

The policy instrument of computerization of small and medium-sized enterprises, and the management of medium-scale manufacturers  
—Innovation of the enterprise by computerization—

\*はっとりしげかず

HATTORI Shigekazu

This research consists of all the 7 chapters. The details of research are analysis of the policy instrument of computerization of small and medium-sized enterprises (SMEs), and the tendency of computerization of SMEs, and business analysis of the information example of medium-scale manufacturers.

The prologue has described an awareness of the issues, the research task, and the method of research. Two research tasks occur. The 1st point is classifying the policy instrument of computerization of SMEs, and examining the tendency of computerization of SMEs. The 2nd point is conducting case analysis of computerization of SMEs.

Chapter 1 considered the previous work of computerization of SMEs from two points. The 1st point considered computerization of the management from the postwar period to the present. The 2nd point is the result of research of computerization, and examination of a research task. And the necessity for this research was described.

Chapter 2 worked on the information measure of the SMEs from 1970 to these days. Moreover, the classification of the information policy was tried.

Chapter 3 considered computerization of the whole SMEs. 1st point considered change of business environment, progress of an information technology, practical use of an information technology, and the policy of computerization. The 2nd point examined the tendency of computerization of SMEs using the division into periods of a second chapter.

Grasp of the information tendency based on such a policy and statistics came out of the 1st subject of this research. This research task needs to see the actual condition in detail. This is the 2nd research task of this research. Chapter 4 and Chapter 5 examined the example of computerization of SMEs.

Chapter 4 examined three companies of examples of the management innovation of a labor-intensive industry.

Chapter 5 examined the feature of the medium-scale manufacturers which are utilizing management information for management innovation.

The last chapter presented the conclusion and the future research task.