

学位授与記録簿
Degree Registry (Ph.D)

アジア太平洋研究科
Graduate School of Asia Pacific Studies

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| Name · DOB · Nationality | PIPIKE Joycelyn Kia | 11/11/1985 | Papua New Guinea |
| Last Institution Attended | September, 2014 Graduate School of Asia Pacific Studies Ritsumeikan Asia Pacific University Prospective Completion | | |
| Degree Type | Doctor of Philosophy in Asia Pacific Studies | Date of Award | September 20, 2014 |
| Requirement for Degree Conferral | Refer to the Ritsumeikan Asia Pacific University Degree Regulations Article 13 Section 1 [Degree Regulation Article 4 Section 1] | | |
| Title of Dissertation (日英) | Stakeholder's Perception of Tourism Destination Development: The Case of Milne Bay Tourism Model Province, Papua New Guinea (ステークホルダーの観光地開発に関する認識: パプアニューギニアのミルン湾観光モデル州の事例) | | |
| Examiners | (Supervisor) COOPER, Malcolm J. M. | LEE Timothy | |
| | LAWS, Eric (Siam University, Thailand) | | |
| Summary of Dissertation Contents | <p>This study investigated the development of Milne Bay province as a stand-alone tourism destination within the period 2006-2011. It examined the three main stakeholders, which are the local residents, tourism businesses and tourism management, on their perception regarding the progress of tourism in the province. It also provides a synopsis of the policies, plans and trend on tourism development in Papua New Guinea. The approaches employed in this study included survey questionnaires, in-depth interviews and observations. These methods were strategically employed to derive information and feedback from the three stakeholders in order to test previous theories and develop hypothesis on tourism development in the province. The findings supported Weaver's plantation model of tourism development: hat tourism is concentrated in the main centers, thus resulting in uneven development of tourism throughout the province. The results also show positive improvements through increases in tourist arrivals, employment, cultural festivals, town beautification, and awareness of tourism throughout the province during this period. On the other hand, lack of marketing and promotion, insufficient collaboration between stakeholders, problems of funding priorities and lack of infrastructural development and tourism training were challenges revealed by the stakeholders. The findings provide an analytical framework to assist tourism management and planners to create appropriate policies that can focus on the perception of the stakeholders in order to improve tourism in the province as well as in developing other potential destinations. This study aims to contribute to the collection of knowledge on issues and challenges faced in developing tourism destination in Milne Bay province, Papua New Guinea.</p> | | |
| Summary of Dissertation Screening Results | The original submission received a minor re-write and the student completed this satisfactorily. The presentation at the oral screening meeting was excellent and the student answered all questions satisfactorily. | | |
| Summary of Exam Result or Academic Skills | Unanimous decision to award the Degree of PhD to this candidate. | | |