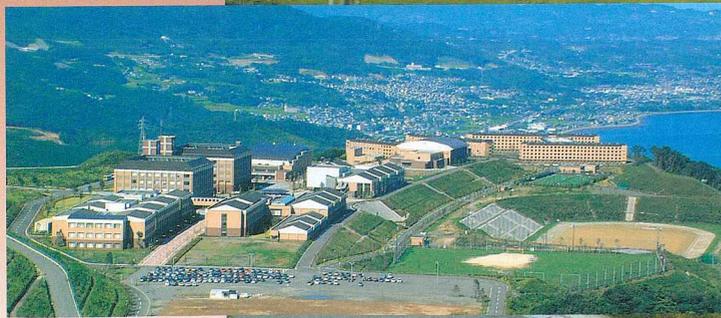


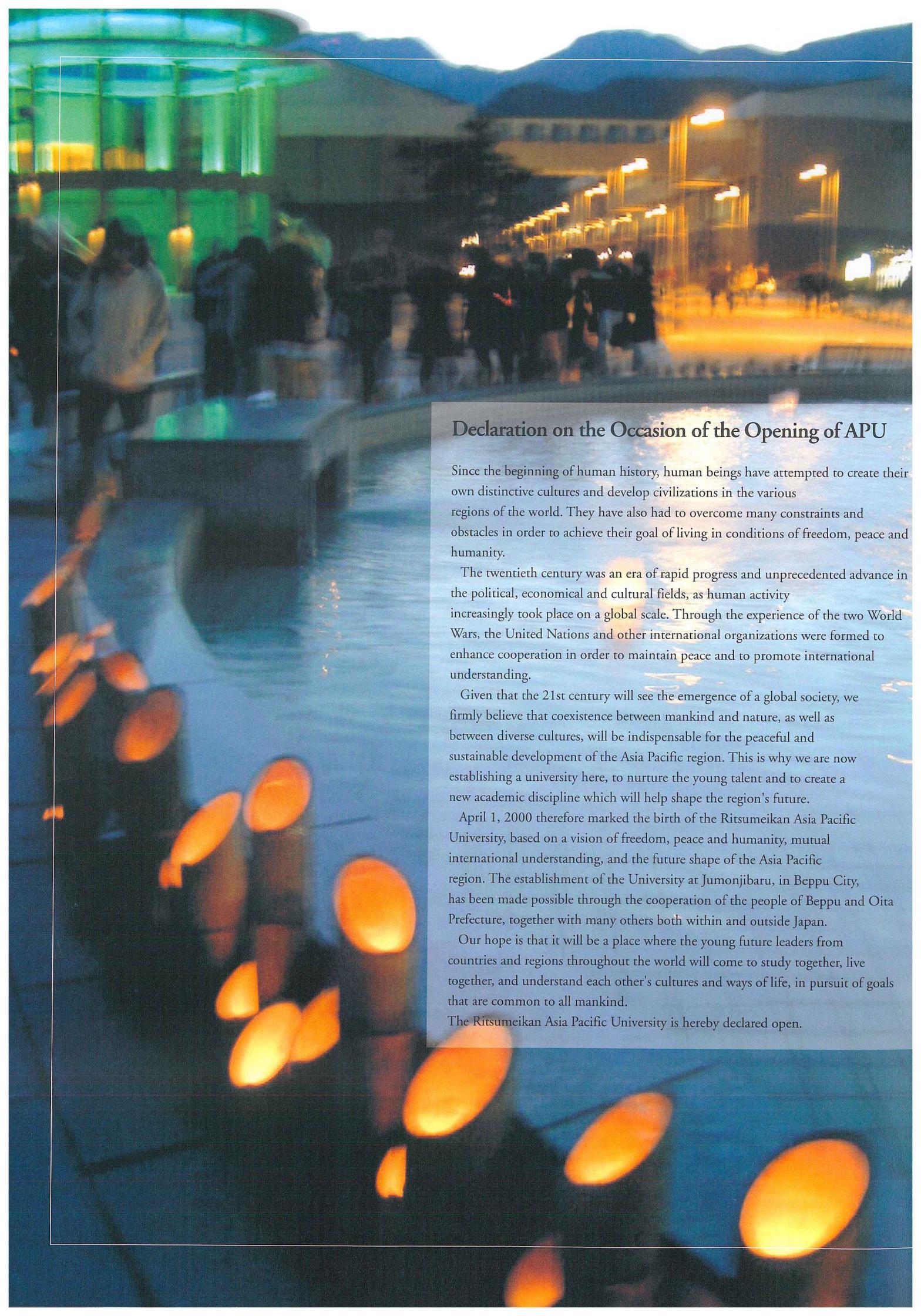
MBA

Master of Business Administration



APU

Ritsumeikan Asia Pacific University



## Declaration on the Occasion of the Opening of APU

Since the beginning of human history, human beings have attempted to create their own distinctive cultures and develop civilizations in the various regions of the world. They have also had to overcome many constraints and obstacles in order to achieve their goal of living in conditions of freedom, peace and humanity.

The twentieth century was an era of rapid progress and unprecedented advance in the political, economical and cultural fields, as human activity increasingly took place on a global scale. Through the experience of the two World Wars, the United Nations and other international organizations were formed to enhance cooperation in order to maintain peace and to promote international understanding.

Given that the 21st century will see the emergence of a global society, we firmly believe that coexistence between mankind and nature, as well as between diverse cultures, will be indispensable for the peaceful and sustainable development of the Asia Pacific region. This is why we are now establishing a university here, to nurture the young talent and to create a new academic discipline which will help shape the region's future.

April 1, 2000 therefore marked the birth of the Ritsumeikan Asia Pacific University, based on a vision of freedom, peace and humanity, mutual international understanding, and the future shape of the Asia Pacific region. The establishment of the University at Jumonjibaru, in Beppu City, has been made possible through the cooperation of the people of Beppu and Oita Prefecture, together with many others both within and outside Japan.

Our hope is that it will be a place where the young future leaders from countries and regions throughout the world will come to study together, live together, and understand each other's cultures and ways of life, in pursuit of goals that are common to all mankind.

The Ritsumeikan Asia Pacific University is hereby declared open.

# Contents

- 1 Graduate School
- 3 Master of Business Administration (MBA)
- 5 Curriculum
- 7 Subject listings
- 11 Faculty
- 13 Support Facilities
- 17 RCAPS
- 18 Student Voice
- 19 Campus Map
- 21 FAQ
- 23 Applications



## Welcome to APU

Ritsumeikan Asia Pacific University was inaugurated in April 2000 as Japan's first genuine international university. In 2003 we opened the Graduate School of Management, seeking to provide future business leaders with a solid foundation for entering the Asia Pacific business world.

In order to ensure continued development in the Asia Pacific, business leaders in the 21st Century must learn to apply management styles appropriate to the region. To accomplish this goal, leaders must understand the region's rich history as well as its diverse cultures, societies and people. Our program aims to integrate the West's aggressive management styles with a more comprehensive and analytical style. In essence, it uses Western management styles as a base for creating new ones specific to the Asia Pacific region. These new styles will draw heavily upon the knowledge and wisdom accumulated in Asia throughout its long history.

Our MBA program shows students how to put this new Asia Pacific management style into practice to serve the region in the 21st Century. We heartily welcome students who desire to play an active role in Asia Pacific business.

CASSIM, Monte  
President, Ritsumeikan Asia Pacific University

A stylized handwritten signature in black ink that reads "Monte Cassim". The signature is written in a cursive, somewhat abstract style.



# The Graduate School



Life in Beppu can be summed up into 3 words:  
hot springs, hospitality and smile.

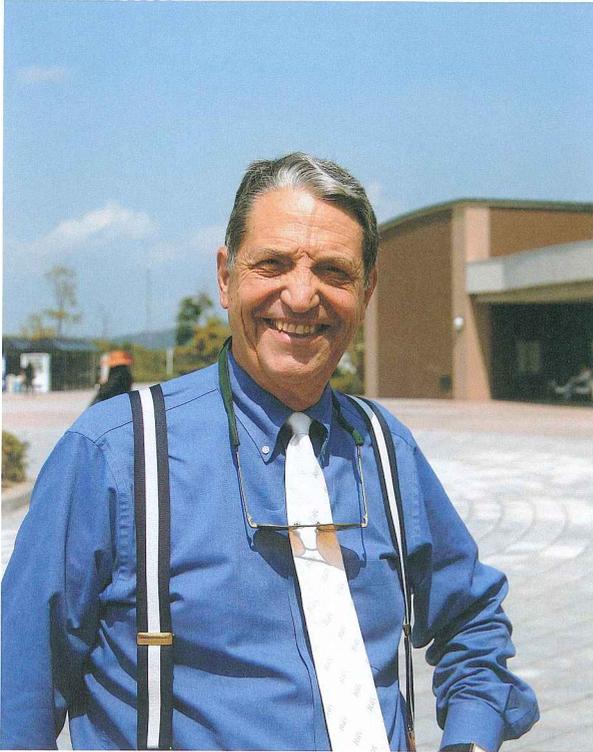
Ritsumeikan Asia Pacific University's Graduate School of Management was founded in 2003. As part of the School's MBA program, students have the unique opportunity to break new ground and become a part of the university's history. For the first time in history, technological advances have made possible the socioeconomic unification of the Asia Pacific into a definable entity. The world will be eagerly watching this region, and graduates from the Graduate School of Management have the chance to be at the front lines of change.

Our program is designed for highly motivated individuals regardless of their disciplinary background. As you proceed through the course you'll gain a strong foundation in the major business disciplines necessary for the demands of a career in business. You'll develop solid analytical skills and acquire an understanding of the Asian marketplace and how it is affected by cultural differences. Strategy, statistics, finance, marketing, economics and entrepreneurship courses are all included in our program.

Our diverse students bring valuable experiences into the classroom, which creates a rich and stimulating intellectual environment.

The interactive climate of classes encourage discussion and participation, enabling students to benefit from the experiences of their peers and enhance their own understanding of management concepts and the business world. This culture of collaboration makes for a close-knit, cohesive group, which students take with them long after they graduate.

An investment in a Ritsumeikan Asia Pacific University graduate degree will open your mind and change the way you view the Asia Pacific region. It is a program designed for people who want to challenge their beliefs and transcend cultural barriers--people who, more than anything else, want to make a positive difference in the world. Our first two classes of MBA graduates have set the precedent for a dynamic and stimulating program of study.



## DEAN'S DIARY

By PATTEN, Ronald J., Ph.D. CPA  
Dean & Professor, Graduate School of Management  
Ritsumeikan Asia Pacific University

Recently, I have had the opportunity to visit with business managers and educators from various parts of the world. Listening to what they had to say left me with a definite understanding that virtually every MBA program in the world provides its students with an understanding of and exposure to the core fields of Accounting, Finance, Marketing, Operations Management, Information Technology, Quantitative Methods, Human Resources, Managerial Economics, and Strategic Management. Further, the students in these programs obtain some portion of in-depth understanding of a selected field or fields. In short, the students become technically proficient. Yet, I fear they may be ill prepared to live and work in the global economy.

The global economy has ushered in an age in which national boundaries have become less important than they were in the past. Financial resources, goods and services, human resources, and information cross national boundaries much more than they did in the past. This has resulted in a situation in which any given individual has a much greater likelihood of interacting with persons of another country and culture than was the case with our forefathers. It is almost impossible to be isolated from other cultures, customs, and practices in today's economy. So, what is necessary for success in this age of globalization?

The human element is the basic component in all organizations whether they are profit seeking, or not-for-profit. Individuals must be tolerant of the beliefs, customs, practices and languages of other people. This is no easy task, but it is made easier if one has the opportunity to interact with persons from other countries on a day-to-day basis. It is in this sense that Ritsumeikan Asia Pacific University offers MBA students a very unusual opportunity.

Seventy-one different countries are represented in the student body at Ritsumeikan Asia Pacific University. Consequently, a student is exposed to other cultures, customs, habits, and languages simply by walking across the campus. This exposure is intensified in the gymnasium, cafeteria, library, computer laboratories, classrooms, and living units. By the end of the first semester on campus it becomes second nature to deal with persons from cultures other than your own on a continual basis. In many instances, this is the beginning of a lifelong professional and/or personal relationship. It represents the foundation of a global network. This experience is an ideal preparation for a satisfying, meaningful, and productive career in the global economy. From this experience will emerge tomorrow's leaders who will work in various organizations in different countries.

The Ritsumeikan Asia Pacific University MBA program is enriched additionally by faculty members who come from various parts of the globe. They bring with them a wealth of experiences and cultural backgrounds. Many of the faculty members have substantial experience in the business community of various countries. Several hold prominent business positions at present. With this mixture of faculty talent, the MBA program does not present any one management style as being superior. Instead, American and European management theories are taught along with Asian business philosophies and practices so as to present the student with a set of alternatives from which to choose. This results in the student having the ability to modify and blend various business ideas to fit the culture in which he or she will be working. All of these pieces come together in Japan---the world's second largest economy. In addition, the program emphasizes the Asia Pacific region: a region that is regarded as a dynamic hub for business in the 21st century. The campus is located in the city of Beppu in Oita prefecture. This prefecture has seen Toshiba, Canon, and Daihatsu begin construction of new factories in just the past few years. Truly, Ritsumeikan Asia Pacific University's MBA program is an ideal setting in which to prepare for a career in the global economy. I urge you to consider joining us.



# Master of Business Administration

## A New Style of Management

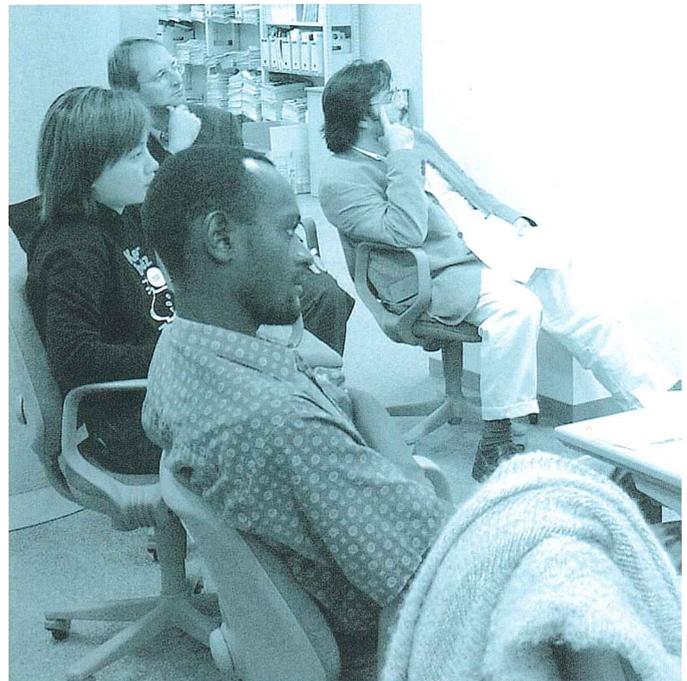
The Asia Pacific region boasts a long history that has, until the modern age, largely been uninfluenced by Western thought. The region's socioeconomic development has therefore followed a path vastly divergent from that of the West. Although the 20th Century has witnessed global Westernization and the Internet has condensed the world onto a webpage, the Asia Pacific region retains a unique business style that is often cited by Western businesses as being the most formidable and inscrutable barrier to dealing with the region.

The Ritsumeikan Asia Pacific University MBA Program seeks to eliminate this barrier by applying European and American management concepts to focus specifically on the Asia Pacific region. In essence, the program aims to create an entirely new approach to business in the region, a unique management style befitting the Asia Pacific.

The program centers on the following critical issues facing businesses and industry in the Asia Pacific region:

1. Management Reform
2. Industry Creation / Product Development
3. Technology and Innovation

In addition to identifying problems and finding solutions regarding these issues, the program equips students with the skills to adapt to a rapidly changing social environment and contribute to the internationalization of business standards in the Asia Pacific region.



## Curriculum

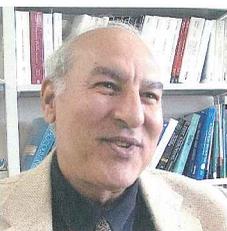
The MBA at APU was designed along the lines of leading U.S. business administration programs. In the hands of the university's international faculty, the program takes on a global perspective with a unique focus on the Asia Pacific region. Students are trained in a combination of management styles that are based on concepts adopted by Western businesses, yet focus specifically on the Asia Pacific, something that few other universities can claim. Graduates of the program will have a solid understanding of how current economic and social developments are affecting businesses across the region, and how to use this knowledge to pursue their goals.

## The Case Method

Adopted by all the top MBA programs in the West, this method of instruction requires an intense level of student participation. In it, students dissect and debate complex real-world dilemmas faced by managers around the globe. Drawing on their own experiences and those of their classmates, students confront problems head-on, learning to make confident and informed decisions on possible solutions. Students tackle the most important issues facing businesses today, including finance, international business, marketing, corporate innovation and technology management.

### Yearly intake

MBA Program	Students
Finance Concentration	15
International Business & Marketing Concentration	15
Innovation & Technology Management Concentration	10
<b>TOTAL</b>	<b>40</b>



APU is a highly competitive university that incorporates a global perspective into the Japanese system of education. The merits of this system are three-fold.

First, personal motivation and the ability to learn individually are emphasized through research. The faculty is committed to interacting with students and systematically guiding them through the acquisition of appropriate information using the library, internet, and other means. Among the many universities that I have taught at, APU is the only institution that places an emphasis on these necessary skills.

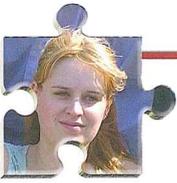
Secondly, students are given the chance to learn Japanese and apply their experience and skill set to the Japanese working world. Coming to Japan allows students to study the Japanese way of business, the bedrock of the Japanese miracle. Familiarity with Japanese culture and customs greatly increases the employability of our graduates among the many Japanese international corporations that visit APU.

Professors from Egypt, Britain, Australia, and many other countries around the world are all available to share their vast

experiences working for multinational companies spanning the globe. This international cast of faculty tops out the academic and social climate that strikes a unique balance between academic and professional focuses. It is not uncommon to be in a lecture given by an Egyptian professor, using an American textbook in a Japanese system. Combine this progressive academic atmosphere with the mix of students from different countries and it is easy to see that the global education offered by APU is unrivaled. In your life at APU you will befriend colleagues from South America, Africa, Europe, North America, even from New Zealand.

The goal of the MBA program is to produce the managers of tomorrow through an enjoyable, yet rigorous, curriculum that trains students in next generation technology. Our program discusses business from all of its different aspects: accounting, marketing, economics, management strategies, technology management and innovation and other cores of business subjects. We are certain that you will be satisfied with the educational and networking opportunities provided here at APU.

Professor MOUSTAFA, Salah El Din Ibrahim



# Curriculum

## Graduate School of Management, MBA Program

### Requirements for completion

To complete the MBA, all students must earn 48 or more subject credits, and submit either an Independent Final Report or Master's Thesis for approval by a screening committee.

All subjects are worth two credits each except the Independent Final Report (4 credits) and Master's Thesis (6 credits). There is a listing of all class offerings on pages 7 - 10.

Admission is possible in either Fall (September) or Spring (April), and the standard period for completion is two years.

Some students may obtain special permission to complete the program in a shorter period.

### Course Model

This is an example of a course of study which may be pursued by a student who enrolls in fall semester and wishes to complete the program in 2 years, specializing in Finance. Please note that this model is subject to change, and has been produced based on the 2005 course schedule only.

### Specializations

While the MBA program is designed to train general managers rather than specialists in any particular discipline, subjects are categorized into one of the following specializations to provide students with the ability to focus their course of study:

- Finance
- International Business and Marketing
- Innovation and Technology Management

Students are by no means limited to subjects in their specialization, and may take subjects from a variety of specializations.

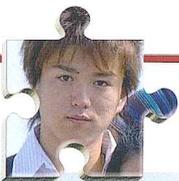
Also, certain subjects are not grouped in a particular specialization, but rather offered under the 'general business administration' heading.

1st Year	Fall Semester			Spring Semester		
	1st Quarter	2nd Quarter	Winter Session	1st Quarter	2nd Quarter	Summer Session
Required Curriculum 18 credits	Quantitative Analysis and Statistics Marketing Accounting I · II Management of Technology	Finance Managerial Economics				
Major Curriculum At least 16 credits		Corporate Finance		Financial Institutions and Markets International Management Human Resource Management	Negotiation and Presentation Managerial Accounting Management in Asia & Japan	Financial Management Financial Engineering & Risk Management
Seminars At least 8 credits				Management Seminar I		

2nd Year	Fall Semester			Spring Semester		
	1st Quarter	2nd Quarter	Winter Session	1st Quarter	2nd Quarter	Summer Session
Required Curriculum 18 credits	Leadership and Organizational Behavior			Strategic Management		
Major Curriculum At least 16 credits	International Management	Financial Accounting and Reporting Information Technology Management	Independent Field Study Investment Security Analysis		Negotiation & Presentation	
Seminars At least 8 credits	Management Seminar II			Independent Final Report		



“When I heard of the international climate at APU,  
I felt I just had to come and see it for myself.  
I’ve not been disappointed.”



# Subject listings

## Required Subjects

Quantitative Analysis and Statistics  
Managerial Economics  
Strategic Management  
Leadership and Organizational Behavior  
Management of Technology  
Accounting I • II  
Finance  
Marketing

## Required Subjects

Basic concepts and approaches are presented in a lecture format and their practical applications are discussed through group work. Small class sizes and a policy of informality will provide many opportunities for direct interaction between students and instructors, and cooperative learning amongst students.

## Quantitative Analysis and Statistics

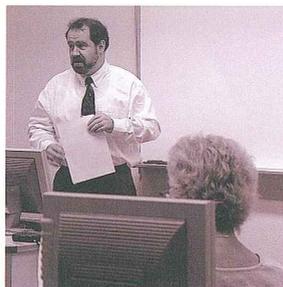
This subject will introduce methods of quantitative analysis, and their applications to management research and practical problems. Basic statistical methods for interpreting and analyzing data will be presented. Some statistical decision problems will also be covered.

## Managerial Economics

Applying microeconomic theory, this subject teaches students how to approach business decisions based on economics. We emphasize critical thinking skills and show students that managerial economics provides a sound way of analyzing business decisions.

## Strategic Management

This course is designed to convey conceptual, analytical, and practical applications of different levels of firm strategy. Classes are structured to provide a logical, step-by-step understanding of how any firm, in any sector, can analyze its operating environment and strategic options. The concepts of both competitive and corporate strategy are explored and the interlinkages between the two examined. Students will learn how to assess whether or not a firm should diversify or focus its strategic product range and target markets, how to win buyers in the face of competition, and how to structure and manage firms to ensure sustainable success.



## Leadership and Organizational Behavior

This subject will present theories of individual behavior within a corporate organization: patterns of group behavior, structuring for increased motivation, and processes of organizational reform. We will examine teams, individuals, and networks in the context of culture within an organization; how to establish productive relationships and manage the performance of subordinates. Several examples of successful leaders will be given, to see how they design their organizations and change them to achieve superior performance.

## Management of Technology

This course presents the principles of the development of technology to new production and smooth transition to manufacturing. Students will learn basic concepts and technologies which will enable them to understand the process of R and D, New Product Development, Business Operations and the role and use of Information Technology for overall management.

## Accounting I • II

This subject will introduce fundamental principles of accounting. Actual corporate financial data will be used to help students develop skills for the analysis, presentation and understanding of corporate accounts. In addition, basic managerial accounting concepts and methods will be introduced and applied, this includes those concepts and ideas related to management analysis, planning and control.

## Finance

This subject examines the role of finance in operating a firm, and how financial decisions themselves can create value for the firm. Topics covered include: Basic principles of corporate finance; financial analysis techniques including the fundamentals of risk analysis, capital budgeting, and discounted cash flow valuation; functions of capital markets and financial institutions.

## Marketing

The main objective of this subject is firstly to assist students to acquire a deep understanding of key marketing concepts and methodology in the context of the rapidly changing marketing environments--locally and globally.

Another important objective is to help students develop critical, creative, productive, and strategic thinking skills as well as good communication skills in order to deal effectively with constantly emerging new realities, positioning, pricing, promotion and advertising, distribution, sales, and the life cycle of products.

## Elective Subjects

### Finance Concentration

Corporate Finance  
Financial Engineering and Risk Management  
Financial Institutions and Markets  
Financial Management  
Investment and Security Analysis  
Financial Accounting and Reporting  
Managerial Accounting



### Elective Subjects

Students may choose to specialize with a concentration in Finance, International Business and Marketing or Innovation and Technology Management, as well as taking some subjects from the General Business Administration group. Alternatively, students may choose not to specialize, but to take a variety of subjects from both the General Business Administration group and multiple concentrations.

### Finance Concentration

#### Corporate Finance

This subject will identify the major finance issues confronted by corporate managers, and students will become familiar with methods for obtaining capital and making successful capital investment decisions. An introduction to the fundamentals of market valuation and securities will be followed by presentation of important issues in corporate valuation, capital investments and corporate financing, as related to capital costs.



#### Financial Engineering and Risk Management

An exploration of the concept of risk, its influence on economic decision making in the corporate setting, and processes for managing risk. Derivatives theory will be introduced through examination of futures and options. Issues in risk diversification will also be presented.

#### Financial Institutions and Markets

This subject will introduce students to developments in financial markets, and issues facing financial institutions today.

The role of financial markets as a mechanism for capital distribution will be examined, together with issues in market liberalization and internationalization, and the impact of technological changes. Students will also be required to consider the changing function of financial institutions, their business strategy and their influence in the corporate world.

### Financial Management

This subject will present advanced financial issues confronted by corporate managers engaged in capital planning. Students will gain skills in financial management for corporate expansion and restructuring, capital structure, and capital distribution policy.

### Investment and Security Analysis

Topics addressed in this subject will include the structure and operation of securities markets, the relationship between security value and the macro-investment environment, and investment policies for individual and institutional investors. Patterns of risk and return will also be presented, together with methods for valuation of investment products.

### Financial Accounting and Reporting

This subject will introduce fundamental principles of financial accounting and reporting. In addition, concepts and techniques for financial statement analysis are also introduced by using actual corporate financial data. The important themes of this course are the business context of accounting, the interaction between accounting and business,

and financial reporting as required knowledge for general managers.

### Managerial Accounting

An introduction to the theories and policies of managerial accounting, through examination of the role of performance evaluation in corporate decision-making, cost management and profit management. Students will be introduced to accounting for corporate planning and coordination, through issues such as budgeting. This subject will assume knowledge of basic accounting practices.



# Subject listings

## International Business and Marketing Concentration

International Management  
Management in Asia and Japan  
Marketing Strategy  
Marketing Research  
Product Development Strategy

## Innovation and Technology Management Concentration

Production Management  
Information Technology for Management  
Supply Chain Management  
Entrepreneurship and New Business  
Strategy of Technology

## International Business and Marketing Concentration

### International Management

Many firms become international, but not all. However, very few firms can escape the effects of international firms as the world globalizes. This course builds on strategic management concepts and is designed to deliver a theoretically logical and practically profitable understanding of why and how some domestic firms, but not others, become international. How the international business environment is and is not affecting all firms is analyzed, together with what makes a national location attractive for foreign firms. The myths and realities of national psychological and cultural differences and their effects on managing international operations are also covered.

### Management in Asia and Japan

This subject will examine the activities of corporations and industry in Asia, in light of the economic situation and market characteristics of the region.

Specific countries and industries will be targeted to identify management practices tailored to Asia's unique and diverse business environment.

### Marketing Strategy

Students will obtain skills in developing and implementing a marketing strategy, effectively integrating theories and practices in a diverse range of fields. Students will be encouraged to consider the importance of business process, quality control, and strategic leverage in marketing strategies.

### Marketing Research

Systematic planning, implementation and analysis of market research surveys will be presented in this subject, which will include training in market testing, sales projections, evaluation of promotional campaigns, etc.

### Product Development Strategy

Product development is vital to ongoing business growth. Students will learn to develop strategies to respond to the changing needs of consumers, new technology, product lifecycles, and intensified competition at both domestic and international levels. The processes of concept development, product creation and market testing will be examined, and product development will be situated within a comprehensive business strategy approach.

## Innovation and Technology Management Concentration

### Production Management

An introduction to business administration practices aimed at increasing productivity. Students will be introduced to management processes in relation to operations research, demand estimates and production planning, stock control, quality control, and materials management.

### Information Technology Management

This subject will explore the role of information technology (IT) in a corporate environment, and its potential for revolutionizing corporate management. Students will be introduced to methods for e-business planning and gain practical skills in developing an e-commerce site.

### Supply Chain Management

Supply Chain Management is the multi-stage product distribution network which deals with the management of goods and information. Due to increased global competition and the advancement of information technology the majority of companies are using new strategies to cut costs and

increase their responsiveness to the marketplace. This course will provide the tools and knowledge, which is necessary in the development, implementation and sustainment of these strategies which combat the various problems of supply chain management.

### Entrepreneurship and New Business

An introduction to strategies for management of new business from an innovation viewpoint. Case studies in new business will be used to develop skills in proposing new ideas, screening, feasibility studies and ultimately production of a complete business plan. The concept of entrepreneurship and practical skills for running a new business will also be presented in this subject. Students will gain an understanding of the roles of entrepreneurial managers in developing new business opportunities and creating management practices.

### Strategy of Technology

Students will master creative strategies to manage innovation in order to lead R and D to business development and to strengthen competitiveness. Case studies and discussions will be used to enhance understanding, application and analysis of key issues.



## General Business Administration

International Political Economy  
Business Law and Ethics  
Human Resource Management  
Negotiation and Presentation  
Special Studies (Management)

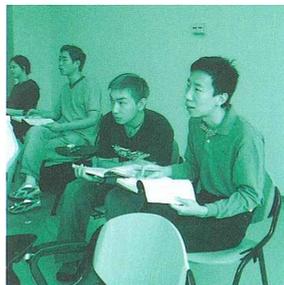
### Research Seminars

Management Seminar I  
Management Seminar II  
Final Report / Master's Thesis  
Independent Field Study

## General Business Administration

### International Political Economy

Differing levels of greed for money, hunger for power, and laziness are key characteristics of all humans. On a group level, these individual characteristics interact to determine the political and economic nature of how people live. When there is more than one group of people, political economy becomes international. This course is designed to make international political economy, a seemingly dull, complex and irrelevant subject, exciting, simple and useful to everyone. Candidates for this course need only to be human beings to develop a sophisticated understanding of the interaction between economics and politics on a global basis. No prior economic knowledge is required. Nor is previous knowledge of political science. This course is open to both MBA and other master degree students.



### Business Law and Ethics

Students will be introduced to legal and ethical issues for business management in a variety of contexts: structuring and implementing international transactions, organizational forms for corporate entities, legal regulation in international business, and dispute resolution.

### Human Resource Management

This subject will present human resource management as a source of competence for businesses. Students will be encouraged to consider the relationship between effective human resource management and marketplace competitiveness. Strategic resource management will be introduced, and applied in the areas of human resource development and evaluation, employment conditions, placement, job design, and competitive recruitment of human resources.

### Negotiation and Presentation

In this subject, students will gain practical skills in business negotiation. An overview of the negotiation process in business transactions will cover topics including analysis of the other party, procedural issues, compromising, win-loss judgment, and offer and agreement. These topics will be explored through case analysis, debates, role-playing, and simulations.

### Special Studies (Management)

A variety of current topics in business management theory and practice will be presented in lecture format.

### Research Seminars

Essentially, these subjects will require students to undertake independent research in their individual areas of interest. Each student's research activities will be guided by an instructor, who will also operate seminars enabling discussion and interaction amongst students pursuing research in the same area.

### Management Seminar I

Students will undertake a case study of the operational and management patterns in a company of their choice, and produce a case report identifying and proposing solutions to problems facing the company's management. Students will be assigned an instructor to supervise production of the case report, which may focus on any one of the following areas: finance and accounting, international business and marketing, innovation and new business, or general business administration.

### Management Seminar II

This course is a continuation of Management Seminar I and does not deviate from the general subject matter of Management Seminar I as described above.

### Final Report / Master's Thesis

Students will be required to develop the results of work undertaken in Management Seminar I & II into an Independent Final Report, undertaking in-depth and focused research into a practical corporate management issue in one of the

following areas: finance and accounting, international business and marketing, innovation and new business, or general business administration. Each student will be assigned a supervising instructor to guide the production of this report. Students may also opt to develop their research into a more academically-oriented Master's Thesis.

### Independent Field Study

The aim of this subject is to gain a first-hand understanding of corporate operations and management practices. Students will undertake fieldwork at a company of their choice, gathering information through on-the-ground research, interviews, and possibly internships. The results of these activities and an evaluation of the company must then be presented in the form of a field study report.



# Faculty

## Professor

### FUKUTANI Masanobu

Personnel and Labor Issues, Labor-Management Relation Issues,  
Strategic Personnel Organization Theory  
–Master of Business and Commerce, Keio University, Japan  
–Senior Researcher, Productivity Research Institute, Japan  
–Productivity Center for Socio-Economic Development (JPC-SED)  
●Professor, Ritsumeikan Asia Pacific University

### KUHARA Masaharu

Management Issues of Financial Institutions  
–Ph.D. (Business Administration) Ritsumeikan University, Japan  
–General Manager, Long-term Credit Bank of Japan Ltd. Chicago  
Branch  
●Professor, Ritsumeikan University  
●Professor, Ritsumeikan Asia Pacific University

### MAJUMDAR, Abdullah-Al-Kafi

Operations Research, Mathematical Programming, Smarandache  
Sequences  
–Ph.D. (Mathematical Sciences) Osaka University, Japan  
●Professor, Ritsumeikan Asia Pacific University

### MOUSTAFA, Salah El Din Ibrahim

Accounting Theory and Market Research (financial reporting issues);  
Accounting Education  
–Ph.D. (Accounting) University of North Texas, USA  
–Chairman and Professor of Accounting, University of Zagazig,  
Egypt  
●Professor, Ritsumeikan Asia Pacific University

### NAGAI Shusai

Corporate Finance  
–MBA, University of California, Berkeley  
●Nippon Soda Co., Ltd., Corporate Auditor, Resona Bank, Ltd.,  
Director  
●Professor, Ritsumeikan Asia Pacific University

### NAKATA Yukihiko

Management of technology in the Asia Pacific via researching  
industry and next-generation liquid crystal and semiconductor  
technology.  
–Ph.D. (Engineering) Osaka University  
–Head of Research, Sharp America  
●Professor, Ritsumeikan Asia Pacific University

### NAMBA Masanori

Management of Technology, Product Development, Innovation  
Management, Venture Management  
–MBA, University of Southern California  
–Director of Board, Nihon Semiconductor Inc.  
–Director, Kawasaki Steel Corporation  
●Professor, Ritsumeikan Asia Pacific University

### OH Ingyu

Organization Theory, Korean Chaebol and Japanese Keiretsu,  
Economic Sociology, Government-Business Relations  
–Ph.D. (Sociology) University of Oregon, USA  
●Professor, Ritsumeikan Asia Pacific University

### PATTEN, Ronald J.

Accounting, Economics and Business Law  
–Ph.D. (Major: Accounting; Minors: Business Law & Economics)  
University of Alabama, USA  
–Director of Research, Financial Accounting Standards Board, USA  
–Board Member, Transco Inc., Chicago, USA  
–Member, Individual Investors Advisory Committee, New York  
Stock Exchange, USA  
–Board Member, United States Committee for UNICEF- Chicago  
–Chief of Party - Eastern Caribbean, Arthur D. Little, International  
●Dean Emeritus, College of Commerce and Kellstadt Graduate  
School of Business, DePaul University, USA  
●Professor and Dean of the Graduate School of Management,  
Ritsumeikan Asia Pacific University

### SUZUKI Koji

Asian Business Law, Asian Investment Strategy  
–Chief Researcher, Research Institute for Development and Finance,  
Japan Bank for International Corporation  
●Professor, Ritsumeikan Asia Pacific University

### TAKAMOTO Akihiro

International Marketing Strategy  
–MBA, Stanford Graduate School of Business  
–Manager, Japan Anheuser Busch International Inc., Japan  
–Marketing Director, BMW Japan Corp.  
–Marketing Director, Remy Japon Co.  
●Professor, Ritsumeikan Asia Pacific University

### THOMPSON, Edmund R.

International Competitiveness, Strategic Management, Business  
Policy  
–Ph.D. (Economics) London School of Economics, UK  
–Assistant Professor, School of Business, University of Hong Kong  
●Professor, Ritsumeikan Asia Pacific University

### WANG Mariner

International Logistic Systems in East Asia  
–Ph.D. (International Development) Nagoya University, Japan  
–Executive Manager (Taipei)  
●Professor, Ritsumeikan Asia Pacific University

### YOKOYAMA Kenji

Correlations between Elements in the International Trade System  
–Ph.D. (Business Administration) Ritsumeikan University, Japan  
●Professor, Ritsumeikan Asia Pacific University

ZHANG Wei-Bin

Growth Theory, Trade Theory, Urban and Regional Economics,  
Economic Dynamics, Ethics, East-Asian Philosophy  
-Ph.D. (Economics) University of Umea, Sweden  
-Associate Professor, Jonkoping International Business School,  
Sweden  
●Professor, Ritsumeikan Asia Pacific University

## Associate Professor

DRUMMOND, Damon L.

Comparisons of Japanese, Chinese and Korean management Practices  
International Management  
-Ph.D. (Management), Keio University  
●Associate Professor, Ritsumeikan Asia Pacific University

KONDO Mari

International Business Administration  
Corporate Management in Asia  
-Ph.D. (Human and Environmental Studies) Kyoto University  
●Associate Professor, Asian Institute of Management  
●Associate Professor, Ritsumeikan Asia Pacific University

MAKITA Masahiro

Stock Market and Accounting / Disclosure Focusing on Japan and the  
US  
-Ph.D. (Business Administration), Ritsumeikan University  
●Associate Professor, Ritsumeikan Asia Pacific University

SUZUKI Yasushi

Finance  
●Associate Professor, Ritsumeikan Asia Pacific University

## Visiting Professor

FATEMI, Ali M.

Finance  
-Ph.D. (Finance) Oklahoma State University, USA  
●Chairman, Dept. of Finance, DePaul University, USA

HIRAO Koji

Entrepreneurship  
-President, Long-term Credit Bank (LTCB) Research Institute  
-Auditor, Sumitomo Trust Bank  
●Professor, Senshu University

HOWE, Keith M.

Finance  
-Ph.D. (Finance) University of Nebraska, USA  
●Dr. William M. Scholl Chair in Finance, College of Commerce,  
DePaul University, USA

IYAMA Osamu

Marketing  
-MBA (Marketing), University of California, Berkeley  
-Senior Advisor, Ingram Co., Ltd.  
-Senior Advisor, Crown Fancy Goods Co., Ltd.  
-President, Berleca Japan K.K.  
-President, Russell Japan K.K.  
-President, Aireware Japan K.K.  
-Director, Levi Strauss Japan K.K.  
-Marketing Manager, Simmons Japan K.K.  
●President, Iiyama Management Services, Ltd.

ISHIDA Hideo

Human Resource Management, International Management  
-Ph. D. (Economics) Keio University, Japan  
-Dean, Graduate School of Business Administration, Keio University  
-Professor Emeritus, Keio University  
●Professor, Department of Marketing and Distribution, Nakamura  
Gakuen University

MAIO Kenji

Innovation and Technology Management  
-MBA, Centre d'etude Industrielles(CEI), Switzerland  
-President and CEO, Mattson Technology Japan  
●Director and Counselor, Challenger, Gray & Christmas K.K.

MORI Toshihiro

Finance  
-MBA, University of California at Berkeley  
-Director, Client Account Manager & Head of Capital Market Sales,  
ING Baring Securities Japan Ltd.  
●General Manager, Countrywide Securities

SHIMA Yoshio

Finance  
-MBA, Graduate School of Management, New York University, USA  
●CIO of Island Fund

TSUNODA Aijiro

Business Law  
-LLM, Harvard Law School  
●Lawyer / Partner, Nagashima, Ohno & Tsunematsu Law Firm

## Part-time Lecturer

KOPP, Rochelle

Cross-cultural Management  
-MBA, University of Chicago  
●Managing Principal, Japan Intercultural Consulting



# Support Facilities

## Research Office

The Research Office is responsible for assisting both students and faculty with the more mundane aspects of the research process. As the administrative office for all research related activities on campus, we pride ourselves on being an enabling body for the promotion of research at APU.

The Research Office oversees two primary types of administrative activities: academic research and international cooperation.



GOTO Aoi

Academic research includes research oversight as well as the administration of the Ritsumeikan Center for Asia Pacific Studies (RCAPS) and the Center of Modern Language Research (CMLR). Research oversight is largely the management of APU subsidies, research funds from MEXT and other external subsidies for our faculty members. Our responsibilities pertaining to RCAPS include assisting with conferences, publishing magazines, organizing seminars and operating the graduate student support program. For CMLR, the office administers all of the activities of the Center of Modern Language Research.

International cooperation responsibilities are conducted in cooperation with international organizations like JICA. Currently the office is involved in a Bulgarian human resource development project and the South-south cooperation project, among others.

RCAPS: <http://www.apu.ac.jp/rcaps/>

CMLR: <http://www.apu.ac.jp/clme/>



OTSUBO Yuka

*"We are looking forward to assisting Graduate Students with their research activities. We believe that the less time students have to spend dealing with administrative issues, the more time they have to complete research that will impact the globe. Our counter staff are always available to answer questions concerning research and other related issues. Feel free to contact us about methods of obtaining external funding as well."*

## Academic Office



ARCHBOLD, Ruth

GOODMAN III, Earl

The Graduate Affairs Division of the Academic Office oversees the academic affairs of the Graduate School of Asia Pacific Studies and Graduate School of Management. We organize an orientation for newly enrolled students, Guidance Sessions, and the production of a bi-annual Student Registration Handbook for each school. We also assist graduate students in academic matters concerning course selection and registration.

In addition, we organize extra curricular Japanese language classes aimed at graduate students who are unsure of their Japanese capabilities. We offer courses starting at the beginner's level up through to an advanced level, leaving students with the ability to intelligently interact in business and social situations. We also offer extra curricular English language education for those students who wish to hone their English capabilities.

*"Our friendly and courteous staff are pleased to discuss any concerns or queries you might have regarding your courses in the Graduate School of Asia Pacific Studies, both Master's and Doctoral programs, and the Graduate School of Management. We look forward to seeing you at APU."*

## Student Support Center

The Student Support Center is divided into two offices: the Student Activities Office and the Student Advisory Office, both of which provide assistance to students in all facets of their student life.

The primary functions of the Student Activities Office are to help students look for accommodation, oversee management of AP House, offer information relating to extracurricular activities, and arrange homestays for students and local exchange events. The Student Activities Office also provides information to graduate students on how to enjoy their student life and learn more about Japan. Participating in homestay programs and local exchanges are a great chance to befriend people in the community and discover the real Japan. In addition, there are approximately 150 registered extracurricular organizations involved in athletic, academic, volunteer, and artistic pursuits.

The Student Advisory Office handles scholarships, student status-related enquiries, part-time work, medical rebates, visas, and looks after student-related incidents. Please feel free to drop by anytime to inquire about these matters.

*"The Student Support Center is dedicated to providing graduate students with all their student life-related needs. Many of the staff in the Student Support Center have at one stage been overseas students themselves and are well aware of the stresses that may arise from living in a foreign country. In order to alleviate this pressure and make life in Japan as comfortable as possible, we are always ready to help. We realize that studying abroad is much more than just obtaining a degree: it also presents the opportunity to experience the world. We are here to help you realize this objective."*



MANETAKIS, George

Student Support Center Website  
<http://www.apu.ac.jp/studentoffice/>

## Career Office

Our services begin with career guidance sessions and counseling offered in both the Japanese and English languages. Our efforts are further extended into actively expanding the ability of our students to participate in internships. We are aggressively pursuing an On-Campus Recruiting program that gives students the opportunity to participate in company seminars, recruitment interviews and examinations aimed specifically at APU students without leaving campus. In the last year alone over 150 companies and organizations from around the world visited our campus with a large number of companies offering positions to graduating students.

Career Office Webpage: <http://www.apu.ac.jp/careers/>

In addition to planning and running APU's Career Development Program, the Career Office works towards supporting and offering students guidance regarding all aspects of their future careers. The Career Office also works closely with different companies and organizations to provide students with useful job hunting and recruitment information. Students can also use the Career Office for individual consultations regarding any aspect of their future career or post-graduation plans.

*"The Career Office is here to remove the confusion and frustration of job searching. Please feel free to contact us with any issues regarding the search for your career."*



TAZAWA Naoya

<http://www.apu.ac.jp/gradinfo/>



# Support Facilities

## Other Offices

There are a number of offices in addition to the previously mentioned offices that work to enhance the lives of all members of the university community.

The Network Office is responsible for university publications, correspondence with media organizations, the Parents Association, the Alumni Association, and the Faculty and Staff Association.

The Admissions Office's main responsibility is to recruit students and process their applications. It also assists new and prospective students by helping them with questions regarding application forms, information on visas, and pre-departure preparations.

The Language Institute Office provides advice and assistance to students on regular and extracurricular language subjects and the TOEFL/itp, TOEIC/ip exams.

The Development Office oversees Project Planning and Development.

## Message from the Network Office

We are excited to be organizing the "World Students' Tourism Summit" to be held during November of 2005 in cooperation with Oita Prefecture and the City of Beppu. In 2002, APU held, in collaboration with Ritsumeikan University, the World Students' Summit on Peace, which boasted 339 students from 81 different campuses across 26 different nations who all came together to discuss peace.

The summit in 2005 will discuss the many facets of tourism. Specifically, the participants travel on one of 4 courses around Kyushu, absorbing and analyzing the current structure of tourism in Kyushu. Participants will then be treated to discussions with key figures in the tourism industry, after which, the students will be given the opportunity to present their own conclusions. Finally, the City of Beppu will be holding a number of other events to help participants get a feel for tourism.

The summit in 2005 is a large-scale event. With over 700 individuals expected to be in attendance, over 300 of which are students from around the world, it is an event that will surely have a global impact. High profile events are just another way that APU ensures that its students are given an up-to-date, relevant education.



MORRIS, Melissa

## Media Center

As a part of a "digital age" university, students at APU are expected to tap into the global flow of information, apply analytical reasoning to what they hear, and then start contributing to the global information base. Making that a reality is the job of the Media Center.

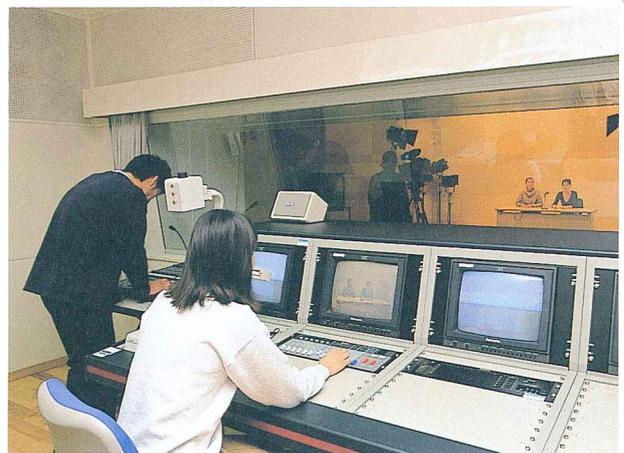
We started by developing APU-Net, a campus-wide network of over 1,100 internet-accessible computers that support all of the languages that our students speak. We continued by developing a class registration system that is completely internet-based and have now added WebCT, a web-based course tool that extends lessons to a virtual classroom, allowing students to study and participate in class from anywhere they have an internet connection.

We are fully equipped with media processing equipment that can be used to create visual media as well as to facilitate video interviews with companies and organizations around the world.

Finally, our subscriptions to 27 respected research databases, such as JSTOR, ProQuest, EBSCO, Lexis-Nexis, and Elsevier Science Direct, are an unprecedented amenity among Japanese institutions.



KITAMURA Shigeo



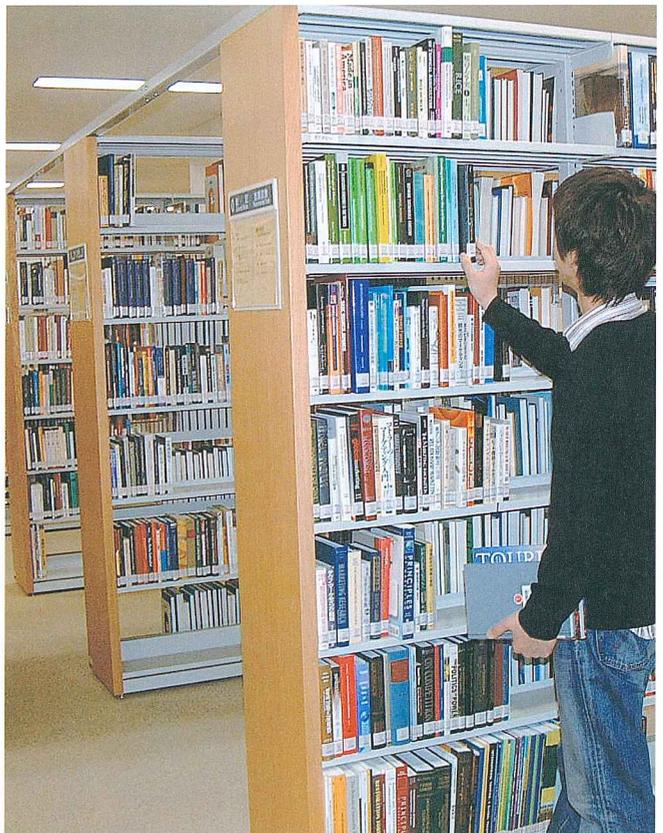
# Library

Since its foundation in 2000, the library at APU has grown steadily at the rate of around 10,000 volumes a year. The establishment of the Graduate School in 2003 created additional demand, as graduate students require access to all the standard journals and books in order to conduct their research. Students have found a wealth of information available in our full-text online journals, possibly the best collection in all of Japan, with access to thousands of articles. We have a system in place to borrow books from other Ritsumeikan campuses, and are in the negotiation stages for opening up other university libraries to our students through interlibrary loan (ILL).

Students are encouraged to explore all of our resources and make the maximum use of them during their research. With library catalogs and other on-line resources available through the Media Center Home Page, finding a specific book is simple and convenient. There is also a dedicated common room and lounge in the library for use by Master's students and private cubicles are set aside for our PhD candidates.

Libraries have transformed from a location that houses many volumes of paper to an access point for resources spanning all mediums; the library at APU is committed to meeting those needs by remaining on the cutting edge and offering students a strong foundation of resources in all mediums.

Media Center Webpage:  
<http://www.apu.ac.jp/media>





# Research the World, Discover Yourself



Dr. KEE Pookong  
Director of RCAPS

RCAPS was established in July 1996 at Ritsumeikan University's Kyoto campus, under the direction of Professor Kazuichi Sakamoto, APU's founding President. RCAPS is tasked with serving all campuses of the Ritsumeikan Trust. RCAPS is now directed by Professor Kee Pookong.



RCAPS believes that students can bring their own understanding of the Asia Pacific to the research table, which gives them a unique vantage point for conducting research and discussions regarding the region. RCAPS aims to link graduate students with leading international research through efforts such as conferences, seminars, and public lectures, which graduate students are encouraged to attend.

The RCAPS International Conference this year is on "An East Asian Community? Global and Regional Dynamics." It will be held on November 26 & 27 of 2005 as part of a series of events to commemorate APU's 5th Anniversary. RCAPS events serve as a venue for graduate students to present their research and promote the exchange of ideas. The Center has recently received a prestigious Japan Society for the Promotion of Science international conference grant to organize a conference on Global Movement in 2006, promising lively discussions by prominent scholars about the increasing global flow of migrants, tourists, refugees, students, trade, investment, and information.

Furthermore, RCAPS's Graduate Students Research Support Program has enabled many students to collect information pertinent to their graduate research from both overseas and domestic sources. This spring semester alone saw 24 new grants awarded to students to aid research towards a masters or doctorate degree.

<http://www.apu.ac.jp/rcaps/>

## Student Spotlight: SAPOJNIC Victoria Victor 2nd Year, Moldova



"I am happy to say that my job-hunting experience has been a success. I wanted to acquire some workplace experience in Asia

before going back to Europe, so I maintained constant contact with our Career Office. During one of my visits to the Career Office, I was asked whether I would like to apply for a job with Aisan Industry, which was looking for a student who is fluent in both English and French. I applied the next day.

From my experience, the most difficult task in finding a job was to match my skill set and aspirations with those of the company's seeking new employees. What I found different during my job search in Japan is that when you apply for a job the department and position you are applying for is not clearly stated. As is often the case, I did not know what department I would work in at Aisan Industry until I received the final job offer. The Career Office made sure I was aware of such cultural differences throughout the process of searching for a job.

One piece of advice I would like to give to students looking for a job in Japan is to make use of the services provided by the Career Office and explore all opportunities."

# STUDENT VOICE



"I specialize in Marketing and am enjoying my studies here at APU. I have gotten good use out of the exercise equipment provided in the gym. The gym is really a great asset for university students, providing a bright, friendly area for students to stay physically

active. For my academic needs, I have found that the library has everything I need to gather and search for data. The online materials are comprehensive. I only speak 'survival Japanese,' but it is sufficient for living in and experiencing the culture. I also occasionally work as a TA or test proctor, which gives me a bit more money to enjoy life in Beppu. Living in Beppu is honestly like living a vacation."

MANUS, Mamert Bancale  
2nd year, Philippines



"I like the environment here at APU. The cafeteria provides Halal offerings as well as other ethnic dishes. Even though I don't speak much Japanese, I have lived here for almost two years without any problems. Though, I would recommend learning

some 'survival Japanese' just for simple activities like shopping and commuting around Beppu. APU offered me a reduction in my tuition fees plus an honors scholarship. I have found the scholarship funds to be sufficient for my day-to-day life, thus I am able to study without the worries of a part-time job. Besides, even among part-time jobs, a good foundation in the Japanese language seems to be highly sought after, but I imagine they are also a good chance to practice interacting in Japanese."

MD. Dulal Miah  
2nd year, Bangladesh



"I was working in Malaysia for a few years before being chosen to further my studies in Japan. Right around the time that I heard about APU from my friends, the admissions office from APU visited my language school. A year later, here I am. I received a significant

amount of support and understanding from APU especially from the student support center. They were willing to work with me and grant me a few exceptions because of my responsibilities as a mother. My thesis advisor is also very understanding. I know that my success here would not be possible without all of the support I have received. I truly think everyone needs to come here and experience everything APU has to offer."

ILIAS, Mariam Binti  
1st year, Malaysia



"The multicultural experience and business knowledge I have gained through studying for my MBA at APU was the key to successfully acquiring my job at ABeam Consulting.

The multicultural experience at APU has given me exemplary language capabilities, cultural flexibility, a broader perspective and a wide human network. During my study at APU, I was involved in several business plan contests and other business activities, which further directed me towards the business consulting field.

I have a dream to establish my own business. I am certain that my education at APU is a firm stepping stone towards that dream."

BAYANMUNKH Ankhbold  
2nd Year, Mongolia



# Campus Map



## Gymnasium

The Gymnasium includes a training gym with a range of machines, a basketball arena suitable for international matches, meeting rooms, and many other facilities.



## Fitness Room

APU's Fitness Room features more than 10 types of machines and offers training sessions on how to use them.



## AP House

In this dormitory, students from overseas live alongside students from Japan. Almost 800 students call AP House home, making it one of the largest international student dormitories in Japan.



## Millennium Hall

Seating 730 people, this large hall is used for international cultural events and conferences. It features a giant screen for presentations using video, cable TV, cameras, etc.



## Administration

This building includes the Student Office and Career Office, which provide support for students, a Health Clinic for health-related consultations, and the Admissions Office where application and admission procedures are carried out.



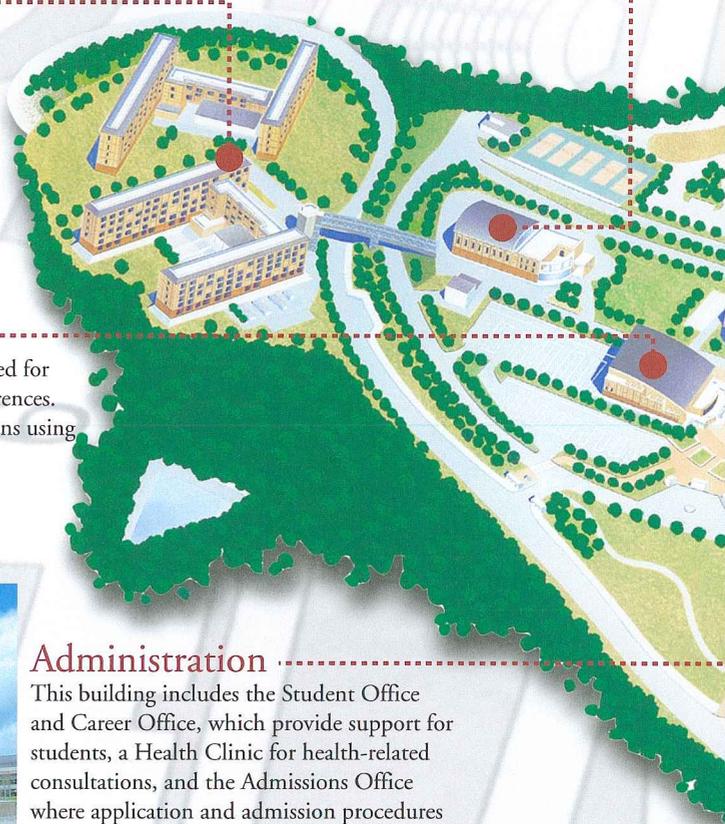
## Faculty Offices

This building contains individual faculty members' offices, the Ritsumeikan Center for Asia Pacific Studies, and the Seminar Project Room. It also houses the Academic Office and Research office, which provide advice for course planning and study abroad.



## Seminar Project Room

Small-group seminars on subjects such as "Understanding the Asia Pacific" can be held in these classrooms. Lively discussion takes place regarding various Asia Pacific themes.





## Student Union

The first floor houses a cafeteria-style restaurant and the co-op, which sells groceries and everyday necessities. On the second floor, there is a Japanese-style room, a Music Studio, and a second Multimedia Lab. This building serves as a center for extra-curricular activities.

## Student Hall

This event hall is used for international student symposiums, film screenings, and live performances by music clubs. Featuring advanced sound equipment, it also hosts weekend dance parties.



## Co-op Shop

This shop offers groceries, daily necessities, books, magazines, and various tickets. It also offers a range of Asian and international foods to cater for our diverse student population.



## Graduate School

This building serves as a center for research for the APU Graduate School, which was established in April 2003. It features large classrooms equipped with Hi-Vision systems.

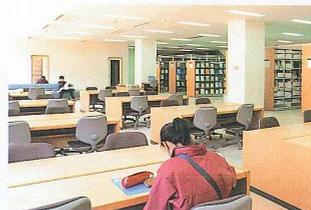
## Multi-purpose Field

This space serves as the home ground for sports clubs. It has lighting available all night. The Main Athletic Field and track facilities are also located on campus.



## Media Center

The Media Center is a hub for gathering and communicating research. It houses APU's library, advanced computer terminals, and Computer Assisted Instruction (CAI) classrooms, all providing students with the perfect environment for research.



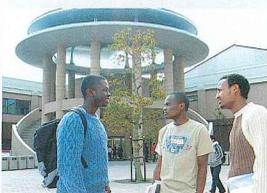
## Multimedia Room

This room houses our state of the art computers. All computers are connected to the internet and have access to the 27 different online research databases available through the university.



## Classrooms

This building houses the Distance Lecture Classroom, where students can take classes from Ritsumeikan University and other remote locations. There is also a Language Lounge for interchange among students in many different languages.



## “Washin-an” – Tea Ceremony Room

“Tea Ceremony” lies at the very heart of traditional Japanese culture. Students can take tea ceremony classes in this room, which was donated by Soshitsu Sen, Tea Master of the Urasenke tradition, who is also a member of the APU Advisory Committee.





# FAQ

## HOUSING

**Q** How do I find a place to live?

**A** Most graduate and postgraduate students live in AP House the student dormitory. It is less than a 5 minute walk from campus. AP house is equipped with internet-accessible computer labs, coin-operated laundry, a lobby, and ping-pong and pool tables. Rooms are outfitted with a bed, table, chair, closet and broadband internet access. Students seeking their master's degree are provided a room with a private toilet and doctoral candidates have a private shower as well.

Other housing options exist both in the heart of Beppu city and a little closer to the campus. APU has relationships with local real estate agents to assist students in finding housing.

**Q** How long can I stay in AP House?

**A** Graduate students enrolling from outside Japan are guaranteed a room in AP House for the standard period of completion of their course: 2 years for Master's students, 3 years for Doctoral students.

**Q** Can I bring my partner/children?

**A** Students that wish to live with their family will need to find a place off campus as AP House can only accommodate single individuals. The University can provide assistance in finding off-campus family accommodation for students enrolling from within Japan, but those coming from overseas are advised to come alone first, and bring their families when they are acclimatized to life and study in Japan.

**Q** What about rent?

**A** The monthly rent for AP House is JPY 28,000, including utilities. The rent for apartments in Beppu City ranges from 30,000 to 60,000 per month, and utilities are generally paid separately. The rent varies based on size and location.

## TRANSPORTATION

**Q** How can I get to school?

**A** Most graduates walk from AP House or take the bus from the city. Two companies operate regularly scheduled bus services between APU and various local destinations.

**Q** Can I park my car at APU to attend classes?

**A** There is no car parking available on campus for APU students. However, there is a parking space specifically designated for students who choose to come to school on a motorbike or scooter.

**Q** Do I have to get a Japanese driver's license?

**A** Although international conventions allow for international residents who stay in Japan less than one year to drive in Japan with an international driver's license issued from their home country, the expectation that all graduate students will stay in Japan for longer than one year makes it necessary that international students who wish to drive in Japan obtain a Japanese driver's license.

**Q** How do I get from the Airport (Fukuoka or Oita) to APU?

**A** There are bus services to and from both airports that cost approximately ¥2,000. It takes approximately 2 hours to get to Beppu from Fukuoka International Airport and approximately 1 hour from Oita International Airport.



**Q** Do I have to ride on an airplane to get to Beppu?

**A** No, options such as train, automobile and ferry are also available for those already in Japan.

## MONEY

**Q** What banking options are available in Beppu?

**A** Commercial banks such as Oita Mirai Shinkin bank (a popular one among students) and other local banks are available. The postal service also provides banking options, which are recommended for students who plan on traveling around Japan, due to the ease of access and lack of service charges. Service charges to use another bank's ATM generally run around ¥105 per transaction.

**Q** What are the most commonly accepted credit cards in Japan, and how can I get one?

**A** Visa and MasterCard are accepted by most vendors that accept credit cards. American Express is another widely accepted option. International students can experience difficulty obtaining a credit card in Japan because they generally have an insufficient credit history. Thus, it is advised that students obtain credit cards from their home country, before coming to Japan. The best way for international students to obtain a credit card in Japan is to become a member of the university Co-op. New students can join up on campus shortly after arrival.

## COMPUTERS

**Q** What computer services are available as a student at APU?

**A** There are many options available on campus. See [www.apu.ac.jp](http://www.apu.ac.jp) for more information.

**Q** Is high-speed Internet access available at APU?

**A** Yes, a high-speed internet connection is available on more than 1,100 computers throughout campus. Also, every room in AP house is equipped broadband internet access.

## CLASSES

**Q** Do I have to register for classes?

**A** Yes. Although there are a number of prescribed classes, you will still need to register for them. Registration can be conducted online through the University's website. Students will be guided through the registration process during the orientation week at the start of their first semester.

**Q** What can I expect as far as class size?

**A** The majority of classes have 10 – 40 students. Seminars are often 10 or less.

**Q** Holidays, vacations and breaks, when do I get some time to myself?

**A** All of the important dates, as well as other important information pertaining to attending classes at APU, can be found at <http://www.apu.ac.jp/gradinfo>

This is only a selected list of the most frequently asked questions. Answers to most questions related to admissions can be found at: <http://www.apu.ac.jp/graduate/modules/admissions/>  
Or contact us at [apugrad@apu.ac.jp](mailto:apugrad@apu.ac.jp)

## HEALTH

**Q** What health care options exist at APU?

**A** There is a Health Clinic on campus, which provides first aid and initial health consultation services, as well as introductions to local doctors. The clinic also arranges for all students to undergo a medical check-up once every year.

**Q** Is health insurance available?

**A** Yes. All full-time international students are required to join the National Health Insurance program, which offers a 70% subsidy to medical expenses from the government.

## SHOPPING AND PERSONAL

**Q** Where do you go to shop in Beppu?

**A** There is a convenience store located on campus where you can find everyday items as well as buy/order books, tickets, etc. Also, there are a range of convenience stores, supermarkets, department stores and other shopping options available in central Beppu City.

**Q** Are there any stores specifically worth mentioning?

**A** Yes. The hundred yen shops, where almost everything is priced at ¥100. These stores offer some great deals on a wide variety of goods.

**Q** What type of clothing will I need at APU?

**A** All four seasons exist in Japan. Specifically, the summers have temperatures around 34°C and winters will often have days that fall below freezing.

## SCHOLARSHIPS

**Q** How do I apply for a scholarship?

**A** To apply for a scholarship at APU, please fill in the APU Scholarship form (found in the Application Package) and submit it together with the rest of your application. APU scholarships are in the form of tuition reductions. Please read the Admissions Guide carefully for more detailed information regarding APU Scholarships.

If you are interested in scholarships to assist with living expenses, we recommend that you research private (e.g. Rotary International) and government (Monbukagakusho: MEXT) scholarships. The website of the Japanese embassy in your home country will have more information on these. You can also visit the Japanese Ministry of Foreign Affairs website.

**Q** I want to apply for a Monbukagakusho (MEXT) scholarship, but I need a LETTER OF ACCEPTANCE. What should I do?

**A** The MEXT Scholarship application process has recently changed and all applicants interested in this scholarship should first contact their local Japanese embassy for the most up-to-date information and details. Once you have passed the initial screening at the embassy and receive the Letter of Acceptance forms we can then assist you. Please contact [apugrad@apu.ac.jp](mailto:apugrad@apu.ac.jp) for more information once you have finished the initial screening process.

**Q** Can I extend my current Monbukagakusho (MEXT) scholarship so that I can continue my higher education at APU?

**A** Please contact the body that is in charge of administering your current scholarship to determine if you are eligible to have it extended to cover your studies here at APU. At APU, we accept both MEXT Scholars from overseas, and also those who are eligible for an extension of their current scholarship that is being used at another university in Japan.

## Other Information

**Q** Is APU fully accredited? Will a degree from APU be recognized in my home country or at another school?

**A** APU was opened in 2000 as part of the Ritsumeikan Trust, an educational institution founded in Japan in 1869. All of the programs at APU are fully accredited by the Japanese Government: this accreditation, together with the reputation of the Ritsumeikan Trust, ensures that an APU degree is recognized in most parts of the world. Graduates from APU have gone on to continue their studies at other Graduate Schools throughout the world and have gained employment among many international corporations. In summary, APU is a relatively young university that has demonstrated worldwide reach and unlimited potential to current students and graduates alike.

**Q** Do I need to learn Japanese before leaving my country?

**A** All graduate classes are taught in English. However, to enhance your experience in Japan, we recommend that you learn greetings and at least some basic words in Japanese. There are also classes available for beginners within APU, though they must be paid for privately.

**Q** Can I get a job while I am at APU?

**A** It depends on what kinds of jobs are available. Generally, graduate students are able to get a job as a teaching assistant at APU. There are also job offers on the notice board at the Student Support Center. Part time jobs are available around Beppu as well, but Japanese proficiency is often essential.

**Q** What sports do you have?

**A** Many sporting activities are available in APU's facilities, which include a gym, tennis courts, and football field, among others. Please refer to the MAP on page 19.

**Q** How is the food?

**A** The university offers a wide array of Japanese and international choices to its students including vegetarian and halal meal plans. One favorite among students is the ethnic corner, where you can find a selection of ethnic foods that change weekly.



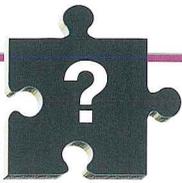
## Things to Do

The following is a list of attractions in the proximity of Beppu City that are popular with APU Students.

- Umitamago, a newly renovated aquarium
- African Safari, a wildlife park
- Kijima Korakuen, an amusement park
- Hot Springs (Onsen)
- Hit Parade, a venue with live performances nightly
- Park Place and Wasada Town, shopping complexes

Won't you join us?





# Application

## Educational requirements

Applicants must have either a) completed a total of sixteen (16) years of formal education by the time of enrollment (12 years of primary and secondary education + 4-year bachelor's degree or equivalent at the tertiary level), or b) completed an undergraduate (bachelor's) degree from a recognized Japanese university. No specific undergraduate major is required for admission.

## English skills

As English is the language of instruction, applicants must possess the ability to comprehend lectures, undertake independent research and produce reports in English.

All candidates whose native language is not English must take either the Test of English as a Foreign Language (TOEFL) or International English Language Testing System (IELTS). Candidates who have undertaken their entire secondary and tertiary education in English may be exempted from this requirement.

## Standardized tests

Without exception all students are required to take the Graduate Management Admission Test (GMAT).

## Work Experience

Applicants should possess at least three years of relevant work experience or its equivalent.

## Application and screening

Applicants are judged primarily on the basis of the following documents:

- Personal statement (interests, goals etc)
- Study plan
- Academic transcripts
- Certificate of employment (if applicable)
- GMAT score report
- Score reports from English language and other standardized tests
- Three letters of recommendation

Various other formal documents are required, and it is also necessary to pay a nominal Application Screening Fee. For full details, please see the Admissions Guide.

Those applying from within Japan will also be required to attend an interview at the APU campus as part of the screening process.

## University calendar

Enrollment is possible in either Spring (starting in early April) or in Fall (starting in late September). APU operates on a two semester per year system, with each semester broken into 2 two-month quarters and a vacation session.

Most courses are conducted on a quarterly basis, although some are offered on a per-semester basis or as intensive one-week programs during the summer and winter sessions. The standard period for completion of the MBA is two years; however, some applicants may be permitted to attempt completion in a shorter period.

Oct	Nov	Dec	Jan	Feb	Mar
Fall Semester				Winter Session	
1 <sup>st</sup> Quarter		2 <sup>nd</sup> Quarter			
(Enrollment)				(Graduation)	

April	May	June	July	Aug	Sept
Spring Semester				Summer Session	
1 <sup>st</sup> Quarter		2 <sup>nd</sup> Quarter			
(Enrollment)				(Graduation)	

## Fees

These fees are applicable for 2006.

\*Total tuition fee for completion of the MBA: 3,600,000 yen (1,800,000 per year if completing in the standard two-year period)

\*Living expenses: roughly 1,000,000 yen per year

\*One-time admission fee of 100,000 yen (payable upon acceptance of an offer of admission)

Tuition fees are payable in quarterly installments, with the first installment due before official enrollment.

## Financial assistance

The university offers scholarships providing a 20%, 50%, 70% or 100% reduction of the regular tuition costs. A few top applicants each year may also be eligible for a cash award of 500,000 or 1,000,000 yen per year to help cover living expenses.

Scholarships are awarded on the basis of an overall evaluation of documents submitted by the applicant, and are generally valid for the entire term of enrollment subject to satisfactory academic performance.

Various scholarships offered by outside institutions may also be available to outstanding students after enrollment.

## Deadlines

### Domestic Applicants

Spring Entry (April): All forms must be submitted by December 16 of the previous year.

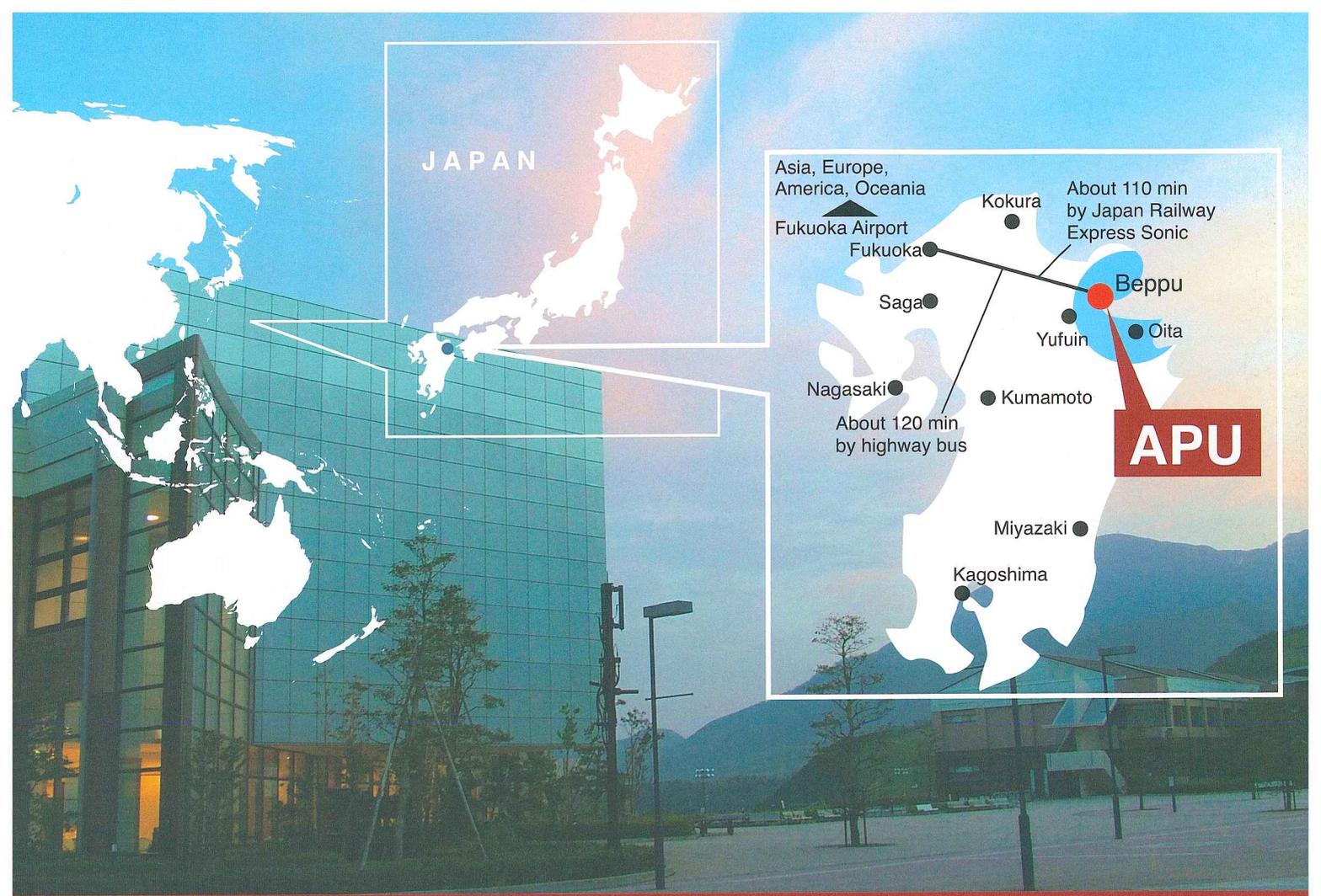
Fall Entry (September): All forms must be submitted by June 30 of the same year.

### Overseas Applicants

Spring Entry (April): All forms must be submitted by October 31 of the previous year.

Fall Entry (September): All forms must be submitted by April 30 of the same year.

For full details regarding admissions requirements or our fast and convenient **online application**, please see the Admissions Guide available online at [www.apu.ac.jp/graduate](http://www.apu.ac.jp/graduate), or contact the APU Admissions Office at [apugrad@apu.ac.jp](mailto:apugrad@apu.ac.jp) if you have any further questions.



## APU Overseas Offices

There are APU Overseas Offices in the following countries and territories. Students are encouraged to make inquiries at these local offices where possible. Students in other regions should contact the APU Admissions Office directly below.

### Canada

The UBC-Ritsumeikan Academic Exchange Program at University of British Columbia  
Room 333, Ritsumeikan-UBC House,  
6460 Agronomy Road, Vancouver, B.C. V6T 1W9, Canada  
Tel: +1-604-822-9501 Fax: +1-604-822-9515  
URL: <http://www.ritslab.ubc.ca>

### China

Ritsumeikan Liaison Office located in Shanghai Jiao Tong University  
Address: D,18F, Suntong Infoport Plaza, No.55, Huaihai West Rd., Shanghai City, 200030 China  
Tel: +86-21-6283-5104 Fax: +86-21-6283-5247  
E-mail: [shanghai@st.ritsumei.ac.jp](mailto:shanghai@st.ritsumei.ac.jp)

### Indonesia

APU Office of Indonesia  
Address: Summitmas Tower I, 10th Floor Jl. Jend. Sudirman KAV. 61-62, Jakarta 12190, Indonesia  
Tel: +62-21-252-3708/3709 Fax: +62-21-252-3710  
E-mail: [univrap@pacific.net.id](mailto:univrap@pacific.net.id)

### Korea

APU Office of Korea  
Address: #505, Halla Classic Officetel 5th Floor, 824-11 Yeoksam-Dong, Kangnam-gu, Seoul, 135-080, Korea  
Tel: +82-2-564-3425/3426 Fax: +82-2-564-3427  
E-mail: [hello@ritsapu-kr.com](mailto:hello@ritsapu-kr.com)  
URL: <http://www.ritsapu-kr.com>

### Taiwan

APU Office of Taiwan  
Address: 7F-5.6, No. 46, Sec. 2, Jhongsan N. Road., Taipei City 104, Taiwan (R.O.C.)  
Tel: +886-2-2523-6852 Fax: +886-2-2523-3910  
E-mail: [taipei@apu.ac.jp](mailto:taipei@apu.ac.jp)

### Thailand

Dr. Twee Hormchong,  
Visiting Prof. of Ritsumeikan Center for Asia Pacific Studies  
Address: 99/14 Soi 84 Petkasem Road, Bangkok 10160, Thailand  
Tel/Fax: +66-2-413-0275  
E-mail: [twee@apu.ac.jp](mailto:twee@apu.ac.jp)



Ritsumeikan Asia Pacific University

### Admissions Office, Ritsumeikan Asia Pacific University

ADDRESS: 1-1 Jumonjibaru, Beppu, Oita 874-8577, Japan  
TELEPHONE: +81 (Japan)-977-78-1119 FACSIMILE: +81 (Japan)-977-78-1121  
URL: <http://www.apu.ac.jp/graduate>  
E-mail: [apugrad@apu.ac.jp](mailto:apugrad@apu.ac.jp)