

Ritsumeikan Asia Pacific University

Ritsumeikan Asia Pacific University Newsletter

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A JOURNAL REPORTING PROGRESS OF RITSUMEIKAN ASIA PACIFIC UNIVERSITY
TO BE OPENED IN THE YEAR 2000

Message from Peter F. Drucker



right: Dr. Peter F. Drucker
left: Dr. Kazuichi Sakamoto,
President Designate of Ritsumeikan Asia Pacific University

What Ritsumeikan Asia Pacific University is going to do—to integrate the Asia-Pacific region through advanced education—is the most important task in the world economy and world society. It promises to provide the region with the human foundation for its economic success.

My best wishes,

Peter F. Drucker
Claremont, California
February 9, 1998

P R O F I L E

Peter F. Drucker

Peter F. Drucker, a man of unique vision and one of the most influential authors in the field of management, was born in Vienna, Austria, in 1909.

He earned a doctorate in international and public law from the University of Frankfurt and began working as a banker in England. In 1937 he and his wife Doris moved to the United States.

Drucker has written more than two dozen books on management making him one of the world's most widely read and quoted author on the subject. In all of his books, Drucker writes with clarity and wit, illustrating his points with vivid anecdotes. His most recent works include *Post-Capitalist Society* and *Managing the Non-Profit Organization*.

Drucker's fruitful academic career has included posts at the Graduate Business School of New York University and The Claremont Graduate School, where he has taught since 1971. The Claremont Graduate School has named its graduate management center after him.



Canada's Prime Minister Chrétien Becomes Honorary Advisor.



An advisory committee has been established to obtain support and advice from its members which includes former heads of state, ambassadors to Japan, and leaders of prominent Japanese companies, who are in agreement with the objectives of the university. In February 1998, Canadian Prime Minister Jean Chrétien confirmed his acceptance to become Honorary Advisor.

I am pleased to accept your offer to serve as Honorary Advisor to Ritsumeikan Asia Pacific University.

Ritsumeikan's objective of promoting international academic collaboration by bringing together academics and students from across the Asia-Pacific region is both intriguing and compelling. The region encompasses a vast diversity of cultures, languages and races. Just as nations are now developing an economic association, through APEC, to bridge these differences, so too must universities bring greater awareness and understanding to this rich, but complex regional diversity. It is to your considerable credit that Ritsumeikan has set itself what should be a most rewarding goal.

I congratulate you on the formation of Ritsumeikan Asia Pacific University.

Jean Chrétien, Prime Minister of Canada

Studying Together for the Future of the Asia Pacific



Executive Trustee, Academic Affairs
The Ritsumeikan Trust
Vice President Designate
Ritsumeikan Asia Pacific University

Yuji Jido, Ph.D.

Ancient civilizations flourished in China and India giving the Asia Pacific region a long history, rich traditions, and diversified cultures. Nations in the region achieved multidirectional development through mutual exchange over ocean routes. Japan imported culture and written characters from China and Korea assimilating them and generating its own culture which later evolved into a modern society. Each nation in the region has developed its own unique culture while benefitting from cultural exchange.

The Asia Pacific region has recently experienced rapid growth. Although several nations are faced with economic difficulties, their basic vision of the future is expected to remain intact. In the process of development, a new

type of exchange, fusion and self-reliance will develop which will include reflections of the past, a meeting and fusion of diversified values, and the creation of new values. The issues we will face should be solved by the international community working together.

In the 21st Century, young people will play a vital role in maximizing the potential of the region and promoting its social growth through mutual cooperation. For this reason, young people from around the world will pursue their studies at a university located in the Asia Pacific region. To be a part of this historic venture, we are making preparations to open the gates of Ritsumeikan Asia Pacific University in April 2000.



Invitation to Asia Pacific Studies



Dean, Planning Division for
Ritsumeikan Asia Pacific University

Prof. Kenichi Nakagami

A new approach to 'Asia Pacific Studies' is about to be launched. Subjects covering politics, economics and culture have been established in Western countries. But as we face the 21st Century, the central stage of the world is shifting toward the Asia Pacific region. Possessor of rich natural and human resources, diverse cultures, values, languages, religions and social structures, the region has experienced dynamic changes in population and economy, and has formulated a unique society. It is predicted that the majority of the world's mega-cities (over 5 million in population) will be located in this region by 2025. Accordingly, this exciting region faces a number of crucial tasks. To create the brightest possible future, the challenge should be faced with a deep understanding of the current status of the region. Tasks include:

1. a comprehensive understanding of the individual and common features of various social and community systems in the Asia Pacific region, and the formation of a network for continuous, peaceful development;
2. the establishment of community systems, social overhead capital

and other necessities to conserve the living environment, especially the urban environment, and the pursuit of a better lifestyle for a growing population;

3. the creation and development of industries (information media, tourism, etc.) based on the Asia Pacific region's unique features, and the development of production and environment technologies that are necessary for the growth of the region;

4. the reformation of corporate and organizational management, and the development of new management systems that are suitable for the region's business operations through the adaptation of Western and Japanese management styles.

It is difficult to solve these tasks relying only on conventional studies. Therefore, it is necessary to promote new policy-oriented, practical studies based on diversity and uniqueness, coexistence and development, networking and exchange.

In April 2000, Ritsumeikan Asia Pacific University will open. We expect young people enrolled at the university to pursue Asia Pacific studies with classmates from over 50 countries throughout the world.

Message from Visiting Professors

Ritsumeikan Asia Pacific University — A Model for 21st Century Education.



Kim Jung-Hyun, D. Eng.

Vice Director, Visiting Professor
Research Center for Asia Pacific Studies
Former Vice Administrator
Environment Administration, The Republic of Korea

It seems like everything in the world urges us toward further progress as a huge wave of change approaches. With an eye on 10 years, or 100 years, or even 1,000 years into the future, we approach the 21st Century.

Modern society is an advanced high-tech society that has developed computer networking. The prevalent trend is that computers control mundane, dangerous jobs, while people perform human jobs. The establishment of Ritsumeikan Asia Pacific University follows this trend.

Planned to open in April 2000, Ritsumeikan Asia Pacific University will accept 400 international entrants from over 50 countries, students that have different lifestyles, cultures, languages, religions, philosophies and ways of thinking. They, along with 400 Japanese students, with respect and understanding for each other, will study and discuss problems and seek solutions from various perspectives. It is my hope that the university will develop superb human resources who are willing to play key roles in establishing world peace and helping to create a new civilization for the coming century.

Conventional universities concentrate on developing the left side of the brain which deals with logic, memory and analysis. Ritsumeikan Asia Pacific University, however, will also highlight the brains right side which deals with imagination, creativity, inspiration and executional skills. This new type of education, in which students learn to deal practically with uncertainty and ambiguity, will be a model of education for nurturing potential leaders who have a wide field of vision to meet the needs of the 21st century.

There are a number of prestigious schools throughout the world with hundreds of years of history, and graduates of these schools are now in leading positions in society. Although Ritsumeikan APU is new, it has a superior curriculum, teaching methods and educational system, as well as a unified system of enrollment by recommendation, scholarships, and internships to assist in finding suitable jobs. It is my belief that this university will become one of the most prestigious schools in the world.

“THE UNIVERSITY OF TWENTY-FIRST CENTURY”



Prof. Satya Bhushan Verma Ph.D.

Former Professor & Founder Chairman.
Center for East-Asian Languages,
Jawaharlal Nehru University, India

The twenty-first century is not very far away. The twentieth century has been a century of conflicts, struggles and bloodshed. It has seen two world wars, the development of nuclear and other deadly weapons, and

economic disparities due to the advancement of technology and the globalization of economies.

The world today longs for peace and international cooperation to

create a better world order. The philosophy of India from very ancient times considers the world as one family where all should live in peace, happiness and prosperity. To achieve this goal, we must have mutual understanding among diverse cultures and societies.

The Asia and Pacific region is changing fast and its significance in the new world can not be ignored. Japan, as its most advanced and technically developed nation, has the resources to play an important role not only in the development of the Asia and Pacific region but also to contribute significantly toward the creation of a better world order.

The planned Ritsumeikan Asia Pacific University is a step in the right direction toward the goal of an international center of knowledge. It can create this awareness and also develop human faculties to meet the needs of the twenty-first century.

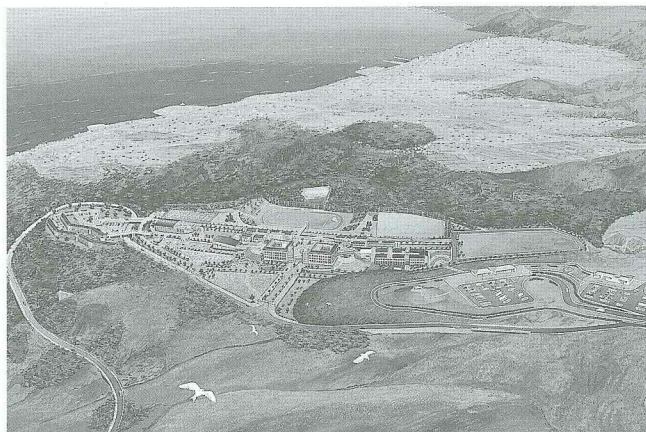
We welcome this new university and hope that young people from all parts of the world including the Asia Pacific region will become its real strength. We also hope that the new university will contribute to the development of an international community that lives in peace, cooperation and amity.

Campus of Ritsumeikan Asia Pacific University.

APU Scheme-No. 2

Since the campus ground-breaking ceremony on October 18, 1997, basic construction is almost completed and the outline of the campus will soon be visible. The APU campus is for long-term usage and will be a venue for education, learning and research, student activities, and living. Since coexistence with nature is held in high regard, the campus includes an amenity zone near its entrance for preserving various endangered plant species. The campus also has a grand view of Beppu Bay and the Pacific Ocean.

Every facility is spacious and



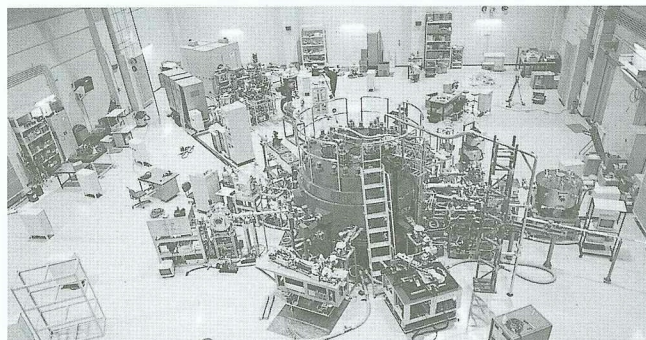
includes a multi-language lounge to encourage students to exchange ideas. In addition, state-of-the-art information equipment has been installed to support information-oriented education using multi-media.

The campus is also open to the local community. The university plans to hold various events and lectures to fulfill its role in exchanging ideas with the community.

Ritsumeikan - a Leading Channel of Exchange for Business, Industry, Government and Scholars.

Introduction to Ritsumeikan

Ritsumeikan University has maintained an educational and research policy of openness, internationalism and information-oriented studies. The university also provides courses and lectures for the local community and, to meet current social needs for research and education, it has also strengthened its networking with industry and the government.

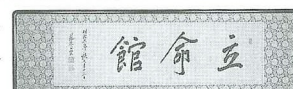


Japanese Counterparts-US Thinktank Report conducted by Arthur D. Little, an American think tank, in April 1996. APU will also establish a broad network within the Asia Pacific region and highlight a unified system of education and research through job searching.

A liaison office has been established to interface with society in order to prepare the way for associate research, contributed research, contributed lectures and affiliated subjects. At the Biwako Kusatsu campus, research centers according to subject were built to carry out advanced research in cooperation with industry and government, forming a large research base called Techno Complex. In this environment, networking takes place not only between the faculty and industry but also governmental organizations involved in multidisciplinary study fields. Ritsumeikan University has been ranked first in Japan in a report called Comparative Research Ranks U.S. Engineering Schools Over

The origin of the name 「Ritsumeikan」

The first two Chinese characters of this name are taken from a Chinese classical literary work by Mencius, a great Chinese philosopher of the 3rd Century B.C. The original phrase says, "Some die young, and some live long, but God decides." Thus, it is one's duty to cultivate oneself until the final day that God decides. The full word Ritsumeikan means a place to cultivate oneself.



Indonesia

An explanation of the university and its recruitment were conducted three times: in the July-August period, in November 1997 and January 1998. Visits to educational institutions are proceeding in cooperation with the Indonesian government, the Embassy of Indonesia in Japan, the Japan Foundation, and the Association of International Education, Japan (AIEJ). We deeply appreciate the assistance of Mr. Bambang Soehendro, Director General Higher Education of the Ministry of Education and Culture. Twenty-one institutions including 3 universities and colleges which have Japanese courses, 4 public high schools in Jakarta, 2 public high schools in Yogyakarta, 6 private high schools in Jakarta,

2 private high schools in Yogyakarta, and 4 Japanese language schools were visited. All showed deep interest in the university and were involved in meaningful discussions. According to the schools that were visited, despite a desire to enroll, it is difficult for students to study in Japan due to language problems and the high cost of living and tuition. Therefore, expectations are high for the new university's dual-language educational system and scholarship program. A Memorandum on Student Recommendation has been signed by 13 institutions (71 students) and 1 corporation (2 employees). Many institutions requested an explanatory meeting for students. Therefore, we are planning to hold meetings in high schools and

exhibit at the Education Fair in May 1999. The fair will be held by the Ministry of Education and Culture and 200,000 high school students nationwide are expected to attend. We also plan to visit high schools in major local cities (Surabaya, Denpasar, etc.) and the state of Sumatera Barat which has sister with Oita relations Prefecture. The total number of Indonesian students studying in Japan is about 1,000. Approximately 12,500 students study in the U.S.A., and the number of those going to Australia for study is increasing. It is our hope that many students who want to study abroad will come to Japan and enroll at APU.



Peringati 100 Tahun Yayasan Ritsumeikan Akan Dirikan Universitas Baru

Yayasan Ritsumeikan akan merayakan ulang tahun ke-100 pada tanggal 10 Mei 1998. Untuk merayakan ulang tahun tersebut, Yayasan Ritsumeikan akan mengadakan konferensi pers pada tanggal 23 Januari 1998 di Hotel Sari Pan Pacific Jakarta. Konferensi pers tersebut akan membahas tentang rencana mendirikan universitas baru di Jepang. Konferensi pers tersebut akan dihadiri oleh para pejabat dari Yayasan Ritsumeikan, para pejabat dari Kementerian Pendidikan dan Kebudayaan Jepang, para pejabat dari Kementerian Pendidikan dan Kebudayaan Indonesia, para pejabat dari Asosiasi Internasional Pendidikan Jepang (AIEJ), para pejabat dari Kedutaan Besar Jepang di Jakarta, para pejabat dari Universitas Ritsumeikan, dan para pejabat dari Universitas APU.

Press Conference of University Foundation Held in Indonesia.

On January 23, 1998, a press conference took place at the Hotel Sari Pan Pacific in Jakarta to explain the objective of the university and its efforts to recruit students.

Attendees included journalists from 6 national newspapers, teachers from 5 institutions, staff from the Embassy of Japan, the Japan Foundation, AIEJ, and the Association of People of Oita Prefecture.

Dr. Sakamoto, President Designate and Prof. Kimura of the Literature Department spoke at the conference. Three high school teachers also stated their support for the new university. Along with photos of attendees, the press conference was well covered in newspapers.



VIỆT NAM & THẾ GIỚI

Xây dựng một mô hình trường đại học quốc tế ở Châu Á

Một số nhà lãnh đạo của trường Đại học Ritsumeikan (Thành phố Kyoto, Nhật Bản) - Hội trường Đại học Quốc tế Châu Á (APU) đã được mời tham gia Hội thảo về Xây dựng một mô hình trường đại học quốc tế ở Châu Á, được tổ chức tại Hội trường Đại học Quốc tế Châu Á (APU) tại thành phố Kyoto, Nhật Bản.



Ông Nguyễn Văn Sơn, Giám đốc Trung tâm Văn hóa và Giáo dục Quốc tế của Đại học Ritsumeikan, đang trình bày về mô hình trường đại học quốc tế ở Châu Á.

On February 27, 1998, Ritsumeikan University (including APU) and the Vietnam Ministry of Education and Training signed an

Agreement with Vietnamese Ministry of Education and Training Signed.

agreement in the presence of Minister Nguyen Minh Hien. Mr. Nyun, Director of the International Affairs Bureau, then held discussions with Dr. Sakamoto on the agreement, presenting a proposal to develop programs for student exchange and faculty. Mr. Nyun suggested procedures for dispatching students and expressed an intention to strengthen cultural ties between the two countries as a

part of the cultural program. This epoch-making agreement between a government and a university was based on a long history of exchange between the two parties.



Philippines

The purpose of the visit was: 1) to distribute the APU newsletter to high schools and universities, and research the possibility of attracting students, 2) to explore the possibility of hiring academic advisors and guest professors, 3) to petition the A.Y. Foundation to inform high schools, 4) to study the possibility of agreements with Philippine universities, and 5) to inform Japanese-affiliated companies and The Philippines-Japanese Society and request them to send student recommendations. We appreciate Dr. Wilfrido V.

Viliacorta, President of Yuchengco Center for East Asia, De La Salle University for his assistance in making appointments and visiting educational institutions. Several schools signed an agreement for student recommendations. When visiting the A.Y. Foundation, established by Philippine Ambassador Alfonso T. Yuchengco and providing scholarships to high school students, Ms. Gliceria Cuenco, Vice President, accepted our request to distribute the APU newsletter to more than 500 high schools nationwide.

We are also grateful to JETRO for its assistance in making appointments with Dr. Jesus P. Estanislao, President of University of Asia and the Pacific; Cesar E. A. Virata, former prime minister; Dr. Sylvano D. Mahiwo, Associate Professor of University of the Philippines, Mr. Jose S. Laurel III, President Emeritus of The Philippines-Japanese Society and Japanese-affiliated companies. Dr. Estanislao and Mr. Virata confirmed their acceptance to become academic advisors. Thanks to such support and

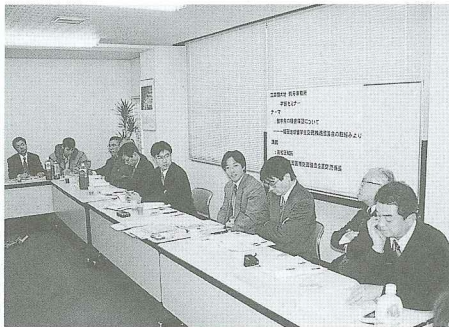
networking, we attained the objectives of our visit. It is our hope that these activities will contribute toward recruiting students and promoting a strong relationship between Japan and the Philippines.





Ritsumeikan Students Join Christmas Winter Hanabi Fantasia in Beppu City- Students Mingle with Local Residents.

On December 23-24, 1997, Ritsumeikan University's cheerleaders and brass band participated in the Christmas Winter Hanabi Fantasia in Beppu City, Oita Prefecture. The fourth of its kind, this popular event drew more than 150,000 people. The Ritsumeikan Jazz Club participated last year. This year, the cheerleaders and brass band together performed a special dance and music program to the delight of the spectators.



Local Ritsumeikan Oita/Beppu Office Holds Seminar on Accommodation Assurance for Overseas Students.

On February 9, 1998, the 2nd seminar on the opening of Ritsumeikan Asia Pacific University took place. Mr. Masakazu Takamatsu of the Fukuoka International Exchange gave a lecture entitled "Securing Accommodations for Overseas Students; Efforts of the Foreign Studies Exchange Promotion Council, Fukuoka Region". Forty attendees from The Association for the Establishment of Ritsumeikan Asia Pacific University and citizen groups of international exchange volunteers shared opinions and ideas.



Ritsumeikan International Academic Network.

Overseas institutions with which Ritsumeikan University and APU have cooperative agreements reached 50 as of March 1998. In addition to the 46 institutions introduced in the first issue of this Newsletter, Korea's Ewha Womens University and University of Ulsan, India's Delhi University and Jawaharlal Nehru University, Vietnam's Ministry of Education and Training, and University of Hue, and Thailand's National Institute of Development Administration have also signed the agreement.

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