

## **Abstract of Doctoral Dissertation**

# **How the English Education Industry in Asia Shapes Transnational Migration: A Case of Korean English Language School in the Philippines as a Meso-structure**

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This dissertation presents how the educational industry in Asia shapes transnational migration, observed from the case of Korean English Language School (which will be referred to as “ELS” in this paper) in the Philippines as a Meso-structure.

Student migration is one of the representatives of contemporary migration, where Asian countries are known to send many students abroad. However, since 2000, Asia has become as a new destination for studying abroad, thus student migration has been increasing among Asian countries.

The Philippines, known as a labor-sending country, has become a popular destination to study English. This can be observed as foreign students study English at ELS established by Korean entrepreneurs, whereas unlike other Asian countries, the Philippines does not have national policy to attract foreign students into higher education institutions as well as domestic labor market in the Philippines.

This dissertation clarified that ELS has attracted and shaped Korean student migration through unique system such as “one-on-one class”, “Sparta system” and “boarding system”, which are not seen in western English-speaking countries’ language schools. The school is also connected to the temporary labor policy of the western countries, thus motivating student migration to these western countries through the Philippines.

The English language school has also attracted Filipino ELS instructors who are restructured by global capital as well as the policy of foreign-exchange sector in the Philippines.

The contribution of this dissertation to the migration studies can be explained in two ways. First, this dissertation will add the discussion on meso-structure of diverse migration. Secondly, this dissertation will show the dynamic migration woven by English language and capitalism in Asia.