

Research Title

**Investigation of the Relationship between Innovation Index and Media**

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## Abstract

This research is to test a hypothesis that, there is a relationship between innovation index and media. Both the traditional media and electronic media are functioning as interaction of learning which facilitates and bring innovative communication ways to the world. Innovation plays a crucial role in the competitiveness, development, and the economic growth of a country. It involves the creation of new knowledge through learning and this new knowledge is always formed by the combination of old insights.

Media including broad mobile technology, and the traditional forms such as newspapers, radio etc enables widely reach to the real-world practice. Perkins & Globerson (1991) defined that, “*Media as an interaction between cognitive processes and characteristics of the environment...*” Global innovation index is a formal model which responded to innovation challenges and applied to the worldwide context. Meanwhile, It is provided as a very useful tool to help business leaders and policymakers to identify challenges, to improve competitiveness and innovation (Dutta, S, INSEAD, & Caulkin, S., 2007; Dutta, S. & INSEAD, 2009).

The research started with a thorough literature search. The existing GII scores were recalculated to ensure innovation index is independent from any variables related to media before investigate the relationship of innovation index and media. Data about media constituents of the 20 countries, and develops relevant models to relate innovation index to media measures in these countries.

Results showed that most of the predictors have relationship with new innovation index, except Broadcast media. Some of the predictors do not have strong relationship with the new innovation index but have significant relationship with other predictors, especially Search Engine (Google), and Video Upload on YouTube. Therefore, this report concluded that based on result of the sample, in year 2011, and 2012 the variation in the new innovation index may be explained by the some of the media predictors.

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## Acknowledgments

Firstly, I am glad to pursue my master degree at Ritsumeikan Asia Pacific University. Nothing is easy because all are processes of life. Nothing is tough because had gone through the hardness. The life is invaluable because experiences and learning. People are hope, hope are people. I would like to say thank you to everyone in my life.

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Thirdly, I wish to thank Professor DUTTA Soumitra and researcher from INSEAD Madam Daniela Benavente. Their prompt response to my questions about score calculation with weight was really big assistance to me. Thanks for their time and kindness assistances.

Fourthly, I say thank you to my friends and classmates, especially Yee Chea who help me read my first draft about 1 year ago; Paul who gave opinion for my research proposal; and Michael who shared his understanding about Statistics, SPSS, and book. The greeting and encouragement from friends and colleagues around the world keep me continue my way.

Finally, the most important and should say thank you to my dearest parents and family members. Their patient and trust always give me freedom and courage to pursue the way I believed. Best wishes to everyone!

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## **Certification/ Declaration**

I hereby declare that the research presented is work done originally through studies, advice, feedbacks from my supervisor, classmates, and inspiration.

This research paper is submitted for the partial fulfillment of the requirements for the qualification of Master of Business Administration in Innovation and Technology Management in Graduate School of Management at Ritsumeikan Asia Pacific University. It has not been submitted in any other universities, or institutions before for the qualification of any other degree.

Any literature, idea data, or concepts as well as resources from other sources have been carefully acknowledge, cite and references within this dissertation.

### Chapter 1| Introduction

National innovation system covers a large set of sub measures, which are related to all aspects of innovation. A healthy and well performed National Innovation System offers sustainable development, strong competitiveness, and active economic growth to a country. One of the most recognized major driving engines of economic growth in today world is technological change. Asgari, B & Lim, W.Y. (2009, p.72) stated that, *“Technological change can be achieved through continuous technological learning and competence building.”* It is a continuous process of changes resulted from interaction and competition between new and existing technologies in the market and, or the global.

Media offers information and knowledge to public. Television, radio, newspapers, and films not only bring entertainment but also technology into our daily life. The platforms create interaction of learning and creativity. The diversity of media environment also provides people with fast growing information delivery sources and any possibility of interaction of learning which perhaps brings innovation. Social media via internet indirectly increase the possibility of expanding e-commerce, and entrepreneurship growth. Meanwhile, it offers environment of push and pull in innovation to individual, organization, or a nation. The motivation between push of technology development and pull on demand of products, services, lifestyle, etc. all need media. Yoffie, D. B, Max & Starr, D. (2010), pointed out that,

*“Innovations occur when platforms are developed on which applications reside. Future innovations are being shaped by the integration of mobility, social networking, and cloud computing.”*

Internet as a media is one of the most important technological platforms for convergence between different kinds of communication, in terms of interactivity (Henten, A. & Tadayoni, R., 2008). The technological platforms and technological changes are indirectly altering social lifestyle, interaction, and learning patterns.

World Bank, and Negative Population Growth.com. Facts & Figures (2012) stated that the percentage of Internet users is continuously increasing from 28.5 % of the world population in 2009 to 32.7% of the world population in 2011 (See **Table 1.1**). 45% of the world's Internet users are below the age of 25. Besides that, it is almost 6 billion mobile-cellular subscriptions (International Telecommunication Union, 2012). Our media environment is changing. People are not only using traditional media such as television, radio, newspapers, scientific and technical articles but also increased the usage of Internet and mobile.

Innovation helps to motivate and shape a direction to a country in improving its National development, competitiveness, and economic growth. The Global Innovation Index (GII) 2012 as a universal measure of the level of Innovation for the nations based on many factors including number and quality of institutions, infrastructure, business sophistication, etc in a nation (see **Figure 1.1**). It is assumed that, the higher measure, the more innovative the respected country is. Besides that, in order to assess innovation and related policy performance, the Global Innovation Index is provided a powerful key tool for refining innovation policies (Dutta, S. & INSEAD., 2012).

This research report proposes to examine significant determinant for national innovation index. It tests the hypothesis that there is a relationship of innovation index and media. This accomplished by attempting to demonstrate that there is a relationship between GII and media for a selected number of countries. If such of a relationship is found it can be extrapolated that a similar relationship may exist in any country. That also can be used as a controlling factor in changing the GII for a country to achieve the benefits.

The GII is not only as valuable benchmarking tool to facilitate public and private dialogue, it also find the potential metric for refining the relevant innovation policies (Dutta, S. & INSEAD., 2011; Dutta, S. & INSEAD., 2012). The current GII 2012 includes a limited number of measures related to media. Therefore, it is required to first clean the data by removing factors related to media from the existing measure of innovation index, i.e., by recalculating innovation index in absence of those media factors.



**Table 1.1 The World Population and Internet Users for 2005 to 2012**

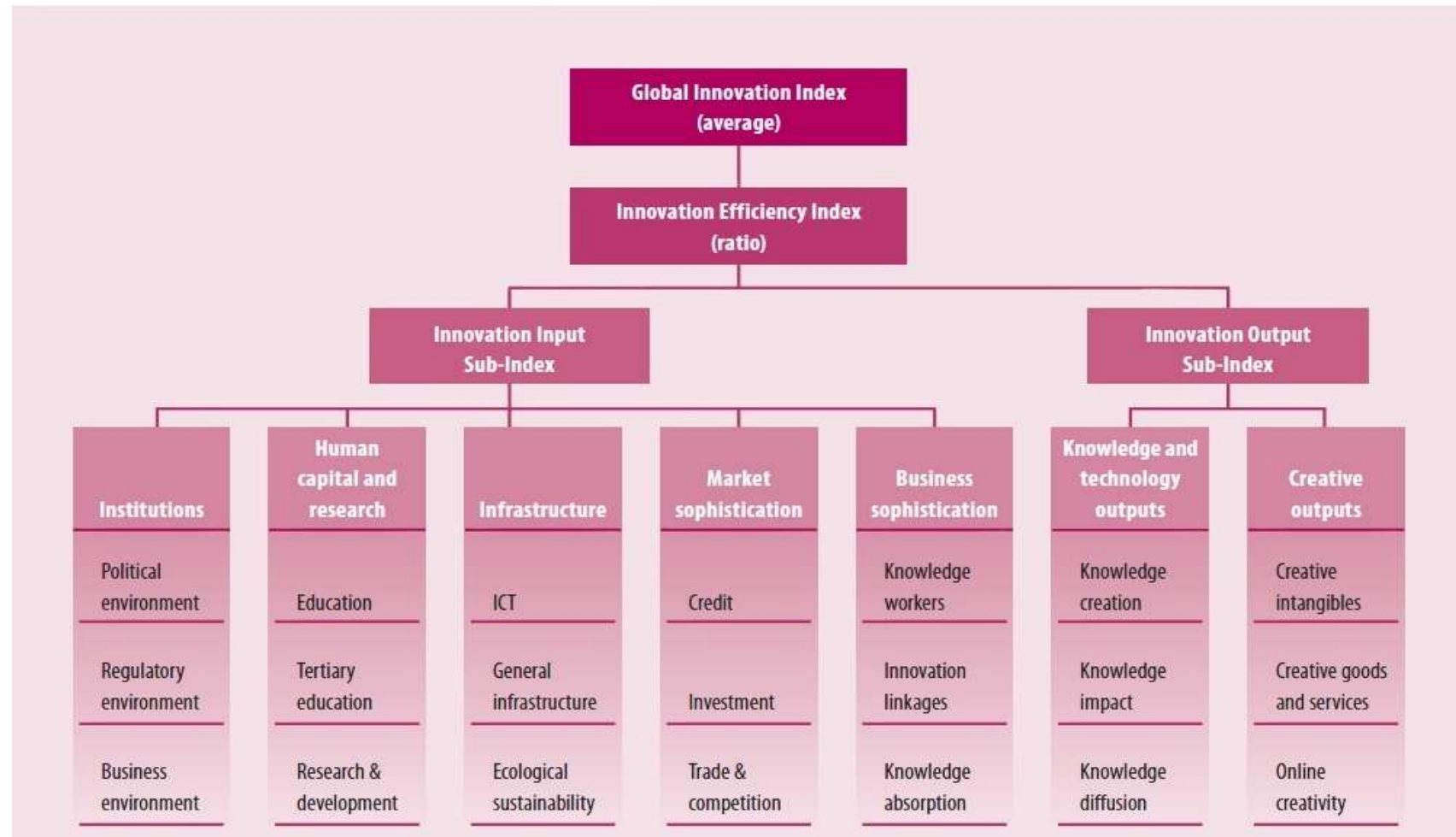
| <b>Year</b> | <b>Population</b> | <b>Average Annual Growth rate (%)</b> | <b>Average Annual Population Change</b> | <b>Total of Internet Users (IU)</b> | <b>% Internet Users/ Population</b> | <b>Average IU Growth (%)</b> |
|-------------|-------------------|---------------------------------------|---|-------------------------------------|-------------------------------------|------------------------------|
| 2005        | 6,462,181,426     | 1.16                                  | 75,478,997                              | 1,021,650,260                       | 15.8%                               | N/A                          |
| 2006        | 6,537,660,423     | 1.15                                  | 75,561,947                              | 1,149,699,209                       | 17.6%                               | 1.8                          |
| 2007        | 6,613,222,370     | 1.14                                  | 75,666,070                              | 1,364,061,558                       | 20.6%                               | 3.0                          |
| 2008        | 6,688,888,440     | 1.13                                  | 75,761,868                              | 1,556,190,215                       | 23.3%                               | 2.6                          |
| 2009        | 6,764,650,308     | 1.11                                  | 75,772,948                              | 1,742,807,100                       | 25.8%                               | 2.5                          |
| 2010        | 6,840,423,256     | 1.10                                  | 75,755,042                              | 2,012,131,194                       | 29.4%                               | 3.7                          |
| 2011        | 6,916,178,298     | 1.09                                  | 75,622,621                              | 2,263,512,248                       | 32.7%                               | 3.3                          |
| 2012        | 6,991,800,919     | 1.07                                  | 75,164,045                              | N/A                                 | N/A                                 | N/A                          |

**Sources**

World Bank. (2012).

Negative Population Growth.com. (2012).

*\* Notes: N/A represented that data not available. Last retrieved October 10, 2012*



**Figure 1.1 The Global Innovation Index (GII) 2012: Sub-pillars and eight pillars**

Source: Dutta, S. & INSEAD. (2012).

Next, “media” needs to be defined to assist consistent data collection about relevant media indicators. On this basis relevant data about media is collected for the selected 20 countries for which the modified GII is already available. Then, this research tries to test the existence of relationship between innovation index and media for this sample. In summary the following methodology will be followed: -

- A thorough literature search on media and innovation. This helps to form a list of media and measurements to use for testing the hypothesis, where media has impact on innovation.
- Study the development process for the GII and its structure of measurement system. This study helps to recalculate GII for a list of selected 20 countries. By first removing the current partial coverage of media related measurements.
- Define media and develop constituent of media such as the factors that can be used to measure status of various media in a country. The media factors for the same selected 20 countries will be measured from literature such as Dutta, S, INSEAD, & Caulkin, S. (2007); Dutta, S. & INSEAD. (2009); Dutta, S. & INSEAD. (2010); Dutta, S. & INSEAD. (2011); Dutta, S. & INSEAD. (2012); CIA. (2013); Hong Kong Government Yearbook. (2011); Freedom House. (2011); and StatCounter GlobalStats. (2011); Hong Kong Government Fact sheets. (2012); Freedom House. (2012); and StatCounter GlobalStats. (2012).
- Modelling the modified innovation index as a function of media measures for the selected 20 countries through regression analysis.
- Test of the hypothesis that, media is a determinant of Innovation Index, from the sample of selected 20 countries.
- Discuss the result based on the nature of media factors and type of data to be collected, as well as the possible guidelines for countries low in innovation index.
- Conclusions will be made upon results. If there is a significant relationship, it would help countries improve on innovation through media.

Chapter 2 is background of the Global Innovation Index (GII). There are 5 editions available since year 2007 to 2012. In this part will be highlighted the purpose of each GII reports, top ranking, and the relevant measurements; as well as the differences and changes among the pillars, sub-pillars, indicators. Meanwhile, it is described the key partners who had joint with the GII developer INSEAD, to collaborate in these GII projects during 2007 till 2012. A simple calculation example will be demonstrated in Chapter 2 as well.

Chapter 3 is basically discussing literature findings about Innovation, Media, and Global Innovation Index (GII). Interaction and open communication where people from different talents, purposes of insights, and experience will bring innovation (Lundvall, B. A., 2009). Meanwhile, Innovation is occurred when strong technological platforms were developed (Yoffie, D. Max & Starr, D., 2010).

Perkins & Globerson (1991) defined that, “*Media as an interaction between cognitive processes and characteristics of the environment...*” It is also one of the most important technological platforms for convergence between different kinds of communication, in terms of interactivity (Henten, A. & Tadayoni, R., 2008). As the result, it had framed media coverage influences on investors’ behavior (Raban, D.R. & Yablowitz, M.G., 2012). More about media literature search to be discussed in this chapter.

Global innovation index is a formal model going through the related index of a nation, to get an idea of a country respond to innovation challenges, as well as applied to the worldwide context (Dutta, S, INSEAD, & Caulkin, S., 2007; Dutta, S. & INSEAD, 2009). It is provided as a very useful tool to help business leaders and policymakers to identify challenges, to improve competitiveness and innovation. Moreover, it highlighted the potential metric for the relevant innovation policies (Dutta, S. & INSEAD., 2011; Dutta, S. & INSEAD., 2012). Furthermore, literature search about Regression analysis (using/ based on SPSS package environment) also will be discussed in Chapter 3.

Chapter 4 mainly describes the data development, about the nature of data, and score recalculation. Examples or demonstration of the score recalculation will be

discussed. Firstly, it started to discuss about data selection which included selection of countries, followed by indicators such as indicators of innovation, and indicators related to media. Secondly, bring in the score calculation with examples, to demonstrate simple average and weighted average on the score calculation of pillars, sub-pillars, and innovation index. In general, score calculation this part is also included scores calculation of data tables. These scores are using for generating a country or economy profile which consists innovation index and other relevant index.

Chapter 5 describes regression in general. Besides that, the statistical modelling through regression analysis and output interpretation, on sample data set from 20 countries to test two years (year 2011 and year 2012) innovation index with 9 variables (media indicators). Each year will be tested at least three models by using SPSS. Each model is different in the number of variables which had been tested. Basically, this report is only presented mainly two models to each year with maximum three Independent Variables (IV) but will be summarized some general result of the model which covered nine IV.

Finally, Chapter 6 concludes summary of the findings, research limitations. Moreover, it highlights the possible future study for the research. Most of the predictors are possible have relationship with new innovation index, except Broadcast media. Some of the predictors do not strong relationship with the new innovation index but have significant relationship with other predictors, especially Search Engine (Google), and Video Upload on YouTube. Therefore, this report concluded that based on result of the sample, believed that there are at least 94.3% in year 2011, and 93.3 % in year 2012 of the variation in the new innovation index is explained by nine predictors but the output not all of the predictors are significant.

## Chapter 2| Background

The Global Innovation Index (GII), which is referring to the case of mainly published by INSEAD till the year of 2012, there are 5 editions available (see **Table 2.1**). INSEAD well known as “*The Business School for the World, which is as one of the world’s leading and largest graduate business schools brings people, cultures, and ideas to change lives and to transform organizations*” (INSEAD, 2013).

**Table 2.1 List of the GII reports**

| Report          | Edition             | Released              |
|-----------------|---------------------|-----------------------|
| <b>GII 2012</b> | Fifth Edition       | July 2012             |
| <b>GII 2011</b> | Fourth Edition      | June 2011             |
| <b>GII 2010</b> | Third Edition       | March 2010            |
| <b>GII 2009</b> | Second Edition      | March 2009            |
| <b>GII 2007</b> | First Pilot Edition | January-February 2007 |

Source: Compiled from Dutta, S. (2011), and INSEAD. (2012).

Key objective of the GII is going through the related index of a nation, get an idea of a country respond to innovation challenges, as well as applied to the worldwide context (Dutta, S. & INSEAD, 2009).

A World Business/ INSEAD Global Innovation Index 2007 released by World Business and INSEAD. This GII 2007 report was INSEAD first pilot report which released in year 2007. It is a report as a formal model which show a nation and, or worldwide respond to the challenges of innovation nowadays. The GII 2007 report is aiming to provide a holistic framework to measure innovation. The authors are Soumitra Dutta, INSEAD, and Simon Caulkin. This publication is also known as “The world’s top innovators”.

The Global Innovation Index (GII) 2007 covered 107 countries, measured by 84 indicators (See **Figure 2.1**), which categorized into eight pillars of innovation. The eight pillars of innovation (See **Figure 2.2**) categorized as inputs (innovation input) and outputs (innovation output). Inputs are consisted 5 pillars of innovation such as: Institutions and policies, Human capacity, Infrastructure, Technological sophistication,

Business markets and capital. Outputs are consisted 3 pillars of innovation included Knowledge, Competitiveness, and Wealth.

The Top 10 Ranking Global Innovation countries are United States of America, Germany, United Kingdom, Japan, France, Switzerland, Singapore, Canada, Netherlands, and Hong Kong. In addition, the top five high ranking innovative countries in Asia region are Japan, Singapore, Hong Kong, South Korea (“Korea, Rep., or Republic of Korea”), and India.

INSEAD was started its’ collaboration with the Confederation of Indian Industry (CII) from the Global Innovation Index 2009, which is the second edition of GII. In the report had pointed out the reason of could not release the GII 2008 because *“the global economy is witnessing unprecedented economic shifts”* (Dutta, S. & INSEAD, 2009). CII is *“a non-government and not-for-profit, which aims to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes”* (Dutta, S. & INSEAD, 2009).

The second edition report had covered 130 countries, exceed 23 countries compare to the GII 2007. The GII 2009 measured by 92 indicators (see **Figure 2.4**) and categorized as same as the eight pillars of innovation in the GII 2007 (see **Figure 2.2 and Figure 2.3**). The objective is to contribute the establishment of a process for benchmarking progress in innovation of the worldwide, to help *“business leaders and policymakers to identify obstacles to improve innovation, competitiveness, and stimulate discussion on strategies to overcome the challenges”* (Dutta, S. & INSEAD, 2009).

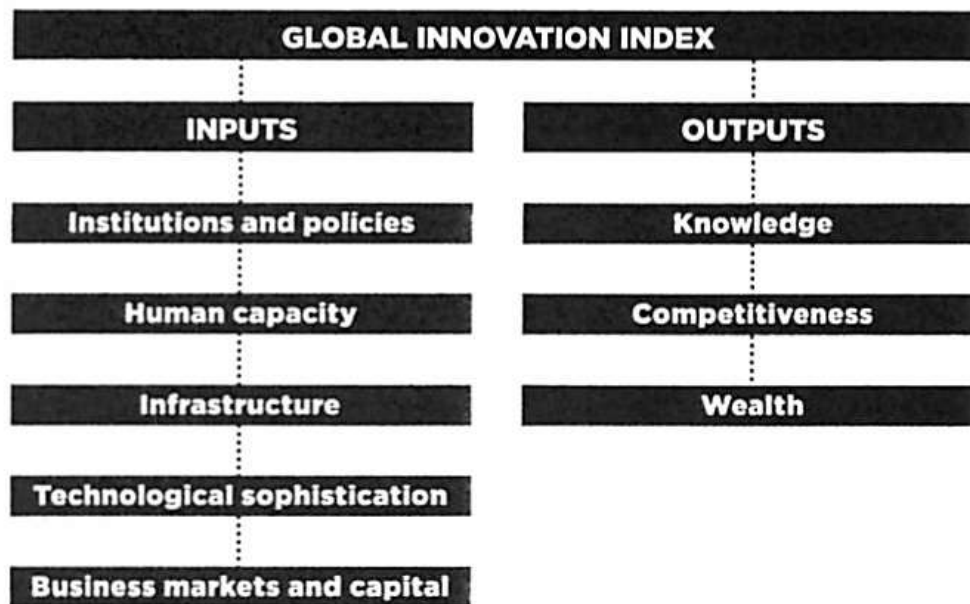
The Top 10 Ranking Innovative countries globally are United States of America, Germany, Sweden, United Kingdom, Singapore, Republic of Korea, Switzerland, Denmark, Japan, and Netherlands. On the other hand, the top five high ranking innovative countries in in Asia region are Singapore, Republic of Korea, Japan, Hong Kong, and Taiwan.

| Innovation Input                            | Business, Markets and Capital Flows            | Total of Indicators               |
|---|--|-----------------------------------|
| <b>Institutions and Policies</b>            | Access to loans                                | 84                                |
| Independence of judiciary                   | Sophistication of financial markets            |                                   |
| Demanding regulatory standards              | Issuing shares in local share market           |                                   |
| Prevalence of laws relating to ICT          | Corporate governance                           |                                   |
| Quality of IPR                              | Buyer sophistication                           |                                   |
| Soundness of banks                          | Customer orientation of firms                  |                                   |
| Quality of scientific research institutions | Domestic credit to private sector              |                                   |
| Quality of management/business schools      | FDI net inflows                                |                                   |
| Legal obstacles to foreign labour           | Gross private capital flows                    |                                   |
| Time required to start a business           | Gross capital formation                        |                                   |
| Time required to obtain licenses            | Extent of clusters                             |                                   |
| Rigidity of employment index                | Commercial services imports                    |                                   |
| Investor protection index                   | Manufactured Imports                           |                                   |
| ICT priority for government                 | Private investment in ICT                      |                                   |
| <b>Human Capacity</b>                       | Informal economy estimate                      |                                   |
| Brain drain                                 | <b>Technology and Process Sophistication</b>   |                                   |
| Quality of human resource approach          | Country's level of technology                  |                                   |
| Quality of maths and science education      | E-Participation index                          |                                   |
| Graduates in engineering                    | E-Government index                             |                                   |
| Graduates in science                        | Government procurement of advanced technology  |                                   |
| Population 15-64                            | Internet use by businesses                     |                                   |
| Urban population                            | Competition among ISP providers                |                                   |
| Schools connected to the internet           | Company technology absorption                  |                                   |
| <b>General and ICT Infrastructure</b>       | Telecom revenue                                |                                   |
| Quality of general infrastructure           | Secure internet servers per 1,000 people       |                                   |
| Quality of national transport network       | Spending on R&D                                |                                   |
| Quality of air transport                    | Royalty and license fee payments               |                                   |
| Fixed line penetration                      | Business/university R&D collaboration          |                                   |
| Mobile penetration                          | <b>Innovation Output</b>                       |                                   |
| Internet penetration                        | <b>Knowledge</b>                               | → represented as <b>Pillar</b>    |
| International bandwidth                     | Local specialized research and training        | → represented as <b>Indicator</b> |
| ICT expenditure                             | Nature of competitive advantage                |                                   |
| Personal computer penetration               | Quality of production process technology       |                                   |
| Mobile price basket                         | High-tech exports                              |                                   |
|   | Manufactured exports                           |                                   |
|   | ICT exports                                    |                                   |
|   | Insurance and financial services               |                                   |
|   | Patents registered (domestic and non-domestic) |                                   |
|   | Royalty and license fee receipts               |                                   |
|   | <b>Competitiveness</b>                         |                                   |
|   | Growth of exports to neighboring countries     |                                   |
|   | Intensity of local competition                 |                                   |
|   | Reach of exporting in international markets    |                                   |
|   | Commercial services export                     |                                   |
|   | Merchandise exports                            |                                   |
|   | Goods exported                                 |                                   |
|   | Service exports                                |                                   |
|   | Listed domestic companies                      |                                   |
|   | <b>Wealth</b>                                  |                                   |
|   | Final consumption expenditure                  |                                   |
|   | GDP per capita, PPP                            |                                   |
|   | GDP growth rate                                |                                   |
|   | Industry, value added                          |                                   |
|   | Manufacturer, value added                      |                                   |
|   | Services, value added                          |                                   |
|   | International migration stock                  |                                   |
|   | Value of stocks traded                         |                                   |
|   | FDI net outflows                               |                                   |

Source: Compiled from Dutta, S, INSEAD, & Caulkin, S. (2007).

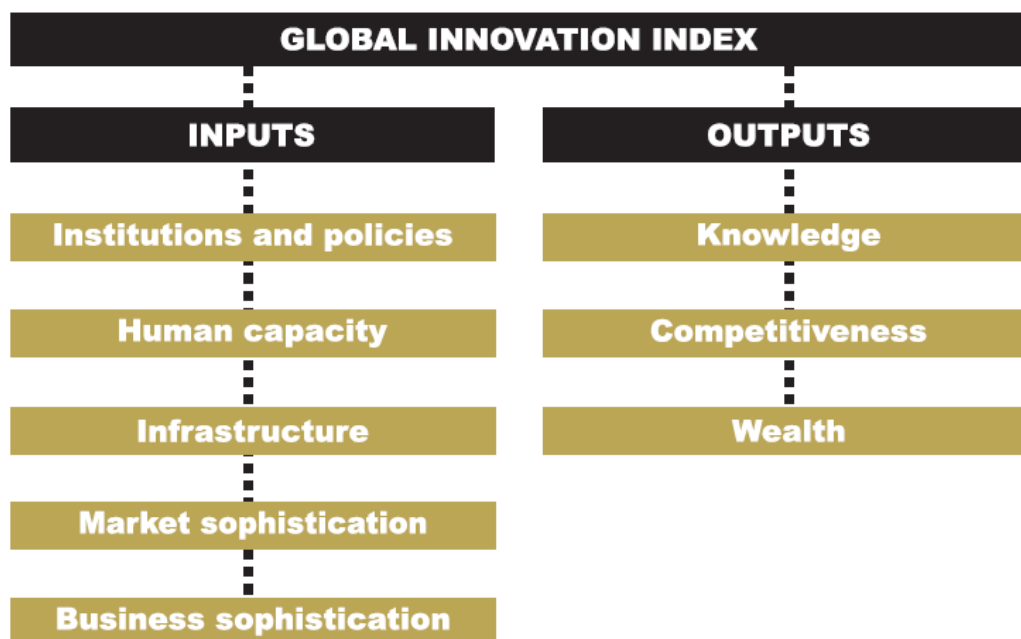
**Figure 2.1 The GII 2007: List of Innovation indicators**





Source: Dutta, S, INSEAD, & Caulkin, S. (2007)

**Figure 2.2 The GII 2007: Eight Pillars of Innovation**



Source: Dutta, S. & INSEAD. (2009).

**Figure 2.3 The GII 2009: Eight Pillars of Innovation**

| Innovation Input                       |  | Total of Indicators |
|--|--|---------------------|
| I – Institutions & Policies: Variables |  |                     |
| 1.1.01                                 | Starting a business - Time (days)                                  | 92                  |
| 1.1.02                                 | Dealing with licences - Time (days)                                |                     |
| 1.1.03                                 | Voice & Accountability   |                     |
| 1.1.04                                 | Political Stability  |                     |
| 1.1.05                                 | Government Effectiveness   |                     |
| 1.1.06                                 | Regulatory Quality   |                     |
| 1.1.07                                 | Rule of Law  |                     |
| 1.1.08                                 | Control of Corruption  |                     |
| 1.1.09                                 | Laws relating to ICT   |                     |
| 1.1.10                                 | Burden of government regulation                                    |                     |
| 1.1.11                                 | Intellectual property protection                                   |                     |
| 1.1.12                                 | Legal Framework  |                     |
| 1.1.13                                 | Soundness of banks   |                     |
| 1.1.14                                 | Legacy of innovation   |                     |
| 1.1.15                                 | R&D expenditure as a % of GDP                                      |                     |
| II - Human Capacity                    |  |                     |
| 1.2.01                                 | Adjusted savings: education expenditure (% of GNI)                 |                     |
| 1.2.02                                 | Literacy rate, adult total (% of people ages 15 and above)         |                     |
| 1.2.03                                 | Population ages 15-64 (% of total)                                 |                     |
| 1.2.04                                 | Employing Workers - Rigidity of Employment Index                   |                     |
| 1.2.05                                 | Culture to innovate  |                     |
| 1.2.06                                 | Quality of the educational system                                  |                     |
| 1.2.07                                 | Availability of scientists and engineers                           |                     |
| 1.2.08                                 | Brain drain  |                     |
| 1.2.09                                 | Extent of staff training   |                     |
| 1.2.10                                 | Entrepreneur as Role Models  |                     |
| 1.2.11                                 | E-participation Index  |                     |
| 1.2.12                                 | Net migration rate   |                     |
| 1.2.13                                 | Quality of scientific research institutions                        |                     |
| 1.2.14                                 | Quality of management schools                                      |                     |
| III - General and ICT Infrastructure   |  |                     |
| 1.3.01                                 | International Internet bandwidth (Mbps per million people)         |                     |
| 1.3.02                                 | Internet users (per 100 people)                                    |                     |
| 1.3.03                                 | Mobile phone subscribers (per 100 people)                          |                     |
| 1.3.04                                 | Personal computers (per 100 people)                                |                     |
| 1.3.05                                 | Households with television (%)                                     |                     |
| 1.3.06                                 | Main telephone lines (fixed lines) per 100 people                  |                     |
| 1.3.07                                 | Gross capital formation (current US\$)                             |                     |
| 1.3.08                                 | Internet subscribers (Total broadband) per 100 people              |                     |
| 1.3.09                                 | Total annual investment in telecom (US\$ per 1000 people)          |                     |
| 1.3.10                                 | Overall infrastructure quality                                     |                     |
| 1.3.11                                 | Internet access in schools   |                     |
| 1.3.12                                 | Quality of competition in ISP sector                               |                     |
| 1.3.13                                 | Transportation to key business centres within the country          |                     |
| IV - Markets Sophistication            |  |                     |
| 1.4.01                                 | Foreign direct investment, net inflows (BoP, Current US\$)         |                     |
| 1.4.02                                 | Domestic credit to private sector (% of GDP)                       |                     |
| 1.4.03                                 | Getting Credit - Legal Rights Index                                |                     |
| 1.4.04                                 | Getting Credit - Credit Information Index                          |                     |
| 1.4.05                                 | Gross private capital flows (% of GDP)                             |                     |
| 1.4.06                                 | Economy characteristics - internal economy estimate (%)            |                     |
| 1.4.07                                 | Protecting Investors - Investor Protection Index                   |                     |
| 1.4.08                                 | Financial market sophistication                                    |                     |
| 1.4.09                                 | Venture capital availability                                       |                     |
| 1.4.10                                 | Local equity market access   |                     |
| 1.4.11                                 | Prevalence of trade barriers                                       |                     |
| 1.4.12                                 | Foreign ownership restrictions                                     |                     |
| V - Business Sophistication            |  |                     |
| 1.5.01                                 | Secure Internet servers (per 1 million people)                     |                     |
| 1.5.02                                 | ICT spending (Percentage of GDP)                                   |                     |
| 1.5.03                                 | E-government readiness Index                                       |                     |
| 1.5.04                                 | Manufactures imports (% of merchandise imports)                    |                     |
| 1.5.05                                 | Technological readiness  |                     |
| 1.5.06                                 | Firm level technology absorption                                   |                     |
| 1.5.07                                 | FDI and technology transfer  |                     |
| 1.5.08                                 | Company spending on R&D  |                     |
| 1.5.9                                  | University/industry research collaboration                         |                     |
| 1.5.10                                 | Government procurement of advanced technology products             |                     |
| 1.5.11                                 | Extent of business internet use                                    |                     |
| 1.5.12                                 | Local supplier quality   |                     |
| 1.5.13                                 | Degree of customer orientation                                     |                     |
| Innovation Output                      |  |                     |
| I - Knowledge                          |  |                     |
| 2.1.01                                 | High-technology exports (current US\$)                             |                     |
| 2.1.02                                 | Manufactures exports (% of merchandise exports)                    |                     |
| 2.1.03                                 | Insurance and financial services (% of commercial service exports) |                     |
| 2.1.04                                 | ICT Exports  |                     |
| 2.1.05                                 | Presence of clusters   |                     |
| 2.1.06                                 | Local availability of process machinery                            |                     |
| 2.1.07                                 | Local availability of specialised research and training services   |                     |
| 2.1.08                                 | Value chain presence   |                     |
| 2.1.09                                 | Innovation in new technologies                                     |                     |
| 2.1.10                                 | Production process sophistication                                  |                     |
| II - Competitiveness                   |  |                     |
| 2.2.01                                 | Goods exports (BoP, current US\$)                                  |                     |
| 2.2.02                                 | Service exports (BoP, current US\$)                                |                     |
| 2.2.03                                 | Commercial service exports (current US\$)                          |                     |
| 2.2.04                                 | Merchandise exports (current US\$)                                 |                     |
| 2.2.05                                 | Intensity of local competition                                     |                     |
| 2.2.06                                 | Extent of regional sales   |                     |
| 2.2.07                                 | Presence of Innovative products                                    |                     |
| 2.2.08                                 | Breadth of international markets                                   |                     |
| III - Wealth                           |  |                     |
| 2.3.01                                 | Market value of publicly traded shares                             |                     |
| 2.3.02                                 | GDP growth (annual %)  |                     |
| 2.3.03                                 | GDP per capita, PPP (current international \$)                     |                     |
| 2.3.04                                 | Industry, value added (current US\$)                               |                     |
| 2.3.05                                 | Services, etc., value added (current US\$)                         |                     |
| 2.3.06                                 | Final consumption expenditure, etc. (current US\$)                 |                     |
| 2.3.07                                 | Electric power consumption (kWh per capita)                        |                     |

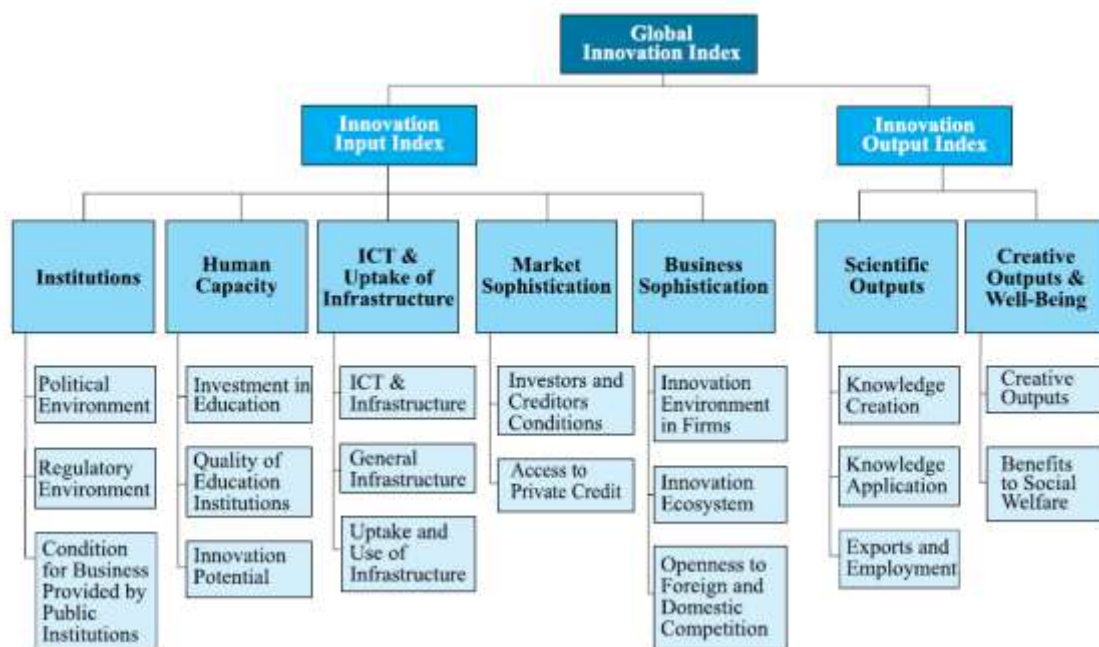
Source: Compiled from Dutta, S. & INSEAD. (2009).

**Figure 2.4 The GII 2009: List of Innovation indicators**

Although the pillars of innovation was remained as same as both of the first edition and second edition GII reports, the indicators had changes not only number of indicators which used for the reports. Besides that, content of some indicators also had changed. Furthermore, some indicators also had placed in different pillars. For example, in the GII 2007, indicator E-participation index was belongs to technology and process sophistication pillar but in the GII 2009 it had changed and categorized as human capacity pillar.

The third edition, the Global Innovation Report 2010, it kept on providing useful tool for decision makers and civil society with aims to “*help business leaders and policymakers to investigate the reasons leading to a nation innovation ranking and relative performance*” (Dutta, S. & INSEAD, 2010). In addition, it also highlighted that, innovation always be disruptive to catalyze the process, therefore, today country leaders are not the leaders of tomorrow (Dutta, S. & INSEAD, 2010).

**Figure 2.5** shows sub-pillars and seven pillar of innovation in the GII 2010. In this edition, it had reduced the number of pillars. For example, from eight pillars of



Source: Dutta, S. & INSEAD. (2010).

**Figure 2.5 The GII 2010: Sub-pillars and Seven Pillars of Innovation**

innovation was became seven pillars and the title also had been changed. Sub-pillar of each pillar had added in the framework. Each sub-pillar was consisted at **least** two to five indicators. The GII 2010 was measured by 60 indicators only (see **Figure 2.6**), but covered 132 countries.

|   |  |  |
|---|--|--|
| <b>Innovation Input</b>   |  | <b>Total of Indicators</b><br>60   |
| <b>1 Institutions</b>   |  |  |
| <b>1.1 Political environment</b>                                  |  | <b>4. Market sophistication</b>  |
| 1.1.1 Political stability   |  |  |
| 1.1.2 Government effectiveness                                    |  | <b>4.1 Investor and creditor conditions</b>  |
| 1.1.3 Efficiency of legal system                                  |  |  |
| <b>1.2 Regulatory environment</b>                                 |  | 4.1.1 Getting credit -legal rights index   |
| 1.2.1 Regulatory quality  |  | 4.1.2 Getting credit -credit information index   |
| 1.2.2 Burden of government regulation                             |  | 4.1.3 Protecting investors: investor protection index                                      |
| 1.2.3 Strength of auditing and reporting standards                |  | 4.1.4 Financial market sophistication  |
| <b>1.3 Conditions for business provided by public institution</b> |  | <b>4.2 Access to private credit</b>  |
| 1.3.1 Starting a business - Time (days)                           |  | 4.2.1 Venture capital availability 100   |
| 1.3.2 Press Freedom Index 76                                      |  | 4.2.2 Microfinance Institutions (MFIs) -Average loan balance per borrower / GNI per capita |
| 1.3.3 Intellectual property protection                            |  | 4.2.3 Financing through local equity market  |
| <b>2. Human Capacity</b>  |  | 4.2.4 Domestic credit to private sector (% of GDP)   |
| <b>2.1 Investment in education</b>                                |  | 4.2.5 Foreign direct investment, net inflows (BoP, Current US\$)                           |
| 2.1.1 Education expenditure, % GNI                                |  | <b>5. Business sophistication</b>  |
| 2.1.2 Extent of staff training                                    |  | <b>5.1 Innovation environment in firms</b>   |
| <b>2.2 Quality of education institutes</b>                        |  | 5.1.1 Company spending on R&D  |
| 2.2.1 Quality of the educational system                           |  | 5.1.2 Public R&D Expenditure as % of GDP   |
| 2.2.2 Quality of scientific research institutions                 |  | 5.1.3 FDI and technology transfer  |
| 2.2.3 Quality of management schools                               |  | <b>5.2 Innovation ecosystem</b>  |
| <b>2.3 Innovation potential</b>                                   |  | 5.2.1 State of cluster development   |
| 2.3.1 Researchers in R&D per million of population                |  | 5.2.2 University-industry collaboration in R&D   |
| 2.3.2 Availability of scientists and engineers                    |  | 5.2.3 Culture to innovate  |
| 2.3.3 Enrolment in tertiary education                             |  | <b>5.3 Openess to foreign and domestic competition</b>                                     |
| <b>3. ICT and Uptake of Infrastructure</b>                        |  | 5.3.1 Trade weighted average tariff rate   |
| <b>3.1 ICT Infrastructure</b>                                     |  | 5.3.2 Intensity of local competition   |
| 3.1.1 Broadband Subscribers per 100 inhabitants                   |  | <b>Innovation Output</b>   |
| 3.1.2 Mobile phone subs/100 inhabitants                           |  | <b>6. Scientific outputs</b>   |
| 3.1.3 Main (fixed) telephone lines per 100 inhabitants            |  | <b>6.1 Knowledge creation</b>  |
| <b>3.2 General Infrastructure</b>                                 |  | 6.1.1 Number of Patents  |
| 3.2.1 Quality of overall Infrastructure                           |  | 6.1.2 Publications   |
| 3.2.2 Per Capita Electricity production (kWh)                     |  | 6.1.3 Local availability of specialized research and training services                     |
| <b>3.3 Uptake and usage of infrastructure</b>                     |  | 6.1.4 Capacity for innovation  |
| 3.3.1 Internet users (per 100 people)                             |  | <b>6.2 Knowledge application</b>   |
| 3.3.2 Personal computers (per 100 people)                         |  | 6.2.1 Production process sophistication  |
| 3.3.3 ICT and Government productivity                             |  | 6.2.2 Growth rate of labor productivity  |
| 3.3.4 Extent of business Internet use                             |  | 6.2.3 Industry value added   |
|   |  | 6.2.4 Employment in knowledgeintensive services (% of workforce)                           |
|   |  | <b>6.3 Exports and employment</b>  |
|   |  | 6.3.1 High-technology exports (current US\$) as % of manufacturing exports                 |
|   |  | 6.3.2 Entrepreneurship: total business density   |
|   |  | 6.3.3 New business ownership rate  |
|   |  | <b>7. Creative outputs well-being</b>  |
|   |  | <b>7.1 Creative outputs</b>  |
|   |  | 7.1.1 Creative products and services   |
|   |  | 7.1.2 Royalties  |
|   |  | 7.1.3 Trademarks   |
|   |  | 7.1.4 Exports earnings of creative industries  |
|   |  | <b>7.2 Benefits to social welfare</b>  |
|   |  | 7.2.1 Gini Index   |
|   |  | 7.2.2 GDP per capita   |

→ represented as **Pillar**

→ represented as **Sub-pillar**

→ represented as **Indicator**

Source: Compiled from Dutta, S. & INSEAD. (2010).

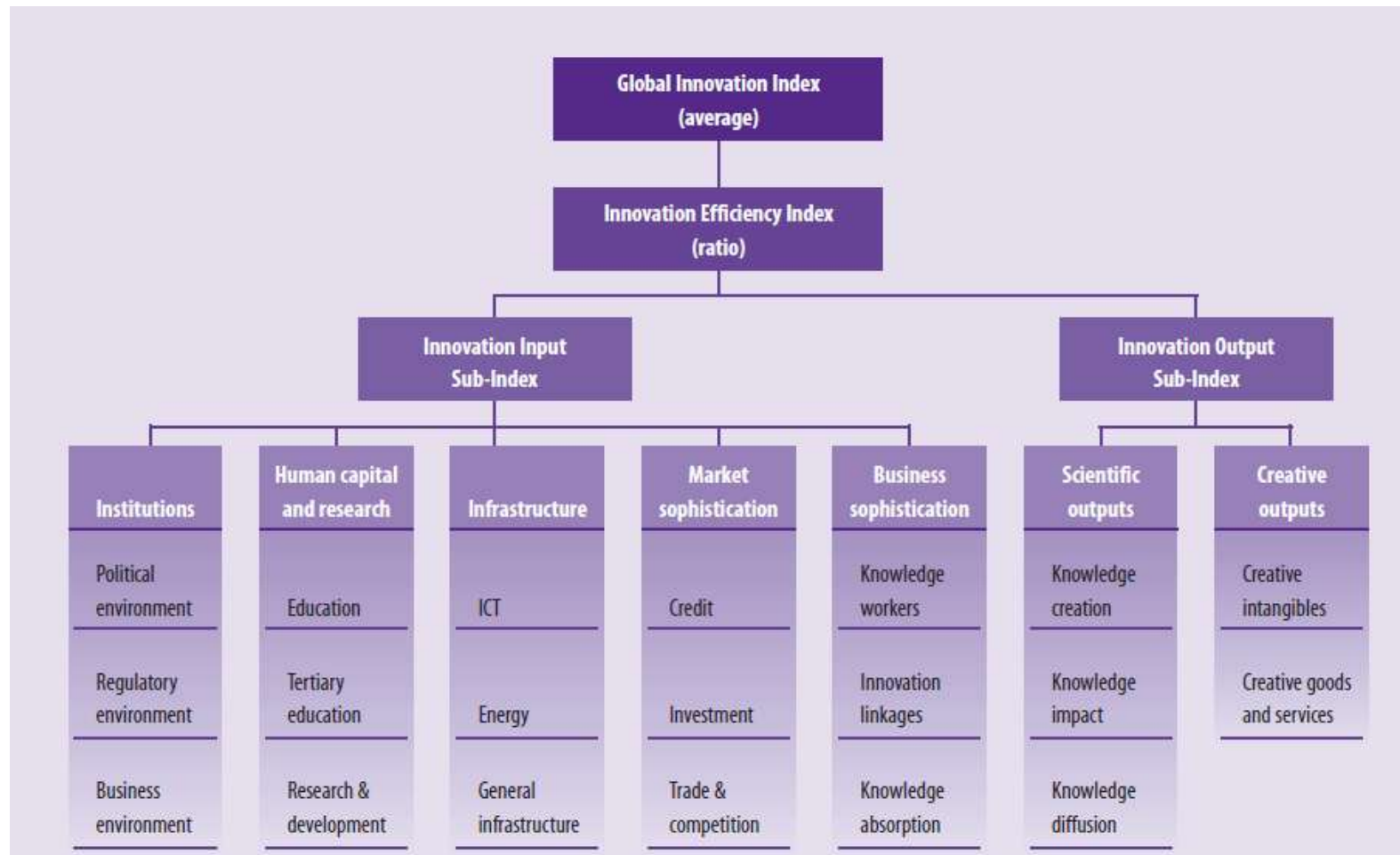
**Figure 2.6 The GII 2010: List of Innovation indicators**

Top ten ranking of the GII 2010 was dramatically changed where United States of America and Germany dropped out of the top ten ranking of the Global Innovative countries, only ranked as eleventh and sixteenth. Iceland ranked as number one, followed by Sweden, Hong Kong, Switzerland, Denmark, Finland, Singapore, Netherland, and Norway. The top five ranking in Asia, Hong Kong ranked as number one, Singapore as second place, Japan became as third, Korea as number fourth, and Taiwan ranked as number five.

GI 2011 as the 4<sup>th</sup> edition which kept seven pillars of innovation but there were changes on some sub-pillars, and indicators (see **Figure 2.7**). In general, this edition had standardized each innovation input pillar has three sub-pillars (excluded innovation output pillars, see **Figure 2.8**). The GI 2011 is measured by 80 indicators (see **Figure 2.9**) but only covered 125 countries. It is increased twenty indicators but decreased seven countries compare to the GI 2010.

| GI 2010  | GI 2011   |
|--|---|
| <b>2. Human Capacity</b>                           | <b>2. Human capital &amp; research</b>          |
| <b>2.1 Investment in education INVESTMENT IN</b>   | <b>2.1 Education</b>                            |
| 2.1.1 Education expenditure, % GNI                 | 2.1.1 Education expenditure, % GNI              |
| 2.1.2 Extent of staff training                     | 2.1.2 Public expenditure/pupil, % GDP/cap       |
|  | 2.1.3 School life expectancy, years             |
|  | 2.1.4 PISA scales in reading, maths, & science  |
|  | 2.1.5 Pupil-teacher ratio, secondary            |
| <b>2.2 Quality of education institutes</b>         | <b>2.2 Tertiary education</b>                   |
| 2.2.1 Quality of the educational system            | 2.2.1 Tertiary enrolment, % gross               |
| 2.2.2 Quality of scientific research institutions  | 2.2.2 Graduates in science, %                   |
| 2.2.3 Quality of management schools                | 2.2.3 Graduates in engineering, %               |
|  | 2.2.4 Tertiary inbound mobility, %              |
|  | 2.2.5 Tertiary outbound mobility, %             |
|  | 2.2.6 Gross tertiary outbound enrolment, %      |
| <b>2.3 Innovation potential</b>                    | <b>2.3 Research &amp; development (R&amp;D)</b> |
| 2.3.1 Researchers in R&D per million of population | 2.3.1 Researchers headcount/million pop         |
| 2.3.2 Availability of scientists and engineers     | 2.3.2 Gross expenditure on R&D, % GDP           |
| 2.3.3 Enrolment in tertiary education              | 2.3.3 Quality research institutions             |
| <b>3. ICT and Uptake of Infrastructure</b>         | <b>3. Infrastructure</b>                        |
| <b>3.1 ICT Infrastructure</b>                      | <b>3.1 Info &amp; comm. technologies (ICT)</b>  |
| 3.1.1 Broadband Subscribers per 100 inhabitants    | 3.1.1 ICT access                                |

**Figure 2.7 Example: Changes of Sub-pillars and Indicators**



Source: Dutta, S. & INSEAD. (2011).

**Figure 2.8 The GII 2011: Sub-pillars and Eight Pillars of Innovation**



| Innovation Input                                   |  | Total of Indicators<br>80 |
|--|--|---------------------------|
| 1 Institutions                                     |  |                           |
| 1.1 Political environment                          |  |                           |
| 1.1.1 Political stability                          |  |                           |
| 1.1.2 Government effectiveness                     |  |                           |
| 1.1.3 Press freedom                                |  |                           |
| 1.2 Regulatory environment                         |  |                           |
| 1.2.1 Regulatory quality                           |  |                           |
| 1.2.2 Rule of law                                  |  |                           |
| 1.2.3 Rigidity of employment                       |  |                           |
| 1.3 Business environment                           |  |                           |
| 1.3.1 Time to start a business, days               |  |                           |
| 1.3.2 Cost to start a business, % income/cap       |  |                           |
| 1.3.3 Total tax rate, % profits                    |  |                           |
| 2 Human capital & research                         |  |                           |
| 2.1 Education                                      |  |                           |
| 2.1.1 Education expenditure, % GNI                 |  |                           |
| 2.1.2 Public expenditure/pupil, % GDP/cap          |  |                           |
| 2.1.3 School life expectancy, years                |  |                           |
| 2.1.4 PISA scales in reading, maths, & science     |  |                           |
| 2.1.5 Pupil-teacher ratio, secondary               |  |                           |
| 2.2 Tertiary education                             |  |                           |
| 2.2.1 Tertiary enrolment, % gross                  |  |                           |
| 2.2.2 Graduates in science, %                      |  |                           |
| 2.2.3 Graduates in engineering, %                  |  |                           |
| 2.2.4 Tertiary inbound mobility, %                 |  |                           |
| 2.2.5 Tertiary outbound mobility, %                |  |                           |
| 2.2.6 Gross tertiary outbound enrolment, %         |  |                           |
| 2.3 Research & development (R&D)                   |  |                           |
| 2.3.1 Researchers headcount/million pop            |  |                           |
| 2.3.2 Gross expenditure on R&D, % GDP              |  |                           |
| 2.3.3 Quality research institutions                |  |                           |
| 3 Infrastructure                                   |  |                           |
| 3.1 Info & comm. technologies (ICT)                |  |                           |
| 3.1.1 ICT access                                   |  |                           |
| 3.1.2 ICT use                                      |  |                           |
| 3.1.3 Government's Online Service                  |  |                           |
| 3.1.4 E-Participation                              |  |                           |
| 3.2 Energy   |  |                           |
| 3.2.1 Electricity output, kWh/cap                  |  |                           |
| 3.2.2 Electricity consumption, kWh/capita          |  |                           |
| 3.2.3 GDP/unit of energy use, PPP\$/kg oil eq      |  |                           |
| 3.2.4 Share of renewables in energy use, %         |  |                           |
| 3.3 General infrastructure                         |  |                           |
| 3.3.1 Quality of trade & transport infrastructure  |  |                           |
| 3.3.2 Gross capital formation, % GDP               |  |                           |
| 3.3.3 Ecological footprint & biocapacity, ha/cap   |  |                           |
| 4 Market sophistication                            |  |                           |
| 4.1 Credit   |  |                           |
| 4.1.1 Strength of legal rights for credit          |  |                           |
| 4.1.2 Depth of credit information                  |  |                           |
| 4.1.3 Domestic credit to private sector, % GDP     |  |                           |
| 4.1.4 Microfinance gross loans, % GDP              |  |                           |
| 4.2 Investment                                     |  |                           |
| 4.2.1 Strength of investor protection              |  |                           |
| 4.2.2 Market capitalization, % GDP                 |  |                           |
| 4.2.3 Total value of stocks traded, % GDP          |  |                           |
| 4.2.4 Venture capital deals/tr GDP PPP\$           |  |                           |
| 4.3 Trade & competition                            |  |                           |
| 4.3.1 Applied tariff rate weighted mean, %         |  |                           |
| 4.3.2 Market access trade restrictiveness*, %      |  |                           |
| 4.3.3 Imports of goods & services, % GDP           |  |                           |
| 4.3.4 Exports of goods & services, % GDP           |  |                           |
| 4.3.5 Intensity local competition                  |  |                           |
| 5 Business sophistication                          |  |                           |
| 5.1 Knowledge workers                              |  |                           |
| 5.1.1 Knowledge-intensive employment, %            |  |                           |
| 5.1.2 Firms offering formal training, % firms      |  |                           |
| 5.1.3 R&D performed by business, %                 |  |                           |
| 5.1.4 R&D financed by business, %                  |  |                           |
| 5.2 Innovation linkages                            |  |                           |
| 5.2.1 University/industry collaboration            |  |                           |
| 5.2.2 State of cluster development                 |  |                           |
| 5.2.3 R&D financed by abroad, %                    |  |                           |
| 5.2.4 JV/strategic alliance deals/tr GDP PPP\$     |  |                           |
| 5.2.5 PCT patent filings with foreign inventor, %  |  |                           |
| 5.3 Knowledge absorption                           |  |                           |
| 5.3.1 Royalty & license fees payments, % GDP       |  |                           |
| 5.3.2 High-tech imports less re-imports, %         |  |                           |
| 5.3.3 Computer & comm. service imports, %          |  |                           |
| 5.3.4 FDI net inflows, % GDP                       |  |                           |
| Innovation Output                                  |  |                           |
| 6 Scientific outputs                               |  |                           |
| 6.1 Knowledge creation                             |  |                           |
| 6.1.1 Domestic resident patent ap/bn GDP PPP\$     |  |                           |
| 6.1.2 PCT resident patent ap/bn GDP PPP\$          |  |                           |
| 6.1.3 Domestic res utility model ap/bn GDP PPP\$   |  |                           |
| 6.1.4 Scientific & technical articles/bn GDP PPP\$ |  |                           |
| 6.2 Knowledge impact                               |  |                           |
| 6.2.1 Growth rate of GDP PPP\$/worker, %           |  |                           |
| 6.2.2 New businesses/1,000 pop. 15–64 yrs          |  |                           |
| 6.2.3 Computer software spending, % GDP            |  |                           |
| 6.3 Knowledge diffusion                            |  |                           |
| 6.3.1 Royalty & license fees receipts, % GDP       |  |                           |
| 6.3.2 High-tech exports less re-exports, %         |  |                           |
| 6.3.3 Computer & comm service exports, %           |  |                           |
| 6.3.4 FDI net outflows, % GDP                      |  |                           |
| 7 Creative outputs                                 |  |                           |
| 7.1 Creative intangibles                           |  |                           |
| 7.1.1 Domestic res trademark ap/bn GDP PPP\$       |  |                           |
| 7.1.2 Madrid resident trademark ap/bn GDP PPP\$    |  |                           |
| 7.1.3 ICT & business models                        |  |                           |
| 7.1.4 ICT & organizational models                  |  |                           |
| 7.2 Creative goods & services                      |  |                           |
| 7.2.1 Recreation & culture consumption, %          |  |                           |
| 7.2.2 National feature films/mn pop                |  |                           |
| 7.2.3 Daily newspapers/1,000 literate pop          |  |                           |
| 7.2.4 Creative goods exports, %                    |  |                           |
| 7.2.5 Creative services exports, %                 |  |                           |

Source: Compiled from Dutta, S. & INSEAD. (2011).

**Figure 2.9: The GII 2011: List of Innovation indicators**

In order to strengthened the GII as powerful benchmarking tool to support public and private sectors, many teams or key knowledge partners had involved in collaboration of the GII 2011. Key knowledge partners such as Confederation of Indian Industry (CII) which joint since the GII 2009, Alcatel-Lucent, Booz & Company, and the World Intellectual Property Organization (WIPO) which known as a specialized agency of the United Nations. Of course, the INSEAD is as primarily player in this GII project.

In addition, the Joint Research Centre (JRC) of the European Commission was in-charged of ensuring a thorough analysis of the GII 2011 such as researched on the complexity of composite indicators ranking countries' performances along policy lines, assessed earlier version of the GII model, and qualitative review (Dutta, S. & INSEAD., 2011).

About the top ten ranking as Switzerland ranked as number one, followed by Sweden, Singapore, Hong Kong, Finland, Denmark, United States of America, Canada, Netherlands, and United Kingdom. For Asia region, Singapore ranked as number one, and followed by Hong Kong, Republic of Korea, Japan, and Qatar. Innovation is not only relying to technology, other relevant factors also play important roles to improve innovation in a country.

Fifth edition, the GII 2012 was released in July, 2012. The GII2012 is provides a key tool for refining innovation policies, and helps to create an environment in which factors of innovation are allowed to evaluate continuously (Dutta, S. & INSEAD, 2012). Key knowledge partners or supports from Alcatel-Lucent, booz&co., Confederation of Indian Industry, the Econometrics and Applied Statistics Unit at the European Commission Joint Research Centre (JRC).

This 5<sup>th</sup> edition is also the result of collaboration between INSEAD and the World Intellectual Property Organization (WIPO). INSEAD and WIPO were inviting JRC continuing for a second year to audit the GII especially “*along two main issues such as the conceptual and statistical coherence of the structure, and the impact of key modeling assumptions on the GII 2012 scores and ranks*” (Dutta, S. & INSEAD, 2012).

In 2012, the GII is covered 141 countries and measured by 84 indicators (see **Figure 2.10**), which categorized into 7 pillars of innovation. These 7 pillars of



innovation, each pillar has 3 sub pillars. Each sub pillar has at least 3 indicators or some particular sub pillars have as many as 6 indicators (see **Figure 2.10**). Some indicators are related to media, but there is none a pillar which is specifically form as media (see **Figure 1.1**, as discussed in Chapter 1). Furthermore, about indicators are related to media, see Chapter 4.

**Figure 2.11** shows country or economy profile of Switzerland in the GII 2012, and it marked three portions with A, B, and C. Portion A is stated basic information of a nation such as population in million, GDP per capita, PPP\$, and GDP in US\$ billion.

Pillars in **Figure 2.11** are referring to 1. Institutions, 2. Human capital & research, 3. Infrastructure, 4. Market sophistication, 5. Business sophistication, 6. Knowledge and technology outputs, and 7. Creative outputs. There are twenty one sub-pillars in **Figure 2.11**, so only listed some example such as 1.1 Political environment, 1.2 Regulatory environment, and others. There are 84 indicators used for measuring the GII 2012.

Portion B is described Global Innovation Index 2012 (out of 141 countries), Innovation output Sub-Index, Innovation Input Sub-Index, and Innovation Efficiency Index. In order to get the score for Global Innovation Index 2012 (out of 141), sum up all the scores of the seven pillars and divide the total of weighted average. Further details, see **Table 4.2** in Chapter 4. Notes for the following calculations: -

- To get the Innovation output sub-index is summing all the score of output pillars and divide the total of weighted average.
- The total of summing up all the five innovation input pillars and divide to the total of weighted average is equal to innovation input sub-index.
- Innovation output sub-index divide innovation input sub-index is equal to innovation efficiency index.

|   |  |  |                            |           |
|---|--|--|----------------------------|-----------|
| <b>Innovation Input</b>                               |  | <table><tr><td><b>Total of Indicators</b></td></tr><tr><td><b>84</b></td></tr></table> | <b>Total of Indicators</b> | <b>84</b> |
| <b>Total of Indicators</b>                            |  |  |                            |           |
| <b>84</b>   |  |  |                            |           |
| <b>1. Institutions</b>                                |  |  |                            |           |
| <b>1.1 Political environment</b>                      |  |  |                            |           |
| 1.1.1 Political stability                             |  |  |                            |           |
| 1.1.2 Government effectiveness                        |  |  |                            |           |
| 1.1.3 Press freedom                                   |  |  |                            |           |
| <b>1.2 Regulatory environment</b>                     |  |  |                            |           |
| 1.2.1 Regulatory quality                              |  |  |                            |           |
| 1.2.2 Rule of law                                     |  |  |                            |           |
| 1.2.3 Cost of redundancy dismissal                    |  |  |                            |           |
| <b>1.3 Business environment</b>                       |  |  |                            |           |
| 1.3.1 Ease of starting a business                     |  |  |                            |           |
| 1.3.2 Ease of resolving insolvency                    |  |  |                            |           |
| 1.3.3 Ease of paying taxes                            |  |  |                            |           |
| <b>2. Human capital and research</b>                  |  |  |                            |           |
| <b>2.1 Education</b>                                  |  |  |                            |           |
| 2.1.1 Expenditure on education                        |  |  |                            |           |
| 2.1.2 Public expenditure on education per pupil       |  |  |                            |           |
| 2.1.3 School life expectancy                          |  |  |                            |           |
| 2.1.4 Assessment in reading, mathematics, and science |  |  |                            |           |
| 2.1.5 Pupil-teacher ratio                             |  |  |                            |           |
| <b>2.2 Tertiary education</b>                         |  |  |                            |           |
| 2.2.1 Tertiary school enrolment                       |  |  |                            |           |
| 2.2.2 Graduates in science and engineering            |  |  |                            |           |
| 2.2.3 Tertiary inbound mobility                       |  |  |                            |           |
| 2.2.4 Gross tertiary outbound enrolment               |  |  |                            |           |
| <b>2.3 Research &amp; development</b>                 |  |  |                            |           |
| 2.3.1 Researchers                                     |  |  |                            |           |
| 2.3.2 Gross expenditure on R&D (GERD)                 |  |  |                            |           |
| 2.3.3 Quality of research institutions                |  |  |                            |           |
| <b>3. Infrastructure</b>                              |  |  |                            |           |
| <b>3.1 ICT</b>  |  |  |                            |           |
| 3.1.1 ICT access                                      |  |  |                            |           |
| 3.1.2 ICT use   |  |  |                            |           |
| 3.1.3 Government's online service                     |  |  |                            |           |
| 3.1.4 E-participation                                 |  |  |                            |           |
| <b>3.2 General infrastructure</b>                     |  |  |                            |           |
| 3.2.1 Electricity output                              |  |  |                            |           |
| 3.2.2 Electricity consumption                         |  |  |                            |           |
| 3.2.3 Trade and transport-related infrastructure      |  |  |                            |           |
| 3.2.4 Gross capital formation                         |  |  |                            |           |
| <b>3.3 Ecological sustainability</b>                  |  |  |                            |           |
| 3.3.1 GDP per unit of energy use                      |  |  |                            |           |
| 3.3.2 Environmental performance                       |  |  |                            |           |
| 3.3.3 ISO 14001 environmental certificates            |  |  |                            |           |
| <b>4. Market sophistication</b>                       |  |  |                            |           |
| <b>4.1 Credit</b>                                     |  |  |                            |           |
| 4.1.1 Ease of getting credit                          |  |  |                            |           |
| 4.1.2 Domestic credit to private sector               |  |  |                            |           |
| 4.1.3 Microfinance institutions' gross loan portfolio |  |  |                            |           |
| <b>4.2 Investment</b>                                 |  |  |                            |           |
| 4.2.1 Ease of protecting investors                    |  |  |                            |           |
| 4.2.2 Market capitalization                           |  |  |                            |           |
| 4.2.3 Total value of stocks trade                     |  |  |                            |           |
| 4.2.4 Venture capital deals                           |  |  |                            |           |
| <b>4.3 Trade &amp; competition</b>                    |  |  |                            |           |
| 4.3.1 Applied tariff rate                             |  |  |                            |           |
| 4.3.2 Market access for non-agricultural exports      |  |  |                            |           |
| 4.3.3 Import of goods and services                    |  |  |                            |           |
| 4.3.4 Exports of goods and services                   |  |  |                            |           |
| 4.3.5 Intensity of local competition                  |  |  |                            |           |
| <b>5. Business sophistication</b>                     |  |  |                            |           |
| <b>5.1 Knowledge workers</b>                          |  |  |                            |           |
| 5.1.1 Employment in knowledge-intensive services      |  |  |                            |           |
| 5.1.2 Firms offering formal training                  |  |  |                            |           |
| 5.1.3 GERD performed by business enterprise           |  |  |                            |           |
| 5.1.4 GERD financed by business enterprise            |  |  |                            |           |
| 5.1.5 GMAT mean score                                 |  |  |                            |           |
| 5.1.6 GMAT test takers                                |  |  |                            |           |
| <b>5.2 Innovation linkages</b>                        |  |  |                            |           |
| 5.2.1 University/ industry research collaboration     |  |  |                            |           |
| 5.2.2 State of cluster development                    |  |  |                            |           |
| 5.2.3 GERD financed by abroad                         |  |  |                            |           |
| 5.2.4 Joint venture/ strategic alliance deals         |  |  |                            |           |
| 5.2.5 Share of patents with foreign inventor          |  |  |                            |           |
| <b>5.3 Knowledge absorption</b>                       |  |  |                            |           |
| 5.3.1 Royalty and license fees payments               |  |  |                            |           |
| 5.3.2 High-tech imports                               |  |  |                            |           |
| 5.3.3 Computer and communications service imports     |  |  |                            |           |
| 5.3.4 Foreign direct investment net inflows           |  |  |                            |           |
| <b>Innovation Output</b>                              |  |  |                            |           |
| <b>6. Knowledge and technology outputs</b>            |  |  |                            |           |
| <b>6.1 Knowledge creation</b>                         |  |  |                            |           |
| 6.1.1 National office patent applications             |  |  |                            |           |
| 6.1.2 Patent Cooperation Treaty applications          |  |  |                            |           |
| 6.1.3 National office utility model applications      |  |  |                            |           |
| 6.1.4 Scientific and Technical Journal Articles       |  |  |                            |           |
| <b>6.2 Knowledge impact</b>                           |  |  |                            |           |
| 6.2.1 Growth rate of GDP per person engaged           |  |  |                            |           |
| 6.2.2 New business density                            |  |  |                            |           |
| 6.2.3 Total computer software spending                |  |  |                            |           |
| 6.2.4 ISO 9001 quality certificates                   |  |  |                            |           |
| <b>6.3 Knowledge diffusion</b>                        |  |  |                            |           |
| 6.3.1 Royalty and license fees receipts               |  |  |                            |           |
| 6.3.2 High-tech exports                               |  |  |                            |           |
| 6.3.3 Computer and communications service exports     |  |  |                            |           |
| 6.3.4 Foreign direct investment net outflows          |  |  |                            |           |
| <b>7. Creative outputs</b>                            |  |  |                            |           |
| <b>7.1 Creative outputs</b>                           |  |  |                            |           |
| 7.1.1 National office trademark registrations         |  |  |                            |           |
| 7.1.2 Madrid Agreement trademark registrations        |  |  |                            |           |
| 7.1.3 ICT and business model creation                 |  |  |                            |           |
| 7.1.4 ICT and organizational models creation          |  |  |                            |           |
| <b>7.2 Creative goods and services</b>                |  |  |                            |           |
| 7.2.1 Recreation and culture consumption              |  |  |                            |           |
| 7.2.2 National feature films produced                 |  |  |                            |           |
| 7.2.3 Daily newspaper circulation                     |  |  |                            |           |
| 7.2.4 Creative goods exports                          |  |  |                            |           |
| 7.2.5 Creative services exports                       |  |  |                            |           |
| <b>7.3 Online creativity</b>                          |  |  |                            |           |
| 7.3.1 Generic top-level domains (gTLDs)               |  |  |                            |           |
| 7.3.2 Country-code top-level domains (ccTLDs)         |  |  |                            |           |
| 7.3.3 Wikipedia monthly edits                         |  |  |                            |           |
| 7.3.4 Video uploads on Youtube                        |  |  |                            |           |

Source: Compiled from Dutta, S. & INSEAD. (2012).

**Figure 2.10: The GII 2012: List of Innovation indicators**



Source: Dutta, S. &amp; INSEAD. (2012).

Figure 2.11 Country/ Economy Profile: Switzerland

Regarding to the portion C example of 1.2 Regulatory environment, the score 10.1 printed for 1.2.3 Cost of redundancy dismissal is value not represented score. Therefore, it is necessary referring to the data tables in the GII 2012 to get the score of this indicator (see Appendix 1).

**Table 2.2** shows Score for 1.2 Regulatory environment and **Figure 2.12** shows the formula of the Score for 1.2 Regulatory Environment. This calculation had applied weight average calculation.

SP is represented as Sub-pillar.

$i$  is represented number of indicators.

$W_i$  is represented Weight of  $i$ .

$S_i$  is represented Score of  $i$ .

$k$  is the total number of  $i$ .

**Table 2.2 Score Calculation for 1.2 Regulatory environment**

| Switzerland (CH)            |            |                                    |                     | 2012<br>Score (0-100)    |
|-----------------------------|------------|------------------------------------|---------------------|--------------------------|
| Sub-pillar (SP1.2)          | $i$        | Indicator                          | Weight<br>( $W_i$ ) | (Collected)<br>( $S_i$ ) |
| 1.2. Regulatory environment | 1          | 1.2.1 Regulatory quality           | 0.5                 | 93.7                     |
|                             | 2          | 1.2.2 Rule of law                  | 0.5                 | 94.9                     |
|                             | $k$ 3      | 1.2.3 Cost of redundancy dismissal | 1                   | 95.8                     |
|                             | Total of W |                                    | 2                   |                          |

$$\text{Score for SP1.2} = \sum_{i=1}^k W_i S_i / W = 95.0$$

**Figure 2.12 Formula of the Score for Sub-pillar 1.2 Regulatory environment**

**Table 2.3** shows a summary of the ranking and score for the GII 2007, GII 2009, GII 2010, GII 2011 and GII 2012. It is by the selected twenty countries which used as a sample in this paper. Since the sample size and framework of innovation pillars collected or used by the GII are almost had changes every year. Therefore, there are some missing data.

Another notes should be taken were from these five editions GII realized that Japan had maintained its' position within the Asia Top three in the GII 2007, GII 2009, and GII 2010 but it was dropped out of the Asia top three since the GII 2011. India only once ranked in the Asia top five was the GII 2007 then Taiwan, Qatar, and Malaysia replaced it in the different years.

**Table 2.3 The Global Innovation Index (GII): Ranking & Score from Year 2007, 2009, 2010, 2011 & 2012 Summary for the Selected 20 Countries**

| Country                | Country Code | GII 2007<br>(Rank ) | GII 2008-2009<br>(Rank) | GII 2009-2010<br>(Rank) | GII 2011<br>(Rank) | GII 2012<br>(Rank) | GII 2007<br>(Score) | GII 2008-2009<br>(Score) | GII 2009-2010<br>(Score ) | GII 2011<br>(Score) | GII 2012<br>(Score) |
|------------------------|--------------|---------------------|-------------------------|-------------------------|--------------------|--------------------|---------------------|--------------------------|---------------------------|---------------------|---------------------|
| Switzerland            | CH           | 6                   | 7                       | 4                       | 1                  | 1                  | 4.2                 | 4.7                      | 4.8                       | 63.8                | 68.2                |
| Sweden                 | SE           | 12                  | 3                       | 2                       | 2                  | 2                  | 3.9                 | 4.8                      | 4.9                       | 62.1                | 64.8                |
| Singapore              | SG           | 7                   | 5                       | 7                       | 3                  | 3                  | 4.1                 | 4.8                      | 4.7                       | 59.6                | 63.5                |
| Hong Kong, China       | HK           | 10                  | 12                      | 3                       | 4                  | 8                  | 4.0                 | 4.6                      | 4.8                       | 58.8                | 61.8                |
| Finland                | FI           | 13                  | 13                      | 6                       | 5                  | 4                  | 3.9                 | 4.6                      | 4.7                       | 57.5                | 61.3                |
| Denmark                | DK           | 11                  | 8                       | 5                       | 6                  | 7                  | 4.0                 | 4.7                      | 4.7                       | 57.0                | 60.6                |
| USA                    | US           | 1                   | 1                       | 11                      | 7                  | 10                 | 5.8                 | 5.3                      | 4.6                       | 56.6                | 59.9                |
| Canada                 | CA           | 8                   | 11                      | 12                      | 8                  | 12                 | 4.1                 | 4.6                      | 4.6                       | 56.3                | 58.7                |
| Netherlands            | NL           | 9                   | 10                      | 8                       | 9                  | 6                  | 4.0                 | 4.6                      | 4.6                       | 56.3                | 58.7                |
| U.K                    | GB           | 3                   | 4                       | 14                      | 10                 | 5                  | 4.8                 | 4.8                      | 4.4                       | 56.0                | 57.7                |
| Korea (Rep.)           | KR           | 19                  | 6                       | 20                      | 16                 | 21                 | 3.7                 | 4.7                      | 4.2                       | 53.7                | 53.9                |
| Estonia                | EE           | 31                  | 29                      | 29                      | 23                 | 19                 | 3.1                 | 3.7                      | 3.8                       | 49.2                | 55.3                |
| Malaysia               | MY           | 26                  | 25                      | 28                      | 31                 | 32                 | 3.5                 | 4.1                      | 3.8                       | 43.8                | 45.9                |
| Qatar                  | QA           | N/A                 | 24                      | 35                      | 26                 | 33                 | N/A                 | 4.1                      | 3.6                       | 47.7                | 45.5                |
| China                  | CN           | 29                  | 37                      | 43                      | 29                 | 34                 | 3.2                 | 3.6                      | 3.3                       | 46.4                | 45.4                |
| Iran, Islamic Rep.     | IR           | N/A                 | N/A                     | N/A                     | 95                 | 104                | N/A                 | N/A                      | N/A                       | 28.4                | 27.3                |
| India                  | IN           | 23                  | 41                      | 56                      | 62                 | 64                 | 3.6                 | 3.4                      | 3.1                       | 34.5                | 35.7                |
| Germany                | DE           | 2                   | 2                       | 16                      | 12                 | 15                 | 4.9                 | 5.0                      | 4.3                       | 54.9                | 56.9                |
| Norway                 | NO           | 25                  | 14                      | 10                      | 18                 | 14                 | 3.5                 | 4.5                      | 4.6                       | 52.6                | 56.4                |
| Ireland                | IE           | 21                  | 21                      | 19                      | 13                 | 9                  | 3.7                 | 4.3                      | 4.3                       | 54.1                | 58.7                |
| <b>Total Countries</b> |              | <b>107</b>          | <b>130</b>              | <b>132</b>              | <b>125</b>         | <b>141</b>         | <b>107</b>          | <b>130</b>               | <b>132</b>                | <b>125</b>          | <b>141</b>          |

Source: Compiled from Dutta, S, INSEAD, & Caulkin, S. (2007).; Dutta, S. & INSEAD. (2009).; Dutta, S. & INSEAD. (2010).; Dutta, S. & INSEAD. (2011).; and Dutta, S. & INSEAD. (2012).

### Chapter 3| Literature Review

Innovations always link to learning and create new knowledge through communication. Lundvall, B. A. (2009) stated that, “...*Innovations come out of an interaction where people with different talents, interests, insights and experience get together in open communication willing to share their knowledge with others*”.

Innovation occurred while strong technological platforms developed. Yoffie, D. B, Max & Starr, D. (2010), pointed out that, “*Innovations occur when platforms are developed on which applications reside. Future innovations are being shaped by the integration of mobility, social networking, and cloud computing.*”

Media, serve as a source of Public evaluation, either positive or negative media coverage. It is a “social proof” that increases the legitimacy of new venture. (Pollock, T. G., & Rindova, V. P., 2003; Raban, D.R. & Yablowitz, M.G., 2012). New venture can be evaluated by many factors, media coverage is one of the factors has been used for *established firms and new ventures in a number of studies* (eg Petkova, A.; Pollock, T. G., & Rindova, V. P., 2003).

Media, serve as a source of Information can affect Venture Capital Investors’ (VCs) behavior. Raban, D.R. & Yablowitz, M.G. (2012) emphasized that, “*Framed media coverage influences on investors behavior*”, and also strengthened Pollock & Rindova (2003) argument that media as source of information that influences investors’ impression of newly public firms. The authors are based on the theoretical models included availability cascades and framing theory.

Agostino, A (1999), defined that, “*Media as an interaction between cognitive processes and characteristics of the environment...*” In addition, it is also one of the most important technological platforms for convergence between different kinds of communication, in terms of interactivity (Henten, A. & Tadayoni, R., 2008).

Global innovation index is a formal model going through the related index of a nation, to get an idea of a country respond to innovation challenges, as well as applied to the worldwide context (Dutta, S, INSEAD, & Caulkin, S., 2007; Dutta, S. & INSEAD, 2009). The higher measured innovation index of the respected country, the

more innovative it is. Innovation Index of a nation can be measured by many factors including number and quantity of institutions, infrastructure, creative output, etc.

The GII is provided a very useful tool for decision makers and civil society, to help “*business leaders and policymakers to identify obstacles to improve innovation, competitiveness, and stimulate discussion on strategies to overcome the challenges*” (Dutta, S. & INSEAD, 2009). Meanwhile, it also highlighted the potential metric for refining the relevant innovation policies (Dutta, S. & INSEAD., 2011; Dutta, S. & INSEAD., 2012).

In the Global Innovation Index (GII) 2012 Report emphasized that, the Internet as an unprecedented and unparalleled platform for innovation and change. Therefore, the Internet, Information and Communication Technology are important media for measuring creativity and innovation in the digital economy (Dutta, S. & INSEAD, 2012). Besides that, Dutta, S. & INSEAD (2012) also pointed out that,

*“OECD show that digital content is growing very quickly in volume, often at high rates.<sup>1</sup> Low- and middle income countries are becoming important sources of content..... Online creativity is now established as an important new facet of innovation, but traditional innovation metrics do not capture this phenomenon.”*

Therefore, the impact of Internet and ICT, indirectly bring impact and innovation of the search service, content identification technology, development of e-books, e-journal database, etc. For example search service by Google, content service by YouTube, entrepreneurship opportunity, social networking, and marketing service by Facebook. Nowadays, people can read or watch news from YouTube, Facebook, and Google. These bring innovation in publication, broadcasting (television and radio), and newspapers industries. The convenience access and use of ICT, created diverse and innovative working and living environment to the world.

For example broadcasting media can be found in YouTube nowadays such as Al-Jazeera from Qatar; from Japan such as ANN News, TBS News-i, etc. Most of the



public, and private broadcast stations from Taiwan also available in YouTube. In fact, there are a lot of private and public broadcast stations, newspapers, magazines also widely use YouTube as a channels reach to their audiences, readers, or users. Although social media and search engine have indirect copyright, privacy related liability challenges. Meanwhile, this is also increasing high demand in technology innovation for these social media such as YouTube, and Facebook, etc. Furthermore, same for the search engine related such as Google, Bing, Yahoo, etc.

On the other hands, When the situation is at firm or industry level, it requires infrastructure such as ICT for linking to e-business, R&D, and any business performance, ICT should interpret as one agent of innovation and growth (Franklin, M., Stam, P. & Clayton, T., 2008). ICT use is referred to computer use, e-sales, e-purchase, fast internet enabled employees improve productivity in the business or organization. An organization or business which had better quality of ICT Access would increase the ICT use without boundary and time limitation. (Franklin, M., Stam, P. & Clayton, T. (2008) stated that “*productivity effects of ICT use are associated more strongly through the ‘indirect innovation’ effect ...than through ICT use measures directly.*” Moreover, ICT is also “*fosters innovation across the economy and greatly improves productivity*” (World Bank, 2012). Therefore, the ICT Access and ICT use are important in innovation.

ICT Access as a composite index in the GII 2012 defined that it is covered five ICT indicators: (1) Fixed telephone lines per 100 inhabitants; (2) Mobile cellular telephone subscriptions per 100 inhabitants; (3) International Internet bandwidth (bit/s) per Internet user; (4) Proportion of households with a computer; and (5) Proportion of households with Internet access at home (Dutta, S. & INSEAD, 2012). Furthermore, ICT use is also as a composite index which included three ICT indicators: (1) Internet users per 100 inhabitants; (2) Fixed broadband Internet sub-scribers per 100 inhabitants; (3) Mobile broadband subscriptions per 100 inhabitants ((Dutta, S. & INSEAD, 2012). These can be described the ICT technological context which had developed in a country, which indirectly it brings effects and development of innovation.

Scientific and Technical Journal Articles keep evidence of problem finding, solution, information for generating new knowledge. Meanwhile, it is also as a tool to keep tracks of the process or historical references for innovation. Russell Shank (1962) stated that,

*“scientific periodical that the periodical’s two major roles in the process of scientific communication, namely serving as a vehicle for communication of new discoveries and ideas, and acting as a repository of knowledge, may be incompatible roles and may represent different kinds of problems in organization and management...The scientific periodical is strong, virile, and heady. Unrest may yet, however, produce a revolution.”*

World Bank. (2013) defined that,

*“Scientific and technical journal articles are refer to the number of scientific and engineering articles published in the following fields: physics, biology, chemistry, mathematics, clinical medicine, biomedical research, engineering and technology, and earth and space sciences.”*

The above clearly described that Scientific and technical Journal Articles are a valuable knowledge and learning storage for discovering new ideas. Wikipedia is widely used for reading, and help people to grasp basic understanding quickly in any topic today. It is convenience, helpful, and available in multi-languages context. And, mostly it is up-to-date. Dutta, S. & INSEAD. (2012) stated that, *“The edits provided to Wikipedia encyclopedia sites are a relatively trustworthy indication of user activity on this global online encyclopedia.”*

National features films produced, which created soft power to influence life style, and new trend. Dutta, S. & INSEAD. (2012) defined that, films produced for commercial exhibition in cinemas (films produced solely for television broadcasting are as a general rule excluded). The national features films produced are considered as a media, which also enabled to develop economy of a country. It is also a media to deliver message, and presented knowledge in different forms such as cultures, art, filming technology, and quality media products to large number of people.

Social media has big impact on businesses, while supporting and helping people to increase their awareness of opportunities (Indiana Office of Tourism Development, 2010). Dutta, S. & INSEAD (2012) stated that,

*“The participative Internet is increasingly an important platform for creativity and innovation.....Web users are now often contributors to developing, rating, collaborating, and distributing Internet content.”*

The diversity of media environment provides people with fast growing information delivery sources. Media brings important new way of innovation. Online creativity such as Wikipedia monthly edits and video uploaded on YouTube as *sources of potentially real-time, complete, and detailed data, especially Internet user behaviors and content creations* (Dutta, S. & INSEAD, 2012). Although today ICT infrastructure is getting better and better, there still huge number of not well developed ICT infrastructure countries in the world. Therefore, traditional media such as television, radio, and newspapers still widely used by people.

Conversely, in the GII 2012 (Dutta, S. & INSEAD, 2012) highlighted, *“reliable metrics in this field are only nascent or difficult to access”*. Besides that, confidentiality, privacy, reliability of sources, and wide range of “Internet properties” are challenges for measuring media, especially social media (Dutta, S. & INSEAD, 2012). Benjamin, Scott and Reger, Rhonda K. and Pfarrer, Michael D. (2012) also pointed out that, *“...neither innovation scholar nor media researchers have empirically examined the role of media in the innovation diffusion process.”*

As a result of the literature search mentioned above, this research report decided to take ICT, Scientific and Technical Journal Articles, National feature films produced, Daily newspapers circulation, Wikipedia monthly edits, Video Uploads on YouTube, Broadcast Media, Search Engine (Google), and Social Media (Facebook) as media indicators or independent variables. Among search engines, Google in general is ranked number one in most of the countries, therefore, specifically used it as variable. Same theory applied to Facebook case for Social Media variable.

The qualitative research is referred to a research which might be included descriptive, correlation, experimental and, or quasi-experimental. In general, descriptive and correlation are designated for studies to examine variables in their natural environment; experimental and quasi-experimental studies are mainly to examine cause and effect (Kianinejad, A., 2012). Usually, these studies conducted for investigate the differences between dependent variables and independent variables. Therefore, the researchers should know some basic understanding about statistical models, regression models. Etc.

According to Field, A. (2000), introduced that,

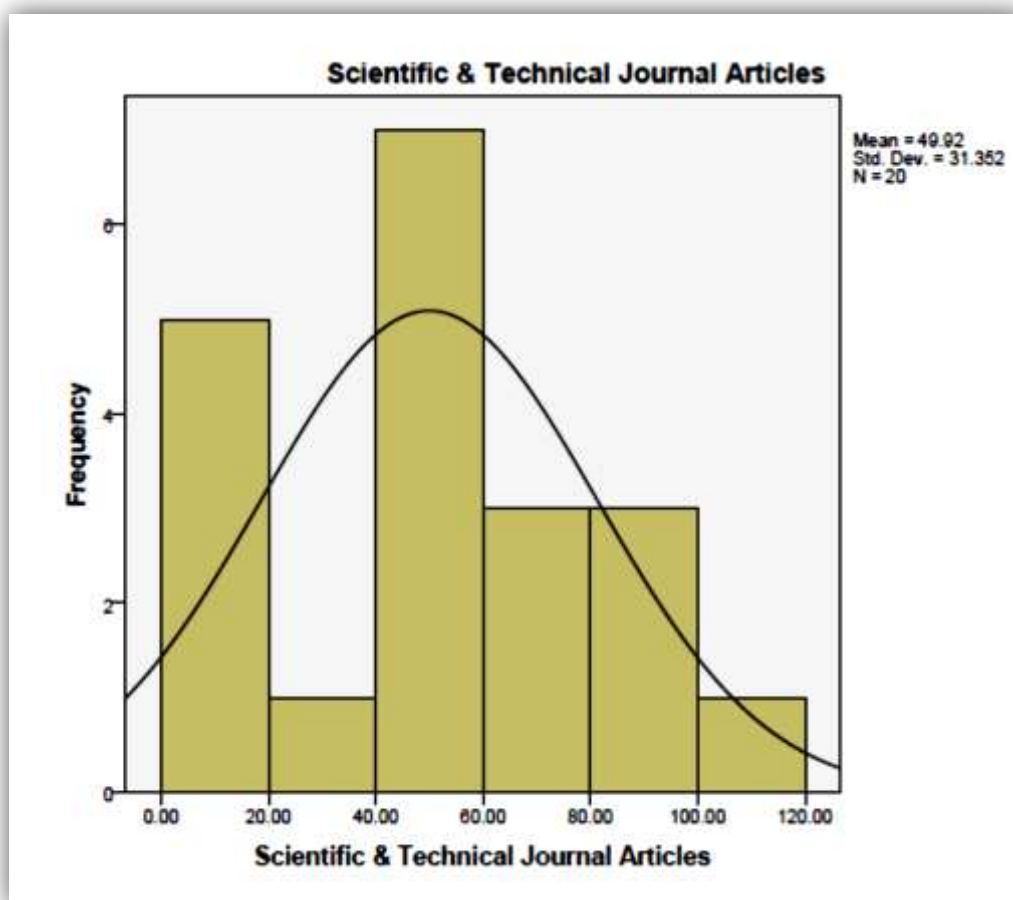
*“Statistical model normally was built by taking the available data and to use the data involves for the phenomenon of interest. Sample is the data collected from a small subset of the population and use these data infer things about the population as a whole.”*

The frequency distribution is also known as histogram. It is a bar chart which showing how many times each value of observations occurred in the sample. Besides that, it is very useful for assessing properties of the distribution of scores (Field, A., 2005). The tallest bar in a chart is represented as the mode, which is the most frequently occurred score in the data set.

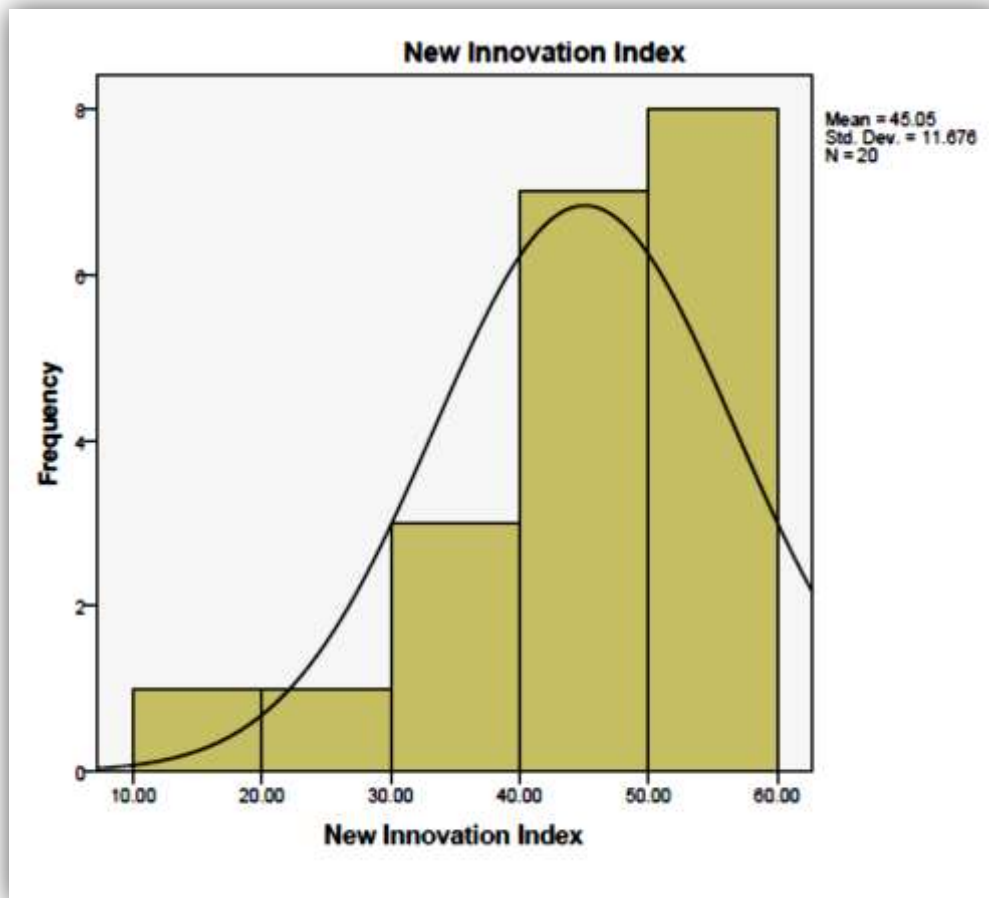
There are some general descriptions to describe different shapes of the frequency distribution. When the data are distributed symmetrically around the centre of all scores, then it is known as a normal distribution and will be characterized like a bell-shaped curve in a bar chart. This is because the largest scores are all around the central, and the small scores are frequency that decreasing and getting far away from centre of the bar chart.

About Frequency distributions, there are two main properties, which tell us a distribution can deviate from normal. These two properties are skewness and kurtosis.

Skewness or lack of symmetry distribution is most of the frequent scores in the bar chart are typically clustered at one end of the scale (Field, A, 2005). Skewness is considered as positively skewed (see **Figure 3.1**) while the lower end scores clustered by the frequent score and the tail points are towards the higher of the positive scores. In contrast, negative skewed (see **Figure 3.2**) when the frequent scores are clustered at the higher positive scores in the bar chart, and the tail points towards the lower negative scores.



**Figure 3.1 Positive Skewed**



**Figure 3.2 Negative Skewed**

Kurtosis or pointyness is to tell how flat a distribution is, and example referred to the degree of scores cluster in the tails of the distribution. A distribution has many scores clustered in the tails is known as platykurtic distribution. Conversely, if the tails is less clustered in the tails, it is named as leptokurtic distribution.

As a summary of normal distribution, when the value of skew and kurtosis are zero, it is normal distribution. If the values of skew or kurtosis is below zero or above for a distribution, it indicates that it is a deviation from normal. But, Field, A. (2005) highlighted that, “*z score is a way of standardizing a mean and a standard deviation...can take any variable measured in any units and convert it to a z-score...compare any scores...*”

Dutta, S. & INSEAD. (2012) stated that some recommendations of the JRC, one of them are “*problematic indicators were identified by a combination of skewness and kurtosis statistics where absolute value of skewness greater than 2, and kurtosis greater than 3.5*”. Furthermore, it also highlighted that “*based on Groeneveld Meeden, 1984, which sets the criteria of absolute skewness above 1 and kurtosis above 3.5 was relaxed to account for the small sample*”. Therefore, this report will based on information mentioned the GII 2012.

Field, A. (2000) defined that, “*A correlation is measure of the linear relationship between variables*”. Moreover, it could be positively or negatively related or not related at all. Bivariate Correlation is referred to a correlation between two variables. There are three types of Correlation Coefficients in SPSS such as Pearson, Kendall’s tau-b, and Spearman. Pearson’s correlation coefficients applied while it is parametric data which measureable. Kendall’s tau-b, and Spearman’s correlation coefficients are non-parametric correlation.

In addition, a hypothesis can be tested either one-tailed or two-tailed. One-tailed test is used for a specific direction to the hypothesis being tested. On the other hand, two-tailed test is used for a relationship is expected but the direction of the relationship is not predicted (Field, A, 2000).

Regression analysis is to tell us the fitness of a predictive model to data set which had used for predicting scores of the dependent variables. In general, there are two types of regressions: Simple regression, and multiple regression. For single regression, only need one independent variable (VI) or predictor, and an outcome (dependent variable or DV) to do analysis. The equation of Single regression as the following: -

$$\text{Outcome}_i = (\text{Model}_i) + \text{error}_i \quad \text{Or}$$

$$Y_i = (b_0 + b_1 X_i) + e_i$$

Y is represented outcome.  $b_0$  and  $b_1$  are regression coefficients;  $b_0$  as the intercept of a line. The  $b_1$  is regression coefficients associated with variable  $i$ . In addition,  $e_i$

represented residual term, which difference between the score predicted by the line for participant  $i$ , and the actual obtained score that participant  $i$  (Field A, 2005).

Multiple regression is sought for predict an outcome from several predictors (Field A, 2005), the equation as below: -

$$Y_i = (b_0 + b_1X_1 + b_2X_2 + \dots b_nX_n) + e_i$$

$Y$  is outcome, coefficient for the first predictor  $X_1$  is  $b_1$ . Same theory applied to  $b_n X_n$ .  $e_i$  is difference between predicted and observed of  $Y$  for the  $i$  participant (Field, A, 2005).

Force entry (in SPSS is known as Enter), and Blockwise Entry are methods of regression which predictors can be entered all in one model. The difference between Force entry and Blockwise entry is blockwise entry, enter predictors all in one, in a stepwise manner. The predictors are in the order based on a purely mathematical criterion (Field, A, 2005).

Field, A. (2000) explained

*“R is the correlation between the observed values of U and the values of Y predicted by the regression model. It represents a situation in which the model perfectly predicts the observed data.”*

Besides, that  $R^2$  or R square is the amount of variation in the outcome variable that accounted for the model (Field, A., 2000). Adjusted  $R^2$  is indicated the loss predictive power or shrinkage. Significance or p value (labeled as Sig. in Analysis of Variance/ANOVA table) is represented the contribution of the predictor. It is greater contribution while Sig. has small value example p value is less than 0.01 or less than 0.05. For assumption testing, Osborne, Jason & Elaine Waters (2002) highlighted that, assumptions of linearity, reliability of measurement, homoscedasticity, and normality should always test.



### Chapter 4| Data Development

As seen in the previous chapter, the literature review indicates that media is an increasing more important platform for creativity and innovation. This chapter is mainly talking about the nature of data, and methods to be used to manipulate data in this study. Besides, it also clarifies this research report is covering 20 countries' innovation index which measured by 84 indicators as same as in the GII 2012 report that belongs to 7 pillars of innovation, covering 141 countries.

The Global Innovation Index (GII) 2012 as was discussed in Chapter 2 used only 84 indicators, which categorized into 7 pillars of innovation (see Table 4.1). Some indicators are related to media, but there is no a pillar which is specifically form as media. These 7 pillars of innovation, each pillar has 3 sub pillars. Each sub pillar has at least 3 indicators or some particular sub pillars have as many as 6 indicators.

**Figure 4.1** shows the conceptual framework is applied in this paper. Step 1 data selection and Step 2 score calculation will be discussed in this chapter. On the other hand, Step 3 Model Regression and Step 4 Assumption Testing will be discussed in Chapter 5 Modelling. For further understanding about the Global Innovation Index (GII) reports and history, see Chapter 2. Data tables, and country or economy profiles are available in Appendix 2, Appendix 3, and Appendix 4.



**Figure 4.1: Conceptual Framework**

### Step 1: Data Selection

Data selection is selection of the countries, indicators of innovation, and indicators related to media, data which are used for generating the new innovation index.

The size of sample for this paper is using 20 selected countries. These twenty selected countries are Switzerland (CH), Sweden (SE), Singapore (SG), Hong Kong (HK), Netherlands (NL), United Kingdom (GB), United States of America (US), Denmark (DK), Canada (CA), Finland (FI), Republic of Korea (KR), Ireland (IE), Germany (DE), Norway (NO), Estonia (EE), China (CN), Malaysia (MY), Qatar (QA), India (IN), and Islamic Republic of Iran (IR). In general, this sample is mainly selecting ten innovative countries from Europe, eight countries from Asia, and two countries from Northern America (See Table 4.1).

In general, the sample used for this paper had fourteen out of the selected twenty countries are population below 50 million (Year 2011) and covered all the three listed regions. Besides that, three countries are population between 50.1 to 100.0 million, which is countries from Asia and Europe. One listed country from Northern America region has population between 100.1 to 500.0 million. There are two countries from Asia have population more than 1000.1 and below 1500.0 million. See Table 4.1 to get the completed number of population in year 2011) but to get the population in year 2011 and 2012 of the relevant countries, see Appendix 3.

The sample is only covered three groups of income level. Firstly, the lower-middle level (LM), which income range is from \$996 to \$3,945 and the country is from Asia. Secondly, the upper-middle income level is referring to income range from \$3,946 to \$12,195 and countries in the Asia region. Thirdly, the high income level is income range from \$ 12,196 or more. Most of the countries in Europe, and Northern America listed in this sample are high income level countries; In Asia has Singapore, Hong Kong, Qatar, and Republic of Korea. These income levels stated in the GII 2011 was according to the Income Group Classification, January, 2011 (Dutta, S. &INSEAD, 2011).

**Table 4.1 List of the Selected 20 Countries**

| Country Code | In million population<br>(Year 2011) | Region           | Income Level |
|--------------|--------------------------------------|------------------|--------------|
| EE           | 1.3                                  | Europe           | HI           |
| QA           | 1.5                                  | Asia             | HI           |
| IE           | 4.6                                  | Europe           | HI           |
| SG           | 4.8                                  | Asia             | HI           |
| NO           | 4.9                                  | Europe           | HI           |
| FI           | 5.3                                  | Europe           | HI           |
| DK           | 5.5                                  | Europe           | HI           |
| HK           | 7.1                                  | Asia             | HI           |
| CH           | 7.6                                  | Europe           | HI           |
| SE           | 9.2                                  | Europe           | HI           |
| NL           | 16.7                                 | Europe           | HI           |
| MY           | 27.9                                 | Asia             | UM           |
| CA           | 33.9                                 | Northern America | HI           |
| KR           | 48.5                                 | Asia             | HI           |
| GB           | 61.9                                 | Europe           | HI           |
| IR           | 75.1                                 | Asia             | UM           |
| DE           | 82.1                                 | Europe           | HI           |
| US           | 317.6                                | Northern America | HI           |
| IN           | 1214.5                               | Asia             | LM           |
| CN           | 1354.1                               | Asia             | UM           |

**Source:** Compiled from Dutta, S. & INSEAD. (2011).

**Notes: -**

Lower-middle Income Level (LM): \$996 to \$3,945

Upper-middle Income Level (UM): \$3,946 to \$12,195

High Income Level (HI): \$12,196 or more

**Table 4.2** is stated the selection of countries should be fulfilled Criteria A and, or Criteria B at least 15 selected countries were stated in the Figure 4.2. The year 2011 will be selected as a main key year to do the relevant selection of data for score calculation purpose. In addition, it is also because this paper was focused on the GII 2011 report at the beginning since started the research. Criteria A is referring to the country ranked in the Top hundred countries in the GII 2011. Furthermore, Criteria B is referred to the country ranked as number 1 for the selected indicator.

**Figure 4.2** in this paper shows an example of perfect world for innovation and illustrated it by using selected indicators with its' top ranking country from the GII 2012 (WIPO, 2012). Just as regulatory quality in the GII 2012, Denmark was ranked number one, so in **Table 4.2** only the country which ranked as number one for the selected indicators will be indicated of "Y" (represented as Yes). As the result, there are only fifteen countries out of the selected twenty countries were found in **Figure 4.2.**, excluded Netherlands, United Kingdom, United States of America, Canada, and India.

For example, imagining the perfect world for innovation in the GII 2012 presented in **Figure 4.2**, and breaks it down into Asia, and Europe regions. The following are the strengths by these two regions compare to 141 countries in the GII 2012 (Dutta, S. & INSEAD, 2012):-

In Asia,

- Qatar has the best ease of paying taxes (1.2.1).
- Korea has the strongest tertiary school enrolment (2.2.1).
- Iran has the most many graduates in science and engineering (2.2.2).
- Hong Kong has the best ICT access (3.1.1).
- Singapore has the highest employment in knowledge-intensive services (5.1.1).
- Malaysia has the highest gross expenditure on R& D (GERD) finance by business enterprise (5.1.4). and,
- China has the best national office utility model applications (6.1.3).

In European,

- Denmark has the strongest regulatory quality (1.2.1).
- Germany has the best trade and transport-related infrastructure (3.2.3).

- Switzerland has the best environmental performance (3.3.2).
- Sweden has the greatest venture capital deals (4.2.4).
- Ireland has the highest computer and communications service imports (5.3.3).
- Finland has the highest computer and communication service exports (6.3.3).
- Norway has the highest recreation and culture consumption (7.2.1).
- Estonia has the high Wikipedia monthly edits (7.3.3).

Both of the countries from Northern America which listed in the sample were not found in the **Figure 4.2**. The countries which listed in the perfect world for innovation example (**Figure 4.2**) are ranked as number one for the selected indicators. In addition, Netherlands, United Kingdom, and India also not listed in the example. Moreover, these five countries Canada, United States, Netherlands, United Kingdom, and India in the GII 2012, do not ranked number one in any 84 indicators of innovation.

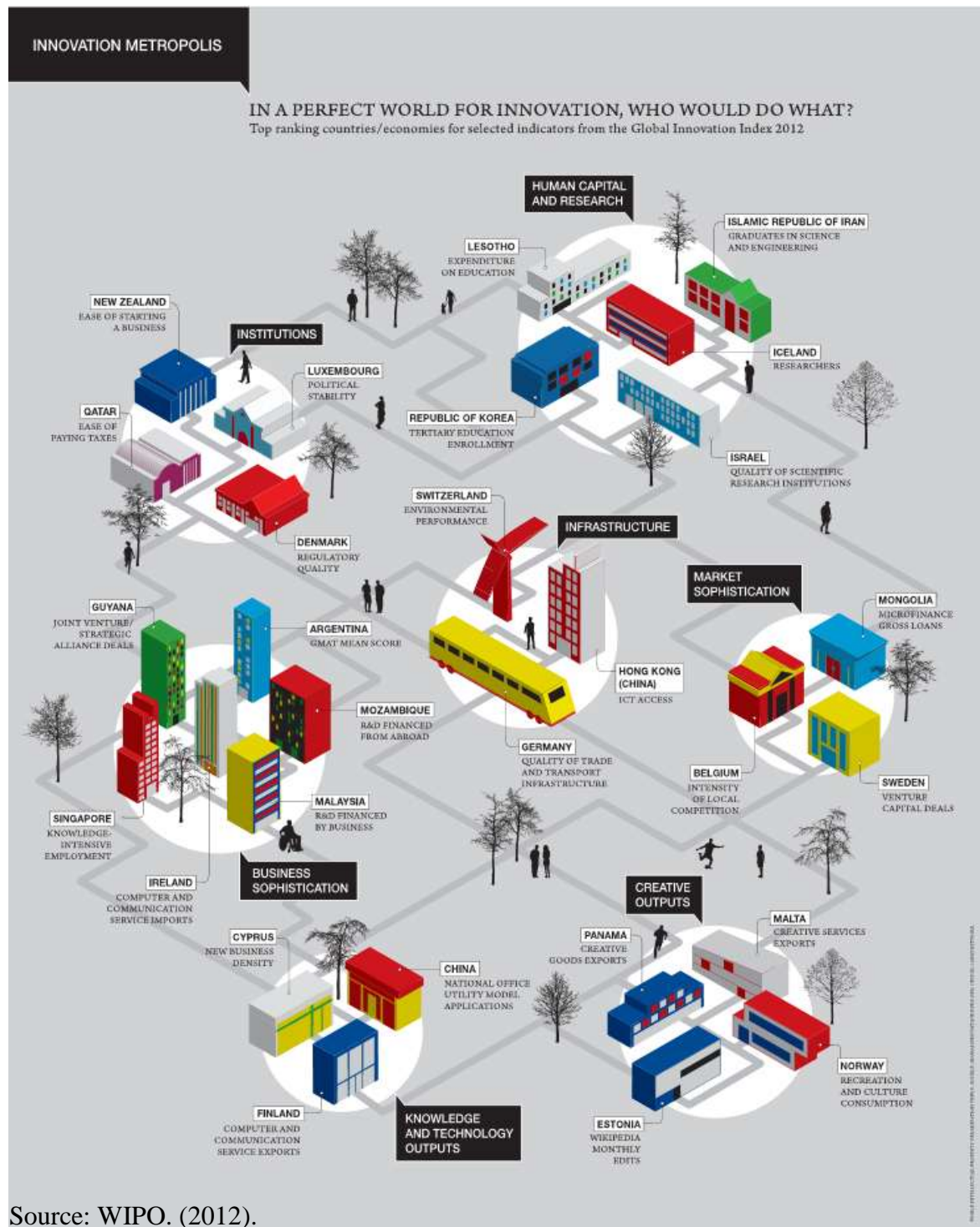
Table 4.2 Selection of Countries

| Criteria  | CH       | SE       | HK       | NL       | GB       | US       | SG       | DK       | CA       | FI       | KR       | IE       | DE       | NO       | EE       | CN       | MY       | QA       | IN       | IR       |
|---|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| <b>A. The country is ranked in the Top 100 countries in the GII 2011. &amp;, OR</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> | <b>Y</b> |
| <b>B. It is ranked as number 1 in below selected indicators (See Figure 4.2)</b>    |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |          |
| 1.2.1 Regulatory quality  | N        | N        | N        | N        | N        | N        | N        | Y        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        |
| 1.3.3 Ease of paying taxes  | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | Y        | N        | N        |
| 2.2.1 Tertiary school enrolment   | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | Y        | N        | N        | N        | N        | N        | N        | N        | N        | N        |
| 2.2.2 Graduates in science and engineering  | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | Y        |
| 3.1.1 ICT access  | N        | N        | Y        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        |
| 3.2.3 Trade and transport-related infrastructure                                    | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | Y        | N        | N        | N        | N        | N        | N        | N        |
| 3.3.2 Environmental performance   | Y        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        |
| 4.2.4 Venture capital deals   | N        | Y        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        |
| 5.1.1 Employment in knowledge-intensive services                                    | N        | N        | N        | N        | N        | N        | Y        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        |
| 5.1.4 GERD financed by business enterprise  | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | Y        | N        | N        | N        |
| 5.3.3 Computer and communications service imports                                   | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | Y        | N        | N        | N        | N        | N        | N        | N        | N        |
| 6.1.3 National office utility model applications                                    | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | Y        | N        | N        | N        | N        |
| 6.3.3 Computer and communications service exports                                   | N        | N        | N        | N        | N        | N        | N        | N        | N        | Y        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        |
| 7.2.1 Recreation and culture consumption  | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | Y        | N        | N        | N        | N        | N        | N        |
| 7.3.3 Wikipedia monthly edits   | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | N        | Y        | N        | N        | N        | N        | N        |

Source: Compiled from Dutta, S. & INSEAD. (2011) and WIPO.( 2012).

Notes: -

1. Y is represented Yes.
2. N is represented No.
3. NL, GB, US, CA & IN are countries do not listed in Figure 4.2.



**Figure 4.2** an example of perfect world for innovation and illustrated it by using selected indicators with its' top ranking country from the GII 2012

In order to get new innovation index, recalculation is necessary for the sample size of the twenty selected countries. This is because the innovation index in the GII 2011 (had 80 indicators, covered 125 countries) and GII 2012 (had 84 indicators, covered 141 countries) were different in the size of sample. These indicators are not yet exclude indicators that related to media. Further details about different in terms of number of countries and indicators had used in the relevant reports, see Chapter 2.

As the result, in selection data decided total indicators will used for score calculation purpose is eighty four indicators. The selection of data and indicators set the indicators in data table 2012 priority to high, because it is the latest data dated up to year 2011. In case, found any missing indicators or different indicators content between data tables for innovation index 2011 and data tables 2012 then it takes indicators in the data tables of innovation index 2012.

The mode year of data collected in data tables of innovation index 2012 is basically the year of data which below and equal to year 2011. Therefore, it can be used for creation of data tables. Data tables are referring to a table of an indicator which stated value and score of the selected twenty countries. The value is actual value collected from the relevant source. The score is range with 0 to 100 which average that based on the total selected records or the sample. This kind of data tables are used for score calculation of innovation index in a country or economy profile (see **Step 2: Score Calculation**).

Basically, the mode year of data were collected from 2000 to 2012. The following 35 indicators which used for generating data tables of innovation index 2011, and data tables of innovation index 2012, the Mode year is same to each other: -

- 1.2.3 Cost of redundancy dismissal
- 1.3.1 Ease of starting a business
- 1.3.2 Ease of resolving insolvency
- 1.3.3 Ease of paying taxes
- 2.1.4 Assessment in reading, mathematics, and science
- 2.2.2 Graduates in science and engineering
- 2.2.3 Tertiary inbound mobility



- 2.2.4 Gross tertiary outbound enrolment
- 3.2.3 Trade and transport-related infrastructure
- 3.2.4 Gross capital formation
- 3.3.1 GDP per unit of energy use
- 3.3.2 Environmental performance
- 3.3.3 ISO 14001 environmental certificates
- 4.1.1 Ease of getting credit
- 4.1.2 Domestic credit to private sector
- 4.2.1 Ease of protecting investors
- 4.3.2 Market access for non-agricultural exports
- 5.1.1 Employment in knowledge-intensive services
- 5.1.2 Firms offering formal training
- 5.1.5 GMAT mean score
- 5.1.6 GMAT test takers
- 5.2.5 Share of patents with foreign inventor
- 5.3.2 High-tech imports
- 5.3.3 Computer and communications service imports
- 6.1.2 Patent Cooperation Treaty applications
- 6.2.2 New business density
- 6.2.4 ISO 9001 quality certificates
- 6.3.2 High-tech exports
- 6.3.3 Computer and communications service exports
- 7.2.2 National feature films produced
- 7.2.3 Daily newspaper circulation
- 7.3.1 Generic top-level domains (gTLDs)
- 7.3.2 Country-code top-level domains (ccTLDs)
- 7.3.3 Wikipedia monthly edits
- 7.3.4 Video uploads on YouTube

The new innovation index is also decided to measure by 84 indicators in 7 pillars of innovation (See **Table 4.3**). There are 84 indicators, 21 sub-pillars, and 7

pillars. The indicators had designated weight of 0.5 and 1 (Dutta, S. & INSEAD, 2012; GII 2012 – Analytical – Tool – Alcatel – Lucent).

Scores of the Pillar 1 to Pillar 5 are given a weight of 0.2 to use for the Innovation Input Sub-Index calculation. And, calculation of the Innovation Output Sub-Index will used Pillar 6 and 7 which are given a weight of 0.5. In fact, most of the sub-pillars are given a weight of 1, excluded the Sub-pillar 7.2, and Sub-pillar 7.3 which are given a weight of 0.5. **Table 4.3** shows list of 84 indicators and weight. It shows that 21 indicators are given a weight of 0.5, and 63 indicators are given a weight of 1.

Seven indicators related to media are in the list of 84 indicators and Weight (see **Table 4.3**). The innovation index has been calculated using scores included these seven indicators. In order to make index independent from these seven indicators, these indicators will be removed and recalculated all scores then a new innovation index will be formed. These 7 indicators are listed below: -

- ICT Access as a composite index in the GII 2012 defined that it is covered five ICT indicators: (1) Fixed telephone lines per 100 inhabitants; (2) Mobile cellular telephone subscriptions per 100 inhabitants; (3) International Internet bandwidth (bit/s) per Internet user; (4) Proportion of households with a computer; and (5) Proportion of households with Internet access at home (Dutta, S. & INSEAD, 2012). Furthermore, ICT use is also as a composite index which included three ICT indicators: (1) Internet users per 100 inhabitants; (2) Fixed broadband Internet sub-scribers per 100 inhabitants; (3) Mobile broadband subscriptions per 100 inhabitants ((Dutta, S. & INSEAD, 2012).
- 3.1.1 ICT Access represented ICT Access index is a composite index that covered five ICT indicators: (1) Fixed telephone lines per 100 inhabitants; (2) Mobile cellular telephone subscriptions per 100 inhabitants; (3) International Internet bandwidth (bit/s) per Internet user; (4) Proportion of households with a computer; and (5) Proportion of households with Internet access at home (Dutta, S. & INSEAD, 2012).

Table 4.3 List of 84 Indicators and Weight

| Indicators  | Weight | Indicators  | Weight |
|---|--------|---|--------|
| <b>1. Institutions</b>                                | 0.2    | <b>4. Market sophistication</b>                       | 0.2    |
| <b>1.1 Political environment</b>                      | 1      | <b>4.1 Credit</b>                                     | 1      |
| 1.1.1 Political stability                             | 1      | 4.1.1 Ease of getting credit                          | 1      |
| 1.1.2 Government effectiveness                        | 1      | 4.1.2 Domestic credit to private sector               | 1      |
| 1.1.3 Press freedom                                   | 1      | 4.1.3 Microfinance institutions' gross loan portfolio | 1      |
| <b>1.2 Regulatory environment</b>                     | 1      | <b>4.2 Investment</b>                                 | 1      |
| 1.2.1 Regulatory quality                              | 0.5    | 4.2.1 Ease of protecting investors                    | 1      |
| 1.2.2 Rule of law                                     | 0.5    | 4.2.2 Market capitalization                           | 1      |
| 1.2.3 Cost of redundancy dismissal                    | 1      | 4.2.3 Total value of stocks trade                     | 1      |
| <b>1.3 Business environment</b>                       | 1      | 4.2.4 Venture capital deals                           | 1      |
| 1.3.1 Ease of starting a business                     | 1      | <b>4.3 Trade &amp; competition</b>                    | 1      |
| 1.3.2 Ease of resolving insolvency                    | 1      | 4.3.1 Applied tariff rate                             | 1      |
| 1.3.3 Ease of paying taxes                            | 1      | 4.3.2 Market access for non-agricultural exports      | 1      |
| <b>2. Human capital and research</b>                  | 0.2    | 4.3.3 Import of goods and services                    | 0.5    |
| <b>2.1 Education</b>                                  | 1      | 4.3.4 Exports of goods and services                   | 0.5    |
| 2.1.1 Expenditure on education                        | 1      | 4.3.5 Intensity of local competition                  | 1      |
| 2.1.2 Public expenditure on education per pupil       | 1      | <b>5. Business sophistication</b>                     | 0.2    |
| 2.1.3 School life expectancy                          | 1      | <b>5.1 Knowledge workers</b>                          | 1      |
| 2.1.4 Assessment in reading, mathematics, and science | 0.5    | 5.1.1 Employment in knowledge-intensive services      | 1      |
| 2.1.5 Pupil-teacher ratio                             | 1      | 5.1.2 Firms offering formal training                  | 1      |
| <b>2.2 Tertiary education</b>                         | 1      | 5.1.3 GERD performed by business enterprise           | 0.5    |
| 2.2.1 Tertiary school enrolment                       | 0.5    | 5.1.4 GERD financed by business enterprise            | 0.5    |
| 2.2.2 Graduates in science and engineering            | 1      | 5.1.5 GMAT mean score                                 | 0.5    |
| 2.2.3 Tertiary inbound mobility                       | 0.5    | 5.1.6 GMAT test takers                                | 0.5    |
| 2.2.4 Gross tertiary outbound enrolment               | 0.5    | <b>5.2 Innovation linkages</b>                        | 1      |
| <b>2.3 Research &amp; development</b>                 | 1      | 5.2.1 University/ industry research collaboration     | 1      |
| 2.3.1 Researchers                                     | 1      | 5.2.2 State of cluster development                    | 1      |
| 2.3.2 Gross expenditure on R&D (GERD)                 | 1      | 5.2.3 GERD financed by abroad                         | 1      |
| 2.3.3 Quality of research institutions                | 1      | 5.2.4 Joint venture/ strategic alliance deals         | 0.5    |
| <b>3. Infrastructure</b>                              | 0.2    | 5.2.5 Share of patents with foreign inventor          | 0.5    |
| <b>3.1 ICT</b>  | 1      | <b>5.3 Knowledge absorption</b>                       | 1      |
| 3.1.1 ICT access                                      | 1      | 5.3.1 Royalty and license fees payments               | 1      |
| 3.1.2 ICT use   | 1      | 5.3.2 High-tech imports                               | 1      |
| 3.1.3 Government's online service                     | 1      | 5.3.3 Computer and communications service imports     | 1      |
| 3.1.4 Online participation                            | 1      | 5.3.4 Foreign direct investment net inflows           | 1      |
| <b>3.2 General infrastructure</b>                     | 1      | <b>6. Knowledge and technology outputs</b>            | 0.5    |
| 3.2.1 Electricity output                              | 0.5    | <b>6.1 Knowledge creation</b>                         | 1      |
| 3.2.2 Electricity consumption                         | 0.5    | 6.1.1 National office patent applications             | 1      |
| 3.2.3 Trade and transport-related infrastructure      | 1      | 6.1.2 Patent Cooperation Treaty applications          | 1      |
| 3.2.4 Gross capital formation                         | 1      | 6.1.3 National office utility model applications      | 1      |
| <b>3.3 Ecological sustainability</b>                  | 1      | 6.1.4 Scientific and Technical Journal Articles       | 1      |
| 3.3.1 GDP per unit of energy use                      | 1      | <b>6.2 Knowledge impact</b>                           | 1      |
| 3.3.2 Environmental performance                       | 1      | 6.2.1 Growth rate of GDP per person engaged           | 1      |
| 3.3.3 ISO 14001 environmental certificates            | 1      | 6.2.2 New business density                            | 0.5    |
|   |        | 6.2.3 Total computer software spending                | 0.5    |
|   |        | 6.2.4 ISO 9001 quality certificates                   | 0.5    |
|   |        | <b>6.3 Knowledge diffusion</b>                        | 1      |
|   |        | 6.3.1 Royalty and license fees receipts               | 1      |
|   |        | 6.3.2 High-tech exports                               | 1      |
|   |        | 6.3.3 Computer and communications service exports     | 1      |
|   |        | 6.3.4 Foreign direct investment net outflows          | 1      |
|   |        | <b>7. Creative outputs</b>                            | 0.5    |
|   |        | <b>7.1 Creative outputs</b>                           | 1      |
|   |        | 7.1.1 National office trademark registrations         | 1      |
|   |        | 7.1.2 Madrid Agreement trademark registrations        | 1      |
|   |        | 7.1.3 ICT and business model creation                 | 1      |
|   |        | 7.1.4 ICT and organizational models creation          | 1      |
|   |        | <b>7.2 Creative goods and services</b>                | 0.5    |
|   |        | 7.2.1 Recreation and culture consumption              | 1      |
|   |        | 7.2.2 National feature films produced                 | 0.5    |
|   |        | 7.2.3 Daily newspaper circulation                     | 0.5    |
|   |        | 7.2.4 Creative goods exports                          | 1      |
|   |        | 7.2.5 Creative services exports                       | 1      |
|   |        | <b>7.3 Online creativity</b>                          | 0.5    |
|   |        | 7.3.1 Generic top-level domains (gTLDs)               | 1      |
|   |        | 7.3.2 Country-code top-level domains (ccTLDs)         | 1      |
|   |        | 7.3.3 Wikipedia monthly edits                         | 1      |
|   |        | 7.3.4 Video uploads on Youtube                        | 1      |

**Legend**

Pillar with weight used for calculating score of the Innovation Index

Sub-pillar with weight used for calculating score of the Pillar

Indicator with weight used for calculating score of the Sub-pillar

**Source:** Compiled from Dutta, S. & INSEAD. (2012), and GII 2012 – Analytical – Tool – Alcatel – Lucent.

**Notes: -**

1. There are 21 Indicators have weight of 0.5, and 63 indicators have weight of 1.

2. Most of the sub-pillar have weight of 1, except Sub-pillar of 7.2 & 7.3.

3. Pillar 1, 2, 3, 4, and 5 have weight of 0.2 for calculating the Innovation input sub-index.

4. Pillar 6 and 7 have weight of 0.5 for calculating the Innovation output sub-index.

- 3.1.2 ICT Use represented ICT Use Index is a composite index that included three ICT indicators: (1) Internet users per 100 inhabitants; (2) Fixed broadband Internet sub-scribers per 100 inhabitants; (3) Mobile broadband subscriptions per 100 inhabitants ((Dutta, S. & INSEAD, 2012).
- 6.1.4 Scientific and Technical Journal Articles referred to number of scientific and technical journal articles per billion, gross domestic product per capita based on purchasing power parity in international dollars (per billion PPP \$ GDP).
- 7.2.2 National feature films produced referred to number of national feature films produced (per million population 15-69 years old).
- 7.2.3 Daily newspaper circulation referred to Paid-for dailies average circulation (per thousand population 15-69 years old).
- 7.3.3 Wikipedia monthly edits referred to Wikipedia monthly page edits per adult (per population 15-69 years old).
- 7.3.4 Video uploads on YouTube referred to number of video uploads on YouTube (scaled by population 15-69 years old).

The 3.1.1 ICT Access and 3.1.2 ICT Use will be combined, and named as ICT (Access and Use). Moreover, three more media indicators will be added to a list which formed nine independent variables for multiple regression analysis purpose, to ensure the diversity of data. The new added three media indicators are listed below: -

- Broadcast Media referred to number of TV and Radio Networks, Channels, and Stations, or licenses (for both publicly-own, private-own in terms of nationwide or regional).
- Search Engine (Google) referred to Google Market Share in percentage.
- Social Media (Facebook) referred to Facebook Market Share in percentage.

**Table 4.4** shows the list of variables which used for statistical model and multiple regression analysis purposes. The ten variables are New Innovation Index (nii), ICT (Access & Use) or ict\_anu, Scientific and Technical Journal Articles (stja), Video Uploads on YouTube (YouTube), Daily Newspapers Circulation (daily), Social Media (Facebook) or smediaF, National Feature Films Produced (nffilms), Wikipedia Monthly Edits (wiki), Broadcast Media (bmedia), and Search Engine (Google) or sengineG. These data were collected from ten sources with named as 1 to 10 listed under the **Table 4.4**.

During the data collecting found some challenges such as missing data, and data uncertainty. The missing data will marked as “n/a” but when do the statistical model and multiple regression analysis, the “n/a” will replaced with zero to avoid any record uncountable risk. Ensure the twenty selected records (country data) will be counted in the multiple regression analysis. Besides that, the data uncertainty example such as the market shares of search engine (Google), especially in Republic of Korea. StatCounter GlobalStats. (2012) stated that, Google had 70.46% market shares in Republic Korea as the main search engine that use by people in the country but found other sources said Google is not the one had the biggest market shares.

According to Webcertain Education Ltd. (2012) stated that the Republic of Korea, Naver has 70% of the internet users in the country, Google is not the main search engine used by the users. Meanwhile, another literature search found Goodwin, D. (2011) was also pointed out that *“Google has a 20 percent mobile market share in South Korea, despite only having 2 percent market share of desktop search...”* and illustrated that Google is not a major player of search engine in Republic of Korea. But, the data which used for multiple regression at this stage will be based on StatCounter Global Stats (2012) data.

Table 4.4 List of Variables

| No. | Title                                     | Short Title | Variable       | Year        | Description   | Source<br>(see the notes below this table) |
|-----|---|-------------|----------------|-------------|---|--|
| 1   | New Innovation Index                      | nii         | Y              | 2011 & 2012 | It is a new innovation index that without indicators related to media after the re-calculation process had been done. It is known as dependent variable (DV) or outcome variable.                     | 1  |
| 2   | ICT(Access & Use)                         | ict_anu     | X <sub>1</sub> | 2008 & 2010 | This variable is a composite index that covered five ICT indicators (details also had stated in this chapter). It is the first Independent Variable (IV) in this list or known as predictor variable. | 2 and 3                                    |
| 3   | Scientific and Technical Journal Articles | stja        | X <sub>2</sub> | 2007 & 2009 | It is number of scientific and technical journal articles (per billion PPP \$ GDP). This is the second IV.  | 2 and 3                                    |
| 4   | Video Uploads on YouTube                  | YouTub<br>e | X <sub>3</sub> | 2011 & 2011 | This third IV is measured by number of video uploads on YouTube (scaled by population 15-69 years old).   | 2 and 3                                    |
| 5   | Daily Newspapers Circulation              | daily       | X <sub>4</sub> | 2009 & 2009 | The fourth IV is measured by Paid-for dailies average circulation (per thousand population 15-69 years old)   | 2 and 3                                    |
| 6   | Social Media (Facebook)                   | smediaF     | X <sub>5</sub> | 2011 & 2012 | It is measured by the Facebook Market Share (%), and represented as the fifth IV. For social media,   | 4 and 5                                    |

|    |                                 |              |                |                                     |   |                   |
|----|---------------------------------|--------------|----------------|-------------------------------------|---|-------------------|
|    |                                 |              |                |                                     | indicator will be selected, based on the global market share and, or ranking is number one in the particular country market share. Therefore, in this case Facebook had been selected.  |                   |
| 7  | National Feature Films Produced | nffilms      | X <sub>6</sub> | 2009 & 2009                         | It is measured by number of national feature films produced (per million population 15-69 years old), and represented as the sixth VI.  | 2 and 3           |
| 8  | Wikipedia Monthly Edits         | wiki         | X <sub>7</sub> | 2011 & 2011                         | It measured by the Wikipedia monthly page edits per adult (per population 15-69 years old), and represented as the seventh VI.  | 2 and 3           |
| 9  | Broadcast Media                 | bmedia       | X <sub>8</sub> | 2007, 2008, 2009, 2010, 2011 & 2012 | It is number of TV and Radio Networks, Channels, and Stations, or licenses (for both publicly-own, private-own in terms of nationwide or regional), and represented as the eighth VI. Data uncertainty was found during data collecting, example there are unknown of large number of Private Radio broadcasters, Cable or Satelite TV systems, and TV broadcasters. Therefore, this paper only collected the number of broadcast media had listed in the CIA: the World Factbook, Freedom House, and the relevant source only. | 6, 7, 8, 9 and 10 |
| 10 | Search Engine (Google)          | sengine<br>G | X <sub>9</sub> | 2011 & 2012                         | It is measured by the Google Market Share (%), and represented as the ninth VI.   | 4 and 5           |

|  |  |  |  |  |   |  |
|--|--|--|--|--|---|--|
|  |  |  |  |  | For search engine, indicator will be selected, based on the global market share and, or ranking is number one in the particular country market share. Therefore, in this case Facebook had been selected. |  |
|--|--|--|--|--|---|--|

**Notes: Source 1 to Source 10 are listed as the following: -**

1. The recalculation which is based on data tables in this research.
2. Dutta, S. & INSEAD. (2011)
3. Dutta, S. & INSEAD. (2012).
4. StatCounter GlobalStats. (2011).
5. StatCounter GlobalStats. (2012).
6. CIA. (2013).
7. Hong Kong Government Yearbook. (2011).
8. Hong Kong Government Fact sheets. (2012)
9. Freedom House. (2011).
10. Freedom House. (2012).



### Step2: Score Calculation

This explanation is divided into two parts. First part is discussed about good score and bad score calculation methods. Demonstration of the selected data tables will be used as examples to illustrate basic understanding of the relevant calculation, and difference of the method. Second part is referring to the country or economy profile (see **Appendix 4**), referring to the GII 2012 report data, to demonstrate the concepts of simple average, and weighted average methods had applied for generating scores of each pillar, sub-pillar and innovation index.

Figure 4.3 shows the method of two formulas had used in the data tables (Appendix 2, and Appendix 3) which based on the method for good score, and method for bad score. The good score defined as when the score is high, it interpreted as good progress or impact on the innovation index of a nation. Besides that, the bad score defined as when the score is high, it represented as bad impact on the innovation index of a nation. The formula as the following shown: -



**Figure 4.3 Methods of the Good Score, and Bad Score**

Example for Good Score Calculation, **Table 4.5** shows the value, and score for 3.1.1 ICT access indicator which used for calculating the innovation index 2012. This indicator is if the higher of the value, it will represented that the better it is. Therefore it can use the good score method (see **Figure 4.3**) in this case.

The data in **Table 4.5** had sorted by Value as descending order from the beginning. In case, want to calculate score of Malaysia for this indicator, the minimum value in the table is 2.37, the maximum value out of the 20 record is 9.06, and Malaysia had value as 4.60 (country value). The calculation can be done as the **Figure 4.4**.

**Table 4.5 Data Table of the 3.1.1 ICT access (for Innovation Index 2012)**

**3.1.1 ICT access**

Information and Communication Technologies (ICT) access index (0-100)| 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)        | 9.06  | 100.00        |
| 2    | CH    | Switzerland              | 8.70  | 94.62         |
| 3    | SE    | Sweden                   | 8.57  | 92.68         |
| 4    | DE    | Germany                  | 8.41  | 90.28         |
| 5    | GB    | United Kingdom           | 8.36  | 89.54         |
| 6    | DK    | Denmark                  | 8.33  | 89.09         |
| 7    | NL    | Netherlands              | 8.29  | 88.49         |
| 8    | KR    | Korea, Rep.              | 8.21  | 87.29         |
| 9    | SG    | Singapore                | 8.14  | 86.25         |
| 10   | NO    | Norway                   | 7.88  | 82.36         |
| 11   | FI    | Finland                  | 7.61  | 78.33         |
| 12   | IE    | Ireland                  | 7.45  | 75.93         |
| 13   | CA    | Canada                   | 7.43  | 75.64         |
| 14   | US    | United States of America | 7.24  | 72.80         |
| 15   | QA    | Qatar                    | 7.09  | 70.55         |
| 16   | EE    | Estonia                  | 6.91  | 67.86         |
| 17   | MY    | Malaysia                 | 4.70  | 34.83         |
| 18   | IR    | Iran, Islamic Rep.       | 4.60  | 33.33         |
| 19   | CN    | China                    | 3.86  | 22.27         |
| 20   | IN    | India                    | 2.37  | 0.00          |

**Good Score**

$$100 \times (\text{Country value} - \text{minimum value}) / (\text{maximum value} - \text{minimum value})$$

$$\begin{aligned}
 \text{Score}_{\text{my}} &= 100 \times (4.70 - 2.37) / (9.06 - 2.37) \\
 &= 100 \times (2.33) / 6.69 \\
 &= 100 \times 0.34828 \\
 &= 34.83
 \end{aligned}$$

**Figure 4.4 Good Score Calculation**

Example of Bad Score Calculation, **Table 4.6** shows the value, and score for the 1.1.3 Press freedom will be used for generating Innovation Index 2012. The press freedom index is lower represented the particular country had high and better press freedom environment. In contrast, the higher press freedom index will meant the press freedom in the particular country was bad. Therefore, for this 1.1.3 Press freedom indicator should use the bad score method.

This table had sorted by Score (as descending order) after completed done the bad score calculation. Therefore, in this example demonstration will talk the procedures start from the beginning. At the beginning, the table will be sorted by Value (as descending order), and applied the bad score method (see **Figure 4.3**). The higher of the Values will scored the lower of the scores.

**Table 4.6 Data Table of the 1.1.3 Press freedom (for Innovation Index 2012)**

**1.1.3 Press freedom**

Press freedom index | 2011

| Rank | Ccode | Country                  | Value  | Score (0-100) |
|------|-------|--------------------------|--------|---------------|
| 1    | FI    | Finland                  | -10.00 | 100.00        |
| 2    | NO    | Norway                   | -10.00 | 100.00        |
| 3    | EE    | Estonia                  | -9.00  | 99.32         |
| 4    | NL    | Netherlands              | -9.00  | 99.32         |
| 5    | CH    | Switzerland              | -6.20  | 97.41         |
| 6    | CA    | Canada                   | -5.67  | 97.05         |
| 7    | DK    | Denmark                  | -5.67  | 97.05         |
| 8    | SE    | Sweden                   | -5.50  | 96.93         |
| 9    | IE    | Ireland                  | -4.00  | 95.91         |
| 10   | DE    | Germany                  | -3.00  | 95.23         |
| 11   | GB    | United Kingdom           | 2.00   | 91.81         |
| 12   | KR    | Korea, Rep.              | 12.67  | 84.54         |
| 13   | US    | United States of America | 14.00  | 83.63         |
| 14   | HK    | Hong Kong (China)        | 17.00  | 81.58         |
| 15   | QA    | Qatar                    | 46.00  | 61.80         |
| 16   | MY    | Malaysia                 | 56.00  | 54.98         |
| 17   | IN    | India                    | 58.00  | 53.62         |
| 18   | SG    | Singapore                | 61.00  | 51.57         |
| 19   | CN    | China                    | 136.00 | 0.41          |
| 20   | IR    | Iran, Islamic Rep.       | 136.60 | 0.00          |

In case, want to calculate score of press freedom indicator in Malaysia out of these 20 selected countries, firstly, get the maximum value in **Table 4.6** is 136.60, the minimum value is -10.00, Malaysia value (country value) is 56.00, The calculation can be done as **Figure 4.5**.

**Bad Score**

$$- 100 \times (\text{Country value} - \text{minimum value}) / (\text{maximum value} - \text{minimum value}) + 100$$

$$\begin{aligned}\text{Score}_{\text{my}} &= -100 \times (56.00 - (-10.00)) / (136.60 - (-10.00)) + 100 \\ &= -100 \times (66.00 / 146.6) + 100 \\ &= -100 \times (0.4502) + 100 \\ &= 54.98\end{aligned}$$

#### **Figure 4.5 Good Score Calculation**

In summary for this first part, if the higher value is represented good condition of a particular situation then it should apply the good score method. If the higher value is represented bad condition of a particular situation or in a country then it should apply the bad score method.

Second part, the innovation index is calculated through measured the score of indicators, sub pillars and pillars which are normalized by a weighted average; sometimes with equal average. Three cases will be presented, to help for understanding the situations which need to be aware when doing the calculation, and avoid affect the calculation result. Case 1 is a weighted average score calculation example. Case 2 is a simple average score calculation, which the indicator's score is equal to zero or "n/a". Case 3 is simple average score calculation had remove media indicators.

As a reminder that, the "n/a" will be replaced to zero when the data used for multiple regression analysis to avoid any risk made the selected 20 record become uncountable or excluded in a model.

**Case 1: Weighted Average Score**

**Table 4.7** Sub-pillar 2.2 Tertiary education shows the relevant weight which are used for score calculation. It has the score of the sub-pillar, and four scores of the relevant indicators for India. If there is an “n/a” then the weight will not be counted, which highlighted in grey, and the total of W will be minus the weight. The formula shows in the **Figure 4.6**.

- SP is represented as Sub-pillar.
- $i$  is represented number of indicators.
- $W_i$  is represented Weight of  $i$ .
- $S_i$  is represented Score of  $i$ .
- $k$  is the total number of  $i$ .
- ☒ is represented this indicator, score, weight must be excluded.
- Total of W is the total of  $W_i$  minus the *total number of* ☒.
- 

**Table 4.7 Sub-pillar 2.2 Tertiary education**

| <b>India (IN)</b>              |                       |   |                                  | <b>2012</b><br>Score (0-100)          |
|--------------------------------|-----------------------|---|----------------------------------|---------------------------------------|
| <b>Sub-pillar (SP2.2)</b>      | <b><math>i</math></b> | <b>Indicator</b>                            | <b>Weight (<math>W_i</math>)</b> | <b>(Collected) (<math>S_i</math>)</b> |
| <b>2.2. Tertiary education</b> |                       |   |                                  | <b>2.2</b>                            |
|                                | 1                     | 2.2.1. Tertiary enrolment                   | 0.5                              | 6.7                                   |
|                                | ☒                     | 2.2.2. Graduates in science and engineering | 1                                | n/a                                   |
|                                | 2                     | 2.2.3. Tertiary inbound mobility            | 0.5                              | 0.0                                   |
|                                | 3                     | 2.2.4. Gross tertiary outbound enrolment    | 0.5                              | 0.0                                   |
| <b>Total of W</b>              |                       |   | 1.5                              |                                       |

Source: The Weight compiled from GII-2012-Analytical-Tool – Alcatel-Lucent. (2012).

$$\text{Score for SP2.2} = \sum_{i=1}^k W_i S_i / W = 2.2$$

**Figure 4.6 Formula of the Score for SP2.2 Tertiary education**

**Case 2: Simple Average Score calculation has Indicator's score is zero or "n/a"**

In this case is presented while the indicator has score equal to zero or "n/a", and it is a simple average. Simple average is meant weight equal to one. It shows as the following **Table 4.8** which is Sub-pillar 6.1 Knowledge creation for Hong Kong. About the "n/a", again it is highlighted in grey, which will be deducted from the total of W or meant not counted in the simple average score calculation.

- SP is represented as Sub-pillar.
- $i$  is represented number of indicators.
- $W_i$  is represented Weight of  $i$ .
- $S_i$  is represented Score of  $i$ .
- $k$  is the total number of  $i$ .
- ☒ is represented this indicator, score, weight must be excluded.
- Total of W is the total of  $W_i$  minus the *total number of* ☒.

**Table 4.8 Sub-pillar 6.1 Knowledge creation**

| Hong Kong, China (HK)  |     |   |                     | 2012<br>Score (0-100)    |
|------------------------|-----|---|---------------------|--------------------------|
| Sub-pillar (SP6.1)     | $i$ | Indicator   | Weight<br>( $W_i$ ) | (Collected)<br>( $S_i$ ) |
| 6.1 Knowledge creation | 1   | 6.1.1. National office patent applications        | 1                   | 1.4                      |
|                        | ☒   | 6.1.2. Patent Cooperation Treaty applications     | 1                   | n/a                      |
|                        | 2   | 6.1.3. National office utility model applications | 1                   | 2.7                      |
|                        | ☒   | 6.1.4. Scientific and technical journal articles  | 1                   | n/a                      |
|                        | $k$ |   |                     |                          |
| Total of W             |     |   | 2                   |                          |

Source: The Weight compiled from GII-2012-Analytical-Tool – Alcatel-Lucent. (2012).

$$\text{Score for SP6.1} = \sum_{i=1}^k W_i S_i / W = 1.4$$

**Figure 4.7 Formula of the Score for SP6.1 Knowledge creation**

### Case 3: Simple Average Score Calculation had removed Media indicators

In order to get new innovation index, removal of the indicator related to media is a must to make the index independent from any selected media indicator (see **Table 4.9**). And, **Figure 4.8** shows the formula of score for Sub-pillar 3.1 Information & Communication Technologies (ICT).

- SP is represented as Sub-pillar.
- $i$  is represented number of indicators.
- $W_i$  is represented Weight of  $i$ .
- $S_i$  is represented Score of  $i$ .
- $k$  is the total number of  $i$ .
- ☒ is represented this indicator, score, weight must be excluded.
- Total of  $W$  is the total of weight of indicators minus the *total number of* ☒.

**Table 4.9 Sub-pillar 3.1 Information & Communication Technologies (ICT)**

| Switzerland (CH)                                    |       |                                   |                     | 2012<br>Score (0-100)                     |
|---|-------|-----------------------------------|---------------------|---|
| Sub-pillar (SP3.1)                                  | $i$   | Indicator                         | Weight<br>( $W_i$ ) | (Removed Media<br>Indicator)<br>( $S_i$ ) |
| 3.1. Information & Communication Technologies (ICT) |       |                                   |                     | <b>29.7</b>                               |
|   | ☒     | 3.1.1 ICT access                  | 1                   | 94.6                                      |
|   | ☒     | 3.1.2 ICT use                     | 1                   | 80.3                                      |
|   | 1     | 3.1.3 Government's online service | 1                   | 35.3                                      |
|   | $k$ 2 | 3.1.4 E-participation             | 1                   | 24.1                                      |
| Total of $W$  |       |                                   | 2                   |   |

$$\text{Score for SP3.1} = \sum_{i=1}^k W_i S_i / W = 29.7$$

**Figure 4.8 Formula of the Score for SP3.1 Information & Communication Technologies (ICT)**

After understanding of the concept of weighted average and simple average which applied in the score calculation then next is go through the calculation process of innovation index for a country. This process goes through score calculation with the following steps: -

1. Score of sub pillars, which based on its' indicators.
2. Score of pillar, which based on its' sub-pillars.
3. Score of innovation index, which based on the seven pillars of innovation.

The Pillar 3 had three sub-pillars with 11 indicators (see **Table 4.10**). It shows Score of Sub-pillars of 3.1, 3.2, and 3.3 with score of the Pillar 3 Infrastructure for Switzerland. There are two indicators related to media, 3.1.1 ICT access, and 3.1.2 ICT use which categorized under the Sub-pillar 3.1 Information & Communication Technologies (ICT). These two indicators will be removed while calculating the score of Sub-pillar 3.1. **Figure 4.9** shows the formula which can be applied for score calculation of Pillar 3 Infrastructure. This part had illustrated Step 1 and Step2 of the calculation process of innovation index for Switzerland.

- P is represented as pillar.
- I is represented number of Sub-pillar.
- WI is represented Weight of I.
- SI is represented Score of I.
- K is the total number of I.
- ☒ is represented this indicator, score, weight must be excluded.
- Total of W is the total weight of sub-pillars.

$$\text{Score for P3} = \sum_{I=1}^K W I S I / W = 50.5$$

**Figure 4.9 Formula of the Score for Pillar 3 Infrastructure**



**Table 4.11** shows the New Innovation Index (nii) 2012 for Switzerland, to illustrate Step 3 of the calculation process. Five of the seven pillars are known as Innovation Input pillars are given weight of one, which are Institutions, Human capital and research, Infrastructure, Market sophistication, and Business sophistication. Another two pillars Knowledge and technology outputs, and Creative outputs are categorized as Innovation Output pillars with a given weight of 0.5. For the formula of nii, see **Figure 4.10**.

- nii is New Innovation Index.
- a is represented as innovation input sub index.
- b is represented as innovation output index.
- c is innovation efficiency index.
- $I$  is represented number of pillar.
- $WI$  is represented Weight of  $I$ .
- $SI$  is represented Score of  $I$ .
- $K$  is the total number of  $I$ .
- Total of  $W$  is the total weight of seven pillars.
- $S_a$  is score of innovation input pillars.
- $S_b$  is score of innovation output pillars.
- $K_a$  is the total number of innovation input pillars.
- $K_b$  is the total number of innovation output pillars.

$$\text{Score for nii} = \sum_{I=1}^K WSI/W = 60.4$$

**Figure 4.10** Formula for New innovation Index

**Figure 4.11** shows the formula which used for calculating innovation input sub-index. This index is excluded the two output pillars. **Figure 4.12** shows the formula for innovation out sub-index, which included score of knowledge and technology outputs, and Creative outputs only. **Figure 4.13** shows the formula to find innovation efficiency index. Innovation efficiency index equal to innovation output sub-index divided innovation input sub-index. All these information for the selected twenty country for innovation index 2011 and innovation index 2012, see **Appendix 4**.

$$a = \sum_{a=1}^K Sa/Ka = 60.3$$

**Figure 4.11 Formula for Innovation Input Sub-index**

$$b = \sum_{b=1}^K Sb/Kb = 60.6$$

**Figure 4.12 Formula for Innovation Output Sub-index**

$$c = b/a$$

**Figure 4.13 Formula for Innovation efficiency index**

Table 4.10 Pillar 3 Infrastructure (included sub-pillars and indicators)

| Switzerland (CH)   |          |          |                                     |  |                     |                     | 2012<br>Score (0-100)                             |
|--|----------|----------|-------------------------------------|--|---------------------|---------------------|---|
| Pillar (P3)  |          | <i>I</i> | <i>i</i>                            | Indicator  | Weight<br>( $W_I$ ) | Weight<br>( $W_i$ ) | (Removed Media<br>Indicator)<br>( $S_i$ ) or (SI) |
| <b>3. Infrastructure</b>                                       |          |          |                                     |  |                     |                     | <b>50.5</b>                                       |
| <b>3.1. Information &amp; Communication Technologies (ICT)</b> | <i>K</i> | 1        |                                     |  | 1                   |                     | <b>29.7</b>                                       |
|  |          |          | <input checked="" type="checkbox"/> | 3.1.1 ICT access                                 |                     | 1                   | 94.6  |
|  |          |          | <input checked="" type="checkbox"/> | 3.1.2 ICT use                                    |                     | 1                   | 80.3  |
|  | <i>k</i> |          | 1                                   | 3.1.3 Government's online service                |                     | 1                   | 35.3  |
|  |          |          | 2                                   | 3.1.4 E-participation                            |                     | 1                   | 24.1  |
| <b>3.2. General infrastructure</b>                             | <i>K</i> | 2        |                                     |  | 1                   |                     | <b>48.6</b>                                       |
|  |          |          | 1                                   | 3.2.1 Electricity output                         |                     | 0.5                 | 31.7  |
|  |          |          | 2                                   | 3.2.2 Electricity consumption                    |                     | 0.5                 | 31.4  |
|  |          |          | 3                                   | 3.2.3 Trade and transport-related infrastructure |                     | 1                   | 91.4  |
|  | <i>k</i> |          | 4                                   | 3.2.4 Gross capital formation                    |                     | 1                   | 22.8  |
| <b>3.3. Ecological sustainability</b>                          | <i>K</i> | 3        |                                     |  | 1                   |                     | <b>73.2</b>                                       |
|  |          |          | 1                                   | 3.3.1 GDP per unit of energy use                 |                     | 1                   | 59.7  |
|  |          |          | 2                                   | 3.3.2 Environmental performance                  |                     | 1                   | 100.0   |
|  | <i>k</i> |          | 3                                   | 3.3.3 ISO 14001 environmental certificates       |                     | 1                   | 59.8  |
| <b>Total of W</b>  |          |          |                                     |  | <b>3</b>            |                     |   |

Table 4.11 New Innovation Index 2012 for Switzerland

| Switzerland (CH)                |   |   |   |                                     |                             | 2012<br>Score (0-100)                |
|---------------------------------|---|---|---|-------------------------------------|-----------------------------|--------------------------------------|
|                                 | a | b | I | Pillars                             | Weight<br>(W <sub>I</sub> ) | (Removed Media<br>Indicator)<br>(SI) |
| Innovation index                |   |   |   |                                     |                             | 60.4                                 |
| Innovation output sub-index (b) |   |   |   |                                     |                             | 60.6                                 |
| Innovation input sub-index (a)  |   |   |   |                                     |                             | 60.3                                 |
| Innovation efficiency index (c) |   |   |   |                                     |                             | 1.0                                  |
|                                 |   | 1 | 1 | 1. Institutions                     | 0.2                         | 85.7                                 |
|                                 |   | 2 | 2 | 2. Human capital and research       | 0.2                         | 58.9                                 |
|                                 |   | 3 | 3 | 3. Infrastructure                   | 0.2                         | 50.5                                 |
|                                 |   | 4 | 4 | 4. Market sophistication            | 0.2                         | 53.0                                 |
|                                 | K | 5 | 5 | 5. Business sophistication          | 0.2                         | 53.2                                 |
|                                 | 1 |   | 6 | 6. Knowledge and technology outputs | 0.5                         | 51.3                                 |
|                                 | K | 2 | 7 | 7. Creative outputs                 | 0.5                         | 69.9                                 |
|                                 |   |   |   | 3.1.3 Government's online service   |                             |                                      |
|                                 |   |   |   | 3.1.4 E-participation               |                             |                                      |
| Total of W                      |   |   |   |                                     | 2                           |                                      |

**Table 4.12** shows new innovation index and score of the indicators related to media of the selected twenty countries in year 2011. Nine indicators which related to media are listed as the following: -

1. ICT (Access & Use),
2. Scientific & Technical Journal Articles,
3. National feature films produced,
4. Daily Newspapers Circulation,
5. Wikipedia Monthly Edits,
6. Video Uploads on YouTube,
7. Broadcast Media,
8. Search Engine (Google),
9. Social Media (Facebook).

This table is used for regression analysis purpose. The Top five innovative countries out of the twenty selected countries in this table are Switzerland, Sweden, Hong Kong, Netherlands, and United Kingdom. In addition, Hong Kong, Singapore, Republic of Korea, China, and Malaysia are ranked within the top five innovative countries in Asia Region in this sample.

**Table 4.13** shows the new innovation index and score of the indicators related to media of the selected twenty countries in year 2012. The top five innovative countries are Switzerland, Sweden, Singapore, United Kingdom, and Netherlands. In Asia region top five are Singapore, Hong Kong, Republic of Korea, Qatar, and Malaysia.

The selected countries, and indicators related media are as same as selection for **Table 4.12**. The nine indicators related to media as Independent Variable (IV), and new innovation index as Dependent Variable (DV). These variables in both **Table 4.12** & **Table 4.13** will be used for multiple regression analysis.

Table 4.12 New Innovation Index and Media Indicators Score of the Selected 20 Countries for Year 2011

| Country No | Country Codes | Country                  | Income Level | Media Indicators     |                    |                                |                                 |                              |                         |                          |                 |                        |                         |
|------------|---------------|--------------------------|--------------|----------------------|--------------------|--------------------------------|---------------------------------|------------------------------|-------------------------|--------------------------|-----------------|------------------------|-------------------------|
|            |               |                          |              | Score (0-100)        |                    |                                |                                 |                              |                         |                          |                 |                        |                         |
|            |               |                          |              | New Innovation Index | ICT (Access & Use) | Scientific & Technical Journal | National feature films Produced | Daily Newspapers Circulation | Wikipedia Monthly Edits | Video Uploads on Youtube | Broadcast Media | Search Engine (Google) | Social Media (Facebook) |
| 1          | CH            | Switzerland              | HI           | 59.46                | 90.53              | 100.00                         | 100.00                          | 61.57                        | 40.90                   | 76.80                    | 0.20            | 97.69                  | 68.88                   |
| 2          | SE            | Sweden                   | HI           | 57.14                | 100.00             | 96.87                          | 31.53                           | 79.34                        | 68.77                   | 89.75                    | 7.19            | 98.36                  | 75.84                   |
| 3          | HK            | Hong Kong (China)        | HI           | 53.43                | 91.60              | n/a                            | 66.31                           | 64.59                        | 42.82                   | 82.25                    | 0.17            | 42.98                  | 91.71                   |
| 4          | NL            | Netherlands              | HI           | 53.22                | 91.90              | 71.51                          | 18.79                           | 46.57                        | 58.88                   | 93.55                    | 4.02            | 95.10                  | 48.91                   |
| 5          | GB            | United Kingdom           | HI           | 53.14                | 87.17              | 69.96                          | 9.13                            | 50.69                        | 47.28                   | 92.08                    | 0.01            | 90.89                  | 56.11                   |
| 6          | US            | United States of America | HI           | 51.23                | 74.10              | 48.65                          | 16.31                           | 31.78                        | 25.33                   | 99.78                    | 100.00          | 72.92                  | 40.78                   |
| 7          | SG            | Singapore                | HI           | 50.85                | 89.99              | 50.84                          | 6.05                            | 41.78                        | 6.34                    | 81.44                    | 0.19            | 82.15                  | 82.14                   |
| 8          | DK            | Denmark                  | HI           | 50.78                | 92.06              | 85.85                          | 42.66                           | 41.77                        | 41.19                   | 86.63                    | 1.89            | 98.02                  | 66.99                   |
| 9          | CA            | Canada                   | HI           | 49.97                | 74.64              | 72.21                          | 15.06                           | 23.68                        | 38.40                   | 91.41                    | 14.36           | 90.96                  | 33.36                   |
| 10         | FI            | Finland                  | HI           | 49.54                | 80.98              | 87.43                          | 31.37                           | 88.46                        | 77.13                   | 100.00                   | 0.25            | 100.00                 | 66.54                   |
| 11         | KR            | Korea, Rep.              | HI           | 47.83                | 93.51              | 46.44                          | 20.90                           | 55.99                        | 9.13                    | 37.98                    | 0.01            | 5.11                   | 73.17                   |
| 12         | IE            | Ireland                  | HI           | 47.71                | 75.55              | 42.17                          | 46.92                           | 37.40                        | 40.06                   | 90.83                    | 0.03            | 95.09                  | 43.51                   |
| 13         | DE            | Germany                  | HI           | 47.41                | 85.94              | 49.45                          | 11.93                           | 52.89                        | 41.73                   | 76.69                    | 2.65            | 96.77                  | 85.50                   |
| 14         | NO            | Norway                   | HI           | 47.29                | 85.18              | 54.42                          | 34.88                           | 100.00                       | 89.65                   | 88.85                    | 1.99            | 93.85                  | 64.84                   |
| 15         | EE            | Estonia                  | HI           | 41.90                | 73.03              | 58.15                          | 53.29                           | 35.47                        | 100.00                  | 88.41                    | 0.03            | 96.87                  | 58.42                   |
| 16         | CN            | China                    | UM           | 36.76                | 21.31              | 24.28                          | 0.00                            | 13.77                        | 0.00                    | n/a                      | 13.32           | 0.00                   | 0.00                    |
| 17         | MY            | Malaysia                 | UM           | 35.24                | 36.36              | 5.76                           | 5.29                            | 19.11                        | 5.19                    | 50.54                    | 0.39            | 82.60                  | 100.00                  |
| 18         | QA            | Qatar                    | HI           | 32.05                | 48.59              | 0.00                           | n/a                             | 10.13                        | 9.95                    | 58.67                    | 0.00            | 88.58                  | 96.75                   |
| 19         | IN            | India                    | LM           | 23.36                | 0.00               | 17.28                          | 6.16                            | 18.77                        | 0.49                    | 0.00                     | 4.79            | 99.45                  | 93.37                   |
| 20         | IR            | Iran, Islamic Rep.       | UM           | 12.72                | 18.18              | 17.03                          | 0.32                            | 0.00                         | 1.69                    | n/a                      | 0.41            | 88.05                  | 92.82                   |

Source: Dutta, S. & INSEAD. (2011).; CIA. (2013). ; Hong Kong Government Yearbook. (2011).; Freedom House. (2011).; and StatCounter GlobalStats. (2011).

Table 4.13 New Innovation Index and Media Indicators Score of the Selected 20 Countries for Year 2012

| Country No | Country Codes | Country                  | Income Level | Media Indicators     |                    |                                |                                 |                              |                         |                          |                 |                        |                         |
|------------|---------------|--------------------------|--------------|----------------------|--------------------|--------------------------------|---------------------------------|------------------------------|-------------------------|--------------------------|-----------------|------------------------|-------------------------|
|            |               |                          |              | Score (0-100)        |                    |                                |                                 |                              |                         |                          |                 |                        |                         |
|            |               |                          |              | New Innovation Index | ICT (Access & Use) | Scientific & Technical Journal | National feature films Produced | Daily Newspapers Circulation | Wikipedia Monthly Edits | Video Uploads on Youtube | Broadcast Media | Search Engine (Google) | Social Media (Facebook) |
| 1          | CH            | Switzerland              | HI           | 60.42                | 92.18              | 100.00                         | 100.00                          | 61.57                        | 40.90                   | 76.80                    | 0.20            | 97.78                  | 80.55                   |
| 2          | SE            | Sweden                   | HI           | 57.28                | 100.00             | 94.36                          | 31.53                           | 79.34                        | 68.77                   | 89.75                    | 7.19            | 98.48                  | 77.03                   |
| 3          | SG            | Singapore                | HI           | 55.68                | 85.47              | 54.22                          | 6.05                            | 41.78                        | 6.34                    | 81.44                    | 0.19            | 87.77                  | 82.17                   |
| 4          | GB            | United Kingdom           | HI           | 53.52                | 90.16              | 70.74                          | 9.13                            | 50.69                        | 47.28                   | 92.08                    | 0.01            | 91.96                  | 64.99                   |
| 5          | NL            | Netherlands              | HI           | 52.88                | 89.20              | 74.12                          | 18.79                           | 46.57                        | 58.88                   | 93.55                    | 4.02            | 95.80                  | 54.84                   |
| 6          | HK            | Hong Kong (China)        | HI           | 52.85                | 95.53              | n/a                            | 66.31                           | 64.59                        | 42.82                   | 82.25                    | 0.22            | 55.33                  | 87.32                   |
| 7          | FI            | Finland                  | HI           | 52.42                | 89.57              | 91.66                          | 31.37                           | 88.46                        | 77.13                   | 100.00                   | 0.25            | 99.75                  | 77.14                   |
| 8          | DK            | Denmark                  | HI           | 51.41                | 93.00              | 89.73                          | 42.66                           | 41.77                        | 41.19                   | 86.63                    | 1.89            | 98.83                  | 76.98                   |
| 9          | US            | United States of America | HI           | 49.23                | 77.72              | 48.85                          | 16.31                           | 31.78                        | 25.33                   | 99.78                    | 100.00          | 75.47                  | 44.55                   |
| 10         | IE            | Ireland                  | HI           | 48.13                | 73.92              | 52.20                          | 46.92                           | 37.40                        | 40.06                   | 90.83                    | 0.03            | 96.12                  | 70.40                   |
| 11         | CA            | Canada                   | HI           | 47.45                | 71.54              | 75.00                          | 15.06                           | 23.68                        | 38.40                   | 91.41                    | 14.36           | 91.43                  | 47.80                   |
| 12         | DE            | Germany                  | HI           | 47.20                | 84.95              | 52.36                          | 11.93                           | 52.89                        | 41.73                   | 76.69                    | 2.65            | 96.45                  | 86.06                   |
| 13         | NO            | Norway                   | HI           | 46.77                | 87.78              | 57.97                          | 34.88                           | 100.00                       | 89.65                   | 88.85                    | 1.99            | 92.53                  | 75.06                   |
| 14         | KR            | Korea, Rep.              | HI           | 44.02                | 99.55              | 53.38                          | 20.90                           | 55.99                        | 9.13                    | 37.98                    | 0.01            | 62.38                  | 89.84                   |
| 15         | EE            | Estonia                  | HI           | 43.72                | 61.85              | 71.99                          | 53.29                           | 35.47                        | 100.00                  | 88.41                    | 0.03            | 98.62                  | 78.17                   |
| 16         | QA            | Qatar                    | HI           | 39.92                | 60.66              | 0.00                           | n/a                             | 10.13                        | 9.95                    | 58.67                    | 0.00            | 91.13                  | 86.54                   |
| 17         | MY            | Malaysia                 | UM           | 36.16                | 38.38              | 10.17                          | 5.29                            | 19.11                        | 5.19                    | 50.54                    | 0.39            | 90.67                  | 100.00                  |
| 18         | CN            | China                    | UM           | 36.00                | 21.54              | 25.84                          | 0.00                            | 13.77                        | 0.00                    | n/a                      | 13.32           | 0.00                   | 0.00                    |
| 19         | IN            | India                    | LM           | 22.51                | 0.00               | 16.76                          | 6.16                            | 18.77                        | 0.49                    | 0.00                     | 4.79            | 100.00                 | 83.77                   |
| 20         | IR            | Iran, Islamic Rep.       | UM           | 10.50                | 17.66              | 23.34                          | 0.32                            | 0.00                         | 1.69                    | n/a                      | 0.41            | 92.17                  | 89.05                   |

Source: Dutta, S. & INSEAD. (2012).; CIA. (2013). ; Hong Kong Government Fact sheets. (2012); Freedom House. (2012); and StatCounter GlobalStats. (2012).

## Chapter 5| Modelling

As mentioned in Chapter 4, new innovation index as Dependent Variable (DV) or Outcome; and nine indicators related to media as Independent Variable (IV) or Predictor. Both DV and IV are considered as scale, continuous, and quantitative variables (see **Table 4.12**, and **Table 4.13**).

In order to measure relationships between innovation index and media, regression analysis will be used. Regression analysis is a way to predict outcome from a single predictor or more predictors (see Chapter 3). In this case, the IV(s) are more than one, so it should use multiple regression analysis.

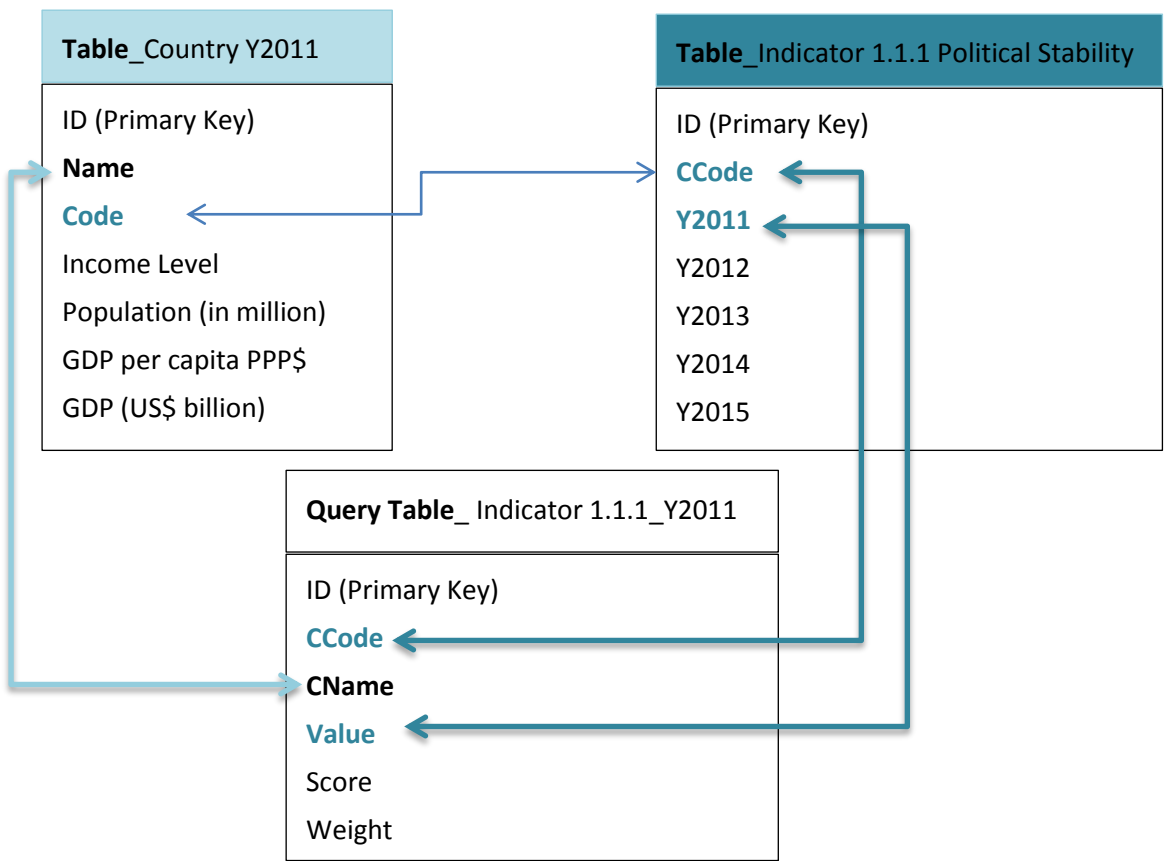
**Figure 5.1** shows the example of Country/ Economy Profile of Switzerland. Especially focus on an example of the Sub-pillar 1.1 Political environment to talk about the logical of data model. To get the completed Country or Economy Profile for Switzerland Year 2011 and Year 2012, see **Appendix 4**.

| Switzerland (CH)                  | 2011                         |  |
|-----------------------------------|------------------------------|--|
|                                   | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>             |                              |  |
| Population (millions)             | 7.6                          | 7.6  |
| GDP per capita, PPP\$             | 45,116.9                     | 45,116.9                                   |
| GDP (US\$ billion)                | 491.9                        | 491.9                                      |
| Innovation index                  | 61.3                         | 59.5                                       |
| Innovation output sub-index       | 60.3                         | 58.8                                       |
| Innovation input sub-index        | 62.4                         | 60.1                                       |
| Innovation efficiency index       | 1.0                          | 1.0  |
| <b>1. Institutions</b>            | <b>87.5</b>                  | <b>87.5</b>                                |
| <b>1.1. Political environment</b> | <b>97.9</b>                  | <b>97.9</b>                                |
| 1.1.1 Political Stability         | 96.2                         | 96.2                                       |
| 1.1.2 Government effectiveness    | 97.4                         | 97.4                                       |
| 1.1.3 Press freedom               | 100.0                        | 100.0                                      |

**Figure 5.1 Country/ Economy Profile of Switzerland, Example Sub-pillar 1.1**

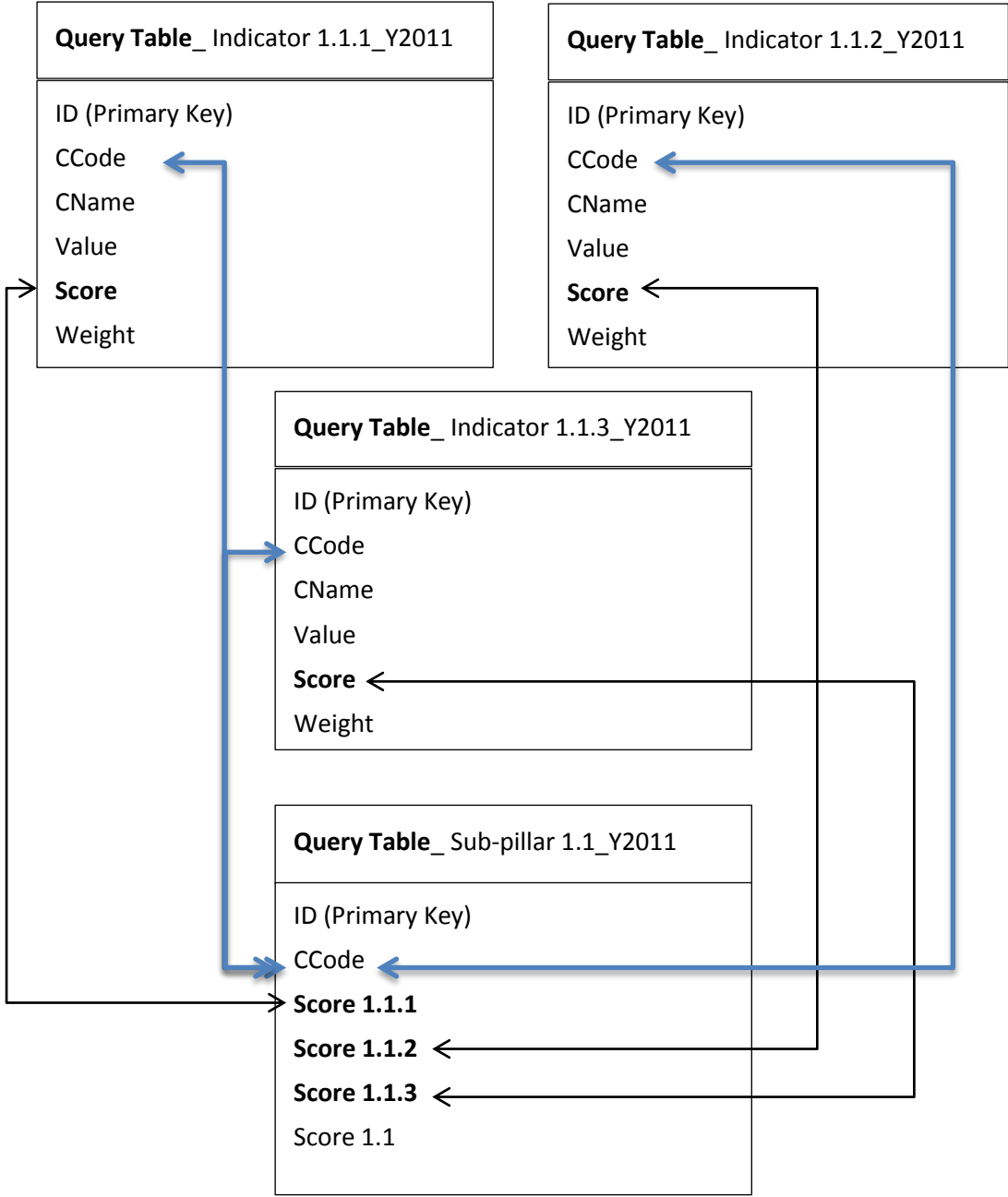


**Figure 5.2** shows an example data model for Data Table Indicator1.1.1 which is Political Stability for year 2011. It also illustrated that how these three tables related to each other, which fieldname are connected one and another.



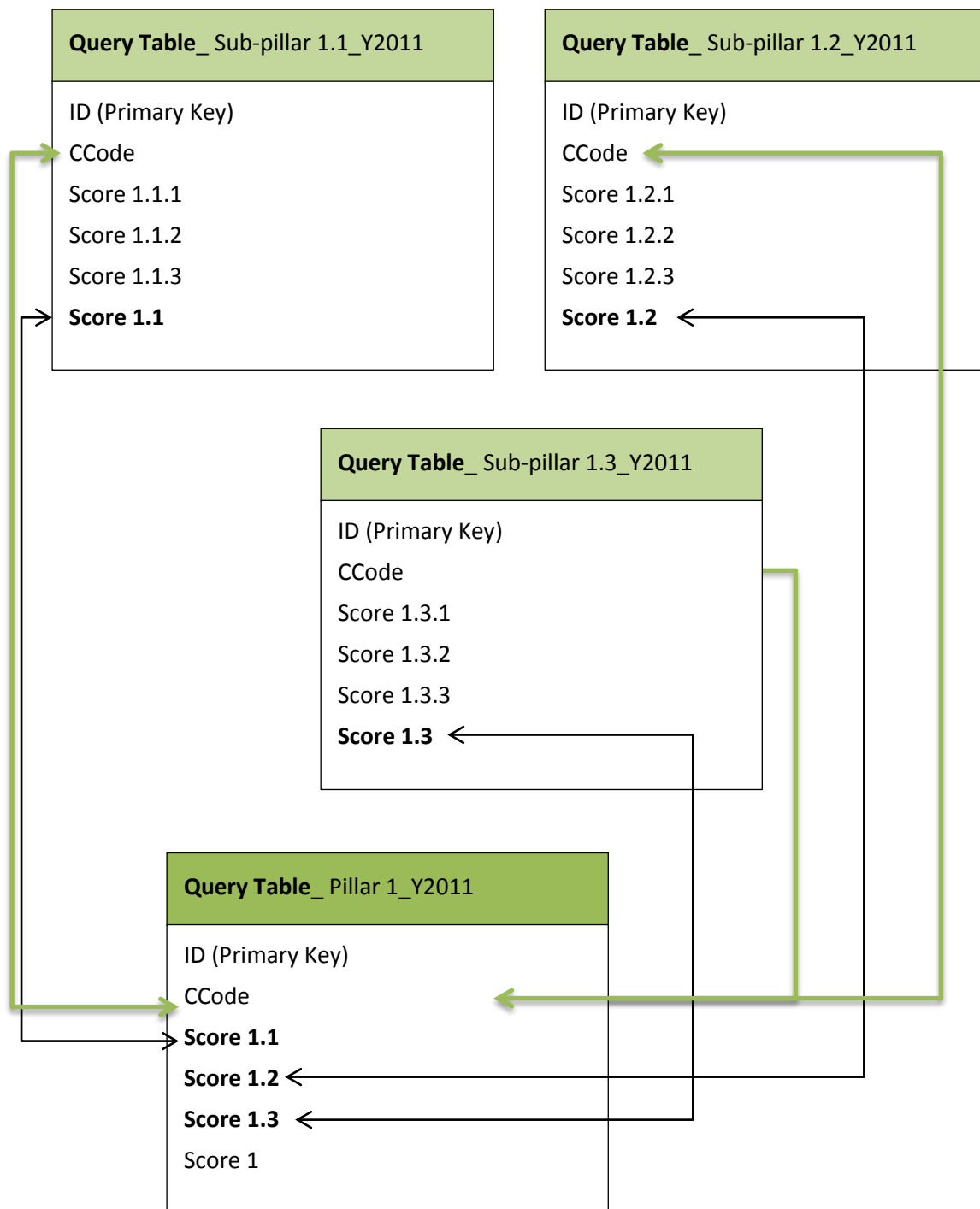
**Figure 5.2 Data Model for Data Table Indicator1\_Y2011**

**Figure 5.3** shows an example data model for Data Table Indicator1.1 which is Political environment for year 2011. It also illustrated that how Query Table 1.1.1, Query Table 1.1.2, Query Table 1.1.3, and Query Table\_Sub-pillar 1.1 are related to each other, which fieldname are connected one and another. For example Score of Query Table 1.1.1 will be connected to Query Table\_Sub-pillar 1.1 with fieldname as Score 1.1.1. Same theory will be applied to Query Table 1.1.2, and Query Table 1.1.3.



**Figure 5.3 The logical of data model for Sub-pillar 1.1\_Y2011**

Data model of pillar 1 in year 2011, see **Figure 5.4**. It shows which query tables of sub-pillars (1.1, 1.2, and 1.3) are linked together and formed a new query table for pillar 1 which to get score 1 that represented score of Pillar 1 Institutions.



**Figure 5.4 Data Model for Pillar 1\_Y2011**

Formula(s) which had mentioned in Chapter 4 for sub-pillars, pillars, new innovation index (nii), innovation input sub-index (a), innovation output sub-index (b), and innovation efficiency index will also applied in **Figure 5.5** to get nii, a, b, and c.

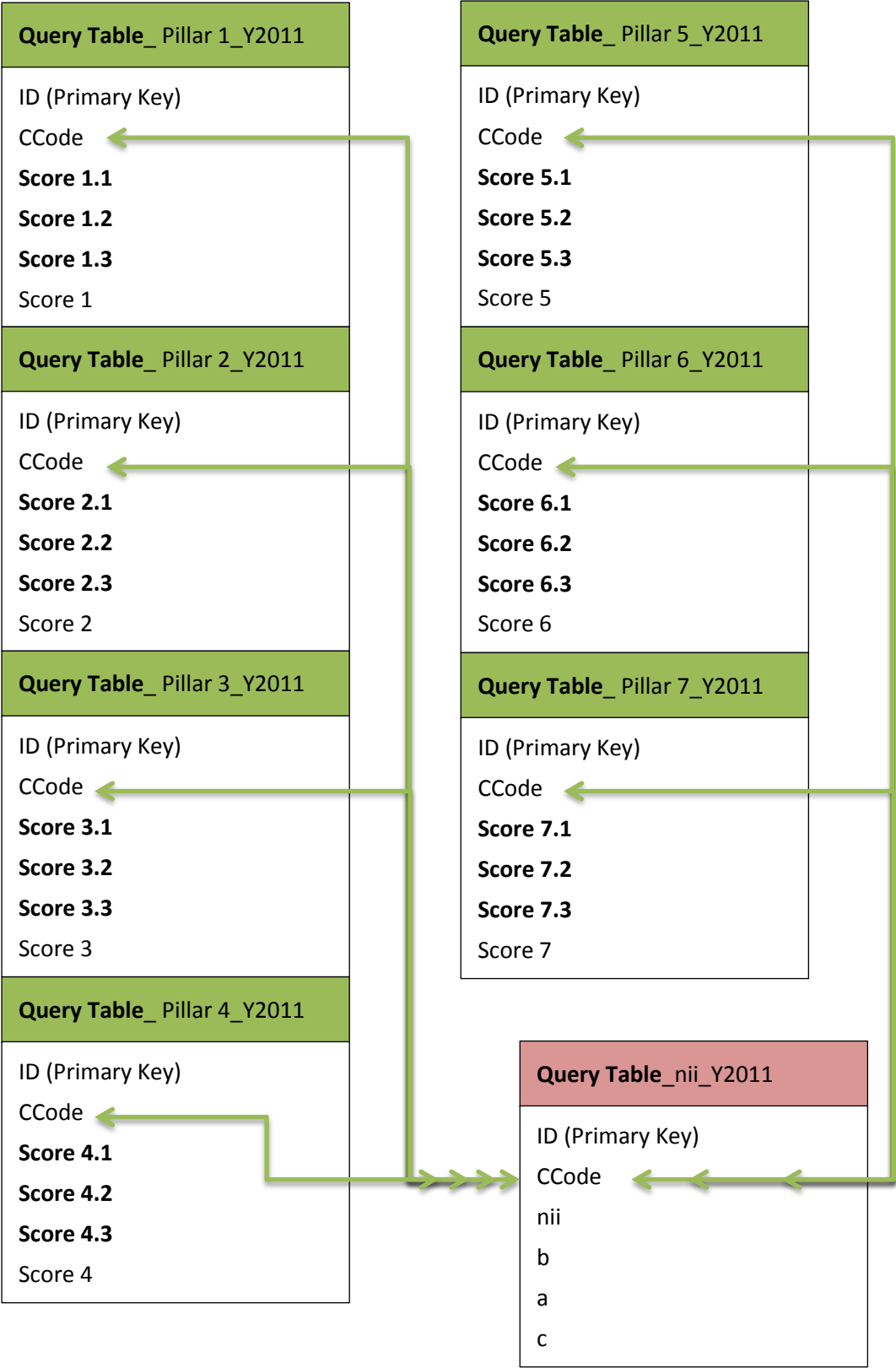


Figure 5.5 Data Model for a Country or Economy Profile

**Step 3 Regression Models**

In this part, it will continue with Step 3 Regression Models of the conceptual framework (see **Figure 4.1**) which mentioned in Chapter 4. The multiple regression will discussed two models for each year (2011 and 2012). Model 1 is tested two Independent Variables (IV): ICT (Access & Use), and Scientific & Technical Journal Articles. Model 2 is tested three IV: ICT (Access & Use), Scientific & Technical Journal Articles, and Social Media (Facebook). About the variables for the year 2011 and year 2012 see **Table 5.1** which shows the elements of the multiple regression equation.

Each model will be roughly stated about multiple regression analysis, which more elaborated of the R square, Significance of the model, and Significance of the correlation coefficients. Furthermore, it also highlighted frequencies of the descriptive statistics which more related to assumption testing concerns.

**Figure 5.6** shows the regression equation:  $Y = B_0 + B_1X_1 + B_2X_2 + \dots + B_nX_n$ , Y is represented the value of dependent variable, which is the new innovation index being predicted.  $B_0$  as intercept of Y and the value is referring to the value B for the constant.  $B_1$  is the slope which is Beta coefficient for  $X_1$ , and ICT (Access & Use) as  $X_1$  which is the first independent variable that is explaining the variance in Y. Furthermore, see **Table 5.1**. It is listed element of the multiple regression equation. In general, if  $B_1$  divided by  $SEB_1$ , and a given t-score

$$Y = B_0 + B_1X_1 + B_2X_2 + \dots + B_nX_n$$

**Figure 5.6 The Regression Equation**

**Table 5.1 Element of the Multiple Regression Equation**

| No. | Element        | Description  |
|-----|----------------|--|
| 1   | Y              | The value of dependent variable (Y), the new innovation index which is being predicted.  |
| 2   | B <sub>0</sub> | It is known as intercept of Y and the value is referring to the value B for the constant.  |
| 3   | B <sub>1</sub> | The slope which is Beta coefficient for X <sub>1</sub> .   |
| 4   | B <sub>2</sub> | The slope which is Beta coefficient for X <sub>2</sub> .   |
| 5   | B <sub>3</sub> | The slope which is Beta coefficient for X <sub>3</sub> .   |
| 6   | B <sub>4</sub> | The slope which is Beta coefficient for X <sub>4</sub> .   |
| 7   | B <sub>5</sub> | The slope which is Beta coefficient for X <sub>5</sub> .   |
| 8   | B <sub>6</sub> | The slope which is Beta coefficient for X <sub>6</sub> .   |
| 9   | B <sub>7</sub> | The slope which is Beta coefficient for X <sub>7</sub> .   |
| 10  | B <sub>8</sub> | The slope which is Beta coefficient for X <sub>8</sub> .   |
| 11  | B <sub>9</sub> | The slope which is Beta coefficient for X <sub>9</sub> .   |
| 12  | X <sub>1</sub> | ICT (Access and Use) or ict_anu is presented as first independent variable that is explaining the variance in Y.                     |
| 13  | X <sub>2</sub> | Scientific and Technical Journal Articles or stjia is presented as second independent variable that is explaining the variance in Y. |
| 14  | X <sub>3</sub> | Video Uploads on YouTube or YouTube is presented as third independent variable that is explaining the variance in Y.                 |
| 15  | X <sub>4</sub> | Daily Newspapers Circulation or daily is presented as fourth independent variable that is explaining the variance in Y.              |
| 16  | X <sub>5</sub> | Social Media (Facebook) or smediaF is presented as fifth independent variable that is explaining the variance in Y.                  |
| 17  | X <sub>6</sub> | National Feature Films Produced or nffilms is presented as sixth independent variable that is explaining the variance in Y.          |
| 18  | X <sub>7</sub> | Wikipedia Monthly Edits or wikipedia is presented as seventh independent variable that is explaining the variance in Y.              |
| 19  | X <sub>8</sub> | Broadcast Media or Bmedia is presented as eighth independent variable that is explaining the variance in Y.                          |
| 20  | X <sub>9</sub> | Search Engine (Google) or sengineG is presented as ninth independent variable that is explaining the variance in Y.                  |

## Model 1 | Y2011

a) **Figure 5.7** shows the coefficients output.

The equation is  $Y = 19.582 + 0.318 X_1 + 0.060 X_2$ .

| Coefficients                            |                             |            |                           |       |      |                                 |             |
|---|-----------------------------|------------|---------------------------|-------|------|---------------------------------|-------------|
| Model                                   | Unstandardized Coefficients |            | Standardized Coefficients | t     | Sig. | 95.0% Confidence Interval for B |             |
|   | B                           | Std. Error | Beta                      |       |      | Lower Bound                     | Upper Bound |
| 1 (Constant)                            | 19.582                      | 3.055      |                           | 6.409 | .000 | 13.136                          | 26.028      |
| ICT (Access & Use)                      | .318                        | .053       | .797                      | 6.049 | .000 | .207                            | .429        |
| Scientific & Technical Journal Articles | .060                        | .049       | .162                      | 1.232 | .235 | -.043                           | .164        |

a. Dependent Variable: New Innovation Index

Continued

| Coefficients                            |              |         |      |                         |       |  |
|---|--------------|---------|------|-------------------------|-------|--|
| Model                                   | Correlations |         |      | Collinearity Statistics |       |  |
|   | Zero-order   | Partial | Part | Tolerance               | VIF   |  |
| 1 (Constant)                            |              |         |      |                         |       |  |
| ICT (Access & Use)                      | .902         | .826    | .608 | .582                    | 1.717 |  |
| Scientific & Technical Journal Articles | .677         | .286    | .124 | .582                    | 1.717 |  |

a. Dependent Variable: New Innovation Index

**Figure 5.7 Coefficients Output of the Model 1 (2011)**

b) The R Square which stated in **Figure 5.8** Model Summary is 0.828. It can be interpreted as there are 82.8% of the variation in the new innovation index is explained by ICT (Access & Use), and Scientific & Technical Journal Articles.

| Model Summary |                   |          |                   |                            |                   |          |     |     |               |               |
|---------------|-------------------|----------|-------------------|----------------------------|-------------------|----------|-----|-----|---------------|---------------|
| Model         | R                 | R Square | Adjusted R Square | Std. Error of the Estimate | Change Statistics |          |     |     |               | Durbin-Watson |
|               |                   |          |                   |                            | R Square Change   | F Change | df1 | df2 | Sig. F Change |               |
| 1             | .910 <sup>a</sup> | .828     | .808              | 5.11579                    | .828              | 40.986   | 2   | 17  | .000          | 1.764         |

a. Predictors: (Constant), Scientific & Technical Journal Articles, ICT (Access & Use)  
b. Dependent Variable: New Innovation Index

**Figure 5.8 Model Summary of the Model 1 (2011)**

c) Determine whether the model is useful for predicting the response, at the 5% significance level: -

|        |  |
|--------|--|
| Step 1 | Hypotheses   |
|        | $H_0: B_1 = B_2 = 0$   |
|        | $H_1: \text{at least one } B_i \neq 0$   |
| Step 2 | Significance Level $\alpha = 0.05$   |
| Step 3 | Rejection of $H_0$ because the p-value $\leq 0.05$ . The $F = 40.986$ , and p-value = $0.000 < 0.01$ , see <b>Figure 5.9</b> .       |
| Step 4 | p-value $< 0.01 \leq 0.05$ , so reject $H_0$ .   |
| Step 5 | As the result, there are at least one of the predictors is useful for predicting new innovation index (nii) so this model is useful. |

| ANOVA |            |                |    |             |        |                   |
|-------|------------|----------------|----|-------------|--------|-------------------|
| Model |            | Sum of Squares | df | Mean Square | F      | Sig.              |
| 1     | Regression | 2145.316       | 2  | 1072.658    | 40.986 | .000 <sup>a</sup> |
|       | Residual   | 444.913        | 17 | 26.171      |        |                   |
|       | Total      | 2590.228       | 19 |             |        |                   |

a. Predictors: (Constant), Scientific & Technical Journal Articles, ICT (Access & Use)  
b. Dependent Variable: New Innovation Index

**Figure 5.9 Analysis of Variance (ANOVA) Output of the Model 1 (2011)**



d) Determine which predictor variables can be removed from the Model 1 as unnecessary, at the 5% significance level: -

|        |   |
|--------|---|
| Step 1 | Hypotheses  |
|        | $H_0: B_1 = 0$ (ICT (Access & Use) is not useful for predicting nii).   |
|        | $H_1: B_1 \neq 0$ (ICT (Access & Use) is useful for predicting nii).  |
| Step 2 | Significance Level $\alpha = 0.05$  |
| Step 3 | Rejection of $H_0$ because the p-value $\leq 0.05$ . The $t = 6.049$ , p-value = 0.000, see <b>Figure 5.7</b> . |
| Step 4 | p-value = 0.000 $< 0.01 \leq 0.05$ , so reject $H_0$ .  |
| Step 5 | As the result, ICT (Access & Use) is useful for predicting new innovation index so this model is useful.        |

|        |   |
|--------|---|
| Step 1 | Hypotheses  |
|        | $H_0: B_2 = 0$ (Scientific & Technical Journal Articles is not useful for predicting nii).  |
|        | $H_1: B_2 \neq 0$ (Scientific & Technical Journal Articles is useful for predicting nii).   |
| Step 2 | Significance Level $\alpha = 0.05$  |
| Step 3 | Accept of $H_0$ because the p-value $> 0.05$ . The $t=1.232$ , p-value =0.235, see <b>Figure 5.7</b> .                            |
| Step 4 | p-value $> 0.01 > 0.05$ , so accept $H_0$ .   |
| Step 5 | As the result, Scientific & Technical Journal Articles is not useful for predicting new innovation index so this model is useful. |

Model 2 | Y2011

a) **Figure 5.10** shows the coefficients output.

The equation is  $Y = 26.698 + 0.337 X_1 + 0.023 X_2 - 0.98 X_5$

| Coefficients                            |                             |            |                           |        |      |                                 |             |
|---|-----------------------------|------------|---------------------------|--------|------|---------------------------------|-------------|
| Model                                   | Unstandardized Coefficients |            | Standardized Coefficients | t      | Sig. | 95.0% Confidence Interval for B |             |
|   | B                           | Std. Error | Beta                      |        |      | Lower Bound                     | Upper Bound |
| 1 (Constant)                            | 26.698                      | 4.303      |                           | 6.205  | .000 | 17.576                          | 35.820      |
| ICT (Access & Use)                      | .337                        | .049       | .845                      | 6.952  | .000 | .235                            | .440        |
| Scientific & Technical Journal Articles | .023                        | .048       | .062                      | .482   | .636 | -.078                           | .124        |
| Social Media (Facebook)                 | -.098                       | .046       | -.212                     | -2.162 | .046 | -.195                           | -.002       |

a. Dependent Variable: New Innovation Index

| Coefficients                            |              |         |       |                         |       |
|---|--------------|---------|-------|-------------------------|-------|
| Model                                   | Correlations |         |       | Collinearity Statistics |       |
|   | Zero-order   | Partial | Part  | Tolerance               | VIF   |
| 1 (Constant)                            |              |         |       |                         |       |
| ICT (Access & Use)                      | .902         | .867    | .634  | .563                    | 1.776 |
| Scientific & Technical Journal Articles | .677         | .120    | .044  | .506                    | 1.977 |
| Social Media (Facebook)                 | -.301        | -.475   | -.197 | .863                    | 1.159 |

a. Dependent Variable: New Innovation Index

**Figure 5.10 Coefficients Output of the Model 2 (2011)**

b) The R Square which stated in **Figure 5.11** Model Summary is 0.867. It can be interpreted as there are 86.7% of the variation in the new innovation index is explained by ICT (Access & Use), Scientific & Technical Journal Articles, and Social Media (Facebook).

| Model Summary   |                   |          |                   |                            |                   |          |     |     |               |               |
|---|-------------------|----------|-------------------|----------------------------|-------------------|----------|-----|-----|---------------|---------------|
| Model   | R                 | R Square | Adjusted R Square | Std. Error of the Estimate | Change Statistics |          |     |     |               | Durbin-Watson |
|   |                   |          |                   |                            | R Square Change   | F Change | df1 | df2 | Sig. F Change |               |
| 1   | .931 <sup>a</sup> | .867     | .842              | 4.63921                    | .867              | 34.784   | 3   | 16  | .000          | 1.700         |
| a. Predictors: (Constant), Social Media (Facebook), ICT (Access & Use), Scientific & Technical Journal Articles |                   |          |                   |                            |                   |          |     |     |               |               |
| b. Dependent Variable: New Innovation Index   |                   |          |                   |                            |                   |          |     |     |               |               |

**Figure 5.11 Model Summary of the Model 2 (2011)**

c) Determine whether the model is useful for predicting the response, at the 5% significance level: -

|        |  |
|--------|--|
| Step 1 | Hypotheses   |
|        | $H_0: B_1 = B_2 = 0$   |
|        | $H_1: \text{at least one } B_i \neq 0$   |
| Step 2 | Significance Level $\alpha = 0.05$   |
| Step 3 | Rejection of $H_0$ because the p-value $\leq 0.05$ . The $F = 34.784$ , and p-value = $0.000 < 0.01$ , see <b>Figure 5.12</b> .      |
| Step 4 | p-value $< 0.01 \leq 0.05$ , so reject $H_0$ .   |
| Step 5 | As the result, there are at least one of the predictors is useful for predicting new innovation index (nii) so this model is useful. |

ANOVA

| Model |            | Sum of Squares | df | Mean Square | F      | Sig.              |
|-------|------------|----------------|----|-------------|--------|-------------------|
| 1     | Regression | 2245.871       | 3  | 748.624     | 34.784 | .000 <sup>a</sup> |
|       | Residual   | 344.357        | 16 | 21.522      |        |                   |
|       | Total      | 2590.228       | 19 |             |        |                   |

a. Predictors: (Constant), Social Media (Facebook), ICT (Access & Use), Scientific & Technical Journal Articles

b. Dependent Variable: New Innovation Index

**Figure 5.12 Analysis of Variance (ANOVA) Output of the Model 2 (2011)**

d) Determine which predictor variables can be removed from the Model 1 as unnecessary, at the 5% significance level: -

|        |   |
|--------|---|
| Step 1 | Hypotheses  |
|        | $H_0: B_1 = 0$ (ICT (Access & Use) is not useful for predicting nii).   |
|        | $H_1: B_1 \neq 0$ (ICT (Access & Use) is useful for predicting nii).  |
| Step 2 | Significance Level $\alpha = 0.05$  |
| Step 3 | Rejection of $H_0$ because the p-value $\leq 0.05$ . The $t = 6.952$ , p-value = 0.000, see <b>Figure 5.7</b> . |
| Step 4 | p-value = 0.000 $< 0.01 \leq 0.05$ , so reject $H_0$ .  |
| Step 5 | As the result, ICT (Access & Use) is useful for predicting new innovation index so this model is useful.        |

|        |   |
|--------|---|
| Step 1 | Hypotheses  |
|        | $H_0: B_2 = 0$ (Scientific & Technical Journal Articles is not useful for predicting nii).  |
|        | $H_1: B_2 \neq 0$ (Scientific & Technical Journal Articles is useful for predicting nii).   |
| Step 2 | Significance Level $\alpha = 0.05$  |
| Step 3 | Accepted of $H_0$ because the p-value $> 0.05$ . The $t=0.482$ , p-value =0.636, see <b>Figure 5.7</b> .                          |
| Step 4 | p-value $> 0.01 > 0.05$ , so accepted $H_0$ .   |
| Step 5 | As the result, Scientific & Technical Journal Articles is not useful for predicting new innovation index so this model is useful. |

|        |   |
|--------|---|
| Step 1 | Hypotheses  |
|        | $H_0: B_2 = 0$ (Social Media (Facebook) is not useful for predicting nii).                                    |
|        | $H_1: B_2 \neq 0$ (Social Media (Facebook) is useful for predicting nii).                                     |
| Step 2 | Significance Level $\alpha = 0.05$  |
| Step 3 | Accept of $H_0$ because the p-value $\leq 0.05$ . The $t=-2.162$ , p-value =0.046, see <b>Figure 5.7</b> .    |
| Step 4 | p-value $> 0.01 \leq 0.05$ , so reject $H_0$ .  |
| Step 5 | As the result, Social Media (Facebook) is useful for predicting new innovation index so this model is useful. |

**Model 1| Y2012**

a) **Figure 5.13** shows the coefficients output.

The equation is  $Y = 19.411 + 0.323 X_1 + 0.055 X_2$ .

| Coefficients                            |                             |            |                           |       |      |                                 |             |
|---|-----------------------------|------------|---------------------------|-------|------|---------------------------------|-------------|
| Model                                   | Unstandardized Coefficients |            | Standardized Coefficients | t     | Sig. | 95.0% Confidence Interval for B |             |
|   | B                           | Std. Error | Beta                      |       |      | Lower Bound                     | Upper Bound |
| 1 (Constant)                            | 19.411                      | 3.481      |                           | 5.576 | .000 | 12.066                          | 26.756      |
| ICT (Access & Use)                      | .323                        | .056       | .797                      | 5.784 | .000 | .205                            | .441        |
| Scientific & Technical Journal Articles | .055                        | .052       | .144                      | 1.043 | .311 | -.056                           | .165        |

a. Dependent Variable: New Innovation Index

Continued

| Coefficients                            |              |         |      |                         |       |  |
|---|--------------|---------|------|-------------------------|-------|--|
| Model                                   | Correlations |         |      | Collinearity Statistics |       |  |
|   | Zero-order   | Partial | Part | Tolerance               | VIF   |  |
| 1 (Constant)                            |              |         |      |                         |       |  |
| ICT (Access & Use)                      | .882         | .814    | .640 | .646                    | 1.548 |  |
| Scientific & Technical Journal Articles | .618         | .245    | .115 | .646                    | 1.548 |  |

a. Dependent Variable: New Innovation Index

**Figure 5.13 Coefficients Output of the Model 1 (Y2012)**

b) The R Square which stated in **Figure 5.14** Model Summary is 0.792. It can be interpreted as there are 79.2% of the variation in the new innovation index is explained by ICT (Access & Use), and Scientific & Technical Journal Articles.

| Model Summary |                   |          |                   |                            |                   |          |     |     |               |               |
|---------------|-------------------|----------|-------------------|----------------------------|-------------------|----------|-----|-----|---------------|---------------|
| Model         | R                 | R Square | Adjusted R Square | Std. Error of the Estimate | Change Statistics |          |     |     |               | Durbin-Watson |
|               |                   |          |                   |                            | R Square Change   | F Change | df1 | df2 | Sig. F Change |               |
| 1             | .890 <sup>a</sup> | .792     | .767              | 5.76987                    | .792              | 32.308   | 2   | 17  | .000          | 1.213         |

a. Predictors: (Constant), Scientific & Technical Journal Articles, ICT (Access & Use)  
b. Dependent Variable: New Innovation Index

**Figure 5.14 Model Summary of the Model 1 (2012)**

c) Determine whether the model is useful for predicting the response, at the 5% significance level: -

|        |  |
|--------|--|
| Step 1 | Hypotheses   |
|        | $H_0: B_1 = B_2 = 0$   |
|        | $H_1: \text{at least one } B_i \neq 0$   |
| Step 2 | Significance Level $\alpha = 0.05$   |
| Step 3 | Rejection of $H_0$ because the p-value $\leq 0.05$ . The $F = 32.308$ , and p-value = $0.000 < 0.01$ , see <b>Figure 5.15</b> .      |
| Step 4 | p-value $< 0.01 \leq 0.05$ , so reject $H_0$ .   |
| Step 5 | As the result, there are at least one of the predictors is useful for predicting new innovation index (nii) so this model is useful. |

| ANOVA |            |                |    |             |        |                   |
|-------|------------|----------------|----|-------------|--------|-------------------|
| Model |            | Sum of Squares | df | Mean Square | F      | Sig.              |
| 1     | Regression | 2151.146       | 2  | 1075.573    | 32.308 | .000 <sup>a</sup> |
|       | Residual   | 565.953        | 17 | 33.291      |        |                   |
|       | Total      | 2717.099       | 19 |             |        |                   |

a. Predictors: (Constant), Scientific & Technical Journal Articles, ICT (Access & Use)

b. Dependent Variable: New Innovation Index

**Figure 5.15 Analysis of Variance (ANOVA) Output of the Model 1 (2012)**

d) Determine which predictor variables can be removed from the Model 1 as unnecessary, at the 5% significance level: -

|        |   |
|--------|---|
| Step 1 | Hypotheses  |
|        | $H_0: B_1 = 0$ (ICT (Access & Use) is not useful for predicting nii).   |
|        | $H_1: B_1 \neq 0$ (ICT (Access & Use) is useful for predicting nii).  |
| Step 2 | Significance Level $\alpha = 0.05$  |
| Step 3 | Rejection of $H_0$ because the p-value $\leq 0.05$ . The $t = 5.784$ , p-value = 0.000, see <b>Figure 5.7</b> . |
| Step 4 | p-value = 0.000 $< 0.01 \leq 0.05$ , so reject $H_0$ .  |
| Step 5 | As the result, ICT (Access & Use) is useful for predicting new innovation index so this model is useful.        |

|        |   |
|--------|---|
| Step 1 | Hypotheses  |
|        | $H_0: B_2 = 0$ (Scientific & Technical Journal Articles is not useful for predicting nii).  |
|        | $H_1: B_2 \neq 0$ (Scientific & Technical Journal Articles is useful for predicting nii).   |
| Step 2 | Significance Level $\alpha = 0.05$  |
| Step 3 | Accept of $H_0$ because the p-value $> 0.05$ . The $t=1.043$ , p-value =0.311, see <b>Figure 5.7</b> .                            |
| Step 4 | p-value $> 0.01 > 0.05$ , so accept $H_0$ .   |
| Step 5 | As the result, Scientific & Technical Journal Articles is not useful for predicting new innovation index so this model is useful. |



### Model 2| Y2012

a) **Figure 5.13** shows the coefficients output.

The equation is  $Y = 26.548 + 0.350 X_1 + 0.031 X_2 - 0.180 X_5$

| Coefficients |   |                             |            |                           |        |      |                                 |             |
|--------------|---|-----------------------------|------------|---------------------------|--------|------|---------------------------------|-------------|
| Model        |   | Unstandardized Coefficients |            | Standardized Coefficients | t      | Sig. | 95.0% Confidence Interval for B |             |
|              |   | B                           | Std. Error | Beta                      |        |      | Lower Bound                     | Upper Bound |
| 1            | (Constant)                              | 26.548                      | 5.070      |                           | 5.236  | .000 | 15.800                          | 37.296      |
|              | ICT (Access & Use)                      | .350                        | .054       | .864                      | 6.443  | .000 | .235                            | .465        |
|              | Scientific & Technical Journal Articles | .031                        | .051       | .081                      | .604   | .554 | -.077                           | .138        |
|              | Social Media (Facebook)                 | -.108                       | .059       | -.199                     | -1.838 | .085 | -.232                           | .016        |

a. Dependent Variable: New Innovation Index

| Coefficients |   |              |         |       |                         |       |
|--------------|---|--------------|---------|-------|-------------------------|-------|
| Model        |   | Correlations |         |       | Collinearity Statistics |       |
|              |   | Zero-order   | Partial | Part  | Tolerance               | VIF   |
| 1            | (Constant)                              |              |         |       |                         |       |
|              | ICT (Access & Use)                      | .882         | .850    | .668  | .598                    | 1.673 |
|              | Scientific & Technical Journal Articles | .618         | .149    | .063  | .603                    | 1.658 |
|              | Social Media (Facebook)                 | -.080        | -.418   | -.191 | .913                    | 1.095 |

a. Dependent Variable: New Innovation Index

**Figure 5.13 Coefficients Output of the Model 1 (Y2012)**

b) The R Square which stated in **Figure 5.14** Model Summary is 0.792. It can be interpreted as there are 79.2% of the variation in the new innovation index is explained by ICT (Access & Use), and Scientific & Technical Journal Articles.

| Model Summary |                   |          |                   |                            |                   |          |     |     |               |               |
|---------------|-------------------|----------|-------------------|----------------------------|-------------------|----------|-----|-----|---------------|---------------|
| Model         | R                 | R Square | Adjusted R Square | Std. Error of the Estimate | Change Statistics |          |     |     |               | Durbin-Watson |
|               |                   |          |                   |                            | R Square Change   | F Change | df1 | df2 | Sig. F Change |               |
| 1             | .890 <sup>a</sup> | .792     | .767              | 5.76987                    | .792              | 32.308   | 2   | 17  | .000          | 1.213         |

a. Predictors: (Constant), Scientific & Technical Journal Articles, ICT (Access & Use)  
b. Dependent Variable: New Innovation Index

**Figure 5.14 Model Summary of the Model 1 (2012)**

c) Determine whether the model is useful for predicting the response, at the 5% significance level: -

|        |  |
|--------|--|
| Step 1 | Hypotheses   |
|        | $H_0: B_1 = B_2 = 0$   |
|        | $H_1: \text{at least one } B_i \neq 0$   |
| Step 2 | Significance Level $\alpha = 0.05$   |
| Step 3 | Rejection of $H_0$ because the p-value $\leq 0.05$ . The $F = 32.308$ , and p-value = $0.000 < 0.01$ , see <b>Figure 5.15</b> .      |
| Step 4 | p-value $< 0.01 \leq 0.05$ , so reject $H_0$ .   |
| Step 5 | As the result, there are at least one of the predictors is useful for predicting new innovation index (nii) so this model is useful. |

| ANOVA |            |                |    |             |        |                   |
|-------|------------|----------------|----|-------------|--------|-------------------|
| Model |            | Sum of Squares | df | Mean Square | F      | Sig.              |
| 1     | Regression | 2151.146       | 2  | 1075.573    | 32.308 | .000 <sup>a</sup> |
|       | Residual   | 565.953        | 17 | 33.291      |        |                   |
|       | Total      | 2717.099       | 19 |             |        |                   |

a. Predictors: (Constant), Scientific & Technical Journal Articles, ICT (Access & Use)

b. Dependent Variable: New Innovation Index

**Figure 5.15 Analysis of Variance (ANOVA) Output of the Model 1 (2012)**

d) Determine which predictor variables can be removed from the Model 1 as unnecessary, at the 5% significance level: -

|        |   |
|--------|---|
| Step 1 | Hypotheses  |
|        | $H_0: B_1 = 0$ (ICT (Access & Use) is not useful for predicting nii).   |
|        | $H_1: B_1 \neq 0$ (ICT (Access & Use) is useful for predicting nii).  |
| Step 2 | Significance Level $\alpha = 0.05$  |
| Step 3 | Rejection of $H_0$ because the p-value $\leq 0.05$ . The $t = 5.784$ , p-value = 0.000, see <b>Figure 5.7</b> . |
| Step 4 | p-value = 0.000 $< 0.01 \leq 0.05$ , so reject $H_0$ .  |
| Step 5 | As the result, ICT (Access & Use) is useful for predicting new innovation index so this model is useful.        |

|        |   |
|--------|---|
| Step 1 | Hypotheses  |
|        | $H_0: B_2 = 0$ (Scientific & Technical Journal Articles is not useful for predicting nii).  |
|        | $H_1: B_2 \neq 0$ (Scientific & Technical Journal Articles is useful for predicting nii).   |
| Step 2 | Significance Level $\alpha = 0.05$  |
| Step 3 | Accept of $H_0$ because the p-value $> 0.05$ . The $t=1.043$ , p-value =0.311, see <b>Figure 5.7</b> .                            |
| Step 4 | p-value $> 0.01 > 0.05$ , so accept $H_0$ .   |
| Step 5 | As the result, Scientific & Technical Journal Articles is not useful for predicting new innovation index so this model is useful. |

### Step 4: Assumption Testing

Osborne, Jason & Elaine Waters (2002) highlighted that, “*assumptions of linearity, reliability of measurement, homoscedasticity, and normality should always test*”. Skew, kurtosis, and P-P plots can be considered as useful information to researcher in testing about normality (Osborne, Jason & Elaine Waters, 2002).

On the other hand, Field, A. (2005) also stated that “*For regression model to generalize...must be sure that underlying assumptions have been meet...*” such as the following assumption: -

- Variable type, the Independent Variables must be quantitative. Besides that, quantitative variable can be defined that it is varies by amount. Usually, both continuous and discrete variables can be quantitative; it is also “*measured by numerically and collected by measuring or counting*” (Chapter 1 Introduction to Statistics. SAGE Publication, no date/ n.d.).
- Multicollinearity in a regression model when a strong correlation between two and, or more independent variables are existed. Besides that, by using SPSS, Variance Inflation Factor (VIF) is one of the various collinearity diagnostics. Field, A. (2005) highlighted that it “*indicates whether a predictor has a strong linear relationship with the other predictor(s)*” In general, VIF value is less than 10 and, or Tolerance above .2 denote no potential problem then meant no collinearity within the data.
- Independence errors, which also described as “lack of autocorrelation” and it can be tested by the Durbin-Watson test. If the Durbin-Watson test value is a value greater than 2, it denoted that there is a negative correlation. In contrast, it is a positive correlation when the value is below 2 (Field, A., 2005).

Table 5.2 and Table 5.3 show Assumption Testing Checklist of the Model 1, and Model 2 in both year 2011 and 2012. In summary, these 4 models have a positive correlation. Besides that, there are no collinerity problems. The variable types are categorized as scale, continuous, and quantitative variables.

**Table 5.2 Assumption Testing Checklist of the Model 1, and Model 2 in Year 2011**

| Assumptions                                      | Model 1  | Model 2   |
|--|--|---|
| <b>Variable Type</b>                             | Scale, Continuous, and Quantitative Variables.   | Scale, Continuous, and Quantitative Variables.  |
| <b>Multicollinearity</b>                         | Average of the VIF value is 1.717<br>The Tolerance all are .582<br>Resulted: No Collinearity Problem | Average of the VIF is 1.637<br>Tolerance are 0.563, 0.506, & 0.863; all above 0.2<br>Resulted: No Collinearity Problem. |
| <b>Indpendence error:<br/>Durbin-Watson Test</b> | Durbin-Watson value: 1.764.<br>It is a positive correlation.   | Durbin-Watson value: 1.700.<br>It is a positive correlation   |

**Table 5.3 Assumption Testing Checklist of the Model 1, and Model 2 in Year 2012**

| Assumptions                                      | Model 1   | Model 2   |
|--|---|---|
| <b>Variable Type</b>                             | Scale, Continuous, and Quantitative Variables.  | Scale, Continuous, and Quantitative Variables.  |
| <b>Multicollinearity</b>                         | Average of the VIF value is 1.548<br>The Tolerance all are .646<br>Resulted: No Collinearity Problem. | Average of the VIF value is 1.475. The Tolerance all are 0.598, 0.603, and 0.913 all are above 0.2.<br>Resulted: No Collinearity Problem. |
| <b>Indpendence error:<br/>Durbin-Watson Test</b> | Durbin-Watson value: 1.213.<br>It is a positive correlation.  | Durbin-Watson value: 1.472.<br>It is a positive correlation.  |

### Finding

In summary of **Table 5.4** and **Table 5.5**, R Square of the Model 3 in year 2011 is 94.3% of the variation in the new innovation index is explained by nine predictors. It is higher than the Model 3 in year 2012 which only 93.3%.

**Table 5.4 Model 1, Model 2, and Model 3 Summary in Year 2011**

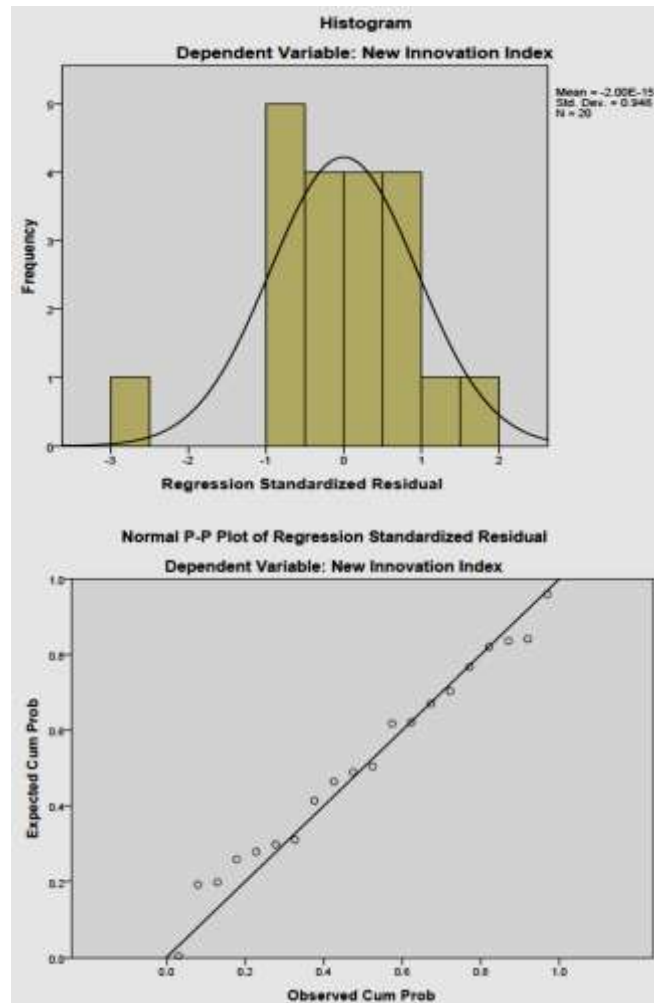
|                 | Model 1   | Model 2   |
|-----------------|---|---|
| <b>Equation</b> | $Y = 19.582 + 0.318 X_1 + 0.060 X_2.$   | $Y = 26.698 + 0.337 X_1 + 0.023 X_2 - 0.98 X_5$ |
| <b>R Square</b> | 0.828   | 0.867   |
| <b>F</b>        | 40.986  | 34.784  |
| <b>p-value</b>  | 0.000   | 0.000   |
|                 | <b>Model 3</b>  |   |
| <b>Equation</b> | $Y = 30.218 + 0.60X_1 + 0.084X_2. + 0.239 X_3 + 0.118X_4 - 0.067X_5 + 0.078 X_6 - 0.156X_7 - 0.028 X_8 - 0.085 X_9$ |   |
| <b>R Square</b> | 0.943   |   |
| <b>F</b>        | 18.410  |   |
| <b>p-value</b>  | 0.000   |   |

**Table 5.5 Model 1, Model 2, and Model 3 Summary in Year 2012**

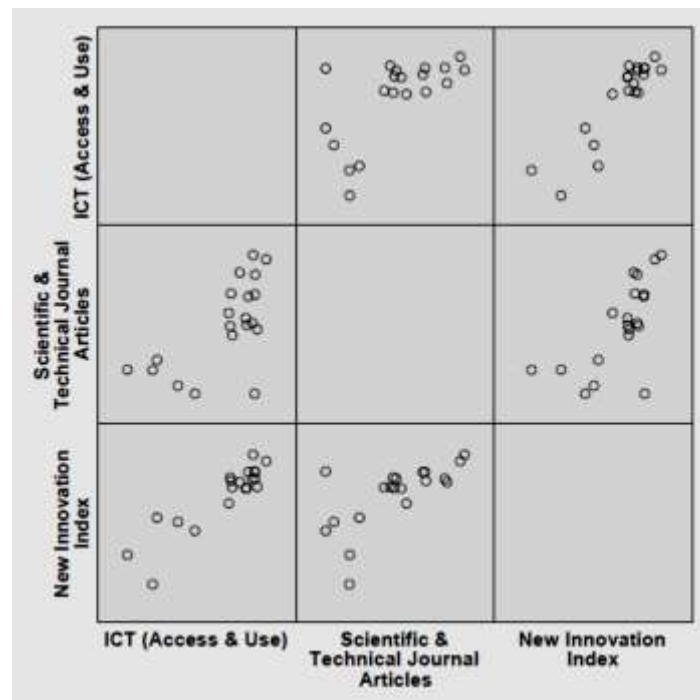
|                 | Model 1   | Model 2   |
|-----------------|---|---|
| <b>Equation</b> | $Y = 19.411 + 0.323 X_1 + 0.055 X_2.$   | $Y = 26.548 + 0.350 X_1 + 0.031 X_2. - 0.180 X_5$ |
| <b>R Square</b> | 0.792   | 0.828   |
| <b>F</b>        | 32.308  | 25.679  |
| <b>p-value</b>  | 0.000   | 0.000   |
|                 | <b>Model 3</b>  |   |
| <b>Equation</b> | $Y = 31.764 + 0.32X_1 + 0.073X_2. + 0.323 X_3 + 0.119X_4 - 0.180X_5 + 0.077 X_6 - 0.192X_7 - 0.095 X_8 - 0.113 X_9$ |   |
| <b>R Square</b> | 0.933   |   |
| <b>F</b>        | 15.439  |   |
| <b>p-value</b>  | 0.000   |   |

P-value in all the models in both years are significance which  $p\text{-value} < 0.01$  and  $\leq 0.05$ . Overall shows that the output of all the models in year 2011 are relatively higher than year 2012 in terms of R Square but among the model 1 in year 2011 is lower than 2012.

**Figure 5.16 Outcome: nii**



- On the left-hand side shows the Histogram and P-P plots of normally distributed residuals of the Model 1 (Y2011). **Figure 5.16** shows both histogram and P-P plots are Outcome of new innovation index (**nii**).
- Figure 5.16 shows matrix scatter plot, ICT (Access & Use), and Scientific & Technical Journal Article have positive linear relationship.



**Figure 5.16 Matrix Scatter plot**



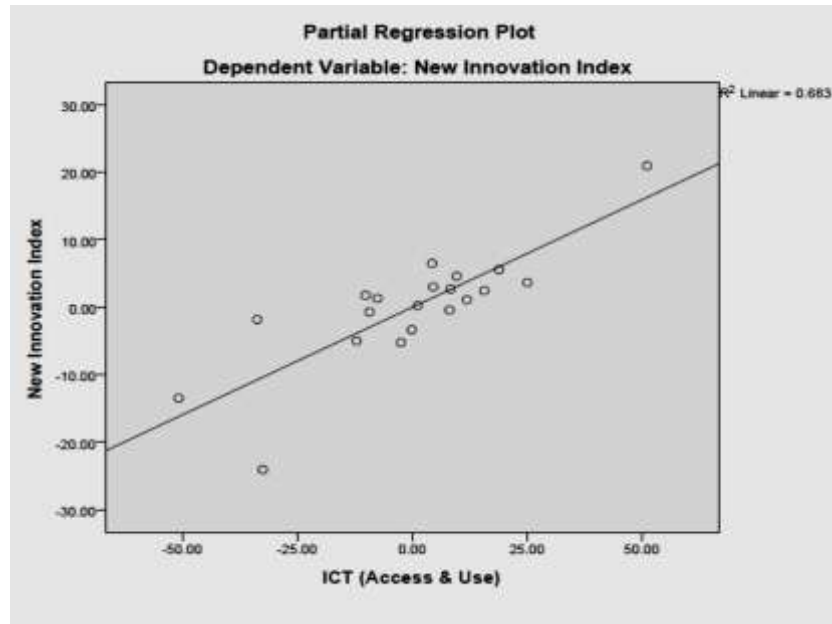


Figure 5.17 ICT (Access & Use) Partial Plot

- **Figure 5.17** shows ICT (Access & Use) has a strong positive relationship to new innovation index (nii) compare to **Figure 5.18**.
- **Figure 5.17 & Figure 5.18** are partial plots of the Model 1 (Y2011).

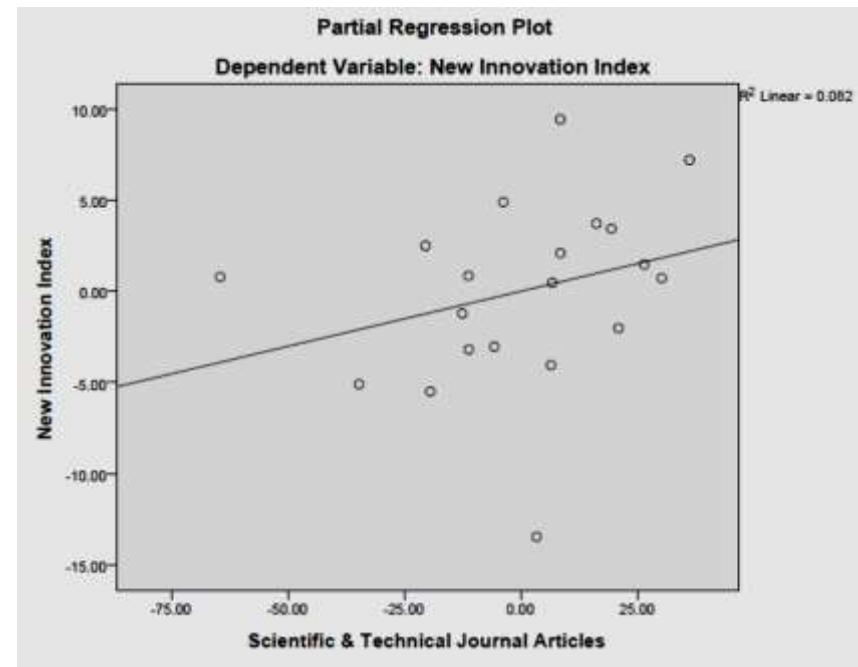
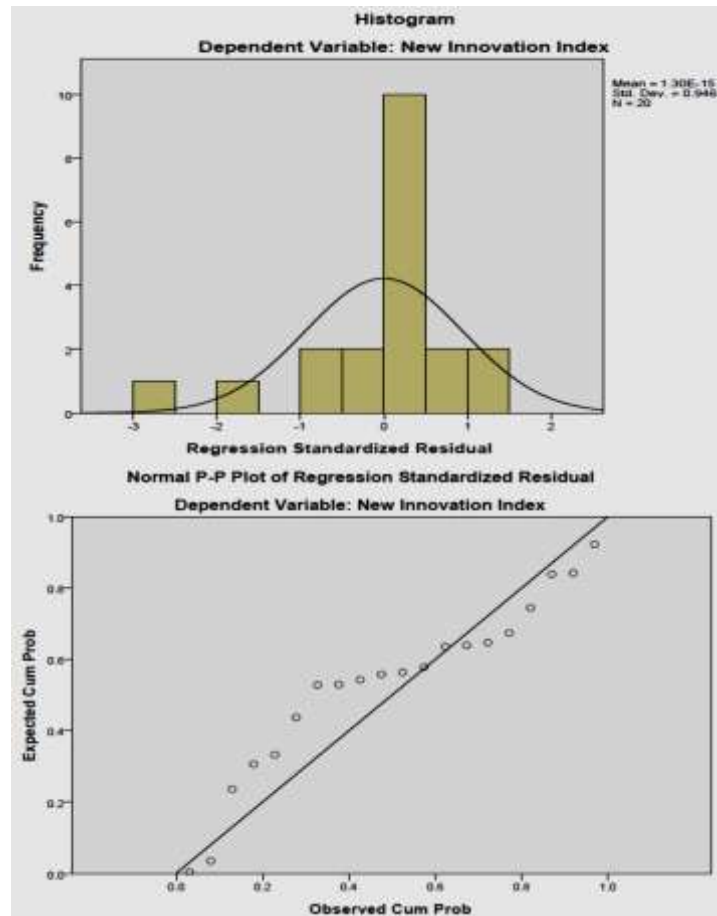


Figure 5.18 Scientific & Technical Journal Articles Partial

Figure 5.19 Outcome: nii



- On the left-hand side shows the Histogram and P-P plots of normally distributed residuals of **the Model 1 (Y2012)**. **Figure 5.19** shows both histogram and P-P plots are Outcome of new innovation index (nii).
- **Figure 5.20** shows matrix scatter plot, ICT (Access & Use), and Scientific & Technical Journal Article also have positive linear relationship.

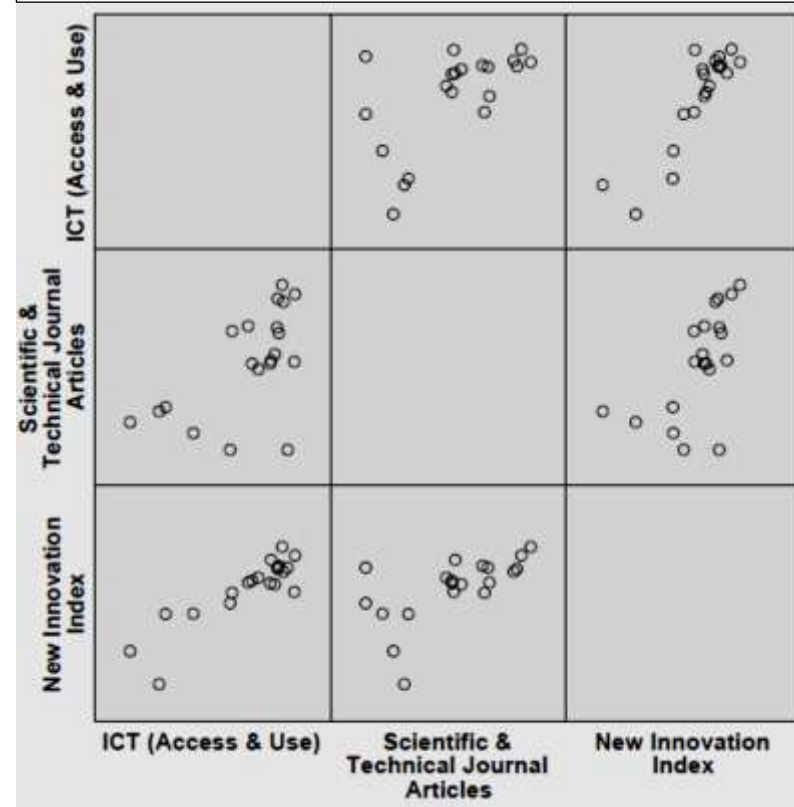


Figure 5.20  
Matrix Scatter  
plot

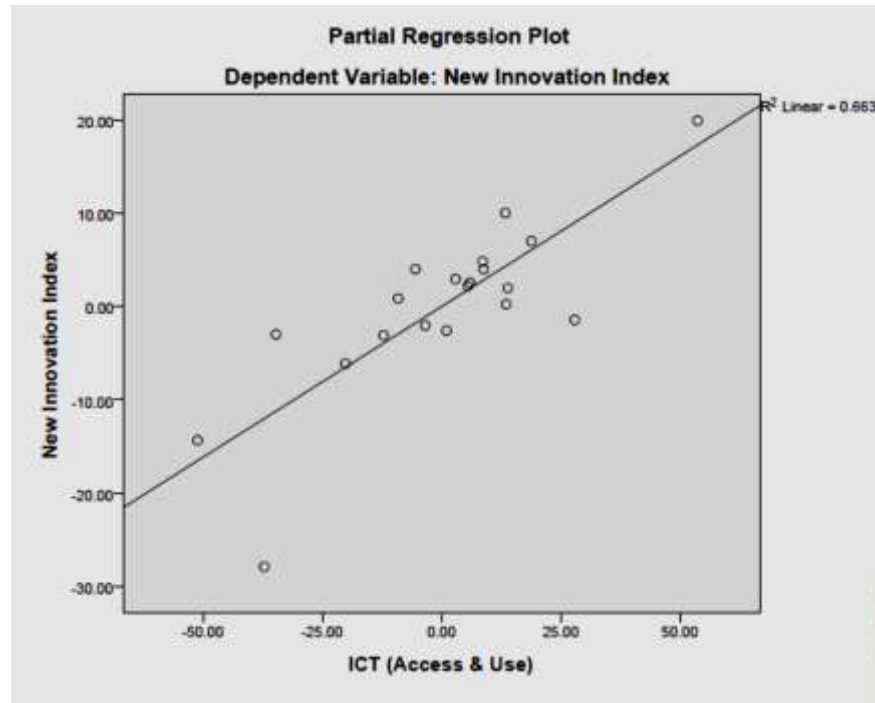


Figure 5.21 Scientific & Technical Journal Articles Partial Plot

- Table 5.21 & Table 5.22 are partial plots of the **Model 1 (Y2012)**. Table 5.21 The Y2012 model 1 partial plots is more stronger positive relationship compare to The 2011 model 1 partial plot, see Table 5.17
- Scientific & Technical Journal Articles not much different in both years (2011 and 2012).

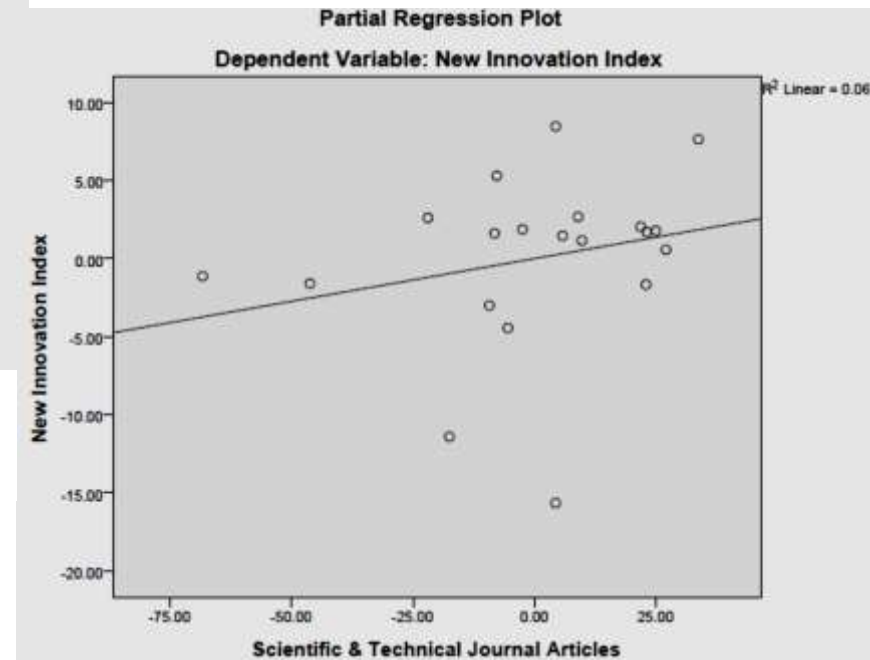


Figure 5.22 Scientific & Technical Journal Articles Partial Plot

**Chapter 6| Conclusion**

This report is to investigate the relationship of innovation and media. The total of nine independent variables, which are indicators related to media had been collected. Although the R Square of the models shows up to 94.3% in year 2011, and 93.3 % in year 2012 of the variation in the new innovation index is explained by nine predictors but the output not all of the predictors are significant (see summary in **Table 5.4** and **Table 5.5**).

P-value in all the models in both years are significance which  $p\text{-value} < 0.01$  and  $\leq 0.05$ . Overall shows that the output of all the models in year 2011 are relatively higher than year 2012 in terms of R Square but among the model 1 in year 2011 is lower than 2012. These are the investigation result had found in the sample data.

Some of independent variables are also significant not only strong relationship to new innovation index. For example, in the Model 3 (2011), see **Figure 6.1**. As illustrated in the **Figure 6.1** Output shows that, YouTube has  $p\text{-value} < 0.01$  with these predictors such as New Innovation Index (nii), ICT (Access & Use or itc\_anu), Scientific & Technical Journal Articles (stja), Daily Newspapers Circulation, and Wikipedia Monthly Edits. Besides that, YouTube has  $p\text{-value} \leq 0.05$  with National feature films produced.

On the other hand, Search Engine (Google) also had  $p\text{-value} \leq 0.05$  with Scientific & Technical Journal Articles, Wikipedia Monthly Edits, and Video Uploads on YouTube, but it does not have any clear or direct significant relationship with new innovation index. Basically, in this sample, Broadcast Media, and Search Engine (Google) do not have any direct significant relationship with new innovation index. Meanwhile, realized that Broadcast media in both year 2011 and 2012 related models totally do not has relationship with other independent variables, as well as the dependent variable (new innovation index).

|                     |   | Correlations             |                 |                        |                         |
|---------------------|---|--------------------------|-----------------|------------------------|-------------------------|
|                     |   | Video Uploads on Youtube | Broadcast Media | Search Engine (Google) | Social Media (Facebook) |
| Pearson Correlation | New Innovation Index                    | .809                     | .123            | .044                   | -.301                   |
|                     | ICT (Access & Use)                      | .837                     | -.015           | .121                   | -.081                   |
|                     | Scientific & Technical Journal Articles | .585                     | .013            | .381                   | -.328                   |
|                     | National Feature Films Produced         | .430                     | -.140           | .151                   | -.010                   |
|                     | Daily Newspapers Circulation            | .590                     | -.144           | .135                   | .034                    |
|                     | Wikipedia Monthly Edits                 | .705                     | -.112           | .433                   | -.162                   |
|                     | Video Uploads on Youtube                | 1.000                    | .171            | .446                   | -.138                   |
|                     | Broadcast Media                         | .171                     | 1.000           | -.107                  | -.359                   |
|                     | Search Engine (Google)                  | .446                     | -.107           | 1.000                  | .315                    |
|                     | Social Media (Facebook)                 | -.138                    | -.359           | .315                   | 1.000                   |
| Sig. (1-tailed)     | New Innovation Index                    | .000                     | .303            | .428                   | .099                    |
|                     | ICT (Access & Use)                      | .000                     | .474            | .305                   | .367                    |
|                     | Scientific & Technical Journal Articles | .003                     | .478            | .049                   | .079                    |
|                     | National Feature Films Produced         | .029                     | .279            | .263                   | .484                    |
|                     | Daily Newspapers Circulation            | .003                     | .272            | .285                   | .444                    |
|                     | Wikipedia Monthly Edits                 | .000                     | .320            | .028                   | .247                    |
|                     | Video Uploads on Youtube                | .                        | .236            | .024                   | .281                    |
|                     | Broadcast Media                         | .236                     | .               | .327                   | .060                    |
|                     | Search Engine (Google)                  | .024                     | .327            | .                      | .088                    |
|                     | Social Media (Facebook)                 |                          |                 |                        | .                       |

Figure 6.1 Correlation Coefficients Output of the Model 3 (2011)

About the partial plots in both of the year 2011 and year 2012 included all models which had been tested, found that, the following four independent variables (predictors) have negative linear relationship with new innovation index: -

1. Wikipedia Monthly Edits
2. Broadcast Media
3. Search Engine (Google)
4. Social Media (Facebook)

In contrast, remaining five predictors are all positive linear relationship.

The limitations of this report papers is not enough sample size in regression. According to, Field, A. (2005) pointed out that, if number of predictor is ten, and the required sample size is equal to sixty records, then it will has large effects. This report only collected twenty records for each independent variable. In addition, lack of the knowledge and reading about Statistics, as well as the software packages such as SPSS, AMOS, etc. These are the parts should working harder, time by time.

The possible future study of this research topic would be recommended to investigate the interaction relationship between innovation index and media. In the coming future, suggest a research sample size which to collect at least 30 records for each income levels such high income, upper-middle income, and low income. Meanwhile, it should expands investigation about interaction relationship among the nine independent variables since **Figure 6.1** output raised up some questions of the relationship among the predictors.

This report concluded that based on result of the sample, believed that there are at least 94.3% in year 2011, and 93.3 % in year 2012 of the variation in the new innovation index is explained by nine predictors but the output not all of the predictors are significant.

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Appendix 1: Data Tables of the GII 2012

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## 1.2.1 Regulatory quality

Regulatory quality index<sup>\*a</sup> | 2010

II: Data Tables

| Rank | Country/Economy        | Value     | Score (0–100) | Percent rank |
|------|------------------------|-----------|---------------|--------------|
| 1    | Denmark.....           | 1.90..... | 100.00.....   | 1.00         |
| 2    | Hong Kong (China)..... | 1.89..... | 99.73.....    | 0.99         |
| 3    | Finland.....           | 1.84..... | 98.36.....    | 0.99         |
| 4    | Singapore.....         | 1.80..... | 97.49.....    | 0.98         |
| 5    | Netherlands.....       | 1.79..... | 97.26.....    | 0.97         |
| 6    | New Zealand.....       | 1.79..... | 97.18.....    | 0.96         |
| 7    | United Kingdom.....    | 1.75..... | 96.03.....    | 0.96         |
| 8    | Sweden.....            | 1.72..... | 95.39.....    | 0.95         |
| 9    | Canada.....            | 1.69..... | 94.55.....    | 0.94         |
| 10   | Luxembourg.....        | 1.69..... | 94.55.....    | 0.94         |
| 11   | Australia.....         | 1.66..... | 93.79.....    | 0.93         |
| 12   | Ireland.....           | 1.65..... | 93.66.....    | 0.92         |
| 13   | Switzerland.....       | 1.65..... | 93.66.....    | 0.91         |
| 14   | Germany.....           | 1.58..... | 91.72.....    | 0.91         |

## 1.2.2 Rule of law

Rule of law index<sup>\*a</sup> | 2010

| Rank | Country/Economy  | Value     | Score (0–100) | Percent rank |
|------|------------------|-----------|---------------|--------------|
| 1    | Finland.....     | 1.97..... | 100.00.....   | 1.00         |
| 2    | Sweden.....      | 1.95..... | 99.39.....    | 0.99         |
| 3    | Norway.....      | 1.93..... | 98.79.....    | 0.99         |
| 4    | Denmark.....     | 1.88..... | 97.54.....    | 0.98         |
| 5    | New Zealand..... | 1.86..... | 97.12.....    | 0.97         |
| 6    | Luxembourg.....  | 1.82..... | 96.12.....    | 0.96         |
| 7    | Netherlands..... | 1.81..... | 95.70.....    | 0.96         |
| 8    | Austria.....     | 1.80..... | 95.36.....    | 0.95         |
| 9    | Canada.....      | 1.79..... | 95.17.....    | 0.94         |
| 10   | Switzerland..... | 1.78..... | 94.90.....    | 0.94         |
| 11   | Australia.....   | 1.77..... | 94.67.....    | 0.93         |

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## 1.2.3 Cost of redundancy dismissal

Sum of notice period and severance pay for redundancy dismissal (years of tenure, with a minimum threshold of 8 weeks) | 2011

II: Data Tables

| Rank | Country/Economy          | Value | Score (0–100) | Percent rank | Rank | Country             |
|------|--------------------------|-------|---------------|--------------|------|---------------------|
| 1    | Austria                  | 8.00  | 100.00        | 0.86         | 73   | Angola              |
| 1    | Bahrain                  | 8.00  | 100.00        | 0.86         | 74   | Burundi             |
| 1    | Belgium                  | 8.00  | 100.00        | 0.86         | 75   | Nigeria             |
| 1    | Brunei Darussalam        | 8.00  | 100.00        | 0.86         | 76   | Chile               |
| 1    | Bulgaria                 | 8.00  | 100.00        | 0.86         | 77   | Colombia            |
| 1    | Cyprus                   | 8.00  | 100.00        | 0.86         | 77   | Guyana              |
| 1    | Denmark                  | 8.00  | 100.00        | 0.86         | 77   | Malawi              |
| 1    | Georgia                  | 8.00  | 100.00        | 0.86         | 80   | Algeria             |
| 1    | Hong Kong (China)        | 8.00  | 100.00        | 0.86         | 80   | Kyrgyzstan          |
| 1    | Ireland                  | 8.00  | 100.00        | 0.86         | 80   | Russia              |
| 1    | Italy                    | 8.00  | 100.00        | 0.86         | 83   | Spain               |
| 1    | Japan                    | 8.00  | 100.00        | 0.86         | 84   | Costa Rica          |
| 1    | Jordan                   | 8.00  | 100.00        | 0.86         | 85   | Panama              |
| 1    | New Zealand              | 8.00  | 100.00        | 0.86         | 86   | Cambodia            |
| 1    | Oman                     | 8.00  | 100.00        | 0.86         | 87   | Saudi Arabia        |
| 1    | Serbia                   | 8.00  | 100.00        | 0.86         | 88   | Greece              |
| 1    | Singapore                | 8.00  | 100.00        | 0.86         | 89   | Trinidad and Tobago |
| 1    | United Arab Emirates     | 8.00  | 100.00        | 0.86         | 90   | Ethiopia            |
| 1    | United Kingdom           | 8.00  | 100.00        | 0.86         | 91   | Morocco             |
| 1    | United States of America | 8.00  | 100.00        | 0.86         | 92   | Uruguay             |
| 21   | Belize                   | 8.33  | 99.34         | 0.85         | 93   | Albania             |
| 21   | Romania                  | 8.33  | 99.34         | 0.85         | 94   | Germany             |
| 23   | Kazakhstan               | 8.67  | 98.68         | 0.80         | 95   | Azerbaijan          |
| 23   | Lebanon                  | 8.67  | 98.68         | 0.80         | 95   | Belarus             |
| 23   | Mongolia                 | 8.67  | 98.68         | 0.80         | 95   | Czech Republic      |
| 23   | Netherlands              | 8.67  | 98.68         | 0.80         | 95   | Luxembourg          |
| 23   | Norway                   | 8.67  | 98.68         | 0.80         | 95   | Uzbekistan          |
| 23   | Syrian Arab Rep.         | 8.67  | 98.68         | 0.80         | 100  | Botswana            |
| 23   | Uganda                   | 8.67  | 98.68         | 0.80         | 101  | Mexico              |
| 30   | Bosnia and Herzegovina   | 9.22  | 97.58         | 0.79         | 102  | Moldova             |
| 31   | South Africa             | 9.33  | 97.36         | 0.77         | 103  | El Salvador         |
| 31   | Tanzania, United Rep.    | 9.33  | 97.36         | 0.77         | 104  | Iran, Islamic Rep.  |
| 33   | Fiji                     | 9.67  | 96.70         | 0.75         | 104  | Slovakia            |
| 33   | Latvia                   | 9.67  | 96.70         | 0.75         | 104  | Viet Nam            |
| 33   | Namibia                  | 9.67  | 96.70         | 0.75         | 107  | Qatar               |
| 36   | Canada                   | 10.00 | 96.04         | 0.74         | 108  | Malaysia            |
| 37   | Finland                  | 10.11 | 95.82         | 0.72         | 109  | Lithuania           |
| 37   | Iceland                  | 10.11 | 95.82         | 0.72         | 110  | Gambia              |
| 37   | Poland                   | 10.11 | 95.82         | 0.72         | 110  | Sudan               |
| 37   | Switzerland              | 10.11 | 95.82         | 0.72         | 112  | Paraguay            |

|    |             |       |       |      |
|----|-------------|-------|-------|------|
| 37 | Poland      | 10.11 | 95.82 | 0.72 |
| 37 | Switzerland | 10.11 | 95.82 | 0.72 |
| 41 | Niger       | 10.12 | 95.80 | 0.71 |

## Appendix 2: Data Tables: A) 84 Indicators

### Tables for Innovation Index 2011

#### 1.1.1 Political Stability

Political stability and absence of violence/ terrorism index (0-100) | 2009

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | FI    | Finland                  | 95.75 | 100.00        |
| 2    | CH    | Switzerland              | 92.45 | 96.22         |
| 3    | NO    | Norway                   | 91.51 | 95.14         |
| 4    | SG    | Singapore                | 90.09 | 93.51         |
| 5    | QA    | Qatar                    | 88.68 | 91.90         |
| 6    | SE    | Sweden                   | 88.21 | 91.36         |
| 7    | DK    | Denmark                  | 85.85 | 88.65         |
| 8    | CA    | Canada                   | 85.38 | 88.12         |
| 9    | IE    | Ireland                  | 84.43 | 87.03         |
| 10   | NL    | Netherlands              | 83.02 | 85.41         |
| 11   | HK    | Hong Kong (China)        | 81.60 | 83.78         |
| 12   | DE    | Germany                  | 76.89 | 78.39         |
| 13   | EE    | Estonia                  | 66.98 | 67.03         |
| 14   | US    | United States of America | 58.96 | 57.84         |
| 15   | GB    | United Kingdom           | 54.72 | 52.98         |
| 16   | KR    | Korea, Rep.              | 52.36 | 50.28         |
| 17   | MY    | Malaysia                 | 46.70 | 43.79         |
| 18   | CN    | China                    | 29.72 | 24.33         |
| 19   | IN    | India                    | 13.21 | 5.41          |
| 20   | IR    | Iran, Islamic Rep.       | 8.49  | 0.00          |

#### 1.1.2 Government effectiveness

Government effective index (0-100) | 2009

| Rank | Ccode | Country                  | Value  | Score (0-100) |
|------|-------|--------------------------|--------|---------------|
| 1    | SG    | Singapore                | 100.00 | 100.00        |
| 2    | DK    | Denmark                  | 99.52  | 99.35         |
| 3    | FI    | Finland                  | 99.05  | 98.71         |
| 4    | SE    | Sweden                   | 98.57  | 98.06         |
| 5    | CH    | Switzerland              | 98.10  | 97.43         |
| 6    | CA    | Canada                   | 96.67  | 95.49         |
| 7    | HK    | Hong Kong (China)        | 95.71  | 94.19         |
| 8    | NO    | Norway                   | 94.76  | 92.90         |
| 9    | NL    | Netherlands              | 94.29  | 92.26         |
| 10   | DE    | Germany                  | 91.90  | 89.03         |
| 11   | GB    | United Kingdom           | 90.95  | 87.74         |
| 12   | US    | United States of America | 89.05  | 85.16         |
| 13   | IE    | Ireland                  | 88.10  | 83.88         |
| 14   | EE    | Estonia                  | 84.76  | 79.35         |
| 15   | QA    | Qatar                    | 83.81  | 78.07         |
| 16   | KR    | Korea, Rep.              | 83.33  | 77.41         |
| 17   | MY    | Malaysia                 | 79.52  | 72.25         |
| 18   | CN    | China                    | 58.10  | 43.23         |
| 19   | IN    | India                    | 54.29  | 38.07         |
| 20   | IR    | Iran, Islamic Rep.       | 26.19  | 0.00          |

#### 1.1.3 Press freedom

Press freedom index (0=more freedom) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | FI    | Finland                  | 0.00  | 100.00        |
| 2    | NO    | Norway                   | 0.00  | 100.00        |
| 3    | NL    | Netherlands              | 0.00  | 100.00        |
| 4    | CH    | Switzerland              | 0.00  | 100.00        |
| 5    | SE    | Sweden                   | 0.00  | 100.00        |
| 6    | EE    | Estonia                  | 2.00  | 97.88         |
| 7    | IE    | Ireland                  | 2.00  | 97.88         |
| 8    | DK    | Denmark                  | 2.50  | 97.36         |
| 9    | DE    | Germany                  | 4.25  | 95.51         |
| 10   | GB    | United Kingdom           | 6.00  | 93.65         |
| 11   | US    | United States of America | 6.75  | 92.86         |
| 12   | CA    | Canada                   | 7.00  | 92.60         |
| 13   | HK    | Hong Kong (China)        | 10.75 | 88.63         |
| 14   | KR    | Korea, Rep.              | 13.33 | 85.90         |
| 15   | QA    | Qatar                    | 38.00 | 59.81         |
| 16   | IN    | India                    | 38.75 | 59.02         |
| 17   | SG    | Singapore                | 47.50 | 49.77         |
| 18   | MY    | Malaysia                 | 50.75 | 46.33         |
| 19   | CN    | China                    | 84.67 | 10.46         |
| 20   | IR    | Iran, Islamic Rep.       | 94.56 | 0.00          |

### Tables for Innovation Index 2012

#### 1.1.1 Political Stability

Political stability and absence of violence/ terrorism index | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | FI    | Finland                  | 1.38  | 100.00        |
| 2    | NO    | Norway                   | 1.29  | 96.95         |
| 3    | CH    | Switzerland              | 1.21  | 94.24         |
| 4    | SG    | Singapore                | 1.12  | 91.19         |
| 5    | SE    | Sweden                   | 1.08  | 89.83         |
| 6    | QA    | Qatar                    | 1.06  | 89.15         |
| 7    | DK    | Denmark                  | 1.01  | 87.46         |
| 8    | IE    | Ireland                  | 1.00  | 87.12         |
| 9    | CA    | Canada                   | 0.94  | 85.08         |
| 10   | NL    | Netherlands              | 0.93  | 84.75         |
| 11   | HK    | Hong Kong (China)        | 0.91  | 84.07         |
| 12   | DE    | Germany                  | 0.81  | 80.68         |
| 13   | EE    | Estonia                  | 0.64  | 74.92         |
| 14   | GB    | United Kingdom           | 0.40  | 66.78         |
| 15   | US    | United States of America | 0.31  | 63.73         |
| 16   | MY    | Malaysia                 | 0.14  | 57.97         |
| 17   | KR    | Korea, Rep.              | 0.10  | 56.61         |
| 18   | CN    | China                    | -0.77 | 27.12         |
| 19   | IN    | India                    | -1.31 | 8.81          |
| 20   | IR    | Iran, Islamic Rep.       | -1.57 | 0.00          |

#### 1.1.2 Government effectiveness

Government effectiveness index | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SG    | Singapore                | 2.25  | 100.00        |
| 2    | FI    | Finland                  | 2.24  | 99.64         |
| 3    | DK    | Denmark                  | 2.17  | 97.11         |
| 4    | SE    | Sweden                   | 2.02  | 91.70         |
| 5    | CH    | Switzerland              | 1.91  | 87.73         |
| 6    | CA    | Canada                   | 1.87  | 86.28         |
| 7    | NO    | Norway                   | 1.79  | 83.39         |
| 8    | HK    | Hong Kong (China)        | 1.74  | 81.59         |
| 9    | NL    | Netherlands              | 1.73  | 81.23         |
| 10   | GB    | United Kingdom           | 1.56  | 75.09         |
| 11   | DE    | Germany                  | 1.55  | 74.73         |
| 12   | US    | United States of America | 1.44  | 70.76         |
| 13   | IE    | Ireland                  | 1.31  | 66.06         |
| 14   | EE    | Estonia                  | 1.22  | 62.82         |
| 15   | KR    | Korea, Rep.              | 1.19  | 61.73         |
| 16   | MY    | Malaysia                 | 1.10  | 58.48         |
| 17   | QA    | Qatar                    | 0.94  | 52.71         |
| 18   | CN    | China                    | 0.12  | 23.10         |
| 19   | IN    | India                    | -0.01 | 18.41         |
| 20   | IR    | Iran, Islamic Rep.       | -0.52 | 0.00          |

#### 1.1.3 Press freedom

Press freedom index | 2011

| Rank | Ccode | Country                  | Value  | Score (0-100) |
|------|-------|--------------------------|--------|---------------|
| 1    | FI    | Finland                  | -10.00 | 100.00        |
| 2    | NO    | Norway                   | -10.00 | 100.00        |
| 3    | EE    | Estonia                  | -9.00  | 99.32         |
| 4    | NL    | Netherlands              | -9.00  | 99.32         |
| 5    | CH    | Switzerland              | -6.20  | 97.41         |
| 6    | CA    | Canada                   | -5.67  | 97.05         |
| 7    | DK    | Denmark                  | -5.67  | 97.05         |
| 8    | SE    | Sweden                   | -5.50  | 96.93         |
| 9    | IE    | Ireland                  | -4.00  | 95.91         |
| 10   | DE    | Germany                  | -3.00  | 95.23         |
| 11   | GB    | United Kingdom           | 2.00   | 91.81         |
| 12   | KR    | Korea, Rep.              | 12.67  | 84.54         |
| 13   | US    | United States of America | 14.00  | 83.63         |
| 14   | HK    | Hong Kong (China)        | 17.00  | 81.58         |
| 15   | QA    | Qatar                    | 46.00  | 61.80         |
| 16   | MY    | Malaysia                 | 56.00  | 54.98         |
| 17   | IN    | India                    | 58.00  | 53.62         |
| 18   | SG    | Singapore                | 61.00  | 51.57         |
| 19   | CN    | China                    | 136.00 | 0.41          |
| 20   | IR    | Iran, Islamic Rep.       | 136.60 | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 1.2.1 Regulatory quality

Regulatory quality index (0-100) | 2009

| Rank | Ccode | Country                  | Value  | Score (0-100) |
|------|-------|--------------------------|--------|---------------|
| 1    | SG    | Singapore                | 100.00 | 100.00        |
| 2    | HK    | Hong Kong (China)        | 99.52  | 99.50         |
| 3    | DK    | Denmark                  | 99.05  | 99.02         |
| 4    | FI    | Finland                  | 97.62  | 97.54         |
| 5    | NL    | Netherlands              | 97.14  | 97.04         |
| 6    | SE    | Sweden                   | 96.67  | 96.56         |
| 7    | CA    | Canada                   | 96.19  | 96.06         |
| 8    | IE    | Ireland                  | 95.24  | 95.08         |
| 9    | CH    | Switzerland              | 94.76  | 94.58         |
| 10   | GB    | United Kingdom           | 94.29  | 94.09         |
| 11   | DE    | Germany                  | 92.38  | 92.12         |
| 12   | EE    | Estonia                  | 91.90  | 91.62         |
| 13   | NO    | Norway                   | 91.43  | 91.13         |
| 14   | US    | United States of America | 89.52  | 89.16         |
| 15   | KR    | Korea, Rep.              | 75.24  | 74.39         |
| 16   | QA    | Qatar                    | 70.95  | 69.95         |
| 17   | MY    | Malaysia                 | 60.00  | 58.62         |
| 18   | CN    | China                    | 46.19  | 44.34         |
| 19   | IN    | India                    | 44.29  | 42.37         |
| 20   | IR    | Iran, Islamic Rep.       | 3.33   | 0.00          |

### 1.2.2 Rule of law

Rule of law index (0-100) | 2009

| Rank | Ccode | Country                  | Value  | Score (0-100) |
|------|-------|--------------------------|--------|---------------|
| 1    | FI    | Finland                  | 100.00 | 100.00        |
| 2    | SE    | Sweden                   | 99.53  | 99.41         |
| 3    | NO    | Norway                   | 98.58  | 98.23         |
| 4    | DK    | Denmark                  | 98.11  | 97.64         |
| 5    | NL    | Netherlands              | 97.17  | 96.47         |
| 6    | CA    | Canada                   | 96.70  | 95.88         |
| 7    | CH    | Switzerland              | 95.75  | 94.70         |
| 8    | IE    | Ireland                  | 94.34  | 92.94         |
| 9    | GB    | United Kingdom           | 93.87  | 92.36         |
| 10   | DE    | Germany                  | 92.92  | 91.17         |
| 11   | SG    | Singapore                | 92.45  | 90.58         |
| 12   | US    | United States of America | 91.51  | 89.41         |
| 13   | HK    | Hong Kong (China)        | 90.57  | 88.24         |
| 14   | EE    | Estonia                  | 84.91  | 81.18         |
| 15   | KR    | Korea, Rep.              | 82.55  | 78.24         |
| 16   | QA    | Qatar                    | 80.66  | 75.88         |
| 17   | MY    | Malaysia                 | 65.09  | 56.47         |
| 18   | IN    | India                    | 55.66  | 44.71         |
| 19   | CN    | China                    | 45.28  | 31.76         |
| 20   | IR    | Iran, Islamic Rep.       | 19.81  | 0.00          |

### 1.2.3 Cost of redundancy dismissal

Sum of notice period and severance pay for redundancy dismissal (in salary weeks, averages for workers with 1, 5, and 10 years of tenure, with a minimum threshold of 8 weeks) | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | DK    | Denmark                  | 8.00  | 100.00        |
| 2    | HK    | Hong Kong (China)        | 8.00  | 100.00        |
| 3    | IE    | Ireland                  | 8.00  | 100.00        |
| 4    | SG    | Singapore                | 8.00  | 100.00        |
| 5    | GB    | United Kingdom           | 8.00  | 100.00        |
| 6    | US    | United States of America | 8.00  | 100.00        |
| 7    | NL    | Netherlands              | 8.67  | 96.55         |
| 8    | NO    | Norway                   | 8.67  | 96.55         |
| 9    | CA    | Canada                   | 10.00 | 89.69         |
| 10   | FI    | Finland                  | 10.11 | 89.12         |
| 11   | CH    | Switzerland              | 10.11 | 89.12         |
| 12   | EE    | Estonia                  | 12.90 | 74.74         |
| 13   | SE    | Sweden                   | 14.44 | 66.80         |
| 14   | IN    | India                    | 15.76 | 60.00         |
| 15   | DE    | Germany                  | 21.56 | 30.10         |
| 16   | IR    | Iran, Islamic Rep.       | 23.11 | 22.11         |
| 17   | QA    | Qatar                    | 23.22 | 21.55         |
| 18   | MY    | Malaysia                 | 23.89 | 18.09         |
| 19   | CN    | China                    | 27.40 | 0.00          |
| 20   | KR    | Korea, Rep.              | 27.40 | 0.00          |

## Tables for Innovation Index 2012

### 1.2.1 Regulatory quality

Regulatory quality index (0-100) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | DK    | Denmark                  | 1.90  | 100.00        |
| 2    | HK    | Hong Kong (China)        | 1.89  | 99.72         |
| 3    | FI    | Finland                  | 1.84  | 98.29         |
| 4    | SG    | Singapore                | 1.80  | 97.15         |
| 5    | NL    | Netherlands              | 1.79  | 96.87         |
| 6    | GB    | United Kingdom           | 1.75  | 95.73         |
| 7    | SE    | Sweden                   | 1.72  | 94.87         |
| 8    | CA    | Canada                   | 1.69  | 94.02         |
| 9    | IE    | Ireland                  | 1.65  | 92.88         |
| 10   | CH    | Switzerland              | 1.65  | 92.88         |
| 11   | DE    | Germany                  | 1.58  | 90.88         |
| 12   | NO    | Norway                   | 1.48  | 88.03         |
| 13   | EE    | Estonia                  | 1.45  | 87.18         |
| 14   | US    | United States of America | 1.42  | 86.32         |
| 15   | KR    | Korea, Rep.              | 0.91  | 71.79         |
| 16   | MY    | Malaysia                 | 0.58  | 62.39         |
| 17   | QA    | Qatar                    | 0.54  | 61.25         |
| 18   | CN    | China                    | -0.23 | 39.32         |
| 19   | IN    | India                    | -0.39 | 34.76         |
| 20   | IR    | Iran, Islamic Rep.       | -1.61 | 0.00          |

### 1.2.2 Rule of law

Rule of law index (0-100) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | FI    | Finland                  | 1.97  | 100.00        |
| 2    | SE    | Sweden                   | 1.95  | 99.30         |
| 3    | NO    | Norway                   | 1.93  | 98.61         |
| 4    | DK    | Denmark                  | 1.88  | 96.86         |
| 5    | NL    | Netherlands              | 1.81  | 94.43         |
| 6    | CA    | Canada                   | 1.79  | 93.73         |
| 7    | CH    | Switzerland              | 1.78  | 93.38         |
| 8    | GB    | United Kingdom           | 1.77  | 93.03         |
| 9    | IE    | Ireland                  | 1.76  | 92.68         |
| 10   | SG    | Singapore                | 1.69  | 90.24         |
| 11   | DE    | Germany                  | 1.63  | 88.15         |
| 12   | US    | United States of America | 1.58  | 86.41         |
| 13   | HK    | Hong Kong (China)        | 1.56  | 85.71         |
| 14   | EE    | Estonia                  | 1.15  | 71.43         |
| 15   | KR    | Korea, Rep.              | 0.99  | 65.85         |
| 16   | QA    | Qatar                    | 0.87  | 61.67         |
| 17   | MY    | Malaysia                 | 0.51  | 49.13         |
| 18   | IN    | India                    | -0.06 | 29.27         |
| 19   | CN    | China                    | -0.35 | 19.16         |
| 20   | IR    | Iran, Islamic Rep.       | -0.90 | 0.00          |

### 1.2.3 Cost of redundancy dismissal

Sum of notice period and severance pay for redundancy dismissal (in salary weeks, averages for workers with 1, 5, and 10 years of tenure, with a minimum threshold of 8 weeks) | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | DK    | Denmark                  | 8.00  | 100.00        |
| 2    | HK    | Hong Kong (China)        | 8.00  | 100.00        |
| 3    | IE    | Ireland                  | 8.00  | 100.00        |
| 4    | SG    | Singapore                | 8.00  | 100.00        |
| 5    | GB    | United Kingdom           | 8.00  | 100.00        |
| 6    | US    | United States of America | 8.00  | 100.00        |
| 7    | NL    | Netherlands              | 8.67  | 96.55         |
| 8    | NO    | Norway                   | 8.67  | 96.55         |
| 9    | CA    | Canada                   | 10.00 | 89.69         |
| 10   | FI    | Finland                  | 10.11 | 89.12         |
| 11   | CH    | Switzerland              | 10.11 | 89.12         |
| 12   | EE    | Estonia                  | 12.90 | 74.74         |
| 13   | SE    | Sweden                   | 14.44 | 66.80         |
| 14   | IN    | India                    | 15.76 | 60.00         |
| 15   | DE    | Germany                  | 21.56 | 30.10         |
| 16   | IR    | Iran, Islamic Rep.       | 23.11 | 22.11         |
| 17   | QA    | Qatar                    | 23.22 | 21.55         |
| 18   | MY    | Malaysia                 | 23.89 | 18.09         |
| 19   | CN    | China                    | 27.40 | 0.00          |
| 20   | KR    | Korea, Rep.              | 27.40 | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).



## Tables for Innovation Index 2011

### 1.3.1 Ease of starting a business

Ease of starting a business, percent rank index | 2011

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | CA   | Canada                   | 0.99  | 100.00        |
| 2    | SG   | Singapore                | 0.98  | 98.89         |
| 3    | HK   | Hong Kong (China)        | 0.97  | 97.78         |
| 4    | IE   | Ireland                  | 0.96  | 96.67         |
| 5    | US   | United States of America | 0.95  | 95.56         |
| 6    | GB   | United Kingdom           | 0.91  | 91.11         |
| 7    | DK   | Denmark                  | 0.86  | 85.56         |
| 8    | FI   | Finland                  | 0.82  | 81.11         |
| 9    | NO   | Norway                   | 0.82  | 81.11         |
| 10   | EE   | Estonia                  | 0.80  | 78.89         |
| 11   | SE   | Sweden                   | 0.79  | 77.78         |
| 12   | IR   | Iran, Islamic Rep.       | 0.77  | 75.56         |
| 13   | KR   | Korea, Rep.              | 0.68  | 65.56         |
| 14   | NL   | Netherlands              | 0.63  | 60.00         |
| 15   | CH   | Switzerland              | 0.58  | 54.44         |
| 16   | DE   | Germany                  | 0.52  | 47.78         |
| 17   | MY   | Malaysia                 | 0.40  | 34.44         |
| 18   | QA   | Qatar                    | 0.32  | 25.56         |
| 19   | CN   | China                    | 0.18  | 10.00         |
| 20   | IN   | India                    | 0.09  | 0.00          |

### 1.3.2 Ease of resolving insolvency

Ease of resolving insolvency, percent rank index | 2011

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | CA   | Canada                   | 0.99  | 100.00        |
| 2    | SG   | Singapore                | 0.99  | 100.00        |
| 3    | DK   | Denmark                  | 0.98  | 98.67         |
| 4    | NO   | Norway                   | 0.98  | 98.67         |
| 5    | FI   | Finland                  | 0.97  | 97.33         |
| 6    | GB   | United Kingdom           | 0.97  | 97.33         |
| 7    | IE   | Ireland                  | 0.96  | 96.00         |
| 8    | NL   | Netherlands              | 0.95  | 94.67         |
| 9    | KR   | Korea, Rep.              | 0.93  | 92.00         |
| 10   | US   | United States of America | 0.93  | 92.00         |
| 11   | HK   | Hong Kong (China)        | 0.92  | 90.67         |
| 12   | SE   | Sweden                   | 0.91  | 89.33         |
| 13   | DE   | Germany                  | 0.81  | 76.00         |
| 14   | QA   | Qatar                    | 0.81  | 76.00         |
| 15   | CH   | Switzerland              | 0.77  | 70.67         |
| 16   | MY   | Malaysia                 | 0.69  | 60.00         |
| 17   | CN   | China                    | 0.61  | 49.33         |
| 18   | EE   | Estonia                  | 0.59  | 46.67         |
| 19   | IR   | Iran, Islamic Rep.       | 0.36  | 16.00         |
| 20   | IN   | India                    | 0.24  | 0.00          |

### 1.3.3 Ease of paying taxes

Ease of paying taxes, percent rank index | 2011

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | HK   | Hong Kong (China)        | 0.99  | 100.00        |
| 2    | QA   | Qatar                    | 0.99  | 100.00        |
| 3    | IE   | Ireland                  | 0.98  | 98.88         |
| 4    | SG   | Singapore                | 0.98  | 98.88         |
| 5    | CA   | Canada                   | 0.96  | 96.63         |
| 6    | DK   | Denmark                  | 0.94  | 94.38         |
| 7    | CH   | Switzerland              | 0.93  | 93.26         |
| 8    | GB   | United Kingdom           | 0.89  | 88.76         |
| 9    | NO   | Norway                   | 0.88  | 87.64         |
| 10   | KR   | Korea, Rep.              | 0.79  | 77.53         |
| 11   | MY   | Malaysia                 | 0.79  | 77.53         |
| 12   | NL   | Netherlands              | 0.78  | 76.40         |
| 13   | EE   | Estonia                  | 0.77  | 75.28         |
| 14   | SE   | Sweden                   | 0.75  | 73.03         |
| 15   | FI   | Finland                  | 0.68  | 65.17         |
| 16   | US   | United States of America | 0.62  | 58.43         |
| 17   | DE   | Germany                  | 0.54  | 49.44         |
| 18   | IR   | Iran, Islamic Rep.       | 0.36  | 29.21         |
| 19   | CN   | China                    | 0.35  | 28.09         |
| 20   | IN   | India                    | 0.10  | 0.00          |

## Tables for Innovation Index 2012

### 1.3.1 Ease of starting a business

Ease of starting a business, percent rank index | 2011

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | CA   | Canada                   | 0.99  | 100.00        |
| 2    | SG   | Singapore                | 0.98  | 98.89         |
| 3    | HK   | Hong Kong (China)        | 0.97  | 97.78         |
| 4    | IE   | Ireland                  | 0.96  | 96.67         |
| 5    | US   | United States of America | 0.95  | 95.56         |
| 6    | GB   | United Kingdom           | 0.91  | 91.11         |
| 7    | DK   | Denmark                  | 0.86  | 85.56         |
| 8    | FI   | Finland                  | 0.82  | 81.11         |
| 9    | NO   | Norway                   | 0.82  | 81.11         |
| 10   | EE   | Estonia                  | 0.80  | 78.89         |
| 11   | SE   | Sweden                   | 0.79  | 77.78         |
| 12   | IR   | Iran, Islamic Rep.       | 0.77  | 75.56         |
| 13   | KR   | Korea, Rep.              | 0.68  | 65.56         |
| 14   | NL   | Netherlands              | 0.63  | 60.00         |
| 15   | CH   | Switzerland              | 0.58  | 54.44         |
| 16   | DE   | Germany                  | 0.52  | 47.78         |
| 17   | MY   | Malaysia                 | 0.40  | 34.44         |
| 18   | QA   | Qatar                    | 0.32  | 25.56         |
| 19   | CN   | China                    | 0.18  | 10.00         |
| 20   | IN   | India                    | 0.09  | 0.00          |

### 1.3.2 Ease of resolving insolvency

Ease of resolving insolvency, percent rank index | 2011

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | CA   | Canada                   | 0.99  | 100.00        |
| 2    | SG   | Singapore                | 0.99  | 100.00        |
| 3    | DK   | Denmark                  | 0.98  | 98.67         |
| 4    | NO   | Norway                   | 0.98  | 98.67         |
| 5    | FI   | Finland                  | 0.97  | 97.33         |
| 6    | GB   | United Kingdom           | 0.97  | 97.33         |
| 7    | IE   | Ireland                  | 0.96  | 96.00         |
| 8    | NL   | Netherlands              | 0.95  | 94.67         |
| 9    | KR   | Korea, Rep.              | 0.93  | 92.00         |
| 10   | US   | United States of America | 0.93  | 92.00         |
| 11   | HK   | Hong Kong (China)        | 0.92  | 90.67         |
| 12   | SE   | Sweden                   | 0.91  | 89.33         |
| 13   | DE   | Germany                  | 0.81  | 76.00         |
| 14   | QA   | Qatar                    | 0.81  | 76.00         |
| 15   | CH   | Switzerland              | 0.77  | 70.67         |
| 16   | MY   | Malaysia                 | 0.69  | 60.00         |
| 17   | CN   | China                    | 0.61  | 49.33         |
| 18   | EE   | Estonia                  | 0.59  | 46.67         |
| 19   | IR   | Iran, Islamic Rep.       | 0.36  | 16.00         |
| 20   | IN   | India                    | 0.24  | 0.00          |

### 1.3.3 Ease of paying taxes

Ease of paying taxes, percent rank index | 2011

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | HK   | Hong Kong (China)        | 0.99  | 100.00        |
| 2    | QA   | Qatar                    | 0.99  | 100.00        |
| 3    | IE   | Ireland                  | 0.98  | 98.88         |
| 4    | SG   | Singapore                | 0.98  | 98.88         |
| 5    | CA   | Canada                   | 0.96  | 96.63         |
| 6    | DK   | Denmark                  | 0.94  | 94.38         |
| 7    | CH   | Switzerland              | 0.93  | 93.26         |
| 8    | GB   | United Kingdom           | 0.89  | 88.76         |
| 9    | NO   | Norway                   | 0.88  | 87.64         |
| 10   | KR   | Korea, Rep.              | 0.79  | 77.53         |
| 11   | MY   | Malaysia                 | 0.79  | 77.53         |
| 12   | NL   | Netherlands              | 0.78  | 76.40         |
| 13   | EE   | Estonia                  | 0.77  | 75.28         |
| 14   | SE   | Sweden                   | 0.75  | 73.03         |
| 15   | FI   | Finland                  | 0.68  | 65.17         |
| 16   | US   | United States of America | 0.62  | 58.43         |
| 17   | DE   | Germany                  | 0.54  | 49.44         |
| 18   | IR   | Iran, Islamic Rep.       | 0.36  | 29.21         |
| 19   | CN   | China                    | 0.35  | 28.09         |
| 20   | IN   | India                    | 0.10  | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).



## Tables for Innovation Index 2011

### 2.1.1 Expenditure on education

Current expenditure on education (% of GNI) | 2008

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | DK    | Denmark                   | 7.41  | 100.00        |
| 2    | SE    | Sweden                    | 6.41  | 82.21         |
| 3    | NO    | Norway                    | 6.03  | 75.44         |
| 4    | FI    | Finland                   | 5.64  | 68.51         |
| 5    | IE    | Ireland                   | 5.17  | 60.14         |
| 6    | GB    | United Kingdom            | 5.06  | 58.19         |
| 7    | NL    | Netherlands               | 4.85  | 54.45         |
| 8    | US    | United States of America  | 4.79  | 53.38         |
| 9    | CA    | Canada                    | 4.78  | 53.20         |
| 10   | CH    | Switzerland               | 4.65  | 50.89         |
| 11   | EE    | Estonia                   | 4.61  | 50.18         |
| 12   | DE    | Germany                   | 4.28  | 44.31         |
| 13   | MY    | Malaysia                  | 4.04  | 40.04         |
| 14   | IR    | Iran, Islamic Rep. (2009) | 4.04  | 40.04         |
| 15   | KR    | Korea, Rep.               | 3.94  | 38.26         |
| 16   | IN    | India                     | 3.17  | 24.56         |
| 17   | SG    | Singapore (2010)          | 3.01  | 21.71         |
| 18   | HK    | Hong Kong (China) (2009)  | 2.98  | 21.17         |
| 19   | CN    | China                     | 1.80  | 0.18          |
| 20   | QA    | Qatar (2008)              | 1.79  | 0.00          |

### 2.1.2 Public expenditure on education per pupil

Public expenditure on education per pupil, all levels (% of GDP per capita) | 2007

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | DK    | Denmark                   | 31.07 | 100.00        |
| 2    | SE    | Sweden                    | 27.98 | 84.47         |
| 3    | CH    | Switzerland               | 26.24 | 75.73         |
| 4    | NO    | Norway                    | 25.76 | 73.32         |
| 5    | GB    | United Kingdom            | 25.32 | 71.11         |
| 6    | FI    | Finland                   | 25.00 | 69.50         |
| 7    | HK    | Hong Kong (China) (2009)  | 23.50 | 61.96         |
| 8    | CA    | Canada (2002)             | 23.46 | 61.76         |
| 9    | NL    | Netherlands               | 23.41 | 61.51         |
| 10   | US    | United States of America  | 21.72 | 53.02         |
| 11   | EE    | Estonia                   | 20.60 | 47.39         |
| 12   | IR    | Iran, Islamic Rep. (2009) | 19.39 | 41.31         |
| 13   | KR    | Korea, Rep.               | 17.81 | 33.37         |
| 14   | MY    | Malaysia (2008)           | 15.04 | 19.45         |
| 15   | IN    | India (2006)              | 12.30 | 5.68          |
| 16   | QA    | Qatar (2004)              | 11.17 | 0.00          |
| 17   | CN    | China                     | n/a   | n/a           |
| 18   | DE    | Germany                   | n/a   | n/a           |
| 19   | IE    | Ireland                   | n/a   | n/a           |
| 20   | SG    | Singapore                 | n/a   | n/a           |

### 2.1.3 School life expectancy

School life expectancy, primary to tertiary education (years) | 2008

| Rank | Ccode | Country                       | Value | Score (0-100) |
|------|-------|-------------------------------|-------|---------------|
| 1    | IE    | Ireland                       | 17.88 | 100.00        |
| 2    | NO    | Norway                        | 17.32 | 92.56         |
| 3    | FI    | Finland                       | 17.07 | 89.24         |
| 4    | DK    | Denmark                       | 16.83 | 86.06         |
| 5    | KR    | Korea, Rep.                   | 16.82 | 85.92         |
| 6    | US    | United States of America (201 | 16.76 | 85.13         |
| 7    | NL    | Netherlands                   | 16.71 | 84.46         |
| 8    | GB    | United Kingdom                | 16.13 | 76.76         |
| 9    | EE    | Estonia                       | 15.73 | 71.45         |
| 10   | HK    | Hong Kong (China) (2009)      | 15.73 | 71.45         |
| 11   | SE    | Sweden                        | 15.60 | 69.72         |
| 12   | CH    | Switzerland                   | 15.47 | 67.99         |
| 13   | CA    | Canada (2002)                 | 15.13 | 63.48         |
| 14   | IR    | Iran, Islamic Rep. (2009)     | 12.72 | 31.47         |
| 15   | MY    | Malaysia (2008)               | 12.59 | 29.75         |
| 16   | QA    | Qatar (2009)                  | 12.01 | 22.05         |
| 17   | CN    | China (2009)                  | 11.56 | 16.07         |
| 18   | IN    | India (2007)                  | 10.35 | 0.00          |
| 19   | DE    | Germany                       | n/a   | n/a           |
| 20   | SG    | Singapore                     | n/a   | n/a           |

## Tables for Innovation Index 2012

### 2.1.1 Expenditure on education

Current expenditure on education (% of GNI) | 2009

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | DK    | Denmark                   | 7.44  | 100.00        |
| 2    | NO    | Norway                    | 6.16  | 77.35         |
| 3    | SE    | Sweden                    | 6.08  | 75.93         |
| 4    | FI    | Finland                   | 5.54  | 66.37         |
| 5    | IE    | Ireland                   | 5.23  | 60.88         |
| 6    | GB    | United Kingdom            | 5.09  | 58.41         |
| 7    | CH    | Switzerland               | 4.79  | 53.10         |
| 8    | US    | United States of America  | 4.79  | 53.10         |
| 9    | NL    | Netherlands               | 4.74  | 52.21         |
| 10   | CA    | Canada                    | 4.67  | 50.97         |
| 11   | EE    | Estonia                   | 4.42  | 46.55         |
| 12   | DE    | Germany                   | 4.33  | 44.96         |
| 13   | MY    | Malaysia                  | 4.15  | 41.77         |
| 14   | IR    | Iran, Islamic Rep. (2010) | 4.11  | 41.06         |
| 15   | KR    | Korea, Rep.               | 3.94  | 38.05         |
| 16   | IN    | India                     | 3.07  | 22.65         |
| 17   | HK    | Hong Kong (China) (2010)  | 3.06  | 22.48         |
| 18   | SG    | Singapore (2010)          | 3.02  | 21.77         |
| 19   | CN    | China                     | 1.81  | 0.35          |
| 20   | QA    | Qatar (2008)              | 1.79  | 0.00          |

### 2.1.2 Public expenditure on education per pupil

Public expenditure on education per pupil, all levels (% of GDP per capita) | 2008

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | DK    | Denmark                   | 30.86 | 100.00        |
| 2    | SE    | Sweden                    | 28.98 | 89.85         |
| 3    | CH    | Switzerland               | 27.42 | 81.43         |
| 4    | FI    | Finland                   | 26.03 | 73.92         |
| 5    | NO    | Norway                    | 25.12 | 69.01         |
| 6    | GB    | United Kingdom            | 24.82 | 67.39         |
| 7    | EE    | Estonia                   | 24.75 | 67.01         |
| 8    | NL    | Netherlands               | 23.99 | 62.90         |
| 9    | CA    | Canada (2002)             | 23.46 | 60.04         |
| 10   | US    | United States of America  | 21.99 | 52.11         |
| 11   | MY    | Malaysia (2009)           | 21.56 | 49.78         |
| 12   | KR    | Korea, Rep.               | 20.51 | 44.11         |
| 13   | HK    | Hong Kong (China) (2010)  | 19.50 | 38.66         |
| 14   | IR    | Iran, Islamic Rep. (2009) | 19.48 | 38.55         |
| 15   | QA    | Qatar                     | 15.90 | 19.22         |
| 16   | IN    | India                     | 12.34 | 0.00          |
| 17   | CN    | China                     | n/a   | n/a           |
| 18   | DE    | Germany                   | n/a   | n/a           |
| 19   | IE    | Ireland                   | n/a   | n/a           |
| 20   | SG    | Singapore                 | n/a   | n/a           |

### 2.1.3 School life expectancy

School life expectancy, primary to tertiary education (years) | 2009

| Rank | Ccode | Country                       | Value | Score (0-100) |
|------|-------|-------------------------------|-------|---------------|
| 1    | IE    | Ireland                       | 18.31 | 100.00        |
| 2    | NO    | Norway                        | 17.28 | 86.23         |
| 3    | KR    | Korea, Rep.                   | 16.99 | 82.35         |
| 4    | NL    | Netherlands                   | 16.86 | 80.61         |
| 5    | FI    | Finland                       | 16.83 | 80.21         |
| 6    | US    | United States of America (201 | 16.76 | 79.28         |
| 7    | DK    | Denmark                       | 16.75 | 79.14         |
| 8    | GB    | United Kingdom                | 16.38 | 74.20         |
| 9    | EE    | Estonia                       | 15.82 | 66.71         |
| 10   | SE    | Sweden                        | 15.77 | 66.04         |
| 11   | HK    | Hong Kong (China) (2010)      | 15.49 | 62.30         |
| 12   | CH    | Switzerland                   | 15.45 | 61.76         |
| 13   | CA    | Canada (2002)                 | 15.13 | 57.49         |
| 14   | IR    | Iran, Islamic Rep.            | 13.09 | 30.21         |
| 15   | MY    | Malaysia (2008)               | 12.59 | 23.53         |
| 16   | QA    | Qatar (2010)                  | 12.24 | 18.85         |
| 17   | CN    | China (2010)                  | 11.72 | 11.90         |
| 18   | IN    | India (2008)                  | 10.83 | 0.00          |
| 19   | DE    | Germany                       | n/a   | n/a           |
| 20   | SG    | Singapore                     | n/a   | n/a           |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 2.1.4 Assessment in reading, mathematics, and science

PISA average scales in reading, mathematics, and science | 2009

| Rank | Code | Country                  | Value  | Score (0-100) |
|------|------|--------------------------|--------|---------------|
| 1    | CN   | China                    | 576.83 | 100.00        |
| 2    | HK   | Hong Kong (China)        | 545.57 | 87.02         |
| 3    | FI   | Finland                  | 543.50 | 86.16         |
| 4    | SG   | Singapore                | 543.20 | 86.03         |
| 5    | KR   | Korea, Rep.              | 541.17 | 85.19         |
| 6    | CA   | Canada                   | 526.57 | 79.13         |
| 7    | NL   | Netherlands              | 518.80 | 75.90         |
| 8    | CH   | Switzerland              | 517.03 | 75.17         |
| 9    | EE   | Estonia                  | 513.63 | 73.76         |
| 10   | DE   | Germany                  | 510.17 | 72.32         |
| 11   | NO   | Norway                   | 500.37 | 68.25         |
| 12   | GB   | United Kingdom           | 500.10 | 68.14         |
| 13   | DK   | Denmark                  | 499.17 | 67.75         |
| 14   | IE   | Ireland                  | 496.90 | 66.81         |
| 15   | US   | United States of America | 496.40 | 66.60         |
| 16   | SE   | Sweden                   | 495.57 | 66.26         |
| 17   | MY   | Malaysia (2010)          | 413.43 | 32.15         |
| 18   | QA   | Qatar                    | 373.07 | 15.39         |
| 19   | IN   | India (2010)             | 336.02 | 0.00          |
| 20   | IR   | Iran, Islamic Rep.       | n/a    | n/a           |

### 2.1.5 Pupil-teacher ratio

Pupil-teacher ratio, secondary | 2008

| Rank | Code | Country                   | Value | Score (0-100) |
|------|------|---------------------------|-------|---------------|
| 1    | NO   | Norway (2004)             | 8.79  | 100.00        |
| 2    | EE   | Estonia                   | 9.41  | 97.41         |
| 3    | QA   | Qatar (2009)              | 9.62  | 96.53         |
| 4    | SE   | Sweden                    | 9.68  | 96.28         |
| 5    | FI   | Finland                   | 10.03 | 94.81         |
| 6    | DK   | Denmark (2001)            | 10.05 | 94.73         |
| 7    | IE   | Ireland (2006)            | 10.54 | 92.68         |
| 8    | NL   | Netherlands               | 13.18 | 81.64         |
| 9    | DE   | Germany                   | 13.24 | 81.39         |
| 10   | MY   | Malaysia                  | 14.22 | 77.29         |
| 11   | GB   | United Kingdom            | 14.27 | 77.08         |
| 12   | US   | United States of America  | 14.38 | 76.62         |
| 13   | SG   | Singapore (2009)          | 14.91 | 74.40         |
| 14   | CN   | China (2009)              | 15.72 | 71.02         |
| 15   | KR   | Korea, Rep.               | 18.05 | 61.27         |
| 16   | CA   | Canada (2000)             | 18.40 | 59.81         |
| 17   | IN   | India (2004)              | 32.70 | 0.00          |
| 18   | HK   | Hong Kong (China) (2005)  | n/a   | n/a           |
| 19   | IR   | Iran, Islamic Rep. (2008) | n/a   | n/a           |
| 20   | CH   | Switzerland               | n/a   | n/a           |

### 2.2.1 Tertiary school enrolment

Tertiary school enrolment (% gross) | 2008

| Rank | Code | Country                        | Value | Score (0-100) |
|------|------|--------------------------------|-------|---------------|
| 1    | KR   | Korea, Rep.                    | 98.09 | 100.00        |
| 2    | FI   | Finland                        | 94.44 | 95.85         |
| 3    | US   | United States of America (201) | 94.81 | 96.27         |
| 4    | DK   | Denmark                        | 78.05 | 77.19         |
| 5    | NO   | Norway                         | 73.19 | 71.66         |
| 6    | SE   | Sweden                         | 71.05 | 69.22         |
| 7    | EE   | Estonia                        | 63.71 | 60.87         |
| 8    | CA   | Canada (2004)                  | 62.27 | 59.23         |
| 9    | NL   | Netherlands                    | 60.60 | 57.32         |
| 10   | IE   | Ireland                        | 58.31 | 54.72         |
| 11   | GB   | United Kingdom                 | 57.42 | 53.71         |
| 12   | HK   | Hong Kong (China) (2009)       | 56.63 | 52.81         |
| 13   | CH   | Switzerland                    | 49.40 | 44.58         |
| 14   | IR   | Iran, Islamic Rep. (2009)      | 36.49 | 29.88         |
| 15   | MY   | Malaysia                       | 36.46 | 29.85         |
| 16   | CN   | China (2009)                   | 24.53 | 16.27         |
| 17   | IN   | India (2007)                   | 13.48 | 3.69          |
| 18   | QA   | Qatar (2009)                   | 10.24 | 0.00          |
| 19   | DE   | Germany                        | n/a   | n/a           |
| 20   | SG   | Singapore                      | n/a   | n/a           |

## Tables for Innovation Index 2012

### 2.1.4 Assessment in reading, mathematics, and science

PISA average scales in reading, mathematics, and science | 2009

| Rank | Code | Country                  | Value  | Score (0-100) |
|------|------|--------------------------|--------|---------------|
| 1    | CN   | China                    | 576.83 | 100.00        |
| 2    | HK   | Hong Kong (China)        | 545.57 | 87.02         |
| 3    | FI   | Finland                  | 543.50 | 86.16         |
| 4    | SG   | Singapore                | 543.20 | 86.03         |
| 5    | KR   | Korea, Rep.              | 541.17 | 85.19         |
| 6    | CA   | Canada                   | 526.57 | 79.13         |
| 7    | NL   | Netherlands              | 518.80 | 75.90         |
| 8    | CH   | Switzerland              | 517.03 | 75.17         |
| 9    | EE   | Estonia                  | 513.63 | 73.76         |
| 10   | DE   | Germany                  | 510.17 | 72.32         |
| 11   | NO   | Norway                   | 500.37 | 68.25         |
| 12   | GB   | United Kingdom           | 500.10 | 68.14         |
| 13   | DK   | Denmark                  | 499.17 | 67.75         |
| 14   | IE   | Ireland                  | 496.90 | 66.81         |
| 15   | US   | United States of America | 496.40 | 66.60         |
| 16   | SE   | Sweden                   | 495.57 | 66.26         |
| 17   | MY   | Malaysia (2010)          | 413.43 | 32.15         |
| 18   | QA   | Qatar                    | 373.07 | 15.39         |
| 19   | IN   | India (2010)             | 336.02 | 0.00          |
| 20   | IR   | Iran, Islamic Rep.       | n/a    | n/a           |

### 2.1.5 Pupil-teacher ratio, secondary

Pupil-teacher ratio, secondary | 2009

| Rank | Code | Country                        | Value | Score (0-100) |
|------|------|--------------------------------|-------|---------------|
| 1    | CA   | Canada (2008)                  | 7.08  | 100.00        |
| 2    | NO   | Norway (2008)                  | 8.79  | 93.33         |
| 3    | EE   | Estonia                        | 9.44  | 90.79         |
| 4    | SE   | Sweden                         | 9.62  | 90.09         |
| 5    | FI   | Finland                        | 9.89  | 89.03         |
| 6    | QA   | Qatar (2010)                   | 9.93  | 88.88         |
| 7    | DK   | Denmark (2001)                 | 10.05 | 88.41         |
| 8    | IE   | Ireland (2006)                 | 10.54 | 86.49         |
| 9    | DE   | Germany                        | 13.24 | 75.96         |
| 10   | NL   | Netherlands                    | 13.40 | 75.33         |
| 11   | MY   | Malaysia                       | 13.65 | 74.36         |
| 12   | US   | United States of America (201) | 13.76 | 73.93         |
| 13   | GB   | United Kingdom (2008)          | 14.27 | 71.94         |
| 14   | SG   | Singapore                      | 14.91 | 69.44         |
| 15   | CN   | China (2010)                   | 15.46 | 67.29         |
| 16   | HK   | Hong Kong (China) (2005)       | 17.76 | 58.31         |
| 17   | KR   | Korea, Rep.                    | 17.98 | 57.46         |
| 18   | IR   | Iran, Islamic Rep. (2008)      | 21.69 | 42.97         |
| 19   | IN   | India (2004)                   | 32.70 | 0.00          |
| 20   | CH   | Switzerland                    | n/a   | n/a           |

### 2.2.1 Tertiary enrolment

School enrolment, tertiary (% gross) | 2009

| Rank | Code | Country                        | Value  | Score (0-100) |
|------|------|--------------------------------|--------|---------------|
| 1    | KR   | Korea, Rep.                    | 103.87 | 100.00        |
| 2    | US   | United States of America (201) | 94.81  | 90.35         |
| 3    | FI   | Finland                        | 91.59  | 86.92         |
| 4    | DK   | Denmark                        | 74.40  | 68.62         |
| 5    | NO   | Norway                         | 73.79  | 67.97         |
| 6    | SE   | Sweden                         | 70.78  | 64.76         |
| 7    | EE   | Estonia                        | 62.70  | 56.16         |
| 8    | NL   | Netherlands                    | 62.70  | 56.16         |
| 9    | CA   | Canada (2004)                  | 62.27  | 55.70         |
| 10   | IE   | Ireland                        | 60.96  | 54.30         |
| 11   | HK   | Hong Kong (China) (2010)       | 59.72  | 52.98         |
| 12   | GB   | United Kingdom                 | 58.53  | 51.71         |
| 13   | CH   | Switzerland                    | 51.45  | 44.17         |
| 14   | IR   | Iran, Islamic Rep. (2010)      | 42.77  | 34.93         |
| 15   | MY   | Malaysia                       | 40.24  | 32.24         |
| 16   | CN   | China (2010)                   | 25.95  | 17.02         |
| 17   | IN   | India                          | 16.23  | 6.67          |
| 18   | QA   | Qatar (2010)                   | 9.97   | 0.00          |
| 19   | DE   | Germany                        | n/a    | n/a           |
| 20   | SG   | Singapore                      | n/a    | n/a           |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 2.2.2 Graduates in science and engineering

Tertiary graduates in engineering, manufacturing, and construction (% of total tertiary graduates) | 2009

| Rank | Ccode | Country                       | Value | Score (0-100) |
|------|-------|-------------------------------|-------|---------------|
| 1    | IR    | Iran, Islamic Rep. (2010)     | 44.42 | 100.00        |
| 2    | MY    | Malaysia                      | 37.72 | 77.98         |
| 3    | HK    | Hong Kong (China) (2006)      | 34.67 | 67.95         |
| 4    | KR    | Korea, Rep.                   | 31.46 | 57.40         |
| 5    | FI    | Finland                       | 28.17 | 46.58         |
| 6    | DE    | Germany                       | 24.62 | 34.91         |
| 7    | SE    | Sweden                        | 24.18 | 33.46         |
| 8    | QA    | Qatar (2010)                  | 24.00 | 32.87         |
| 9    | GB    | United Kingdom                | 21.71 | 25.35         |
| 10   | IE    | Ireland                       | 21.62 | 25.05         |
| 11   | CH    | Switzerland                   | 21.56 | 24.85         |
| 12   | CA    | Canada (2002)                 | 21.06 | 23.21         |
| 13   | DK    | Denmark                       | 19.62 | 18.47         |
| 14   | EE    | Estonia                       | 19.38 | 17.69         |
| 15   | US    | United States of America (201 | 15.47 | 4.83          |
| 16   | NO    | Norway                        | 15.23 | 4.04          |
| 17   | NL    | Netherlands                   | 14.00 | 0.00          |
| 18   | CN    | China                         | n/a   | n/a           |
| 19   | IN    | India                         | n/a   | n/a           |
| 20   | SG    | Singapore                     | n/a   | n/a           |

### 2.2.3 Tertiary inbound mobility

Tertiary inbound mobility ratio (%) | 2009

| Rank | Ccode | Country                       | Value | Score (0-100) |
|------|-------|-------------------------------|-------|---------------|
| 1    | QA    | Qatar (2010)                  | 38.91 | 100.00        |
| 2    | SG    | Singapore (2010)              | 22.78 | 58.55         |
| 3    | GB    | United Kingdom                | 15.28 | 39.27         |
| 4    | CH    | Switzerland                   | 14.92 | 38.34         |
| 5    | NO    | Norway                        | 7.98  | 20.51         |
| 6    | IE    | Ireland                       | 7.08  | 18.20         |
| 7    | SE    | Sweden                        | 6.40  | 16.45         |
| 8    | MY    | Malaysia                      | 5.78  | 14.85         |
| 9    | DK    | Denmark                       | 5.36  | 13.78         |
| 10   | CA    | Canada (2004)                 | 4.90  | 12.59         |
| 11   | FI    | Finland                       | 4.25  | 10.92         |
| 12   | HK    | Hong Kong (China) (2010)      | 3.90  | 10.02         |
| 13   | NL    | Netherlands                   | 3.83  | 9.84          |
| 14   | US    | United States of America (201 | 3.35  | 8.61          |
| 15   | EE    | Estonia                       | 1.59  | 4.09          |
| 16   | KR    | Korea, Rep.                   | 1.55  | 3.98          |
| 17   | CN    | China (2010)                  | 0.00  | 0.00          |
| 18   | IN    | India (2006)                  | 0.00  | 0.00          |
| 19   | IR    | Iran, Islamic Rep. (2010)     | 0.00  | 0.00          |
| 20   | DE    | Germany                       | n/a   | n/a           |

### 2.2.4 Gross tertiary outbound enrolment

Gross tertiary outbound enrolment ratio (%) | 2009

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China) (2010)  | 7.38  | 100.00        |
| 2    | IE    | Ireland                   | 6.10  | 82.25         |
| 3    | NO    | Norway                    | 4.14  | 55.06         |
| 4    | EE    | Estonia                   | 3.46  | 45.63         |
| 5    | SE    | Sweden                    | 2.45  | 31.62         |
| 6    | CH    | Switzerland               | 2.41  | 31.07         |
| 7    | MY    | Malaysia (2010)           | 2.18  | 27.88         |
| 8    | FI    | Finland                   | 2.16  | 27.60         |
| 9    | CA    | Canada                    | 2.04  | 25.94         |
| 10   | QA    | Qatar (2010)              | 1.92  | 24.27         |
| 11   | DE    | Germany                   | 1.83  | 23.02         |
| 12   | DK    | Denmark                   | 1.63  | 20.25         |
| 13   | KR    | Korea, Rep. (2010)        | 1.56  | 19.28         |
| 14   | NL    | Netherlands               | 1.13  | 13.31         |
| 15   | GB    | United Kingdom            | 0.55  | 5.27          |
| 16   | CN    | China (2010)              | 0.43  | 3.61          |
| 17   | IR    | Iran, Islamic Rep. (2010) | 0.35  | 2.50          |
| 18   | US    | United States of America  | 0.25  | 1.11          |
| 19   | IN    | India (2010)              | 0.17  | 0.00          |
| 20   | SG    | Singapore                 | n/a   | n/a           |

## Tables for Innovation Index 2012

### 2.2.2 Graduates in science and engineering

Tertiary graduates in engineering, manufacturing, and construction (% of total tertiary graduates) | 2009

| Rank | Ccode | Country                       | Value | Score (0-100) |
|------|-------|-------------------------------|-------|---------------|
| 1    | IR    | Iran, Islamic Rep. (2010)     | 44.42 | 100.00        |
| 2    | MY    | Malaysia                      | 37.72 | 77.98         |
| 3    | HK    | Hong Kong (China) (2006)      | 34.67 | 67.95         |
| 4    | KR    | Korea, Rep.                   | 31.46 | 57.40         |
| 5    | FI    | Finland                       | 28.17 | 46.58         |
| 6    | DE    | Germany                       | 24.62 | 34.91         |
| 7    | SE    | Sweden                        | 24.18 | 33.46         |
| 8    | QA    | Qatar (2010)                  | 24.00 | 32.87         |
| 9    | GB    | United Kingdom                | 21.71 | 25.35         |
| 10   | IE    | Ireland                       | 21.62 | 25.05         |
| 11   | CH    | Switzerland                   | 21.56 | 24.85         |
| 12   | CA    | Canada (2002)                 | 21.06 | 23.21         |
| 13   | DK    | Denmark                       | 19.62 | 18.47         |
| 14   | EE    | Estonia                       | 19.38 | 17.69         |
| 15   | US    | United States of America (201 | 15.47 | 4.83          |
| 16   | NO    | Norway                        | 15.23 | 4.04          |
| 17   | NL    | Netherlands                   | 14.00 | 0.00          |
| 18   | CN    | China                         | n/a   | n/a           |
| 19   | IN    | India                         | n/a   | n/a           |
| 20   | SG    | Singapore                     | n/a   | n/a           |

### 2.2.3 Tertiary inbound mobility

Tertiary inbound mobility ratio (%) | 2009

| Rank | Ccode | Country                       | Value | Score (0-100) |
|------|-------|-------------------------------|-------|---------------|
| 1    | QA    | Qatar (2010)                  | 38.91 | 100.00        |
| 2    | SG    | Singapore (2010)              | 22.78 | 58.55         |
| 3    | GB    | United Kingdom                | 15.28 | 39.27         |
| 4    | CH    | Switzerland                   | 14.92 | 38.34         |
| 5    | NO    | Norway                        | 7.98  | 20.51         |
| 6    | IE    | Ireland                       | 7.08  | 18.20         |
| 7    | SE    | Sweden                        | 6.40  | 16.45         |
| 8    | MY    | Malaysia                      | 5.78  | 14.85         |
| 9    | DK    | Denmark                       | 5.36  | 13.78         |
| 10   | CA    | Canada (2004)                 | 4.90  | 12.59         |
| 11   | FI    | Finland                       | 4.25  | 10.92         |
| 12   | HK    | Hong Kong (China) (2010)      | 3.90  | 10.02         |
| 13   | NL    | Netherlands                   | 3.83  | 9.84          |
| 14   | US    | United States of America (201 | 3.35  | 8.61          |
| 15   | EE    | Estonia                       | 1.59  | 4.09          |
| 16   | KR    | Korea, Rep.                   | 1.55  | 3.98          |
| 17   | CN    | China (2010)                  | 0.00  | 0.00          |
| 18   | IN    | India (2006)                  | 0.00  | 0.00          |
| 19   | IR    | Iran, Islamic Rep. (2010)     | 0.00  | 0.00          |
| 20   | DE    | Germany                       | n/a   | n/a           |

### 2.2.4 Gross tertiary outbound enrolment

Gross tertiary outbound enrolment ratio (%) | 2009

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China) (2010)  | 7.38  | 100.00        |
| 2    | IE    | Ireland                   | 6.10  | 82.25         |
| 3    | NO    | Norway                    | 4.14  | 55.06         |
| 4    | EE    | Estonia                   | 3.46  | 45.63         |
| 5    | SE    | Sweden                    | 2.45  | 31.62         |
| 6    | CH    | Switzerland               | 2.41  | 31.07         |
| 7    | MY    | Malaysia (2010)           | 2.18  | 27.88         |
| 8    | FI    | Finland                   | 2.16  | 27.60         |
| 9    | CA    | Canada                    | 2.04  | 25.94         |
| 10   | QA    | Qatar (2010)              | 1.92  | 24.27         |
| 11   | DE    | Germany                   | 1.83  | 23.02         |
| 12   | DK    | Denmark                   | 1.63  | 20.25         |
| 13   | KR    | Korea, Rep. (2010)        | 1.56  | 19.28         |
| 14   | NL    | Netherlands               | 1.13  | 13.31         |
| 15   | GB    | United Kingdom            | 0.55  | 5.27          |
| 16   | CN    | China (2010)              | 0.43  | 3.61          |
| 17   | IR    | Iran, Islamic Rep. (2010) | 0.35  | 2.50          |
| 18   | US    | United States of America  | 0.25  | 1.11          |
| 19   | IN    | India (2010)              | 0.17  | 0.00          |
| 20   | SG    | Singapore                 | n/a   | n/a           |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 2.3.1 Researchers

Researchers, headcounts (per million people) | 2007

| Rank | Ccode | Country                        | Value     | Score (0-100) |
|------|-------|--------------------------------|-----------|---------------|
| 1    | FI    | Finland                        | 10,111.15 | 100.00        |
| 2    | NO    | Norway                         | 8,845.12  | 87.31         |
| 3    | SE    | Sweden                         | 7,982.41  | 78.66         |
| 4    | DK    | Denmark                        | 7,895.37  | 77.78         |
| 5    | SG    | Singapore                      | 7,059.12  | 69.40         |
| 6    | GB    | United Kingdom                 | 6,218.64  | 60.97         |
| 7    | KR    | Korea, Rep.                    | 6,027.64  | 59.06         |
| 8    | CH    | Switzerland (2004)             | 5,845.87  | 57.24         |
| 9    | DE    | Germany                        | 5,316.57  | 51.93         |
| 10   | EE    | Estonia (2008)                 | 5,173.74  | 50.50         |
| 11   | US    | United States of America (200) | 4,663.28  | 45.38         |
| 12   | IE    | Ireland                        | 4,450.14  | 43.24         |
| 13   | CA    | Canada (2006)                  | 4,260.42  | 41.34         |
| 14   | HK    | Hong Kong (China) (2006)       | 2,983.71  | 28.54         |
| 15   | NL    | Netherlands (2003)             | 2,818.31  | 26.88         |
| 16   | CN    | China (2007)                   | 1,070.94  | 9.36          |
| 17   | IR    | Iran, Islamic Rep. (2006)      | 947.06    | 8.12          |
| 18   | MY    | Malaysia (2006)                | 728.92    | 5.94          |
| 19   | IN    | India (2005)                   | 136.94    | 0.00          |
| 20   | QA    | Qatar                          | n/a       | n/a           |

### 2.3.2 Gross expenditure on R&D (GERD)

Gross expenditure on R&D (% of GDP) | 2007

| Rank | Ccode | Country                        | Value | Score (0-100) |
|------|-------|--------------------------------|-------|---------------|
| 1    | SE    | Sweden (2008)                  | 3.75  | 100.00        |
| 2    | FI    | Finland (2008)                 | 3.46  | 90.71         |
| 3    | KR    | Korea, Rep.                    | 3.21  | 82.69         |
| 4    | CH    | Switzerland (2004)             | 2.90  | 72.76         |
| 5    | US    | United States of America (200) | 2.79  | 69.23         |
| 6    | DK    | Denmark (2008)                 | 2.72  | 66.99         |
| 7    | DE    | Germany                        | 2.54  | 61.22         |
| 8    | SG    | Singapore                      | 2.52  | 60.58         |
| 9    | GB    | United Kingdom (2008)          | 1.88  | 40.06         |
| 10   | CA    | Canada (2008)                  | 1.84  | 38.78         |
| 11   | NL    | Netherlands (2008)             | 1.63  | 32.05         |
| 12   | NO    | Norway (2008)                  | 1.62  | 31.73         |
| 13   | CN    | China                          | 1.44  | 25.96         |
| 14   | IE    | Ireland (2008)                 | 1.42  | 25.32         |
| 15   | EE    | Estonia (2008)                 | 1.29  | 21.15         |
| 16   | HK    | Hong Kong (China) (2006)       | 0.81  | 5.77          |
| 17   | IN    | India                          | 0.80  | 5.45          |
| 18   | IR    | Iran, Islamic Rep. (2006)      | 0.67  | 1.28          |
| 19   | MY    | Malaysia (2006)                | 0.63  | 0.00          |
| 20   | QA    | Qatar                          | n/a   | n/a           |

### 2.3.3 Quality of research institutions

Average answer to the question: How would you assess the quality of scientific research institutions in your country? 1=very poor; 7=the best in their field internationally | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CH    | Switzerland              | 6.20  | 100.00        |
| 2    | GB    | United Kingdom           | 6.05  | 93.33         |
| 3    | US    | United States of America | 5.95  | 88.89         |
| 4    | SE    | Sweden                   | 5.92  | 87.56         |
| 5    | DE    | Germany                  | 5.87  | 85.33         |
| 6    | CA    | Canada                   | 5.71  | 78.22         |
| 7    | NL    | Netherlands              | 5.63  | 74.67         |
| 8    | SG    | Singapore                | 5.54  | 70.67         |
| 9    | DK    | Denmark                  | 5.52  | 69.78         |
| 10   | FI    | Finland                  | 5.37  | 63.11         |
| 11   | IE    | Ireland                  | 5.29  | 59.56         |
| 12   | QA    | Qatar                    | 5.08  | 50.22         |
| 13   | NO    | Norway                   | 5.00  | 46.67         |
| 14   | KR    | Korea, Rep.              | 4.82  | 38.67         |
| 15   | EE    | Estonia                  | 4.75  | 35.56         |
| 16   | IN    | India                    | 4.70  | 33.33         |
| 17   | MY    | Malaysia                 | 4.67  | 32.00         |
| 18   | HK    | Hong Kong (China)        | 4.46  | 22.67         |
| 19   | CN    | China                    | 4.32  | 16.44         |
| 20   | IR    | Iran, Islamic Rep.       | 3.95  | 0.00          |

## Tables for Innovation Index 2012

### 2.3.1 Researchers

Researchers, headcounts (per million population) | 2008

| Rank | Ccode | Country                        | Value     | Score (0-100) |
|------|-------|--------------------------------|-----------|---------------|
| 1    | FI    | Finland                        | 10,382.21 | 100.00        |
| 2    | NO    | Norway                         | 9,237.37  | 88.83         |
| 3    | DK    | Denmark                        | 8,812.03  | 84.67         |
| 4    | SG    | Singapore                      | 6,991.51  | 66.90         |
| 5    | KR    | Korea, Rep.                    | 6,285.88  | 60.02         |
| 6    | CH    | Switzerland                    | 6,057.41  | 57.79         |
| 7    | EE    | Estonia                        | 5,383.92  | 51.21         |
| 8    | DE    | Germany (2007)                 | 5,305.37  | 50.45         |
| 9    | SE    | Sweden                         | 5,238.68  | 49.80         |
| 10   | IE    | Ireland                        | 4,842.79  | 45.93         |
| 11   | US    | United States of America (200) | 4,663.28  | 44.18         |
| 12   | GB    | United Kingdom                 | 4,269.18  | 40.33         |
| 13   | CA    | Canada (2006)                  | 4,260.42  | 40.25         |
| 14   | HK    | Hong Kong (China) (2009)       | 3,293.37  | 30.81         |
| 15   | NL    | Netherlands                    | 3,088.89  | 28.81         |
| 16   | IR    | Iran, Islamic Rep.             | 1,491.37  | 13.22         |
| 17   | CN    | China (2007)                   | 1,070.94  | 9.12          |
| 18   | MY    | Malaysia (2006)                | 715.44    | 5.65          |
| 19   | IN    | India (2005)                   | 136.94    | 0.00          |
| 20   | QA    | Qatar                          | n/a       | n/a           |

### 2.3.2 Gross expenditure on R&D (GERD)

GERD: Gross expenditure on R&D (% of GDP) | 2009

| Rank | Ccode | Country                        | Value | Score (0-100) |
|------|-------|--------------------------------|-------|---------------|
| 1    | FI    | Finland (2010)                 | 3.84  | 100.00        |
| 2    | SE    | Sweden                         | 3.62  | 93.15         |
| 3    | KR    | Korea, Rep. (2008)             | 3.36  | 85.05         |
| 4    | DK    | Denmark                        | 3.02  | 74.45         |
| 5    | CH    | Switzerland (2008)             | 3.00  | 73.83         |
| 6    | DE    | Germany                        | 2.82  | 68.22         |
| 7    | US    | United States of America (200) | 2.79  | 67.29         |
| 8    | SG    | Singapore (2008)               | 2.66  | 63.24         |
| 9    | CA    | Canada                         | 1.95  | 41.12         |
| 10   | NL    | Netherlands                    | 1.84  | 37.69         |
| 11   | GB    | United Kingdom (2010)          | 1.82  | 37.07         |
| 12   | NO    | Norway                         | 1.80  | 36.45         |
| 13   | IE    | Ireland                        | 1.77  | 35.51         |
| 14   | CN    | China (2008)                   | 1.47  | 26.17         |
| 15   | EE    | Estonia                        | 1.44  | 25.23         |
| 16   | HK    | Hong Kong (China)              | 0.79  | 4.98          |
| 17   | IR    | Iran, Islamic Rep.             | 0.79  | 4.98          |
| 18   | IN    | India (2007)                   | 0.76  | 4.05          |
| 19   | MY    | Malaysia (2006)                | 0.63  | 0.00          |
| 20   | QA    | Qatar                          | n/a   | n/a           |

### 2.3.3 Quality of science research institutions

Average answer to the question: How would you assess the quality of scientific research institutions in your country? 1= very poor; 7= the best in their field internationally | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CH    | Switzerland              | 6.27  | 100.00        |
| 2    | GB    | United Kingdom           | 6.12  | 93.24         |
| 3    | SE    | Sweden                   | 5.98  | 86.94         |
| 4    | QA    | Qatar                    | 5.83  | 80.18         |
| 5    | US    | United States of America | 5.83  | 80.18         |
| 6    | NL    | Netherlands              | 5.68  | 73.42         |
| 7    | CA    | Canada                   | 5.61  | 70.27         |
| 8    | DE    | Germany                  | 5.59  | 69.37         |
| 9    | SG    | Singapore                | 5.53  | 66.67         |
| 10   | DK    | Denmark                  | 5.36  | 59.01         |
| 11   | IE    | Ireland                  | 5.29  | 55.86         |
| 12   | FI    | Finland                  | 5.22  | 52.70         |
| 13   | MY    | Malaysia                 | 4.86  | 36.49         |
| 14   | KR    | Korea, Rep.              | 4.82  | 34.68         |
| 15   | EE    | Estonia                  | 4.80  | 33.78         |
| 16   | NO    | Norway                   | 4.73  | 30.63         |
| 17   | HK    | Hong Kong (China)        | 4.62  | 25.68         |
| 18   | IN    | India                    | 4.51  | 20.72         |
| 19   | CN    | China                    | 4.31  | 11.71         |
| 20   | IR    | Iran, Islamic Rep.       | 4.05  | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 3.1.1 ICT access

Information and Communication Technologies (ICT) access index (0-100)| 2008

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)        | 8.82  | 100.00        |
| 2    | SE    | Sweden                   | 8.75  | 98.99         |
| 3    | DE    | Germany                  | 8.54  | 95.97         |
| 4    | CH    | Switzerland              | 8.50  | 95.39         |
| 5    | NL    | Netherlands              | 8.42  | 94.24         |
| 6    | DK    | Denmark                  | 8.34  | 93.08         |
| 7    | GB    | United Kingdom           | 8.23  | 91.50         |
| 8    | SG    | Singapore                | 8.02  | 88.47         |
| 9    | NO    | Norway                   | 7.91  | 86.89         |
| 10   | IE    | Ireland                  | 7.66  | 83.29         |
| 11   | KR    | Korea, Rep.              | 7.60  | 82.42         |
| 12   | EE    | Estonia                  | 7.59  | 82.28         |
| 13   | CA    | Canada                   | 7.51  | 81.12         |
| 14   | FI    | Finland                  | 7.40  | 79.54         |
| 15   | US    | United States of America | 7.11  | 75.36         |
| 16   | QA    | Qatar                    | 6.58  | 67.72         |
| 17   | MY    | Malaysia                 | 4.38  | 36.02         |
| 18   | CN    | China                    | 3.75  | 26.95         |
| 19   | IR    | Iran, Islamic Rep.       | 3.36  | 21.33         |
| 20   | IN    | India                    | 1.88  | 0.00          |

### 3.1.2 ICT use

Information and Communication Technologies (ICT) use index (0-10)| 2008

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | KR    | Korea, Rep.              | 6.69  | 100.00        |
| 2    | SE    | Sweden                   | 6.39  | 95.40         |
| 3    | SG    | Singapore                | 5.81  | 86.50         |
| 4    | DK    | Denmark                  | 5.76  | 85.74         |
| 5    | NL    | Netherlands              | 5.66  | 84.20         |
| 6    | CH    | Switzerland              | 5.40  | 80.21         |
| 7    | NO    | Norway                   | 5.29  | 78.53         |
| 8    | FI    | Finland                  | 5.25  | 77.91         |
| 9    | GB    | United Kingdom           | 5.23  | 77.61         |
| 10   | HK    | Hong Kong (China)        | 5.22  | 77.45         |
| 11   | DE    | Germany                  | 4.76  | 70.40         |
| 12   | US    | United States of America | 4.64  | 68.56         |
| 13   | CA    | Canada                   | 4.31  | 63.50         |
| 14   | IE    | Ireland                  | 4.28  | 63.04         |
| 15   | EE    | Estonia                  | 4.02  | 59.05         |
| 16   | MY    | Malaysia                 | 2.43  | 34.66         |
| 17   | QA    | Qatar                    | 1.83  | 25.46         |
| 18   | CN    | China                    | 1.09  | 14.11         |
| 19   | IR    | Iran, Islamic Rep.       | 1.07  | 13.80         |
| 20   | IN    | India                    | 0.17  | 0.00          |

### 3.1.3 Government's online service

Government's online service index (0-1)| 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | KR    | Korea, Rep.              | 1.00  | 100.00        |
| 2    | US    | United States of America | 0.94  | 91.78         |
| 3    | CA    | Canada                   | 0.88  | 83.56         |
| 4    | GB    | United Kingdom           | 0.77  | 68.49         |
| 5    | NO    | Norway                   | 0.74  | 64.38         |
| 6    | SG    | Singapore                | 0.69  | 57.53         |
| 7    | NL    | Netherlands              | 0.68  | 56.16         |
| 8    | DK    | Denmark                  | 0.67  | 54.79         |
| 9    | MY    | Malaysia                 | 0.63  | 49.32         |
| 10   | DE    | Germany                  | 0.55  | 38.36         |
| 11   | SE    | Sweden                   | 0.53  | 35.62         |
| 12   | EE    | Estonia                  | 0.50  | 31.51         |
| 13   | IE    | Ireland                  | 0.50  | 31.51         |
| 14   | FI    | Finland                  | 0.48  | 28.77         |
| 15   | CH    | Switzerland              | 0.44  | 23.29         |
| 16   | IN    | India                    | 0.37  | 13.70         |
| 17   | CN    | China                    | 0.37  | 13.70         |
| 18   | QA    | Qatar                    | 0.28  | 1.37          |
| 19   | IR    | Iran, Islamic Rep.       | 0.27  | 0.00          |
| 20   | HK    | Hong Kong (China)        | n/a   | n/a           |

## Tables for Innovation Index 2012

### 3.1.1 ICT access

Information and Communication Technologies (ICT) access index (0-100)| 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)        | 9.06  | 100.00        |
| 2    | CH    | Switzerland              | 8.70  | 94.62         |
| 3    | SE    | Sweden                   | 8.57  | 92.68         |
| 4    | DE    | Germany                  | 8.41  | 90.28         |
| 5    | GB    | United Kingdom           | 8.36  | 89.54         |
| 6    | DK    | Denmark                  | 8.33  | 89.09         |
| 7    | NL    | Netherlands              | 8.29  | 88.49         |
| 8    | KR    | Korea, Rep.              | 8.21  | 87.29         |
| 9    | SG    | Singapore                | 8.14  | 86.25         |
| 10   | NO    | Norway                   | 7.88  | 82.36         |
| 11   | FI    | Finland                  | 7.61  | 78.33         |
| 12   | IE    | Ireland                  | 7.45  | 75.93         |
| 13   | CA    | Canada                   | 7.43  | 75.64         |
| 14   | US    | United States of America | 7.24  | 72.80         |
| 15   | QA    | Qatar                    | 7.09  | 70.55         |
| 16   | EE    | Estonia                  | 6.91  | 67.86         |
| 17   | MY    | Malaysia                 | 4.70  | 34.83         |
| 18   | IR    | Iran, Islamic Rep.       | 4.60  | 33.33         |
| 19   | CN    | China                    | 3.86  | 22.27         |
| 20   | IN    | India                    | 2.37  | 0.00          |

### 3.1.2 ICT use

Information and Communication Technologies (ICT) use index (0-10)| 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | KR    | Korea, Rep.              | 7.85  | 100.00        |
| 2    | SE    | Sweden                   | 7.55  | 96.01         |
| 3    | FI    | Finland                  | 7.11  | 90.16         |
| 4    | DK    | Denmark                  | 6.85  | 86.70         |
| 5    | NO    | Norway                   | 6.60  | 83.38         |
| 6    | HK    | Hong Kong (China)        | 6.46  | 81.52         |
| 7    | GB    | United Kingdom           | 6.44  | 81.25         |
| 8    | NL    | Netherlands              | 6.38  | 80.45         |
| 9    | CH    | Switzerland              | 6.37  | 80.32         |
| 10   | SG    | Singapore                | 6.03  | 75.80         |
| 11   | US    | United States of America | 5.89  | 73.94         |
| 12   | DE    | Germany                  | 5.69  | 71.28         |
| 13   | IE    | Ireland                  | 5.17  | 64.36         |
| 14   | CA    | Canada                   | 4.87  | 60.37         |
| 15   | EE    | Estonia                  | 4.09  | 50.00         |
| 16   | QA    | Qatar                    | 3.75  | 45.48         |
| 17   | MY    | Malaysia                 | 3.15  | 37.50         |
| 18   | CN    | China                    | 1.73  | 18.62         |
| 19   | IR    | Iran, Islamic Rep.       | 0.47  | 1.86          |
| 20   | IN    | India                    | 0.33  | 0.00          |

### 3.1.3 Government's online services

Government's online service index (0-1)| 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | KR    | Korea, Rep.              | 1.00  | 100.00        |
| 2    | SG    | Singapore                | 1.00  | 100.00        |
| 3    | US    | United States of America | 1.00  | 100.00        |
| 4    | GB    | United Kingdom           | 0.97  | 94.12         |
| 5    | NL    | Netherlands              | 0.96  | 92.16         |
| 6    | CA    | Canada                   | 0.89  | 78.43         |
| 7    | FI    | Finland                  | 0.88  | 76.47         |
| 8    | DK    | Denmark                  | 0.86  | 72.55         |
| 9    | NO    | Norway                   | 0.86  | 72.55         |
| 10   | SE    | Sweden                   | 0.84  | 68.63         |
| 11   | EE    | Estonia                  | 0.82  | 64.71         |
| 12   | MY    | Malaysia                 | 0.79  | 58.82         |
| 13   | DE    | Germany                  | 0.75  | 50.98         |
| 14   | QA    | Qatar                    | 0.74  | 49.02         |
| 15   | CH    | Switzerland              | 0.67  | 35.29         |
| 16   | IN    | India                    | 0.54  | 9.80          |
| 17   | IE    | Ireland                  | 0.54  | 9.80          |
| 18   | CN    | China                    | 0.53  | 7.84          |
| 19   | IR    | Iran, Islamic Rep.       | 0.49  | 0.00          |
| 20   | HK    | Hong Kong (China)        | n/a   | n/a           |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 3.1.4 E-participation

E-participation index (0-1) | 2010

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | KR   | Korea, Rep.              | 1.00  | 100.00        |
| 2    | GB   | United Kingdom           | 0.77  | 75.27         |
| 3    | US   | United States of America | 0.76  | 74.19         |
| 4    | CA   | Canada                   | 0.73  | 70.97         |
| 5    | SG   | Singapore                | 0.69  | 66.67         |
| 6    | EE   | Estonia                  | 0.69  | 66.67         |
| 7    | MY   | Malaysia                 | 0.66  | 63.44         |
| 8    | DK   | Denmark                  | 0.64  | 61.29         |
| 9    | DE   | Germany                  | 0.61  | 58.06         |
| 10   | NL   | Netherlands              | 0.60  | 56.99         |
| 11   | NO   | Norway                   | 0.50  | 46.24         |
| 12   | SE   | Sweden                   | 0.49  | 45.16         |
| 13   | IE   | Ireland                  | 0.44  | 39.78         |
| 14   | FI   | Finland                  | 0.41  | 36.56         |
| 15   | CN   | China                    | 0.37  | 32.26         |
| 16   | CH   | Switzerland              | 0.20  | 13.98         |
| 17   | IN   | India                    | 0.20  | 13.98         |
| 18   | QA   | Qatar                    | 0.13  | 6.45          |
| 19   | IR   | Iran, Islamic Rep.       | 0.07  | 0.00          |
| 20   | HK   | Hong Kong (China)        | n/a   | n/a           |

### 3.2.1 Electricity output

Electricity output (kWh per capita) | 2008

| Rank | Code | Country                         | Value     | Score (0-100) |
|------|------|---------------------------------|-----------|---------------|
| 1    | NO   | Norway (2009)                   | 27,549.69 | 100.00        |
| 2    | CA   | Canada (2009)                   | 18,566.03 | 66.51         |
| 3    | QA   | Qatar                           | 16,887.50 | 60.25         |
| 4    | SE   | Sweden (2009)                   | 14,374.49 | 50.88         |
| 5    | US   | United States of America (2009) | 13,531.10 | 47.73         |
| 6    | FI   | Finland (2009)                  | 13,427.20 | 47.35         |
| 7    | KR   | Korea, Rep. (2009)              | 9,105.69  | 31.23         |
| 8    | CH   | Switzerland (2009)              | 8,699.22  | 29.72         |
| 9    | SG   | Singapore                       | 8,619.21  | 29.42         |
| 10   | EE   | Estonia                         | 7,896.27  | 26.73         |
| 11   | DE   | Germany (2009)                  | 7,199.79  | 24.13         |
| 12   | NL   | Netherlands (2009)              | 6,777.23  | 22.55         |
| 13   | DK   | Denmark (2009)                  | 6,583.27  | 21.83         |
| 14   | IE   | Ireland (2009)                  | 6,054.32  | 19.86         |
| 15   | GB   | United Kingdom (2009)           | 5,958.09  | 19.50         |
| 16   | HK   | Hong Kong (China)               | 5,443.27  | 17.58         |
| 17   | MY   | Malaysia                        | 3,608.45  | 10.74         |
| 18   | IR   | Iran, Islamic Rep.              | 2,981.25  | 8.40          |
| 19   | CN   | China                           | 2,607.73  | 7.01          |
| 20   | IN   | India                           | 728.20    | 0.00          |

### 3.2.2 Electricity consumption

Electricity consumption (kWh per capita) | 2008

| Rank | Code | Country                         | Value     | Score (0-100) |
|------|------|---------------------------------|-----------|---------------|
| 1    | NO   | Norway (2009)                   | 23,726.00 | 100.00        |
| 2    | CA   | Canada (2009)                   | 16,003.00 | 66.65         |
| 3    | QA   | Qatar                           | 15,680.00 | 65.26         |
| 4    | FI   | Finland (2009)                  | 15,063.00 | 62.59         |
| 5    | SE   | Sweden (2009)                   | 13,707.00 | 56.74         |
| 6    | US   | United States of America (2009) | 12,917.00 | 53.33         |
| 7    | KR   | Korea, Rep. (2009)              | 8,833.00  | 35.70         |
| 8    | SG   | Singapore                       | 8,186.00  | 32.90         |
| 9    | CH   | Switzerland (2009)              | 8,084.00  | 32.46         |
| 10   | NL   | Netherlands (2009)              | 6,793.00  | 26.89         |
| 11   | DE   | Germany (2009)                  | 6,757.00  | 26.73         |
| 12   | EE   | Estonia                         | 6,346.00  | 24.96         |
| 13   | DK   | Denmark (2009)                  | 6,212.00  | 24.38         |
| 14   | HK   | Hong Kong (China)               | 5,866.00  | 22.88         |
| 15   | IE   | Ireland (2009)                  | 5,799.00  | 22.59         |
| 16   | GB   | United Kingdom (2009)           | 5,607.00  | 21.77         |
| 17   | MY   | Malaysia                        | 3,493.00  | 12.64         |
| 18   | CN   | China                           | 2,453.00  | 8.15          |
| 19   | IR   | Iran, Islamic Rep.              | 2,423.00  | 8.02          |
| 20   | IN   | India                           | 566.00    | 0.00          |

## Tables for Innovation Index 2012

### 3.1.4 E-participation

E-participation index (0-1) | 2011

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | KR   | Korea, Rep.              | 1.00  | 100.00        |
| 2    | NL   | Netherlands              | 1.00  | 100.00        |
| 3    | SG   | Singapore                | 0.95  | 94.25         |
| 4    | GB   | United Kingdom           | 0.92  | 90.80         |
| 5    | US   | United States of America | 0.92  | 90.80         |
| 6    | EE   | Estonia                  | 0.76  | 72.41         |
| 7    | DE   | Germany                  | 0.76  | 72.41         |
| 8    | FI   | Finland                  | 0.74  | 70.11         |
| 9    | CA   | Canada                   | 0.68  | 63.22         |
| 10   | NO   | Norway                   | 0.68  | 63.22         |
| 11   | SE   | Sweden                   | 0.68  | 63.22         |
| 12   | QA   | Qatar                    | 0.63  | 57.47         |
| 13   | DK   | Denmark                  | 0.55  | 48.28         |
| 14   | MY   | Malaysia                 | 0.50  | 42.53         |
| 15   | CH   | Switzerland              | 0.34  | 24.14         |
| 16   | CN   | China                    | 0.21  | 9.20          |
| 17   | IN   | India                    | 0.18  | 5.75          |
| 18   | IR   | Iran, Islamic Rep.       | 0.18  | 5.75          |
| 19   | IE   | Ireland                  | 0.13  | 0.00          |
| 20   | HK   | Hong Kong (China)        | n/a   | n/a           |

### 3.2.1 Electricity output

Electricity output (kWh per capita) | 2009

| Rank | Code | Country                         | Value     | Score (0-100) |
|------|------|---------------------------------|-----------|---------------|
| 1    | NO   | Norway (2010)                   | 25,275.88 | 100.00        |
| 2    | CA   | Canada (2010)                   | 17,557.36 | 68.51         |
| 3    | SE   | Sweden (2010)                   | 16,380.94 | 63.71         |
| 4    | QA   | Qatar                           | 15,128.74 | 58.60         |
| 5    | FI   | Finland (2010)                  | 14,949.58 | 57.87         |
| 6    | US   | United States of America (2010) | 13,990.68 | 53.96         |
| 7    | KR   | Korea, Rep. (2010)              | 9,780.67  | 36.78         |
| 8    | EE   | Estonia (2010)                  | 9,696.34  | 36.44         |
| 9    | CH   | Switzerland (2010)              | 8,544.87  | 31.74         |
| 10   | SG   | Singapore                       | 8,233.41  | 30.47         |
| 11   | DE   | Germany (2010)                  | 7,525.08  | 27.58         |
| 12   | DK   | Denmark (2010)                  | 6,968.02  | 25.30         |
| 13   | NL   | Netherlands (2010)              | 6,905.45  | 25.05         |
| 14   | IE   | Ireland (2010)                  | 6,320.29  | 22.66         |
| 15   | GB   | United Kingdom (2010)           | 6,076.56  | 21.67         |
| 16   | HK   | Hong Kong (China)               | 5,482.24  | 19.24         |
| 17   | MY   | Malaysia                        | 3,767.02  | 12.24         |
| 18   | CN   | China                           | 2,769.02  | 8.17          |
| 19   | IR   | Iran, Islamic Rep.              | 2,758.78  | 8.13          |
| 20   | IN   | India                           | 766.09    | 0.00          |

### 3.2.2 Electricity consumption

Electricity consumption (kWh per capita) | 2009

| Rank | Code | Country                         | Value     | Score (0-100) |
|------|------|---------------------------------|-----------|---------------|
| 1    | NO   | Norway (2010)                   | 25,181.10 | 100.00        |
| 2    | FI   | Finland (2010)                  | 16,439.20 | 64.44         |
| 3    | QA   | Qatar                           | 16,352.70 | 64.09         |
| 4    | SE   | Sweden (2010)                   | 15,476.50 | 60.53         |
| 5    | CA   | Canada (2010)                   | 15,449.30 | 60.41         |
| 6    | US   | United States of America (2010) | 13,268.10 | 51.54         |
| 7    | KR   | Korea, Rep. (2010)              | 9,509.60  | 36.25         |
| 8    | CH   | Switzerland (2010)              | 8,327.80  | 31.45         |
| 9    | SG   | Singapore                       | 7,948.30  | 29.90         |
| 10   | DE   | Germany (2010)                  | 7,107.80  | 26.48         |
| 11   | NL   | Netherlands (2010)              | 6,794.70  | 25.21         |
| 12   | DK   | Denmark (2010)                  | 6,370.50  | 23.49         |
| 13   | EE   | Estonia                         | 5,951.50  | 21.78         |
| 14   | HK   | Hong Kong (China)               | 5,924.30  | 21.67         |
| 15   | IE   | Ireland (2010)                  | 5,898.80  | 21.57         |
| 16   | GB   | United Kingdom (2010)           | 5,741.80  | 20.93         |
| 17   | MY   | Malaysia                        | 3,676.90  | 12.53         |
| 18   | CN   | China                           | 2,631.20  | 8.28          |
| 19   | IR   | Iran, Islamic Rep.              | 2,244.70  | 6.70          |
| 20   | IN   | India                           | 596.80    | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 3.2.3 Trade and transport-related infrastructure

Logistics Performance Index: Quality of trade and transport-related infrastructure (1= low to 5= high) | 2009

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | DE    | Germany                  | 4.34  | 100.00        |
| 2    | NL    | Netherlands              | 4.25  | 95.45         |
| 3    | SG    | Singapore                | 4.22  | 93.94         |
| 4    | NO    | Norway                   | 4.22  | 93.94         |
| 5    | CH    | Switzerland              | 4.17  | 91.41         |
| 6    | US    | United States of America | 4.15  | 90.40         |
| 7    | FI    | Finland                  | 4.08  | 86.87         |
| 8    | CA    | Canada                   | 4.03  | 84.34         |
| 9    | SE    | Sweden                   | 4.03  | 84.34         |
| 10   | HK    | Hong Kong (China)        | 4.00  | 82.83         |
| 11   | DK    | Denmark                  | 3.99  | 82.32         |
| 12   | GB    | United Kingdom           | 3.95  | 80.30         |
| 13   | IE    | Ireland                  | 3.76  | 70.71         |
| 14   | KR    | Korea, Rep.              | 3.62  | 63.64         |
| 15   | CN    | China                    | 3.54  | 59.60         |
| 16   | MY    | Malaysia                 | 3.50  | 57.58         |
| 17   | IN    | India                    | 2.91  | 27.78         |
| 18   | EE    | Estonia                  | 2.75  | 19.70         |
| 19   | QA    | Qatar                    | 2.75  | 19.70         |
| 20   | IR    | Iran, Islamic Rep.       | 2.36  | 0.00          |

### 3.2.4 Gross capital formation

Gross capital formation (% of GDP) | 2010

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | CN    | China                     | 47.78 | 100.00        |
| 2    | QA    | Qatar (2009)              | 38.93 | 76.07         |
| 3    | IN    | India                     | 34.77 | 64.83         |
| 4    | IR    | Iran, Islamic Rep. (2007) | 33.16 | 60.48         |
| 5    | KR    | Korea, Rep.               | 29.15 | 49.64         |
| 6    | SG    | Singapore                 | 23.83 | 35.25         |
| 7    | HK    | Hong Kong (China)         | 23.71 | 34.93         |
| 8    | CA    | Canada                    | 22.20 | 30.85         |
| 9    | MY    | Malaysia                  | 21.42 | 28.74         |
| 10   | NO    | Norway                    | 21.32 | 28.47         |
| 11   | EE    | Estonia                   | 19.97 | 24.82         |
| 12   | CH    | Switzerland               | 19.24 | 22.84         |
| 13   | NL    | Netherlands               | 18.68 | 21.33         |
| 14   | FI    | Finland                   | 18.59 | 21.09         |
| 15   | SE    | Sweden                    | 18.45 | 20.71         |
| 16   | DE    | Germany                   | 17.34 | 17.71         |
| 17   | DK    | Denmark                   | 16.40 | 15.17         |
| 18   | US    | United States of America  | 15.05 | 11.52         |
| 19   | GB    | United Kingdom            | 15.03 | 11.46         |
| 20   | IE    | Ireland                   | 10.79 | 0.00          |

### 3.3.1 GDP per unit of energy use

GDP per unit of energy use (2000 PPP\$ per kg of oil equivalent) | 2009

| Rank | Ccode | Country                         | Value | Score (0-100) |
|------|-------|---------------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)               | 16.03 | 100.00        |
| 2    | CH    | Switzerland (2010)              | 10.18 | 59.66         |
| 3    | IE    | Ireland (2010)                  | 9.35  | 53.93         |
| 4    | GB    | United Kingdom (2010)           | 8.64  | 49.03         |
| 5    | DK    | Denmark (2010)                  | 8.36  | 47.10         |
| 6    | SG    | Singapore                       | 7.94  | 44.21         |
| 7    | DE    | Germany (2010)                  | 7.01  | 37.79         |
| 8    | IN    | India                           | 6.76  | 36.07         |
| 9    | NL    | Netherlands (2010)              | 6.42  | 33.72         |
| 10   | NO    | Norway (2010)                   | 6.13  | 31.72         |
| 11   | SE    | Sweden (2010)                   | 5.97  | 30.62         |
| 12   | CN    | China                           | 5.40  | 26.69         |
| 13   | US    | United States of America (2010) | 5.23  | 25.52         |
| 14   | KR    | Korea, Rep. (2010)              | 4.91  | 23.31         |
| 15   | MY    | Malaysia                        | 4.48  | 20.34         |
| 16   | FI    | Finland (2010)                  | 4.46  | 20.21         |
| 17   | CA    | Canada (2010)                   | 4.12  | 17.86         |
| 18   | EE    | Estonia                         | 4.03  | 17.24         |
| 19   | IR    | Iran, Islamic Rep.              | 2.67  | 7.86          |
| 20   | QA    | Qatar                           | 1.53  | 0.00          |

## Tables for Innovation Index 2012

### 3.2.3 Trade and transport-related infrastructure

Logistics Performance Index: Quality of trade and transport-related infrastructure (1= low to 5= high) | 2009

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | DE    | Germany                  | 4.34  | 100.00        |
| 2    | NL    | Netherlands              | 4.25  | 95.45         |
| 3    | SG    | Singapore                | 4.22  | 93.94         |
| 4    | NO    | Norway                   | 4.22  | 93.94         |
| 5    | CH    | Switzerland              | 4.17  | 91.41         |
| 6    | US    | United States of America | 4.15  | 90.40         |
| 7    | FI    | Finland                  | 4.08  | 86.87         |
| 8    | CA    | Canada                   | 4.03  | 84.34         |
| 9    | SE    | Sweden                   | 4.03  | 84.34         |
| 10   | HK    | Hong Kong (China)        | 4.00  | 82.83         |
| 11   | DK    | Denmark                  | 3.99  | 82.32         |
| 12   | GB    | United Kingdom           | 3.95  | 80.30         |
| 13   | IE    | Ireland                  | 3.76  | 70.71         |
| 14   | KR    | Korea, Rep.              | 3.62  | 63.64         |
| 15   | CN    | China                    | 3.54  | 59.60         |
| 16   | MY    | Malaysia                 | 3.50  | 57.58         |
| 17   | IN    | India                    | 2.91  | 27.78         |
| 18   | EE    | Estonia                  | 2.75  | 19.70         |
| 19   | QA    | Qatar                    | 2.75  | 19.70         |
| 20   | IR    | Iran, Islamic Rep.       | 2.36  | 0.00          |

### 3.2.4 Gross capital formation

Gross capital formation (% of GDP) | 2010

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | CN    | China                     | 47.78 | 100.00        |
| 2    | QA    | Qatar (2009)              | 38.93 | 76.07         |
| 3    | IN    | India                     | 34.77 | 64.83         |
| 4    | IR    | Iran, Islamic Rep. (2007) | 33.16 | 60.48         |
| 5    | KR    | Korea, Rep.               | 29.15 | 49.64         |
| 6    | SG    | Singapore                 | 23.83 | 35.25         |
| 7    | HK    | Hong Kong (China)         | 23.71 | 34.93         |
| 8    | CA    | Canada                    | 22.20 | 30.85         |
| 9    | MY    | Malaysia                  | 21.42 | 28.74         |
| 10   | NO    | Norway                    | 21.32 | 28.47         |
| 11   | EE    | Estonia                   | 19.97 | 24.82         |
| 12   | CH    | Switzerland               | 19.24 | 22.84         |
| 13   | NL    | Netherlands               | 18.68 | 21.33         |
| 14   | FI    | Finland                   | 18.59 | 21.09         |
| 15   | SE    | Sweden                    | 18.45 | 20.71         |
| 16   | DE    | Germany                   | 17.34 | 17.71         |
| 17   | DK    | Denmark                   | 16.40 | 15.17         |
| 18   | US    | United States of America  | 15.05 | 11.52         |
| 19   | GB    | United Kingdom            | 15.03 | 11.46         |
| 20   | IE    | Ireland                   | 10.79 | 0.00          |

### 3.3.1 GDP per unit of energy use

GDP per unit of energy use (2000 PPP\$ per kg of oil equivalent) | 2009

| Rank | Ccode | Country                         | Value | Score (0-100) |
|------|-------|---------------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)               | 16.03 | 100.00        |
| 2    | CH    | Switzerland (2010)              | 10.18 | 59.66         |
| 3    | IE    | Ireland (2010)                  | 9.35  | 53.93         |
| 4    | GB    | United Kingdom (2010)           | 8.64  | 49.03         |
| 5    | DK    | Denmark (2010)                  | 8.36  | 47.10         |
| 6    | SG    | Singapore                       | 7.94  | 44.21         |
| 7    | DE    | Germany (2010)                  | 7.01  | 37.79         |
| 8    | IN    | India                           | 6.76  | 36.07         |
| 9    | NL    | Netherlands (2010)              | 6.42  | 33.72         |
| 10   | NO    | Norway (2010)                   | 6.13  | 31.72         |
| 11   | SE    | Sweden (2010)                   | 5.97  | 30.62         |
| 12   | CN    | China                           | 5.40  | 26.69         |
| 13   | US    | United States of America (2010) | 5.23  | 25.52         |
| 14   | KR    | Korea, Rep. (2010)              | 4.91  | 23.31         |
| 15   | MY    | Malaysia                        | 4.48  | 20.34         |
| 16   | FI    | Finland (2010)                  | 4.46  | 20.21         |
| 17   | CA    | Canada (2010)                   | 4.12  | 17.86         |
| 18   | EE    | Estonia                         | 4.03  | 17.24         |
| 19   | IR    | Iran, Islamic Rep.              | 2.67  | 7.86          |
| 20   | QA    | Qatar                           | 1.53  | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 3.3.2 Environmental performance

Environmental performance index | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CH    | Switzerland              | 76.69 | 100.00        |
| 2    | NO    | Norway                   | 69.92 | 83.27         |
| 3    | SE    | Sweden                   | 68.82 | 80.55         |
| 4    | GB    | United Kingdom           | 68.82 | 80.55         |
| 5    | DE    | Germany                  | 66.91 | 75.83         |
| 6    | NL    | Netherlands              | 65.65 | 72.71         |
| 7    | FI    | Finland                  | 64.44 | 69.72         |
| 8    | DK    | Denmark                  | 63.61 | 67.67         |
| 9    | MY    | Malaysia                 | 62.51 | 64.95         |
| 10   | IE    | Ireland                  | 58.69 | 55.51         |
| 11   | CA    | Canada                   | 58.41 | 54.82         |
| 12   | KR    | Korea, Rep.              | 57.20 | 51.83         |
| 13   | US    | United States of America | 56.59 | 50.32         |
| 14   | SG    | Singapore                | 56.36 | 49.75         |
| 15   | EE    | Estonia                  | 56.09 | 49.09         |
| 16   | QA    | Qatar                    | 46.59 | 25.61         |
| 17   | IR    | Iran, Islamic Rep.       | 42.73 | 16.07         |
| 18   | CN    | China                    | 42.24 | 14.85         |
| 19   | IN    | India                    | 36.23 | 0.00          |
| 20   | HK    | Hong Kong (China)        | n/a   | n/a           |

### 3.3.3 ISO 14001 environmental certificates

ISO 14001 Environmental management systems-Requirements with guidance for use: Number of certificates issued (per billion GDP in PPP\$) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SE    | Sweden                   | 12.97 | 100.00        |
| 2    | EE    | Estonia                  | 12.36 | 95.19         |
| 3    | CH    | Switzerland              | 7.88  | 59.83         |
| 4    | CN    | China                    | 6.90  | 52.09         |
| 5    | KR    | Korea, Rep.              | 6.60  | 49.72         |
| 6    | GB    | United Kingdom           | 6.58  | 49.57         |
| 7    | FI    | Finland                  | 5.98  | 44.83         |
| 8    | DK    | Denmark                  | 5.00  | 37.10         |
| 9    | MY    | Malaysia                 | 4.02  | 29.36         |
| 10   | NO    | Norway                   | 3.42  | 24.63         |
| 11   | IE    | Ireland                  | 3.38  | 24.31         |
| 12   | HK    | Hong Kong (China)        | 3.09  | 22.02         |
| 13   | SG    | Singapore                | 2.81  | 19.81         |
| 14   | NL    | Netherlands              | 2.19  | 14.92         |
| 15   | DE    | Germany                  | 2.04  | 13.73         |
| 16   | IN    | India                    | 0.96  | 5.21          |
| 17   | IR    | Iran, Islamic Rep.       | 0.87  | 4.50          |
| 18   | CA    | Canada                   | 0.81  | 4.03          |
| 19   | QA    | Qatar                    | 0.58  | 2.21          |
| 20   | US    | United States of America | 0.30  | 0.00          |

### 4.1.1 Ease of getting credit

Ease of getting credit, percent rank index | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | MY    | Malaysia                 | 1.00  | 100.00        |
| 2    | GB    | United Kingdom           | 1.00  | 100.00        |
| 3    | HK    | Hong Kong (China)        | 0.98  | 97.18         |
| 4    | US    | United States of America | 0.98  | 97.18         |
| 5    | IE    | Ireland                  | 0.96  | 94.37         |
| 6    | KR    | Korea, Rep.              | 0.96  | 94.37         |
| 7    | SG    | Singapore                | 0.96  | 94.37         |
| 8    | CA    | Canada                   | 0.89  | 84.51         |
| 9    | DK    | Denmark                  | 0.89  | 84.51         |
| 10   | DE    | Germany                  | 0.89  | 84.51         |
| 11   | CH    | Switzerland              | 0.89  | 84.51         |
| 12   | EE    | Estonia                  | 0.80  | 71.83         |
| 13   | FI    | Finland                  | 0.80  | 71.83         |
| 14   | IN    | India                    | 0.80  | 71.83         |
| 15   | NL    | Netherlands              | 0.76  | 66.20         |
| 16   | NO    | Norway                   | 0.76  | 66.20         |
| 17   | SE    | Sweden                   | 0.76  | 66.20         |
| 18   | CN    | China                    | 0.65  | 50.70         |
| 19   | IR    | Iran, Islamic Rep.       | 0.48  | 26.76         |
| 20   | QA    | Qatar                    | 0.29  | 0.00          |

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### 3.3.2 Environmental performance

Environmental performance index | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CH    | Switzerland              | 76.69 | 100.00        |
| 2    | NO    | Norway                   | 69.92 | 83.27         |
| 3    | SE    | Sweden                   | 68.82 | 80.55         |
| 4    | GB    | United Kingdom           | 68.82 | 80.55         |
| 5    | DE    | Germany                  | 66.91 | 75.83         |
| 6    | NL    | Netherlands              | 65.65 | 72.71         |
| 7    | FI    | Finland                  | 64.44 | 69.72         |
| 8    | DK    | Denmark                  | 63.61 | 67.67         |
| 9    | MY    | Malaysia                 | 62.51 | 64.95         |
| 10   | IE    | Ireland                  | 58.69 | 55.51         |
| 11   | CA    | Canada                   | 58.41 | 54.82         |
| 12   | KR    | Korea, Rep.              | 57.20 | 51.83         |
| 13   | US    | United States of America | 56.59 | 50.32         |
| 14   | SG    | Singapore                | 56.36 | 49.75         |
| 15   | EE    | Estonia                  | 56.09 | 49.09         |
| 16   | QA    | Qatar                    | 46.59 | 25.61         |
| 17   | IR    | Iran, Islamic Rep.       | 42.73 | 16.07         |
| 18   | CN    | China                    | 42.24 | 14.85         |
| 19   | IN    | India                    | 36.23 | 0.00          |
| 20   | HK    | Hong Kong (China)        | n/a   | n/a           |

### 3.3.3 ISO 14001 environmental certificates

ISO 14001 Environmental management systems-Requirements with guidance for use: Number of certificates issued (per billion GDP in PPP\$) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SE    | Sweden                   | 12.97 | 100.00        |
| 2    | EE    | Estonia                  | 12.36 | 95.19         |
| 3    | CH    | Switzerland              | 7.88  | 59.83         |
| 4    | CN    | China                    | 6.90  | 52.09         |
| 5    | KR    | Korea, Rep.              | 6.60  | 49.72         |
| 6    | GB    | United Kingdom           | 6.58  | 49.57         |
| 7    | FI    | Finland                  | 5.98  | 44.83         |
| 8    | DK    | Denmark                  | 5.00  | 37.10         |
| 9    | MY    | Malaysia                 | 4.02  | 29.36         |
| 10   | NO    | Norway                   | 3.42  | 24.63         |
| 11   | IE    | Ireland                  | 3.38  | 24.31         |
| 12   | HK    | Hong Kong (China)        | 3.09  | 22.02         |
| 13   | SG    | Singapore                | 2.81  | 19.81         |
| 14   | NL    | Netherlands              | 2.19  | 14.92         |
| 15   | DE    | Germany                  | 2.04  | 13.73         |
| 16   | IN    | India                    | 0.96  | 5.21          |
| 17   | IR    | Iran, Islamic Rep.       | 0.87  | 4.50          |
| 18   | CA    | Canada                   | 0.81  | 4.03          |
| 19   | QA    | Qatar                    | 0.58  | 2.21          |
| 20   | US    | United States of America | 0.30  | 0.00          |

### 4.1.1 Ease of getting credit

Ease of getting credit, percent rank index | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | MY    | Malaysia                 | 1.00  | 100.00        |
| 2    | GB    | United Kingdom           | 1.00  | 100.00        |
| 3    | HK    | Hong Kong (China)        | 0.98  | 97.18         |
| 4    | US    | United States of America | 0.98  | 97.18         |
| 5    | IE    | Ireland                  | 0.96  | 94.37         |
| 6    | KR    | Korea, Rep.              | 0.96  | 94.37         |
| 7    | SG    | Singapore                | 0.96  | 94.37         |
| 8    | CA    | Canada                   | 0.89  | 84.51         |
| 9    | DK    | Denmark                  | 0.89  | 84.51         |
| 10   | DE    | Germany                  | 0.89  | 84.51         |
| 11   | CH    | Switzerland              | 0.89  | 84.51         |
| 12   | EE    | Estonia                  | 0.80  | 71.83         |
| 13   | FI    | Finland                  | 0.80  | 71.83         |
| 14   | IN    | India                    | 0.80  | 71.83         |
| 15   | NL    | Netherlands              | 0.76  | 66.20         |
| 16   | NO    | Norway                   | 0.76  | 66.20         |
| 17   | SE    | Sweden                   | 0.76  | 66.20         |
| 18   | CN    | China                    | 0.65  | 50.70         |
| 19   | IR    | Iran, Islamic Rep.       | 0.48  | 26.76         |
| 20   | QA    | Qatar                    | 0.29  | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).



## Tables for Innovation Index 2011

### 4.1.2 Domestic credit to private sector

Domestic credit to private sector (% of GDP) | 2010

| Rank | Code | Country                  | Value  | Score (0-100) |
|------|------|--------------------------|--------|---------------|
| 1    | DK   | Denmark                  | 225.00 | 100.00        |
| 2    | IE   | Ireland                  | 210.19 | 92.14         |
| 3    | GB   | United Kingdom           | 204.02 | 88.86         |
| 4    | US   | United States of America | 202.21 | 87.90         |
| 5    | NL   | Netherlands              | 199.30 | 86.35         |
| 6    | HK   | Hong Kong (China)        | 189.04 | 80.91         |
| 7    | CH   | Switzerland              | 174.62 | 73.25         |
| 8    | SE   | Sweden                   | 140.02 | 54.88         |
| 9    | CN   | China                    | 130.02 | 49.57         |
| 10   | CA   | Canada (2008)            | 128.25 | 48.63         |
| 11   | MY   | Malaysia                 | 114.88 | 41.53         |
| 12   | DE   | Germany                  | 107.77 | 37.76         |
| 13   | SG   | Singapore                | 102.15 | 34.77         |
| 14   | KR   | Korea, Rep.              | 100.84 | 34.08         |
| 15   | EE   | Estonia                  | 97.22  | 32.15         |
| 16   | FI   | Finland                  | 94.94  | 30.94         |
| 17   | NO   | Norway (2006)            | 87.04  | 26.75         |
| 18   | QA   | Qatar (2009)             | 51.46  | 7.86          |
| 19   | IN   | India                    | 49.01  | 6.56          |
| 20   | IR   | Iran, Islamic Rep.       | 36.66  | 0.00          |

### 4.1.3 Microfinance institutions' gross loan portfolio

Microfinance institutions: Gross loan portfolio (%GDP) | 2009

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | CN   | China                    | 0.37  | 100.00        |
| 2    | IN   | India                    | 0.34  | 88.89         |
| 3    | MY   | Malaysia                 | 0.10  | 0.00          |
| 4    | CA   | Canada                   | n/a   | n/a           |
| 5    | DK   | Denmark                  | n/a   | n/a           |
| 6    | EE   | Estonia                  | n/a   | n/a           |
| 7    | FI   | Finland                  | n/a   | n/a           |
| 8    | DE   | Germany                  | n/a   | n/a           |
| 9    | HK   | Hong Kong (China)        | n/a   | n/a           |
| 10   | IR   | Iran, Islamic Rep.       | n/a   | n/a           |
| 11   | IE   | Ireland                  | n/a   | n/a           |
| 12   | KR   | Korea, Rep.              | n/a   | n/a           |
| 13   | NL   | Netherlands              | n/a   | n/a           |
| 14   | NO   | Norway                   | n/a   | n/a           |
| 15   | QA   | Qatar                    | n/a   | n/a           |
| 16   | SG   | Singapore                | n/a   | n/a           |
| 17   | SE   | Sweden                   | n/a   | n/a           |
| 18   | CH   | Switzerland              | n/a   | n/a           |
| 19   | GB   | United Kingdom           | n/a   | n/a           |
| 20   | US   | United States of America | n/a   | n/a           |

### 4.2.1 Ease of protecting investors

Ease of protecting investors, percent rank index | 2011

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | HK   | Hong Kong (China)        | 0.99  | 100.00        |
| 2    | SG   | Singapore                | 0.99  | 100.00        |
| 3    | CA   | Canada                   | 0.98  | 98.89         |
| 4    | IE   | Ireland                  | 0.98  | 98.89         |
| 5    | MY   | Malaysia                 | 0.98  | 98.89         |
| 6    | US   | United States of America | 0.98  | 98.89         |
| 7    | GB   | United Kingdom           | 0.95  | 95.56         |
| 8    | NO   | Norway                   | 0.89  | 88.89         |
| 9    | DK   | Denmark                  | 0.85  | 84.44         |
| 10   | SE   | Sweden                   | 0.85  | 84.44         |
| 11   | IN   | India                    | 0.76  | 74.44         |
| 12   | EE   | Estonia                  | 0.68  | 65.56         |
| 13   | FI   | Finland                  | 0.68  | 65.56         |
| 14   | KR   | Korea, Rep.              | 0.60  | 56.67         |
| 15   | CN   | China                    | 0.49  | 44.44         |
| 16   | DE   | Germany                  | 0.49  | 44.44         |
| 17   | QA   | Qatar                    | 0.49  | 44.44         |
| 18   | NL   | Netherlands              | 0.41  | 35.56         |
| 19   | IR   | Iran, Islamic Rep.       | 0.09  | 0.00          |
| 20   | CH   | Switzerland              | 0.09  | 0.00          |

## Tables for Innovation Index 2012

### 4.1.2 Domestic credit to private sector

Domestic credit to private sector (% of GDP) | 2010

| Rank | Code | Country                  | Value  | Score (0-100) |
|------|------|--------------------------|--------|---------------|
| 1    | DK   | Denmark                  | 225.00 | 100.00        |
| 2    | IE   | Ireland                  | 210.19 | 92.14         |
| 3    | GB   | United Kingdom           | 204.02 | 88.86         |
| 4    | US   | United States of America | 202.21 | 87.90         |
| 5    | NL   | Netherlands              | 199.30 | 86.35         |
| 6    | HK   | Hong Kong (China)        | 189.04 | 80.91         |
| 7    | CH   | Switzerland              | 174.62 | 73.25         |
| 8    | SE   | Sweden                   | 140.02 | 54.88         |
| 9    | CN   | China                    | 130.02 | 49.57         |
| 10   | CA   | Canada (2008)            | 128.25 | 48.63         |
| 11   | MY   | Malaysia                 | 114.88 | 41.53         |
| 12   | DE   | Germany                  | 107.77 | 37.76         |
| 13   | SG   | Singapore                | 102.15 | 34.77         |
| 14   | KR   | Korea, Rep.              | 100.84 | 34.08         |
| 15   | EE   | Estonia                  | 97.22  | 32.15         |
| 16   | FI   | Finland                  | 94.94  | 30.94         |
| 17   | NO   | Norway (2006)            | 87.04  | 26.75         |
| 18   | QA   | Qatar (2009)             | 51.46  | 7.86          |
| 19   | IN   | India                    | 49.01  | 6.56          |
| 20   | IR   | Iran, Islamic Rep.       | 36.66  | 0.00          |

### 4.1.3 Microfinance institutions' gross loan portfolio

Microfinance institutions: Gross loan portfolio (% of GDP) | 2010

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | IN   | India                    | 0.34  | 100.00        |
| 2    | CN   | China                    | 0.24  | 54.55         |
| 3    | MY   | Malaysia                 | 0.12  | 0.00          |
| 4    | CA   | Canada                   | n/a   | n/a           |
| 5    | DK   | Denmark                  | n/a   | n/a           |
| 6    | EE   | Estonia                  | n/a   | n/a           |
| 7    | FI   | Finland                  | n/a   | n/a           |
| 8    | DE   | Germany                  | n/a   | n/a           |
| 9    | HK   | Hong Kong (China)        | n/a   | n/a           |
| 10   | IR   | Iran, Islamic Rep.       | n/a   | n/a           |
| 11   | IE   | Ireland                  | n/a   | n/a           |
| 12   | KR   | Korea, Rep.              | n/a   | n/a           |
| 13   | NL   | Netherlands              | n/a   | n/a           |
| 14   | NO   | Norway                   | n/a   | n/a           |
| 15   | QA   | Qatar                    | n/a   | n/a           |
| 16   | SG   | Singapore                | n/a   | n/a           |
| 17   | SE   | Sweden                   | n/a   | n/a           |
| 18   | CH   | Switzerland              | n/a   | n/a           |
| 19   | GB   | United Kingdom           | n/a   | n/a           |
| 20   | US   | United States of America | n/a   | n/a           |

### 4.2.1 Ease of protecting investors

Ease of protecting investors, percent rank index | 2011

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | HK   | Hong Kong (China)        | 0.99  | 100.00        |
| 2    | SG   | Singapore                | 0.99  | 100.00        |
| 3    | CA   | Canada                   | 0.98  | 98.89         |
| 4    | IE   | Ireland                  | 0.98  | 98.89         |
| 5    | MY   | Malaysia                 | 0.98  | 98.89         |
| 6    | US   | United States of America | 0.98  | 98.89         |
| 7    | GB   | United Kingdom           | 0.95  | 95.56         |
| 8    | NO   | Norway                   | 0.89  | 88.89         |
| 9    | DK   | Denmark                  | 0.85  | 84.44         |
| 10   | SE   | Sweden                   | 0.85  | 84.44         |
| 11   | IN   | India                    | 0.76  | 74.44         |
| 12   | EE   | Estonia                  | 0.68  | 65.56         |
| 13   | FI   | Finland                  | 0.68  | 65.56         |
| 14   | KR   | Korea, Rep.              | 0.60  | 56.67         |
| 15   | CN   | China                    | 0.49  | 44.44         |
| 16   | DE   | Germany                  | 0.49  | 44.44         |
| 17   | QA   | Qatar                    | 0.49  | 44.44         |
| 18   | NL   | Netherlands              | 0.41  | 35.56         |
| 19   | IR   | Iran, Islamic Rep.       | 0.09  | 0.00          |
| 20   | CH   | Switzerland              | 0.09  | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 4.2.2 Market capitalization

Market capitalization of listed companies (% of GDP) | 2009

| Rank | Code | Country                  | Value  | Score (0-100) |
|------|------|--------------------------|--------|---------------|
| 1    | HK   | Hong Kong (China)        | 617.05 | 100.00        |
| 2    | CH   | Switzerland (2008)       | 172.44 | 26.38         |
| 3    | SG   | Singapore                | 170.53 | 26.06         |
| 4    | QA   | Qatar (2007)             | 134.41 | 20.08         |
| 5    | MY   | Malaysia                 | 133.59 | 19.94         |
| 6    | GB   | United Kingdom           | 128.60 | 19.12         |
| 7    | CA   | Canada                   | 125.81 | 18.66         |
| 8    | SE   | Sweden                   | 106.46 | 15.45         |
| 9    | US   | United States of America | 105.76 | 15.34         |
| 10   | KR   | Korea, Rep.              | 100.47 | 14.46         |
| 11   | CN   | China                    | 100.46 | 14.46         |
| 12   | IN   | India                    | 90.01  | 12.73         |
| 13   | NL   | Netherlands              | 68.49  | 9.16          |
| 14   | DK   | Denmark                  | 60.35  | 7.82          |
| 15   | NO   | Norway                   | 59.52  | 7.68          |
| 16   | DE   | Germany                  | 38.77  | 4.24          |
| 17   | FI   | Finland                  | 38.32  | 4.17          |
| 18   | IR   | Iran, Islamic Rep.       | 19.12  | 0.99          |
| 19   | EE   | Estonia                  | 13.91  | 0.13          |
| 20   | IE   | Ireland                  | 13.15  | 0.00          |

### 4.2.3 Total value of stocks trade

Total value of stocks traded (% of GDP) | 2009

| Rank | Code | Country                  | Value  | Score (0-100) |
|------|------|--------------------------|--------|---------------|
| 1    | HK   | Hong Kong (China) (2008) | 755.10 | 100.00        |
| 2    | US   | United States of America | 327.83 | 43.27         |
| 3    | CH   | Switzerland (2008)       | 300.90 | 39.69         |
| 4    | KR   | Korea, Rep.              | 189.97 | 24.96         |
| 5    | CN   | China                    | 179.67 | 23.60         |
| 6    | GB   | United Kingdom           | 156.47 | 20.52         |
| 7    | SG   | Singapore                | 138.43 | 18.12         |
| 8    | SE   | Sweden                   | 96.12  | 12.50         |
| 9    | CA   | Canada                   | 92.78  | 12.06         |
| 10   | IN   | India                    | 83.11  | 10.77         |
| 11   | NL   | Netherlands              | 76.27  | 9.87          |
| 12   | NO   | Norway                   | 64.90  | 8.36          |
| 13   | DK   | Denmark                  | 47.91  | 6.10          |
| 14   | QA   | Qatar (2007)             | 42.11  | 5.33          |
| 15   | DE   | Germany                  | 38.51  | 4.85          |
| 16   | FI   | Finland                  | 38.38  | 4.84          |
| 17   | MY   | Malaysia                 | 38.08  | 4.80          |
| 18   | IE   | Ireland                  | 8.13   | 0.82          |
| 19   | IR   | Iran, Islamic Rep.       | 5.15   | 0.42          |
| 20   | EE   | Estonia                  | 1.96   | 0.00          |

### 4.2.4 Venture capital deals

Venture capital per investment location: number of deals (per trillion PPP\$ GDP) | 2010

| Rank | Code | Country                  | Value  | Score (0-100) |
|------|------|--------------------------|--------|---------------|
| 1    | CA   | Canada                   | 497.30 | 100.00        |
| 2    | US   | United States of America | 376.81 | 75.77         |
| 3    | SE   | Sweden                   | 299.41 | 60.21         |
| 4    | IE   | Ireland                  | 284.91 | 57.29         |
| 5    | EE   | Estonia                  | 277.48 | 55.80         |
| 6    | NO   | Norway                   | 238.99 | 48.06         |
| 7    | DK   | Denmark                  | 196.27 | 39.47         |
| 8    | GB   | United Kingdom           | 186.63 | 37.53         |
| 9    | FI   | Finland                  | 170.38 | 34.26         |
| 10   | CH   | Switzerland              | 115.51 | 23.23         |
| 11   | SG   | Singapore                | 91.58  | 18.42         |
| 12   | NL   | Netherlands              | 84.85  | 17.06         |
| 13   | DE   | Germany                  | 71.94  | 14.47         |
| 14   | CN   | China                    | 58.39  | 11.74         |
| 15   | IN   | India                    | 54.07  | 10.87         |
| 16   | HK   | Hong Kong (China)        | 43.65  | 8.78          |
| 17   | KR   | Korea, Rep.              | 26.55  | 5.34          |
| 18   | MY   | Malaysia                 | 11.45  | 2.30          |
| 19   | IR   | Iran, Islamic Rep.       | 0.00   | 0.00          |
| 20   | QA   | Qatar                    | 0.00   | 0.00          |

## Tables for Innovation Index 2012

### 4.2.2 Market capitalization

Market capitalization of listed companies (% of GDP) | 2010

| Rank | Code | Country                  | Value    | Score (0-100) |
|------|------|--------------------------|----------|---------------|
| 1    | HK   | Hong Kong (China)        | 1,207.95 | 100.00        |
| 2    | CH   | Switzerland              | 234.71   | 18.62         |
| 3    | MY   | Malaysia                 | 172.64   | 13.42         |
| 4    | SG   | Singapore                | 166.18   | 12.88         |
| 5    | GB   | United Kingdom           | 138.33   | 10.56         |
| 6    | CA   | Canada                   | 137.24   | 10.46         |
| 7    | SE   | Sweden                   | 126.89   | 9.60          |
| 8    | US   | United States of America | 117.53   | 8.82          |
| 9    | KR   | Korea, Rep.              | 107.37   | 7.97          |
| 10   | IN   | India                    | 93.46    | 6.80          |
| 11   | QA   | Qatar (2009)             | 89.36    | 6.46          |
| 12   | NL   | Netherlands              | 84.40    | 6.05          |
| 13   | CN   | China                    | 81.02    | 5.76          |
| 14   | DK   | Denmark                  | 74.66    | 5.23          |
| 15   | NO   | Norway                   | 60.54    | 4.05          |
| 16   | FI   | Finland                  | 49.48    | 3.13          |
| 17   | DE   | Germany                  | 43.20    | 2.60          |
| 18   | IR   | Iran, Islamic Rep.       | 19.12    | 0.59          |
| 19   | IE   | Ireland                  | 16.54    | 0.37          |
| 20   | EE   | Estonia                  | 12.10    | 0.00          |

### 4.2.3 Total value of stock traded

Total value of stocks traded (% of GDP) | 2010

| Rank | Code | Country                  | Value  | Score (0-100) |
|------|------|--------------------------|--------|---------------|
| 1    | HK   | Hong Kong (China)        | 711.73 | 100.00        |
| 2    | US   | United States of America | 208.85 | 29.17         |
| 3    | CH   | Switzerland              | 166.00 | 23.14         |
| 4    | KR   | Korea, Rep.              | 160.34 | 22.34         |
| 5    | CN   | China                    | 136.60 | 19.00         |
| 6    | GB   | United Kingdom           | 133.86 | 18.61         |
| 7    | SG   | Singapore                | 126.69 | 17.60         |
| 8    | SE   | Sweden                   | 95.98  | 13.28         |
| 9    | CA   | Canada                   | 86.76  | 11.98         |
| 10   | NL   | Netherlands              | 75.58  | 10.40         |
| 11   | IN   | India                    | 61.12  | 8.37          |
| 12   | NO   | Norway                   | 52.39  | 7.14          |
| 13   | DK   | Denmark                  | 46.58  | 6.32          |
| 14   | FI   | Finland                  | 42.66  | 5.77          |
| 15   | DE   | Germany                  | 42.45  | 5.74          |
| 16   | MY   | Malaysia                 | 37.93  | 5.10          |
| 17   | QA   | Qatar (2009)             | 25.95  | 3.41          |
| 18   | IE   | Ireland                  | 8.25   | 0.92          |
| 19   | IR   | Iran, Islamic Rep.       | 5.15   | 0.48          |
| 20   | EE   | Estonia                  | 1.72   | 0.00          |

### 4.2.4 Venture capital deals

Venture capital per investment location: number of deals (per trillion PPP\$ GDP) | 2011

| Rank | Code | Country                  | Value  | Score (0-100) |
|------|------|--------------------------|--------|---------------|
| 1    | SE   | Sweden                   | 315.84 | 100.00        |
| 2    | IE   | Ireland                  | 281.77 | 89.21         |
| 3    | US   | United States of America | 243.35 | 77.05         |
| 4    | CA   | Canada                   | 225.72 | 71.47         |
| 5    | NO   | Norway                   | 188.78 | 59.77         |
| 6    | GB   | United Kingdom           | 146.88 | 46.50         |
| 7    | DK   | Denmark                  | 143.44 | 45.42         |
| 8    | CH   | Switzerland              | 120.26 | 38.08         |
| 9    | FI   | Finland                  | 95.79  | 30.33         |
| 10   | DE   | Germany                  | 90.63  | 28.69         |
| 11   | SG   | Singapore                | 53.97  | 17.09         |
| 12   | IN   | India                    | 51.01  | 16.15         |
| 13   | KR   | Korea, Rep.              | 45.63  | 14.45         |
| 14   | HK   | Hong Kong (China)        | 42.34  | 13.41         |
| 15   | EE   | Estonia                  | 37.11  | 11.75         |
| 16   | NL   | Netherlands              | 33.96  | 10.75         |
| 17   | CN   | China                    | 32.34  | 10.24         |
| 18   | MY   | Malaysia                 | 6.70   | 2.12          |
| 19   | IR   | Iran, Islamic Rep.       | 0.00   | 0.00          |
| 20   | QA   | Qatar                    | 0.00   | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 4.3.1 Applied tariff rate

Applied tariff rate, weighted mean, all products (%) | 2008

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)        | 0.00  | 100.00        |
| 2    | SG    | Singapore                | 0.00  | 100.00        |
| 3    | CH    | Switzerland              | 0.00  | 100.00        |
| 4    | NO    | Norway                   | 0.42  | 97.91         |
| 5    | CA    | Canada                   | 0.95  | 95.28         |
| 6    | DK    | Denmark                  | 1.15  | 94.28         |
| 7    | EE    | Estonia                  | 1.15  | 94.28         |
| 8    | FI    | Finland                  | 1.15  | 94.28         |
| 9    | DE    | Germany                  | 1.15  | 94.28         |
| 10   | IE    | Ireland                  | 1.15  | 94.28         |
| 11   | NL    | Netherlands              | 1.15  | 94.28         |
| 12   | SE    | Sweden                   | 1.15  | 94.28         |
| 13   | GB    | United Kingdom           | 1.15  | 94.28         |
| 14   | US    | United States of America | 1.49  | 92.59         |
| 15   | MY    | Malaysia (2007)          | 3.13  | 84.44         |
| 16   | QA    | Qatar                    | 3.71  | 81.56         |
| 17   | CN    | China                    | 3.92  | 80.52         |
| 18   | IN    | India                    | 6.09  | 69.73         |
| 19   | KR    | Korea, Rep.              | 7.10  | 64.71         |
| 20   | IR    | Iran, Islamic Rep.       | 20.12 | 0.00          |

### 4.3.2 Market access for non-agricultural exports

Non-agricultural market access: Five major export markets weighted actual applied tariff (%) | 2009

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | CA    | Canada                    | 0.18  | 100.00        |
| 2    | NO    | Norway                    | 0.44  | 90.19         |
| 3    | MY    | Malaysia                  | 0.46  | 89.43         |
| 4    | SG    | Singapore                 | 0.59  | 84.53         |
| 5    | QA    | Qatar                     | 0.96  | 70.57         |
| 6    | IR    | Iran, Islamic Rep. (2008) | 1.05  | 67.17         |
| 7    | US    | United States of America  | 1.10  | 65.28         |
| 8    | CH    | Switzerland               | 1.44  | 52.45         |
| 9    | DK    | Denmark                   | 1.99  | 31.70         |
| 10   | EE    | Estonia                   | 1.99  | 31.70         |
| 11   | FI    | Finland                   | 1.99  | 31.70         |
| 12   | DE    | Germany                   | 1.99  | 31.70         |
| 13   | IE    | Ireland                   | 1.99  | 31.70         |
| 14   | NL    | Netherlands               | 1.99  | 31.70         |
| 15   | SE    | Sweden                    | 1.99  | 31.70         |
| 16   | GB    | United Kingdom            | 1.99  | 31.70         |
| 17   | IN    | India                     | 2.49  | 12.83         |
| 18   | CN    | China                     | 2.63  | 7.55          |
| 19   | KR    | Korea, Rep.               | 2.80  | 1.13          |
| 20   | HK    | Hong Kong (China)         | 2.83  | 0.00          |

### 4.3.3 Import of goods and services

Imports of goods and services (% of GDP) | 2009

| Rank | Ccode | Country                   | Value  | Score (0-100) |
|------|-------|---------------------------|--------|---------------|
| 1    | SG    | Singapore (2008)          | 202.58 | 100.00        |
| 2    | HK    | Hong Kong (China) (2008)  | 201.63 | 99.50         |
| 3    | MY    | Malaysia                  | 74.88  | 32.31         |
| 4    | IE    | Ireland                   | 73.61  | 31.64         |
| 5    | EE    | Estonia                   | 65.23  | 27.20         |
| 6    | NL    | Netherlands               | 62.19  | 25.59         |
| 7    | KR    | Korea, Rep.               | 45.98  | 16.99         |
| 8    | DK    | Denmark                   | 43.96  | 15.92         |
| 9    | SE    | Sweden                    | 41.63  | 14.69         |
| 10   | CH    | Switzerland               | 40.74  | 14.22         |
| 11   | DE    | Germany                   | 35.89  | 11.65         |
| 12   | FI    | Finland                   | 34.91  | 11.13         |
| 13   | QA    | Qatar                     | 31.22  | 9.17          |
| 14   | CA    | Canada                    | 30.43  | 8.75          |
| 15   | GB    | United Kingdom            | 30.04  | 8.54          |
| 16   | NO    | Norway                    | 27.34  | 7.11          |
| 17   | IN    | India                     | 25.25  | 6.01          |
| 18   | CN    | China                     | 22.33  | 4.46          |
| 19   | IR    | Iran, Islamic Rep. (2007) | 21.54  | 4.04          |
| 20   | US    | United States of America  | 13.92  | 0.00          |

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### 4.3.1 Applied tariff rate

Applied tariff rate, weighted mean, all products (%) | 2010

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)         | 0.00  | 100.00        |
| 2    | SG    | Singapore                 | 0.00  | 100.00        |
| 3    | CH    | Switzerland               | 0.00  | 100.00        |
| 4    | NO    | Norway                    | 0.44  | 97.76         |
| 5    | CA    | Canada                    | 1.04  | 94.70         |
| 6    | DK    | Denmark                   | 1.61  | 91.80         |
| 7    | EE    | Estonia                   | 1.61  | 91.80         |
| 8    | FI    | Finland                   | 1.61  | 91.80         |
| 9    | DE    | Germany                   | 1.61  | 91.80         |
| 10   | IE    | Ireland                   | 1.61  | 91.80         |
| 11   | NL    | Netherlands               | 1.61  | 91.80         |
| 12   | SE    | Sweden                    | 1.61  | 91.80         |
| 13   | GB    | United Kingdom            | 1.61  | 91.80         |
| 14   | US    | United States of America  | 1.78  | 90.94         |
| 15   | QA    | Qatar (2009)              | 3.76  | 80.86         |
| 16   | MY    | Malaysia (2009)           | 3.95  | 79.89         |
| 17   | CN    | China                     | 4.29  | 78.16         |
| 18   | IN    | India (2009)              | 8.22  | 58.15         |
| 19   | KR    | Korea, Rep.               | 8.71  | 55.65         |
| 20   | IR    | Iran, Islamic Rep. (2008) | 19.64 | 0.00          |

### 4.3.2 Market access for non-agricultural exports

Non-agricultural market access: Five major export markets weighted actual applied tariff (%) | 2009

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | CA    | Canada                    | 0.18  | 100.00        |
| 2    | NO    | Norway                    | 0.44  | 90.19         |
| 3    | MY    | Malaysia                  | 0.46  | 89.43         |
| 4    | SG    | Singapore                 | 0.59  | 84.53         |
| 5    | QA    | Qatar                     | 0.96  | 70.57         |
| 6    | IR    | Iran, Islamic Rep. (2008) | 1.05  | 67.17         |
| 7    | US    | United States of America  | 1.10  | 65.28         |
| 8    | CH    | Switzerland               | 1.44  | 52.45         |
| 9    | DK    | Denmark                   | 1.99  | 31.70         |
| 10   | EE    | Estonia                   | 1.99  | 31.70         |
| 11   | FI    | Finland                   | 1.99  | 31.70         |
| 12   | DE    | Germany                   | 1.99  | 31.70         |
| 13   | IE    | Ireland                   | 1.99  | 31.70         |
| 14   | NL    | Netherlands               | 1.99  | 31.70         |
| 15   | SE    | Sweden                    | 1.99  | 31.70         |
| 16   | GB    | United Kingdom            | 1.99  | 31.70         |
| 17   | IN    | India                     | 2.49  | 12.83         |
| 18   | CN    | China                     | 2.63  | 7.55          |
| 19   | KR    | Korea, Rep.               | 2.80  | 1.13          |
| 20   | HK    | Hong Kong (China)         | 2.83  | 0.00          |

### 4.3.3 Imports of goods and services

Imports of goods and services (% of GDP) | 2010

| Rank | Ccode | Country                   | Value  | Score (0-100) |
|------|-------|---------------------------|--------|---------------|
| 1    | HK    | Hong Kong (China)         | 217.35 | 100.00        |
| 2    | SG    | Singapore                 | 183.01 | 82.93         |
| 3    | IE    | Ireland                   | 80.14  | 31.80         |
| 4    | MY    | Malaysia                  | 79.49  | 31.48         |
| 5    | EE    | Estonia                   | 71.59  | 27.55         |
| 6    | NL    | Netherlands               | 70.58  | 27.05         |
| 7    | KR    | Korea, Rep.               | 49.60  | 16.62         |
| 8    | DK    | Denmark                   | 44.96  | 14.31         |
| 9    | SE    | Sweden                    | 43.92  | 13.80         |
| 10   | CH    | Switzerland               | 42.21  | 12.95         |
| 11   | DE    | Germany                   | 41.36  | 12.53         |
| 12   | FI    | Finland                   | 39.00  | 11.35         |
| 13   | GB    | United Kingdom            | 32.84  | 8.29          |
| 14   | CA    | Canada                    | 31.31  | 7.53          |
| 15   | QA    | Qatar (2009)              | 31.22  | 7.49          |
| 16   | NO    | Norway                    | 28.63  | 6.20          |
| 17   | CN    | China                     | 25.66  | 4.72          |
| 18   | IN    | India                     | 24.78  | 4.28          |
| 19   | IR    | Iran, Islamic Rep. (2007) | 21.54  | 2.67          |
| 20   | US    | United States of America  | 16.16  | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

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### 4.3.4 Exports of goods and services

Exports of goods and services (% of GDP) | 2009

| Rank | Ccode | Country                   | Value  | Score (0-100) |
|------|-------|---------------------------|--------|---------------|
| 1    | SG    | Singapore (2008)          | 220.53 | 100.00        |
| 2    | HK    | Hong Kong (China) (2008)  | 212.46 | 96.15         |
| 3    | MY    | Malaysia                  | 96.42  | 40.72         |
| 4    | IE    | Ireland                   | 88.53  | 36.95         |
| 5    | EE    | Estonia                   | 70.60  | 28.38         |
| 6    | NL    | Netherlands               | 69.44  | 27.83         |
| 7    | CH    | Switzerland               | 51.68  | 19.35         |
| 8    | KR    | Korea, Rep.               | 49.90  | 18.50         |
| 9    | SE    | Sweden                    | 48.50  | 17.83         |
| 10   | DK    | Denmark                   | 47.77  | 17.48         |
| 11   | QA    | Qatar                     | 46.75  | 16.99         |
| 12   | NO    | Norway                    | 42.02  | 14.73         |
| 13   | DE    | Germany                   | 40.83  | 14.16         |
| 14   | FI    | Finland                   | 37.37  | 12.51         |
| 15   | IR    | Iran, Islamic Rep. (2007) | 32.18  | 10.03         |
| 16   | CA    | Canada                    | 28.72  | 8.38          |
| 17   | GB    | United Kingdom            | 27.67  | 7.88          |
| 18   | CN    | China                     | 26.74  | 7.43          |
| 19   | IN    | India                     | 20.59  | 4.49          |
| 20   | US    | United States of America  | 11.18  | 0.00          |

### 4.3.5 Intensity of local competition

Average answer to the question: How would you assess the intensity of competition in the local markets in your country? 1=limited in most industries; 7=intense in most industries | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | DE    | Germany                  | 6.10  | 100.00        |
| 2    | QA    | Qatar                    | 6.07  | 98.42         |
| 3    | SE    | Sweden                   | 5.86  | 87.37         |
| 4    | GB    | United Kingdom           | 5.84  | 86.32         |
| 5    | NL    | Netherlands              | 5.77  | 82.63         |
| 6    | KR    | Korea, Rep.              | 5.66  | 76.84         |
| 7    | US    | United States of America | 5.64  | 75.79         |
| 8    | CN    | China                    | 5.62  | 74.74         |
| 9    | CA    | Canada                   | 5.59  | 73.16         |
| 10   | DK    | Denmark                  | 5.57  | 72.11         |
| 11   | NO    | Norway                   | 5.49  | 67.89         |
| 12   | SG    | Singapore                | 5.46  | 66.32         |
| 13   | IN    | India                    | 5.45  | 65.79         |
| 14   | EE    | Estonia                  | 5.44  | 65.26         |
| 15   | HK    | Hong Kong (China)        | 5.41  | 63.68         |
| 16   | CH    | Switzerland              | 5.37  | 61.58         |
| 17   | MY    | Malaysia                 | 5.31  | 58.42         |
| 18   | IE    | Ireland                  | 5.10  | 47.37         |
| 19   | FI    | Finland                  | 5.10  | 47.37         |
| 20   | IR    | Iran, Islamic Rep.       | 4.20  | 0.00          |

### 5.1.1 Employment in knowledge-intensive services

Employment in knowledge-intensive services (% of workforce) | 2008

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SG    | Singapore                | 51.02 | 100.00        |
| 2    | NL    | Netherlands              | 47.20 | 91.25         |
| 3    | CH    | Switzerland              | 47.13 | 91.09         |
| 4    | DK    | Denmark                  | 45.15 | 86.55         |
| 5    | SE    | Sweden                   | 44.46 | 84.97         |
| 6    | FI    | Finland                  | 43.82 | 83.51         |
| 7    | NO    | Norway                   | 43.46 | 82.68         |
| 8    | GB    | United Kingdom           | 42.53 | 80.55         |
| 9    | CA    | Canada                   | 42.39 | 80.23         |
| 10   | DE    | Germany                  | 41.91 | 79.13         |
| 11   | IE    | Ireland                  | 38.82 | 72.05         |
| 12   | EE    | Estonia                  | 38.80 | 72.00         |
| 13   | US    | United States of America | 36.30 | 66.28         |
| 14   | HK    | Hong Kong (China)        | 35.95 | 65.48         |
| 15   | MY    | Malaysia                 | 26.82 | 44.56         |
| 16   | QA    | Qatar                    | 24.20 | 38.56         |
| 17   | KR    | Korea, Rep.              | 22.44 | 34.52         |
| 18   | IR    | Iran, Islamic Rep.       | 15.04 | 17.57         |
| 19   | CN    | China (2005)             | 7.37  | 0.00          |
| 20   | IN    | India                    | n/a   | n/a           |

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### 4.3.4 Exports of goods and services

Exports of goods and services (% of GDP) | 2010

| Rank | Ccode | Country                   | Value  | Score (0-100) |
|------|-------|---------------------------|--------|---------------|
| 1    | HK    | Hong Kong (China)         | 222.96 | 100.00        |
| 2    | SG    | Singapore                 | 211.06 | 94.34         |
| 3    | IE    | Ireland                   | 98.79  | 40.97         |
| 4    | MY    | Malaysia                  | 97.30  | 40.26         |
| 5    | EE    | Estonia                   | 78.27  | 31.21         |
| 6    | NL    | Netherlands               | 78.05  | 31.11         |
| 7    | CH    | Switzerland               | 53.55  | 19.46         |
| 8    | KR    | Korea, Rep.               | 52.39  | 18.91         |
| 9    | DK    | Denmark                   | 50.56  | 18.04         |
| 10   | SE    | Sweden                    | 49.96  | 17.76         |
| 11   | DE    | Germany                   | 46.83  | 16.27         |
| 12   | QA    | Qatar (2009)              | 46.75  | 16.23         |
| 13   | NO    | Norway                    | 41.94  | 13.94         |
| 14   | FI    | Finland                   | 40.30  | 13.16         |
| 15   | IR    | Iran, Islamic Rep. (2007) | 32.18  | 9.30          |
| 16   | CN    | China                     | 29.57  | 8.06          |
| 17   | GB    | United Kingdom            | 29.45  | 8.01          |
| 18   | CA    | Canada                    | 29.43  | 8.00          |
| 19   | IN    | India                     | 21.54  | 4.25          |
| 20   | US    | United States of America  | 12.61  | 0.00          |

### 4.3.5 Intensity of local competition

Average answer to the question: How would you assess the intensity of competition in the local markets in your country? 1= limited in most industries; 7= intense in most industries | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | GB    | United Kingdom           | 5.93  | 100.00        |
| 2    | QA    | Qatar                    | 5.88  | 97.04         |
| 3    | NL    | Netherlands              | 5.87  | 96.45         |
| 4    | DE    | Germany                  | 5.80  | 92.31         |
| 5    | SE    | Sweden                   | 5.78  | 91.12         |
| 6    | HK    | Hong Kong (China)        | 5.68  | 85.21         |
| 7    | KR    | Korea, Rep.              | 5.65  | 83.43         |
| 8    | US    | United States of America | 5.61  | 81.07         |
| 9    | CA    | Canada                   | 5.58  | 79.29         |
| 10   | CN    | China                    | 5.55  | 77.51         |
| 11   | CH    | Switzerland              | 5.46  | 72.19         |
| 12   | MY    | Malaysia                 | 5.45  | 71.60         |
| 13   | EE    | Estonia                  | 5.40  | 68.64         |
| 14   | IN    | India                    | 5.39  | 68.05         |
| 15   | NO    | Norway                   | 5.38  | 67.46         |
| 16   | SG    | Singapore                | 5.38  | 67.46         |
| 17   | DK    | Denmark                  | 5.17  | 55.03         |
| 18   | IE    | Ireland                  | 5.03  | 46.75         |
| 19   | FI    | Finland                  | 4.80  | 33.14         |
| 20   | IR    | Iran, Islamic Rep.       | 4.24  | 0.00          |

### 5.1.1 Employment in knowledge-intensive services

Employment in knowledge-intensive services (% of workforce) | 2008

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SG    | Singapore                | 51.02 | 100.00        |
| 2    | NL    | Netherlands              | 47.20 | 91.25         |
| 3    | CH    | Switzerland              | 47.13 | 91.09         |
| 4    | DK    | Denmark                  | 45.15 | 86.55         |
| 5    | SE    | Sweden                   | 44.46 | 84.97         |
| 6    | FI    | Finland                  | 43.82 | 83.51         |
| 7    | NO    | Norway                   | 43.46 | 82.68         |
| 8    | GB    | United Kingdom           | 42.53 | 80.55         |
| 9    | CA    | Canada                   | 42.39 | 80.23         |
| 10   | DE    | Germany                  | 41.91 | 79.13         |
| 11   | IE    | Ireland                  | 38.82 | 72.05         |
| 12   | EE    | Estonia                  | 38.80 | 72.00         |
| 13   | US    | United States of America | 36.30 | 66.28         |
| 14   | HK    | Hong Kong (China)        | 35.95 | 65.48         |
| 15   | MY    | Malaysia                 | 26.82 | 44.56         |
| 16   | QA    | Qatar                    | 24.20 | 38.56         |
| 17   | KR    | Korea, Rep.              | 22.44 | 34.52         |
| 18   | IR    | Iran, Islamic Rep.       | 15.04 | 17.57         |
| 19   | CN    | China (2005)             | 7.37  | 0.00          |
| 20   | IN    | India                    | n/a   | n/a           |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

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### 5.1.2 Firms offering formal training

Firms offering formal training (% of firms) | 2009

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | CN   | China (2003)             | 84.78 | 100.00        |
| 2    | IE   | Ireland (2005)           | 73.16 | 83.12         |
| 3    | EE   | Estonia                  | 69.26 | 77.46         |
| 4    | MY   | Malaysia (2007)          | 50.14 | 49.69         |
| 5    | KR   | Korea, Rep. (2005)       | 39.45 | 34.16         |
| 6    | DE   | Germany (2005)           | 35.38 | 28.25         |
| 7    | IN   | India (2006)             | 15.93 | 0.00          |
| 8    | CA   | Canada                   | n/a   | n/a           |
| 9    | DK   | Denmark                  | n/a   | n/a           |
| 10   | FI   | Finland                  | n/a   | n/a           |
| 11   | HK   | Hong Kong (China)        | n/a   | n/a           |
| 12   | IR   | Iran, Islamic Rep.       | n/a   | n/a           |
| 13   | NL   | Netherlands              | n/a   | n/a           |
| 14   | NO   | Norway                   | n/a   | n/a           |
| 15   | QA   | Qatar                    | n/a   | n/a           |
| 16   | SG   | Singapore                | n/a   | n/a           |
| 17   | SE   | Sweden                   | n/a   | n/a           |
| 18   | CH   | Switzerland              | n/a   | n/a           |
| 19   | GB   | United Kingdom           | n/a   | n/a           |
| 20   | US   | United States of America | n/a   | n/a           |

### 5.1.3 GERD performed by business enterprise

Gross expenditure on R&D (GERD) performed by business enterprise (% of total) | 2008

| Rank | Code | Country                   | Value | Score (0-100) |
|------|------|---------------------------|-------|---------------|
| 1    | MY   | Malaysia (2006)           | 84.91 | 100.00        |
| 2    | KR   | Korea, Rep. (2007)        | 76.24 | 87.74         |
| 3    | SE   | Sweden                    | 74.05 | 84.64         |
| 4    | CH   | Switzerland (2004)        | 73.74 | 84.20         |
| 5    | US   | United States of America  | 72.62 | 82.62         |
| 6    | FI   | Finland                   | 72.31 | 82.18         |
| 7    | CN   | China (2007)              | 72.28 | 82.14         |
| 8    | DK   | Denmark                   | 70.13 | 79.09         |
| 9    | DE   | Germany (2007)            | 69.99 | 78.90         |
| 10   | SG   | Singapore (2007)          | 66.81 | 74.40         |
| 11   | IE   | Ireland                   | 64.87 | 71.65         |
| 12   | GB   | United Kingdom            | 64.23 | 70.75         |
| 13   | NL   | Netherlands               | 54.98 | 57.67         |
| 14   | CA   | Canada (2009)             | 54.08 | 56.39         |
| 15   | NO   | Norway                    | 53.84 | 56.05         |
| 16   | HK   | Hong Kong (China) (2006)  | 52.63 | 54.34         |
| 17   | EE   | Estonia                   | 43.20 | 41.00         |
| 18   | IN   | India (2007)              | 29.63 | 21.81         |
| 19   | IR   | Iran, Islamic Rep. (2006) | 14.21 | 0.00          |
| 20   | QA   | Qatar                     | n/a   | n/a           |

### 5.1.4 GERD financed by business enterprise

Gross expenditure on R&D (GERD) financed by business enterprise (% of total) | 2007

| Rank | Code | Country                        | Value | Score (0-100) |
|------|------|--------------------------------|-------|---------------|
| 1    | MY   | Malaysia (2006)                | 84.49 | 100.00        |
| 2    | KR   | Korea, Rep.                    | 73.65 | 84.58         |
| 3    | CN   | China                          | 70.37 | 79.91         |
| 4    | CH   | Switzerland (2004)             | 69.73 | 79.00         |
| 5    | FI   | Finland                        | 68.20 | 76.82         |
| 6    | DE   | Germany                        | 67.92 | 76.42         |
| 7    | US   | United States of America (200) | 67.27 | 75.50         |
| 8    | SE   | Sweden                         | 63.95 | 70.77         |
| 9    | DK   | Denmark (2008)                 | 61.15 | 66.79         |
| 10   | SG   | Singapore                      | 59.84 | 64.93         |
| 11   | HK   | Hong Kong (China) (2006)       | 52.79 | 54.89         |
| 12   | NL   | Netherlands (2003)             | 51.06 | 52.43         |
| 13   | IE   | Ireland                        | 49.59 | 50.34         |
| 14   | CA   | Canada (2009)                  | 47.47 | 47.32         |
| 15   | GB   | United Kingdom (2008)          | 47.21 | 46.96         |
| 16   | NO   | Norway                         | 45.25 | 44.17         |
| 17   | EE   | Estonia (2008)                 | 33.64 | 27.65         |
| 18   | IN   | India                          | 29.63 | 21.94         |
| 19   | IR   | Iran, Islamic Rep. (2006)      | 14.21 | 0.00          |
| 20   | QA   | Qatar                          | n/a   | n/a           |

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### 5.1.2 Firms offering formal training

Firms offering formal training (% of firms) | 2009

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | CN   | China (2003)             | 84.78 | 100.00        |
| 2    | IE   | Ireland (2005)           | 73.16 | 83.12         |
| 3    | EE   | Estonia                  | 69.26 | 77.46         |
| 4    | MY   | Malaysia (2007)          | 50.14 | 49.69         |
| 5    | KR   | Korea, Rep. (2005)       | 39.45 | 34.16         |
| 6    | DE   | Germany (2005)           | 35.38 | 28.25         |
| 7    | IN   | India (2006)             | 15.93 | 0.00          |
| 8    | CA   | Canada                   | n/a   | n/a           |
| 9    | DK   | Denmark                  | n/a   | n/a           |
| 10   | FI   | Finland                  | n/a   | n/a           |
| 11   | HK   | Hong Kong (China)        | n/a   | n/a           |
| 12   | IR   | Iran, Islamic Rep.       | n/a   | n/a           |
| 13   | NL   | Netherlands              | n/a   | n/a           |
| 14   | NO   | Norway                   | n/a   | n/a           |
| 15   | QA   | Qatar                    | n/a   | n/a           |
| 16   | SG   | Singapore                | n/a   | n/a           |
| 17   | SE   | Sweden                   | n/a   | n/a           |
| 18   | CH   | Switzerland              | n/a   | n/a           |
| 19   | GB   | United Kingdom           | n/a   | n/a           |
| 20   | US   | United States of America | n/a   | n/a           |

### 5.1.3 GERD performed by business enterprise

Gross expenditure on R&D (GERD) performed by business enterprise (% of total) | 2009

| Rank | Code | Country                        | Value | Score (0-100) |
|------|------|--------------------------------|-------|---------------|
| 1    | MY   | Malaysia (2006)                | 84.91 | 100.00        |
| 2    | KR   | Korea, Rep. (2008)             | 75.37 | 87.16         |
| 3    | CH   | Switzerland (2008)             | 73.50 | 84.64         |
| 4    | CN   | China (2008)                   | 73.26 | 84.32         |
| 5    | US   | United States of America (200) | 72.60 | 83.43         |
| 6    | SG   | Singapore (2008)               | 71.83 | 82.40         |
| 7    | FI   | Finland (2010)                 | 71.03 | 81.32         |
| 8    | SE   | Sweden                         | 70.49 | 80.59         |
| 9    | DE   | Germany                        | 68.16 | 77.46         |
| 10   | DK   | Denmark                        | 66.82 | 75.65         |
| 11   | IE   | Ireland                        | 66.27 | 74.91         |
| 12   | GB   | United Kingdom (2010)          | 61.99 | 69.15         |
| 13   | CA   | Canada                         | 54.08 | 58.51         |
| 14   | NO   | Norway                         | 52.61 | 56.53         |
| 15   | NL   | Netherlands                    | 47.88 | 50.16         |
| 16   | EE   | Estonia                        | 44.66 | 45.83         |
| 17   | HK   | Hong Kong (China)              | 42.65 | 43.12         |
| 18   | IN   | India (2007)                   | 33.92 | 31.37         |
| 19   | IR   | Iran, Islamic Rep. (2008)      | 10.61 | 0.00          |
| 20   | QA   | Qatar                          | n/a   | n/a           |

### 5.1.4 GERD financed by business enterprise

Gross expenditure on R&D (GERD) financed by business enterprise (% of total) | 2009

| Rank | Code | Country                        | Value | Score (0-100) |
|------|------|--------------------------------|-------|---------------|
| 1    | MY   | Malaysia (2006)                | 84.49 | 100.00        |
| 2    | KR   | Korea, Rep. (2008)             | 72.88 | 78.33         |
| 3    | CN   | China (2008)                   | 71.74 | 76.20         |
| 4    | CH   | Switzerland (2008)             | 68.19 | 69.57         |
| 5    | FI   | Finland                        | 68.10 | 69.40         |
| 6    | DE   | Germany (2008)                 | 67.27 | 67.86         |
| 7    | US   | United States of America (200) | 67.27 | 67.86         |
| 8    | SG   | Singapore (2008)               | 63.48 | 60.78         |
| 9    | DK   | Denmark                        | 60.18 | 54.62         |
| 10   | SE   | Sweden                         | 58.93 | 52.29         |
| 11   | IE   | Ireland                        | 50.84 | 37.18         |
| 12   | NL   | Netherlands (2007)             | 48.79 | 33.36         |
| 13   | CA   | Canada                         | 47.47 | 30.89         |
| 14   | HK   | Hong Kong (China)              | 45.83 | 27.83         |
| 15   | GB   | United Kingdom (2010)          | 45.42 | 27.07         |
| 16   | NO   | Norway (2007)                  | 45.25 | 26.75         |
| 17   | EE   | Estonia                        | 38.42 | 14.00         |
| 18   | IN   | India (2007)                   | 33.92 | 5.60          |
| 19   | IR   | Iran, Islamic Rep. (2008)      | 30.92 | 0.00          |
| 20   | QA   | Qatar                          | n/a   | n/a           |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 5.1.5 GMAT mean score

Weighted mean score at the Graduate Management Admission Test (GMAT) by residency and by citizenship (weighted by the total numbers of test takers) | 2011

| Rank | Ccode | Country                  | Value  | Score (0-100) |
|------|-------|--------------------------|--------|---------------|
| 1    | SG    | Singapore                | 596.31 | 100.00        |
| 2    | CN    | China                    | 595.01 | 98.83         |
| 3    | GB    | United Kingdom           | 586.10 | 90.81         |
| 4    | KR    | Korea, Rep.              | 583.10 | 88.11         |
| 5    | IN    | India                    | 580.58 | 85.84         |
| 6    | HK    | Hong Kong (China)        | 574.00 | 79.92         |
| 7    | DE    | Germany                  | 565.49 | 72.25         |
| 8    | CH    | Switzerland              | 560.99 | 68.20         |
| 9    | EE    | Estonia                  | 560.88 | 68.10         |
| 10   | CA    | Canada                   | 557.62 | 65.17         |
| 11   | IE    | Ireland                  | 554.60 | 62.45         |
| 12   | DK    | Denmark                  | 549.46 | 57.82         |
| 13   | MY    | Malaysia                 | 545.93 | 54.65         |
| 14   | NL    | Netherlands              | 542.13 | 51.22         |
| 15   | US    | United States of America | 529.36 | 39.73         |
| 16   | IR    | Iran, Islamic Rep.       | 518.70 | 30.13         |
| 17   | SE    | Sweden                   | 513.01 | 25.01         |
| 18   | NO    | Norway                   | 512.39 | 24.45         |
| 19   | FI    | Finland                  | 507.78 | 20.30         |
| 20   | QA    | Qatar                    | 485.23 | 0.00          |

### 5.1.6 GMAT test takers

Number of test takers of the Graduate Management Admission Test (GMAT) by citizenship (scaled by million population 20-34 years old) | 2011

| Rank | Ccode | Country                  | Value    | Score (0-100) |
|------|-------|--------------------------|----------|---------------|
| 1    | US    | United States of America | 1,832.03 | 100.00        |
| 2    | HK    | Hong Kong (China)        | 1,458.35 | 79.30         |
| 3    | SG    | Singapore                | 1,150.07 | 62.23         |
| 4    | CA    | Canada                   | 1,053.23 | 56.87         |
| 5    | KR    | Korea, Rep.              | 505.56   | 26.53         |
| 6    | CH    | Switzerland              | 400.45   | 20.71         |
| 7    | NL    | Netherlands              | 310.94   | 15.76         |
| 8    | IE    | Ireland                  | 307.07   | 15.54         |
| 9    | NO    | Norway                   | 292.03   | 14.71         |
| 10   | SE    | Sweden                   | 273.87   | 13.70         |
| 11   | DE    | Germany                  | 260.45   | 12.96         |
| 12   | FI    | Finland                  | 225.05   | 11.00         |
| 13   | EE    | Estonia                  | 162.03   | 7.51          |
| 14   | GB    | United Kingdom           | 131.96   | 5.84          |
| 15   | CN    | China                    | 128.10   | 5.63          |
| 16   | DK    | Denmark                  | 112.28   | 4.75          |
| 17   | IN    | India                    | 80.95    | 3.02          |
| 18   | MY    | Malaysia                 | 65.11    | 2.14          |
| 19   | QA    | Qatar                    | 43.36    | 0.94          |
| 20   | IR    | Iran, Islamic Rep.       | 26.45    | 0.00          |

### 5.2.1 University/ industry research collaboration

Average answer to the survey question: To what extent do business and universities collaborate on research and development (R&D) in your country? 1= do not collaborate at all; 7= collaborate extensively | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | US    | United States of America | 5.79  | 100.00        |
| 2    | CH    | Switzerland              | 5.71  | 96.93         |
| 3    | FI    | Finland                  | 5.64  | 94.25         |
| 4    | GB    | United Kingdom           | 5.59  | 92.34         |
| 5    | SE    | Sweden                   | 5.54  | 90.42         |
| 6    | SG    | Singapore                | 5.44  | 86.59         |
| 7    | CA    | Canada                   | 5.40  | 85.06         |
| 8    | DK    | Denmark                  | 5.34  | 82.76         |
| 9    | DE    | Germany                  | 5.24  | 78.93         |
| 10   | NL    | Netherlands              | 5.19  | 77.01         |
| 11   | IE    | Ireland                  | 4.97  | 68.58         |
| 12   | NO    | Norway                   | 4.85  | 63.98         |
| 13   | MY    | Malaysia                 | 4.70  | 58.24         |
| 14   | KR    | Korea, Rep.              | 4.68  | 57.47         |
| 15   | CN    | China                    | 4.59  | 54.02         |
| 16   | HK    | Hong Kong (China)        | 4.57  | 53.26         |
| 17   | QA    | Qatar                    | 4.52  | 51.34         |
| 18   | EE    | Estonia                  | 4.19  | 38.70         |
| 19   | IN    | India                    | 3.74  | 21.46         |
| 20   | IR    | Iran, Islamic Rep.       | 3.18  | 0.00          |

## Tables for Innovation Index 2012

### 5.1.5 GMAT mean score

Weighted mean score at the Graduate Management Admission Test (GMAT) by residency and by citizenship (weighted by the total numbers of test takers) | 2011

| Rank | Ccode | Country                  | Value  | Score (0-100) |
|------|-------|--------------------------|--------|---------------|
| 1    | SG    | Singapore                | 596.31 | 100.00        |
| 2    | CN    | China                    | 595.01 | 98.83         |
| 3    | GB    | United Kingdom           | 586.10 | 90.81         |
| 4    | KR    | Korea, Rep.              | 583.10 | 88.11         |
| 5    | IN    | India                    | 580.58 | 85.84         |
| 6    | HK    | Hong Kong (China)        | 574.00 | 79.92         |
| 7    | DE    | Germany                  | 565.49 | 72.25         |
| 8    | CH    | Switzerland              | 560.99 | 68.20         |
| 9    | EE    | Estonia                  | 560.88 | 68.10         |
| 10   | CA    | Canada                   | 557.62 | 65.17         |
| 11   | IE    | Ireland                  | 554.60 | 62.45         |
| 12   | DK    | Denmark                  | 549.46 | 57.82         |
| 13   | MY    | Malaysia                 | 545.93 | 54.65         |
| 14   | NL    | Netherlands              | 542.13 | 51.22         |
| 15   | US    | United States of America | 529.36 | 39.73         |
| 16   | IR    | Iran, Islamic Rep.       | 518.70 | 30.13         |
| 17   | SE    | Sweden                   | 513.01 | 25.01         |
| 18   | NO    | Norway                   | 512.39 | 24.45         |
| 19   | FI    | Finland                  | 507.78 | 20.30         |
| 20   | QA    | Qatar                    | 485.23 | 0.00          |

### 5.1.6 GMAT test takers

Number of test takers of the Graduate Management Admission Test (GMAT) by citizenship (scaled by million population 20-34 years old) | 2011

| Rank | Ccode | Country                  | Value    | Score (0-100) |
|------|-------|--------------------------|----------|---------------|
| 1    | US    | United States of America | 1,832.03 | 100.00        |
| 2    | HK    | Hong Kong (China)        | 1,458.35 | 79.30         |
| 3    | SG    | Singapore                | 1,150.07 | 62.23         |
| 4    | CA    | Canada                   | 1,053.23 | 56.87         |
| 5    | KR    | Korea, Rep.              | 505.56   | 26.53         |
| 6    | CH    | Switzerland              | 400.45   | 20.71         |
| 7    | NL    | Netherlands              | 310.94   | 15.76         |
| 8    | IE    | Ireland                  | 307.07   | 15.54         |
| 9    | NO    | Norway                   | 292.03   | 14.71         |
| 10   | SE    | Sweden                   | 273.87   | 13.70         |
| 11   | DE    | Germany                  | 260.45   | 12.96         |
| 12   | FI    | Finland                  | 225.05   | 11.00         |
| 13   | EE    | Estonia                  | 162.03   | 7.51          |
| 14   | GB    | United Kingdom           | 131.96   | 5.84          |
| 15   | CN    | China                    | 128.10   | 5.63          |
| 16   | DK    | Denmark                  | 112.28   | 4.75          |
| 17   | IN    | India                    | 80.95    | 3.02          |
| 18   | MY    | Malaysia                 | 65.11    | 2.14          |
| 19   | QA    | Qatar                    | 43.36    | 0.94          |
| 20   | IR    | Iran, Islamic Rep.       | 26.45    | 0.00          |

### 5.2.1 University/ industry research collaboration

Average answer to the survey question: To what extent do business and universities collaborate on research and development (R&D) in your country? 1= do not collaborate at all; 7= collaborate extensively | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CH    | Switzerland              | 5.78  | 100.00        |
| 2    | GB    | United Kingdom           | 5.75  | 98.81         |
| 3    | US    | United States of America | 5.71  | 97.23         |
| 4    | FI    | Finland                  | 5.58  | 92.09         |
| 5    | SE    | Sweden                   | 5.52  | 89.72         |
| 6    | SG    | Singapore                | 5.47  | 87.75         |
| 7    | NL    | Netherlands              | 5.32  | 81.82         |
| 8    | QA    | Qatar                    | 5.27  | 79.84         |
| 9    | CA    | Canada                   | 5.20  | 77.08         |
| 10   | DE    | Germany                  | 5.16  | 75.49         |
| 11   | DK    | Denmark                  | 5.15  | 75.10         |
| 12   | IE    | Ireland                  | 4.96  | 67.59         |
| 13   | MY    | Malaysia                 | 4.91  | 65.61         |
| 14   | NO    | Norway                   | 4.79  | 60.87         |
| 15   | HK    | Hong Kong (China)        | 4.74  | 58.89         |
| 16   | KR    | Korea, Rep.              | 4.66  | 55.73         |
| 17   | CN    | China                    | 4.53  | 50.59         |
| 18   | EE    | Estonia                  | 4.34  | 43.08         |
| 19   | IN    | India                    | 3.82  | 22.53         |
| 20   | IR    | Iran, Islamic Rep.       | 3.25  | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 5.2.2 State of cluster development

Mean of the average responses to three survey questions on the role of clusters in the economy. 'Clusters' are defined as geographic concentrations of firms, suppliers, producers of related products and services, and specialized institutions in a particular field (e.g., financial services in New York, leather and footwear in Italy, consumer electronics in Japan). The questions are: (1) In your country's economy, how prevalent are well-developed and deep clusters? 1 = nonexistent; 7 = widespread in many fields. (2) In your country, how extensive is collaboration among firms, suppliers, partners, and associated institutions within clusters? 1 = collaboration is nonexistent; 7 = collaboration is extensive. (3) In your country, what is the state of formal policies supporting cluster development? 1 = nonexistent; 7 = extensive and covers many clusters and regions. | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SG    | Singapore                | 5.14  | 100.00        |
| 2    | FI    | Finland                  | 5.11  | 98.47         |
| 3    | SE    | Sweden                   | 4.92  | 88.78         |
| 4    | CN    | China                    | 4.88  | 86.73         |
| 5    | DE    | Germany                  | 4.86  | 85.71         |
| 6    | HK    | Hong Kong (China)        | 4.81  | 83.16         |
| 7    | US    | United States of America | 4.80  | 82.65         |
| 8    | CH    | Switzerland              | 4.74  | 79.59         |
| 9    | MY    | Malaysia                 | 4.73  | 79.08         |
| 10   | NL    | Netherlands              | 4.68  | 76.53         |
| 11   | CA    | Canada                   | 4.60  | 72.45         |
| 12   | GB    | United Kingdom           | 4.58  | 71.43         |
| 13   | DK    | Denmark                  | 4.58  | 71.43         |
| 14   | QA    | Qatar                    | 4.51  | 67.86         |
| 15   | NO    | Norway                   | 4.48  | 66.33         |
| 16   | KR    | Korea, Rep.              | 4.28  | 56.12         |
| 17   | IN    | India                    | 4.11  | 47.45         |
| 18   | IE    | Ireland                  | 4.07  | 45.41         |
| 19   | EE    | Estonia                  | 3.32  | 7.14          |
| 20   | IR    | Iran, Islamic Rep.       | 3.18  | 0.00          |

## Tables for Innovation Index 2012

### 5.2.2 State of cluster development

Mean of the average responses to three survey questions on the role of clusters in the economy. 'Clusters' are defined as geographic concentrations of firms, suppliers, producers of related products and services, and specialized institutions in a particular field (e.g., financial services in New York, leather and footwear in Italy, consumer electronics in Japan). The questions are: (1) In your country's economy, how prevalent are well-developed and deep clusters? 1 = nonexistent; 7 = widespread in many fields. (2) In your country, how extensive is collaboration among firms, suppliers, partners, and associated institutions within clusters? 1 = collaboration is nonexistent; 7 = collaboration is extensive. (3) In your country, what is the state of formal policies supporting cluster development? 1 = nonexistent; 7 = extensive and covers many clusters and regions. | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | FI    | Finland                  | 5.34  | 100.00        |
| 2    | SG    | Singapore                | 5.14  | 90.87         |
| 3    | MY    | Malaysia                 | 4.93  | 81.28         |
| 4    | SE    | Sweden                   | 4.87  | 78.54         |
| 5    | CN    | China                    | 4.86  | 78.08         |
| 6    | QA    | Qatar                    | 4.83  | 76.71         |
| 7    | US    | United States of America | 4.79  | 74.89         |
| 8    | GB    | United Kingdom           | 4.75  | 73.06         |
| 9    | CH    | Switzerland              | 4.72  | 71.69         |
| 10   | DE    | Germany                  | 4.72  | 71.69         |
| 11   | DK    | Denmark                  | 4.69  | 70.32         |
| 12   | HK    | Hong Kong (China)        | 4.69  | 70.32         |
| 13   | NL    | Netherlands              | 4.67  | 69.41         |
| 14   | CA    | Canada                   | 4.53  | 63.01         |
| 15   | NO    | Norway                   | 4.52  | 62.56         |
| 16   | KR    | Korea, Rep.              | 4.29  | 52.05         |
| 17   | IE    | Ireland                  | 4.16  | 46.12         |
| 18   | IN    | India                    | 4.11  | 43.84         |
| 19   | EE    | Estonia                  | 3.50  | 15.98         |
| 20   | IR    | Iran, Islamic Rep.       | 3.15  | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 5.2.3 GERD financed by abroad

Gross expenditure on R&D (GERD) financed by abroad (% of total)| 2007

| Rank | Ccode | Country                        | Value | Score (0-100) |
|------|-------|--------------------------------|-------|---------------|
| 1    | GB    | United Kingdom (2008)          | 17.57 | 100.00        |
| 2    | IE    | Ireland                        | 15.89 | 90.44         |
| 3    | EE    | Estonia (2008)                 | 15.51 | 88.28         |
| 4    | NL    | Netherlands (2003)             | 11.28 | 64.20         |
| 5    | DK    | Denmark (2008)                 | 9.71  | 55.26         |
| 6    | SE    | Sweden                         | 9.32  | 53.04         |
| 7    | CA    | Canada (2009)                  | 9.32  | 53.04         |
| 8    | NO    | Norway (2007)                  | 8.31  | 47.30         |
| 9    | FI    | Finland                        | 6.52  | 37.11         |
| 10   | CH    | Switzerland (2004)             | 5.23  | 29.77         |
| 11   | SG    | Singapore                      | 4.33  | 24.64         |
| 12   | DE    | Germany                        | 4.01  | 22.82         |
| 13   | HK    | Hong Kong (China) (2006)       | 3.88  | 22.08         |
| 14   | CN    | China                          | 1.35  | 7.68          |
| 15   | KR    | Korea, Rep.                    | 0.22  | 1.25          |
| 16   | MY    | Malaysia (2006)                | 0.19  | 1.08          |
| 17   | US    | United States of America (200) | 0.00  | 0.00          |
| 18   | IN    | India                          | n/a   | n/a           |
| 19   | IR    | Iran, Islamic Rep.             | n/a   | n/a           |
| 20   | QA    | Qatar                          | n/a   | n/a           |

### 5.2.4 Joint venture/ strategic alliance deals

Joint ventures/ strategic alliances: number of deals, fractional counting (per trillion PPP\$ GDP) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CA    | Canada                   | 97.03 | 100.00        |
| 2    | SG    | Singapore                | 85.76 | 88.31         |
| 3    | HK    | Hong Kong (China)        | 82.14 | 84.55         |
| 4    | MY    | Malaysia                 | 49.60 | 50.79         |
| 5    | FI    | Finland                  | 48.68 | 49.83         |
| 6    | DK    | Denmark                  | 47.66 | 48.78         |
| 7    | NO    | Norway                   | 31.87 | 32.39         |
| 8    | QA    | Qatar                    | 31.35 | 31.85         |
| 9    | CH    | Switzerland              | 29.75 | 30.19         |
| 10   | SE    | Sweden                   | 27.72 | 28.09         |
| 11   | GB    | United Kingdom           | 25.45 | 25.73         |
| 12   | US    | United States of America | 24.00 | 24.23         |
| 13   | EE    | Estonia                  | 23.12 | 23.31         |
| 14   | IE    | Ireland                  | 21.68 | 21.82         |
| 15   | IN    | India                    | 18.91 | 18.95         |
| 16   | CN    | China                    | 14.63 | 14.51         |
| 17   | KR    | Korea, Rep.              | 14.62 | 14.49         |
| 18   | NL    | Netherlands              | 12.62 | 12.42         |
| 19   | DE    | Germany                  | 11.86 | 11.63         |
| 20   | IR    | Iran, Islamic Rep.       | 0.65  | 0.00          |

## Tables for Innovation Index 2012

### 5.2.3 GERD financed by abroad

Gross expenditure on R&D (GERD) financed by abroad (% of total)| 2009

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | GB    | United Kingdom (2010)    | 17.75 | 100.00        |
| 2    | IE    | Ireland                  | 15.59 | 87.70         |
| 3    | EE    | Estonia                  | 11.37 | 63.67         |
| 4    | NL    | Netherlands (2007)       | 10.65 | 59.57         |
| 5    | SE    | Sweden                   | 10.49 | 58.66         |
| 6    | CA    | Canada                   | 9.32  | 51.99         |
| 7    | DK    | Denmark                  | 8.71  | 48.52         |
| 8    | NO    | Norway (2007)            | 8.31  | 46.24         |
| 9    | FI    | Finland                  | 6.61  | 36.56         |
| 10   | HK    | Hong Kong (China)        | 6.09  | 33.60         |
| 11   | CH    | Switzerland (2008)       | 5.95  | 32.80         |
| 12   | SG    | Singapore (2008)         | 5.30  | 29.10         |
| 13   | DE    | Germany (2008)           | 4.01  | 21.75         |
| 14   | CN    | China (2008)             | 1.24  | 5.98          |
| 15   | KR    | Korea, Rep. (2008)       | 0.31  | 0.68          |
| 16   | MY    | Malaysia (2006)          | 0.19  | 0.00          |
| 17   | IN    | India                    | n/a   | n/a           |
| 18   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 19   | QA    | Qatar                    | n/a   | n/a           |
| 20   | US    | United States of America | n/a   | n/a           |

### 5.2.4 Joint venture/ strategic alliance deals

Joint ventures/ strategic alliances: number of deals, fractional counting (per trillion PPP\$ GDP) | 2011

| Rank | Ccode | Country                  | Value  | Score (0-100) |
|------|-------|--------------------------|--------|---------------|
| 1    | CA    | Canada                   | 125.91 | 100.00        |
| 2    | QA    | Qatar                    | 116.09 | 91.95         |
| 3    | HK    | Hong Kong (China)        | 104.15 | 82.16         |
| 4    | CH    | Switzerland              | 84.68  | 66.19         |
| 5    | SG    | Singapore                | 84.18  | 65.78         |
| 6    | MY    | Malaysia                 | 78.41  | 61.05         |
| 7    | FI    | Finland                  | 66.85  | 51.57         |
| 8    | SE    | Sweden                   | 63.69  | 48.98         |
| 9    | DK    | Denmark                  | 54.24  | 41.23         |
| 10   | IE    | Ireland                  | 51.30  | 38.82         |
| 11   | NO    | Norway                   | 48.96  | 36.91         |
| 12   | US    | United States of America | 46.06  | 34.53         |
| 13   | GB    | United Kingdom           | 42.67  | 31.75         |
| 14   | NL    | Netherlands              | 39.87  | 29.45         |
| 15   | KR    | Korea, Rep.              | 36.85  | 26.98         |
| 16   | IN    | India                    | 36.00  | 26.28         |
| 17   | CN    | China                    | 34.39  | 24.96         |
| 18   | DE    | Germany                  | 21.34  | 14.26         |
| 19   | EE    | Estonia                  | 12.72  | 7.19          |
| 20   | IR    | Iran, Islamic Rep.       | 3.95   | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).



## Tables for Innovation Index 2011

### 5.2.5 Share of patents with foreign inventor

Percentage of published Patent Cooperation Treaty (PCT) applications with at least one foreign inventor | 2011

| Rank | Ccode | Country                   | Value  | Score (0-100) |
|------|-------|---------------------------|--------|---------------|
| 1    | HK    | Hong Kong (China) (2009)  | 100.00 | 100.00        |
| 2    | IR    | Iran, Islamic Rep. (2009) | 100.00 | 100.00        |
| 3    | CH    | Switzerland               | 79.22  | 77.77         |
| 4    | SG    | Singapore                 | 77.46  | 75.89         |
| 5    | IE    | Ireland                   | 65.08  | 62.65         |
| 6    | NL    | Netherlands               | 56.97  | 53.97         |
| 7    | FI    | Finland                   | 46.25  | 42.51         |
| 8    | CA    | Canada                    | 43.21  | 39.26         |
| 9    | US    | United States of America  | 42.32  | 38.30         |
| 10   | SE    | Sweden                    | 42.17  | 38.14         |
| 11   | DK    | Denmark                   | 37.55  | 33.20         |
| 12   | MY    | Malaysia                  | 33.20  | 28.55         |
| 13   | GB    | United Kingdom            | 32.38  | 27.67         |
| 14   | DE    | Germany                   | 24.50  | 19.24         |
| 15   | NO    | Norway                    | 21.07  | 15.57         |
| 16   | EE    | Estonia                   | 19.51  | 13.91         |
| 17   | IN    | India                     | 8.59   | 2.22          |
| 18   | CN    | China                     | 6.74   | 0.25          |
| 19   | KR    | Korea, Rep.               | 6.51   | 0.00          |
| 20   | QA    | Qatar                     | n/a    | n/a           |

### 5.3.1 Royalty and license fees payments

Royalty and license fees, payments (per thousand GDP) | 2009

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | IE    | Ireland                  | 15.35 | 100.00        |
| 2    | SG    | Singapore                | 6.41  | 41.22         |
| 3    | KR    | Korea, Rep.              | 0.85  | 4.67          |
| 4    | HK    | Hong Kong (China) (2008) | 0.75  | 4.01          |
| 5    | MY    | Malaysia                 | 0.59  | 2.96          |
| 6    | CA    | Canada                   | 0.58  | 2.89          |
| 7    | FI    | Finland                  | 0.54  | 2.63          |
| 8    | NL    | Netherlands              | 0.51  | 2.43          |
| 9    | SE    | Sweden                   | 0.45  | 2.04          |
| 10   | GB    | United Kingdom           | 0.42  | 1.84          |
| 11   | DE    | Germany                  | 0.42  | 1.84          |
| 12   | EE    | Estonia                  | 0.24  | 0.66          |
| 13   | CN    | China                    | 0.22  | 0.53          |
| 14   | US    | United States of America | 0.18  | 0.26          |
| 15   | IN    | India                    | 0.14  | 0.00          |
| 16   | NO    | Norway                   | 0.14  | 0.00          |
| 17   | DK    | Denmark                  | n/a   | n/a           |
| 18   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 19   | QA    | Qatar                    | n/a   | n/a           |
| 20   | CH    | Switzerland              | n/a   | n/a           |

### 5.3.2 High-tech imports

High-tech net imports (% of total net imports) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)        | 43.49 | 100.00        |
| 2    | MY    | Malaysia                 | 32.66 | 69.22         |
| 3    | SG    | Singapore                | 32.60 | 69.04         |
| 4    | CN    | China                    | 25.57 | 49.06         |
| 5    | IE    | Ireland                  | 20.44 | 34.48         |
| 6    | US    | United States of America | 17.35 | 25.70         |
| 7    | NL    | Netherlands              | 16.51 | 23.31         |
| 8    | CH    | Switzerland              | 15.85 | 21.43         |
| 9    | KR    | Korea, Rep. (2011)       | 15.63 | 20.81         |
| 10   | DE    | Germany                  | 15.10 | 19.30         |
| 11   | SE    | Sweden                   | 14.85 | 18.59         |
| 12   | EE    | Estonia (2011)           | 14.33 | 17.11         |
| 13   | GB    | United Kingdom (2011)    | 13.09 | 13.59         |
| 14   | CA    | Canada (2011)            | 12.60 | 12.19         |
| 15   | NO    | Norway                   | 12.01 | 10.52         |
| 16   | DK    | Denmark                  | 11.65 | 9.49          |
| 17   | FI    | Finland                  | 11.37 | 8.70          |
| 18   | IN    | India                    | 8.31  | 0.00          |
| 19   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 20   | QA    | Qatar                    | n/a   | n/a           |

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### 5.2.5 Share of patents with foreign inventor

Percentage of published Patent Cooperation Treaty (PCT) applications with at least one foreign inventor | 2011

| Rank | Ccode | Country                   | Value  | Score (0-100) |
|------|-------|---------------------------|--------|---------------|
| 1    | HK    | Hong Kong (China) (2009)  | 100.00 | 100.00        |
| 2    | IR    | Iran, Islamic Rep. (2009) | 100.00 | 100.00        |
| 3    | CH    | Switzerland               | 79.22  | 77.77         |
| 4    | SG    | Singapore                 | 77.46  | 75.89         |
| 5    | IE    | Ireland                   | 65.08  | 62.65         |
| 6    | NL    | Netherlands               | 56.97  | 53.97         |
| 7    | FI    | Finland                   | 46.25  | 42.51         |
| 8    | CA    | Canada                    | 43.21  | 39.26         |
| 9    | US    | United States of America  | 42.32  | 38.30         |
| 10   | SE    | Sweden                    | 42.17  | 38.14         |
| 11   | DK    | Denmark                   | 37.55  | 33.20         |
| 12   | MY    | Malaysia                  | 33.20  | 28.55         |
| 13   | GB    | United Kingdom            | 32.38  | 27.67         |
| 14   | DE    | Germany                   | 24.50  | 19.24         |
| 15   | NO    | Norway                    | 21.07  | 15.57         |
| 16   | EE    | Estonia                   | 19.51  | 13.91         |
| 17   | IN    | India                     | 8.59   | 2.22          |
| 18   | CN    | China                     | 6.74   | 0.25          |
| 19   | KR    | Korea, Rep.               | 6.51   | 0.00          |
| 20   | QA    | Qatar                     | n/a    | n/a           |

### 5.3.1 Royalty and license fees payments

Royalty and license fees, payments (per thousand GDP) | 2010

| Rank | Ccode | Country                  | Value  | Score (0-100) |
|------|-------|--------------------------|--------|---------------|
| 1    | IE    | Ireland                  | 182.73 | 100.00        |
| 2    | SG    | Singapore                | 71.20  | 38.53         |
| 3    | KR    | Korea, Rep.              | 8.84   | 4.16          |
| 4    | HK    | Hong Kong (China)        | 8.12   | 3.76          |
| 5    | MY    | Malaysia (2009)          | 5.87   | 2.52          |
| 6    | CA    | Canada                   | 5.49   | 2.31          |
| 7    | FI    | Finland                  | 5.17   | 2.13          |
| 8    | NL    | Netherlands              | 4.75   | 1.90          |
| 9    | GB    | United Kingdom           | 4.30   | 1.65          |
| 10   | DE    | Germany                  | 3.97   | 1.47          |
| 11   | EE    | Estonia                  | 3.12   | 1.00          |
| 12   | SE    | Sweden                   | 3.01   | 0.94          |
| 13   | US    | United States of America | 2.30   | 0.55          |
| 14   | CN    | China                    | 2.22   | 0.51          |
| 15   | IN    | India                    | 1.49   | 0.10          |
| 16   | NO    | Norway                   | 1.30   | 0.00          |
| 17   | DK    | Denmark                  | n/a    | n/a           |
| 18   | IR    | Iran, Islamic Rep.       | n/a    | n/a           |
| 19   | QA    | Qatar                    | n/a    | n/a           |
| 20   | CH    | Switzerland              | n/a    | n/a           |

### 5.3.2 High-tech imports

High-tech net imports (% of total net imports) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)        | 43.49 | 100.00        |
| 2    | MY    | Malaysia                 | 32.66 | 69.22         |
| 3    | SG    | Singapore                | 32.60 | 69.04         |
| 4    | CN    | China                    | 25.57 | 49.06         |
| 5    | IE    | Ireland                  | 20.44 | 34.48         |
| 6    | US    | United States of America | 17.35 | 25.70         |
| 7    | NL    | Netherlands              | 16.51 | 23.31         |
| 8    | CH    | Switzerland              | 15.85 | 21.43         |
| 9    | KR    | Korea, Rep. (2011)       | 15.63 | 20.81         |
| 10   | DE    | Germany                  | 15.10 | 19.30         |
| 11   | SE    | Sweden                   | 14.85 | 18.59         |
| 12   | EE    | Estonia (2011)           | 14.33 | 17.11         |
| 13   | GB    | United Kingdom (2011)    | 13.09 | 13.59         |
| 14   | CA    | Canada (2011)            | 12.60 | 12.19         |
| 15   | NO    | Norway                   | 12.01 | 10.52         |
| 16   | DK    | Denmark                  | 11.65 | 9.49          |
| 17   | FI    | Finland                  | 11.37 | 8.70          |
| 18   | IN    | India                    | 8.31  | 0.00          |
| 19   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 20   | QA    | Qatar                    | n/a   | n/a           |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

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### 5.3.3 Computer and communications service imports

Computer, communications, and other services imports (% of commercial service imports) | 2009

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | IE   | Ireland                  | 75.55 | 100.00        |
| 2    | FI   | Finland                  | 65.17 | 78.54         |
| 3    | SE   | Sweden                   | 56.45 | 60.51         |
| 4    | NL   | Netherlands              | 51.44 | 50.16         |
| 5    | KR   | Korea, Rep.              | 49.77 | 46.70         |
| 6    | SG   | Singapore                | 43.98 | 34.73         |
| 7    | GB   | United Kingdom           | 43.78 | 34.32         |
| 8    | DE   | Germany                  | 43.55 | 33.84         |
| 9    | CH   | Switzerland              | 43.55 | 33.84         |
| 10   | EE   | Estonia (2010)           | 40.35 | 27.23         |
| 11   | MY   | Malaysia                 | 38.31 | 23.01         |
| 12   | NO   | Norway                   | 36.63 | 19.54         |
| 13   | CN   | China                    | 35.29 | 16.77         |
| 14   | CA   | Canada                   | 35.27 | 16.73         |
| 15   | DK   | Denmark (2004)           | 34.84 | 15.84         |
| 16   | US   | United States of America | 34.68 | 15.51         |
| 17   | IN   | India                    | 34.59 | 15.32         |
| 18   | HK   | Hong Kong (China)        | 27.18 | 0.00          |
| 19   | IR   | Iran, Islamic Rep.       | n/a   | n/a           |
| 20   | QA   | Qatar                    | n/a   | n/a           |

### 5.3.4 Foreign direct investment net inflows

Foreign direct investment (FDI), net inflows (% of GDP) | 2009

| Rank | Code | Country                   | Value | Score (0-100) |
|------|------|---------------------------|-------|---------------|
| 1    | HK   | Hong Kong (China)         | 24.88 | 100.00        |
| 2    | IE   | Ireland                   | 11.11 | 44.59         |
| 3    | SG   | Singapore                 | 9.22  | 36.98         |
| 4    | EE   | Estonia                   | 9.18  | 36.82         |
| 5    | CH   | Switzerland               | 5.61  | 22.45         |
| 6    | NL   | Netherlands               | 4.20  | 16.78         |
| 7    | GB   | United Kingdom            | 3.35  | 13.36         |
| 8    | NO   | Norway                    | 2.95  | 11.75         |
| 9    | SE   | Sweden                    | 2.84  | 11.31         |
| 10   | IN   | India                     | 2.51  | 9.98          |
| 11   | CN   | China                     | 1.57  | 6.20          |
| 12   | CA   | Canada                    | 1.49  | 5.88          |
| 13   | DE   | Germany                   | 1.18  | 4.63          |
| 14   | US   | United States of America  | 0.95  | 3.70          |
| 15   | DK   | Denmark                   | 0.94  | 3.66          |
| 16   | IR   | Iran, Islamic Rep. (2009) | 0.91  | 3.54          |
| 17   | MY   | Malaysia                  | 0.72  | 2.78          |
| 18   | KR   | Korea, Rep.               | 0.18  | 0.60          |
| 19   | FI   | Finland                   | 0.03  | 0.00          |
| 20   | QA   | Qatar                     | n/a   | n/a           |

### 6.1.1 National office patent applications

Number of resident patent applications at the national patent office (per billion PPP\$ GDP) | 2009

| Rank | Code | Country                   | Value  | Score (0-100) |
|------|------|---------------------------|--------|---------------|
| 1    | KR   | Korea, Rep.               | 102.45 | 100.00        |
| 2    | CN   | China                     | 27.75  | 26.70         |
| 3    | DE   | Germany                   | 18.12  | 17.25         |
| 4    | US   | United States of America  | 17.54  | 16.68         |
| 5    | FI   | Finland                   | 10.99  | 10.25         |
| 6    | IR   | Iran, Islamic Rep. (2006) | 8.61   | 7.92          |
| 7    | DK   | Denmark                   | 8.51   | 7.82          |
| 8    | GB   | United Kingdom            | 8.04   | 7.36          |
| 9    | SE   | Sweden                    | 7.31   | 6.64          |
| 10   | CH   | Switzerland               | 5.89   | 5.25          |
| 11   | IE   | Ireland                   | 5.62   | 4.98          |
| 12   | NO   | Norway                    | 5.41   | 4.78          |
| 13   | CA   | Canada                    | 4.34   | 3.73          |
| 14   | NL   | Netherlands               | 4.28   | 3.67          |
| 15   | EE   | Estonia                   | 3.51   | 2.91          |
| 16   | SG   | Singapore                 | 3.27   | 2.68          |
| 17   | MY   | Malaysia (2008)           | 2.30   | 1.73          |
| 18   | IN   | India (2008)              | 1.94   | 1.37          |
| 19   | HK   | Hong Kong (China)         | 0.54   | 0.00          |
| 20   | QA   | Qatar                     | n/a    | n/a           |

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### 5.3.3 Computer and communications service imports

Computer, communications, and other services imports (% of commercial service imports) | 2009

| Rank | Code | Country                  | Value | Score (0-100) |
|------|------|--------------------------|-------|---------------|
| 1    | IE   | Ireland                  | 75.55 | 100.00        |
| 2    | FI   | Finland                  | 65.17 | 78.54         |
| 3    | SE   | Sweden                   | 56.45 | 60.51         |
| 4    | NL   | Netherlands              | 51.44 | 50.16         |
| 5    | KR   | Korea, Rep.              | 49.77 | 46.70         |
| 6    | SG   | Singapore                | 43.98 | 34.73         |
| 7    | GB   | United Kingdom           | 43.78 | 34.32         |
| 8    | DE   | Germany                  | 43.55 | 33.84         |
| 9    | CH   | Switzerland              | 43.55 | 33.84         |
| 10   | EE   | Estonia (2010)           | 40.35 | 27.23         |
| 11   | MY   | Malaysia                 | 38.31 | 23.01         |
| 12   | NO   | Norway                   | 36.63 | 19.54         |
| 13   | CN   | China                    | 35.29 | 16.77         |
| 14   | CA   | Canada                   | 35.27 | 16.73         |
| 15   | DK   | Denmark (2004)           | 34.84 | 15.84         |
| 16   | US   | United States of America | 34.68 | 15.51         |
| 17   | IN   | India                    | 34.59 | 15.32         |
| 18   | HK   | Hong Kong (China)        | 27.18 | 0.00          |
| 19   | IR   | Iran, Islamic Rep.       | n/a   | n/a           |
| 20   | QA   | Qatar                    | n/a   | n/a           |

### 5.3.4 Foreign direct investment net inflows

Foreign direct investment (FDI), net inflows (% of GDP) | 2010

| Rank | Code | Country                   | Value | Score (0-100) |
|------|------|---------------------------|-------|---------------|
| 1    | HK   | Hong Kong (China)         | 30.70 | 100.00        |
| 2    | SG   | Singapore                 | 18.51 | 63.03         |
| 3    | IE   | Ireland                   | 12.81 | 45.74         |
| 4    | QA   | Qatar (2009)              | 8.26  | 31.94         |
| 5    | EE   | Estonia                   | 8.01  | 31.18         |
| 6    | MY   | Malaysia                  | 4.00  | 19.02         |
| 7    | CN   | China                     | 3.12  | 16.35         |
| 8    | NO   | Norway                    | 2.84  | 15.50         |
| 9    | GB   | United Kingdom            | 2.09  | 13.22         |
| 10   | FI   | Finland                   | 1.84  | 12.47         |
| 11   | US   | United States of America  | 1.62  | 11.80         |
| 12   | CA   | Canada                    | 1.50  | 11.43         |
| 13   | DE   | Germany                   | 1.41  | 11.16         |
| 14   | IN   | India                     | 1.40  | 11.13         |
| 15   | SE   | Sweden                    | 1.15  | 10.37         |
| 16   | IR   | Iran, Islamic Rep. (2009) | 0.91  | 9.65          |
| 17   | KR   | Korea, Rep.               | -0.01 | 6.85          |
| 18   | DK   | Denmark                   | -0.22 | 6.22          |
| 19   | CH   | Switzerland               | -1.18 | 3.31          |
| 20   | NL   | Netherlands               | -2.27 | 0.00          |

### 6.1.1 National office patent applications

Number of resident patent applications at the national patent office (per billion PPP\$ GDP) | 2010

| Rank | Code | Country                   | Value | Score (0-100) |
|------|------|---------------------------|-------|---------------|
| 1    | KR   | Korea, Rep.               | 89.90 | 100.00        |
| 2    | CN   | China                     | 28.96 | 31.90         |
| 3    | CH   | Switzerland               | 25.60 | 28.15         |
| 4    | DE   | Germany                   | 25.27 | 27.78         |
| 5    | FI   | Finland                   | 17.95 | 19.60         |
| 6    | DK   | Denmark                   | 17.20 | 18.76         |
| 7    | US   | United States of America  | 16.66 | 18.16         |
| 8    | SE   | Sweden                    | 16.15 | 17.59         |
| 9    | GB   | United Kingdom            | 9.58  | 10.25         |
| 10   | NL   | Netherlands               | 8.75  | 9.32          |
| 11   | IR   | Iran, Islamic Rep. (2006) | 8.61  | 9.16          |
| 12   | IE   | Ireland                   | 7.07  | 7.44          |
| 13   | NO   | Norway                    | 6.40  | 6.69          |
| 14   | EE   | Estonia                   | 4.48  | 4.55          |
| 15   | CA   | Canada                    | 3.41  | 3.35          |
| 16   | SG   | Singapore                 | 3.06  | 2.96          |
| 17   | MY   | Malaysia                  | 2.96  | 2.85          |
| 18   | IN   | India (2009)              | 1.99  | 1.77          |
| 19   | HK   | Hong Kong (China)         | 0.41  | 0.00          |
| 20   | QA   | Qatar                     | n/a   | n/a           |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

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### 6.1.2 Patent Cooperation Treaty applications

Number of resident international patent applications at the Patent Cooperation Treaty (per billion PPP\$ GDP) | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CH    | Switzerland              | 11.73 | 100.00        |
| 2    | FI    | Finland                  | 10.49 | 89.13         |
| 3    | SE    | Sweden                   | 9.12  | 77.13         |
| 4    | KR    | Korea, Rep.              | 6.71  | 56.00         |
| 5    | DK    | Denmark                  | 6.28  | 52.23         |
| 6    | DE    | Germany                  | 6.01  | 49.87         |
| 7    | NL    | Netherlands              | 4.94  | 40.49         |
| 8    | US    | United States of America | 3.23  | 25.50         |
| 9    | NO    | Norway                   | 2.67  | 20.60         |
| 10   | IE    | Ireland                  | 2.33  | 17.62         |
| 11   | GB    | United Kingdom           | 2.15  | 16.04         |
| 12   | SG    | Singapore                | 2.13  | 15.86         |
| 13   | CA    | Canada                   | 2.10  | 15.60         |
| 14   | CN    | China                    | 1.45  | 9.90          |
| 15   | EE    | Estonia                  | 1.30  | 8.59          |
| 16   | MY    | Malaysia                 | 0.59  | 2.37          |
| 17   | IN    | India                    | 0.32  | 0.00          |
| 18   | HK    | Hong Kong (China)        | n/a   | n/a           |
| 19   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 20   | QA    | Qatar                    | n/a   | n/a           |

### 6.1.3 National office utility model applications

Number of resident utility model applications at the national patent office (per billion PPP\$ GDP) | 2009

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CN    | China                    | 37.41 | 100.00        |
| 2    | KR    | Korea, Rep.              | 13.52 | 35.99         |
| 3    | EE    | Estonia                  | 5.92  | 15.62         |
| 4    | DE    | Germany                  | 5.39  | 14.20         |
| 5    | FI    | Finland (2006)           | 2.86  | 7.42          |
| 6    | HK    | Hong Kong (China)        | 1.32  | 3.30          |
| 7    | DK    | Denmark (2008)           | 1.16  | 2.87          |
| 8    | MY    | Malaysia (2008)          | 0.09  | 0.00          |
| 9    | CA    | Canada                   | n/a   | n/a           |
| 10   | IN    | India                    | n/a   | n/a           |
| 11   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 12   | IE    | Ireland                  | n/a   | n/a           |
| 13   | NL    | Netherlands              | n/a   | n/a           |
| 14   | NO    | Norway                   | n/a   | n/a           |
| 15   | QA    | Qatar                    | n/a   | n/a           |
| 16   | SG    | Singapore                | n/a   | n/a           |
| 17   | SE    | Sweden                   | n/a   | n/a           |
| 18   | CH    | Switzerland              | n/a   | n/a           |
| 19   | GB    | United Kingdom           | n/a   | n/a           |
| 20   | US    | United States of America | n/a   | n/a           |

### 6.1.4 Scientific and Technical Journal Articles

Number of scientific and technical journal articles (per billion PPP \$ GDP) | 2007

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CH    | Switzerland              | 32.15 | 100.00        |
| 2    | SE    | Sweden                   | 31.16 | 96.87         |
| 3    | FI    | Finland                  | 28.18 | 87.43         |
| 4    | DK    | Denmark                  | 27.68 | 85.85         |
| 5    | CA    | Canada                   | 23.37 | 72.21         |
| 6    | NL    | Netherlands              | 23.15 | 71.51         |
| 7    | GB    | United Kingdom           | 22.66 | 69.96         |
| 8    | EE    | Estonia                  | 18.93 | 58.15         |
| 9    | NO    | Norway                   | 17.75 | 54.42         |
| 10   | SG    | Singapore                | 16.62 | 50.84         |
| 11   | DE    | Germany                  | 16.18 | 49.45         |
| 12   | US    | United States of America | 15.93 | 48.65         |
| 13   | KR    | Korea, Rep.              | 15.23 | 46.44         |
| 14   | IE    | Ireland                  | 13.88 | 42.17         |
| 15   | CN    | China                    | 8.23  | 24.28         |
| 16   | IN    | India                    | 6.02  | 17.28         |
| 17   | IR    | Iran, Islamic Rep.       | 5.94  | 17.03         |
| 18   | MY    | Malaysia                 | 2.38  | 5.76          |
| 19   | QA    | Qatar                    | 0.56  | 0.00          |
| 20   | HK    | Hong Kong (China)        | n/a   | n/a           |

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### 6.1.2 Patent Cooperation Treaty applications

Number of resident international patent applications at the Patent Cooperation Treaty (per billion PPP\$ GDP) | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CH    | Switzerland              | 11.73 | 100.00        |
| 2    | FI    | Finland                  | 10.49 | 89.13         |
| 3    | SE    | Sweden                   | 9.12  | 77.13         |
| 4    | KR    | Korea, Rep.              | 6.71  | 56.00         |
| 5    | DK    | Denmark                  | 6.28  | 52.23         |
| 6    | DE    | Germany                  | 6.01  | 49.87         |
| 7    | NL    | Netherlands              | 4.94  | 40.49         |
| 8    | US    | United States of America | 3.23  | 25.50         |
| 9    | NO    | Norway                   | 2.67  | 20.60         |
| 10   | IE    | Ireland                  | 2.33  | 17.62         |
| 11   | GB    | United Kingdom           | 2.15  | 16.04         |
| 12   | SG    | Singapore                | 2.13  | 15.86         |
| 13   | CA    | Canada                   | 2.10  | 15.60         |
| 14   | CN    | China                    | 1.45  | 9.90          |
| 15   | EE    | Estonia                  | 1.30  | 8.59          |
| 16   | MY    | Malaysia                 | 0.59  | 2.37          |
| 17   | IN    | India                    | 0.32  | 0.00          |
| 18   | HK    | Hong Kong (China)        | n/a   | n/a           |
| 19   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 20   | QA    | Qatar                    | n/a   | n/a           |

### 6.1.3 National office utility model applications

Number of resident utility model applications at the national patent office (per billion PPP\$ GDP) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CN    | China                    | 40.24 | 100.00        |
| 2    | KR    | Korea, Rep.              | 9.00  | 22.19         |
| 3    | EE    | Estonia                  | 6.38  | 15.67         |
| 4    | DE    | Germany                  | 4.65  | 11.36         |
| 5    | FI    | Finland (2006)           | 2.86  | 6.90          |
| 6    | HK    | Hong Kong (China)        | 1.18  | 2.71          |
| 7    | DK    | Denmark                  | 0.98  | 2.22          |
| 8    | MY    | Malaysia (2008)          | 0.09  | 0.00          |
| 9    | CA    | Canada                   | n/a   | n/a           |
| 10   | IN    | India                    | n/a   | n/a           |
| 11   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 12   | IE    | Ireland                  | n/a   | n/a           |
| 13   | NL    | Netherlands              | n/a   | n/a           |
| 14   | NO    | Norway                   | n/a   | n/a           |
| 15   | QA    | Qatar                    | n/a   | n/a           |
| 16   | SG    | Singapore                | n/a   | n/a           |
| 17   | SE    | Sweden                   | n/a   | n/a           |
| 18   | CH    | Switzerland              | n/a   | n/a           |
| 19   | GB    | United Kingdom           | n/a   | n/a           |
| 20   | US    | United States of America | n/a   | n/a           |

### 6.1.4 Scientific and Technical Journal Articles

Number of scientific and technical journal articles (per billion PPP \$ GDP) | 2009

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CH    | Switzerland              | 30.11 | 100.00        |
| 2    | SE    | Sweden                   | 28.44 | 94.36         |
| 3    | FI    | Finland                  | 27.64 | 91.66         |
| 4    | DK    | Denmark                  | 27.07 | 89.73         |
| 5    | CA    | Canada                   | 22.71 | 75.00         |
| 6    | NL    | Netherlands              | 22.45 | 74.12         |
| 7    | EE    | Estonia                  | 21.82 | 71.99         |
| 8    | GB    | United Kingdom           | 21.45 | 70.74         |
| 9    | NO    | Norway                   | 17.67 | 57.97         |
| 10   | SG    | Singapore                | 16.56 | 54.22         |
| 11   | KR    | Korea, Rep.              | 16.31 | 53.38         |
| 12   | DE    | Germany                  | 16.01 | 52.36         |
| 13   | IE    | Ireland                  | 15.96 | 52.20         |
| 14   | US    | United States of America | 14.97 | 48.85         |
| 15   | CN    | China                    | 8.16  | 25.84         |
| 16   | IR    | Iran, Islamic Rep.       | 7.42  | 23.34         |
| 17   | IN    | India                    | 5.47  | 16.76         |
| 18   | MY    | Malaysia                 | 3.52  | 10.17         |
| 19   | QA    | Qatar                    | 0.51  | 0.00          |
| 20   | HK    | Hong Kong (China)        | n/a   | n/a           |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 6.2.1 Growth rate of GDP per person engaged

Growth rate of GDP per person engaged (constant 1990 US\$ at PPP, 2007 to 2008) | 2008

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | QA    | Qatar                    | 15.13 | 100.00        |
| 2    | CN    | China                    | 8.40  | 66.81         |
| 3    | IN    | India                    | 4.51  | 47.63         |
| 4    | US    | United States of America | 2.66  | 38.51         |
| 5    | MY    | Malaysia                 | 1.99  | 35.21         |
| 6    | KR    | Korea, Rep.              | 1.60  | 33.28         |
| 7    | GB    | United Kingdom           | 1.39  | 32.25         |
| 8    | CH    | Switzerland              | 0.92  | 29.93         |
| 9    | NL    | Netherlands              | 0.60  | 28.35         |
| 10   | IR    | Iran, Islamic Rep.       | 0.18  | 26.28         |
| 11   | HK    | Hong Kong (China)        | 0.15  | 26.13         |
| 12   | DE    | Germany                  | -0.12 | 24.80         |
| 13   | FI    | Finland                  | -0.55 | 22.68         |
| 14   | CA    | Canada                   | -0.94 | 20.76         |
| 15   | NO    | Norway                   | -1.02 | 20.36         |
| 16   | SE    | Sweden                   | -1.13 | 19.82         |
| 17   | IE    | Ireland                  | -1.37 | 18.64         |
| 18   | DK    | Denmark                  | -2.19 | 14.60         |
| 19   | EE    | Estonia                  | -3.79 | 6.71          |
| 20   | SG    | Singapore                | -5.15 | 0.00          |

### 6.2.2 New business density

New business density (new registrations per thousand population 15-64 years old) | 2009

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)        | 19.19 | 100.00        |
| 2    | EE    | Estonia (2007)           | 8.10  | 41.85         |
| 3    | GB    | United Kingdom           | 8.05  | 41.58         |
| 4    | CA    | Canada                   | 7.56  | 39.01         |
| 5    | SG    | Singapore                | 7.40  | 38.18         |
| 6    | CH    | Switzerland              | 4.88  | 24.96         |
| 7    | IE    | Ireland                  | 4.67  | 23.86         |
| 8    | DK    | Denmark                  | 4.57  | 23.34         |
| 9    | NO    | Norway (2008)            | 4.49  | 22.92         |
| 10   | SE    | Sweden                   | 4.09  | 20.82         |
| 11   | FI    | Finland                  | 3.37  | 17.04         |
| 12   | NL    | Netherlands              | 3.10  | 15.63         |
| 13   | MY    | Malaysia                 | 2.55  | 12.74         |
| 14   | KR    | Korea, Rep. (2008)       | 1.72  | 8.39          |
| 15   | DE    | Germany (2008)           | 1.19  | 5.61          |
| 16   | IN    | India (2008)             | 0.12  | 0.00          |
| 17   | CN    | China                    | n/a   | n/a           |
| 18   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 19   | QA    | Qatar                    | n/a   | n/a           |
| 20   | US    | United States of America | n/a   | n/a           |

### 6.2.3 Total computer software spending

Total computer software spending (% of GDP) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CH    | Switzerland              | 1.42  | 100.00        |
| 2    | NL    | Netherlands              | 1.06  | 71.88         |
| 3    | SE    | Sweden                   | 1.03  | 69.53         |
| 4    | GB    | United Kingdom           | 0.98  | 65.63         |
| 5    | US    | United States of America | 0.92  | 60.94         |
| 6    | FI    | Finland                  | 0.86  | 56.25         |
| 7    | IE    | Ireland                  | 0.82  | 53.13         |
| 8    | DK    | Denmark                  | 0.80  | 51.56         |
| 9    | CA    | Canada                   | 0.73  | 46.09         |
| 10   | DE    | Germany                  | 0.65  | 39.84         |
| 11   | NO    | Norway                   | 0.63  | 38.28         |
| 12   | SG    | Singapore                | 0.61  | 36.72         |
| 13   | MY    | Malaysia                 | 0.36  | 17.19         |
| 14   | CN    | China                    | 0.34  | 15.63         |
| 15   | KR    | Korea, Rep.              | 0.32  | 14.06         |
| 16   | HK    | Hong Kong (China)        | 0.24  | 7.81          |
| 17   | IN    | India                    | 0.16  | 1.56          |
| 18   | IR    | Iran, Islamic Rep.       | 0.14  | 0.00          |
| 19   | EE    | Estonia                  | n/a   | n/a           |
| 20   | QA    | Qatar                    | n/a   | n/a           |

## Tables for Innovation Index 2012

### 6.2.1 Growth rate of GDP per person engaged

Growth rate of GDP per person engaged (constant 1990 US\$ at PPP, 2009 to 2010) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | QA    | Qatar                    | 14.83 | 100.00        |
| 2    | SG    | Singapore                | 13.57 | 91.86         |
| 3    | CN    | China                    | 9.12  | 63.09         |
| 4    | EE    | Estonia                  | 8.62  | 59.86         |
| 5    | IN    | India                    | 5.55  | 40.01         |
| 6    | HK    | Hong Kong (China)        | 5.13  | 37.30         |
| 7    | KR    | Korea, Rep.              | 4.92  | 35.94         |
| 8    | MY    | Malaysia                 | 4.65  | 34.20         |
| 9    | DK    | Denmark                  | 3.98  | 29.86         |
| 10   | IE    | Ireland                  | 3.57  | 27.21         |
| 11   | US    | United States of America | 3.46  | 26.50         |
| 12   | SE    | Sweden                   | 3.24  | 25.08         |
| 13   | DE    | Germany                  | 3.09  | 24.11         |
| 14   | FI    | Finland                  | 2.99  | 23.46         |
| 15   | NL    | Netherlands              | 2.35  | 19.33         |
| 16   | CH    | Switzerland              | 2.07  | 17.52         |
| 17   | GB    | United Kingdom           | 1.75  | 15.45         |
| 18   | CA    | Canada                   | 1.27  | 12.35         |
| 19   | NO    | Norway                   | 0.44  | 6.98          |
| 20   | IR    | Iran, Islamic Rep.       | -0.64 | 0.00          |

### 6.2.2 New business density

New business density (new registrations per thousand population 15-64 years old) | 2009

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)        | 19.19 | 100.00        |
| 2    | EE    | Estonia (2007)           | 8.10  | 41.85         |
| 3    | GB    | United Kingdom           | 8.05  | 41.58         |
| 4    | CA    | Canada                   | 7.56  | 39.01         |
| 5    | SG    | Singapore                | 7.40  | 38.18         |
| 6    | CH    | Switzerland              | 4.88  | 24.96         |
| 7    | IE    | Ireland                  | 4.67  | 23.86         |
| 8    | DK    | Denmark                  | 4.57  | 23.34         |
| 9    | NO    | Norway (2008)            | 4.49  | 22.92         |
| 10   | SE    | Sweden                   | 4.09  | 20.82         |
| 11   | FI    | Finland                  | 3.37  | 17.04         |
| 12   | NL    | Netherlands              | 3.10  | 15.63         |
| 13   | MY    | Malaysia                 | 2.55  | 12.74         |
| 14   | KR    | Korea, Rep. (2008)       | 1.72  | 8.39          |
| 15   | DE    | Germany (2008)           | 1.19  | 5.61          |
| 16   | IN    | India (2008)             | 0.12  | 0.00          |
| 17   | CN    | China                    | n/a   | n/a           |
| 18   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 19   | QA    | Qatar                    | n/a   | n/a           |
| 20   | US    | United States of America | n/a   | n/a           |

### 6.2.3 Total computer software spending

Total computer software spending (% of GDP) | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CH    | Switzerland              | 1.20  | 100.00        |
| 2    | NL    | Netherlands              | 1.13  | 93.58         |
| 3    | GB    | United Kingdom           | 0.97  | 78.90         |
| 4    | IE    | Ireland                  | 0.97  | 78.90         |
| 5    | US    | United States of America | 0.92  | 74.31         |
| 6    | FI    | Finland                  | 0.87  | 69.72         |
| 7    | SE    | Sweden                   | 0.84  | 66.97         |
| 8    | DK    | Denmark                  | 0.82  | 65.14         |
| 9    | DE    | Germany                  | 0.67  | 51.38         |
| 10   | CA    | Canada                   | 0.60  | 44.95         |
| 11   | NO    | Norway                   | 0.58  | 43.12         |
| 12   | SG    | Singapore                | 0.45  | 31.19         |
| 13   | MY    | Malaysia                 | 0.31  | 18.35         |
| 14   | CN    | China                    | 0.27  | 14.68         |
| 15   | KR    | Korea, Rep.              | 0.25  | 12.84         |
| 16   | HK    | Hong Kong (China)        | 0.22  | 10.09         |
| 17   | IN    | India                    | 0.12  | 0.92          |
| 18   | IR    | Iran, Islamic Rep.       | 0.11  | 0.00          |
| 19   | EE    | Estonia                  | n/a   | n/a           |
| 20   | QA    | Qatar                    | n/a   | n/a           |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 6.2.4 ISO 9001 quality certificates

ISO 9001 Quality management systems-Requirements: Number of certificates issued (per billion PPP\$ GDP) | 2010

| Rank | Ccode | Country                        | Value | Score (0-100) |
|------|-------|--------------------------------|-------|---------------|
| 1    | CH    | Switzerland                    | 37.06 | 100.00        |
| 2    | EE    | Estonia                        | 31.22 | 83.46         |
| 3    | CN    | China                          | 29.35 | 78.16         |
| 4    | MY    | Malaysia                       | 20.68 | 53.60         |
| 5    | GB    | United Kingdom                 | 20.56 | 53.26         |
| 6    | DE    | Germany                        | 17.18 | 43.68         |
| 7    | KR    | Korea, Rep.                    | 16.90 | 42.89         |
| 8    | NL    | Netherlands                    | 16.47 | 41.67         |
| 9    | SE    | Sweden                         | 15.96 | 40.23         |
| 10   | SG    | Singapore                      | 13.43 | 33.06         |
| 11   | IE    | Ireland                        | 13.36 | 32.86         |
| 12   | HK    | Hong Kong (China)              | 12.14 | 29.41         |
| 13   | FI    | Finland                        | 11.44 | 27.42         |
| 14   | DK    | Denmark                        | 9.20  | 21.08         |
| 15   | IN    | India                          | 8.19  | 18.22         |
| 16   | NO    | Norway                         | 7.38  | 15.92         |
| 17   | CA    | Canada (2009)                  | 5.69  | 11.13         |
| 18   | IR    | Iran, Islamic Rep.             | 3.78  | 5.72          |
| 19   | US    | United States of America (200) | 1.80  | 0.11          |
| 20   | QA    | Qatar                          | 1.76  | 0.00          |

### 6.3.1 Royalty and license fees receipts

Royalty and license fees, receipts (per thousand GDP) | 2009

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SE    | Sweden                   | 1.16  | 100.00        |
| 2    | IE    | Ireland                  | 0.75  | 64.35         |
| 3    | SG    | Singapore                | 0.74  | 63.48         |
| 4    | FI    | Finland                  | 0.73  | 62.61         |
| 5    | NL    | Netherlands              | 0.69  | 59.13         |
| 6    | US    | United States of America | 0.64  | 54.78         |
| 7    | GB    | United Kingdom           | 0.55  | 46.96         |
| 8    | DE    | Germany                  | 0.41  | 34.78         |
| 9    | KR    | Korea, Rep.              | 0.38  | 32.17         |
| 10   | CA    | Canada                   | 0.24  | 20.00         |
| 11   | HK    | Hong Kong (China) (2008) | 0.18  | 14.78         |
| 12   | NO    | Norway                   | 0.17  | 13.91         |
| 13   | MY    | Malaysia                 | 0.14  | 11.30         |
| 14   | EE    | Estonia                  | 0.13  | 10.43         |
| 15   | CN    | China                    | 0.01  | 0.00          |
| 16   | IN    | India                    | 0.01  | 0.00          |
| 17   | DK    | Denmark                  | n/a   | n/a           |
| 18   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 19   | QA    | Qatar                    | n/a   | n/a           |
| 20   | CH    | Switzerland              | n/a   | n/a           |

### 6.3.2 High-tech exports

High-tech net exports (% of total net exports) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SG    | Singapore                | 38.10 | 100.00        |
| 2    | MY    | Malaysia                 | 33.03 | 86.69         |
| 3    | CN    | China                    | 30.06 | 78.90         |
| 4    | KR    | Korea, Rep.              | 24.04 | 63.10         |
| 5    | CH    | Switzerland              | 22.51 | 59.08         |
| 6    | IE    | Ireland                  | 19.64 | 51.55         |
| 7    | HK    | Hong Kong (China)        | 17.08 | 44.83         |
| 8    | GB    | United Kingdom (2011)    | 15.89 | 41.71         |
| 9    | NL    | Netherlands              | 15.73 | 41.29         |
| 10   | US    | United States of America | 14.76 | 38.74         |
| 11   | SE    | Sweden                   | 14.48 | 38.01         |
| 12   | EE    | Estonia (2011)           | 13.98 | 36.69         |
| 13   | DE    | Germany                  | 13.72 | 36.01         |
| 14   | FI    | Finland                  | 10.06 | 26.40         |
| 15   | DK    | Denmark                  | 9.46  | 24.83         |
| 16   | CA    | Canada (2011)            | 6.53  | 17.14         |
| 17   | IN    | India                    | 4.84  | 12.70         |
| 18   | NO    | Norway                   | 3.76  | 9.87          |
| 19   | QA    | Qatar (2009)             | 0.00  | 0.00          |
| 20   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |

## Tables for Innovation Index 2012

### 6.2.4 ISO 9001 quality certificates

ISO 9001 Quality management systems-Requirements: Number of certificates issued (per billion PPP\$ GDP) | 2010

| Rank | Ccode | Country                        | Value | Score (0-100) |
|------|-------|--------------------------------|-------|---------------|
| 1    | CH    | Switzerland                    | 37.06 | 100.00        |
| 2    | EE    | Estonia                        | 31.22 | 83.46         |
| 3    | CN    | China                          | 29.35 | 78.16         |
| 4    | MY    | Malaysia                       | 20.68 | 53.60         |
| 5    | GB    | United Kingdom                 | 20.56 | 53.26         |
| 6    | DE    | Germany                        | 17.18 | 43.68         |
| 7    | KR    | Korea, Rep.                    | 16.90 | 42.89         |
| 8    | NL    | Netherlands                    | 16.47 | 41.67         |
| 9    | SE    | Sweden                         | 15.96 | 40.23         |
| 10   | SG    | Singapore                      | 13.43 | 33.06         |
| 11   | IE    | Ireland                        | 13.36 | 32.86         |
| 12   | HK    | Hong Kong (China)              | 12.14 | 29.41         |
| 13   | FI    | Finland                        | 11.44 | 27.42         |
| 14   | DK    | Denmark                        | 9.20  | 21.08         |
| 15   | IN    | India                          | 8.19  | 18.22         |
| 16   | NO    | Norway                         | 7.38  | 15.92         |
| 17   | CA    | Canada (2009)                  | 5.69  | 11.13         |
| 18   | IR    | Iran, Islamic Rep.             | 3.78  | 5.72          |
| 19   | US    | United States of America (200) | 1.80  | 0.11          |
| 20   | QA    | Qatar                          | 1.76  | 0.00          |

### 6.3.1 Royalty and license fees receipts

Royalty and license fees, receipts (per thousand GDP) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SE    | Sweden                   | 13.37 | 100.00        |
| 2    | IE    | Ireland                  | 10.88 | 81.26         |
| 3    | FI    | Finland                  | 9.79  | 73.06         |
| 4    | SG    | Singapore                | 8.38  | 62.45         |
| 5    | US    | United States of America | 7.27  | 54.10         |
| 6    | NL    | Netherlands              | 7.03  | 52.29         |
| 7    | GB    | United Kingdom           | 6.35  | 47.18         |
| 8    | DE    | Germany                  | 4.38  | 32.36         |
| 9    | KR    | Korea, Rep.              | 3.10  | 22.72         |
| 10   | CA    | Canada                   | 2.42  | 17.61         |
| 11   | HK    | Hong Kong (China) (2009) | 1.83  | 13.17         |
| 12   | MY    | Malaysia (2009)          | 1.38  | 9.78          |
| 13   | NO    | Norway                   | 1.21  | 8.50          |
| 14   | EE    | Estonia                  | 1.06  | 7.37          |
| 15   | CN    | China                    | 0.14  | 0.45          |
| 16   | IN    | India                    | 0.08  | 0.00          |
| 17   | DK    | Denmark                  | n/a   | n/a           |
| 18   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 19   | QA    | Qatar                    | n/a   | n/a           |
| 20   | CH    | Switzerland              | n/a   | n/a           |

### 6.3.2 High-tech exports

High-tech net exports (% of total net exports) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SG    | Singapore                | 38.10 | 100.00        |
| 2    | MY    | Malaysia                 | 33.03 | 86.69         |
| 3    | CN    | China                    | 30.06 | 78.90         |
| 4    | KR    | Korea, Rep.              | 24.04 | 63.10         |
| 5    | CH    | Switzerland              | 22.51 | 59.08         |
| 6    | IE    | Ireland                  | 19.64 | 51.55         |
| 7    | HK    | Hong Kong (China)        | 17.08 | 44.83         |
| 8    | GB    | United Kingdom (2011)    | 15.89 | 41.71         |
| 9    | NL    | Netherlands              | 15.73 | 41.29         |
| 10   | US    | United States of America | 14.76 | 38.74         |
| 11   | SE    | Sweden                   | 14.48 | 38.01         |
| 12   | EE    | Estonia (2011)           | 13.98 | 36.69         |
| 13   | DE    | Germany                  | 13.72 | 36.01         |
| 14   | FI    | Finland                  | 10.06 | 26.40         |
| 15   | DK    | Denmark                  | 9.46  | 24.83         |
| 16   | CA    | Canada (2011)            | 6.53  | 17.14         |
| 17   | IN    | India                    | 4.84  | 12.70         |
| 18   | NO    | Norway                   | 3.76  | 9.87          |
| 19   | QA    | Qatar (2009)             | 0.00  | 0.00          |
| 20   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 6.3.3 Computer and communications service exports

Computer, communications, and other services (% of commercial service exports) | 2009

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | FI    | Finland                  | 77.33 | 100.00        |
| 2    | IE    | Ireland                  | 70.77 | 86.69         |
| 3    | IN    | India                    | 70.52 | 86.19         |
| 4    | NL    | Netherlands              | 57.18 | 59.13         |
| 5    | DE    | Germany                  | 54.18 | 53.04         |
| 6    | CA    | Canada                   | 49.47 | 43.49         |
| 7    | CN    | China                    | 49.24 | 43.02         |
| 8    | SG    | Singapore                | 46.83 | 38.13         |
| 9    | GB    | United Kingdom           | 46.17 | 36.80         |
| 10   | US    | United States of America | 45.44 | 35.31         |
| 11   | SE    | Sweden                   | 44.25 | 32.90         |
| 12   | CH    | Switzerland              | 44.25 | 32.90         |
| 13   | NO    | Norway                   | 44.12 | 32.64         |
| 14   | KR    | Korea, Rep.              | 43.22 | 30.81         |
| 15   | HK    | Hong Kong (China)        | 39.92 | 24.12         |
| 16   | DK    | Denmark (2004)           | 37.36 | 18.92         |
| 17   | EE    | Estonia (2010)           | 34.28 | 12.68         |
| 18   | MY    | Malaysia                 | 28.03 | 0.00          |
| 19   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 20   | QA    | Qatar                    | n/a   | n/a           |

### 6.3.4 Foreign direct investment net outflows

Foreign direct investment, net outflows (% of GDP) | 2009

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)         | 30.39 | 100.00        |
| 2    | IE    | Ireland                   | 10.64 | 35.01         |
| 3    | EE    | Estonia                   | 8.23  | 27.08         |
| 4    | SE    | Sweden                    | 7.86  | 25.86         |
| 5    | NO    | Norway                    | 7.06  | 23.23         |
| 6    | CH    | Switzerland               | 6.83  | 22.47         |
| 7    | MY    | Malaysia                  | 4.15  | 13.66         |
| 8    | NL    | Netherlands               | 3.55  | 11.68         |
| 9    | SG    | Singapore                 | 3.28  | 10.79         |
| 10   | CA    | Canada                    | 3.02  | 9.94          |
| 11   | DK    | Denmark                   | 2.08  | 6.84          |
| 12   | GB    | United Kingdom            | 1.97  | 6.48          |
| 13   | US    | United States of America  | 1.90  | 6.25          |
| 14   | DE    | Germany                   | 1.80  | 5.92          |
| 15   | FI    | Finland                   | 1.61  | 5.30          |
| 16   | KR    | Korea, Rep.               | 1.27  | 4.18          |
| 17   | IN    | India                     | 1.08  | 3.55          |
| 18   | CN    | China                     | 0.88  | 2.90          |
| 19   | IR    | Iran, Islamic Rep. (2000) | 0.00  | 0.00          |
| 20   | QA    | Qatar                     | n/a   | n/a           |

### 7.1.1 National office trademark registrations

Number of trademark registration issued to residents by the national office (per billion PPP\$ GDP) | 2009

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | CN    | China                     | 89.85 | 100.00        |
| 2    | KR    | Korea, Rep.               | 87.04 | 96.26         |
| 3    | EE    | Estonia                   | 52.77 | 50.70         |
| 4    | CH    | Switzerland               | 41.45 | 35.66         |
| 5    | SE    | Sweden                    | 38.17 | 31.29         |
| 6    | IN    | India (2008)              | 37.66 | 30.62         |
| 7    | MY    | Malaysia                  | 36.65 | 29.27         |
| 8    | IR    | Iran, Islamic Rep. (2006) | 34.97 | 27.04         |
| 9    | HK    | Hong Kong (China)         | 34.39 | 26.27         |
| 10   | DE    | Germany                   | 31.05 | 21.83         |
| 11   | NL    | Netherlands               | 29.26 | 19.45         |
| 12   | DK    | Denmark                   | 24.11 | 12.60         |
| 13   | FI    | Finland                   | 24.02 | 12.48         |
| 14   | SG    | Singapore                 | 17.90 | 4.35          |
| 15   | US    | United States of America  | 17.55 | 3.88          |
| 16   | GB    | United Kingdom            | 16.50 | 2.49          |
| 17   | CA    | Canada                    | 16.00 | 1.82          |
| 18   | NO    | Norway                    | 14.96 | 0.44          |
| 19   | IE    | Ireland                   | 14.63 | 0.00          |
| 20   | QA    | Qatar                     | n/a   | n/a           |

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### 6.3.3 Computer and communications service exports

Computer, communications, and other services (% of commercial service exports) | 2009

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | FI    | Finland                  | 77.33 | 100.00        |
| 2    | IE    | Ireland                  | 70.77 | 86.69         |
| 3    | IN    | India                    | 70.52 | 86.19         |
| 4    | NL    | Netherlands              | 57.18 | 59.13         |
| 5    | DE    | Germany                  | 54.18 | 53.04         |
| 6    | CA    | Canada                   | 49.47 | 43.49         |
| 7    | CN    | China                    | 49.24 | 43.02         |
| 8    | SG    | Singapore                | 46.83 | 38.13         |
| 9    | GB    | United Kingdom           | 46.17 | 36.80         |
| 10   | US    | United States of America | 45.44 | 35.31         |
| 11   | SE    | Sweden                   | 44.25 | 32.90         |
| 12   | CH    | Switzerland              | 44.25 | 32.90         |
| 13   | NO    | Norway                   | 44.12 | 32.64         |
| 14   | KR    | Korea, Rep.              | 43.22 | 30.81         |
| 15   | HK    | Hong Kong (China)        | 39.92 | 24.12         |
| 16   | DK    | Denmark (2004)           | 37.36 | 18.92         |
| 17   | EE    | Estonia (2010)           | 34.28 | 12.68         |
| 18   | MY    | Malaysia                 | 28.03 | 0.00          |
| 19   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 20   | QA    | Qatar                    | n/a   | n/a           |

### 6.3.4 Foreign direct investment net outflows

Foreign direct investment, net outflows (% of GDP) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)        | 33.90 | 100.00        |
| 2    | SG    | Singapore                | 9.46  | 27.91         |
| 3    | IE    | Ireland                  | 8.57  | 25.28         |
| 4    | CH    | Switzerland              | 7.38  | 21.77         |
| 5    | SE    | Sweden                   | 7.00  | 20.65         |
| 6    | NL    | Netherlands              | 6.32  | 18.64         |
| 7    | MY    | Malaysia                 | 5.68  | 16.76         |
| 8    | FI    | Finland                  | 4.46  | 13.16         |
| 9    | DE    | Germany                  | 3.30  | 9.73          |
| 10   | NO    | Norway                   | 2.97  | 8.76          |
| 11   | CA    | Canada                   | 2.48  | 7.32          |
| 12   | US    | United States of America | 2.41  | 7.11          |
| 13   | KR    | Korea, Rep.              | 1.90  | 5.60          |
| 14   | DK    | Denmark                  | 1.07  | 3.16          |
| 15   | CN    | China                    | 1.01  | 2.98          |
| 16   | IN    | India                    | 0.76  | 2.24          |
| 17   | EE    | Estonia                  | 0.66  | 1.95          |
| 18   | GB    | United Kingdom           | 0.47  | 1.39          |
| 19   | IR    | Iran, Islamic Rep.       | 0.00  | 0.00          |
| 20   | QA    | Qatar                    | n/a   | n/a           |

### 7.1.1 National office trademark registrations

Number of trademark registration issued to residents by the national office (per billion PPP\$ GDP) | 2010

| Rank | Ccode | Country                  | Value  | Score (0-100) |
|------|-------|--------------------------|--------|---------------|
| 1    | CN    | China                    | 119.71 | 100.00        |
| 2    | CH    | Switzerland              | 95.20  | 79.53         |
| 3    | EE    | Estonia                  | 77.50  | 64.74         |
| 4    | DE    | Germany                  | 69.39  | 57.97         |
| 5    | FI    | Finland                  | 53.53  | 44.72         |
| 6    | SE    | Sweden                   | 49.36  | 41.23         |
| 7    | NO    | Norway                   | 47.96  | 40.06         |
| 8    | HK    | Hong Kong (China)        | 45.78  | 38.24         |
| 9    | GB    | United Kingdom           | 41.57  | 34.73         |
| 10   | IE    | Ireland                  | 38.14  | 31.86         |
| 11   | KR    | Korea, Rep.              | 32.95  | 27.52         |
| 12   | CA    | Canada                   | 30.24  | 25.26         |
| 13   | DK    | Denmark                  | 17.47  | 14.59         |
| 14   | SG    | Singapore                | 16.90  | 14.12         |
| 15   | NL    | Netherlands              | 15.87  | 13.26         |
| 16   | MY    | Malaysia                 | 13.55  | 11.32         |
| 17   | US    | United States of America | 11.25  | 9.40          |
| 18   | IR    | Iran, Islamic Rep.       | 0.00   | 0.00          |
| 19   | IN    | India                    | n/a    | n/a           |
| 20   | QA    | Qatar                    | n/a    | n/a           |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 7.1.2 Madrid Agreement trademark registrations

Number of international trademark registration issued to residents through the Madrid system (per billion PPP\$ GDP) | 2009

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CH    | Switzerland              | 98.44 | 100.00        |
| 2    | DE    | Germany                  | 18.80 | 19.10         |
| 3    | DK    | Denmark                  | 17.20 | 17.47         |
| 4    | FI    | Finland                  | 9.66  | 9.81          |
| 5    | EE    | Estonia                  | 9.62  | 9.77          |
| 6    | NO    | Norway                   | 8.63  | 8.77          |
| 7    | SE    | Sweden                   | 7.27  | 7.39          |
| 8    | SG    | Singapore                | 5.97  | 6.06          |
| 9    | GB    | United Kingdom           | 3.87  | 3.93          |
| 10   | CN    | China                    | 2.24  | 2.28          |
| 11   | IE    | Ireland                  | 2.01  | 2.04          |
| 12   | KR    | Korea, Rep.              | 1.68  | 1.71          |
| 13   | US    | United States of America | 1.47  | 1.49          |
| 14   | IR    | Iran, Islamic Rep.       | 0.58  | 0.59          |
| 15   | NL    | Netherlands              | 0.00  | 0.00          |
| 16   | CA    | Canada                   | n/a   | n/a           |
| 17   | HK    | Hong Kong (China)        | n/a   | n/a           |
| 18   | IN    | India                    | n/a   | n/a           |
| 19   | MY    | Malaysia                 | n/a   | n/a           |
| 20   | QA    | Qatar                    | n/a   | n/a           |

### 7.1.3 ICT and business model creation

Average answer to the question: To what extent are information and communication technologies creating new business models, services and products in your country? 1= not at all; 7- significantly | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SE    | Sweden                   | 6.33  | 100.00        |
| 2    | KR    | Korea, Rep.              | 5.88  | 81.48         |
| 3    | SG    | Singapore                | 5.83  | 79.42         |
| 4    | GB    | United Kingdom           | 5.82  | 79.01         |
| 5    | NO    | Norway                   | 5.76  | 76.54         |
| 6    | CA    | Canada                   | 5.69  | 73.66         |
| 7    | US    | United States of America | 5.67  | 72.84         |
| 8    | CH    | Switzerland              | 5.65  | 72.02         |
| 9    | DE    | Germany                  | 5.65  | 72.02         |
| 10   | EE    | Estonia                  | 5.56  | 68.31         |
| 11   | NL    | Netherlands              | 5.45  | 63.79         |
| 12   | FI    | Finland                  | 5.43  | 62.96         |
| 13   | QA    | Qatar                    | 5.41  | 62.14         |
| 14   | HK    | Hong Kong (China)        | 5.41  | 62.14         |
| 15   | MY    | Malaysia                 | 5.35  | 59.67         |
| 16   | IN    | India                    | 5.08  | 48.56         |
| 17   | CN    | China                    | 5.08  | 48.56         |
| 18   | DK    | Denmark                  | 5.05  | 47.33         |
| 19   | IE    | Ireland                  | 4.96  | 43.62         |
| 20   | IR    | Iran, Islamic Rep.       | 3.90  | 0.00          |

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### 7.1.2 Madrid Agreement trademark registrations

Number of international trademark registration issued to residents through the Madrid system (per billion PPP\$ GDP) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | CH    | Switzerland              | 9.47  | 100.00        |
| 2    | DK    | Denmark                  | 1.92  | 19.94         |
| 3    | EE    | Estonia                  | 1.57  | 16.22         |
| 4    | DE    | Germany                  | 1.54  | 15.91         |
| 5    | NO    | Norway                   | 1.25  | 12.83         |
| 6    | FI    | Finland                  | 1.10  | 11.24         |
| 7    | SE    | Sweden                   | 0.75  | 7.53          |
| 8    | SG    | Singapore                | 0.61  | 6.04          |
| 9    | GB    | United Kingdom           | 0.49  | 4.77          |
| 10   | US    | United States of America | 0.27  | 2.44          |
| 11   | IE    | Ireland                  | 0.24  | 2.12          |
| 12   | KR    | Korea, Rep.              | 0.21  | 1.80          |
| 13   | CN    | China                    | 0.18  | 1.48          |
| 14   | IR    | Iran, Islamic Rep.       | 0.04  | 0.00          |
| 15   | CA    | Canada                   | n/a   | n/a           |
| 16   | HK    | Hong Kong (China)        | n/a   | n/a           |
| 17   | IN    | India                    | n/a   | n/a           |
| 18   | MY    | Malaysia                 | n/a   | n/a           |
| 19   | NL    | Netherlands              | n/a   | n/a           |
| 20   | QA    | Qatar                    | n/a   | n/a           |

### 7.1.3 ICT and business model creation

Average answer to the question: To what extent are information and communication technologies creating new business models, services and products in your country? 1= not at all; 7- significantly | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SE    | Sweden                   | 5.80  | 100.00        |
| 2    | US    | United States of America | 5.62  | 91.59         |
| 3    | GB    | United Kingdom           | 5.59  | 90.19         |
| 4    | SG    | Singapore                | 5.52  | 86.92         |
| 5    | NO    | Norway                   | 5.45  | 83.64         |
| 6    | QA    | Qatar                    | 5.43  | 82.71         |
| 7    | DK    | Denmark                  | 5.35  | 78.97         |
| 8    | MY    | Malaysia                 | 5.35  | 78.97         |
| 9    | EE    | Estonia                  | 5.28  | 75.70         |
| 10   | NL    | Netherlands              | 5.26  | 74.77         |
| 11   | CA    | Canada                   | 5.25  | 74.30         |
| 12   | FI    | Finland                  | 5.25  | 74.30         |
| 13   | CH    | Switzerland              | 5.16  | 70.09         |
| 14   | HK    | Hong Kong (China)        | 5.16  | 70.09         |
| 15   | KR    | Korea, Rep.              | 5.13  | 68.69         |
| 16   | DE    | Germany                  | 4.92  | 58.88         |
| 17   | IN    | India                    | 4.84  | 55.14         |
| 18   | IE    | Ireland                  | 4.84  | 55.14         |
| 19   | CN    | China                    | 4.77  | 51.87         |
| 20   | IR    | Iran, Islamic Rep.       | 3.66  | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 7.1.4 ICT and organizational models creation

Average answer to the question: To what extent are information and communication technologies creating new organizational models (virtual teams, remote working, tele-commuting, etc.) within businesses in your country? 1= not at all; 7= significantly | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SE    | Sweden                   | 6.03  | 100.00        |
| 2    | US    | United States of America | 5.64  | 83.82         |
| 3    | GB    | United Kingdom           | 5.53  | 79.25         |
| 4    | NO    | Norway                   | 5.53  | 79.25         |
| 5    | SG    | Singapore                | 5.52  | 78.84         |
| 6    | CA    | Canada                   | 5.48  | 77.18         |
| 7    | QA    | Qatar                    | 5.43  | 75.10         |
| 8    | FI    | Finland                  | 5.39  | 73.44         |
| 9    | NL    | Netherlands              | 5.30  | 69.71         |
| 10   | MY    | Malaysia                 | 5.25  | 67.63         |
| 11   | HK    | Hong Kong (China)        | 5.19  | 65.15         |
| 12   | DE    | Germany                  | 5.17  | 64.32         |
| 13   | EE    | Estonia                  | 5.16  | 63.90         |
| 14   | CH    | Switzerland              | 5.16  | 63.90         |
| 15   | KR    | Korea, Rep.              | 5.12  | 62.24         |
| 16   | DK    | Denmark                  | 5.03  | 58.51         |
| 17   | IN    | India                    | 4.73  | 46.06         |
| 18   | IE    | Ireland                  | 4.73  | 46.06         |
| 19   | CN    | China                    | 4.70  | 44.81         |
| 20   | IR    | Iran, Islamic Rep.       | 3.62  | 0.00          |

### 7.2.1 Recreation and culture consumption

Recreation and culture (% total individual consumption) | 2008

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | SG    | Singapore (2009)          | 9.67  | 100.00        |
| 2    | NO    | Norway (2006)             | 9.15  | 93.76         |
| 3    | GB    | United Kingdom            | 9.08  | 92.92         |
| 4    | FI    | Finland                   | 8.88  | 90.52         |
| 5    | US    | United States of America  | 8.46  | 85.47         |
| 6    | EE    | Estonia                   | 8.33  | 83.91         |
| 7    | CA    | Canada                    | 7.95  | 79.35         |
| 8    | SE    | Sweden (2009)             | 7.86  | 78.27         |
| 9    | DK    | Denmark                   | 7.84  | 78.03         |
| 10   | KR    | Korea, Rep.               | 7.80  | 77.55         |
| 11   | NL    | Netherlands               | 7.74  | 76.83         |
| 12   | DE    | Germany                   | 7.49  | 73.83         |
| 13   | CH    | Switzerland (2007)        | 7.05  | 68.55         |
| 14   | HK    | Hong Kong (China)         | 6.78  | 65.31         |
| 15   | IE    | Ireland                   | 5.32  | 47.78         |
| 16   | MY    | Malaysia                  | 4.83  | 41.90         |
| 17   | IR    | Iran, Islamic Rep. (2007) | 3.60  | 27.13         |
| 18   | IN    | India                     | 1.34  | 0.00          |
| 19   | CN    | China                     | n/a   | n/a           |
| 20   | QA    | Qatar                     | n/a   | n/a           |

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### 7.1.4 ICT and organizational models creation

Average answer to the question: To what extent are information and communication technologies creating new organizational models (virtual teams, remote working, tele-commuting, etc.) within businesses in your country? 1= not at all; 7= significantly | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SG    | Singapore                | 5.88  | 100.00        |
| 2    | QA    | Qatar                    | 5.72  | 92.63         |
| 3    | SE    | Sweden                   | 5.36  | 76.04         |
| 4    | MY    | Malaysia                 | 5.35  | 75.58         |
| 5    | KR    | Korea, Rep.              | 4.99  | 58.99         |
| 6    | CN    | China                    | 4.97  | 58.06         |
| 7    | DK    | Denmark                  | 4.91  | 55.30         |
| 8    | EE    | Estonia                  | 4.91  | 55.30         |
| 9    | FI    | Finland                  | 4.88  | 53.92         |
| 10   | US    | United States of America | 4.61  | 41.47         |
| 11   | HK    | Hong Kong (China)        | 4.60  | 41.01         |
| 12   | GB    | United Kingdom           | 4.59  | 40.55         |
| 13   | NO    | Norway                   | 4.50  | 36.41         |
| 14   | IN    | India                    | 4.45  | 34.10         |
| 15   | CH    | Switzerland              | 4.43  | 33.18         |
| 16   | NL    | Netherlands              | 4.33  | 28.57         |
| 17   | DE    | Germany                  | 4.25  | 24.88         |
| 18   | CA    | Canada                   | 4.20  | 22.58         |
| 19   | IE    | Ireland                  | 4.04  | 15.21         |
| 20   | IR    | Iran, Islamic Rep.       | 3.71  | 0.00          |

### 7.2.1 Recreation and culture consumption

Recreation and culture (% total individual consumption) | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | NO    | Norway                   | 13.63 | 100.00        |
| 2    | GB    | United Kingdom           | 11.40 | 82.55         |
| 3    | SE    | Sweden                   | 11.30 | 81.77         |
| 4    | DK    | Denmark                  | 11.21 | 81.06         |
| 5    | FI    | Finland                  | 11.10 | 80.20         |
| 6    | NL    | Netherlands              | 10.25 | 73.55         |
| 7    | DE    | Germany                  | 9.52  | 67.84         |
| 8    | CA    | Canada                   | 9.32  | 66.28         |
| 9    | US    | United States of America | 9.28  | 65.96         |
| 10   | SG    | Singapore                | 8.68  | 61.27         |
| 11   | KR    | Korea, Rep.              | 7.79  | 54.30         |
| 12   | EE    | Estonia                  | 7.68  | 53.44         |
| 13   | CH    | Switzerland              | 7.68  | 53.44         |
| 14   | QA    | Qatar                    | 6.86  | 47.03         |
| 15   | HK    | Hong Kong (China)        | 6.76  | 46.24         |
| 16   | IE    | Ireland                  | 6.73  | 46.01         |
| 17   | CN    | China                    | 5.30  | 34.82         |
| 18   | MY    | Malaysia                 | 5.06  | 32.94         |
| 19   | IN    | India                    | 1.28  | 3.36          |
| 20   | IR    | Iran, Islamic Rep.       | 0.85  | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).



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### 7.2.2 National feature films produced

Number of national feature films produced (per million population 15-69 years old) | 2009

| Rank | Ccode | Country                         | Value | Score (0-100) |
|------|-------|---------------------------------|-------|---------------|
| 1    | CH    | Switzerland (2011)              | 18.99 | 100.00        |
| 2    | HK    | Hong Kong (China)               | 12.75 | 66.31         |
| 3    | EE    | Estonia (2011)                  | 10.34 | 53.29         |
| 4    | IE    | Ireland (2011)                  | 9.16  | 46.92         |
| 5    | DK    | Denmark (2011)                  | 8.37  | 42.66         |
| 6    | NO    | Norway (2011)                   | 6.93  | 34.88         |
| 7    | SE    | Sweden (2011)                   | 6.31  | 31.53         |
| 8    | FI    | Finland (2011)                  | 6.28  | 31.37         |
| 9    | KR    | Korea, Rep.                     | 4.34  | 20.90         |
| 10   | NL    | Netherlands (2011)              | 3.95  | 18.79         |
| 11   | US    | United States of America (2011) | 3.49  | 16.31         |
| 12   | CA    | Canada                          | 3.26  | 15.06         |
| 13   | DE    | Germany (2011)                  | 2.68  | 11.93         |
| 14   | GB    | United Kingdom (2011)           | 2.16  | 9.13          |
| 15   | IN    | India                           | 1.61  | 6.16          |
| 16   | SG    | Singapore                       | 1.59  | 6.05          |
| 17   | MY    | Malaysia                        | 1.45  | 5.29          |
| 18   | IR    | Iran, Islamic Rep. (2005)       | 0.53  | 0.32          |
| 19   | CN    | China                           | 0.47  | 0.00          |
| 20   | QA    | Qatar                           | n/a   | n/a           |

### 7.2.3 Daily newspaper circulation

Paid-for dailies average circulation (per thousand population 15-69 years old) | 2009

| Rank | Ccode | Country                  | Value  | Score (0-100) |
|------|-------|--------------------------|--------|---------------|
| 1    | NO    | Norway                   | 604.20 | 100.00        |
| 2    | FI    | Finland                  | 537.94 | 88.46         |
| 3    | SE    | Sweden                   | 485.53 | 79.34         |
| 4    | HK    | Hong Kong (China)        | 400.84 | 64.59         |
| 5    | CH    | Switzerland              | 383.49 | 61.57         |
| 6    | KR    | Korea, Rep.              | 351.43 | 55.99         |
| 7    | DE    | Germany                  | 333.65 | 52.89         |
| 8    | GB    | United Kingdom           | 321.02 | 50.69         |
| 9    | NL    | Netherlands              | 297.35 | 46.57         |
| 10   | SG    | Singapore                | 269.83 | 41.78         |
| 11   | DK    | Denmark                  | 269.77 | 41.77         |
| 12   | IE    | Ireland                  | 244.68 | 37.40         |
| 13   | EE    | Estonia                  | 233.63 | 35.47         |
| 14   | US    | United States of America | 212.39 | 31.78         |
| 15   | CA    | Canada                   | 165.92 | 23.68         |
| 16   | MY    | Malaysia                 | 139.66 | 19.11         |
| 17   | IN    | India                    | 137.68 | 18.77         |
| 18   | CN    | China                    | 108.98 | 13.77         |
| 19   | QA    | Qatar                    | 88.05  | 10.13         |
| 20   | IR    | Iran, Islamic Rep.       | 29.90  | 0.00          |

### 7.2.4 Creative goods exports

Creative goods exports (% of total exports) | 2008

| Rank | Ccode | Country                   | Value | Score (0-100) |
|------|-------|---------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)         | 9.17  | 100.00        |
| 2    | CN    | China                     | 5.94  | 64.66         |
| 3    | CH    | Switzerland               | 4.94  | 53.72         |
| 4    | IN    | India                     | 4.86  | 52.84         |
| 5    | GB    | United Kingdom            | 4.35  | 47.26         |
| 6    | DK    | Denmark                   | 3.72  | 40.37         |
| 7    | EE    | Estonia                   | 3.08  | 33.37         |
| 8    | US    | United States of America  | 2.69  | 29.10         |
| 9    | SE    | Sweden                    | 2.68  | 28.99         |
| 10   | DE    | Germany                   | 2.39  | 25.82         |
| 11   | CA    | Canada                    | 2.04  | 21.99         |
| 12   | IE    | Ireland                   | 1.75  | 18.82         |
| 13   | MY    | Malaysia                  | 1.68  | 18.05         |
| 14   | NL    | Netherlands               | 1.66  | 17.83         |
| 15   | SG    | Singapore                 | 1.49  | 15.97         |
| 16   | FI    | Finland                   | 1.16  | 12.36         |
| 17   | IR    | Iran, Islamic Rep. (2006) | 1.11  | 11.82         |
| 18   | KR    | Korea, Rep.               | 1.01  | 10.72         |
| 19   | NO    | Norway                    | 0.26  | 2.52          |
| 20   | QA    | Qatar (2009)              | 0.03  | 0.00          |

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### 7.2.2 National feature films produced

Number of national feature films produced (per million population 15-69 years old) | 2009

| Rank | Ccode | Country                         | Value | Score (0-100) |
|------|-------|---------------------------------|-------|---------------|
| 1    | CH    | Switzerland (2011)              | 18.99 | 100.00        |
| 2    | HK    | Hong Kong (China)               | 12.75 | 66.31         |
| 3    | EE    | Estonia (2011)                  | 10.34 | 53.29         |
| 4    | IE    | Ireland (2011)                  | 9.16  | 46.92         |
| 5    | DK    | Denmark (2011)                  | 8.37  | 42.66         |
| 6    | NO    | Norway (2011)                   | 6.93  | 34.88         |
| 7    | SE    | Sweden (2011)                   | 6.31  | 31.53         |
| 8    | FI    | Finland (2011)                  | 6.28  | 31.37         |
| 9    | KR    | Korea, Rep.                     | 4.34  | 20.90         |
| 10   | NL    | Netherlands (2011)              | 3.95  | 18.79         |
| 11   | US    | United States of America (2011) | 3.49  | 16.31         |
| 12   | CA    | Canada                          | 3.26  | 15.06         |
| 13   | DE    | Germany (2011)                  | 2.68  | 11.93         |
| 14   | GB    | United Kingdom (2011)           | 2.16  | 9.13          |
| 15   | IN    | India                           | 1.61  | 6.16          |
| 16   | SG    | Singapore                       | 1.59  | 6.05          |
| 17   | MY    | Malaysia                        | 1.45  | 5.29          |
| 18   | IR    | Iran, Islamic Rep. (2005)       | 0.53  | 0.32          |
| 19   | CN    | China                           | 0.47  | 0.00          |
| 20   | QA    | Qatar                           | n/a   | n/a           |

### 7.2.3 Daily newspaper circulation

Paid-for dailies average circulation (per thousand population 15-69 years old) | 2009

| Rank | Ccode | Country                  | Value  | Score (0-100) |
|------|-------|--------------------------|--------|---------------|
| 1    | NO    | Norway                   | 604.20 | 100.00        |
| 2    | FI    | Finland                  | 537.94 | 88.46         |
| 3    | SE    | Sweden                   | 485.53 | 79.34         |
| 4    | HK    | Hong Kong (China)        | 400.84 | 64.59         |
| 5    | CH    | Switzerland              | 383.49 | 61.57         |
| 6    | KR    | Korea, Rep.              | 351.43 | 55.99         |
| 7    | DE    | Germany                  | 333.65 | 52.89         |
| 8    | GB    | United Kingdom           | 321.02 | 50.69         |
| 9    | NL    | Netherlands              | 297.35 | 46.57         |
| 10   | SG    | Singapore                | 269.83 | 41.78         |
| 11   | DK    | Denmark                  | 269.77 | 41.77         |
| 12   | IE    | Ireland                  | 244.68 | 37.40         |
| 13   | EE    | Estonia                  | 233.63 | 35.47         |
| 14   | US    | United States of America | 212.39 | 31.78         |
| 15   | CA    | Canada                   | 165.92 | 23.68         |
| 16   | MY    | Malaysia                 | 139.66 | 19.11         |
| 17   | IN    | India                    | 137.68 | 18.77         |
| 18   | CN    | China                    | 108.98 | 13.77         |
| 19   | QA    | Qatar                    | 88.05  | 10.13         |
| 20   | IR    | Iran, Islamic Rep.       | 29.90  | 0.00          |

### 7.2.4 Creative goods exports

Creative goods exports (% of total exports) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | HK    | Hong Kong (China)        | 7.11  | 100.00        |
| 2    | IN    | India                    | 6.23  | 87.52         |
| 3    | CN    | China                    | 6.19  | 86.95         |
| 4    | CH    | Switzerland              | 4.92  | 68.94         |
| 5    | GB    | United Kingdom           | 4.53  | 63.40         |
| 6    | DK    | Denmark                  | 3.86  | 53.90         |
| 7    | EE    | Estonia                  | 3.26  | 45.39         |
| 8    | SE    | Sweden                   | 2.62  | 36.31         |
| 9    | US    | United States of America | 2.51  | 34.75         |
| 10   | DE    | Germany                  | 2.24  | 30.92         |
| 11   | MY    | Malaysia                 | 2.02  | 27.80         |
| 12   | SG    | Singapore                | 1.98  | 27.23         |
| 13   | CA    | Canada                   | 1.82  | 24.96         |
| 14   | NL    | Netherlands              | 1.44  | 19.57         |
| 15   | IE    | Ireland                  | 1.32  | 17.87         |
| 16   | IR    | Iran, Islamic Rep.       | 1.23  | 16.60         |
| 17   | FI    | Finland                  | 0.99  | 13.19         |
| 18   | KR    | Korea, Rep.              | 0.86  | 11.35         |
| 19   | NO    | Norway                   | 0.24  | 2.55          |
| 20   | QA    | Qatar (2009)             | 0.06  | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 7.2.5 Creative services exports

Creative services: Exports (% of total services exports) | 2008

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | NL    | Netherlands              | 29.89 | 100.00        |
| 2    | CA    | Canada                   | 18.60 | 62.23         |
| 3    | DE    | Germany                  | 14.23 | 47.61         |
| 4    | NO    | Norway                   | 10.88 | 36.40         |
| 5    | SE    | Sweden                   | 9.56  | 31.98         |
| 6    | MY    | Malaysia                 | 5.75  | 19.24         |
| 7    | IN    | India                    | 5.44  | 18.20         |
| 8    | EE    | Estonia                  | 5.31  | 17.77         |
| 9    | KR    | Korea, Rep.              | 2.97  | 9.94          |
| 10   | GB    | United Kingdom           | 2.33  | 7.80          |
| 11   | CN    | China                    | 2.07  | 6.93          |
| 12   | IE    | Ireland                  | 1.75  | 5.85          |
| 13   | SG    | Singapore                | 0.32  | 1.07          |
| 14   | HK    | Hong Kong (China) (2009) | 0.29  | 0.97          |
| 15   | FI    | Finland                  | 0.04  | 0.13          |
| 16   | CH    | Switzerland              | 0.00  | 0.00          |
| 17   | DK    | Denmark                  | n/a   | n/a           |
| 18   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 19   | QA    | Qatar                    | n/a   | n/a           |
| 20   | US    | United States of America | n/a   | n/a           |

### 7.3.1 Generic top-level domains (gTLDs)

Generic top-level domains gTLDs (per thousand population 15-69 years old) | 2011

| Rank | Ccode | Country                  | Value  | Score (0-100) |
|------|-------|--------------------------|--------|---------------|
| 1    | GB    | United Kingdom           | 100.00 | 100.00        |
| 2    | NL    | Netherlands              | 100.00 | 100.00        |
| 3    | CH    | Switzerland              | 100.00 | 100.00        |
| 4    | DK    | Denmark                  | 99.65  | 99.65         |
| 5    | DE    | Germany                  | 98.94  | 98.93         |
| 6    | US    | United States of America | 91.19  | 91.10         |
| 7    | NO    | Norway                   | 74.46  | 74.20         |
| 8    | SE    | Sweden                   | 73.51  | 73.24         |
| 9    | CA    | Canada                   | 66.56  | 66.22         |
| 10   | IE    | Ireland                  | 51.49  | 50.99         |
| 11   | HK    | Hong Kong (China)        | 51.36  | 50.86         |
| 12   | FI    | Finland                  | 31.61  | 30.91         |
| 13   | EE    | Estonia                  | 26.49  | 25.73         |
| 14   | SG    | Singapore                | 23.37  | 22.58         |
| 15   | KR    | Korea, Rep.              | 12.96  | 12.06         |
| 16   | MY    | Malaysia                 | 5.45   | 4.48          |
| 17   | QA    | Qatar                    | 4.59   | 3.61          |
| 18   | IR    | Iran, Islamic Rep.       | 2.25   | 1.24          |
| 19   | CN    | China                    | 1.91   | 0.90          |
| 20   | IN    | India                    | 1.02   | 0.00          |

### 7.3.2 Country-code top-level domains (ccTLDs)

Country-code top-level domains ccTLDs (per thousand population 15-69 years old) | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | NL    | Netherlands              | 84.15 | 100.00        |
| 2    | DK    | Denmark                  | 79.68 | 94.59         |
| 3    | CH    | Switzerland              | 79.59 | 94.49         |
| 4    | DE    | Germany                  | 77.48 | 91.93         |
| 5    | GB    | United Kingdom           | 75.93 | 90.06         |
| 6    | SE    | Sweden                   | 73.14 | 86.69         |
| 7    | NO    | Norway                   | 70.91 | 83.99         |
| 8    | FI    | Finland                  | 60.37 | 71.25         |
| 9    | CA    | Canada                   | 60.32 | 71.19         |
| 10   | EE    | Estonia                  | 59.29 | 69.94         |
| 11   | IE    | Ireland                  | 56.34 | 66.37         |
| 12   | HK    | Hong Kong (China)        | 50.86 | 59.75         |
| 13   | SG    | Singapore                | 50.15 | 58.89         |
| 14   | KR    | Korea, Rep.              | 47.98 | 56.26         |
| 15   | US    | United States of America | 30.42 | 35.03         |
| 16   | MY    | Malaysia                 | 30.31 | 34.90         |
| 17   | IR    | Iran, Islamic Rep.       | 23.13 | 26.22         |
| 18   | CN    | China                    | 21.06 | 23.71         |
| 19   | IN    | India                    | 11.98 | 12.73         |
| 20   | QA    | Qatar (2003)             | 1.45  | 0.00          |

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### 7.2.5 Creative services exports

Creative services: Exports (% of total services exports) | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | NL    | Netherlands              | 29.46 | 100.00        |
| 2    | CA    | Canada                   | 19.35 | 65.68         |
| 3    | DE    | Germany                  | 13.84 | 46.98         |
| 4    | NO    | Norway                   | 11.45 | 38.87         |
| 5    | US    | United States of America | 5.35  | 18.16         |
| 6    | EE    | Estonia                  | 5.11  | 17.35         |
| 7    | MY    | Malaysia (2009)          | 4.49  | 15.24         |
| 8    | FI    | Finland                  | 3.57  | 12.12         |
| 9    | IN    | India                    | 3.44  | 11.68         |
| 10   | KR    | Korea, Rep.              | 2.68  | 9.10          |
| 11   | GB    | United Kingdom           | 2.42  | 8.21          |
| 12   | IE    | Ireland                  | 2.28  | 7.74          |
| 13   | CN    | China                    | 1.83  | 6.21          |
| 14   | DK    | Denmark                  | 0.72  | 2.44          |
| 15   | SE    | Sweden                   | 0.62  | 2.10          |
| 16   | SG    | Singapore                | 0.19  | 0.64          |
| 17   | HK    | Hong Kong (China) (2009) | 0.16  | 0.54          |
| 18   | CH    | Switzerland              | 0.00  | 0.00          |
| 19   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |
| 20   | QA    | Qatar                    | n/a   | n/a           |

### 7.3.1 Generic top-level domains (gTLDs)

Generic top-level domains gTLDs (per thousand population 15-69 years old) | 2011

| Rank | Ccode | Country                  | Value  | Score (0-100) |
|------|-------|--------------------------|--------|---------------|
| 1    | GB    | United Kingdom           | 100.00 | 100.00        |
| 2    | NL    | Netherlands              | 100.00 | 100.00        |
| 3    | CH    | Switzerland              | 100.00 | 100.00        |
| 4    | DK    | Denmark                  | 99.65  | 99.65         |
| 5    | DE    | Germany                  | 98.94  | 98.93         |
| 6    | US    | United States of America | 91.19  | 91.10         |
| 7    | NO    | Norway                   | 74.46  | 74.20         |
| 8    | SE    | Sweden                   | 73.51  | 73.24         |
| 9    | CA    | Canada                   | 66.56  | 66.22         |
| 10   | IE    | Ireland                  | 51.49  | 50.99         |
| 11   | HK    | Hong Kong (China)        | 51.36  | 50.86         |
| 12   | FI    | Finland                  | 31.61  | 30.91         |
| 13   | EE    | Estonia                  | 26.49  | 25.73         |
| 14   | SG    | Singapore                | 23.37  | 22.58         |
| 15   | KR    | Korea, Rep.              | 12.96  | 12.06         |
| 16   | MY    | Malaysia                 | 5.45   | 4.48          |
| 17   | QA    | Qatar                    | 4.59   | 3.61          |
| 18   | IR    | Iran, Islamic Rep.       | 2.25   | 1.24          |
| 19   | CN    | China                    | 1.91   | 0.90          |
| 20   | IN    | India                    | 1.02   | 0.00          |

### 7.3.2 Country-code top-level domains (ccTLDs)

Country-code top-level domains ccTLDs (per thousand population 15-69 years old) | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | NL    | Netherlands              | 84.15 | 100.00        |
| 2    | DK    | Denmark                  | 79.68 | 94.59         |
| 3    | CH    | Switzerland              | 79.59 | 94.49         |
| 4    | DE    | Germany                  | 77.48 | 91.93         |
| 5    | GB    | United Kingdom           | 75.93 | 90.06         |
| 6    | SE    | Sweden                   | 73.14 | 86.69         |
| 7    | NO    | Norway                   | 70.91 | 83.99         |
| 8    | FI    | Finland                  | 60.37 | 71.25         |
| 9    | CA    | Canada                   | 60.32 | 71.19         |
| 10   | EE    | Estonia                  | 59.29 | 69.94         |
| 11   | IE    | Ireland                  | 56.34 | 66.37         |
| 12   | HK    | Hong Kong (China)        | 50.86 | 59.75         |
| 13   | SG    | Singapore                | 50.15 | 58.89         |
| 14   | KR    | Korea, Rep.              | 47.98 | 56.26         |
| 15   | US    | United States of America | 30.42 | 35.03         |
| 16   | MY    | Malaysia                 | 30.31 | 34.90         |
| 17   | IR    | Iran, Islamic Rep.       | 23.13 | 26.22         |
| 18   | CN    | China                    | 21.06 | 23.71         |
| 19   | IN    | India                    | 11.98 | 12.73         |
| 20   | QA    | Qatar (2003)             | 1.45  | 0.00          |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Tables for Innovation Index 2011

### 7.3.3 Wikipedia monthly edits

Wikipedia monthly page edits per adult (per population 15-69 years old) | 2011

| Rank | Ccode | Country                  | Value     | Score (0-100) |
|------|-------|--------------------------|-----------|---------------|
| 1    | EE    | Estonia                  | 19,654.88 | 100.00        |
| 2    | NO    | Norway                   | 17,624.87 | 89.65         |
| 3    | FI    | Finland                  | 15,167.58 | 77.13         |
| 4    | SE    | Sweden                   | 13,527.54 | 68.77         |
| 5    | NL    | Netherlands              | 11,586.53 | 58.88         |
| 6    | GB    | United Kingdom           | 9,311.92  | 47.28         |
| 7    | HK    | Hong Kong (China)        | 8,435.77  | 42.82         |
| 8    | DE    | Germany                  | 8,222.97  | 41.73         |
| 9    | DK    | Denmark                  | 8,116.00  | 41.19         |
| 10   | CH    | Switzerland              | 8,060.57  | 40.90         |
| 11   | IE    | Ireland                  | 7,894.48  | 40.06         |
| 12   | CA    | Canada                   | 7,570.42  | 38.40         |
| 13   | US    | United States of America | 5,004.93  | 25.33         |
| 14   | QA    | Qatar                    | 1,986.90  | 9.95          |
| 15   | KR    | Korea, Rep.              | 1,826.03  | 9.13          |
| 16   | SG    | Singapore                | 1,280.46  | 6.34          |
| 17   | MY    | Malaysia                 | 1,053.96  | 5.19          |
| 18   | IR    | Iran, Islamic Rep.       | 367.91    | 1.69          |
| 19   | IN    | India                    | 131.49    | 0.49          |
| 20   | CN    | China                    | 35.66     | 0.00          |

### 7.3.4 Video uploads on Youtube

Number of video uploads on Youtube (scaled by population 15-69 years old) | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | FI    | Finland                  | 83.29 | 100.00        |
| 2    | US    | United States of America | 83.17 | 99.78         |
| 3    | NL    | Netherlands              | 79.74 | 93.55         |
| 4    | GB    | United Kingdom           | 78.93 | 92.08         |
| 5    | CA    | Canada                   | 78.56 | 91.41         |
| 6    | IE    | Ireland                  | 78.24 | 90.83         |
| 7    | SE    | Sweden                   | 77.65 | 89.75         |
| 8    | NO    | Norway                   | 77.15 | 88.85         |
| 9    | EE    | Estonia                  | 76.91 | 88.41         |
| 10   | DK    | Denmark                  | 75.93 | 86.63         |
| 11   | HK    | Hong Kong (China)        | 73.52 | 82.25         |
| 12   | SG    | Singapore                | 73.07 | 81.44         |
| 13   | CH    | Switzerland              | 70.52 | 76.80         |
| 14   | DE    | Germany                  | 70.46 | 76.69         |
| 15   | QA    | Qatar                    | 60.54 | 58.67         |
| 16   | MY    | Malaysia                 | 56.06 | 50.54         |
| 17   | KR    | Korea, Rep.              | 49.15 | 37.98         |
| 18   | IN    | India                    | 28.24 | 0.00          |
| 19   | CN    | China                    | n/a   | n/a           |
| 20   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |

## Tables for Innovation Index 2012

### 7.3.3 Wikipedia monthly edits

Wikipedia monthly page edits per adult (per population 15-69 years old) | 2011

| Rank | Ccode | Country                  | Value     | Score (0-100) |
|------|-------|--------------------------|-----------|---------------|
| 1    | EE    | Estonia                  | 19,654.88 | 100.00        |
| 2    | NO    | Norway                   | 17,624.87 | 89.65         |
| 3    | FI    | Finland                  | 15,167.58 | 77.13         |
| 4    | SE    | Sweden                   | 13,527.54 | 68.77         |
| 5    | NL    | Netherlands              | 11,586.53 | 58.88         |
| 6    | GB    | United Kingdom           | 9,311.92  | 47.28         |
| 7    | HK    | Hong Kong (China)        | 8,435.77  | 42.82         |
| 8    | DE    | Germany                  | 8,222.97  | 41.73         |
| 9    | DK    | Denmark                  | 8,116.00  | 41.19         |
| 10   | CH    | Switzerland              | 8,060.57  | 40.90         |
| 11   | IE    | Ireland                  | 7,894.48  | 40.06         |
| 12   | CA    | Canada                   | 7,570.42  | 38.40         |
| 13   | US    | United States of America | 5,004.93  | 25.33         |
| 14   | QA    | Qatar                    | 1,986.90  | 9.95          |
| 15   | KR    | Korea, Rep.              | 1,826.03  | 9.13          |
| 16   | SG    | Singapore                | 1,280.46  | 6.34          |
| 17   | MY    | Malaysia                 | 1,053.96  | 5.19          |
| 18   | IR    | Iran, Islamic Rep.       | 367.91    | 1.69          |
| 19   | IN    | India                    | 131.49    | 0.49          |
| 20   | CN    | China                    | 35.66     | 0.00          |

### 7.3.4 Video uploads on Youtube

Number of video uploads on Youtube (scaled by population 15-69 years old) | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | FI    | Finland                  | 83.29 | 100.00        |
| 2    | US    | United States of America | 83.17 | 99.78         |
| 3    | NL    | Netherlands              | 79.74 | 93.55         |
| 4    | GB    | United Kingdom           | 78.93 | 92.08         |
| 5    | CA    | Canada                   | 78.56 | 91.41         |
| 6    | IE    | Ireland                  | 78.24 | 90.83         |
| 7    | SE    | Sweden                   | 77.65 | 89.75         |
| 8    | NO    | Norway                   | 77.15 | 88.85         |
| 9    | EE    | Estonia                  | 76.91 | 88.41         |
| 10   | DK    | Denmark                  | 75.93 | 86.63         |
| 11   | HK    | Hong Kong (China)        | 73.52 | 82.25         |
| 12   | SG    | Singapore                | 73.07 | 81.44         |
| 13   | CH    | Switzerland              | 70.52 | 76.80         |
| 14   | DE    | Germany                  | 70.46 | 76.69         |
| n/a  | QA    | Qatar                    | 60.54 | 58.67         |
| 16   | MY    | Malaysia                 | 56.06 | 50.54         |
| 17   | KR    | Korea, Rep.              | 49.15 | 37.98         |
| 18   | IN    | India                    | 28.24 | 0.00          |
| 19   | CN    | China                    | n/a   | n/a           |
| 20   | IR    | Iran, Islamic Rep.       | n/a   | n/a           |

Source: Compiled the data value from the Dutta, S. & INSEAD. (2011), and Dutta, S. & INSEAD. (2012).

## Appendix 3: Data Tables: B) New Adding Media Indicators

### Tables for Innovation Index 2011

#### ICT (Access & Use)

ICT Access Index ICT Use Index | 2008

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SE    | Sweden                   | 15.14 | 100.00        |
| 2    | KR    | Korea, Rep.              | 14.29 | 93.51         |
| 3    | HK    | Hong Kong (China)        | 14.04 | 91.60         |
| 4    | DK    | Denmark                  | 14.10 | 92.06         |
| 5    | CH    | Switzerland              | 13.90 | 90.53         |
| 6    | GB    | United Kingdom           | 13.46 | 87.17         |
| 7    | FI    | Finland                  | 12.65 | 80.98         |
| 8    | NL    | Netherlands              | 14.08 | 91.90         |
| 9    | NO    | Norway                   | 13.20 | 85.18         |
| 10   | SG    | Singapore                | 13.83 | 89.99         |
| 11   | DE    | Germany                  | 13.30 | 85.94         |
| 12   | US    | United States of America | 11.75 | 74.10         |
| 13   | IE    | Ireland                  | 11.94 | 75.55         |
| 14   | CA    | Canada                   | 11.82 | 74.64         |
| 15   | EE    | Estonia                  | 11.61 | 73.03         |
| 16   | QA    | Qatar                    | 8.41  | 48.59         |
| 17   | MY    | Malaysia                 | 6.81  | 36.36         |
| 18   | CN    | China                    | 4.84  | 21.31         |
| 19   | IR    | Iran, Islamic Rep.       | 4.43  | 18.18         |
| 20   | IN    | India                    | 2.05  | 0.00          |

\* Notes: The combination of 3.1.1 ICT Access and 3.1.2 ICT Use.

\*Source: Compiled from Dutta, S. & INSEAD. (2011) and Dutta, S. & INSEAD. (2012)

#### Broadcast Media

Number of TV and Radio Networks, Channels, and Stations, or licenses (for both publicly-own, private-own in terms of nationwide or regional) | 2011

| Rank | Ccode | Country                        | Value     | Score (0-100) |
|------|-------|--------------------------------|-----------|---------------|
| 1    | US    | United States of America (200) | 15,004.00 | 100.00        |
| 2    | CA    | Canada (2008)                  | 2,156.00  | 14.36         |
| 3    | CN    | China (2008)                   | 2,000.00  | 13.32         |
| 4    | SE    | Sweden (2008)                  | 1,080.00  | 7.19          |
| 5    | IN    | India (2007)                   | 720.00    | 4.79          |
| 6    | NL    | Netherlands (2008)             | 605.00    | 4.02          |
| 7    | DE    | Germany (2008)                 | 400.00    | 2.65          |
| 8    | NO    | Norway (2008)                  | 301.00    | 1.99          |
| 9    | DK    | Denmark (2007)                 | 286.00    | 1.89          |
| 10   | IR    | Iran, Islamic Rep. (2009)      | 63.00     | 0.41          |
| 11   | MY    | Malaysia (2008)                | 61.00     | 0.39          |
| 12   | FI    | Finland (2008)                 | 40.00     | 0.25          |
| 13   | CH    | Switzerland (2009)             | 32.00     | 0.20          |
| 14   | SG    | Singapore                      | 30.00     | 0.19          |
| 15   | HK    | Hong Kong, China               | 27.00     | 0.17          |
| 16   | EE    | Estonia (2008)                 | 7.00      | 0.03          |
| 17   | IE    | Ireland (2007)                 | 6.00      | 0.03          |
| 18   | KR    | Korea, Rep. (2010)             | 4.00      | 0.01          |
| 19   | GB    | United Kingdom (2011)          | 3.00      | 0.01          |
| 20   | QA    | Qatar (2011)                   | 2.00      | 0.00          |

### Tables for Innovation Index 2012

#### ICT (Access & Use)

ICT Access Index ICT Use Index | 2010

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | SE    | Sweden                   | 16.12 | 100.00        |
| 2    | KR    | Korea, Rep.              | 16.06 | 99.55         |
| 3    | HK    | Hong Kong (China)        | 15.52 | 95.53         |
| 4    | DK    | Denmark                  | 15.18 | 93.00         |
| 5    | CH    | Switzerland              | 15.07 | 92.18         |
| 6    | GB    | United Kingdom           | 14.80 | 90.16         |
| 7    | FI    | Finland                  | 14.72 | 89.57         |
| 8    | NL    | Netherlands              | 14.67 | 89.20         |
| 9    | NO    | Norway                   | 14.48 | 87.78         |
| 10   | SG    | Singapore                | 14.17 | 85.47         |
| 11   | DE    | Germany                  | 14.10 | 84.95         |
| 12   | US    | United States of America | 13.13 | 77.72         |
| 13   | IE    | Ireland                  | 12.62 | 73.92         |
| 14   | CA    | Canada                   | 12.30 | 71.54         |
| 15   | EE    | Estonia                  | 11.00 | 61.85         |
| 16   | QA    | Qatar                    | 10.84 | 60.66         |
| 17   | MY    | Malaysia                 | 7.85  | 38.38         |
| 18   | CN    | China                    | 5.59  | 21.54         |
| 19   | IR    | Iran, Islamic Rep.       | 5.07  | 17.66         |
| 20   | IN    | India                    | 2.70  | 0.00          |

#### Broadcast Media

Number of TV and Radio Networks, Channels, and Stations, or licenses (for both publicly-own, private-own in terms of nationwide or regional) | 2012

| Rank | Ccode | Country                        | Value     | Score (0-100) |
|------|-------|--------------------------------|-----------|---------------|
| 1    | US    | United States of America (200) | 15,004.00 | 100.00        |
| 2    | CA    | Canada (2008)                  | 2,156.00  | 14.36         |
| 3    | CN    | China (2008)                   | 2,000.00  | 13.32         |
| 4    | SE    | Sweden (2008)                  | 1,080.00  | 7.19          |
| 5    | IN    | India (2007)                   | 720.00    | 4.79          |
| 6    | NL    | Netherlands (2008)             | 605.00    | 4.02          |
| 7    | DE    | Germany (2008)                 | 400.00    | 2.65          |
| 8    | NO    | Norway (2008)                  | 301.00    | 1.99          |
| 9    | DK    | Denmark (2007)                 | 286.00    | 1.89          |
| 10   | IR    | Iran, Islamic Rep. (2009)      | 63.00     | 0.41          |
| 11   | MY    | Malaysia (2008)                | 61.00     | 0.39          |
| 12   | FI    | Finland (2008)                 | 40.00     | 0.25          |
| 13   | HK    | Hong Kong, China (2012)        | 35.00     | 0.22          |
| 14   | CH    | Switzerland (2009)             | 32.00     | 0.20          |
| 15   | SG    | Singapore                      | 30.00     | 0.19          |
| 16   | EE    | Estonia (2008)                 | 7.00      | 0.03          |
| 17   | IE    | Ireland (2007)                 | 6.00      | 0.03          |
| 18   | KR    | Korea, Rep. (2010)             | 4.00      | 0.01          |
| 19   | GB    | United Kingdom (2012)          | 3.00      | 0.01          |
| 20   | QA    | Qatar (2012)                   | 2.00      | 0.00          |

Source: CIA. (2013). ; Hong Kong Government Yearbook. (2011).; Hong Kong Government Fact sheets. (2012); Freedom House. (2011).; Freedom House. (2012); StatCounter GlobalStats. (2011)., and StatCounter GlobalStats. (2012).

## Tables for Innovation Index 2011

### Search Engine (Google)

Google Market Share (%) | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | FI    | Finland                  | 97.90 | 100.00        |
| 2    | IN    | India                    | 97.53 | 99.45         |
| 3    | SE    | Sweden                   | 96.80 | 98.36         |
| 4    | DK    | Denmark                  | 96.57 | 98.02         |
| 5    | CH    | Switzerland              | 96.35 | 97.69         |
| 6    | EE    | Estonia                  | 95.80 | 96.87         |
| 7    | DE    | Germany                  | 95.73 | 96.77         |
| 8    | NL    | Netherlands              | 94.61 | 95.10         |
| 9    | IE    | Ireland                  | 94.60 | 95.09         |
| 10   | NO    | Norway                   | 93.77 | 93.85         |
| 11   | CA    | Canada                   | 91.83 | 90.96         |
| 12   | GB    | United Kingdom           | 91.78 | 90.89         |
| 13   | QA    | Qatar                    | 90.23 | 88.58         |
| 14   | IR    | Iran, Islamic Rep.       | 89.87 | 88.05         |
| 15   | MY    | Malaysia                 | 86.21 | 82.60         |
| 16   | SG    | Singapore                | 85.91 | 82.15         |
| 17   | US    | United States of America | 79.71 | 72.92         |
| 18   | HK    | Hong Kong (China)        | 59.60 | 42.98         |
| 19   | KR    | Korea, Rep.              | 34.16 | 5.11          |
| 20   | CN    | China                    | 30.73 | 0.00          |

### Social Media (Facebook)

Facebook Market Share (%) | 2011

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | MY    | Malaysia                 | 90.50 | 100.00        |
| 2    | QA    | Qatar                    | 88.11 | 96.75         |
| 3    | IN    | India                    | 85.63 | 93.37         |
| 4    | IR    | Iran, Islamic Rep.       | 85.22 | 92.82         |
| 5    | HK    | Hong Kong (China)        | 84.41 | 91.71         |
| 6    | DE    | Germany                  | 79.84 | 85.50         |
| 7    | SG    | Singapore                | 77.37 | 82.14         |
| 8    | SE    | Sweden                   | 72.74 | 75.84         |
| 9    | KR    | Korea, Rep.              | 70.78 | 73.17         |
| 10   | CH    | Switzerland              | 67.63 | 68.88         |
| 11   | DK    | Denmark                  | 66.24 | 66.99         |
| 12   | FI    | Finland                  | 65.91 | 66.54         |
| 13   | NO    | Norway                   | 64.66 | 64.84         |
| 14   | EE    | Estonia                  | 59.94 | 58.42         |
| 15   | GB    | United Kingdom           | 58.24 | 56.11         |
| 16   | NL    | Netherlands              | 52.95 | 48.91         |
| 17   | IE    | Ireland                  | 48.98 | 43.51         |
| 18   | US    | United States of America | 46.97 | 40.78         |
| 19   | CA    | Canada                   | 41.52 | 33.36         |
| 20   | CN    | China                    | 17.00 | 0.00          |

## Tables for Innovation Index 2012

### Search Engine (Google)

Google Market Share (%) | 2012

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | IN    | India                    | 97.40 | 100.00        |
| 2    | FI    | Finland                  | 97.22 | 99.75         |
| 3    | DK    | Denmark                  | 96.56 | 98.83         |
| 4    | EE    | Estonia                  | 96.41 | 98.62         |
| 5    | SE    | Sweden                   | 96.31 | 98.48         |
| 6    | CH    | Switzerland              | 95.81 | 97.78         |
| 7    | DE    | Germany                  | 94.86 | 96.45         |
| 8    | IE    | Ireland                  | 94.62 | 96.12         |
| 9    | NL    | Netherlands              | 94.39 | 95.80         |
| 10   | NO    | Norway                   | 92.05 | 92.53         |
| 11   | IR    | Iran, Islamic Rep.       | 91.79 | 92.17         |
| 12   | GB    | United Kingdom           | 91.64 | 91.96         |
| 13   | CA    | Canada                   | 91.26 | 91.43         |
| 14   | QA    | Qatar                    | 91.05 | 91.13         |
| 15   | MY    | Malaysia                 | 90.72 | 90.67         |
| 16   | SG    | Singapore                | 88.64 | 87.77         |
| 17   | US    | United States of America | 79.83 | 75.47         |
| 18   | KR    | Korea, Rep.              | 70.46 | 62.38         |
| 19   | HK    | Hong Kong (China)        | 65.41 | 55.33         |
| 20   | CN    | China                    | 25.78 | 0.00          |

### Social Media (Facebook)

Facebook Market Share (%) | 2012

| Rank | Ccode | Country                  | Value | Score (0-100) |
|------|-------|--------------------------|-------|---------------|
| 1    | MY    | Malaysia                 | 86.49 | 100.00        |
| 2    | KR    | Korea, Rep.              | 79.32 | 89.84         |
| 3    | IR    | Iran, Islamic Rep.       | 78.76 | 89.05         |
| 4    | HK    | Hong Kong (China)        | 77.54 | 87.32         |
| 5    | QA    | Qatar                    | 76.99 | 86.54         |
| 6    | DE    | Germany                  | 76.65 | 86.06         |
| 7    | IN    | India                    | 75.03 | 83.77         |
| 8    | SG    | Singapore                | 73.90 | 82.17         |
| 9    | CH    | Switzerland              | 72.76 | 80.55         |
| 10   | EE    | Estonia                  | 71.08 | 78.17         |
| 11   | FI    | Finland                  | 70.35 | 77.14         |
| 12   | SE    | Sweden                   | 70.27 | 77.03         |
| 13   | DK    | Denmark                  | 70.24 | 76.98         |
| 14   | NO    | Norway                   | 68.88 | 75.06         |
| 15   | IE    | Ireland                  | 65.59 | 70.40         |
| 16   | GB    | United Kingdom           | 61.77 | 64.99         |
| 17   | NL    | Netherlands              | 54.61 | 54.84         |
| 18   | CA    | Canada                   | 49.64 | 47.80         |
| 19   | US    | United States of America | 47.34 | 44.55         |
| 20   | CN    | China                    | 15.89 | 0.00          |

Source: CIA. (2013). ; Hong Kong Government Yearbook. (2011).; Hong Kong Government Fact sheets. (2012); Freedom House. (2011).; Freedom House. (2012); StatCounter GlobalStats. (2011)., and StatCounter GlobalStats. (2012).

## Appendix 4: Country/ Economy Profile of the Selected 20 Countries

Appendix 4: Country/ Economy Profile of the Selected 20 Countries: Switzerland

| Switzerland (CH)                                 | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                            |                              |  |                              |  |
| Population (millions)                            | 7.6                          | 7.6  | 7.8                          | 7.8  |
| GDP per capita, PPP\$                            | 45,116.9                     | 45,116.9                                   | 43,508.6                     | 43,508.6                                   |
| GDP (US\$ billion)                               | 491.9                        | 491.9                                      | 665.9                        | 665.9                                      |
| Innovation index                                 | 61.3                         | 59.5                                       | 61.8                         | 60.4                                       |
| Innovation output sub-index                      | 60.3                         | 58.8                                       | 61.4                         | 60.6                                       |
| Innovation input sub-index                       | 62.4                         | 60.1                                       | 62.2                         | 60.3                                       |
| Innovation efficiency index                      | 1.0                          | 1.0  | 1.0                          | 1.0  |
| <b>1. Institutions</b>                           | <b>87.5</b>                  | <b>87.5</b>                                | <b>85.7</b>                  | <b>85.7</b>                                |
| <b>1.1. Political environment</b>                | <b>97.9</b>                  | <b>97.9</b>                                | <b>93.1</b>                  | <b>93.1</b>                                |
| 1.1.1 Political Stability                        | 96.2                         | 96.2                                       | 94.2                         | 94.2                                       |
| 1.1.2 Government effectiveness                   | 97.4                         | 97.4                                       | 87.7                         | 87.7                                       |
| 1.1.3 Press freedom                              | 100.0                        | 100.0                                      | 97.4                         | 97.4                                       |
| <b>1.2. Regulatory environment</b>               | <b>91.9</b>                  | <b>91.9</b>                                | <b>91.1</b>                  | <b>91.1</b>                                |
| 1.2.1 Regulatory quality                         | 94.6                         | 94.6                                       | 92.9                         | 92.9                                       |
| 1.2.2 Rule of law                                | 94.7                         | 94.7                                       | 93.4                         | 93.4                                       |
| 1.2.3 Cost of redundancy dismissal               | 89.1                         | 89.1                                       | 89.1                         | 89.1                                       |
| <b>1.3. Business environment</b>                 | <b>72.8</b>                  | <b>72.8</b>                                | <b>72.8</b>                  | <b>72.8</b>                                |
| 1.3.1 Ease of starting a business                | 54.4                         | 54.4                                       | 54.4                         | 54.4                                       |
| 1.3.2 Ease of resolving insolvency               | 70.7                         | 70.7                                       | 70.7                         | 70.7                                       |
| 1.3.3 Ease of paying taxes                       | 93.3                         | 93.3                                       | 93.3                         | 93.3                                       |
| <b>2. Human capital and research</b>             | <b>58.6</b>                  | <b>58.6</b>                                | <b>58.9</b>                  | <b>58.9</b>                                |
| <b>2.1. Education</b>                            | <b>66.3</b>                  | <b>66.3</b>                                | <b>66.8</b>                  | <b>66.8</b>                                |
| 2.1.1 Expenditure on education                   | 50.9                         | 50.9                                       | 53.1                         | 53.1                                       |
| 2.1.2 Public expenditure on education per pupil  | 75.7                         | 75.7                                       | 81.4                         | 81.4                                       |
| 2.1.3 School life expectancy                     | 68.0                         | 68.0                                       | 61.8                         | 61.8                                       |
| 2.1.4 Assessment in reading, mathematics, and    | 75.2                         | 75.2                                       | 75.2                         | 75.2                                       |
| 2.1.5 Pupil-teacher ratio                        | n/a                          | n/a  | n/a                          | n/a  |
| <b>2.2. Tertiary education</b>                   | <b>32.7</b>                  | <b>32.7</b>                                | <b>32.7</b>                  | <b>32.7</b>                                |
| 2.2.1 Tertiary school enrolment                  | 44.6                         | 44.6                                       | 44.2                         | 44.2                                       |
| 2.2.2 Graduates in science and engineering       | 24.9                         | 24.9                                       | 24.9                         | 24.9                                       |
| 2.2.3 Tertiary inbound mobility                  | 38.3                         | 38.3                                       | 38.3                         | 38.3                                       |
| 2.2.4 Gross tertiary outbound enrolment          | 31.1                         | 31.1                                       | 31.1                         | 31.1                                       |
| <b>2.3. Research and development (R&amp;D)</b>   | <b>76.7</b>                  | <b>76.7</b>                                | <b>77.2</b>                  | <b>77.2</b>                                |
| 2.3.1 Researchers                                | 57.2                         | 57.2                                       | 57.8                         | 57.8                                       |
| 2.3.2 Gross expenditure on R&D (GERD)            | 72.8                         | 72.8                                       | 73.8                         | 73.8                                       |
| 2.3.3 Quality of research institutions           | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| <b>3. Infrastructure</b>                         | <b>58.3</b>                  | <b>46.8</b>                                | <b>60.1</b>                  | <b>50.5</b>                                |
| <b>3.1. Information &amp; Communication</b>      | <b>53.2</b>                  | <b>18.6</b>                                | <b>58.6</b>                  | <b>29.7</b>                                |
| 3.1.1 ICT access                                 | 95.4                         | 0.0  | 94.6                         | 0.0  |
| 3.1.2 ICT use                                    | 80.2                         | 0.0  | 80.3                         | 0.0  |
| 3.1.3 Government's online service                | 23.3                         | 23.3                                       | 35.3                         | 35.3                                       |
| 3.1.4 E-participation                            | 14.0                         | 14.0                                       | 24.1                         | 24.1                                       |
| <b>3.2. General infrastructure</b>               | <b>48.4</b>                  | <b>48.6</b>                                | <b>48.6</b>                  | <b>48.6</b>                                |
| 3.2.1 Electricity output                         | 29.7                         | 31.7                                       | 31.7                         | 31.7                                       |
| 3.2.2 Electricity consumption                    | 32.5                         | 31.4                                       | 31.4                         | 31.4                                       |
| 3.2.3 Trade and transport-related infrastructure | 91.4                         | 91.4                                       | 91.4                         | 91.4                                       |
| 3.2.4 Gross capital formation                    | 22.8                         | 22.8                                       | 22.8                         | 22.8                                       |
| <b>3.3. Ecological sustainability</b>            | <b>73.2</b>                  | <b>73.2</b>                                | <b>73.2</b>                  | <b>73.2</b>                                |
| 3.3.1 GDP per unit of energy use                 | 59.7                         | 59.7                                       | 59.7                         | 59.7                                       |
| 3.3.2 Environmental performance                  | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 3.3.3 ISO 14001 environmental certificates       | 59.8                         | 59.8                                       | 59.8                         | 59.8                                       |

The Innovation Index 2011 and 2012

|  |              |             |              |             |
|--|--------------|-------------|--------------|-------------|
| <b>4. Market sophistication</b>                        | <b>53.0</b>  | <b>53.0</b> | <b>53.0</b>  | <b>53.0</b> |
| <b>4.1. Credit</b>                                     | <b>78.9</b>  | <b>78.9</b> | <b>78.9</b>  | <b>78.9</b> |
| 4.1.1 Ease of getting credit                           | 84.5         | 84.5        | 84.5         | 84.5        |
| 4.1.2 Domestic credit to private sector                | 73.3         | 73.3        | 73.3         | 73.3        |
| 4.1.3 Microfinance institutions' gross loan            | n/a          | n/a         | n/a          | n/a         |
| <b>4.2. Investment</b>                                 | <b>22.3</b>  | <b>22.3</b> | <b>20.0</b>  | <b>20.0</b> |
| 4.2.1 Ease of protecting investors                     | 0.0          | 0.0         | 0.0          | 0.0         |
| 4.2.2 Market capitalization                            | 26.4         | 26.4        | 18.6         | 18.6        |
| 4.2.3 Total value of stocks trade                      | 39.7         | 39.7        | 23.1         | 23.1        |
| 4.2.4 Venture capital deals                            | 23.2         | 23.2        | 38.1         | 38.1        |
| <b>4.3. Trade and competition</b>                      | <b>57.7</b>  | <b>57.7</b> | <b>60.2</b>  | <b>60.2</b> |
| 4.3.1 Applied tariff rate                              | 100.0        | 100.0       | 100.0        | 100.0       |
| 4.3.2 Market access for non-agricultural exports       | 52.5         | 52.5        | 52.5         | 52.5        |
| 4.3.3 Import of goods and services                     | 14.2         | 14.2        | 12.9         | 12.9        |
| 4.3.4 Exports of goods and services                    | 19.3         | 19.3        | 19.5         | 19.5        |
| 4.3.5 Intensity of local competition                   | 61.6         | 61.6        | 72.2         | 72.2        |
| <b>5. Business sophistication</b>                      | <b>54.5</b>  | <b>54.5</b> | <b>53.2</b>  | <b>53.2</b> |
| <b>5.1. Knowledge workers</b>                          | <b>72.4</b>  | <b>72.4</b> | <b>70.9</b>  | <b>70.9</b> |
| 5.1.1 Employment in knowledge-intensive                | 91.1         | 91.1        | 91.1         | 91.1        |
| 5.1.2 Firms offering formal training                   | n/a          | n/a         | n/a          | n/a         |
| 5.1.3 GERD performed by business enterprise            | 84.2         | 84.2        | 84.6         | 84.6        |
| 5.1.4 GERD financed by business enterprise             | 79.0         | 79.0        | 69.6         | 69.6        |
| 5.1.5 GMAT mean score                                  | 68.2         | 68.2        | 68.2         | 68.2        |
| 5.1.6 GMAT test takers                                 | 20.7         | 20.7        | 20.7         | 20.7        |
| <b>5.2. Innovation linkages</b>                        | <b>65.1</b>  | <b>65.1</b> | <b>69.1</b>  | <b>69.1</b> |
| 5.2.1 University/ industry research collaboration      | 96.9         | 96.9        | 100.0        | 100.0       |
| 5.2.2 State of cluster development                     | 79.6         | 79.6        | 71.7         | 71.7        |
| 5.2.3 GERD financed by abroad                          | 29.8         | 29.8        | 32.8         | 32.8        |
| 5.2.4 Joint venture/ strategic alliance deals          | 30.2         | 30.2        | 66.2         | 66.2        |
| 5.2.5 Share of patents with foreign inventor           | 77.8         | 77.8        | 77.8         | 77.8        |
| <b>5.3. Knowledge absorption</b>                       | <b>25.9</b>  | <b>25.9</b> | <b>19.5</b>  | <b>19.5</b> |
| 5.3.1 Royalty and license fees payments                | n/a          | n/a         | n/a          | n/a         |
| 5.3.2 High-tech imports                                | 21.4         | 21.4        | 21.4         | 21.4        |
| 5.3.3 Computer and communications service              | 33.8         | 33.8        | 33.8         | 33.8        |
| 5.3.4 Foreign direct investment net inflows            | 22.5         | 22.5        | 3.3          | 3.3         |
| <b>6. Knowledge and technology outputs</b>             | <b>54.5</b>  | <b>49.2</b> | <b>55.3</b>  | <b>51.3</b> |
| <b>6.1. Knowledge creation</b>                         | <b>68.4</b>  | <b>52.6</b> | <b>76.0</b>  | <b>64.1</b> |
| 6.1.1 National office patent applications              | 5.2          | 5.2         | 28.1         | 28.1        |
| 6.1.2 Patent Cooperation Treaty applications           | 100.0        | 100.0       | 100.0        | 100.0       |
| 6.1.3 National office utility model applications       | n/a          | n/a         | n/a          | n/a         |
| <b>6.1.4 Scientific and Technical Journal Articles</b> | <b>100.0</b> | <b>0.0</b>  | <b>100.0</b> | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                           | <b>57.0</b>  | <b>57.0</b> | <b>52.0</b>  | <b>52.0</b> |
| 6.2.1 Growth rate of GDP per person engaged            | 29.9         | 29.9        | 17.5         | 17.5        |
| 6.2.2 New business density                             | 25.0         | 25.0        | 25.0         | 25.0        |
| 6.2.3 Total computer software spending                 | 100.0        | 100.0       | 100.0        | 100.0       |
| 6.2.4 ISO 9001 quality certificates                    | 100.0        | 100.0       | 100.0        | 100.0       |
| <b>6.3. Knowledge diffusion</b>                        | <b>38.2</b>  | <b>38.2</b> | <b>37.9</b>  | <b>37.9</b> |
| 6.3.1 Royalty and license fees receipts                | n/a          | n/a         | n/a          | n/a         |
| 6.3.2 High-tech exports                                | 59.1         | 59.1        | 59.1         | 59.1        |
| 6.3.3 Computer and communications service              | 32.9         | 32.9        | 32.9         | 32.9        |
| 6.3.4 Foreign direct investment net outflows           | 22.5         | 22.5        | 21.8         | 21.8        |
| <b>7. Creative outputs</b>                             | <b>66.1</b>  | <b>68.4</b> | <b>67.6</b>  | <b>69.9</b> |
| <b>7.1. Creative intangibles</b>                       | <b>67.9</b>  | <b>67.9</b> | <b>70.7</b>  | <b>70.7</b> |
| 7.1.1 National office trademark registrations          | 35.7         | 35.7        | 79.5         | 79.5        |
| 7.1.2 Madrid Agreement trademark registrations         | 100.0        | 100.0       | 100.0        | 100.0       |
| 7.1.3 ICT and business model creation                  | 72.0         | 72.0        | 70.1         | 70.1        |
| 7.1.4 ICT and organizational models creation           | 63.9         | 63.9        | 33.2         | 33.2        |
| <b>7.2. Creative goods and services</b>                | <b>50.8</b>  | <b>40.8</b> | <b>50.8</b>  | <b>40.8</b> |
| 7.2.1 Recreation and culture consumption               | 68.5         | 68.5        | 53.4         | 53.4        |
| <b>7.2.2 National feature films produced</b>           | <b>100.0</b> | <b>0.0</b>  | <b>100.0</b> | <b>0.0</b>  |
| <b>7.2.3 Daily newspaper circulation</b>               | <b>61.6</b>  | <b>0.0</b>  | <b>61.6</b>  | <b>0.0</b>  |
| 7.2.4 Creative goods exports                           | 53.7         | 53.7        | 68.9         | 68.9        |
| 7.2.5 Creative services exports                        | 0.0          | 0.0         | 0.0          | 0.0         |
| <b>7.3. Creation of online content</b>                 | <b>78.0</b>  | <b>97.2</b> | <b>78.0</b>  | <b>97.2</b> |
| 7.3.1 Generic top-level domains (gTLDs)                | 100.0        | 100.0       | 100.0        | 100.0       |
| 7.3.2 Country-code top-level domains (ccTLDs)          | 94.5         | 94.5        | 94.5         | 94.5        |
| <b>7.3.3 Wikipedia monthly edits</b>                   | <b>40.9</b>  | <b>0.0</b>  | <b>40.9</b>  | <b>0.0</b>  |
| <b>7.3.4 Video uploads on Youtube</b>                  | <b>76.8</b>  | <b>0.0</b>  | <b>76.8</b>  | <b>0.0</b>  |

| Sweden (SE)  | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 9.3                          | 9.3  | 9.4                          | 9.4  |
| GDP per capita, PPP\$                                    | 37,904.6                     | 37,904.6                                   | 40,613.8                     | 40,613.8                                   |
| GDP (US\$ billion)                                       | 406.1                        | 406.1                                      | 571.6                        | 571.6                                      |
| Innovation index   | 59.7                         | 57.1                                       | 59.3                         | 57.3                                       |
| Innovation output sub-index                              | 54.9                         | 51.6                                       | 53.9                         | 50.9                                       |
| Innovation input sub-index                               | 64.6                         | 62.7                                       | 64.6                         | 63.7                                       |
| Innovation efficiency index                              | 0.8                          | 0.8  | 0.8                          | 0.8  |
| <b>1. Institutions</b>                                   | <b>86.3</b>                  | <b>86.3</b>                                | <b>84.9</b>                  | <b>84.9</b>                                |
| <b>1.1. Political environment</b>                        | <b>96.5</b>                  | <b>96.5</b>                                | <b>92.8</b>                  | <b>92.8</b>                                |
| 1.1.1 Political Stability                                | 91.4                         | 91.4                                       | 89.8                         | 89.8                                       |
| 1.1.2. Government effectiveness                          | 98.1                         | 98.1                                       | 91.7                         | 91.7                                       |
| 1.1.3. Press freedom                                     | 100.0                        | 100.0                                      | 96.9                         | 96.9                                       |
| <b>1.2. Regulatory environment</b>                       | <b>82.4</b>                  | <b>82.4</b>                                | <b>81.9</b>                  | <b>81.9</b>                                |
| 1.2.1. Regulatory quality                                | 96.6                         | 96.6                                       | 94.9                         | 94.9                                       |
| 1.2.2. Rule of law                                       | 99.4                         | 99.4                                       | 99.3                         | 99.3                                       |
| 1.2.3. Cost of redundancy dismissal                      | 66.8                         | 66.8                                       | 66.8                         | 66.8                                       |
| <b>1.3. Business environment</b>                         | <b>80.0</b>                  | <b>80.0</b>                                | <b>80.0</b>                  | <b>80.0</b>                                |
| 1.3.1. Ease of starting a business                       | 77.8                         | 77.8                                       | 77.8                         | 77.8                                       |
| 1.3.2. Ease of resolving insolvency                      | 89.3                         | 89.3                                       | 89.3                         | 89.3                                       |
| 1.3.3. Ease of paying taxes                              | 73.0                         | 73.0                                       | 73.0                         | 73.0                                       |
| <b>2. Human capital and research</b>                     | <b>69.0</b>                  | <b>69.0</b>                                | <b>63.8</b>                  | <b>63.8</b>                                |
| <b>2.1. Education</b>                                    | <b>81.3</b>                  | <b>81.3</b>                                | <b>78.9</b>                  | <b>78.9</b>                                |
| 2.1.1. Expenditure on education                          | 82.2                         | 82.2                                       | 75.9                         | 75.9                                       |
| 2.1.2. Public expenditure on education per pupil         | 84.5                         | 84.5                                       | 89.8                         | 89.8                                       |
| 2.1.3. School life expectancy                            | 69.7                         | 69.7                                       | 66.0                         | 66.0                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | 66.3                         | 66.3                                       | 66.3                         | 66.3                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | 96.3                         | 96.3                                       | 90.1                         | 90.1                                       |
| <b>2.2. Tertiary education</b>                           | <b>36.8</b>                  | <b>36.8</b>                                | <b>36.0</b>                  | <b>36.0</b>                                |
| 2.2.1. Tertiary enrolment                                | 69.2                         | 69.2                                       | 64.8                         | 64.8                                       |
| 2.2.2. Graduates in science and engineering              | 33.5                         | 33.5                                       | 33.5                         | 33.5                                       |
| 2.2.3. Tertiary inbound mobility                         | 16.4                         | 16.4                                       | 16.4                         | 16.4                                       |
| 2.2.4. Gross tertiary outbound enrolment                 | 31.6                         | 31.6                                       | 31.6                         | 31.6                                       |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>88.7</b>                  | <b>88.7</b>                                | <b>76.6</b>                  | <b>76.6</b>                                |
| 2.3.1. Researchers                                       | 78.7                         | 78.7                                       | 49.8                         | 49.8                                       |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 100.0                        | 100.0                                      | 93.1                         | 93.1                                       |
| 2.3.3. Quality of scientific research institutions       | 87.6                         | 87.6                                       | 86.9                         | 86.9                                       |
| <b>3. Infrastructure</b>                                 | <b>64.0</b>                  | <b>54.6</b>                                | <b>68.7</b>                  | <b>64.0</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>68.8</b>                  | <b>40.4</b>                                | <b>80.1</b>                  | <b>65.9</b>                                |
| 3.1.1. ICT access  | 99.0                         | 0.0  | 92.7                         | 0.0  |
| 3.1.2. ICT use   | 95.4                         | 0.0  | 96.0                         | 0.0  |
| 3.1.3. Government's online service                       | 35.6                         | 35.6                                       | 68.6                         | 68.6                                       |
| 3.1.4. E-participation                                   | 45.2                         | 45.2                                       | 63.2                         | 63.2                                       |
| <b>3.2. General infrastructure</b>                       | <b>53.0</b>                  | <b>53.0</b>                                | <b>55.7</b>                  | <b>55.7</b>                                |
| 3.2.1. Electricity output                                | 50.9                         | 50.9                                       | 63.7                         | 63.7                                       |
| 3.2.2. Electricity consumption                           | 56.7                         | 56.7                                       | 60.5                         | 60.5                                       |
| 3.2.3. Trade and transport-related infrastructure        | 84.3                         | 84.3                                       | 84.3                         | 84.3                                       |
| 3.2.4. Gross capital formation                           | 20.7                         | 20.7                                       | 20.7                         | 20.7                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>70.4</b>                  | <b>70.4</b>                                | <b>70.4</b>                  | <b>70.4</b>                                |
| 3.3.1. GDP per unit of energy use                        | 30.6                         | 30.6                                       | 30.6                         | 30.6                                       |
| 3.3.2. Environmental performance                         | 80.5                         | 80.5                                       | 80.5                         | 80.5                                       |
| 3.3.3. ISO 14001 environmental certificates              | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |



## Appendices

Appendix 4: Country/ Economy Profile of the Selected 20 Countries: Sweden

|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                         | <b>53.7</b> | <b>53.7</b> | <b>56.7</b> | <b>56.7</b> |
| <b>4.1. Credit</b>                                      | <b>60.5</b> | <b>60.5</b> | <b>60.5</b> | <b>60.5</b> |
| 4.1.1. Ease of getting credit                           | 66.2        | 66.2        | 66.2        | 66.2        |
| 4.1.2. Domestic credit to private sector                | 54.9        | 54.9        | 54.9        | 54.9        |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a         | n/a         | n/a         | n/a         |
| <b>4.2. Investment</b>                                  | <b>43.2</b> | <b>43.2</b> | <b>51.8</b> | <b>51.8</b> |
| 4.2.1. Ease of protecting investors                     | 84.4        | 84.4        | 84.4        | 84.4        |
| 4.2.2. Market capitalization                            | 15.5        | 15.5        | 9.6         | 9.6         |
| 4.2.3. Total value of stocks traded                     | 12.5        | 12.5        | 13.3        | 13.3        |
| 4.2.4. Venture capital deals                            | 60.2        | 60.2        | 100.0       | 100.0       |
| <b>4.3. Trade and competition</b>                       | <b>57.4</b> | <b>57.4</b> | <b>57.6</b> | <b>57.6</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 94.3        | 94.3        | 91.8        | 91.8        |
| 4.3.2. Market access for non-agricultural exports       | 31.7        | 31.7        | 31.7        | 31.7        |
| 4.3.3. Imports of goods and services                    | 14.7        | 14.7        | 13.8        | 13.8        |
| 4.3.4. Exports of goods and services                    | 17.8        | 17.8        | 17.8        | 17.8        |
| 4.3.5. Intensity of local competition                   | 87.4        | 87.4        | 91.1        | 91.1        |
| <b>5. Business sophistication</b>                       | <b>50.0</b> | <b>50.0</b> | <b>49.0</b> | <b>49.0</b> |
| <b>5.1. Knowledge workers</b>                           | <b>60.7</b> | <b>60.7</b> | <b>56.9</b> | <b>56.9</b> |
| 5.1.1. Employment in knowledge-intensive services       | 85.0        | 85.0        | 85.0        | 85.0        |
| 5.1.2. Firms offering formal training                   | n/a         | n/a         | n/a         | n/a         |
| 5.1.3. GERD performed by business enterprise            | 84.6        | 84.6        | 80.6        | 80.6        |
| 5.1.4. GERD financed by business enterprise             | 70.8        | 70.8        | 52.3        | 52.3        |
| 5.1.5. GMAT mean score                                  | 25.0        | 25.0        | 25.0        | 25.0        |
| 5.1.6. GMAT test takers                                 | 13.7        | 13.7        | 13.7        | 13.7        |
| <b>5.2. Innovation linkages</b>                         | <b>66.3</b> | <b>66.3</b> | <b>67.6</b> | <b>67.6</b> |
| 5.2.1. University/industry research collaboration       | 90.4        | 90.4        | 89.7        | 89.7        |
| 5.2.2. State of cluster development                     | 88.8        | 88.8        | 78.5        | 78.5        |
| 5.2.3. GERD financed by abroad                          | 53.0        | 53.0        | 58.7        | 58.7        |
| 5.2.4. Joint venture / strategic alliance deals         | 28.1        | 28.1        | 49.0        | 49.0        |
| 5.2.5. Share of patents with foreign inventor           | 38.1        | 38.1        | 38.1        | 38.1        |
| <b>5.3. Knowledge absorption</b>                        | <b>23.1</b> | <b>23.1</b> | <b>22.6</b> | <b>22.6</b> |
| 5.3.1. Royalty and license fees payments                | 2.0         | 2.0         | 0.9         | 0.9         |
| 5.3.2. High-tech imports                                | 18.6        | 18.6        | 18.6        | 18.6        |
| 5.3.3. Computer and communications service imports      | 60.5        | 60.5        | 60.5        | 60.5        |
| 5.3.4. Foreign direct investment net inflows            | 11.3        | 11.3        | 10.4        | 10.4        |
| <b>6. Knowledge and technology outputs</b>              | <b>47.8</b> | <b>41.7</b> | <b>48.8</b> | <b>43.6</b> |
| <b>6.1. Knowledge creation</b>                          | <b>60.2</b> | <b>41.9</b> | <b>63.0</b> | <b>47.4</b> |
| 6.1.1. National office patent applications              | 6.6         | 6.6         | 17.6        | 17.6        |
| 6.1.2. Patent Cooperation Treaty applications           | 77.1        | 77.1        | 77.1        | 77.1        |
| 6.1.3. National office utility model applications       | n/a         | n/a         | n/a         | n/a         |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>96.9</b> | <b>0.0</b>  | <b>94.4</b> | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>34.0</b> | <b>34.0</b> | <b>35.6</b> | <b>35.6</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 19.8        | 19.8        | 25.1        | 25.1        |
| 6.2.2. New business density                             | 20.8        | 20.8        | 20.8        | 20.8        |
| 6.2.3. Total computer software spending                 | 69.5        | 69.5        | 67.0        | 67.0        |
| 6.2.4. ISO 9001 quality certificates                    | 40.2        | 40.2        | 40.2        | 40.2        |
| <b>6.3. Knowledge diffusion</b>                         | <b>49.2</b> | <b>49.2</b> | <b>47.9</b> | <b>47.9</b> |
| 6.3.1. Royalty and license fees receipts                | 100.0       | 100.0       | 100.0       | 100.0       |
| 6.3.2. High-tech exports                                | 38.0        | 38.0        | 38.0        | 38.0        |
| 6.3.3. Computer and communications service exports      | 32.9        | 32.9        | 32.9        | 32.9        |
| 6.3.4. Foreign direct investment net outflows           | 25.9        | 25.9        | 20.6        | 20.6        |
| <b>7. Creative outputs</b>                              | <b>61.9</b> | <b>61.4</b> | <b>59.0</b> | <b>58.1</b> |
| <b>7.1. Creative intangibles</b>                        | <b>59.7</b> | <b>59.7</b> | <b>56.2</b> | <b>56.2</b> |
| 7.1.1. National office trademark registrations          | 31.3        | 31.3        | 41.2        | 41.2        |
| 7.1.2. Madrid Agreement trademark registrations         | 7.4         | 7.4         | 7.5         | 7.5         |
| 7.1.3. ICT and business model creation                  | 100.0       | 100.0       | 100.0       | 100.0       |
| 7.1.4. ICT and organizational models creation           | 100.0       | 100.0       | 76.0        | 76.0        |
| <b>7.2. Creative goods and services</b>                 | <b>48.7</b> | <b>46.4</b> | <b>43.9</b> | <b>40.1</b> |
| 7.2.1. Recreation and culture consumption               | 78.3        | 78.3        | 81.8        | 81.8        |
| <b>7.2.2. National feature films produced</b>           | <b>31.5</b> | <b>0.0</b>  | <b>31.5</b> | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>79.3</b> | <b>0.0</b>  | <b>79.3</b> | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 29.0        | 29.0        | 36.3        | 36.3        |
| 7.2.5. Creative services exports                        | 32.0        | 32.0        | 2.1         | 2.1         |
| <b>7.3. Creation of online content</b>                  | <b>79.6</b> | <b>80.0</b> | <b>79.6</b> | <b>80.0</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 73.2        | 73.2        | 73.2        | 73.2        |
| 7.3.2. Country-code top level domains (ccTLDs)          | 86.7        | 86.7        | 86.7        | 86.7        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>68.8</b> | <b>0.0</b>  | <b>68.8</b> | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>89.8</b> | <b>0.0</b>  | <b>89.8</b> | <b>0.0</b>  |

The Innovation Index 2011 and 2012

| Singapore (SG)   | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 4.8                          | 4.8  | 5.3                          | 5.3  |
| GDP per capita, PPP\$                                    | 50,632.8                     | 50,632.8                                   | 59,937.0                     | 59,937.0                                   |
| GDP (US\$ billion)                                       | 182.2                        | 182.2                                      | 266.5                        | 266.5                                      |
| Innovation index   | 44.1                         | 50.8                                       | 45.1                         | 55.7                                       |
| Innovation output sub-index                              | 36.5                         | 34.5                                       | 44.9                         | 42.4                                       |
| Innovation input sub-index                               | 68.0                         | 67.2                                       | 68.5                         | 69.0                                       |
| Innovation efficiency index                              | 0.5                          | 0.5  | 0.7                          | 0.6  |
| <b>1. Institutions</b>                                   | <b>92.7</b>                  | <b>92.7</b>                                | <b>92.3</b>                  | <b>92.3</b>                                |
| <b>1.1. Political environment</b>                        | <b>81.1</b>                  | <b>81.1</b>                                | <b>80.9</b>                  | <b>80.9</b>                                |
| 1.1.1 Political Stability                                | 93.5                         | 93.5                                       | 91.2                         | 91.2                                       |
| 1.1.2. Government effectiveness                          | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 1.1.3. Press freedom                                     | 49.8                         | 49.8                                       | 51.6                         | 51.6                                       |
| <b>1.2. Regulatory environment</b>                       | <b>97.6</b>                  | <b>97.6</b>                                | <b>96.8</b>                  | <b>96.8</b>                                |
| 1.2.1. Regulatory quality                                | 100.0                        | 100.0                                      | 97.2                         | 97.2                                       |
| 1.2.2. Rule of law                                       | 90.6                         | 90.6                                       | 90.2                         | 90.2                                       |
| 1.2.3. Cost of redundancy dismissal                      | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| <b>1.3. Business environment</b>                         | <b>99.3</b>                  | <b>99.3</b>                                | <b>99.3</b>                  | <b>99.3</b>                                |
| 1.3.1. Ease of starting a business                       | 98.9                         | 98.9                                       | 98.9                         | 98.9                                       |
| 1.3.2. Ease of resolving insolvency                      | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 1.3.3. Ease of paying taxes                              | 98.9                         | 98.9                                       | 98.9                         | 98.9                                       |
| <b>2. Human capital and research</b>                     | <b>60.4</b>                  | <b>60.4</b>                                | <b>59.3</b>                  | <b>59.3</b>                                |
| <b>2.1. Education</b>                                    | <b>55.7</b>                  | <b>55.7</b>                                | <b>53.7</b>                  | <b>53.7</b>                                |
| 2.1.1. Expenditure on education                          | 21.7                         | 21.7                                       | 21.8                         | 21.8                                       |
| 2.1.2. Public expenditure on education per pupil         | n/a                          | n/a  | n/a                          | n/a  |
| 2.1.3. School life expectancy                            | n/a                          | n/a  | n/a                          | n/a  |
| 2.1.4. Assessment in reading, mathematics, and science   | 86.0                         | 86.0                                       | 86.0                         | 86.0                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | 74.4                         | 74.4                                       | 69.4                         | 69.4                                       |
| <b>2.2. Tertiary education</b>                           | <b>58.5</b>                  | <b>58.5</b>                                | <b>58.5</b>                  | <b>58.5</b>                                |
| 2.2.1. Tertiary enrolment                                | n/a                          | n/a  | n/a                          | n/a  |
| 2.2.2. Graduates in science and engineering              | n/a                          | n/a  | n/a                          | n/a  |
| 2.2.3. Tertiary inbound mobility                         | 58.5                         | 58.5                                       | 58.5                         | 58.5                                       |
| 2.2.4. Gross tertiary outbound enrolment                 | n/a                          | n/a  | n/a                          | n/a  |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>66.9</b>                  | <b>66.9</b>                                | <b>65.6</b>                  | <b>65.6</b>                                |
| 2.3.1. Researchers                                       | 69.4                         | 69.4                                       | 66.9                         | 66.9                                       |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 60.6                         | 60.6                                       | 63.2                         | 63.2                                       |
| 2.3.3. Quality of scientific research institutions       | 70.7                         | 70.7                                       | 66.7                         | 66.7                                       |
| <b>3. Infrastructure</b>                                 | <b>55.4</b>                  | <b>51.2</b>                                | <b>60.0</b>                  | <b>62.7</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>74.8</b>                  | <b>62.1</b>                                | <b>89.1</b>                  | <b>97.1</b>                                |
| 3.1.1. ICT access  | 88.5                         | 0.0  | 86.2                         | 0.0  |
| 3.1.2. ICT use   | 86.5                         | 0.0  | 75.8                         | 0.0  |
| 3.1.3. Government's online service                       | 57.5                         | 57.5                                       | 100.0                        | 100.0                                      |
| 3.1.4. E-participation                                   | 66.7                         | 66.7                                       | 94.3                         | 94.3                                       |
| <b>3.2. General infrastructure</b>                       | <b>53.5</b>                  | <b>53.5</b>                                | <b>53.1</b>                  | <b>53.1</b>                                |
| 3.2.1. Electricity output                                | 29.4                         | 29.4                                       | 30.5                         | 30.5                                       |
| 3.2.2. Electricity consumption                           | 32.9                         | 32.9                                       | 29.9                         | 29.9                                       |
| 3.2.3. Trade and transport-related infrastructure        | 93.9                         | 93.9                                       | 93.9                         | 93.9                                       |
| 3.2.4. Gross capital formation                           | 35.3                         | 35.3                                       | 35.3                         | 35.3                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>37.9</b>                  | <b>37.9</b>                                | <b>37.9</b>                  | <b>37.9</b>                                |
| 3.3.1. GDP per unit of energy use                        | 44.2                         | 44.2                                       | 44.2                         | 44.2                                       |
| 3.3.2. Environmental performance                         | 49.8                         | 49.8                                       | 49.8                         | 49.8                                       |
| 3.3.3. ISO 14001 environmental certificates              | 19.8                         | 19.8                                       | 19.8                         | 19.8                                       |

## Appendices

Appendix 4: Country/ Economy Profile of the Selected 20 Countries: Singapore

|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                         | <b>64.3</b> | <b>64.3</b> | <b>62.2</b> | <b>62.2</b> |
| <b>4.1. Credit</b>                                      | <b>64.6</b> | <b>64.6</b> | <b>64.6</b> | <b>64.6</b> |
| 4.1.1. Ease of getting credit                           | 94.4        | 94.4        | 94.4        | 94.4        |
| 4.1.2. Domestic credit to private sector                | 34.8        | 34.8        | 34.8        | 34.8        |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a         | n/a         | n/a         | n/a         |
| <b>4.2. Investment</b>                                  | <b>40.6</b> | <b>40.6</b> | <b>36.9</b> | <b>36.9</b> |
| 4.2.1. Ease of protecting investors                     | 100.0       | 100.0       | 100.0       | 100.0       |
| 4.2.2. Market capitalization                            | 26.1        | 26.1        | 12.9        | 12.9        |
| 4.2.3. Total value of stocks traded                     | 18.1        | 18.1        | 17.6        | 17.6        |
| 4.2.4. Venture capital deals                            | 18.4        | 18.4        | 17.1        | 17.1        |
| <b>4.3. Trade and competition</b>                       | <b>87.7</b> | <b>87.7</b> | <b>85.2</b> | <b>85.2</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 100.0       | 100.0       | 100.0       | 100.0       |
| 4.3.2. Market access for non-agricultural exports       | 84.5        | 84.5        | 84.5        | 84.5        |
| 4.3.3. Imports of goods and services                    | 100.0       | 100.0       | 82.9        | 82.9        |
| 4.3.4. Exports of goods and services                    | 100.0       | 100.0       | 94.3        | 94.3        |
| 4.3.5. Intensity of local competition                   | 66.3        | 66.3        | 67.5        | 67.5        |
| <b>5. Business sophistication</b>                       | <b>67.5</b> | <b>67.5</b> | <b>68.4</b> | <b>68.4</b> |
| <b>5.1. Knowledge workers</b>                           | <b>83.6</b> | <b>83.6</b> | <b>84.2</b> | <b>84.2</b> |
| 5.1.1. Employment in knowledge-intensive services       | 100.0       | 100.0       | 100.0       | 100.0       |
| 5.1.2. Firms offering formal training                   | n/a         | n/a         | n/a         | n/a         |
| 5.1.3. GERD performed by business enterprise            | 74.4        | 74.4        | 82.4        | 82.4        |
| 5.1.4. GERD financed by business enterprise             | 64.9        | 64.9        | 60.8        | 60.8        |
| 5.1.5. GMAT mean score                                  | 100.0       | 100.0       | 100.0       | 100.0       |
| 5.1.6. GMAT test takers                                 | 62.2        | 62.2        | 62.2        | 62.2        |
| <b>5.2. Innovation linkages</b>                         | <b>73.3</b> | <b>73.3</b> | <b>69.6</b> | <b>69.6</b> |
| 5.2.1. University/industry research collaboration       | 86.6        | 86.6        | 87.7        | 87.7        |
| 5.2.2. State of cluster development                     | 100.0       | 100.0       | 90.9        | 90.9        |
| 5.2.3. GERD financed by abroad                          | 24.6        | 24.6        | 29.1        | 29.1        |
| 5.2.4. Joint venture / strategic alliance deals         | 88.3        | 88.3        | 65.8        | 65.8        |
| 5.2.5. Share of patents with foreign inventor           | 75.9        | 75.9        | 75.9        | 75.9        |
| <b>5.3. Knowledge absorption</b>                        | <b>45.5</b> | <b>45.5</b> | <b>51.3</b> | <b>51.3</b> |
| 5.3.1. Royalty and license fees payments                | 41.2        | 41.2        | 38.5        | 38.5        |
| 5.3.2. High-tech imports                                | 69.0        | 69.0        | 69.0        | 69.0        |
| 5.3.3. Computer and communications service imports      | 34.7        | 34.7        | 34.7        | 34.7        |
| 5.3.4. Foreign direct investment net inflows            | 37.0        | 37.0        | 63.0        | 63.0        |
| <b>6. Knowledge and technology outputs</b>              | <b>32.6</b> | <b>28.0</b> | <b>46.2</b> | <b>41.3</b> |
| <b>6.1. Knowledge creation</b>                          | <b>23.1</b> | <b>9.3</b>  | <b>24.3</b> | <b>9.4</b>  |
| 6.1.1. National office patent applications              | 2.7         | 2.7         | 3.0         | 3.0         |
| 6.1.2. Patent Cooperation Treaty applications           | 15.9        | 15.9        | 15.9        | 15.9        |
| 6.1.3. National office utility model applications       | n/a         | n/a         | n/a         | n/a         |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>50.8</b> | <b>0.0</b>  | <b>54.2</b> | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>21.6</b> | <b>21.6</b> | <b>57.2</b> | <b>57.2</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 0.0         | 0.0         | 91.9        | 91.9        |
| 6.2.2. New business density                             | 38.2        | 38.2        | 38.2        | 38.2        |
| 6.2.3. Total computer software spending                 | 36.7        | 36.7        | 31.2        | 31.2        |
| 6.2.4. ISO 9001 quality certificates                    | 33.1        | 33.1        | 33.1        | 33.1        |
| <b>6.3. Knowledge diffusion</b>                         | <b>53.1</b> | <b>53.1</b> | <b>57.1</b> | <b>57.1</b> |
| 6.3.1. Royalty and license fees receipts                | 63.5        | 63.5        | 62.5        | 62.5        |
| 6.3.2. High-tech exports                                | 100.0       | 100.0       | 100.0       | 100.0       |
| 6.3.3. Computer and communications service exports      | 38.1        | 38.1        | 38.1        | 38.1        |
| 6.3.4. Foreign direct investment net outflows           | 10.8        | 10.8        | 27.9        | 27.9        |
| <b>7. Creative outputs</b>                              | <b>40.5</b> | <b>41.0</b> | <b>43.5</b> | <b>43.5</b> |
| <b>7.1. Creative intangibles</b>                        | <b>42.2</b> | <b>42.2</b> | <b>51.8</b> | <b>51.8</b> |
| 7.1.1. National office trademark registrations          | 4.3         | 4.3         | 14.1        | 14.1        |
| 7.1.2. Madrid Agreement trademark registrations         | 6.1         | 6.1         | 6.0         | 6.0         |
| 7.1.3. ICT and business model creation                  | 79.4        | 79.4        | 86.9        | 86.9        |
| 7.1.4. ICT and organizational models creation           | 78.8        | 78.8        | 100.0       | 100.0       |
| <b>7.2. Creative goods and services</b>                 | <b>35.2</b> | <b>39.0</b> | <b>28.3</b> | <b>29.7</b> |
| 7.2.1. Recreation and culture consumption               | 100.0       | 100.0       | 61.3        | 61.3        |
| <b>7.2.2. National feature films produced</b>           | <b>6.0</b>  | <b>0.0</b>  | <b>6.0</b>  | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>41.8</b> | <b>0.0</b>  | <b>41.8</b> | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 16.0        | 16.0        | 27.2        | 27.2        |
| 7.2.5. Creative services exports                        | 1.1         | 1.1         | 0.6         | 0.6         |
| <b>7.3. Creation of online content</b>                  | <b>42.3</b> | <b>40.7</b> | <b>42.3</b> | <b>40.7</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 22.6        | 22.6        | 22.6        | 22.6        |
| 7.3.2. Country-code top level domains (ccTLDs)          | 58.9        | 58.9        | 58.9        | 58.9        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>6.3</b>  | <b>0.0</b>  | <b>6.3</b>  | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>81.4</b> | <b>0.0</b>  | <b>81.4</b> | <b>0.0</b>  |

The Innovation Index 2011 and 2012

| Hong Kong, China (HK)                                    | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 7.1                          | 7.1  | 7.2                          | 7.2  |
| GDP per capita, PPP\$                                    | 44,303.8                     | 44,303.8                                   | 49,342.0                     | 49,342.0                                   |
| GDP (US\$ billion)                                       | 215.4                        | 215.4                                      | 246.9                        | 246.9                                      |
| Innovation index   | 55.0                         | 53.4                                       | 54.6                         | 52.9                                       |
| Innovation output sub-index                              | 41.6                         | 40.9                                       | 41.4                         | 40.4                                       |
| Innovation input sub-index                               | 68.3                         | 66.0                                       | 67.8                         | 65.3                                       |
| Innovation efficiency index                              | 0.6                          | 0.6  | 0.6                          | 0.6  |
| <b>1. Institutions</b>                                   | <b>94.0</b>                  | <b>94.0</b>                                | <b>91.6</b>                  | <b>91.6</b>                                |
| <b>1.1. Political environment</b>                        | <b>88.9</b>                  | <b>88.9</b>                                | <b>82.4</b>                  | <b>82.4</b>                                |
| 1.1.1 Political Stability                                | 83.8                         | 83.8                                       | 84.1                         | 84.1                                       |
| 1.1.2. Government effectiveness                          | 94.2                         | 94.2                                       | 81.6                         | 81.6                                       |
| 1.1.3. Press freedom                                     | 88.6                         | 88.6                                       | 81.6                         | 81.6                                       |
| <b>1.2. Regulatory environment</b>                       | <b>96.9</b>                  | <b>96.9</b>                                | <b>96.4</b>                  | <b>96.4</b>                                |
| 1.2.1. Regulatory quality                                | 99.5                         | 99.5                                       | 99.7                         | 99.7                                       |
| 1.2.2. Rule of law                                       | 88.2                         | 88.2                                       | 85.7                         | 85.7                                       |
| 1.2.3. Cost of redundancy dismissal                      | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| <b>1.3. Business environment</b>                         | <b>96.1</b>                  | <b>96.1</b>                                | <b>96.1</b>                  | <b>96.1</b>                                |
| 1.3.1. Ease of starting a business                       | 97.8                         | 97.8                                       | 97.8                         | 97.8                                       |
| 1.3.2. Ease of resolving insolvency                      | 90.7                         | 90.7                                       | 90.7                         | 90.7                                       |
| 1.3.3. Ease of paying taxes                              | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| <b>2. Human capital and research</b>                     | <b>45.1</b>                  | <b>45.1</b>                                | <b>43.4</b>                  | <b>43.4</b>                                |
| <b>2.1. Education</b>                                    | <b>56.6</b>                  | <b>56.6</b>                                | <b>50.1</b>                  | <b>50.1</b>                                |
| 2.1.1. Expenditure on education                          | 21.2                         | 21.2                                       | 22.5                         | 22.5                                       |
| 2.1.2. Public expenditure on education per pupil         | 62.0                         | 62.0                                       | 38.7                         | 38.7                                       |
| 2.1.3. School life expectancy                            | 71.4                         | 71.4                                       | 62.3                         | 62.3                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | 87.0                         | 87.0                                       | 87.0                         | 87.0                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | n/a                          | n/a  | 58.3                         | 58.3                                       |
| <b>2.2. Tertiary education</b>                           | <b>59.7</b>                  | <b>59.7</b>                                | <b>59.8</b>                  | <b>59.8</b>                                |
| 2.2.1. Tertiary enrolment                                | 52.8                         | 52.8                                       | 53.0                         | 53.0                                       |
| 2.2.2. Graduates in science and engineering              | 67.9                         | 67.9                                       | 67.9                         | 67.9                                       |
| 2.2.3. Tertiary inbound mobility                         | 10.0                         | 10.0                                       | 10.0                         | 10.0                                       |
| 2.2.4. Gross tertiary outbound enrolment                 | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>19.0</b>                  | <b>19.0</b>                                | <b>20.5</b>                  | <b>20.5</b>                                |
| 2.3.1. Researchers                                       | 28.5                         | 28.5                                       | 30.8                         | 30.8                                       |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 5.8                          | 5.8  | 5.0                          | 5.0  |
| 2.3.3. Quality of scientific research institutions       | 22.7                         | 22.7                                       | 25.7                         | 25.7                                       |
| <b>3. Infrastructure</b>                                 | <b>65.2</b>                  | <b>53.5</b>                                | <b>65.9</b>                  | <b>53.5</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>88.7</b>                  | <b>0.0</b>                                 | <b>90.8</b>                  | <b>0.0</b>                                 |
| 3.1.1. ICT access  | 100.0                        | 0.0  | 100.0                        | 0.0  |
| 3.1.2. ICT use   | 77.5                         | 0.0  | 81.5                         | 0.0  |
| 3.1.3. Government's online service                       | n/a                          | n/a  | n/a                          | n/a  |
| 3.1.4. E-participation                                   | n/a                          | n/a  | n/a                          | n/a  |
| <b>3.2. General infrastructure</b>                       | <b>46.0</b>                  | <b>46.0</b>                                | <b>46.1</b>                  | <b>46.1</b>                                |
| 3.2.1. Electricity output                                | 17.58                        | 17.6                                       | 19.2                         | 19.2                                       |
| 3.2.2. Electricity consumption                           | 22.88                        | 22.9                                       | 21.7                         | 21.7                                       |
| 3.2.3. Trade and transport-related infrastructure        | 82.83                        | 82.8                                       | 82.8                         | 82.8                                       |
| 3.2.4. Gross capital formation                           | 34.93                        | 34.9                                       | 34.9                         | 34.9                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>61.0</b>                  | <b>61.0</b>                                | <b>61.0</b>                  | <b>61.0</b>                                |
| 3.3.1. GDP per unit of energy use                        | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 3.3.2. Environmental performance                         | n/a                          | n/a  | n/a                          | n/a  |
| 3.3.3. ISO 14001 environmental certificates              | 22.0                         | 22.0                                       | 22.0                         | 22.0                                       |

|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                         | <b>77.2</b> | <b>77.2</b> | <b>79.6</b> | <b>79.6</b> |
| <b>4.1. Credit</b>                                      | <b>89.0</b> | <b>89.0</b> | <b>89.0</b> | <b>89.0</b> |
| 4.1.1. Ease of getting credit                           | 97.2        | 97.2        | 97.2        | 97.2        |
| 4.1.2. Domestic credit to private sector                | 80.9        | 80.9        | 80.9        | 80.9        |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a         | n/a         | n/a         | n/a         |
| <b>4.2. Investment</b>                                  | <b>77.2</b> | <b>77.2</b> | <b>78.4</b> | <b>78.4</b> |
| 4.2.1. Ease of protecting investors                     | 100.0       | 100.0       | 100.0       | 100.0       |
| 4.2.2. Market capitalization                            | 100.0       | 100.0       | 100.0       | 100.0       |
| 4.2.3. Total value of stocks traded                     | 100.0       | 100.0       | 100.0       | 100.0       |
| 4.2.4. Venture capital deals                            | 8.8         | 8.8         | 13.4        | 13.4        |
| <b>4.3. Trade and competition</b>                       | <b>65.4</b> | <b>65.4</b> | <b>71.3</b> | <b>71.3</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 100.0       | 100.0       | 100.0       | 100.0       |
| 4.3.2. Market access for non-agricultural exports       | 0.0         | 0.0         | 0.0         | 0.0         |
| 4.3.3. Imports of goods and services                    | 99.5        | 99.5        | 100.0       | 100.0       |
| 4.3.4. Exports of goods and services                    | 96.1        | 96.1        | 100.0       | 100.0       |
| 4.3.5. Intensity of local competition                   | 63.7        | 63.7        | 85.2        | 85.2        |
| <b>5. Business sophistication</b>                       | <b>60.1</b> | <b>60.1</b> | <b>58.2</b> | <b>58.2</b> |
| <b>5.1. Knowledge workers</b>                           | <b>66.6</b> | <b>66.6</b> | <b>60.2</b> | <b>60.2</b> |
| 5.1.1. Employment in knowledge-intensive services       | 65.5        | 65.5        | 65.5        | 65.5        |
| 5.1.2. Firms offering formal training                   | n/a         | n/a         | n/a         | n/a         |
| 5.1.3. GERD performed by business enterprise            | 54.3        | 54.3        | 43.1        | 43.1        |
| 5.1.4. GERD financed by business enterprise             | 54.9        | 54.9        | 27.8        | 27.8        |
| 5.1.5. GMAT mean score                                  | 79.9        | 79.9        | 79.9        | 79.9        |
| 5.1.6. GMAT test takers                                 | 79.3        | 79.3        | 79.3        | 79.3        |
| <b>5.2. Innovation linkages</b>                         | <b>62.7</b> | <b>62.7</b> | <b>63.5</b> | <b>63.5</b> |
| 5.2.1. University/industry research collaboration       | 53.3        | 53.3        | 58.9        | 58.9        |
| 5.2.2. State of cluster development                     | 83.2        | 83.2        | 70.3        | 70.3        |
| 5.2.3. GERD financed by abroad                          | 22.1        | 22.1        | 33.6        | 33.6        |
| 5.2.4. Joint venture / strategic alliance deals         | 84.6        | 84.6        | 82.2        | 82.2        |
| 5.2.5. Share of patents with foreign inventor           | 100.0       | 100.0       | 100.0       | 100.0       |
| <b>5.3. Knowledge absorption</b>                        | <b>51.0</b> | <b>51.0</b> | <b>50.9</b> | <b>50.9</b> |
| 5.3.1. Royalty and license fees payments                | 4.0         | 4.0         | 3.8         | 3.8         |
| 5.3.2. High-tech imports                                | 100.0       | 100.0       | 100.0       | 100.0       |
| 5.3.3. Computer and communications service imports      | 0.0         | 0.0         | 0.0         | 0.0         |
| 5.3.4. Foreign direct investment net inflows            | 100.0       | 100.0       | 100.0       | 100.0       |
| <b>6. Knowledge and technology outputs</b>              | <b>28.5</b> | <b>28.5</b> | <b>29.9</b> | <b>29.9</b> |
| <b>6.1. Knowledge creation</b>                          | <b>1.6</b>  | <b>1.6</b>  | <b>1.4</b>  | <b>1.4</b>  |
| 6.1.1. National office patent applications              | 0.0         | 0.0         | 0.0         | 0.0         |
| 6.1.2. Patent Cooperation Treaty applications           | n/a         | n/a         | n/a         | n/a         |
| 6.1.3. National office utility model applications       | 3.3         | 3.3         | 2.7         | 2.7         |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>n/a</b>  | <b>0.0</b>  | <b>n/a</b>  | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>37.9</b> | <b>37.9</b> | <b>42.8</b> | <b>42.8</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 26.1        | 26.1        | 37.3        | 37.3        |
| 6.2.2. New business density                             | 100.0       | 100.0       | 100.0       | 100.0       |
| 6.2.3. Total computer software spending                 | 7.8         | 7.8         | 10.1        | 10.1        |
| 6.2.4. ISO 9001 quality certificates                    | 29.4        | 29.4        | 29.4        | 29.4        |
| <b>6.3. Knowledge diffusion</b>                         | <b>45.9</b> | <b>45.9</b> | <b>45.5</b> | <b>45.5</b> |
| 6.3.1. Royalty and license fees receipts                | 14.8        | 14.8        | 13.2        | 13.2        |
| 6.3.2. High-tech exports                                | 44.8        | 44.8        | 44.8        | 44.8        |
| 6.3.3. Computer and communications service exports      | 24.1        | 24.1        | 24.1        | 24.1        |
| 6.3.4. Foreign direct investment net outflows           | 100.0       | 100.0       | 100.0       | 100.0       |
| <b>7. Creative outputs</b>                              | <b>54.8</b> | <b>53.3</b> | <b>52.9</b> | <b>50.9</b> |
| <b>7.1. Creative intangibles</b>                        | <b>51.2</b> | <b>51.2</b> | <b>49.8</b> | <b>49.8</b> |
| 7.1.1. National office trademark registrations          | 26.3        | 26.3        | 38.2        | 38.2        |
| 7.1.2. Madrid Agreement trademark registrations         | n/a         | n/a         | n/a         | n/a         |
| 7.1.3. ICT and business model creation                  | 62.1        | 62.1        | 70.1        | 70.1        |
| 7.1.4. ICT and organizational models creation           | 65.1        | 65.1        | 41.0        | 41.0        |
| <b>7.2. Creative goods and services</b>                 | <b>57.9</b> | <b>55.4</b> | <b>53.1</b> | <b>48.9</b> |
| 7.2.1. Recreation and culture consumption               | 65.3        | 65.3        | 46.2        | 46.2        |
| <b>7.2.2. National feature films produced</b>           | <b>66.3</b> | <b>0.0</b>  | <b>66.3</b> | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>64.6</b> | <b>0.0</b>  | <b>64.6</b> | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 100.0       | 100.0       | 100.0       | 100.0       |
| 7.2.5. Creative services exports                        | 1.0         | 1.0         | 0.5         | 0.5         |
| <b>7.3. Creation of online content</b>                  | <b>58.9</b> | <b>55.3</b> | <b>58.9</b> | <b>55.3</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 50.9        | 50.9        | 50.9        | 50.9        |
| 7.3.2. Country-code top level domains (ccTLDs)          | 59.7        | 59.7        | 59.7        | 59.7        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>42.8</b> | <b>0.0</b>  | <b>42.8</b> | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>82.3</b> | <b>0.0</b>  | <b>82.3</b> | <b>0.0</b>  |

| Finland (FI)   | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 5.3                          | 5.3  | 5.4                          | 5.4  |
| GDP per capita, PPP\$                                    | 34,719.7                     | 34,719.7                                   | 36,723.3                     | 36,723.3                                   |
| GDP (US\$ billion)                                       | 238.0                        | 238.0                                      | 270.6                        | 270.6                                      |
| Innovation index   | 53.0                         | 49.5                                       | 55.3                         | 52.4                                       |
| Innovation output sub-index                              | 44.8                         | 39.5                                       | 48.3                         | 42.9                                       |
| Innovation input sub-index                               | 61.1                         | 59.6                                       | 62.3                         | 61.9                                       |
| Innovation efficiency index                              | 0.7                          | 0.7  | 0.8                          | 0.7  |
| <b>1. Institutions</b>                                   | <b>91.6</b>                  | <b>91.6</b>                                | <b>91.7</b>                  | <b>91.7</b>                                |
| <b>1.1. Political environment</b>                        | <b>99.6</b>                  | <b>99.6</b>                                | <b>99.9</b>                  | <b>99.9</b>                                |
| 1.1.1 Political Stability                                | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 1.1.2. Government effectiveness                          | 98.7                         | 98.7                                       | 99.6                         | 99.6                                       |
| 1.1.3. Press freedom                                     | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| <b>1.2. Regulatory environment</b>                       | <b>93.9</b>                  | <b>93.9</b>                                | <b>94.1</b>                  | <b>94.1</b>                                |
| 1.2.1. Regulatory quality                                | 97.5                         | 97.5                                       | 98.3                         | 98.3                                       |
| 1.2.2. Rule of law                                       | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 1.2.3. Cost of redundancy dismissal                      | 89.1                         | 89.1                                       | 89.1                         | 89.1                                       |
| <b>1.3. Business environment</b>                         | <b>81.2</b>                  | <b>81.2</b>                                | <b>81.2</b>                  | <b>81.2</b>                                |
| 1.3.1. Ease of starting a business                       | 81.1                         | 81.1                                       | 81.1                         | 81.1                                       |
| 1.3.2. Ease of resolving insolvency                      | 97.3                         | 97.3                                       | 97.3                         | 97.3                                       |
| 1.3.3. Ease of paying taxes                              | 65.2                         | 65.2                                       | 65.2                         | 65.2                                       |
| <b>2. Human capital and research</b>                     | <b>70.4</b>                  | <b>70.4</b>                                | <b>68.8</b>                  | <b>68.8</b>                                |
| <b>2.1. Education</b>                                    | <b>81.1</b>                  | <b>81.1</b>                                | <b>78.4</b>                  | <b>78.4</b>                                |
| 2.1.1. Expenditure on education                          | 68.5                         | 68.5                                       | 66.4                         | 66.4                                       |
| 2.1.2. Public expenditure on education per pupil         | 69.5                         | 69.5                                       | 73.9                         | 73.9                                       |
| 2.1.3. School life expectancy                            | 89.2                         | 89.2                                       | 80.2                         | 80.2                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | 86.2                         | 86.2                                       | 86.2                         | 86.2                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | 94.8                         | 94.8                                       | 89.0                         | 89.0                                       |
| <b>2.2. Tertiary education</b>                           | <b>45.5</b>                  | <b>45.5</b>                                | <b>43.7</b>                  | <b>43.7</b>                                |
| 2.2.1. Tertiary enrolment                                | 95.8                         | 95.8                                       | 86.9                         | 86.9                                       |
| 2.2.2. Graduates in science and engineering              | 46.6                         | 46.6                                       | 46.6                         | 46.6                                       |
| 2.2.3. Tertiary inbound mobility                         | 10.9                         | 10.9                                       | 10.9                         | 10.9                                       |
| 2.2.4. Gross tertiary outbound enrolment                 | 27.6                         | 27.6                                       | 27.6                         | 27.6                                       |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>84.6</b>                  | <b>84.6</b>                                | <b>84.2</b>                  | <b>84.2</b>                                |
| 2.3.1. Researchers                                       | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 90.7                         | 90.7                                       | 100.0                        | 100.0                                      |
| 2.3.3. Quality of scientific research institutions       | 63.1                         | 63.1                                       | 52.7                         | 52.7                                       |
| <b>3. Infrastructure</b>                                 | <b>51.6</b>                  | <b>44.0</b>                                | <b>60.0</b>                  | <b>58.2</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>55.7</b>                  | <b>32.7</b>                                | <b>78.8</b>                  | <b>73.3</b>                                |
| 3.1.1. ICT access  | 79.5                         | 0.0  | 78.3                         | 0.0  |
| 3.1.2. ICT use   | 77.9                         | 0.0  | 90.2                         | 0.0  |
| 3.1.3. Government's online service                       | 28.8                         | 28.8                                       | 76.5                         | 76.5                                       |
| 3.1.4. E-participation                                   | 36.6                         | 36.6                                       | 70.1                         | 70.1                                       |
| <b>3.2. General infrastructure</b>                       | <b>54.3</b>                  | <b>54.3</b>                                | <b>56.4</b>                  | <b>56.4</b>                                |
| 3.2.1. Electricity output                                | 47.3                         | 47.3                                       | 57.9                         | 57.9                                       |
| 3.2.2. Electricity consumption                           | 62.6                         | 62.6                                       | 64.4                         | 64.4                                       |
| 3.2.3. Trade and transport-related infrastructure        | 86.9                         | 86.9                                       | 86.9                         | 86.9                                       |
| 3.2.4. Gross capital formation                           | 21.1                         | 21.1                                       | 21.1                         | 21.1                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>44.9</b>                  | <b>44.9</b>                                | <b>44.9</b>                  | <b>44.9</b>                                |
| 3.3.1. GDP per unit of energy use                        | 20.2                         | 20.2                                       | 20.2                         | 20.2                                       |
| 3.3.2. Environmental performance                         | 69.7                         | 69.7                                       | 69.7                         | 69.7                                       |
| 3.3.3. ISO 14001 environmental certificates              | 44.8                         | 44.8                                       | 44.8                         | 44.8                                       |



|  |             |             |             |             |
|--|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                        | <b>41.6</b> | <b>41.6</b> | <b>39.9</b> | <b>39.9</b> |
| <b>4.1. Credit</b>                                     | <b>51.4</b> | <b>51.4</b> | <b>51.4</b> | <b>51.4</b> |
| 4.1.1. Ease of getting credit                          | 71.8        | 71.8        | 71.8        | 71.8        |
| 4.1.2. Domestic credit to private sector               | 30.9        | 30.9        | 30.9        | 30.9        |
| 4.1.3. Microfinance Institutions' gross loan portfolio | n/a         | n/a         | n/a         | n/a         |
| <b>4.2. Investment</b>                                 | <b>27.2</b> | <b>27.2</b> | <b>26.2</b> | <b>26.2</b> |
| 4.2.1. Ease of protecting investors                    | 65.6        | 65.6        | 65.6        | 65.6        |
| 4.2.2. Market capitalization                           | 4.2         | 4.2         | 3.1         | 3.1         |
| 4.2.3. Total value of stocks traded                    | 4.8         | 4.8         | 5.8         | 5.8         |
| 4.2.4. Venture capital deals                           | 34.3        | 34.3        | 30.3        | 30.3        |
| <b>4.3. Trade and competition</b>                      | <b>46.3</b> | <b>46.3</b> | <b>42.2</b> | <b>42.2</b> |
| 4.3.1. Applied tariff rate, weighted mean              | 94.3        | 94.3        | 91.8        | 91.8        |
| 4.3.2. Market access for non-agricultural exports      | 31.7        | 31.7        | 31.7        | 31.7        |
| 4.3.3. Imports of goods and services                   | 11.1        | 11.1        | 11.4        | 11.4        |
| 4.3.4. Exports of goods and services                   | 12.5        | 12.5        | 13.2        | 13.2        |
| 4.3.5. Intensity of local competition                  | 47.4        | 47.4        | 33.1        | 33.1        |
| <b>5. Business sophistication</b>                      | <b>50.3</b> | <b>50.3</b> | <b>50.9</b> | <b>50.9</b> |
| <b>5.1. Knowledge workers</b>                          | <b>59.6</b> | <b>59.6</b> | <b>58.2</b> | <b>58.2</b> |
| 5.1.1. Employment in knowledge-intensive services      | 83.5        | 83.5        | 83.5        | 83.5        |
| 5.1.2. Firms offering formal training                  | n/a         | n/a         | n/a         | n/a         |
| 5.1.3. GERD performed by business enterprise           | 82.2        | 82.2        | 81.3        | 81.3        |
| 5.1.4. GERD financed by business enterprise            | 76.8        | 76.8        | 69.4        | 69.4        |
| 5.1.5. GMAT mean score                                 | 20.3        | 20.3        | 20.3        | 20.3        |
| 5.1.6. GMAT test takers                                | 11.0        | 11.0        | 11.0        | 11.0        |
| <b>5.2. Innovation linkages</b>                        | <b>69.0</b> | <b>69.0</b> | <b>68.9</b> | <b>68.9</b> |
| 5.2.1. University/industry research collaboration      | 94.3        | 94.3        | 92.1        | 92.1        |
| 5.2.2. State of cluster development                    | 98.5        | 98.5        | 100.0       | 100.0       |
| 5.2.3. GERD financed by abroad                         | 37.1        | 37.1        | 36.6        | 36.6        |
| 5.2.4. Joint venture / strategic alliance deals        | 49.8        | 49.8        | 51.6        | 51.6        |
| 5.2.5. Share of patents with foreign inventor          | 42.5        | 42.5        | 42.5        | 42.5        |
| <b>5.3. Knowledge absorption</b>                       | <b>22.5</b> | <b>22.5</b> | <b>25.5</b> | <b>25.5</b> |
| 5.3.1. Royalty and license fees payments               | 2.6         | 2.6         | 2.1         | 2.1         |
| 5.3.2. High-tech imports                               | 8.7         | 8.7         | 8.7         | 8.7         |
| 5.3.3. Computer and communications service imports     | 78.5        | 78.5        | 78.5        | 78.5        |
| 5.3.4. Foreign direct investment net inflows           | 0.0         | 0.0         | 12.5        | 12.5        |
| <b>6. Knowledge and technology outputs</b>             | <b>42.1</b> | <b>37.8</b> | <b>45.7</b> | <b>41.3</b> |
| <b>6.1. Knowledge creation</b>                         | <b>48.6</b> | <b>35.6</b> | <b>51.8</b> | <b>38.5</b> |
| 6.1.1. National office patent applications             | 10.3        | 10.3        | 19.6        | 19.6        |
| 6.1.2. Patent Cooperation Treaty applications          | 89.1        | 89.1        | 89.1        | 89.1        |
| 6.1.3. National office utility model applications      | 7.4         | 7.4         | 6.9         | 6.9         |
| 6.1.4. Scientific and technical journal articles       | 87.4        | 0.0         | 91.7        | 0.0         |
| <b>6.2. Knowledge impact</b>                           | <b>29.2</b> | <b>29.2</b> | <b>32.2</b> | <b>32.2</b> |
| 6.2.1. Growth rate of GDP per person engaged           | 22.7        | 22.7        | 23.5        | 23.5        |
| 6.2.2. New business density                            | 17.0        | 17.0        | 17.0        | 17.0        |
| 6.2.3. Total computer software spending                | 56.3        | 56.3        | 69.7        | 69.7        |
| 6.2.4. ISO 9001 quality certificates                   | 27.4        | 27.4        | 27.4        | 27.4        |
| <b>6.3. Knowledge diffusion</b>                        | <b>48.6</b> | <b>48.6</b> | <b>53.2</b> | <b>53.2</b> |
| 6.3.1. Royalty and license fees receipts               | 62.6        | 62.6        | 73.1        | 73.1        |
| 6.3.2. High-tech exports                               | 26.4        | 26.4        | 26.4        | 26.4        |
| 6.3.3. Computer and communications service exports     | 100.0       | 100.0       | 100.0       | 100.0       |
| 6.3.4. Foreign direct investment net outflows          | 5.3         | 5.3         | 13.2        | 13.2        |
| <b>7. Creative outputs</b>                             | <b>47.5</b> | <b>41.2</b> | <b>50.8</b> | <b>44.6</b> |
| <b>7.1. Creative intangibles</b>                       | <b>39.7</b> | <b>39.7</b> | <b>46.0</b> | <b>46.0</b> |
| 7.1.1. National office trademark registrations         | 12.5        | 12.5        | 44.7        | 44.7        |
| 7.1.2. Madrid Agreement trademark registrations        | 9.8         | 9.8         | 11.2        | 11.2        |
| 7.1.3. ICT and business model creation                 | 63.0        | 63.0        | 74.3        | 74.3        |
| 7.1.4. ICT and organizational models creation          | 73.4        | 73.4        | 53.9        | 53.9        |
| <b>7.2. Creative goods and services</b>                | <b>40.7</b> | <b>34.3</b> | <b>41.4</b> | <b>35.2</b> |
| 7.2.1. Recreation and culture consumption              | 90.5        | 90.5        | 80.2        | 80.2        |
| 7.2.2. National feature films produced                 | 31.4        | 0.0         | 31.4        | 0.0         |
| 7.2.3. Daily newspapers circulation                    | 88.5        | 0.0         | 88.5        | 0.0         |
| 7.2.4. Creative goods exports                          | 12.4        | 12.4        | 13.2        | 13.2        |
| 7.2.5. Creative services exports                       | 0.1         | 0.1         | 12.1        | 12.1        |
| <b>7.3. Creation of online content</b>                 | <b>69.8</b> | <b>51.1</b> | <b>69.8</b> | <b>51.1</b> |
| 7.3.1. Generic top level domains (gTLDs)               | 30.9        | 30.9        | 30.9        | 30.9        |
| 7.3.2. Country-code top level domains (ccTLDs)         | 71.2        | 71.2        | 71.2        | 71.2        |
| 7.3.3. Wikipedia monthly edits                         | 77.1        | 0.0         | 77.1        | 0.0         |
| 7.3.4. Video uploads on YouTube                        | 100.0       | 0.0         | 100.0       | 0.0         |

| Denmark (DK)   | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 5.5                          | 5.5  | 5.5                          | 5.5  |
| GDP per capita, PPP\$                                    | 36,761.7                     | 36,761.7                                   | 37,741.9                     | 37,741.9                                   |
| GDP (US\$ billion)                                       | 309.6                        | 309.6                                      | 349.1                        | 349.1                                      |
| Innovation index   | 51.3                         | 50.8                                       | 52.2                         | 51.4                                       |
| Innovation output sub-index                              | 38.4                         | 38.5                                       | 41.3                         | 40.6                                       |
| Innovation input sub-index                               | 64.1                         | 63.0                                       | 63.1                         | 62.2                                       |
| Innovation efficiency index                              | 0.6                          | 0.6  | 0.7                          | 0.7  |
| <b>1. Institutions</b>                                   | <b>95.7</b>                  | <b>95.7</b>                                | <b>95.3</b>                  | <b>95.3</b>                                |
| <b>1.1. Political environment</b>                        | <b>95.1</b>                  | <b>95.1</b>                                | <b>93.9</b>                  | <b>93.9</b>                                |
| 1.1.1 Political Stability                                | 88.7                         | 88.7                                       | 87.5                         | 87.5                                       |
| 1.1.2. Government effectiveness                          | 99.3                         | 99.3                                       | 97.1                         | 97.1                                       |
| 1.1.3. Press freedom                                     | 97.4                         | 97.4                                       | 97.0                         | 97.0                                       |
| <b>1.2. Regulatory environment</b>                       | <b>99.2</b>                  | <b>99.2</b>                                | <b>99.2</b>                  | <b>99.2</b>                                |
| 1.2.1. Regulatory quality                                | 99.0                         | 99.0                                       | 100.0                        | 100.0                                      |
| 1.2.2. Rule of law                                       | 97.6                         | 97.6                                       | 96.9                         | 96.9                                       |
| 1.2.3. Cost of redundancy dismissal                      | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| <b>1.3. Business environment</b>                         | <b>92.9</b>                  | <b>92.9</b>                                | <b>92.9</b>                  | <b>92.9</b>                                |
| 1.3.1. Ease of starting a business                       | 85.6                         | 85.6                                       | 85.6                         | 85.6                                       |
| 1.3.2. Ease of resolving insolvency                      | 98.7                         | 98.7                                       | 98.7                         | 98.7                                       |
| 1.3.3. Ease of paying taxes                              | 94.4                         | 94.4                                       | 94.4                         | 94.4                                       |
| <b>2. Human capital and research</b>                     | <b>64.4</b>                  | <b>64.4</b>                                | <b>63.3</b>                  | <b>63.3</b>                                |
| <b>2.1. Education</b>                                    | <b>92.1</b>                  | <b>92.1</b>                                | <b>89.2</b>                  | <b>89.2</b>                                |
| 2.1.1. Expenditure on education                          | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 2.1.2. Public expenditure on education per pupil         | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 2.1.3. School life expectancy                            | 86.1                         | 86.1                                       | 79.1                         | 79.1                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | 67.8                         | 67.8                                       | 67.8                         | 67.8                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | 94.7                         | 94.7                                       | 88.4                         | 88.4                                       |
| <b>2.2. Tertiary education</b>                           | <b>29.6</b>                  | <b>29.6</b>                                | <b>27.9</b>                  | <b>27.9</b>                                |
| 2.2.1. Tertiary enrolment                                | 77.2                         | 77.2                                       | 68.6                         | 68.6                                       |
| 2.2.2. Graduates in science and engineering              | 18.5                         | 18.5                                       | 18.5                         | 18.5                                       |
| 2.2.3. Tertiary inbound mobility                         | 13.8                         | 13.8                                       | 13.8                         | 13.8                                       |
| 2.2.4. Gross tertiary outbound enrolment                 | 20.2                         | 20.2                                       | 20.2                         | 20.2                                       |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>71.5</b>                  | <b>71.5</b>                                | <b>72.7</b>                  | <b>72.7</b>                                |
| 2.3.1. Researchers                                       | 77.8                         | 77.8                                       | 84.7                         | 84.7                                       |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 67.0                         | 67.0                                       | 74.5                         | 74.5                                       |
| 2.3.3. Quality of scientific research institutions       | 69.8                         | 69.8                                       | 59.0                         | 59.0                                       |
| <b>3. Infrastructure</b>                                 | <b>54.8</b>                  | <b>49.6</b>                                | <b>55.1</b>                  | <b>50.6</b>                                |
| <b>3.1. Information &amp; Communication technologies</b> | <b>73.7</b>                  | <b>58.0</b>                                | <b>74.2</b>                  | <b>60.4</b>                                |
| 3.1.1. ICT access  | 93.1                         | 0.0  | 89.1                         | 0.0  |
| 3.1.2. ICT use   | 85.7                         | 0.0  | 86.7                         | 0.0  |
| 3.1.3. Government's online service                       | 54.8                         | 54.8                                       | 72.5                         | 72.5                                       |
| 3.1.4. E-participation                                   | 61.3                         | 61.3                                       | 48.3                         | 48.3                                       |
| <b>3.2. General infrastructure</b>                       | <b>40.2</b>                  | <b>40.2</b>                                | <b>40.6</b>                  | <b>40.6</b>                                |
| 3.2.1. Electricity output                                | 21.8                         | 21.8                                       | 25.3                         | 25.3                                       |
| 3.2.2. Electricity consumption                           | 24.4                         | 24.4                                       | 23.5                         | 23.5                                       |
| 3.2.3. Trade and transport-related infrastructure        | 82.3                         | 82.3                                       | 82.3                         | 82.3                                       |
| 3.2.4. Gross capital formation                           | 15.2                         | 15.2                                       | 15.2                         | 15.2                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>50.6</b>                  | <b>50.6</b>                                | <b>50.6</b>                  | <b>50.6</b>                                |
| 3.3.1. GDP per unit of energy use                        | 47.1                         | 47.1                                       | 47.1                         | 47.1                                       |
| 3.3.2. Environmental performance                         | 67.7                         | 67.7                                       | 67.7                         | 67.7                                       |
| 3.3.3. ISO 14001 environmental certificates              | 37.1                         | 37.1                                       | 37.1                         | 37.1                                       |



## Appendices

Appendix 4: Country/Economy Profile of the Selected 20 Countries: Denmark

|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                         | <b>60.1</b> | <b>60.1</b> | <b>58.8</b> | <b>58.8</b> |
| <b>4.1. Credit</b>                                      | <b>92.3</b> | <b>92.3</b> | <b>92.3</b> | <b>92.3</b> |
| 4.1.1. Ease of getting credit                           | 84.5        | 84.5        | 84.5        | 84.5        |
| 4.1.2. Domestic credit to private sector                | 100.0       | 100.0       | 100.0       | 100.0       |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a         | n/a         | n/a         | n/a         |
| <b>4.2. Investment</b>                                  | <b>34.5</b> | <b>34.5</b> | <b>35.4</b> | <b>35.4</b> |
| 4.2.1. Ease of protecting investors                     | 84.4        | 84.4        | 84.4        | 84.4        |
| 4.2.2. Market capitalization                            | 7.8         | 7.8         | 5.2         | 5.2         |
| 4.2.3. Total value of stocks traded                     | 6.1         | 6.1         | 6.3         | 6.3         |
| 4.2.4. Venture capital deals                            | 39.5        | 39.5        | 45.4        | 45.4        |
| <b>4.3. Trade and competition</b>                       | <b>53.7</b> | <b>53.7</b> | <b>48.7</b> | <b>48.7</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 94.3        | 94.3        | 91.8        | 91.8        |
| 4.3.2. Market access for non-agricultural exports       | 31.7        | 31.7        | 31.7        | 31.7        |
| 4.3.3. Imports of goods and services                    | 15.9        | 15.9        | 14.3        | 14.3        |
| 4.3.4. Exports of goods and services                    | 17.5        | 17.5        | 18.0        | 18.0        |
| 4.3.5. Intensity of local competition                   | 72.1        | 72.1        | 55.0        | 55.0        |
| <b>5. Business sophistication</b>                       | <b>45.3</b> | <b>45.3</b> | <b>43.1</b> | <b>43.1</b> |
| <b>5.1. Knowledge workers</b>                           | <b>63.6</b> | <b>63.6</b> | <b>61.0</b> | <b>61.0</b> |
| 5.1.1. Employment in knowledge-intensive services       | 86.6        | 86.6        | 86.6        | 86.6        |
| 5.1.2. Firms offering formal training                   | n/a         | n/a         | n/a         | n/a         |
| 5.1.3. GERD performed by business enterprise            | 79.1        | 79.1        | 75.7        | 75.7        |
| 5.1.4. GERD financed by business enterprise             | 66.8        | 66.8        | 54.6        | 54.6        |
| 5.1.5. GMAT mean score                                  | 57.8        | 57.8        | 57.8        | 57.8        |
| 5.1.6. GMAT test takers                                 | 4.8         | 4.8         | 4.8         | 4.8         |
| <b>5.2. Innovation linkages</b>                         | <b>62.6</b> | <b>62.6</b> | <b>57.8</b> | <b>57.8</b> |
| 5.2.1. University/industry research collaboration       | 82.8        | 82.8        | 75.1        | 75.1        |
| 5.2.2. State of cluster development                     | 71.4        | 71.4        | 70.3        | 70.3        |
| 5.2.3. GERD financed by abroad                          | 55.3        | 55.3        | 48.5        | 48.5        |
| 5.2.4. Joint venture / strategic alliance deals         | 48.8        | 48.8        | 41.2        | 41.2        |
| 5.2.5. Share of patents with foreign inventor           | 33.2        | 33.2        | 33.2        | 33.2        |
| <b>5.3. Knowledge absorption</b>                        | <b>9.7</b>  | <b>9.7</b>  | <b>10.5</b> | <b>10.5</b> |
| 5.3.1. Royalty and license fees payments                | n/a         | n/a         | n/a         | n/a         |
| 5.3.2. High-tech imports                                | 9.5         | 9.5         | 9.5         | 9.5         |
| 5.3.3. Computer and communications service imports      | 15.8        | 15.8        | 15.8        | 15.8        |
| 5.3.4. Foreign direct investment net inflows            | 3.7         | 3.7         | 6.2         | 6.2         |
| <b>6. Knowledge and technology outputs</b>              | <b>26.4</b> | <b>21.0</b> | <b>30.1</b> | <b>24.4</b> |
| <b>6.1. Knowledge creation</b>                          | <b>37.2</b> | <b>21.0</b> | <b>40.7</b> | <b>23.7</b> |
| 6.1.1. National office patent applications              | 7.8         | 7.8         | 18.8        | 18.8        |
| 6.1.2. Patent Cooperation Treaty applications           | 52.2        | 52.2        | 52.2        | 52.2        |
| 6.1.3. National office utility model applications       | 2.9         | 2.9         | 2.2         | 0.0         |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>85.8</b> | <b>0.0</b>  | <b>89.7</b> | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>25.0</b> | <b>25.0</b> | <b>33.9</b> | <b>33.9</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 14.6        | 14.6        | 29.9        | 29.9        |
| 6.2.2. New business density                             | 23.3        | 23.3        | 23.3        | 23.3        |
| 6.2.3. Total computer software spending                 | 51.6        | 51.6        | 65.1        | 65.1        |
| 6.2.4. ISO 9001 quality certificates                    | 21.1        | 21.1        | 21.1        | 21.1        |
| <b>6.3. Knowledge diffusion</b>                         | <b>16.9</b> | <b>16.9</b> | <b>15.6</b> | <b>15.6</b> |
| 6.3.1. Royalty and license fees receipts                | n/a         | n/a         | n/a         | n/a         |
| 6.3.2. High-tech exports                                | 24.8        | 24.8        | 24.8        | 24.8        |
| 6.3.3. Computer and communications service exports      | 18.9        | 18.9        | 18.9        | 18.9        |
| 6.3.4. Foreign direct investment net outflows           | 6.8         | 6.8         | 3.2         | 3.2         |
| <b>7. Creative outputs</b>                              | <b>50.5</b> | <b>56.1</b> | <b>52.5</b> | <b>56.8</b> |
| <b>7.1. Creative intangibles</b>                        | <b>34.0</b> | <b>34.0</b> | <b>42.2</b> | <b>42.2</b> |
| 7.1.1. National office trademark registrations          | 12.6        | 12.6        | 14.6        | 14.6        |
| 7.1.2. Madrid Agreement trademark registrations         | 17.5        | 17.5        | 19.9        | 19.9        |
| 7.1.3. ICT and business model creation                  | 47.3        | 47.3        | 79.0        | 79.0        |
| 7.1.4. ICT and organizational models creation           | 58.5        | 58.5        | 55.3        | 55.3        |
| <b>7.2. Creative goods and services</b>                 | <b>53.5</b> | <b>59.2</b> | <b>44.9</b> | <b>45.8</b> |
| 7.2.1. Recreation and culture consumption               | 78.0        | 78.0        | 81.1        | 81.1        |
| <b>7.2.2. National feature films produced</b>           | <b>42.7</b> | <b>0.0</b>  | <b>42.7</b> | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>41.8</b> | <b>0.0</b>  | <b>41.8</b> | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 40.4        | 40.4        | 53.9        | 53.9        |
| 7.2.5. Creative services exports                        | n/a         | n/a         | 2.4         | 2.4         |
| <b>7.3. Creation of online content</b>                  | <b>80.5</b> | <b>97.1</b> | <b>80.5</b> | <b>97.1</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 99.6        | 99.6        | 99.6        | 99.6        |
| 7.3.2. Country-code top level domains (ccTLDs)          | 94.6        | 94.6        | 94.6        | 94.6        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>41.2</b> | <b>0.0</b>  | <b>41.2</b> | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>86.6</b> | <b>0.0</b>  | <b>86.6</b> | <b>0.0</b>  |

The Innovation Index 2011 and 2012

| United States of America (US)                            | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 317.6                        | 317.6                                      | 312.9                        | 312.9                                      |
| GDP per capita, PPP\$                                    | 45,989.2                     | 45,989.2                                   | 48,147.2                     | 48,147.2                                   |
| GDP (US\$ billion)                                       | 14,119.0                     | 14,119.0                                   | 15,064.8                     | 15,064.8                                   |
| Innovation index   | 51.1                         | 51.2                                       | 49.3                         | 49.2                                       |
| Innovation output sub-index                              | 40.2                         | 40.1                                       | 37.5                         | 36.5                                       |
| Innovation input sub-index                               | 62.0                         | 62.4                                       | 61.2                         | 62.0                                       |
| Innovation efficiency index                              | 0.6                          | 0.6  | 0.6                          | 0.6  |
| <b>1. Institutions</b>                                   | <b>85.1</b>                  | <b>85.1</b>                                | <b>82.6</b>                  | <b>82.6</b>                                |
| <b>1.1. Political environment</b>                        | <b>78.6</b>                  | <b>78.6</b>                                | <b>72.7</b>                  | <b>72.7</b>                                |
| 1.1.1 Political Stability                                | 57.8                         | 57.8                                       | 63.7                         | 63.7                                       |
| 1.1.2. Government effectiveness                          | 85.2                         | 85.2                                       | 70.8                         | 70.8                                       |
| 1.1.3. Press freedom                                     | 92.9                         | 92.9                                       | 83.6                         | 83.6                                       |
| <b>1.2. Regulatory environment</b>                       | <b>94.6</b>                  | <b>94.6</b>                                | <b>93.2</b>                  | <b>93.2</b>                                |
| 1.2.1. Regulatory quality                                | 89.2                         | 89.2                                       | 86.3                         | 86.3                                       |
| 1.2.2. Rule of law                                       | 89.4                         | 89.4                                       | 86.4                         | 86.4                                       |
| 1.2.3. Cost of redundancy dismissal                      | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| <b>1.3. Business environment</b>                         | <b>82.0</b>                  | <b>82.0</b>                                | <b>82.0</b>                  | <b>82.0</b>                                |
| 1.3.1. Ease of starting a business                       | 95.6                         | 95.6                                       | 95.6                         | 95.6                                       |
| 1.3.2. Ease of resolving insolvency                      | 92.0                         | 92.0                                       | 92.0                         | 92.0                                       |
| 1.3.3. Ease of paying taxes                              | 58.4                         | 58.4                                       | 58.4                         | 58.4                                       |
| <b>2. Human capital and research</b>                     | <b>52.7</b>                  | <b>52.7</b>                                | <b>50.2</b>                  | <b>50.2</b>                                |
| <b>2.1. Education</b>                                    | <b>67.0</b>                  | <b>67.0</b>                                | <b>64.8</b>                  | <b>64.8</b>                                |
| 2.1.1. Expenditure on education                          | 53.4                         | 53.4                                       | 53.1                         | 53.1                                       |
| 2.1.2. Public expenditure on education per pupil         | 53.0                         | 53.0                                       | 52.1                         | 52.1                                       |
| 2.1.3. School life expectancy                            | 85.1                         | 85.1                                       | 79.3                         | 79.3                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | 66.6                         | 66.6                                       | 66.6                         | 66.6                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | 76.6                         | 76.6                                       | 73.9                         | 73.9                                       |
| <b>2.2. Tertiary education</b>                           | <b>23.1</b>                  | <b>23.1</b>                                | <b>21.9</b>                  | <b>21.9</b>                                |
| 2.2.1. Tertiary enrolment                                | 96.3                         | 96.3                                       | 90.4                         | 90.4                                       |
| 2.2.2. Graduates in science and engineering              | 4.8                          | 4.8  | 4.8                          | 4.8  |
| 2.2.3. Tertiary inbound mobility                         | 8.6                          | 8.6  | 8.6                          | 8.6  |
| 2.2.4. Gross tertiary outbound enrolment                 | 1.1                          | 1.1  | 1.1                          | 1.1  |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>67.8</b>                  | <b>67.8</b>                                | <b>63.9</b>                  | <b>63.9</b>                                |
| 2.3.1. Researchers                                       | 45.4                         | 45.4                                       | 44.2                         | 44.2                                       |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 69.2                         | 69.2                                       | 67.3                         | 67.3                                       |
| 2.3.3. Quality of scientific research institutions       | 88.9                         | 88.9                                       | 80.2                         | 80.2                                       |
| <b>3. Infrastructure</b>                                 | <b>51.2</b>                  | <b>53.0</b>                                | <b>53.7</b>                  | <b>57.4</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>77.5</b>                  | <b>83.0</b>                                | <b>84.4</b>                  | <b>95.4</b>                                |
| 3.1.1. ICT access  | 75.4                         | 0.0  | 72.8                         | 0.0  |
| 3.1.2. ICT use   | 68.6                         | 0.0  | 73.9                         | 0.0  |
| 3.1.3. Government's online service                       | 91.8                         | 91.8                                       | 100.0                        | 100.0                                      |
| 3.1.4. E-participation                                   | 74.2                         | 74.2                                       | 90.8                         | 90.8                                       |
| <b>3.2. General infrastructure</b>                       | <b>50.8</b>                  | <b>50.8</b>                                | <b>51.6</b>                  | <b>51.6</b>                                |
| 3.2.1. Electricity output                                | 47.7                         | 47.7                                       | 54.0                         | 54.0                                       |
| 3.2.2. Electricity consumption                           | 53.3                         | 53.3                                       | 51.5                         | 51.5                                       |
| 3.2.3. Trade and transport-related infrastructure        | 90.4                         | 90.4                                       | 90.4                         | 90.4                                       |
| 3.2.4. Gross capital formation                           | 11.5                         | 11.5                                       | 11.5                         | 11.5                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>25.3</b>                  | <b>25.3</b>                                | <b>25.3</b>                  | <b>25.3</b>                                |
| 3.3.1. GDP per unit of energy use                        | 25.5                         | 25.5                                       | 25.5                         | 25.5                                       |
| 3.3.2. Environmental performance                         | 50.3                         | 50.3                                       | 50.3                         | 50.3                                       |
| 3.3.3. ISO 14001 environmental certificates              | 0.0                          | 0.0  | 0.0                          | 0.0  |

## Appendices

Appendix 4: Country/ Economy Profile of the Selected 20 Countries: United States of America

|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                         | <b>69.8</b> | <b>69.8</b> | <b>68.4</b> | <b>68.4</b> |
| <b>4.1. Credit</b>                                      | <b>92.5</b> | <b>92.5</b> | <b>92.5</b> | <b>92.5</b> |
| 4.1.1. Ease of getting credit                           | 97.2        | 97.2        | 97.2        | 97.2        |
| 4.1.2. Domestic credit to private sector                | 87.9        | 87.9        | 87.9        | 87.9        |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a         | n/a         | n/a         | n/a         |
| <b>4.2. Investment</b>                                  | <b>58.3</b> | <b>58.3</b> | <b>53.5</b> | <b>53.5</b> |
| 4.2.1. Ease of protecting investors                     | 98.9        | 98.9        | 98.9        | 98.9        |
| 4.2.2. Market capitalization                            | 15.3        | 15.3        | 8.8         | 8.8         |
| 4.2.3. Total value of stocks traded                     | 43.3        | 43.3        | 29.2        | 29.2        |
| 4.2.4. Venture capital deals                            | 75.8        | 75.8        | 77.0        | 77.0        |
| <b>4.3. Trade and competition</b>                       | <b>58.4</b> | <b>58.4</b> | <b>59.3</b> | <b>59.3</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 92.6        | 92.6        | 90.9        | 90.9        |
| 4.3.2. Market access for non-agricultural exports       | 65.3        | 65.3        | 65.3        | 65.3        |
| 4.3.3. Imports of goods and services                    | 0.0         | 0.0         | 0.0         | 0.0         |
| 4.3.4. Exports of goods and services                    | 0.0         | 0.0         | 0.0         | 0.0         |
| 4.3.5. Intensity of local competition                   | 75.8        | 75.8        | 81.1        | 81.1        |
| <b>5. Business sophistication</b>                       | <b>51.4</b> | <b>51.4</b> | <b>51.2</b> | <b>51.2</b> |
| <b>5.1. Knowledge workers</b>                           | <b>71.7</b> | <b>71.7</b> | <b>70.6</b> | <b>70.6</b> |
| 5.1.1. Employment in knowledge-intensive services       | 66.3        | 66.3        | 66.3        | 66.3        |
| 5.1.2. Firms offering formal training                   | n/a         | n/a         | n/a         | n/a         |
| 5.1.3. GERD performed by business enterprise            | 82.6        | 82.6        | 83.4        | 83.4        |
| 5.1.4. GERD financed by business enterprise             | 75.5        | 75.5        | 67.9        | 67.9        |
| 5.1.5. GMAT mean score                                  | 39.7        | 39.7        | 39.7        | 39.7        |
| 5.1.6. GMAT test takers                                 | 100.0       | 100.0       | 100.0       | 100.0       |
| <b>5.2. Innovation linkages</b>                         | <b>71.3</b> | <b>71.3</b> | <b>69.5</b> | <b>69.5</b> |
| 5.2.1. University/industry research collaboration       | 100.0       | 100.0       | 97.2        | 97.2        |
| 5.2.2. State of cluster development                     | 82.7        | 82.7        | 74.9        | 74.9        |
| 5.2.3. GERD financed by abroad                          | 0.0         | 0.0         | n/a         | n/a         |
| 5.2.4. Joint venture / strategic alliance deals         | 24.2        | 24.2        | 34.5        | 34.5        |
| 5.2.5. Share of patents with foreign inventor           | 38.3        | 38.3        | 38.3        | 38.3        |
| <b>5.3. Knowledge absorption</b>                        | <b>11.3</b> | <b>11.3</b> | <b>13.4</b> | <b>13.4</b> |
| 5.3.1. Royalty and license fees payments                | 0.3         | 0.3         | 0.6         | 0.6         |
| 5.3.2. High-tech imports                                | 25.7        | 25.7        | 25.7        | 25.7        |
| 5.3.3. Computer and communications service imports      | 15.5        | 15.5        | 15.5        | 15.5        |
| 5.3.4. Foreign direct investment net inflows            | 3.7         | 3.7         | 11.8        | 11.8        |
| <b>6. Knowledge and technology outputs</b>              | <b>32.9</b> | <b>29.8</b> | <b>32.2</b> | <b>29.2</b> |
| <b>6.1. Knowledge creation</b>                          | <b>30.3</b> | <b>21.1</b> | <b>30.8</b> | <b>21.8</b> |
| 6.1.1. National office patent applications              | 16.7        | 16.7        | 18.2        | 18.2        |
| 6.1.2. Patent Cooperation Treaty applications           | 25.5        | 25.5        | 25.5        | 25.5        |
| 6.1.3. National office utility model applications       | n/a         | n/a         | n/a         | n/a         |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>48.7</b> | <b>0.0</b>  | <b>48.9</b> | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>34.5</b> | <b>34.5</b> | <b>31.9</b> | <b>31.9</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 38.5        | 38.5        | 26.5        | 26.5        |
| 6.2.2. New business density                             | n/a         | n/a         | n/a         | n/a         |
| 6.2.3. Total computer software spending                 | 60.9        | 60.9        | 74.3        | 74.3        |
| 6.2.4. ISO 9001 quality certificates                    | 0.1         | 0.1         | 0.1         | 0.1         |
| <b>6.3. Knowledge diffusion</b>                         | <b>33.8</b> | <b>33.8</b> | <b>33.8</b> | <b>33.8</b> |
| 6.3.1. Royalty and license fees receipts                | 54.8        | 54.8        | 54.1        | 54.1        |
| 6.3.2. High-tech exports                                | 38.7        | 38.7        | 38.7        | 38.7        |
| 6.3.3. Computer and communications service exports      | 35.3        | 35.3        | 35.3        | 35.3        |
| 6.3.4. Foreign direct investment net outflows           | 6.3         | 6.3         | 7.1         | 7.1         |
| <b>7. Creative outputs</b>                              | <b>47.5</b> | <b>50.3</b> | <b>42.7</b> | <b>43.8</b> |
| <b>7.1. Creative intangibles</b>                        | <b>40.5</b> | <b>40.5</b> | <b>36.2</b> | <b>36.2</b> |
| 7.1.1. National office trademark registrations          | 3.9         | 3.9         | 9.4         | 9.4         |
| 7.1.2. Madrid Agreement trademark registrations         | 1.5         | 1.5         | 2.4         | 2.4         |
| 7.1.3. ICT and business model creation                  | 72.8        | 72.8        | 91.6        | 91.6        |
| 7.1.4. ICT and organizational models creation           | 83.8        | 83.8        | 41.5        | 41.5        |
| <b>7.2. Creative goods and services</b>                 | <b>46.2</b> | <b>57.3</b> | <b>35.7</b> | <b>39.6</b> |
| 7.2.1. Recreation and culture consumption               | 85.5        | 85.5        | 66.0        | 66.0        |
| <b>7.2.2. National feature films produced</b>           | <b>16.3</b> | <b>0.0</b>  | <b>16.3</b> | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>31.8</b> | <b>0.0</b>  | <b>31.8</b> | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 29.1        | 29.1        | 34.8        | 34.8        |
| 7.2.5. Creative services exports                        | n/a         | n/a         | 18.2        | 18.2        |
| <b>7.3. Creation of online content</b>                  | <b>62.8</b> | <b>63.1</b> | <b>62.8</b> | <b>63.1</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 91.1        | 91.1        | 91.1        | 91.1        |
| 7.3.2. Country-code top level domains (ccTLDs)          | 35.0        | 35.0        | 35.0        | 35.0        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>25.3</b> | <b>0.0</b>  | <b>25.3</b> | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>99.8</b> | <b>0.0</b>  | <b>99.8</b> | <b>0.0</b>  |

The Innovation Index 2011 and 2012

| Canada (CA)  | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 33.9                         | 33.9                                       | 34.4                         | 34.4                                       |
| GDP per capita, PPP\$                                    | 37,945.6                     | 37,945.6                                   | 40,457.6                     | 40,457.6                                   |
| GDP (US\$ billion)                                       | 1,336.1                      | 1,336.1                                    | 1,758.7                      | 1,758.7                                    |
| Innovation index   | 51.0                         | 50.0                                       | 48.6                         | 47.4                                       |
| Innovation output sub-index                              | 40.2                         | 38.1                                       | 36.8                         | 34.4                                       |
| Innovation input sub-index                               | 61.7                         | 61.8                                       | 60.4                         | 60.5                                       |
| Innovation efficiency index                              | 0.7                          | 0.6  | 0.6                          | 0.6  |
| <b>1. Institutions</b>                                   | <b>94.6</b>                  | <b>94.6</b>                                | <b>93.4</b>                  | <b>93.4</b>                                |
| <b>1.1. Political environment</b>                        | <b>92.1</b>                  | <b>92.1</b>                                | <b>89.5</b>                  | <b>89.5</b>                                |
| 1.1.1 Political Stability                                | 88.1                         | 88.1                                       | 85.1                         | 85.1                                       |
| 1.1.2. Government effectiveness                          | 95.5                         | 95.5                                       | 86.3                         | 86.3                                       |
| 1.1.3. Press freedom                                     | 92.6                         | 92.6                                       | 97.0                         | 97.0                                       |
| <b>1.2. Regulatory environment</b>                       | <b>92.8</b>                  | <b>92.8</b>                                | <b>91.8</b>                  | <b>91.8</b>                                |
| 1.2.1. Regulatory quality                                | 96.1                         | 96.1                                       | 94.0                         | 94.0                                       |
| 1.2.2. Rule of law                                       | 95.9                         | 95.9                                       | 93.7                         | 93.7                                       |
| 1.2.3. Cost of redundancy dismissal                      | 89.7                         | 89.7                                       | 89.7                         | 89.7                                       |
| <b>1.3. Business environment</b>                         | <b>98.9</b>                  | <b>98.9</b>                                | <b>98.9</b>                  | <b>98.9</b>                                |
| 1.3.1. Ease of starting a business                       | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 1.3.2. Ease of resolving insolvency                      | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 1.3.3. Ease of paying taxes                              | 96.6                         | 96.6                                       | 96.6                         | 96.6                                       |
| <b>2. Human capital and research</b>                     | <b>47.8</b>                  | <b>47.8</b>                                | <b>49.0</b>                  | <b>49.0</b>                                |
| <b>2.1. Education</b>                                    | <b>61.7</b>                  | <b>61.7</b>                                | <b>68.5</b>                  | <b>68.5</b>                                |
| 2.1.1. Expenditure on education                          | 53.2                         | 53.2                                       | 51.0                         | 51.0                                       |
| 2.1.2. Public expenditure on education per pupil         | 61.8                         | 61.8                                       | 60.0                         | 60.0                                       |
| 2.1.3. School life expectancy                            | 63.5                         | 63.5                                       | 57.5                         | 57.5                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | 79.1                         | 79.1                                       | 79.1                         | 79.1                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | 59.8                         | 59.8                                       | 100.0                        | 100.0                                      |
| <b>2.2. Tertiary education</b>                           | <b>28.8</b>                  | <b>28.8</b>                                | <b>28.1</b>                  | <b>28.1</b>                                |
| 2.2.1. Tertiary enrolment                                | 59.2                         | 59.2                                       | 55.7                         | 55.7                                       |
| 2.2.2. Graduates in science and engineering              | 23.2                         | 23.2                                       | 23.2                         | 23.2                                       |
| 2.2.3. Tertiary inbound mobility                         | 12.6                         | 12.6                                       | 12.6                         | 12.6                                       |
| 2.2.4. Gross tertiary outbound enrolment                 | 25.9                         | 25.9                                       | 25.9                         | 25.9                                       |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>52.8</b>                  | <b>52.8</b>                                | <b>50.5</b>                  | <b>50.5</b>                                |
| 2.3.1. Researchers                                       | 41.3                         | 41.3                                       | 40.2                         | 40.2                                       |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 38.8                         | 38.8                                       | 41.1                         | 41.1                                       |
| 2.3.3. Quality of scientific research institutions       | 78.2                         | 78.2                                       | 70.3                         | 70.3                                       |
| <b>3. Infrastructure</b>                                 | <b>53.6</b>                  | <b>54.5</b>                                | <b>51.6</b>                  | <b>52.1</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>74.8</b>                  | <b>77.3</b>                                | <b>69.4</b>                  | <b>70.8</b>                                |
| 3.1.1. ICT access  | 81.1                         | 0.0  | 75.6                         | 0.0  |
| 3.1.2. ICT use   | 63.5                         | 0.0  | 60.4                         | 0.0  |
| 3.1.3. Government's online service                       | 83.6                         | 83.6                                       | 78.4                         | 78.4                                       |
| 3.1.4. E-participation                                   | 71.0                         | 71.0                                       | 63.2                         | 63.2                                       |
| <b>3.2. General infrastructure</b>                       | <b>60.6</b>                  | <b>60.6</b>                                | <b>59.9</b>                  | <b>59.9</b>                                |
| 3.2.1. Electricity output                                | 66.5                         | 66.5                                       | 68.5                         | 68.5                                       |
| 3.2.2. Electricity consumption                           | 66.7                         | 66.7                                       | 60.4                         | 60.4                                       |
| 3.2.3. Trade and transport-related infrastructure        | 84.3                         | 84.3                                       | 84.3                         | 84.3                                       |
| 3.2.4. Gross capital formation                           | 30.8                         | 30.8                                       | 30.8                         | 30.8                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>25.6</b>                  | <b>25.6</b>                                | <b>25.6</b>                  | <b>25.6</b>                                |
| 3.3.1. GDP per unit of energy use                        | 17.9                         | 17.9                                       | 17.9                         | 17.9                                       |
| 3.3.2. Environmental performance                         | 54.8                         | 54.8                                       | 54.8                         | 54.8                                       |
| 3.3.3. ISO 14001 environmental certificates              | 4.0                          | 4.0  | 4.0                          | 4.0  |

## Appendices

Appendix 4: Country/Economy Profile of the Selected 20 Countries: Canada

|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                         | <b>64.4</b> | <b>64.4</b> | <b>61.7</b> | <b>61.7</b> |
| <b>4.1. Credit</b>                                      | <b>66.6</b> | <b>66.6</b> | <b>66.6</b> | <b>66.6</b> |
| 4.1.1. Ease of getting credit                           | 84.5        | 84.5        | 84.5        | 84.5        |
| 4.1.2. Domestic credit to private sector                | 48.6        | 48.6        | 48.6        | 48.6        |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a         | n/a         | n/a         | n/a         |
| <b>4.2. Investment</b>                                  | <b>57.4</b> | <b>57.4</b> | <b>48.2</b> | <b>48.2</b> |
| 4.2.1. Ease of protecting investors                     | 98.9        | 98.9        | 98.9        | 98.9        |
| 4.2.2. Market capitalization                            | 18.7        | 18.7        | 10.5        | 10.5        |
| 4.2.3. Total value of stocks traded                     | 12.1        | 12.1        | 12.0        | 12.0        |
| 4.2.4. Venture capital deals                            | 100.0       | 100.0       | 71.5        | 71.5        |
| <b>4.3. Trade and competition</b>                       | <b>69.3</b> | <b>69.3</b> | <b>70.4</b> | <b>70.4</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 95.3        | 95.3        | 94.7        | 94.7        |
| 4.3.2. Market access for non-agricultural exports       | 100.0       | 100.0       | 100.0       | 100.0       |
| 4.3.3. Imports of goods and services                    | 8.8         | 8.8         | 7.5         | 7.5         |
| 4.3.4. Exports of goods and services                    | 8.4         | 8.4         | 8.0         | 8.0         |
| 4.3.5. Intensity of local competition                   | 73.2        | 73.2        | 79.3        | 79.3        |
| <b>5. Business sophistication</b>                       | <b>47.9</b> | <b>47.9</b> | <b>46.0</b> | <b>46.0</b> |
| <b>5.1. Knowledge workers</b>                           | <b>64.4</b> | <b>64.4</b> | <b>62.0</b> | <b>62.0</b> |
| 5.1.1. Employment in knowledge-intensive services       | 80.2        | 80.2        | 80.2        | 80.2        |
| 5.1.2. Firms offering formal training                   | n/a         | n/a         | n/a         | n/a         |
| 5.1.3. GERD performed by business enterprise            | 56.4        | 56.4        | 58.5        | 58.5        |
| 5.1.4. GERD financed by business enterprise             | 47.3        | 47.3        | 30.9        | 30.9        |
| 5.1.5. GMAT mean score                                  | 65.2        | 65.2        | 65.2        | 65.2        |
| 5.1.6. GMAT test takers                                 | 56.9        | 56.9        | 56.9        | 56.9        |
| <b>5.2. Innovation linkages</b>                         | <b>70.0</b> | <b>70.0</b> | <b>65.4</b> | <b>65.4</b> |
| 5.2.1. University/industry research collaboration       | 85.1        | 85.1        | 77.1        | 77.1        |
| 5.2.2. State of cluster development                     | 72.4        | 72.4        | 63.0        | 63.0        |
| 5.2.3. GERD financed by abroad                          | 53.0        | 53.0        | 52.0        | 52.0        |
| 5.2.4. Joint venture / strategic alliance deals         | 100.0       | 100.0       | 100.0       | 100.0       |
| 5.2.5. Share of patents with foreign inventor           | 39.3        | 39.3        | 39.3        | 39.3        |
| <b>5.3. Knowledge absorption</b>                        | <b>9.4</b>  | <b>9.4</b>  | <b>10.7</b> | <b>10.7</b> |
| 5.3.1. Royalty and license fees payments                | 2.9         | 2.9         | 2.3         | 2.3         |
| 5.3.2. High-tech imports                                | 12.2        | 12.2        | 12.2        | 12.2        |
| 5.3.3. Computer and communications service imports      | 16.7        | 16.7        | 16.7        | 16.7        |
| 5.3.4. Foreign direct investment net inflows            | 5.9         | 5.9         | 11.4        | 11.4        |
| <b>6. Knowledge and technology outputs</b>              | <b>26.9</b> | <b>20.0</b> | <b>25.6</b> | <b>18.3</b> |
| <b>6.1. Knowledge creation</b>                          | <b>30.5</b> | <b>9.7</b>  | <b>31.3</b> | <b>9.5</b>  |
| 6.1.1. National office patent applications              | 3.7         | 3.7         | 3.4         | 3.4         |
| 6.1.2. Patent Cooperation Treaty applications           | 15.6        | 15.6        | 15.6        | 15.6        |
| 6.1.3. National office utility model applications       | n/a         | n/a         | n/a         | n/a         |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>72.2</b> | <b>0.0</b>  | <b>75.0</b> | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>27.6</b> | <b>27.6</b> | <b>24.0</b> | <b>24.0</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 20.8        | 20.8        | 12.3        | 12.3        |
| 6.2.2. New business density                             | 39.0        | 39.0        | 39.0        | 39.0        |
| 6.2.3. Total computer software spending                 | 46.1        | 46.1        | 45.0        | 45.0        |
| 6.2.4. ISO 9001 quality certificates                    | 11.1        | 11.1        | 11.1        | 11.1        |
| <b>6.3. Knowledge diffusion</b>                         | <b>22.6</b> | <b>22.6</b> | <b>21.4</b> | <b>21.4</b> |
| 6.3.1. Royalty and license fees receipts                | 20.0        | 20.0        | 17.6        | 17.6        |
| 6.3.2. High-tech exports                                | 17.1        | 17.1        | 17.1        | 17.1        |
| 6.3.3. Computer and communications service exports      | 43.5        | 43.5        | 43.5        | 43.5        |
| 6.3.4. Foreign direct investment net outflows           | 9.9         | 9.9         | 7.3         | 7.3         |
| <b>7. Creative outputs</b>                              | <b>53.6</b> | <b>56.2</b> | <b>48.1</b> | <b>50.6</b> |
| <b>7.1. Creative intangibles</b>                        | <b>50.9</b> | <b>50.9</b> | <b>40.7</b> | <b>40.7</b> |
| 7.1.1. National office trademark registrations          | 1.8         | 1.8         | 25.3        | 25.3        |
| 7.1.2. Madrid Agreement trademark registrations         | n/a         | n/a         | n/a         | n/a         |
| 7.1.3. ICT and business model creation                  | 73.7        | 73.7        | 74.3        | 74.3        |
| 7.1.4. ICT and organizational models creation           | 77.2        | 77.2        | 22.6        | 22.6        |
| <b>7.2. Creative goods and services</b>                 | <b>45.7</b> | <b>54.5</b> | <b>44.1</b> | <b>52.3</b> |
| 7.2.1. Recreation and culture consumption               | 79.4        | 79.4        | 66.3        | 66.3        |
| <b>7.2.2. National feature films produced</b>           | <b>15.1</b> | <b>0.0</b>  | <b>15.1</b> | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>23.7</b> | <b>0.0</b>  | <b>23.7</b> | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 22.0        | 22.0        | 25.0        | 25.0        |
| 7.2.5. Creative services exports                        | 62.2        | 62.2        | 65.7        | 65.7        |
| <b>7.3. Creation of online content</b>                  | <b>66.8</b> | <b>68.7</b> | <b>66.8</b> | <b>68.7</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 66.2        | 66.2        | 66.2        | 66.2        |
| 7.3.2. Country-code top level domains (ccTLDs)          | 71.2        | 71.2        | 71.2        | 71.2        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>38.4</b> | <b>0.0</b>  | <b>38.4</b> | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>91.4</b> | <b>0.0</b>  | <b>91.4</b> | <b>0.0</b>  |

The Innovation Index 2011 and 2012

| Netherlands (NL)   | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 16.7                         | 16.7                                       | 16.7                         | 16.7                                       |
| GDP per capita, PPP\$                                    | 40,714.7                     | 40,714.7                                   | 42,330.7                     | 42,330.7                                   |
| GDP (US\$ billion)                                       | 792.1                        | 792.1                                      | 858.3                        | 858.3                                      |
| Innovation index   | 53.9                         | 53.2                                       | 52.8                         | 52.9                                       |
| Innovation output sub-index                              | 50.6                         | 50.4                                       | 48.1                         | 47.9                                       |
| Innovation input sub-index                               | 57.2                         | 56.1                                       | 57.5                         | 57.9                                       |
| Innovation efficiency index                              | 0.9                          | 0.9  | 0.8                          | 0.8  |
| <b>1. Institutions</b>                                   | <b>88.7</b>                  | <b>88.7</b>                                | <b>87.2</b>                  | <b>87.2</b>                                |
| <b>1.1. Political environment</b>                        | <b>92.6</b>                  | <b>92.6</b>                                | <b>88.4</b>                  | <b>88.4</b>                                |
| 1.1.1 Political Stability                                | 85.4                         | 85.4                                       | 84.7                         | 84.7                                       |
| 1.1.2. Government effectiveness                          | 92.3                         | 92.3                                       | 81.2                         | 81.2                                       |
| 1.1.3. Press freedom                                     | 100.0                        | 100.0                                      | 99.3                         | 99.3                                       |
| <b>1.2. Regulatory environment</b>                       | <b>96.7</b>                  | <b>96.7</b>                                | <b>96.1</b>                  | <b>96.1</b>                                |
| 1.2.1. Regulatory quality                                | 97.0                         | 97.0                                       | 96.9                         | 96.9                                       |
| 1.2.2. Rule of law                                       | 96.5                         | 96.5                                       | 94.4                         | 94.4                                       |
| 1.2.3. Cost of redundancy dismissal                      | 96.5                         | 96.5                                       | 96.5                         | 96.5                                       |
| <b>1.3. Business environment</b>                         | <b>77.0</b>                  | <b>77.0</b>                                | <b>77.0</b>                  | <b>77.0</b>                                |
| 1.3.1. Ease of starting a business                       | 60.0                         | 60.0                                       | 60.0                         | 60.0                                       |
| 1.3.2. Ease of resolving insolvency                      | 94.7                         | 94.7                                       | 94.7                         | 94.7                                       |
| 1.3.3. Ease of paying taxes                              | 76.4                         | 76.4                                       | 76.4                         | 76.4                                       |
| <b>2. Human capital and research</b>                     | <b>43.9</b>                  | <b>43.9</b>                                | <b>43.7</b>                  | <b>43.7</b>                                |
| <b>2.1. Education</b>                                    | <b>71.1</b>                  | <b>71.1</b>                                | <b>68.7</b>                  | <b>68.7</b>                                |
| 2.1.1. Expenditure on education                          | 54.4                         | 54.4                                       | 52.2                         | 52.2                                       |
| 2.1.2. Public expenditure on education per pupil         | 61.5                         | 61.5                                       | 62.9                         | 62.9                                       |
| 2.1.3. School life expectancy                            | 84.5                         | 84.5                                       | 80.6                         | 80.6                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | 75.9                         | 75.9                                       | 75.9                         | 75.9                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | 81.6                         | 81.6                                       | 75.3                         | 75.3                                       |
| <b>2.2. Tertiary education</b>                           | <b>16.1</b>                  | <b>16.1</b>                                | <b>15.9</b>                  | <b>15.9</b>                                |
| 2.2.1. Tertiary enrolment                                | 57.3                         | 57.3                                       | 56.2                         | 56.2                                       |
| 2.2.2. Graduates in science and engineering              | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 2.2.3. Tertiary inbound mobility                         | 9.8                          | 9.8  | 9.8                          | 9.8  |
| 2.2.4. Gross tertiary outbound enrolment                 | 13.3                         | 13.3                                       | 13.3                         | 13.3                                       |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>44.5</b>                  | <b>44.5</b>                                | <b>46.6</b>                  | <b>46.6</b>                                |
| 2.3.1. Researchers                                       | 26.9                         | 26.9                                       | 28.8                         | 28.8                                       |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 32.1                         | 32.1                                       | 37.7                         | 37.7                                       |
| 2.3.3. Quality of scientific research institutions       | 74.7                         | 74.7                                       | 73.4                         | 73.4                                       |
| <b>3. Infrastructure</b>                                 | <b>53.5</b>                  | <b>48.1</b>                                | <b>59.3</b>                  | <b>61.3</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>72.9</b>                  | <b>56.6</b>                                | <b>90.3</b>                  | <b>96.1</b>                                |
| 3.1.1. ICT access  | 94.2                         | 0.0  | 88.5                         | 0.0  |
| 3.1.2. ICT use   | 84.2                         | 0.0  | 80.5                         | 0.0  |
| 3.1.3. Government's online service                       | 56.2                         | 56.2                                       | 92.2                         | 92.2                                       |
| 3.1.4. E-participation                                   | 57.0                         | 57.0                                       | 100.0                        | 100.0                                      |
| <b>3.2. General infrastructure</b>                       | <b>47.2</b>                  | <b>47.2</b>                                | <b>47.3</b>                  | <b>47.3</b>                                |
| 3.2.1. Electricity output                                | 22.6                         | 22.6                                       | 25.0                         | 25.0                                       |
| 3.2.2. Electricity consumption                           | 26.9                         | 26.9                                       | 25.2                         | 25.2                                       |
| 3.2.3. Trade and transport-related infrastructure        | 95.5                         | 95.5                                       | 95.5                         | 95.5                                       |
| 3.2.4. Gross capital formation                           | 21.3                         | 21.3                                       | 21.3                         | 21.3                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>40.5</b>                  | <b>40.5</b>                                | <b>40.5</b>                  | <b>40.5</b>                                |
| 3.3.1. GDP per unit of energy use                        | 33.7                         | 33.7                                       | 33.7                         | 33.7                                       |
| 3.3.2. Environmental performance                         | 72.7                         | 72.7                                       | 72.7                         | 72.7                                       |
| 3.3.3. ISO 14001 environmental certificates              | 14.9                         | 14.9                                       | 14.9                         | 14.9                                       |



## Appendices

Appendix 4: Country/ Economy Profile of the Selected 20 Countries: Netherlands

|   |             |              |             |              |
|---|-------------|--------------|-------------|--------------|
| <b>4. Market sophistication</b>                         | <b>51.0</b> | <b>51.0</b>  | <b>51.4</b> | <b>51.4</b>  |
| <b>4.1. Credit</b>                                      | <b>76.3</b> | <b>76.3</b>  | <b>76.3</b> | <b>76.3</b>  |
| 4.1.1. Ease of getting credit                           | 66.2        | 66.2         | 66.2        | 66.2         |
| 4.1.2. Domestic credit to private sector                | 86.4        | 86.4         | 86.4        | 86.4         |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a         | n/a          | n/a         | n/a          |
| <b>4.2. Investment</b>                                  | <b>17.9</b> | <b>17.9</b>  | <b>15.7</b> | <b>15.7</b>  |
| 4.2.1. Ease of protecting investors                     | 35.6        | 35.6         | 35.6        | 35.6         |
| 4.2.2. Market capitalization                            | 9.2         | 9.2          | 6.0         | 6.0          |
| 4.2.3. Total value of stocks traded                     | 9.9         | 9.9          | 10.4        | 10.4         |
| 4.2.4. Venture capital deals                            | 17.1        | 17.1         | 10.8        | 10.8         |
| <b>4.3. Trade and competition</b>                       | <b>58.8</b> | <b>58.8</b>  | <b>62.3</b> | <b>62.3</b>  |
| 4.3.1. Applied tariff rate, weighted mean               | 94.3        | 94.3         | 91.8        | 91.8         |
| 4.3.2. Market access for non-agricultural exports       | 31.7        | 31.7         | 31.7        | 31.7         |
| 4.3.3. Imports of goods and services                    | 25.6        | 25.6         | 27.0        | 27.0         |
| 4.3.4. Exports of goods and services                    | 27.8        | 27.8         | 31.1        | 31.1         |
| 4.3.5. Intensity of local competition                   | 82.6        | 82.6         | 96.4        | 96.4         |
| <b>5. Business sophistication</b>                       | <b>48.6</b> | <b>48.6</b>  | <b>45.8</b> | <b>45.8</b>  |
| <b>5.1. Knowledge workers</b>                           | <b>59.9</b> | <b>59.9</b>  | <b>55.5</b> | <b>55.5</b>  |
| 5.1.1. Employment in knowledge-intensive services       | 91.2        | 91.2         | 91.2        | 91.2         |
| 5.1.2. Firms offering formal training                   | n/a         | n/a          | n/a         | n/a          |
| 5.1.3. GERD performed by business enterprise            | 57.7        | 57.7         | 50.2        | 50.2         |
| 5.1.4. GERD financed by business enterprise             | 52.4        | 52.4         | 33.4        | 33.4         |
| 5.1.5. GMAT mean score                                  | 51.2        | 51.2         | 51.2        | 51.2         |
| 5.1.6. GMAT test takers                                 | 15.8        | 15.8         | 15.8        | 15.8         |
| <b>5.2. Innovation linkages</b>                         | <b>62.7</b> | <b>62.7</b>  | <b>63.1</b> | <b>63.1</b>  |
| 5.2.1. University/industry research collaboration       | 77.0        | 77.0         | 81.8        | 81.8         |
| 5.2.2. State of cluster development                     | 76.5        | 76.5         | 69.4        | 69.4         |
| 5.2.3. GERD financed by abroad                          | 64.2        | 64.2         | 59.6        | 59.6         |
| 5.2.4. Joint venture / strategic alliance deals         | 12.4        | 12.4         | 29.5        | 29.5         |
| 5.2.5. Share of patents with foreign inventor           | 54.0        | 54.0         | 54.0        | 54.0         |
| <b>5.3. Knowledge absorption</b>                        | <b>23.2</b> | <b>23.2</b>  | <b>18.8</b> | <b>18.8</b>  |
| 5.3.1. Royalty and license fees payments                | 2.4         | 2.4          | 1.9         | 1.9          |
| 5.3.2. High-tech imports                                | 23.3        | 23.3         | 23.3        | 23.3         |
| 5.3.3. Computer and communications service imports      | 50.2        | 50.2         | 50.2        | 50.2         |
| 5.3.4. Foreign direct investment net inflows            | 16.8        | 16.8         | 0.0         | 0.0          |
| <b>6. Knowledge and technology outputs</b>              | <b>39.5</b> | <b>34.0</b>  | <b>40.7</b> | <b>35.2</b>  |
| <b>6.1. Knowledge creation</b>                          | <b>38.6</b> | <b>22.1</b>  | <b>41.3</b> | <b>24.9</b>  |
| 6.1.1. National office patent applications              | 3.7         | 3.7          | 9.3         | 9.3          |
| 6.1.2. Patent Cooperation Treaty applications           | 40.5        | 40.5         | 40.5        | 40.5         |
| 6.1.3. National office utility model applications       | n/a         | n/a          | n/a         | n/a          |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>71.5</b> | <b>0.0</b>   | <b>74.1</b> | <b>0.0</b>   |
| <b>6.2. Knowledge impact</b>                            | <b>37.2</b> | <b>37.2</b>  | <b>37.9</b> | <b>37.9</b>  |
| 6.2.1. Growth rate of GDP per person engaged            | 28.4        | 28.4         | 19.3        | 19.3         |
| 6.2.2. New business density                             | 15.6        | 15.6         | 15.6        | 15.6         |
| 6.2.3. Total computer software spending                 | 71.9        | 71.9         | 93.6        | 93.6         |
| 6.2.4. ISO 9001 quality certificates                    | 41.7        | 41.7         | 41.7        | 41.7         |
| <b>6.3. Knowledge diffusion</b>                         | <b>42.8</b> | <b>42.8</b>  | <b>42.8</b> | <b>42.8</b>  |
| 6.3.1. Royalty and license fees receipts                | 59.1        | 59.1         | 52.3        | 52.3         |
| 6.3.2. High-tech exports                                | 41.3        | 41.3         | 41.3        | 41.3         |
| 6.3.3. Computer and communications service exports      | 59.1        | 59.1         | 59.1        | 59.1         |
| 6.3.4. Foreign direct investment net outflows           | 11.7        | 11.7         | 18.6        | 18.6         |
| <b>7. Creative outputs</b>                              | <b>61.7</b> | <b>66.7</b>  | <b>55.6</b> | <b>60.5</b>  |
| <b>7.1. Creative intangibles</b>                        | <b>51.0</b> | <b>51.0</b>  | <b>38.9</b> | <b>38.9</b>  |
| 7.1.1. National office trademark registrations          | 19.4        | 19.4         | 13.3        | 13.3         |
| 7.1.2. Madrid Agreement trademark registrations         | 0.0         | 0.0          | n/a         | n/a          |
| 7.1.3. ICT and business model creation                  | 63.8        | 63.8         | 74.8        | 74.8         |
| 7.1.4. ICT and organizational models creation           | 69.7        | 69.7         | 28.6        | 28.6         |
| <b>7.2. Creative goods and services</b>                 | <b>56.8</b> | <b>64.9</b>  | <b>56.5</b> | <b>64.4</b>  |
| 7.2.1. Recreation and culture consumption               | 76.8        | 76.8         | 73.6        | 73.6         |
| <b>7.2.2. National feature films produced</b>           | <b>18.8</b> | <b>0.0</b>   | <b>18.8</b> | <b>0.0</b>   |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>46.6</b> | <b>0.0</b>   | <b>46.6</b> | <b>0.0</b>   |
| 7.2.4. Creative goods exports                           | 17.8        | 17.8         | 19.6        | 19.6         |
| 7.2.5. Creative services exports                        | 100.0       | 100.0        | 100.0       | 100.0        |
| <b>7.3. Creation of online content</b>                  | <b>88.1</b> | <b>100.0</b> | <b>88.1</b> | <b>100.0</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 100.0       | 100.0        | 100.0       | 100.0        |
| 7.3.2. Country-code top level domains (ccTLDs)          | 100.0       | 100.0        | 100.0       | 100.0        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>58.9</b> | <b>0.0</b>   | <b>58.9</b> | <b>0.0</b>   |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>93.6</b> | <b>0.0</b>   | <b>93.6</b> | <b>0.0</b>   |

The Innovation Index 2011 and 2012

| United Kingdom (GB)                                      | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 61.9                         | 61.9                                       | 62.6                         | 62.6                                       |
| GDP per capita, PPP\$                                    | 36,495.8                     | 36,495.8                                   | 35,974.4                     | 35,974.4                                   |
| GDP (US\$ billion)                                       | 2,174.5                      | 2,174.5                                    | 2,481.0                      | 2,481.0                                    |
| Innovation index   | 53.9                         | 53.1                                       | 53.9                         | 53.5                                       |
| Innovation output sub-index                              | 44.3                         | 43.3                                       | 44.2                         | 43.2                                       |
| Innovation input sub-index                               | 63.4                         | 63.0                                       | 63.6                         | 63.8                                       |
| Innovation efficiency index                              | 0.7                          | 0.7  | 0.7                          | 0.7  |
| <b>1. Institutions</b>                                   | <b>89.0</b>                  | <b>89.0</b>                                | <b>89.2</b>                  | <b>89.2</b>                                |
| <b>1.1. Political environment</b>                        | <b>78.1</b>                  | <b>78.1</b>                                | <b>77.9</b>                  | <b>77.9</b>                                |
| 1.1.1 Political Stability                                | 53.0                         | 53.0                                       | 66.8                         | 66.8                                       |
| 1.1.2. Government effectiveness                          | 87.7                         | 87.7                                       | 75.1                         | 75.1                                       |
| 1.1.3. Press freedom                                     | 93.7                         | 93.7                                       | 91.8                         | 91.8                                       |
| <b>1.2. Regulatory environment</b>                       | <b>96.6</b>                  | <b>96.6</b>                                | <b>97.2</b>                  | <b>97.2</b>                                |
| 1.2.1. Regulatory quality                                | 94.1                         | 94.1                                       | 95.7                         | 95.7                                       |
| 1.2.2. Rule of law                                       | 92.4                         | 92.4                                       | 93.0                         | 93.0                                       |
| 1.2.3. Cost of redundancy dismissal                      | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| <b>1.3. Business environment</b>                         | <b>92.4</b>                  | <b>92.4</b>                                | <b>92.4</b>                  | <b>92.4</b>                                |
| 1.3.1. Ease of starting a business                       | 91.1                         | 91.1                                       | 91.1                         | 91.1                                       |
| 1.3.2. Ease of resolving insolvency                      | 97.3                         | 97.3                                       | 97.3                         | 97.3                                       |
| 1.3.3. Ease of paying taxes                              | 88.8                         | 88.8                                       | 88.8                         | 88.8                                       |
| <b>2. Human capital and research</b>                     | <b>55.0</b>                  | <b>55.0</b>                                | <b>51.4</b>                  | <b>51.4</b>                                |
| <b>2.1. Education</b>                                    | <b>70.5</b>                  | <b>70.5</b>                                | <b>68.0</b>                  | <b>68.0</b>                                |
| 2.1.1. Expenditure on education                          | 58.2                         | 58.2                                       | 58.4                         | 58.4                                       |
| 2.1.2. Public expenditure on education per pupil         | 71.1                         | 71.1                                       | 67.4                         | 67.4                                       |
| 2.1.3. School life expectancy                            | 76.8                         | 76.8                                       | 74.2                         | 74.2                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | 68.1                         | 68.1                                       | 68.1                         | 68.1                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | 77.1                         | 77.1                                       | 71.9                         | 71.9                                       |
| <b>2.2. Tertiary education</b>                           | <b>29.8</b>                  | <b>29.8</b>                                | <b>29.4</b>                  | <b>29.4</b>                                |
| 2.2.1. Tertiary enrolment                                | 53.7                         | 53.7                                       | 51.7                         | 51.7                                       |
| 2.2.2. Graduates in science and engineering              | 25.3                         | 25.3                                       | 25.3                         | 25.3                                       |
| 2.2.3. Tertiary inbound mobility                         | 39.3                         | 39.3                                       | 39.3                         | 39.3                                       |
| 2.2.4. Gross tertiary outbound enrolment                 | 5.3                          | 5.3  | 5.3                          | 5.3  |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>64.8</b>                  | <b>64.8</b>                                | <b>56.9</b>                  | <b>56.9</b>                                |
| 2.3.1. Researchers                                       | 61.0                         | 61.0                                       | 40.3                         | 40.3                                       |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 40.1                         | 40.1                                       | 37.1                         | 37.1                                       |
| 2.3.3. Quality of scientific research institutions       | 93.3                         | 93.3                                       | 93.2                         | 93.2                                       |
| <b>3. Infrastructure</b>                                 | <b>58.5</b>                  | <b>56.4</b>                                | <b>62.1</b>                  | <b>63.3</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>78.2</b>                  | <b>71.9</b>                                | <b>88.9</b>                  | <b>92.5</b>                                |
| 3.1.1. ICT access  | 91.5                         | 0.0  | 89.5                         | 0.0  |
| 3.1.2. ICT use   | 77.6                         | 0.0  | 81.3                         | 0.0  |
| 3.1.3. Government's online service                       | 68.5                         | 68.5                                       | 94.1                         | 94.1                                       |
| 3.1.4. E-participation                                   | 75.3                         | 75.3                                       | 90.8                         | 90.8                                       |
| <b>3.2. General infrastructure</b>                       | <b>37.5</b>                  | <b>37.5</b>                                | <b>37.7</b>                  | <b>37.7</b>                                |
| 3.2.1. Electricity output                                | 19.5                         | 19.5                                       | 21.7                         | 21.7                                       |
| 3.2.2. Electricity consumption                           | 21.8                         | 21.8                                       | 20.9                         | 20.9                                       |
| 3.2.3. Trade and transport-related infrastructure        | 80.3                         | 80.3                                       | 80.3                         | 80.3                                       |
| 3.2.4. Gross capital formation                           | 11.5                         | 11.5                                       | 11.5                         | 11.5                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>59.7</b>                  | <b>59.7</b>                                | <b>59.7</b>                  | <b>59.7</b>                                |
| 3.3.1. GDP per unit of energy use                        | 49.0                         | 49.0                                       | 49.0                         | 49.0                                       |
| 3.3.2. Environmental performance                         | 80.5                         | 80.5                                       | 80.5                         | 80.5                                       |
| 3.3.3. ISO 14001 environmental certificates              | 49.6                         | 49.6                                       | 49.6                         | 49.6                                       |



## Appendices

Appendix 4: Country/ Economy Profile of the Selected 20 Countries: United Kingdom

|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                         | <b>64.2</b> | <b>64.2</b> | <b>65.0</b> | <b>65.0</b> |
| <b>4.1. Credit</b>                                      | <b>94.4</b> | <b>94.4</b> | <b>94.4</b> | <b>94.4</b> |
| 4.1.1. Ease of getting credit                           | 100.0       | 100.0       | 100.0       | 100.0       |
| 4.1.2. Domestic credit to private sector                | 88.9        | 88.9        | 88.9        | 88.9        |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a         | n/a         | n/a         | n/a         |
| <b>4.2. Investment</b>                                  | <b>43.2</b> | <b>43.2</b> | <b>42.8</b> | <b>42.8</b> |
| 4.2.1. Ease of protecting investors                     | 95.6        | 95.6        | 95.6        | 95.6        |
| 4.2.2. Market capitalization                            | 19.1        | 19.1        | 10.6        | 10.6        |
| 4.2.3. Total value of stocks traded                     | 20.5        | 20.5        | 18.6        | 18.6        |
| 4.2.4. Venture capital deals                            | 37.5        | 37.5        | 46.5        | 46.5        |
| <b>4.3. Trade and competition</b>                       | <b>55.1</b> | <b>55.1</b> | <b>57.9</b> | <b>57.9</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 94.3        | 94.3        | 91.8        | 91.8        |
| 4.3.2. Market access for non-agricultural exports       | 31.7        | 31.7        | 31.7        | 31.7        |
| 4.3.3. Imports of goods and services                    | 8.5         | 8.5         | 8.3         | 8.3         |
| 4.3.4. Exports of goods and services                    | 7.9         | 7.9         | 8.0         | 8.0         |
| 4.3.5. Intensity of local competition                   | 86.3        | 86.3        | 100.0       | 100.0       |
| <b>5. Business sophistication</b>                       | <b>50.3</b> | <b>50.3</b> | <b>50.0</b> | <b>50.0</b> |
| <b>5.1. Knowledge workers</b>                           | <b>62.6</b> | <b>62.6</b> | <b>59.0</b> | <b>59.0</b> |
| 5.1.1. Employment in knowledge-intensive services       | 80.5        | 80.5        | 80.5        | 80.5        |
| 5.1.2. Firms offering formal training                   | n/a         | n/a         | n/a         | n/a         |
| 5.1.3. GERD performed by business enterprise            | 70.7        | 70.7        | 69.2        | 69.2        |
| 5.1.4. GERD financed by business enterprise             | 47.0        | 47.0        | 27.1        | 27.1        |
| 5.1.5. GMAT mean score                                  | 90.8        | 90.8        | 90.8        | 90.8        |
| 5.1.6. GMAT test takers                                 | 5.8         | 5.8         | 5.8         | 5.8         |
| <b>5.2. Innovation linkages</b>                         | <b>72.6</b> | <b>72.6</b> | <b>75.4</b> | <b>75.4</b> |
| 5.2.1. University/industry research collaboration       | 92.3        | 92.3        | 98.8        | 98.8        |
| 5.2.2. State of cluster development                     | 71.4        | 71.4        | 73.1        | 73.1        |
| 5.2.3. GERD financed by abroad                          | 100.0       | 100.0       | 100.0       | 100.0       |
| 5.2.4. Joint venture / strategic alliance deals         | 25.7        | 25.7        | 31.7        | 31.7        |
| 5.2.5. Share of patents with foreign inventor           | 27.7        | 27.7        | 27.7        | 27.7        |
| <b>5.3. Knowledge absorption</b>                        | <b>15.8</b> | <b>15.8</b> | <b>15.7</b> | <b>15.7</b> |
| 5.3.1. Royalty and license fees payments                | 1.8         | 1.8         | 1.7         | 1.7         |
| 5.3.2. High-tech imports                                | 13.6        | 13.6        | 13.6        | 13.6        |
| 5.3.3. Computer and communications service imports      | 34.3        | 34.3        | 34.3        | 34.3        |
| 5.3.4. Foreign direct investment net inflows            | 13.4        | 13.4        | 13.2        | 13.2        |
| <b>6. Knowledge and technology outputs</b>              | <b>36.4</b> | <b>29.9</b> | <b>35.0</b> | <b>28.6</b> |
| <b>6.1. Knowledge creation</b>                          | <b>31.1</b> | <b>11.7</b> | <b>32.3</b> | <b>13.1</b> |
| 6.1.1. National office patent applications              | 7.4         | 7.4         | 10.2        | 10.2        |
| 6.1.2. Patent Cooperation Treaty applications           | 16.0        | 16.0        | 16.0        | 16.0        |
| 6.1.3. National office utility model applications       | n/a         | n/a         | n/a         | n/a         |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>70.0</b> | <b>0.0</b>  | <b>70.7</b> | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>45.0</b> | <b>45.0</b> | <b>40.9</b> | <b>40.9</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 32.2        | 32.2        | 15.4        | 15.4        |
| 6.2.2. New business density                             | 41.6        | 41.6        | 41.6        | 41.6        |
| 6.2.3. Total computer software spending                 | 65.6        | 65.6        | 78.9        | 78.9        |
| 6.2.4. ISO 9001 quality certificates                    | 53.3        | 53.3        | 53.3        | 53.3        |
| <b>6.3. Knowledge diffusion</b>                         | <b>33.0</b> | <b>33.0</b> | <b>31.8</b> | <b>31.8</b> |
| 6.3.1. Royalty and license fees receipts                | 47.0        | 47.0        | 47.2        | 47.2        |
| 6.3.2. High-tech exports                                | 41.7        | 41.7        | 41.7        | 41.7        |
| 6.3.3. Computer and communications service exports      | 36.8        | 36.8        | 36.8        | 36.8        |
| 6.3.4. Foreign direct investment net outflows           | 6.5         | 6.5         | 1.4         | 1.4         |
| <b>7. Creative outputs</b>                              | <b>52.3</b> | <b>56.7</b> | <b>53.4</b> | <b>57.9</b> |
| <b>7.1. Creative intangibles</b>                        | <b>41.2</b> | <b>41.2</b> | <b>42.6</b> | <b>42.6</b> |
| 7.1.1. National office trademark registrations          | 2.5         | 2.5         | 34.7        | 34.7        |
| 7.1.2. Madrid Agreement trademark registrations         | 3.9         | 3.9         | 4.8         | 4.8         |
| 7.1.3. ICT and business model creation                  | 79.0        | 79.0        | 90.2        | 90.2        |
| 7.1.4. ICT and organizational models creation           | 79.3        | 79.3        | 40.6        | 40.6        |
| <b>7.2. Creative goods and services</b>                 | <b>44.5</b> | <b>49.3</b> | <b>46.0</b> | <b>51.4</b> |
| 7.2.1. Recreation and culture consumption               | 92.9        | 92.9        | 82.6        | 82.6        |
| <b>7.2.2. National feature films produced</b>           | <b>9.1</b>  | <b>0.0</b>  | <b>9.1</b>  | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>50.7</b> | <b>0.0</b>  | <b>50.7</b> | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 47.3        | 47.3        | 63.4        | 63.4        |
| 7.2.5. Creative services exports                        | 7.8         | 7.8         | 8.2         | 8.2         |
| <b>7.3. Creation of online content</b>                  | <b>82.4</b> | <b>95.0</b> | <b>82.4</b> | <b>95.0</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 100.0       | 100.0       | 100.0       | 100.0       |
| 7.3.2. Country-code top level domains (ccTLDs)          | 90.1        | 90.1        | 90.1        | 90.1        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>47.3</b> | <b>0.0</b>  | <b>47.3</b> | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>92.1</b> | <b>0.0</b>  | <b>92.1</b> | <b>0.0</b>  |

The Innovation Index 2011 and 2012

| Korea, Rep. (KR)   | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 48.5                         | 48.5                                       | 49.0                         | 49.0                                       |
| GDP per capita, PPP\$                                    | 27,168.5                     | 27,168.5                                   | 31,753.5                     | 31,753.5                                   |
| GDP (US\$ billion)                                       | 832.5                        | 832.5                                      | 1,163.8                      | 1,163.8                                    |
| Innovation index   | 47.1                         | 47.8                                       | 43.7                         | 44.0                                       |
| Innovation output sub-index                              | 42.7                         | 44.0                                       | 36.2                         | 36.7                                       |
| Innovation input sub-index                               | 51.4                         | 51.7                                       | 51.1                         | 51.3                                       |
| Innovation efficiency index                              | 0.8                          | 0.9  | 0.7                          | 0.7  |
| <b>1. Institutions</b>                                   | <b>62.6</b>                  | <b>62.6</b>                                | <b>60.1</b>                  | <b>60.1</b>                                |
| <b>1.1. Political environment</b>                        | <b>71.2</b>                  | <b>71.2</b>                                | <b>67.6</b>                  | <b>67.6</b>                                |
| 1.1.1 Political Stability                                | 50.3                         | 50.3                                       | 56.6                         | 56.6                                       |
| 1.1.2. Government effectiveness                          | 77.4                         | 77.4                                       | 61.7                         | 61.7                                       |
| 1.1.3. Press freedom                                     | 85.9                         | 85.9                                       | 84.5                         | 84.5                                       |
| <b>1.2. Regulatory environment</b>                       | <b>38.2</b>                  | <b>38.2</b>                                | <b>34.4</b>                  | <b>34.4</b>                                |
| 1.2.1. Regulatory quality                                | 74.4                         | 74.4                                       | 71.8                         | 71.8                                       |
| 1.2.2. Rule of law                                       | 78.2                         | 78.2                                       | 65.9                         | 65.9                                       |
| 1.2.3. Cost of redundancy dismissal                      | 0.0                          | 0.0  | 0.0                          | 0.0  |
| <b>1.3. Business environment</b>                         | <b>78.4</b>                  | <b>78.4</b>                                | <b>78.4</b>                  | <b>78.4</b>                                |
| 1.3.1. Ease of starting a business                       | 65.6                         | 65.6                                       | 65.6                         | 65.6                                       |
| 1.3.2. Ease of resolving insolvency                      | 92.0                         | 92.0                                       | 92.0                         | 92.0                                       |
| 1.3.3. Ease of paying taxes                              | 77.5                         | 77.5                                       | 77.5                         | 77.5                                       |
| <b>2. Human capital and research</b>                     | <b>55.3</b>                  | <b>55.3</b>                                | <b>55.4</b>                  | <b>55.4</b>                                |
| <b>2.1. Education</b>                                    | <b>58.1</b>                  | <b>58.1</b>                                | <b>58.8</b>                  | <b>58.8</b>                                |
| 2.1.1. Expenditure on education                          | 38.3                         | 38.3                                       | 38.1                         | 38.1                                       |
| 2.1.2. Public expenditure on education per pupil         | 33.4                         | 33.4                                       | 44.1                         | 44.1                                       |
| 2.1.3. School life expectancy                            | 85.9                         | 85.9                                       | 82.4                         | 82.4                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | 85.2                         | 85.2                                       | 85.2                         | 85.2                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | 61.3                         | 61.3                                       | 57.5                         | 57.5                                       |
| <b>2.2. Tertiary education</b>                           | <b>47.6</b>                  | <b>47.6</b>                                | <b>47.6</b>                  | <b>47.6</b>                                |
| 2.2.1. Tertiary enrolment                                | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 2.2.2. Graduates in science and engineering              | 57.4                         | 57.4                                       | 57.4                         | 57.4                                       |
| 2.2.3. Tertiary inbound mobility                         | 4.0                          | 4.0  | 4.0                          | 4.0  |
| 2.2.4. Gross tertiary outbound enrolment                 | 19.3                         | 19.3                                       | 19.3                         | 19.3                                       |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>60.1</b>                  | <b>60.1</b>                                | <b>59.9</b>                  | <b>59.9</b>                                |
| 2.3.1. Researchers                                       | 59.1                         | 59.1                                       | 60.0                         | 60.0                                       |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 82.7                         | 82.7                                       | 85.0                         | 85.0                                       |
| 2.3.3. Quality of scientific research institutions       | 38.7                         | 38.7                                       | 34.7                         | 34.7                                       |
| <b>3. Infrastructure</b>                                 | <b>62.0</b>                  | <b>63.5</b>                                | <b>62.8</b>                  | <b>63.9</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>95.6</b>                  | <b>100.0</b>                               | <b>96.8</b>                  | <b>100.0</b>                               |
| 3.1.1. ICT access  | 82.4                         | 0.0  | 87.3                         | 0.0  |
| 3.1.2. ICT use   | 100.0                        | 0.0  | 100.0                        | 0.0  |
| 3.1.3. Government's online service                       | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 3.1.4. E-participation                                   | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| <b>3.2. General infrastructure</b>                       | <b>48.9</b>                  | <b>48.9</b>                                | <b>49.9</b>                  | <b>49.9</b>                                |
| 3.2.1. Electricity output                                | 31.2                         | 31.2                                       | 36.8                         | 36.8                                       |
| 3.2.2. Electricity consumption                           | 35.7                         | 35.7                                       | 36.3                         | 36.3                                       |
| 3.2.3. Trade and transport-related infrastructure        | 63.6                         | 63.6                                       | 63.6                         | 63.6                                       |
| 3.2.4. Gross capital formation                           | 49.6                         | 49.6                                       | 49.6                         | 49.6                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>41.6</b>                  | <b>41.6</b>                                | <b>41.6</b>                  | <b>41.6</b>                                |
| 3.3.1. GDP per unit of energy use                        | 23.3                         | 23.3                                       | 23.3                         | 23.3                                       |
| 3.3.2. Environmental performance                         | 51.8                         | 51.8                                       | 51.8                         | 51.8                                       |
| 3.3.3. ISO 14001 environmental certificates              | 49.7                         | 49.7                                       | 49.7                         | 49.7                                       |

|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                         | <b>43.2</b> | <b>43.2</b> | <b>43.0</b> | <b>43.0</b> |
| <b>4.1. Credit</b>                                      | <b>64.2</b> | <b>64.2</b> | <b>64.2</b> | <b>64.2</b> |
| 4.1.1. Ease of getting credit                           | 94.4        | 94.4        | 94.4        | 94.4        |
| 4.1.2. Domestic credit to private sector                | 34.1        | 34.1        | 34.1        | 34.1        |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a         | n/a         | n/a         | n/a         |
| <b>4.2. Investment</b>                                  | <b>25.4</b> | <b>25.4</b> | <b>25.4</b> | <b>25.4</b> |
| 4.2.1. Ease of protecting investors                     | 56.7        | 56.7        | 56.7        | 56.7        |
| 4.2.2. Market capitalization                            | 14.5        | 14.5        | 8.0         | 8.0         |
| 4.2.3. Total value of stocks traded                     | 25.0        | 25.0        | 22.3        | 22.3        |
| 4.2.4. Venture capital deals                            | 5.3         | 5.3         | 14.4        | 14.4        |
| <b>4.3. Trade and competition</b>                       | <b>40.1</b> | <b>40.1</b> | <b>39.5</b> | <b>39.5</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 64.7        | 64.7        | 55.7        | 55.7        |
| 4.3.2. Market access for non-agricultural exports       | 1.1         | 1.1         | 1.1         | 1.1         |
| 4.3.3. Imports of goods and services                    | 17.0        | 17.0        | 16.6        | 16.6        |
| 4.3.4. Exports of goods and services                    | 18.5        | 18.5        | 18.9        | 18.9        |
| 4.3.5. Intensity of local competition                   | 76.8        | 76.8        | 83.4        | 83.4        |
| <b>5. Business sophistication</b>                       | <b>33.9</b> | <b>33.9</b> | <b>34.1</b> | <b>34.1</b> |
| <b>5.1. Knowledge workers</b>                           | <b>53.0</b> | <b>53.0</b> | <b>52.2</b> | <b>52.2</b> |
| 5.1.1. Employment in knowledge-intensive services       | 34.5        | 34.5        | 34.5        | 34.5        |
| 5.1.2. Firms offering formal training                   | 34.2        | 34.2        | 34.2        | 34.2        |
| 5.1.3. GERD performed by business enterprise            | 87.7        | 87.7        | 87.2        | 87.2        |
| 5.1.4. GERD financed by business enterprise             | 84.6        | 84.6        | 78.3        | 78.3        |
| 5.1.5. GMAT mean score                                  | 88.1        | 88.1        | 88.1        | 88.1        |
| 5.1.6. GMAT test takers                                 | 26.5        | 26.5        | 26.5        | 26.5        |
| <b>5.2. Innovation linkages</b>                         | <b>30.5</b> | <b>30.5</b> | <b>30.5</b> | <b>30.5</b> |
| 5.2.1. University/industry research collaboration       | 57.5        | 57.5        | 55.7        | 55.7        |
| 5.2.2. State of cluster development                     | 56.1        | 56.1        | 52.1        | 52.1        |
| 5.2.3. GERD financed by abroad                          | 1.3         | 1.3         | 0.7         | 0.7         |
| 5.2.4. Joint venture / strategic alliance deals         | 14.5        | 14.5        | 27.0        | 27.0        |
| 5.2.5. Share of patents with foreign inventor           | 0.0         | 0.0         | 0.0         | 0.0         |
| <b>5.3. Knowledge absorption</b>                        | <b>18.2</b> | <b>18.2</b> | <b>19.6</b> | <b>19.6</b> |
| 5.3.1. Royalty and license fees payments                | 4.7         | 4.7         | 4.2         | 4.2         |
| 5.3.2. High-tech imports                                | 20.8        | 20.8        | 20.8        | 20.8        |
| 5.3.3. Computer and communications service imports      | 46.7        | 46.7        | 46.7        | 46.7        |
| 5.3.4. Foreign direct investment net inflows            | 0.6         | 0.6         | 6.9         | 6.9         |
| <b>6. Knowledge and technology outputs</b>              | <b>39.5</b> | <b>41.0</b> | <b>38.6</b> | <b>39.1</b> |
| <b>6.1. Knowledge creation</b>                          | <b>59.6</b> | <b>64.0</b> | <b>57.9</b> | <b>59.4</b> |
| 6.1.1. National office patent applications              | 100.0       | 100.0       | 100.0       | 100.0       |
| 6.1.2. Patent Cooperation Treaty applications           | 56.0        | 56.0        | 56.0        | 56.0        |
| 6.1.3. National office utility model applications       | 36.0        | 36.0        | 22.2        | 22.2        |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>46.4</b> | <b>0.0</b>  | <b>53.4</b> | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>26.4</b> | <b>26.4</b> | <b>27.2</b> | <b>27.2</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 33.3        | 33.3        | 35.9        | 35.9        |
| 6.2.2. New business density                             | 8.4         | 8.4         | 8.4         | 8.4         |
| 6.2.3. Total computer software spending                 | 14.1        | 14.1        | 12.8        | 12.8        |
| 6.2.4. ISO 9001 quality certificates                    | 42.9        | 42.9        | 42.9        | 42.9        |
| <b>6.3. Knowledge diffusion</b>                         | <b>32.6</b> | <b>32.6</b> | <b>30.6</b> | <b>30.6</b> |
| 6.3.1. Royalty and license fees receipts                | 32.2        | 32.2        | 22.7        | 22.7        |
| 6.3.2. High-tech exports                                | 63.1        | 63.1        | 63.1        | 63.1        |
| 6.3.3. Computer and communications service exports      | 30.8        | 30.8        | 30.8        | 30.8        |
| 6.3.4. Foreign direct investment net outflows           | 4.2         | 4.2         | 5.6         | 5.6         |
| <b>7. Creative outputs</b>                              | <b>46.0</b> | <b>46.9</b> | <b>33.9</b> | <b>34.4</b> |
| <b>7.1. Creative intangibles</b>                        | <b>60.4</b> | <b>60.4</b> | <b>39.3</b> | <b>39.3</b> |
| 7.1.1. National office trademark registrations          | 96.3        | 96.3        | 27.5        | 27.5        |
| 7.1.2. Madrid Agreement trademark registrations         | 1.7         | 1.7         | 1.8         | 1.8         |
| 7.1.3. ICT and business model creation                  | 81.5        | 81.5        | 68.7        | 68.7        |
| 7.1.4. ICT and organizational models creation           | 62.2        | 62.2        | 59.0        | 59.0        |
| <b>7.2. Creative goods and services</b>                 | <b>34.2</b> | <b>32.7</b> | <b>28.3</b> | <b>24.9</b> |
| 7.2.1. Recreation and culture consumption               | 77.6        | 77.6        | 54.3        | 54.3        |
| <b>7.2.2. National feature films produced</b>           | <b>20.9</b> | <b>0.0</b>  | <b>20.9</b> | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>56.0</b> | <b>0.0</b>  | <b>56.0</b> | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 10.7        | 10.7        | 11.3        | 11.3        |
| 7.2.5. Creative services exports                        | 9.9         | 9.9         | 9.1         | 9.1         |
| <b>7.3. Creation of online content</b>                  | <b>28.9</b> | <b>34.2</b> | <b>28.9</b> | <b>34.2</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 12.1        | 12.1        | 12.1        | 12.1        |
| 7.3.2. Country-code top level domains (ccTLDs)          | 56.3        | 56.3        | 56.3        | 56.3        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>9.1</b>  | <b>0.0</b>  | <b>9.1</b>  | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>38.0</b> | <b>0.0</b>  | <b>38.0</b> | <b>0.0</b>  |

| Estonia (EE)   | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 1.3                          | 1.3  | 1.3                          | 1.3  |
| GDP per capita, PPP\$                                    | 19,451.4                     | 19,451.4                                   | 20,182.1                     | 20,182.1                                   |
| GDP (US\$ billion)                                       | 19.1                         | 19.1                                       | 22.5                         | 22.5                                       |
| Innovation index   | 44.7                         | 41.9                                       | 46.4                         | 43.7                                       |
| Innovation output sub-index                              | 39.5                         | 34.6                                       | 44.0                         | 38.3                                       |
| Innovation input sub-index                               | 50.0                         | 49.3                                       | 48.8                         | 49.1                                       |
| Innovation efficiency index                              | 0.8                          | 0.7  | 0.9                          | 0.8  |
| <b>1. Institutions</b>                                   | <b>76.3</b>                  | <b>76.3</b>                                | <b>74.3</b>                  | <b>74.3</b>                                |
| <b>1.1. Political environment</b>                        | <b>81.4</b>                  | <b>81.4</b>                                | <b>79.0</b>                  | <b>79.0</b>                                |
| 1.1.1 Political Stability                                | 67.0                         | 67.0                                       | 74.9                         | 74.9                                       |
| 1.1.2. Government effectiveness                          | 79.4                         | 79.4                                       | 62.8                         | 62.8                                       |
| 1.1.3. Press freedom                                     | 97.9                         | 97.9                                       | 99.3                         | 99.3                                       |
| <b>1.2. Regulatory environment</b>                       | <b>80.6</b>                  | <b>80.6</b>                                | <b>77.0</b>                  | <b>77.0</b>                                |
| 1.2.1. Regulatory quality                                | 91.6                         | 91.6                                       | 87.2                         | 87.2                                       |
| 1.2.2. Rule of law                                       | 81.2                         | 81.2                                       | 71.4                         | 71.4                                       |
| 1.2.3. Cost of redundancy dismissal                      | 74.7                         | 74.7                                       | 74.7                         | 74.7                                       |
| <b>1.3. Business environment</b>                         | <b>66.9</b>                  | <b>66.9</b>                                | <b>66.9</b>                  | <b>66.9</b>                                |
| 1.3.1. Ease of starting a business                       | 78.9                         | 78.9                                       | 78.9                         | 78.9                                       |
| 1.3.2. Ease of resolving insolvency                      | 46.7                         | 46.7                                       | 46.7                         | 46.7                                       |
| 1.3.3. Ease of paying taxes                              | 75.3                         | 75.3                                       | 75.3                         | 75.3                                       |
| <b>2. Human capital and research</b>                     | <b>44.1</b>                  | <b>44.1</b>                                | <b>44.5</b>                  | <b>44.5</b>                                |
| <b>2.1. Education</b>                                    | <b>67.4</b>                  | <b>67.4</b>                                | <b>68.4</b>                  | <b>68.4</b>                                |
| 2.1.1. Expenditure on education                          | 50.2                         | 50.2                                       | 46.5                         | 46.5                                       |
| 2.1.2. Public expenditure on education per pupil         | 47.4                         | 47.4                                       | 67.0                         | 67.0                                       |
| 2.1.3. School life expectancy                            | 71.4                         | 71.4                                       | 66.7                         | 66.7                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | 73.8                         | 73.8                                       | 73.8                         | 73.8                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | 97.4                         | 97.4                                       | 90.8                         | 90.8                                       |
| <b>2.2. Tertiary education</b>                           | <b>29.2</b>                  | <b>29.2</b>                                | <b>28.2</b>                  | <b>28.2</b>                                |
| 2.2.1. Tertiary enrolment                                | 60.9                         | 60.9                                       | 56.2                         | 56.2                                       |
| 2.2.2. Graduates in science and engineering              | 17.7                         | 17.7                                       | 17.7                         | 17.7                                       |
| 2.2.3. Tertiary inbound mobility                         | 4.1                          | 4.1  | 4.1                          | 4.1  |
| 2.2.4. Gross tertiary outbound enrolment                 | 45.6                         | 45.6                                       | 45.6                         | 45.6                                       |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>35.7</b>                  | <b>35.7</b>                                | <b>36.7</b>                  | <b>36.7</b>                                |
| 2.3.1. Researchers                                       | 50.5                         | 50.5                                       | 51.2                         | 51.2                                       |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 21.2                         | 21.2                                       | 25.2                         | 25.2                                       |
| 2.3.3. Quality of scientific research institutions       | 35.6                         | 35.6                                       | 33.8                         | 33.8                                       |
| <b>3. Infrastructure</b>                                 | <b>45.7</b>                  | <b>42.1</b>                                | <b>47.4</b>                  | <b>49.0</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>59.9</b>                  | <b>49.1</b>                                | <b>63.7</b>                  | <b>68.6</b>                                |
| 3.1.1. ICT access  | 82.3                         | 0.0  | 67.9                         | 0.0  |
| 3.1.2. ICT use   | 59.0                         | 0.0  | 50.0                         | 0.0  |
| 3.1.3. Government's online service                       | 31.5                         | 31.5                                       | 64.7                         | 64.7                                       |
| 3.1.4. E-participation                                   | 66.7                         | 66.7                                       | 72.4                         | 72.4                                       |
| <b>3.2. General infrastructure</b>                       | <b>23.5</b>                  | <b>23.5</b>                                | <b>24.5</b>                  | <b>24.5</b>                                |
| 3.2.1. Electricity output                                | 26.7                         | 26.7                                       | 36.4                         | 36.4                                       |
| 3.2.2. Electricity consumption                           | 25.0                         | 25.0                                       | 21.8                         | 21.8                                       |
| 3.2.3. Trade and transport-related infrastructure        | 19.7                         | 19.7                                       | 19.7                         | 19.7                                       |
| 3.2.4. Gross capital formation                           | 24.8                         | 24.8                                       | 24.8                         | 24.8                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>53.8</b>                  | <b>53.8</b>                                | <b>53.8</b>                  | <b>53.8</b>                                |
| 3.3.1. GDP per unit of energy use                        | 17.2                         | 17.2                                       | 17.2                         | 17.2                                       |
| 3.3.2. Environmental performance                         | 49.1                         | 49.1                                       | 49.1                         | 49.1                                       |
| 3.3.3. ISO 14001 environmental certificates              | 95.2                         | 95.2                                       | 95.2                         | 95.2                                       |

## Appendices

Appendix 4: Country/ Economy Profile of the Selected 20 Countries: Estonia

|   |              |             |              |             |
|---|--------------|-------------|--------------|-------------|
| <b>4. Market sophistication</b>                         | <b>45.7</b>  | <b>45.7</b> | <b>42.2</b>  | <b>42.2</b> |
| <b>4.1. Credit</b>                                      | <b>52.0</b>  | <b>52.0</b> | <b>52.0</b>  | <b>52.0</b> |
| 4.1.1. Ease of getting credit                           | 71.8         | 71.8        | 71.8         | 71.8        |
| 4.1.2. Domestic credit to private sector                | 32.2         | 32.2        | 32.2         | 32.2        |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a          | n/a         | n/a          | n/a         |
| <b>4.2. Investment</b>                                  | <b>30.4</b>  | <b>30.4</b> | <b>19.3</b>  | <b>19.3</b> |
| 4.2.1. Ease of protecting investors                     | 65.6         | 65.6        | 65.6         | 65.6        |
| 4.2.2. Market capitalization                            | 0.1          | 0.1         | 0.0          | 0.0         |
| 4.2.3. Total value of stocks traded                     | 0.0          | 0.0         | 0.0          | 0.0         |
| 4.2.4. Venture capital deals                            | 55.8         | 55.8        | 11.7         | 11.7        |
| <b>4.3. Trade and competition</b>                       | <b>54.8</b>  | <b>54.8</b> | <b>55.4</b>  | <b>55.4</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 94.3         | 94.3        | 91.8         | 91.8        |
| 4.3.2. Market access for non-agricultural exports       | 31.7         | 31.7        | 31.7         | 31.7        |
| 4.3.3. Imports of goods and services                    | 27.2         | 27.2        | 27.6         | 27.6        |
| 4.3.4. Exports of goods and services                    | 28.4         | 28.4        | 31.2         | 31.2        |
| 4.3.5. Intensity of local competition                   | 65.3         | 65.3        | 68.6         | 68.6        |
| <b>5. Business sophistication</b>                       | <b>38.0</b>  | <b>38.0</b> | <b>35.6</b>  | <b>35.6</b> |
| <b>5.1. Knowledge workers</b>                           | <b>55.4</b>  | <b>55.4</b> | <b>54.3</b>  | <b>54.3</b> |
| 5.1.1. Employment in knowledge-intensive services       | 72.0         | 72.0        | 72.0         | 72.0        |
| 5.1.2. Firms offering formal training                   | 77.5         | 77.5        | 77.5         | 77.5        |
| 5.1.3. GERD performed by business enterprise            | 41.0         | 41.0        | 45.8         | 45.8        |
| 5.1.4. GERD financed by business enterprise             | 27.6         | 27.6        | 14.0         | 14.0        |
| 5.1.5. GMAT mean score                                  | 68.1         | 68.1        | 68.1         | 68.1        |
| 5.1.6. GMAT test takers                                 | 7.5          | 7.5         | 7.5          | 7.5         |
| <b>5.2. Innovation linkages</b>                         | <b>38.2</b>  | <b>38.2</b> | <b>33.3</b>  | <b>33.3</b> |
| 5.2.1. University/industry research collaboration       | 38.7         | 38.7        | 43.1         | 43.1        |
| 5.2.2. State of cluster development                     | 7.1          | 7.1         | 16.0         | 16.0        |
| 5.2.3. GERD financed by abroad                          | 88.3         | 88.3        | 63.7         | 63.7        |
| 5.2.4. Joint venture / strategic alliance deals         | 23.3         | 23.3        | 7.2          | 7.2         |
| 5.2.5. Share of patents with foreign inventor           | 13.9         | 13.9        | 13.9         | 13.9        |
| <b>5.3. Knowledge absorption</b>                        | <b>20.5</b>  | <b>20.5</b> | <b>19.1</b>  | <b>19.1</b> |
| 5.3.1. Royalty and license fees payments                | 0.7          | 0.7         | 1.0          | 1.0         |
| 5.3.2. High-tech imports                                | 17.1         | 17.1        | 17.1         | 17.1        |
| 5.3.3. Computer and communications service imports      | 27.2         | 27.2        | 27.2         | 27.2        |
| 5.3.4. Foreign direct investment net inflows            | 36.8         | 36.8        | 31.2         | 31.2        |
| <b>6. Knowledge and technology outputs</b>              | <b>25.9</b>  | <b>21.8</b> | <b>33.7</b>  | <b>28.5</b> |
| <b>6.1. Knowledge creation</b>                          | <b>21.3</b>  | <b>9.0</b>  | <b>25.2</b>  | <b>9.6</b>  |
| 6.1.1. National office patent applications              | 2.9          | 2.9         | 4.5          | 4.5         |
| 6.1.2. Patent Cooperation Treaty applications           | 8.6          | 8.6         | 8.6          | 8.6         |
| 6.1.3. National office utility model applications       | 15.6         | 15.6        | 15.7         | 15.7        |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>58.2</b>  | <b>0.0</b>  | <b>72.0</b>  | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>34.7</b>  | <b>34.7</b> | <b>61.3</b>  | <b>61.3</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 6.7          | 6.7         | 59.9         | 59.9        |
| 6.2.2. New business density                             | 41.8         | 41.8        | 41.8         | 41.8        |
| 6.2.3. Total computer software spending                 | n/a          | n/a         | n/a          | n/a         |
| 6.2.4. ISO 9001 quality certificates                    | 83.5         | 83.5        | 83.5         | 83.5        |
| <b>6.3. Knowledge diffusion</b>                         | <b>21.7</b>  | <b>21.7</b> | <b>14.7</b>  | <b>14.7</b> |
| 6.3.1. Royalty and license fees receipts                | 10.4         | 10.4        | 7.4          | 7.4         |
| 6.3.2. High-tech exports                                | 36.7         | 36.7        | 36.7         | 36.7        |
| 6.3.3. Computer and communications service exports      | 12.7         | 12.7        | 12.7         | 12.7        |
| 6.3.4. Foreign direct investment net outflows           | 27.1         | 27.1        | 1.9          | 1.9         |
| <b>7. Creative outputs</b>                              | <b>53.1</b>  | <b>47.3</b> | <b>54.3</b>  | <b>48.1</b> |
| <b>7.1. Creative intangibles</b>                        | <b>48.2</b>  | <b>48.2</b> | <b>53.0</b>  | <b>53.0</b> |
| 7.1.1. National office trademark registrations          | 50.7         | 50.7        | 64.7         | 64.7        |
| 7.1.2. Madrid Agreement trademark registrations         | 9.8          | 9.8         | 16.2         | 16.2        |
| 7.1.3. ICT and business model creation                  | 68.3         | 68.3        | 75.7         | 75.7        |
| 7.1.4. ICT and organizational models creation           | 63.9         | 63.9        | 55.3         | 55.3        |
| <b>7.2. Creative goods and services</b>                 | <b>44.9</b>  | <b>45.0</b> | <b>40.1</b>  | <b>38.7</b> |
| 7.2.1. Recreation and culture consumption               | 83.9         | 83.9        | 53.4         | 53.4        |
| <b>7.2.2. National feature films produced</b>           | <b>53.3</b>  | <b>0.0</b>  | <b>53.3</b>  | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>35.5</b>  | <b>0.0</b>  | <b>35.5</b>  | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 33.4         | 33.4        | 45.4         | 45.4        |
| 7.2.5. Creative services exports                        | 17.8         | 17.8        | 17.3         | 17.3        |
| <b>7.3. Creation of online content</b>                  | <b>71.0</b>  | <b>47.8</b> | <b>71.0</b>  | <b>47.8</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 25.7         | 25.7        | 25.7         | 25.7        |
| 7.3.2. Country-code top level domains (ccTLDs)          | 69.9         | 69.9        | 69.9         | 69.9        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>100.0</b> | <b>0.0</b>  | <b>100.0</b> | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>88.4</b>  | <b>0.0</b>  | <b>88.4</b>  | <b>0.0</b>  |

The Innovation Index 2011 and 2012

| Malaysia (MY)  | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 27.9                         | 27.9                                       | 28.7                         | 28.7                                       |
| GDP per capita, PPP\$                                    | 14,012.0                     | 14,012.0                                   | 15,579.0                     | 15,579.0                                   |
| GDP (US\$ billion)                                       | 193.1                        | 193.1                                      | 247.6                        | 247.6                                      |
| Innovation index   | 35.7                         | 35.2                                       | 36.7                         | 36.2                                       |
| Innovation output sub-index                              | 29.1                         | 28.8                                       | 30.0                         | 29.5                                       |
| Innovation input sub-index                               | 42.4                         | 41.7                                       | 43.3                         | 42.8                                       |
| Innovation efficiency index                              | 0.7                          | 0.7  | 0.7                          | 0.7  |
| <b>1. Institutions</b>                                   | <b>49.8</b>                  | <b>49.8</b>                                | <b>50.5</b>                  | <b>50.5</b>                                |
| <b>1.1. Political environment</b>                        | <b>54.1</b>                  | <b>54.1</b>                                | <b>57.1</b>                  | <b>57.1</b>                                |
| 1.1.1 Political Stability                                | 43.8                         | 43.8                                       | 58.0                         | 58.0                                       |
| 1.1.2. Government effectiveness                          | 72.3                         | 72.3                                       | 58.5                         | 58.5                                       |
| 1.1.3. Press freedom                                     | 46.3                         | 46.3                                       | 55.0                         | 55.0                                       |
| <b>1.2. Regulatory environment</b>                       | <b>37.8</b>                  | <b>37.8</b>                                | <b>36.9</b>                  | <b>36.9</b>                                |
| 1.2.1. Regulatory quality                                | 58.6                         | 58.6                                       | 62.4                         | 62.4                                       |
| 1.2.2. Rule of law                                       | 56.5                         | 56.5                                       | 49.1                         | 49.1                                       |
| 1.2.3. Cost of redundancy dismissal                      | 18.1                         | 18.1                                       | 18.1                         | 18.1                                       |
| <b>1.3. Business environment</b>                         | <b>57.3</b>                  | <b>57.3</b>                                | <b>57.3</b>                  | <b>57.3</b>                                |
| 1.3.1. Ease of starting a business                       | 34.4                         | 34.4                                       | 34.4                         | 34.4                                       |
| 1.3.2. Ease of resolving insolvency                      | 60.0                         | 60.0                                       | 60.0                         | 60.0                                       |
| 1.3.3. Ease of paying taxes                              | 77.5                         | 77.5                                       | 77.5                         | 77.5                                       |
| <b>2. Human capital and research</b>                     | <b>33.0</b>                  | <b>33.0</b>                                | <b>35.3</b>                  | <b>35.3</b>                                |
| <b>2.1. Education</b>                                    | <b>40.6</b>                  | <b>40.6</b>                                | <b>45.7</b>                  | <b>45.7</b>                                |
| 2.1.1. Expenditure on education                          | 40.0                         | 40.0                                       | 41.8                         | 41.8                                       |
| 2.1.2. Public expenditure on education per pupil         | 19.4                         | 19.4                                       | 49.8                         | 49.8                                       |
| 2.1.3. School life expectancy                            | 29.7                         | 29.7                                       | 23.5                         | 23.5                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | 32.1                         | 32.1                                       | 32.1                         | 32.1                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | 77.3                         | 77.3                                       | 74.4                         | 74.4                                       |
| <b>2.2. Tertiary education</b>                           | <b>45.7</b>                  | <b>45.7</b>                                | <b>46.2</b>                  | <b>46.2</b>                                |
| 2.2.1. Tertiary enrolment                                | 29.8                         | 29.8                                       | 32.2                         | 32.2                                       |
| 2.2.2. Graduates in science and engineering              | 78.0                         | 78.0                                       | 78.0                         | 78.0                                       |
| 2.2.3. Tertiary inbound mobility                         | 14.9                         | 14.9                                       | 14.9                         | 14.9                                       |
| 2.2.4. Gross tertiary outbound enrolment                 | 27.9                         | 27.9                                       | 27.9                         | 27.9                                       |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>12.6</b>                  | <b>12.6</b>                                | <b>14.0</b>                  | <b>14.0</b>                                |
| 2.3.1. Researchers                                       | 5.9                          | 5.9  | 5.6                          | 5.6  |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 2.3.3. Quality of scientific research institutions       | 32.0                         | 32.0                                       | 36.5                         | 36.5                                       |
| <b>3. Infrastructure</b>                                 | <b>38.9</b>                  | <b>35.4</b>                                | <b>38.2</b>                  | <b>35.6</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>45.9</b>                  | <b>56.4</b>                                | <b>43.4</b>                  | <b>50.7</b>                                |
| 3.1.1. ICT access  | 36.0                         | 0.0  | 34.8                         | 0.0  |
| 3.1.2. ICT use   | 34.7                         | 0.0  | 37.5                         | 0.0  |
| 3.1.3. Government's online service                       | 49.3                         | 49.3                                       | 58.8                         | 58.8                                       |
| 3.1.4. E-participation                                   | 63.4                         | 63.4                                       | 42.5                         | 42.5                                       |
| <b>3.2. General infrastructure</b>                       | <b>32.7</b>                  | <b>32.7</b>                                | <b>32.9</b>                  | <b>32.9</b>                                |
| 3.2.1. Electricity output                                | 10.7                         | 10.7                                       | 12.2                         | 12.2                                       |
| 3.2.2. Electricity consumption                           | 12.6                         | 12.6                                       | 12.5                         | 12.5                                       |
| 3.2.3. Trade and transport-related infrastructure        | 57.6                         | 57.6                                       | 57.6                         | 57.6                                       |
| 3.2.4. Gross capital formation                           | 28.7                         | 28.7                                       | 28.7                         | 28.7                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>38.2</b>                  | <b>38.2</b>                                | <b>38.2</b>                  | <b>38.2</b>                                |
| 3.3.1. GDP per unit of energy use                        | 20.3                         | 20.3                                       | 20.3                         | 20.3                                       |
| 3.3.2. Environmental performance                         | 65.0                         | 65.0                                       | 65.0                         | 65.0                                       |
| 3.3.3. ISO 14001 environmental certificates              | 29.4                         | 29.4                                       | 29.4                         | 29.4                                       |



|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                         | <b>48.6</b> | <b>48.6</b> | <b>48.8</b> | <b>48.8</b> |
| <b>4.1. Credit</b>                                      | <b>47.2</b> | <b>47.2</b> | <b>47.2</b> | <b>47.2</b> |
| 4.1.1. Ease of getting credit                           | 100.0       | 100.0       | 100.0       | 100.0       |
| 4.1.2. Domestic credit to private sector                | 41.5        | 41.5        | 41.5        | 41.5        |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | 0.0         | 0.0         | 0.0         | 0.0         |
| <b>4.2. Investment</b>                                  | <b>31.5</b> | <b>31.5</b> | <b>29.9</b> | <b>29.9</b> |
| 4.2.1. Ease of protecting investors                     | 98.9        | 98.9        | 98.9        | 98.9        |
| 4.2.2. Market capitalization                            | 19.9        | 19.9        | 13.4        | 13.4        |
| 4.2.3. Total value of stocks traded                     | 4.8         | 4.8         | 5.1         | 5.1         |
| 4.2.4. Venture capital deals                            | 2.3         | 2.3         | 2.1         | 2.1         |
| <b>4.3. Trade and competition</b>                       | <b>67.2</b> | <b>67.2</b> | <b>69.2</b> | <b>69.2</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 84.4        | 84.4        | 79.9        | 79.9        |
| 4.3.2. Market access for non-agricultural exports       | 89.4        | 89.4        | 89.4        | 89.4        |
| 4.3.3. Imports of goods and services                    | 32.3        | 32.3        | 31.5        | 31.5        |
| 4.3.4. Exports of goods and services                    | 40.7        | 40.7        | 40.3        | 40.3        |
| 4.3.5. Intensity of local competition                   | 58.4        | 58.4        | 71.6        | 71.6        |
| <b>5. Business sophistication</b>                       | <b>41.6</b> | <b>41.6</b> | <b>44.0</b> | <b>44.0</b> |
| <b>5.1. Knowledge workers</b>                           | <b>55.7</b> | <b>55.7</b> | <b>55.7</b> | <b>55.7</b> |
| 5.1.1. Employment in knowledge-intensive services       | 44.6        | 44.6        | 44.6        | 44.6        |
| 5.1.2. Firms offering formal training                   | 49.7        | 49.7        | 49.7        | 49.7        |
| 5.1.3. GERD performed by business enterprise            | 100.0       | 100.0       | 100.0       | 100.0       |
| 5.1.4. GERD financed by business enterprise             | 100.0       | 100.0       | 100.0       | 100.0       |
| 5.1.5. GMAT mean score                                  | 54.6        | 54.6        | 54.6        | 54.6        |
| 5.1.6. GMAT test takers                                 | 2.1         | 2.1         | 2.1         | 2.1         |
| <b>5.2. Innovation linkages</b>                         | <b>44.5</b> | <b>44.5</b> | <b>47.9</b> | <b>47.9</b> |
| 5.2.1. University/industry research collaboration       | 58.2        | 58.2        | 65.6        | 65.6        |
| 5.2.2. State of cluster development                     | 79.1        | 79.1        | 81.3        | 81.3        |
| 5.2.3. GERD financed by abroad                          | 1.1         | 1.1         | 0.0         | 0.0         |
| 5.2.4. Joint venture / strategic alliance deals         | 50.8        | 50.8        | 61.1        | 61.1        |
| 5.2.5. Share of patents with foreign inventor           | 28.5        | 28.5        | 28.5        | 28.5        |
| <b>5.3. Knowledge absorption</b>                        | <b>24.5</b> | <b>24.5</b> | <b>28.4</b> | <b>28.4</b> |
| 5.3.1. Royalty and license fees payments                | 3.0         | 3.0         | 2.5         | 2.5         |
| 5.3.2. High-tech imports                                | 69.2        | 69.2        | 69.2        | 69.2        |
| 5.3.3. Computer and communications service imports      | 23.0        | 23.0        | 23.0        | 23.0        |
| 5.3.4. Foreign direct investment net inflows            | 2.8         | 2.8         | 19.0        | 19.0        |
| <b>6. Knowledge and technology outputs</b>              | <b>20.4</b> | <b>20.0</b> | <b>20.9</b> | <b>20.1</b> |
| <b>6.1. Knowledge creation</b>                          | <b>2.5</b>  | <b>1.4</b>  | <b>3.8</b>  | <b>1.7</b>  |
| 6.1.1. National office patent applications              | 1.7         | 1.7         | 2.8         | 2.8         |
| 6.1.2. Patent Cooperation Treaty applications           | 2.4         | 2.4         | 2.4         | 2.4         |
| 6.1.3. National office utility model applications       | 0.0         | 0.0         | 0.0         | 0.0         |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>5.8</b>  | <b>0.0</b>  | <b>10.2</b> | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>30.8</b> | <b>30.8</b> | <b>30.6</b> | <b>30.6</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 35.2        | 35.2        | 34.2        | 34.2        |
| 6.2.2. New business density                             | 12.7        | 12.7        | 12.7        | 12.7        |
| 6.2.3. Total computer software spending                 | 17.2        | 17.2        | 18.3        | 18.3        |
| 6.2.4. ISO 9001 quality certificates                    | 53.6        | 53.6        | 53.6        | 53.6        |
| <b>6.3. Knowledge diffusion</b>                         | <b>27.9</b> | <b>27.9</b> | <b>28.3</b> | <b>28.0</b> |
| 6.3.1. Royalty and license fees receipts                | 11.3        | 11.3        | 9.8         | 9.8         |
| 6.3.2. High-tech exports                                | 86.7        | 86.7        | 86.7        | 86.7        |
| 6.3.3. Computer and communications service exports      | 0.0         | 0.0         | 0.0         | 0.0         |
| 6.3.4. Foreign direct investment net outflows           | 13.7        | 13.7        | 16.8        | 15.6        |
| <b>7. Creative outputs</b>                              | <b>37.8</b> | <b>37.6</b> | <b>39.1</b> | <b>38.9</b> |
| <b>7.1. Creative intangibles</b>                        | <b>52.2</b> | <b>52.2</b> | <b>55.3</b> | <b>55.3</b> |
| 7.1.1. National office trademark registrations          | 29.3        | 29.3        | 11.3        | 11.3        |
| 7.1.2. Madrid Agreement trademark registrations         | n/a         | n/a         | n/a         | n/a         |
| 7.1.3. ICT and business model creation                  | 59.7        | 59.7        | 79.0        | 79.0        |
| 7.1.4. ICT and organizational models creation           | 67.6        | 67.6        | 75.6        | 75.6        |
| <b>7.2. Creative goods and services</b>                 | <b>22.8</b> | <b>26.4</b> | <b>22.0</b> | <b>25.3</b> |
| 7.2.1. Recreation and culture consumption               | 41.9        | 41.9        | 32.9        | 32.9        |
| <b>7.2.2. National feature films produced</b>           | <b>5.3</b>  | <b>0.0</b>  | <b>5.3</b>  | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>19.1</b> | <b>0.0</b>  | <b>19.1</b> | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 18.1        | 18.1        | 27.8        | 27.8        |
| 7.2.5. Creative services exports                        | 19.2        | 19.2        | 15.2        | 15.2        |
| <b>7.3. Creation of online content</b>                  | <b>23.8</b> | <b>19.7</b> | <b>23.8</b> | <b>19.7</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 4.5         | 4.5         | 4.5         | 4.5         |
| 7.3.2. Country-code top level domains (ccTLDs)          | 34.9        | 34.9        | 34.9        | 34.9        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>5.2</b>  | <b>0.0</b>  | <b>5.2</b>  | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>50.5</b> | <b>0.0</b>  | <b>50.5</b> | <b>0.0</b>  |

| Qatar (QA)   | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 1.5                          | 1.5  | 1.8                          | 1.8  |
| GDP per capita, PPP\$                                    | 91,378.7                     | 91,378.7                                   | 102,891.2                    | 102,891.2                                  |
| GDP (US\$ billion)                                       | 98.3                         | 98.3                                       | 173.2                        | 173.2                                      |
| Innovation index   | 34.0                         | 32.1                                       | 40.8                         | 39.9                                       |
| Innovation output sub-index                              | 30.9                         | 28.5                                       | 37.9                         | 36.2                                       |
| Innovation input sub-index                               | 37.0                         | 35.6                                       | 43.8                         | 43.6                                       |
| Innovation efficiency index                              | 0.8                          | 0.8  | 0.9                          | 0.8  |
| <b>1. Institutions</b>                                   | <b>63.7</b>                  | <b>63.7</b>                                | <b>58.9</b>                  | <b>58.9</b>                                |
| <b>1.1. Political environment</b>                        | <b>76.6</b>                  | <b>76.6</b>                                | <b>67.9</b>                  | <b>67.9</b>                                |
| 1.1.1 Political Stability                                | 91.9                         | 91.9                                       | 89.2                         | 89.2                                       |
| 1.1.2. Government effectiveness                          | 78.1                         | 78.1                                       | 52.7                         | 52.7                                       |
| 1.1.3. Press freedom                                     | 59.8                         | 59.8                                       | 61.8                         | 61.8                                       |
| <b>1.2. Regulatory environment</b>                       | <b>47.2</b>                  | <b>47.2</b>                                | <b>41.5</b>                  | <b>41.5</b>                                |
| 1.2.1. Regulatory quality                                | 69.9                         | 69.9                                       | 61.3                         | 61.3                                       |
| 1.2.2. Rule of law                                       | 75.9                         | 75.9                                       | 61.7                         | 61.7                                       |
| 1.2.3. Cost of redundancy dismissal                      | 21.5                         | 21.5                                       | 21.5                         | 21.5                                       |
| <b>1.3. Business environment</b>                         | <b>67.2</b>                  | <b>67.2</b>                                | <b>67.2</b>                  | <b>67.2</b>                                |
| 1.3.1. Ease of starting a business                       | 25.6                         | 25.6                                       | 25.6                         | 25.6                                       |
| 1.3.2. Ease of resolving insolvency                      | 76.0                         | 76.0                                       | 76.0                         | 76.0                                       |
| 1.3.3. Ease of paying taxes                              | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| <b>2. Human capital and research</b>                     | <b>38.8</b>                  | <b>38.8</b>                                | <b>49.4</b>                  | <b>49.4</b>                                |
| <b>2.1. Education</b>                                    | <b>28.1</b>                  | <b>28.1</b>                                | <b>29.9</b>                  | <b>29.9</b>                                |
| 2.1.1. Expenditure on education                          | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 2.1.2. Public expenditure on education per pupil         | 0.0                          | 0.0  | 19.2                         | 19.2                                       |
| 2.1.3. School life expectancy                            | 22.0                         | 22.0                                       | 18.9                         | 18.9                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | 15.4                         | 15.4                                       | 15.4                         | 15.4                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | 96.5                         | 96.5                                       | 88.9                         | 88.9                                       |
| <b>2.2. Tertiary education</b>                           | <b>38.0</b>                  | <b>38.0</b>                                | <b>38.0</b>                  | <b>38.0</b>                                |
| 2.2.1. Tertiary enrolment                                | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 2.2.2. Graduates in science and engineering              | 32.9                         | 32.9                                       | 32.9                         | 32.9                                       |
| 2.2.3. Tertiary inbound mobility                         | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 2.2.4. Gross tertiary outbound enrolment                 | 24.3                         | 24.3                                       | 24.3                         | 24.3                                       |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>50.2</b>                  | <b>50.2</b>                                | <b>80.2</b>                  | <b>80.2</b>                                |
| 2.3.1. Researchers                                       | n/a                          | n/a  | n/a                          | n/a  |
| 2.3.2. Gross expenditure on R&D (GERD)                   | n/a                          | n/a  | n/a                          | n/a  |
| 2.3.3. Quality of scientific research institutions       | 50.2                         | 50.2                                       | 80.2                         | 80.2                                       |
| <b>3. Infrastructure</b>                                 | <b>29.1</b>                  | <b>22.0</b>                                | <b>39.1</b>                  | <b>38.3</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>25.3</b>                  | <b>3.9</b>                                 | <b>55.6</b>                  | <b>53.2</b>                                |
| 3.1.1. ICT access  | 67.7                         | 0.0  | 70.6                         | 0.0  |
| 3.1.2. ICT use   | 25.5                         | 0.0  | 45.5                         | 0.0  |
| 3.1.3. Government's online service                       | 1.4                          | 1.4  | 49.0                         | 49.0                                       |
| 3.1.4. E-participation                                   | 6.5                          | 6.5  | 57.5                         | 57.5                                       |
| <b>3.2. General infrastructure</b>                       | <b>52.8</b>                  | <b>52.8</b>                                | <b>52.4</b>                  | <b>52.4</b>                                |
| 3.2.1. Electricity output                                | 60.2                         | 60.2                                       | 58.6                         | 58.6                                       |
| 3.2.2. Electricity consumption                           | 65.3                         | 65.3                                       | 64.1                         | 64.1                                       |
| 3.2.3. Trade and transport-related infrastructure        | 19.7                         | 19.7                                       | 19.7                         | 19.7                                       |
| 3.2.4. Gross capital formation                           | 76.1                         | 76.1                                       | 76.1                         | 76.1                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>9.3</b>                   | <b>9.3</b>                                 | <b>9.3</b>                   | <b>9.3</b>                                 |
| 3.3.1. GDP per unit of energy use                        | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 3.3.2. Environmental performance                         | 25.6                         | 25.6                                       | 25.6                         | 25.6                                       |
| 3.3.3. ISO 14001 environmental certificates              | 2.2                          | 2.2  | 2.2                          | 2.2  |



|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                         | <b>29.1</b> | <b>29.1</b> | <b>27.5</b> | <b>27.5</b> |
| <b>4.1. Credit</b>                                      | <b>3.9</b>  | <b>3.9</b>  | <b>3.9</b>  | <b>3.9</b>  |
| 4.1.1. Ease of getting credit                           | 0.0         | 0.0         | 0.0         | 0.0         |
| 4.1.2. Domestic credit to private sector                | 7.9         | 7.9         | 7.9         | 7.9         |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a         | n/a         | n/a         | n/a         |
| <b>4.2. Investment</b>                                  | <b>17.5</b> | <b>17.5</b> | <b>13.6</b> | <b>13.6</b> |
| 4.2.1. Ease of protecting investors                     | 44.4        | 44.4        | 44.4        | 44.4        |
| 4.2.2. Market capitalization                            | 20.1        | 20.1        | 6.5         | 6.5         |
| 4.2.3. Total value of stocks traded                     | 5.3         | 5.3         | 3.4         | 3.4         |
| 4.2.4. Venture capital deals                            | 0.0         | 0.0         | 0.0         | 0.0         |
| <b>4.3. Trade and competition</b>                       | <b>65.9</b> | <b>65.9</b> | <b>65.1</b> | <b>65.1</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 81.6        | 81.6        | 80.9        | 80.9        |
| 4.3.2. Market access for non-agricultural exports       | 70.6        | 70.6        | 70.6        | 70.6        |
| 4.3.3. Imports of goods and services                    | 9.2         | 9.2         | 7.5         | 7.5         |
| 4.3.4. Exports of goods and services                    | 17.0        | 17.0        | 16.2        | 16.2        |
| 4.3.5. Intensity of local competition                   | 98.4        | 98.4        | 97.0        | 97.0        |
| <b>5. Business sophistication</b>                       | <b>24.5</b> | <b>24.5</b> | <b>44.2</b> | <b>44.2</b> |
| <b>5.1. Knowledge workers</b>                           | <b>19.5</b> | <b>19.5</b> | <b>19.5</b> | <b>19.5</b> |
| 5.1.1. Employment in knowledge-intensive services       | 38.6        | 38.6        | 38.6        | 38.6        |
| 5.1.2. Firms offering formal training                   | n/a         | n/a         | n/a         | n/a         |
| 5.1.3. GERD performed by business enterprise            | n/a         | n/a         | n/a         | n/a         |
| 5.1.4. GERD financed by business enterprise             | n/a         | n/a         | n/a         | n/a         |
| 5.1.5. GMAT mean score                                  | 0.0         | 0.0         | 0.0         | 0.0         |
| 5.1.6. GMAT test takers                                 | 0.9         | 0.9         | 0.9         | 0.9         |
| <b>5.2. Innovation linkages</b>                         | <b>54.0</b> | <b>54.0</b> | <b>81.0</b> | <b>81.0</b> |
| 5.2.1. University/industry research collaboration       | 51.3        | 51.3        | 79.8        | 79.8        |
| 5.2.2. State of cluster development                     | 67.9        | 67.9        | 76.7        | 76.7        |
| 5.2.3. GERD financed by abroad                          | n/a         | n/a         | n/a         | n/a         |
| 5.2.4. Joint venture / strategic alliance deals         | 31.9        | 31.9        | 91.9        | 91.9        |
| 5.2.5. Share of patents with foreign inventor           | n/a         | n/a         | n/a         | n/a         |
| <b>5.3. Knowledge absorption</b>                        | <b>0.0</b>  | <b>0.0</b>  | <b>31.9</b> | <b>31.9</b> |
| 5.3.1. Royalty and license fees payments                | n/a         | n/a         | n/a         | n/a         |
| 5.3.2. High-tech imports                                | n/a         | n/a         | n/a         | n/a         |
| 5.3.3. Computer and communications service imports      | n/a         | n/a         | n/a         | n/a         |
| 5.3.4. Foreign direct investment net inflows            | n/a         | n/a         | 31.9        | 31.9        |
| <b>6. Knowledge and technology outputs</b>              | <b>22.2</b> | <b>22.2</b> | <b>22.2</b> | <b>22.2</b> |
| <b>6.1. Knowledge creation</b>                          | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  |
| 6.1.1. National office patent applications              | n/a         | n/a         | n/a         | n/a         |
| 6.1.2. Patent Cooperation Treaty applications           | n/a         | n/a         | n/a         | n/a         |
| 6.1.3. National office utility model applications       | n/a         | n/a         | n/a         | n/a         |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>66.7</b> | <b>66.7</b> | <b>66.7</b> | <b>66.7</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 100.0       | 100.0       | 100.0       | 100.0       |
| 6.2.2. New business density                             | n/a         | n/a         | n/a         | n/a         |
| 6.2.3. Total computer software spending                 | n/a         | n/a         | n/a         | n/a         |
| 6.2.4. ISO 9001 quality certificates                    | 0.0         | 0.0         | 0.0         | 0.0         |
| <b>6.3. Knowledge diffusion</b>                         | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  |
| 6.3.1. Royalty and license fees receipts                | n/a         | n/a         | n/a         | n/a         |
| 6.3.2. High-tech exports                                | 0.0         | 0.0         | 0.0         | 0.0         |
| 6.3.3. Computer and communications service exports      | n/a         | n/a         | n/a         | n/a         |
| 6.3.4. Foreign direct investment net outflows           | n/a         | n/a         | n/a         | n/a         |
| <b>7. Creative outputs</b>                              | <b>39.7</b> | <b>34.8</b> | <b>53.6</b> | <b>50.2</b> |
| <b>7.1. Creative intangibles</b>                        | <b>68.6</b> | <b>68.6</b> | <b>87.7</b> | <b>87.7</b> |
| 7.1.1. National office trademark registrations          | n/a         | n/a         | n/a         | n/a         |
| 7.1.2. Madrid Agreement trademark registrations         | n/a         | n/a         | n/a         | n/a         |
| 7.1.3. ICT and business model creation                  | 62.1        | 62.1        | 82.7        | 82.7        |
| 7.1.4. ICT and organizational models creation           | 75.1        | 75.1        | 92.6        | 92.6        |
| <b>7.2. Creative goods and services</b>                 | <b>3.4</b>  | <b>0.0</b>  | <b>20.8</b> | <b>23.5</b> |
| 7.2.1. Recreation and culture consumption               | n/a         | n/a         | 47.0        | 47.0        |
| <b>7.2.2. National feature films produced</b>           | <b>n/a</b>  | <b>0.0</b>  | <b>n/a</b>  | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>10.1</b> | <b>0.0</b>  | <b>10.1</b> | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 0.0         | 0.0         | 0.0         | 0.0         |
| 7.2.5. Creative services exports                        | n/a         | n/a         | n/a         | n/a         |
| <b>7.3. Creation of online content</b>                  | <b>18.1</b> | <b>1.8</b>  | <b>18.1</b> | <b>1.8</b>  |
| 7.3.1. Generic top level domains (gTLDs)                | 3.6         | 3.6         | 3.6         | 3.6         |
| 7.3.2. Country-code top level domains (ccTLDs)          | 0.0         | 0.0         | 0.0         | 0.0         |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>9.9</b>  | <b>0.0</b>  | <b>9.9</b>  | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>58.7</b> | <b>0.0</b>  | <b>58.7</b> | <b>0.0</b>  |

| China (CN)   | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 1,354.1                      | 1,354.1                                    | 1,348.1                      | 1,348.1                                    |
| GDP per capita, PPP\$                                    | 6,828.0                      | 6,828.0                                    | 8,394.1                      | 8,394.1                                    |
| GDP (US\$ billion)                                       | 4,985.5                      | 4,985.5                                    | 6,988.5                      | 6,988.5                                    |
| Innovation index   | 35.9                         | 36.8                                       | 34.9                         | 36.0                                       |
| Innovation output sub-index                              | 37.9                         | 40.5                                       | 39.8                         | 42.3                                       |
| Innovation input sub-index                               | 34.0                         | 33.0                                       | 30.1                         | 29.7                                       |
| Innovation efficiency index                              | 1.1                          | 1.2  | 1.3                          | 1.4  |
| <b>1. Institutions</b>                                   | <b>24.7</b>                  | <b>24.7</b>                                | <b>20.2</b>                  | <b>20.2</b>                                |
| <b>1.1. Political environment</b>                        | <b>26.0</b>                  | <b>26.0</b>                                | <b>16.9</b>                  | <b>16.9</b>                                |
| 1.1.1 Political Stability                                | 24.3                         | 24.3                                       | 27.1                         | 27.1                                       |
| 1.1.2. Government effectiveness                          | 43.2                         | 43.2                                       | 23.1                         | 23.1                                       |
| 1.1.3. Press freedom                                     | 10.5                         | 10.5                                       | 0.4                          | 0.4  |
| <b>1.2. Regulatory environment</b>                       | <b>19.0</b>                  | <b>19.0</b>                                | <b>14.6</b>                  | <b>14.6</b>                                |
| 1.2.1. Regulatory quality                                | 44.3                         | 44.3                                       | 39.3                         | 39.3                                       |
| 1.2.2. Rule of law                                       | 31.8                         | 31.8                                       | 19.2                         | 19.2                                       |
| 1.2.3. Cost of redundancy dismissal                      | 0.0                          | 0.0  | 0.0                          | 0.0  |
| <b>1.3. Business environment</b>                         | <b>29.1</b>                  | <b>29.1</b>                                | <b>29.1</b>                  | <b>29.1</b>                                |
| 1.3.1. Ease of starting a business                       | 10.0                         | 10.0                                       | 10.0                         | 10.0                                       |
| 1.3.2. Ease of resolving insolvency                      | 49.3                         | 49.3                                       | 49.3                         | 49.3                                       |
| 1.3.3. Ease of paying taxes                              | 28.1                         | 28.1                                       | 28.1                         | 28.1                                       |
| <b>2. Human capital and research</b>                     | <b>21.0</b>                  | <b>21.0</b>                                | <b>19.9</b>                  | <b>19.9</b>                                |
| <b>2.1. Education</b>                                    | <b>39.2</b>                  | <b>39.2</b>                                | <b>37.0</b>                  | <b>37.0</b>                                |
| 2.1.1. Expenditure on education                          | 0.2                          | 0.2  | 0.4                          | 0.4  |
| 2.1.2. Public expenditure on education per pupil         | n/a                          | n/a  | n/a                          | n/a  |
| 2.1.3. School life expectancy                            | 16.1                         | 16.1                                       | 11.9                         | 11.9                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 2.1.5. Pupil-teacher ratio, secondary                    | 71.0                         | 71.0                                       | 67.3                         | 67.3                                       |
| <b>2.2. Tertiary education</b>                           | <b>6.6</b>                   | <b>6.6</b>                                 | <b>6.9</b>                   | <b>6.9</b>                                 |
| 2.2.1. Tertiary enrolment                                | 16.3                         | 16.3                                       | 17.0                         | 17.0                                       |
| 2.2.2. Graduates in science and engineering              | n/a                          | n/a  | n/a                          | n/a  |
| 2.2.3. Tertiary inbound mobility                         | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 2.2.4. Gross tertiary outbound enrolment                 | 3.6                          | 3.6  | 3.6                          | 3.6  |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>17.3</b>                  | <b>17.3</b>                                | <b>15.7</b>                  | <b>15.7</b>                                |
| 2.3.1. Researchers                                       | 9.4                          | 9.4  | 9.1                          | 9.1  |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 26.0                         | 26.0                                       | 26.2                         | 26.2                                       |
| 2.3.3. Quality of scientific research institutions       | 16.4                         | 16.4                                       | 11.7                         | 11.7                                       |
| <b>3. Infrastructure</b>                                 | <b>41.5</b>                  | <b>36.6</b>                                | <b>33.9</b>                  | <b>31.9</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>37.6</b>                  | <b>23.0</b>                                | <b>14.5</b>                  | <b>8.5</b>                                 |
| 3.1.1. ICT access  | 26.9                         | 0.0  | 22.3                         | 0.0  |
| 3.1.2. ICT use   | 77.5                         | 0.0  | 18.6                         | 0.0  |
| 3.1.3. Government's online service                       | 13.7                         | 13.7                                       | 7.8                          | 7.8  |
| 3.1.4. E-participation                                   | 32.3                         | 32.3                                       | 9.2                          | 9.2  |
| <b>3.2. General infrastructure</b>                       | <b>55.7</b>                  | <b>55.7</b>                                | <b>55.9</b>                  | <b>55.9</b>                                |
| 3.2.1. Electricity output                                | 7.0                          | 7.0  | 8.2                          | 8.2  |
| 3.2.2. Electricity consumption                           | 8.1                          | 8.1  | 8.3                          | 8.3  |
| 3.2.3. Trade and transport-related infrastructure        | 59.6                         | 59.6                                       | 59.6                         | 59.6                                       |
| 3.2.4. Gross capital formation                           | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| <b>3.3. Ecological sustainability</b>                    | <b>31.2</b>                  | <b>31.2</b>                                | <b>31.2</b>                  | <b>31.2</b>                                |
| 3.3.1. GDP per unit of energy use                        | 26.7                         | 26.7                                       | 26.7                         | 26.7                                       |
| 3.3.2. Environmental performance                         | 14.9                         | 14.9                                       | 14.9                         | 14.9                                       |
| 3.3.3. ISO 14001 environmental certificates              | 52.1                         | 52.1                                       | 52.1                         | 52.1                                       |

## Appendices

Appendix 4: Country/ Economy Profile of the Selected 20 Countries: China

|  |             |             |             |             |
|--|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                        | <b>44.2</b> | <b>44.2</b> | <b>38.0</b> | <b>38.0</b> |
| <b>4.1. Credit</b>                                     | <b>66.8</b> | <b>66.8</b> | <b>51.6</b> | <b>51.6</b> |
| 4.1.1. Ease of getting credit                          | 50.7        | 50.7        | 50.7        | 50.7        |
| 4.1.2. Domestic credit to private sector               | 49.6        | 49.6        | 49.6        | 49.6        |
| 4.1.3. Microfinance Institutions' gross loan portfolio | 100.0       | 100.0       | 54.5        | 54.5        |
| <b>4.2. Investment</b>                                 | <b>23.6</b> | <b>23.6</b> | <b>19.9</b> | <b>19.9</b> |
| 4.2.1. Ease of protecting investors                    | 44.4        | 44.4        | 44.4        | 44.4        |
| 4.2.2. Market capitalization                           | 14.5        | 14.5        | 5.8         | 5.8         |
| 4.2.3. Total value of stocks traded                    | 23.6        | 23.6        | 19.0        | 19.0        |
| 4.2.4. Venture capital deals                           | 11.7        | 11.7        | 10.2        | 10.2        |
| <b>4.3. Trade and competition</b>                      | <b>42.2</b> | <b>42.2</b> | <b>42.4</b> | <b>42.4</b> |
| 4.3.1. Applied tariff rate, weighted mean              | 80.5        | 80.5        | 78.2        | 78.2        |
| 4.3.2. Market access for non-agricultural exports      | 7.5         | 7.5         | 7.5         | 7.5         |
| 4.3.3. Imports of goods and services                   | 4.5         | 4.5         | 4.7         | 4.7         |
| 4.3.4. Exports of goods and services                   | 7.4         | 7.4         | 8.1         | 8.1         |
| 4.3.5. Intensity of local competition                  | 74.7        | 74.7        | 77.5        | 77.5        |
| <b>5. Business sophistication</b>                      | <b>38.5</b> | <b>38.5</b> | <b>38.5</b> | <b>38.5</b> |
| <b>5.1. Knowledge workers</b>                          | <b>58.3</b> | <b>58.3</b> | <b>58.1</b> | <b>58.1</b> |
| 5.1.1. Employment in knowledge-intensive services      | 0.0         | 0.0         | 0.0         | 0.0         |
| 5.1.2. Firms offering formal training                  | 100.0       | 100.0       | 100.0       | 100.0       |
| 5.1.3. GERD performed by business enterprise           | 82.1        | 82.1        | 84.3        | 84.3        |
| 5.1.4. GERD financed by business enterprise            | 79.9        | 79.9        | 76.2        | 76.2        |
| 5.1.5. GMAT mean score                                 | 98.8        | 98.8        | 98.8        | 98.8        |
| 5.1.6. GMAT test takers                                | 5.6         | 5.6         | 5.6         | 5.6         |
| <b>5.2. Innovation linkages</b>                        | <b>39.0</b> | <b>39.0</b> | <b>36.8</b> | <b>36.8</b> |
| 5.2.1. University/industry research collaboration      | 54.0        | 54.0        | 50.6        | 50.6        |
| 5.2.2. State of cluster development                    | 86.7        | 86.7        | 78.1        | 78.1        |
| 5.2.3. GERD financed by abroad                         | 7.7         | 7.7         | 6.0         | 6.0         |
| 5.2.4. Joint venture / strategic alliance deals        | 14.5        | 14.5        | 25.0        | 25.0        |
| 5.2.5. Share of patents with foreign inventor          | 0.2         | 0.2         | 0.2         | 0.2         |
| <b>5.3. Knowledge absorption</b>                       | <b>18.1</b> | <b>18.1</b> | <b>20.7</b> | <b>20.7</b> |
| 5.3.1. Royalty and license fees payments               | 0.5         | 0.5         | 0.5         | 0.5         |
| 5.3.2. High-tech imports                               | 49.1        | 49.1        | 49.1        | 49.1        |
| 5.3.3. Computer and communications service imports     | 16.8        | 16.8        | 16.8        | 16.8        |
| 5.3.4. Foreign direct investment net inflows           | 6.2         | 6.2         | 16.3        | 16.3        |
| <b>6. Knowledge and technology outputs</b>             | <b>42.8</b> | <b>44.5</b> | <b>42.7</b> | <b>44.5</b> |
| <b>6.1. Knowledge creation</b>                         | <b>40.2</b> | <b>45.5</b> | <b>41.9</b> | <b>47.3</b> |
| 6.1.1. National office patent applications             | 26.7        | 26.7        | 31.9        | 31.9        |
| 6.1.2. Patent Cooperation Treaty applications          | 9.9         | 9.9         | 9.9         | 9.9         |
| 6.1.3. National office utility model applications      | 100.0       | 100.0       | 100.0       | 100.0       |
| 6.1.4. Scientific and technical journal articles       | 24.3        | 0.0         | 25.8        | 0.0         |
| <b>6.2. Knowledge impact</b>                           | <b>56.9</b> | <b>56.9</b> | <b>54.8</b> | <b>54.8</b> |
| 6.2.1. Growth rate of GDP per person engaged           | 66.8        | 66.8        | 63.1        | 63.1        |
| 6.2.2. New business density                            | n/a         | n/a         | n/a         | n/a         |
| 6.2.3. Total computer software spending                | 15.6        | 15.6        | 14.7        | 14.7        |
| 6.2.4. ISO 9001 quality certificates                   | 78.2        | 78.2        | 78.2        | 78.2        |
| <b>6.3. Knowledge diffusion</b>                        | <b>31.2</b> | <b>31.2</b> | <b>31.3</b> | <b>31.3</b> |
| 6.3.1. Royalty and license fees receipts               | 0.0         | 0.0         | 0.5         | 0.5         |
| 6.3.2. High-tech exports                               | 78.9        | 78.9        | 78.9        | 78.9        |
| 6.3.3. Computer and communications service exports     | 43.0        | 43.0        | 43.0        | 43.0        |
| 6.3.4. Foreign direct investment net outflows          | 2.9         | 2.9         | 3.0         | 3.0         |
| <b>7. Creative outputs</b>                             | <b>33.0</b> | <b>36.5</b> | <b>36.9</b> | <b>40.2</b> |
| <b>7.1. Creative intangibles</b>                       | <b>48.9</b> | <b>48.9</b> | <b>52.9</b> | <b>52.9</b> |
| 7.1.1. National office trademark registrations         | 100.0       | 100.0       | 100.0       | 100.0       |
| 7.1.2. Madrid Agreement trademark registrations        | 2.3         | 2.3         | 1.5         | 1.5         |
| 7.1.3. ICT and business model creation                 | 48.6        | 48.6        | 51.9        | 51.9        |
| 7.1.4. ICT and organizational models creation          | 44.8        | 44.8        | 58.1        | 58.1        |
| <b>7.2. Creative goods and services</b>                | <b>26.2</b> | <b>35.8</b> | <b>33.7</b> | <b>42.7</b> |
| 7.2.1. Recreation and culture consumption              | n/a         | n/a         | 34.8        | 34.8        |
| 7.2.2. National feature films produced                 | 0.0         | 0.0         | 0.0         | 0.0         |
| 7.2.3. Daily newspapers circulation                    | 13.8        | 0.0         | 13.8        | 0.0         |
| 7.2.4. Creative goods exports                          | 64.7        | 64.7        | 87.0        | 87.0        |
| 7.2.5. Creative services exports                       | 6.9         | 6.9         | 6.2         | 6.2         |
| <b>7.3. Creation of online content</b>                 | <b>8.2</b>  | <b>12.3</b> | <b>8.2</b>  | <b>12.3</b> |
| 7.3.1. Generic top level domains (gTLDs)               | 0.9         | 0.9         | 0.9         | 0.9         |
| 7.3.2. Country-code top level domains (ccTLDs)         | 23.7        | 23.7        | 23.7        | 23.7        |
| 7.3.3. Wikipedia monthly edits                         | 0.0         | 0.0         | 0.0         | 0.0         |
| 7.3.4. Video uploads on YouTube                        | n/a         | 0.0         | n/a         | 0.0         |

The Innovation Index 2011 and 2012

| Iran, Islamic Rep.                                       | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 75.1                         | 75.1                                       | 75.9                         | 75.9                                       |
| GDP per capita, PPP\$                                    | 11,585.4                     | 11,585.4                                   | 12,258.2                     | 12,258.2                                   |
| GDP (US\$ billion)                                       | 331.0                        | 331.0                                      | 475.1                        | 475.1                                      |
| Innovation index   | 12.6                         | 12.7                                       | 10.9                         | 10.5                                       |
| Innovation output sub-index                              | 9.1                          | 9.6  | 4.9                          | 4.5  |
| Innovation input sub-index                               | 16.2                         | 15.8                                       | 17.0                         | 16.5                                       |
| Innovation efficiency index                              | 0.6                          | 0.6  | 0.3                          | 0.3  |
| <b>1. Institutions</b>                                   | <b>17.1</b>                  | <b>17.1</b>                                | <b>17.1</b>                  | <b>17.1</b>                                |
| <b>1.1. Political environment</b>                        | <b>0.0</b>                   | <b>0.0</b>                                 | <b>0.0</b>                   | <b>0.0</b>                                 |
| 1.1.1 Political Stability                                | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 1.1.2. Government effectiveness                          | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 1.1.3. Press freedom                                     | 0.0                          | 0.0  | 0.0                          | 0.0  |
| <b>1.2. Regulatory environment</b>                       | <b>11.1</b>                  | <b>11.1</b>                                | <b>11.1</b>                  | <b>11.1</b>                                |
| 1.2.1. Regulatory quality                                | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 1.2.2. Rule of law                                       | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 1.2.3. Cost of redundancy dismissal                      | 22.1                         | 22.1                                       | 22.1                         | 22.1                                       |
| <b>1.3. Business environment</b>                         | <b>40.3</b>                  | <b>40.3</b>                                | <b>40.3</b>                  | <b>40.3</b>                                |
| 1.3.1. Ease of starting a business                       | 75.6                         | 75.6                                       | 75.6                         | 75.6                                       |
| 1.3.2. Ease of resolving insolvency                      | 16.0                         | 16.0                                       | 16.0                         | 16.0                                       |
| 1.3.3. Ease of paying taxes                              | 29.2                         | 29.2                                       | 29.2                         | 29.2                                       |
| <b>2. Human capital and research</b>                     | <b>29.1</b>                  | <b>29.1</b>                                | <b>30.6</b>                  | <b>30.6</b>                                |
| <b>2.1. Education</b>                                    | <b>37.6</b>                  | <b>37.6</b>                                | <b>38.2</b>                  | <b>38.2</b>                                |
| 2.1.1. Expenditure on education                          | 40.0                         | 40.0                                       | 41.1                         | 41.1                                       |
| 2.1.2. Public expenditure on education per pupil         | 41.3                         | 41.3                                       | 38.6                         | 38.6                                       |
| 2.1.3. School life expectancy                            | 31.5                         | 31.5                                       | 30.2                         | 30.2                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | n/a                          | n/a  | n/a                          | n/a  |
| 2.1.5. Pupil-teacher ratio, secondary                    | n/a                          | n/a  | 43.0                         | 43.0                                       |
| <b>2.2. Tertiary education</b>                           | <b>46.5</b>                  | <b>46.5</b>                                | <b>47.5</b>                  | <b>47.5</b>                                |
| 2.2.1. Tertiary enrolment                                | 29.9                         | 29.9                                       | 34.9                         | 34.9                                       |
| 2.2.2. Graduates in science and engineering              | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 2.2.3. Tertiary inbound mobility                         | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 2.2.4. Gross tertiary outbound enrolment                 | 2.5                          | 2.5  | 2.5                          | 2.5  |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>3.1</b>                   | <b>3.1</b>                                 | <b>6.1</b>                   | <b>6.1</b>                                 |
| 2.3.1. Researchers                                       | 8.1                          | 8.1  | 13.2                         | 13.2                                       |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 1.3                          | 1.3  | 5.0                          | 5.0  |
| 2.3.3. Quality of scientific research institutions       | 0.0                          | 0.0  | 0.0                          | 0.0  |
| <b>3. Infrastructure</b>                                 | <b>13.7</b>                  | <b>11.7</b>                                | <b>14.1</b>                  | <b>11.7</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>8.8</b>                   | <b>2.9</b>                                 | <b>10.2</b>                  | <b>2.9</b>                                 |
| 3.1.1. ICT access  | 21.3                         | 0.0  | 33.3                         | 0.0  |
| 3.1.2. ICT use   | 13.8                         | 0.0  | 1.9                          | 0.0  |
| 3.1.3. Government's online service                       | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 3.1.4. E-participation                                   | 0.0                          | 5.7  | 5.7                          | 5.7  |
| <b>3.2. General infrastructure</b>                       | <b>22.9</b>                  | <b>22.9</b>                                | <b>22.6</b>                  | <b>22.6</b>                                |
| 3.2.1. Electricity output                                | 8.4                          | 8.4  | 8.1                          | 8.1  |
| 3.2.2. Electricity consumption                           | 8.0                          | 8.0  | 6.7                          | 6.7  |
| 3.2.3. Trade and transport-related infrastructure        | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 3.2.4. Gross capital formation                           | 60.5                         | 60.5                                       | 60.5                         | 60.5                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>9.5</b>                   | <b>9.5</b>                                 | <b>9.5</b>                   | <b>9.5</b>                                 |
| 3.3.1. GDP per unit of energy use                        | 7.9                          | 7.9  | 7.9                          | 7.9  |
| 3.3.2. Environmental performance                         | 16.1                         | 16.1                                       | 16.1                         | 16.1                                       |
| 3.3.3. ISO 14001 environmental certificates              | 4.5                          | 4.5  | 4.5                          | 4.5  |

## Appendices

Appendix 4: Country/ Economy Profile of the Selected 20 Countries: Iran, Islamic Rep.

|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                         | <b>10.8</b> | <b>10.8</b> | <b>10.6</b> | <b>10.6</b> |
| <b>4.1. Credit</b>                                      | <b>13.4</b> | <b>13.4</b> | <b>13.4</b> | <b>13.4</b> |
| 4.1.1. Ease of getting credit                           | 26.8        | 26.8        | 26.8        | 26.8        |
| 4.1.2. Domestic credit to private sector                | 0.0         | 0.0         | 0.0         | 0.0         |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a         | n/a         | n/a         | n/a         |
| <b>4.2. Investment</b>                                  | <b>0.4</b>  | <b>0.4</b>  | <b>0.3</b>  | <b>0.3</b>  |
| 4.2.1. Ease of protecting investors                     | 0.0         | 0.0         | 0.0         | 0.0         |
| 4.2.2. Market capitalization                            | 1.0         | 1.0         | 0.6         | 0.6         |
| 4.2.3. Total value of stocks traded                     | 0.4         | 0.4         | 0.5         | 0.5         |
| 4.2.4. Venture capital deals                            | 0.0         | 0.0         | 0.0         | 0.0         |
| <b>4.3. Trade and competition</b>                       | <b>18.6</b> | <b>18.6</b> | <b>18.3</b> | <b>18.3</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 0.0         | 0.0         | 0.0         | 0.0         |
| 4.3.2. Market access for non-agricultural exports       | 67.2        | 67.2        | 67.2        | 67.2        |
| 4.3.3. Imports of goods and services                    | 4.0         | 4.0         | 2.7         | 2.7         |
| 4.3.4. Exports of goods and services                    | 10.0        | 10.0        | 9.3         | 9.3         |
| 4.3.5. Intensity of local competition                   | 0.0         | 0.0         | 0.0         | 0.0         |
| <b>5. Business sophistication</b>                       | <b>10.4</b> | <b>10.4</b> | <b>12.4</b> | <b>12.4</b> |
| <b>5.1. Knowledge workers</b>                           | <b>10.9</b> | <b>10.9</b> | <b>10.9</b> | <b>10.9</b> |
| 5.1.1. Employment in knowledge-intensive services       | 17.6        | 17.6        | 17.6        | 17.6        |
| 5.1.2. Firms offering formal training                   | n/a         | n/a         | n/a         | n/a         |
| 5.1.3. GERD performed by business enterprise            | 0.0         | 0.0         | 0.0         | 0.0         |
| 5.1.4. GERD financed by business enterprise             | 0.0         | 0.0         | 0.0         | 0.0         |
| 5.1.5. GMAT mean score                                  | 30.1        | 30.1        | 30.1        | 30.1        |
| 5.1.6. GMAT test takers                                 | 0.0         | 0.0         | 0.0         | 0.0         |
| <b>5.2. Innovation linkages</b>                         | <b>16.7</b> | <b>16.7</b> | <b>16.7</b> | <b>16.7</b> |
| 5.2.1. University/industry research collaboration       | 0.0         | 0.0         | 0.0         | 0.0         |
| 5.2.2. State of cluster development                     | 0.0         | 0.0         | 0.0         | 0.0         |
| 5.2.3. GERD financed by abroad                          | n/a         | n/a         | n/a         | n/a         |
| 5.2.4. Joint venture / strategic alliance deals         | 0.0         | 0.0         | 0.0         | 0.0         |
| 5.2.5. Share of patents with foreign inventor           | 100.0       | 100.0       | 100.0       | 100.0       |
| <b>5.3. Knowledge absorption</b>                        | <b>3.5</b>  | <b>3.5</b>  | <b>9.6</b>  | <b>9.6</b>  |
| 5.3.1. Royalty and license fees payments                | n/a         | n/a         | n/a         | n/a         |
| 5.3.2. High-tech imports                                | n/a         | n/a         | n/a         | n/a         |
| 5.3.3. Computer and communications service imports      | n/a         | n/a         | n/a         | n/a         |
| 5.3.4. Foreign direct investment net inflows            | 3.5         | 3.5         | 9.6         | 9.6         |
| <b>6. Knowledge and technology outputs</b>              | <b>9.0</b>  | <b>7.5</b>  | <b>5.9</b>  | <b>3.5</b>  |
| <b>6.1. Knowledge creation</b>                          | <b>12.5</b> | <b>7.9</b>  | <b>16.3</b> | <b>9.2</b>  |
| 6.1.1. National office patent applications              | 7.9         | 7.9         | 9.2         | 9.2         |
| 6.1.2. Patent Cooperation Treaty applications           | n/a         | n/a         | n/a         | n/a         |
| 6.1.3. National office utility model applications       | n/a         | n/a         | n/a         | n/a         |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>17.0</b> | <b>0.0</b>  | <b>23.3</b> | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>14.6</b> | <b>14.6</b> | <b>1.4</b>  | <b>1.4</b>  |
| 6.2.1. Growth rate of GDP per person engaged            | 26.3        | 26.3        | 0.0         | 0.0         |
| 6.2.2. New business density                             | n/a         | n/a         | n/a         | n/a         |
| 6.2.3. Total computer software spending                 | 0.0         | 0.0         | 0.0         | 0.0         |
| 6.2.4. ISO 9001 quality certificates                    | 5.7         | 5.7         | 5.7         | 5.7         |
| <b>6.3. Knowledge diffusion</b>                         | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  |
| 6.3.1. Royalty and license fees receipts                | n/a         | n/a         | n/a         | n/a         |
| 6.3.2. High-tech exports                                | n/a         | n/a         | n/a         | n/a         |
| 6.3.3. Computer and communications service exports      | n/a         | n/a         | n/a         | n/a         |
| 6.3.4. Foreign direct investment net outflows           | 0.0         | n/a         | 0.0         | n/a         |
| <b>7. Creative outputs</b>                              | <b>9.1</b>  | <b>11.8</b> | <b>3.8</b>  | <b>5.5</b>  |
| <b>7.1. Creative intangibles</b>                        | <b>6.9</b>  | <b>6.9</b>  | <b>0.0</b>  | <b>0.0</b>  |
| 7.1.1. National office trademark registrations          | 27.0        | 27.0        | 0.0         | 0.0         |
| 7.1.2. Madrid Agreement trademark registrations         | 0.6         | 0.6         | 0.0         | 0.0         |
| 7.1.3. ICT and business model creation                  | 0.0         | 0.0         | 0.0         | 0.0         |
| 7.1.4. ICT and organizational models creation           | 0.0         | 0.0         | 0.0         | 0.0         |
| <b>7.2. Creative goods and services</b>                 | <b>13.0</b> | <b>19.5</b> | <b>5.6</b>  | <b>8.3</b>  |
| 7.2.1. Recreation and culture consumption               | 27.1        | 27.1        | 0.0         | 0.0         |
| <b>7.2.2. National feature films produced</b>           | <b>0.3</b>  | <b>0.3</b>  | <b>0.3</b>  | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 11.8        | 11.8        | 16.6        | 16.6        |
| 7.2.5. Creative services exports                        | n/a         | n/a         | n/a         | n/a         |
| <b>7.3. Creation of online content</b>                  | <b>9.7</b>  | <b>13.7</b> | <b>9.7</b>  | <b>13.7</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 1.2         | 1.2         | 1.2         | 1.2         |
| 7.3.2. Country-code top level domains (ccTLDs)          | 26.2        | 26.2        | 26.2        | 26.2        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>1.7</b>  | <b>0.0</b>  | <b>1.7</b>  | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>n/a</b>  | <b>0.0</b>  | <b>n/a</b>  | <b>0.0</b>  |

The Innovation Index 2011 and 2012

| India (IN)   | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 1,214.5                      | 1,214.5                                    | 1,206.9                      | 1,206.9                                    |
| GDP per capita, PPP\$                                    | 3,270.1                      | 3,270.1                                    | 3,703.5                      | 3,703.5                                    |
| GDP (US\$ billion)                                       | 1,310.2                      | 1,310.2                                    | 1,843.4                      | 1,843.4                                    |
| Innovation index   | 23.1                         | 23.4                                       | 22.3                         | 22.5                                       |
| Innovation output sub-index                              | 24.0                         | 23.9                                       | 23.7                         | 23.9                                       |
| Innovation input sub-index                               | 22.3                         | 22.8                                       | 20.9                         | 21.1                                       |
| Innovation efficiency index                              | 1.1                          | 1.1  | 1.1                          | 1.1  |
| <b>1. Institutions</b>                                   | <b>28.6</b>                  | <b>28.6</b>                                | <b>24.3</b>                  | <b>24.3</b>                                |
| <b>1.1. Political environment</b>                        | <b>34.2</b>                  | <b>34.2</b>                                | <b>26.9</b>                  | <b>26.9</b>                                |
| 1.1.1 Political Stability                                | 5.4                          | 5.4  | 8.8                          | 8.8  |
| 1.1.2. Government effectiveness                          | 38.1                         | 38.1                                       | 18.4                         | 18.4                                       |
| 1.1.3. Press freedom                                     | 59.0                         | 59.0                                       | 53.6                         | 53.6                                       |
| <b>1.2. Regulatory environment</b>                       | <b>51.8</b>                  | <b>51.8</b>                                | <b>46.0</b>                  | <b>46.0</b>                                |
| 1.2.1. Regulatory quality                                | 42.4                         | 42.4                                       | 34.8                         | 34.8                                       |
| 1.2.2. Rule of law                                       | 44.7                         | 44.7                                       | 29.3                         | 29.3                                       |
| 1.2.3. Cost of redundancy dismissal                      | 60.0                         | 60.0                                       | 60.0                         | 60.0                                       |
| <b>1.3. Business environment</b>                         | <b>0.0</b>                   | <b>0.0</b>                                 | <b>0.0</b>                   | <b>0.0</b>                                 |
| 1.3.1. Ease of starting a business                       | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 1.3.2. Ease of resolving insolvency                      | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 1.3.3. Ease of paying taxes                              | 0.0                          | 0.0  | 0.0                          | 0.0  |
| <b>2. Human capital and research</b>                     | <b>7.0</b>                   | <b>7.0</b>                                 | <b>5.2</b>                   | <b>5.2</b>                                 |
| <b>2.1. Education</b>                                    | <b>6.7</b>                   | <b>6.7</b>                                 | <b>5.0</b>                   | <b>5.0</b>                                 |
| 2.1.1. Expenditure on education                          | 24.6                         | 24.6                                       | 22.7                         | 22.7                                       |
| 2.1.2. Public expenditure on education per pupil         | 5.7                          | 5.7  | 0.0                          | 0.0  |
| 2.1.3. School life expectancy                            | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 2.1.4. Assessment in reading, mathematics, and science   | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 2.1.5. Pupil-teacher ratio, secondary                    | 0.0                          | 0.0  | 0.0                          | 0.0  |
| <b>2.2. Tertiary education</b>                           | <b>1.2</b>                   | <b>1.2</b>                                 | <b>2.2</b>                   | <b>2.2</b>                                 |
| 2.2.1. Tertiary enrolment                                | 3.7                          | 3.7  | 6.7                          | 6.7  |
| 2.2.2. Graduates in science and engineering              | n/a                          | n/a  | n/a                          | n/a  |
| 2.2.3. Tertiary inbound mobility                         | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 2.2.4. Gross tertiary outbound enrolment                 | 0.0                          | 0.0  | 0.0                          | 0.0  |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>12.9</b>                  | <b>12.9</b>                                | <b>8.3</b>                   | <b>8.3</b>                                 |
| 2.3.1. Researchers                                       | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 5.4                          | 5.4  | 4.0                          | 4.0  |
| 2.3.3. Quality of scientific research institutions       | 33.3                         | 33.3                                       | 20.7                         | 20.7                                       |
| <b>3. Infrastructure</b>                                 | <b>17.2</b>                  | <b>19.5</b>                                | <b>16.2</b>                  | <b>17.5</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>6.9</b>                   | <b>13.8</b>                                | <b>3.9</b>                   | <b>7.8</b>                                 |
| 3.1.1. ICT access  | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 3.1.2. ICT use   | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 3.1.3. Government's online service                       | 13.7                         | 13.7                                       | 9.8                          | 9.8  |
| 3.1.4. E-participation                                   | 14.0                         | 14.0                                       | 5.7                          | 5.7  |
| <b>3.2. General infrastructure</b>                       | <b>30.9</b>                  | <b>30.9</b>                                | <b>30.9</b>                  | <b>30.9</b>                                |
| 3.2.1. Electricity output                                | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 3.2.2. Electricity consumption                           | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 3.2.3. Trade and transport-related infrastructure        | 27.8                         | 27.8                                       | 27.8                         | 27.8                                       |
| 3.2.4. Gross capital formation                           | 64.8                         | 64.8                                       | 64.8                         | 64.8                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>13.8</b>                  | <b>13.8</b>                                | <b>13.8</b>                  | <b>13.8</b>                                |
| 3.3.1. GDP per unit of energy use                        | 36.1                         | 36.1                                       | 36.1                         | 36.1                                       |
| 3.3.2. Environmental performance                         | 0.0                          | 0.0  | 0.0                          | 0.0  |
| 3.3.3. ISO 14001 environmental certificates              | 5.2                          | 5.2  | 5.2                          | 5.2  |

## Appendices

Appendix 4: Country/ Economy Profile of the Selected 20 Countries: India

|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                         | <b>40.5</b> | <b>40.5</b> | <b>40.6</b> | <b>40.6</b> |
| <b>4.1. Credit</b>                                      | <b>55.8</b> | <b>55.8</b> | <b>59.5</b> | <b>59.5</b> |
| 4.1.1. Ease of getting credit                           | 71.8        | 71.8        | 71.8        | 71.8        |
| 4.1.2. Domestic credit to private sector                | 6.6         | 6.6         | 6.6         | 6.6         |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | 88.9        | 88.9        | 100.0       | 100.0       |
| <b>4.2. Investment</b>                                  | <b>27.2</b> | <b>27.2</b> | <b>26.4</b> | <b>26.4</b> |
| 4.2.1. Ease of protecting investors                     | 74.4        | 74.4        | 74.4        | 74.4        |
| 4.2.2. Market capitalization                            | 12.7        | 12.7        | 6.8         | 6.8         |
| 4.2.3. Total value of stocks traded                     | 10.8        | 10.8        | 8.4         | 8.4         |
| 4.2.4. Venture capital deals                            | 10.9        | 10.9        | 16.2        | 16.2        |
| <b>4.3. Trade and competition</b>                       | <b>38.4</b> | <b>38.4</b> | <b>35.8</b> | <b>35.8</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 69.7        | 69.7        | 58.1        | 58.1        |
| 4.3.2. Market access for non-agricultural exports       | 12.8        | 12.8        | 12.8        | 12.8        |
| 4.3.3. Imports of goods and services                    | 6.0         | 6.0         | 4.3         | 4.3         |
| 4.3.4. Exports of goods and services                    | 4.5         | 4.5         | 4.2         | 4.2         |
| 4.3.5. Intensity of local competition                   | 65.8        | 65.8        | 68.0        | 68.0        |
| <b>5. Business sophistication</b>                       | <b>18.3</b> | <b>18.3</b> | <b>18.2</b> | <b>18.2</b> |
| <b>5.1. Knowledge workers</b>                           | <b>22.1</b> | <b>22.1</b> | <b>21.0</b> | <b>21.0</b> |
| 5.1.1. Employment in knowledge-intensive services       | n/a         | n/a         | n/a         | n/a         |
| 5.1.2. Firms offering formal training                   | 0.0         | 0.0         | 0.0         | 0.0         |
| 5.1.3. GERD performed by business enterprise            | 21.8        | 21.8        | 31.4        | 31.4        |
| 5.1.4. GERD financed by business enterprise             | 21.9        | 21.9        | 5.6         | 5.6         |
| 5.1.5. GMAT mean score                                  | 85.8        | 85.8        | 85.8        | 85.8        |
| 5.1.6. GMAT test takers                                 | 3.0         | 3.0         | 3.0         | 3.0         |
| <b>5.2. Innovation linkages</b>                         | <b>26.5</b> | <b>26.5</b> | <b>26.9</b> | <b>26.9</b> |
| 5.2.1. University/industry research collaboration       | 21.5        | 21.5        | 22.5        | 22.5        |
| 5.2.2. State of cluster development                     | 47.4        | 47.4        | 43.8        | 43.8        |
| 5.2.3. GERD financed by abroad                          | n/a         | n/a         | n/a         | n/a         |
| 5.2.4. Joint venture / strategic alliance deals         | 18.9        | 18.9        | 26.3        | 26.3        |
| 5.2.5. Share of patents with foreign inventor           | 2.2         | 2.2         | 2.2         | 2.2         |
| <b>5.3. Knowledge absorption</b>                        | <b>6.3</b>  | <b>6.3</b>  | <b>6.6</b>  | <b>6.6</b>  |
| 5.3.1. Royalty and license fees payments                | 0.0         | 0.0         | 0.1         | 0.1         |
| 5.3.2. High-tech imports                                | 0.0         | 0.0         | 0.0         | 0.0         |
| 5.3.3. Computer and communications service imports      | 15.3        | 15.3        | 15.3        | 15.3        |
| 5.3.4. Foreign direct investment net inflows            | 10.0        | 10.0        | 11.1        | 11.1        |
| <b>6. Knowledge and technology outputs</b>              | <b>18.3</b> | <b>16.4</b> | <b>17.1</b> | <b>15.3</b> |
| <b>6.1. Knowledge creation</b>                          | <b>6.2</b>  | <b>0.7</b>  | <b>6.2</b>  | <b>0.9</b>  |
| 6.1.1. National office patent applications              | 1.4         | 1.4         | 1.8         | 1.8         |
| 6.1.2. Patent Cooperation Treaty applications           | 0.0         | 0.0         | 0.0         | 0.0         |
| 6.1.3. National office utility model applications       | n/a         | n/a         | n/a         | n/a         |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>17.3</b> | <b>17.3</b> | <b>16.8</b> | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>23.0</b> | <b>23.0</b> | <b>19.8</b> | <b>19.8</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 47.6        | 47.6        | 40.0        | 40.0        |
| 6.2.2. New business density                             | 0.0         | 0.0         | 0.0         | 0.0         |
| 6.2.3. Total computer software spending                 | 1.6         | 1.6         | 0.9         | 0.9         |
| 6.2.4. ISO 9001 quality certificates                    | 18.2        | 18.2        | 18.2        | 18.2        |
| <b>6.3. Knowledge diffusion</b>                         | <b>25.6</b> | <b>25.6</b> | <b>25.3</b> | <b>25.3</b> |
| 6.3.1. Royalty and license fees receipts                | 0.0         | 0.0         | 0.0         | 0.0         |
| 6.3.2. High-tech exports                                | 12.7        | 12.7        | 12.7        | 12.7        |
| 6.3.3. Computer and communications service exports      | 86.2        | 86.2        | 86.2        | 86.2        |
| 6.3.4. Foreign direct investment net outflows           | 3.6         | 3.6         | 2.2         | 2.2         |
| <b>7. Creative outputs</b>                              | <b>29.7</b> | <b>31.4</b> | <b>30.3</b> | <b>32.4</b> |
| <b>7.1. Creative intangibles</b>                        | <b>47.3</b> | <b>47.3</b> | <b>44.6</b> | <b>44.6</b> |
| 7.1.1. National office trademark registrations          | 30.6        | 30.6        | n/a         | n/a         |
| 7.1.2. Madrid Agreement trademark registrations         | n/a         | n/a         | n/a         | n/a         |
| 7.1.3. ICT and business model creation                  | 48.6        | 48.6        | 55.1        | 55.1        |
| 7.1.4. ICT and organizational models creation           | 46.1        | 46.1        | 34.1        | 34.1        |
| <b>7.2. Creative goods and services</b>                 | <b>20.9</b> | <b>24.8</b> | <b>28.8</b> | <b>34.2</b> |
| 7.2.1. Recreation and culture consumption               | 0.0         | 3.4         | 3.4         | 3.4         |
| <b>7.2.2. National feature films produced</b>           | <b>6.2</b>  | <b>0.0</b>  | <b>6.2</b>  | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>18.8</b> | <b>0.0</b>  | <b>18.8</b> | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 52.8        | 52.8        | 87.5        | 87.5        |
| 7.2.5. Creative services exports                        | 18.2        | 18.2        | 11.7        | 11.7        |
| <b>7.3. Creation of online content</b>                  | <b>3.3</b>  | <b>6.4</b>  | <b>3.3</b>  | <b>6.4</b>  |
| 7.3.1. Generic top level domains (gTLDs)                | 0.0         | 0.0         | 0.0         | 0.0         |
| 7.3.2. Country-code top level domains (ccTLDs)          | 12.7        | 12.7        | 12.7        | 12.7        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>0.5</b>  | <b>0.0</b>  | <b>0.5</b>  | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  | <b>0.0</b>  |

The Innovation Index 2011 and 2012



| Norway (NO)  | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 4.9                          | 4.9  | 5.0                          | 5.0  |
| GDP per capita, PPP\$                                    | 55,672.1                     | 55,672.1                                   | 53,376.2                     | 53,376.2                                   |
| GDP (US\$ billion)                                       | 381.8                        | 381.8                                      | 479.3                        | 479.3                                      |
| Innovation index   | 49.3                         | 47.3                                       | 48.9                         | 46.8                                       |
| Innovation output sub-index                              | 38.8                         | 35.6                                       | 38.3                         | 34.5                                       |
| Innovation input sub-index                               | 59.9                         | 59.0                                       | 59.5                         | 59.0                                       |
| Innovation efficiency index                              | 0.6                          | 0.6  | 0.6                          | 0.6  |
| <b>1. Institutions</b>                                   | <b>93.6</b>                  | <b>93.6</b>                                | <b>92.5</b>                  | <b>92.5</b>                                |
| <b>1.1. Political environment</b>                        | <b>96.0</b>                  | <b>96.0</b>                                | <b>93.4</b>                  | <b>93.4</b>                                |
| 1.1.1 Political Stability                                | 95.1                         | 95.1                                       | 96.9                         | 96.9                                       |
| 1.1.2. Government effectiveness                          | 92.9                         | 92.9                                       | 83.4                         | 83.4                                       |
| 1.1.3. Press freedom                                     | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| <b>1.2. Regulatory environment</b>                       | <b>95.6</b>                  | <b>95.6</b>                                | 94.9                         | 94.9                                       |
| 1.2.1. Regulatory quality                                | 91.1                         | 91.1                                       | 88.0                         | 88.0                                       |
| 1.2.2. Rule of law                                       | 98.2                         | 98.2                                       | 98.6                         | 98.6                                       |
| 1.2.3. Cost of redundancy dismissal                      | 96.5                         | 96.5                                       | 96.5                         | 96.5                                       |
| <b>1.3. Business environment</b>                         | <b>89.1</b>                  | <b>89.1</b>                                | 89.1                         | 89.1                                       |
| 1.3.1. Ease of starting a business                       | 81.1                         | 81.1                                       | 81.1                         | 81.1                                       |
| 1.3.2. Ease of resolving insolvency                      | 98.7                         | 98.7                                       | 98.7                         | 98.7                                       |
| 1.3.3. Ease of paying taxes                              | 87.6                         | 87.6                                       | 87.6                         | 87.6                                       |
| <b>2. Human capital and research</b>                     | <b>55.0</b>                  | <b>55.0</b>                                | <b>52.8</b>                  | <b>52.8</b>                                |
| <b>2.1. Education</b>                                    | <b>78.7</b>                  | <b>78.7</b>                                | <b>76.2</b>                  | <b>76.2</b>                                |
| 2.1.1. Expenditure on education                          | 75.4                         | 75.4                                       | 77.3                         | 77.3                                       |
| 2.1.2. Public expenditure on education per pupil         | 73.3                         | 73.3                                       | 69.0                         | 69.0                                       |
| 2.1.3. School life expectancy                            | 92.6                         | 92.6                                       | 86.2                         | 86.2                                       |
| 2.1.4. Assessment in reading, mathematics, and science   | 68.2                         | 68.2                                       | 68.2                         | 68.2                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | 100.0                        | 100.0                                      | 93.3                         | n/a  |
| <b>2.2. Tertiary education</b>                           | <b>31.1</b>                  | <b>31.1</b>                                | 30.3                         | 30.3                                       |
| 2.2.1. Tertiary enrolment                                | 71.7                         | 71.7                                       | 68.0                         | 68.0                                       |
| 2.2.2. Graduates in science and engineering              | 4.0                          | 4.0  | 4.0                          | 4.0  |
| 2.2.3. Tertiary inbound mobility                         | 20.5                         | 20.5                                       | 20.5                         | 20.5                                       |
| 2.2.4. Gross tertiary outbound enrolment                 | 55.1                         | 55.1                                       | 55.1                         | 55.1                                       |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>55.2</b>                  | <b>55.2</b>                                | 52.0                         | 52.0                                       |
| 2.3.1. Researchers                                       | 87.3                         | 87.3                                       | 88.8                         | 88.8                                       |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 31.7                         | 31.7                                       | 36.4                         | 36.4                                       |
| 2.3.3. Quality of scientific research institutions       | 46.7                         | 46.7                                       | 30.6                         | 30.6                                       |
| <b>3. Infrastructure</b>                                 | <b>63.2</b>                  | <b>58.7</b>                                | <b>65.4</b>                  | <b>62.9</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>69.0</b>                  | <b>55.3</b>                                | <b>75.4</b>                  | <b>67.9</b>                                |
| 3.1.1. ICT access  | 86.9                         | 0.0  | 82.4                         | 0.0  |
| 3.1.2. ICT use   | 78.5                         | 0.0  | 83.4                         | 0.0  |
| 3.1.3. Government's online service                       | 64.4                         | 64.4                                       | 72.5                         | 72.5                                       |
| 3.1.4. E-participation                                   | 46.2                         | 46.2                                       | 63.2                         | 63.2                                       |
| <b>3.2. General infrastructure</b>                       | <b>74.1</b>                  | <b>74.1</b>                                | <b>74.1</b>                  | <b>74.1</b>                                |
| 3.2.1. Electricity output                                | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 3.2.2. Electricity consumption                           | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 3.2.3. Trade and transport-related infrastructure        | 93.9                         | 93.9                                       | 93.9                         | 93.9                                       |
| 3.2.4. Gross capital formation                           | 28.5                         | 28.5                                       | 28.5                         | 28.5                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>46.5</b>                  | <b>46.5</b>                                | <b>46.5</b>                  | <b>46.5</b>                                |
| 3.3.1. GDP per unit of energy use                        | 31.7                         | 31.7                                       | 31.7                         | 31.7                                       |
| 3.3.2. Environmental performance                         | 83.3                         | 83.3                                       | 83.3                         | 83.3                                       |
| 3.3.3. ISO 14001 environmental certificates              | 24.6                         | 24.6                                       | 24.6                         | 24.6                                       |



## Appendices

Appendix 4: Country/ Economy Profile of the Selected 20 Countries: Norway

|   |              |             |              |             |
|---|--------------|-------------|--------------|-------------|
| <b>4. Market sophistication</b>                         | <b>50.5</b>  | <b>50.5</b> | <b>50.9</b>  | <b>50.9</b> |
| <b>4.1. Credit</b>                                      | <b>46.5</b>  | <b>46.5</b> | <b>46.5</b>  | <b>46.5</b> |
| 4.1.1. Ease of getting credit                           | 66.2         | 66.2        | 66.2         | 66.2        |
| 4.1.2. Domestic credit to private sector                | 26.7         | 26.7        | 26.7         | 26.7        |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a          | n/a         | n/a          | n/a         |
| <b>4.2. Investment</b>                                  | <b>38.2</b>  | <b>38.2</b> | <b>40.0</b>  | <b>40.0</b> |
| 4.2.1. Ease of protecting investors                     | 88.9         | 88.9        | 88.9         | 88.9        |
| 4.2.2. Market capitalization                            | 7.7          | 7.7         | 4.1          | 4.1         |
| 4.2.3. Total value of stocks traded                     | 8.4          | 8.4         | 7.1          | 7.1         |
| 4.2.4. Venture capital deals                            | 48.1         | 48.1        | 59.8         | 59.8        |
| <b>4.3. Trade and competition</b>                       | <b>66.7</b>  | <b>66.7</b> | <b>66.4</b>  | <b>66.4</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 97.9         | 97.9        | 97.8         | 97.8        |
| 4.3.2. Market access for non-agricultural exports       | 90.2         | 90.2        | 90.2         | 90.2        |
| 4.3.3. Imports of goods and services                    | 7.1          | 7.1         | 6.2          | 6.2         |
| 4.3.4. Exports of goods and services                    | 14.7         | 14.7        | 13.9         | 13.9        |
| 4.3.5. Intensity of local competition                   | 67.9         | 67.9        | 67.5         | 67.5        |
| <b>5. Business sophistication</b>                       | <b>37.2</b>  | <b>37.2</b> | <b>36.1</b>  | <b>36.1</b> |
| <b>5.1. Knowledge workers</b>                           | <b>50.8</b>  | <b>50.8</b> | <b>48.0</b>  | <b>48.0</b> |
| 5.1.1. Employment in knowledge-intensive services       | 82.7         | 82.7        | 82.7         | 82.7        |
| 5.1.2. Firms offering formal training                   | n/a          | n/a         | n/a          | n/a         |
| 5.1.3. GERD performed by business enterprise            | 56.1         | 56.1        | 56.5         | 56.5        |
| 5.1.4. GERD financed by business enterprise             | 44.2         | 44.2        | 26.8         | 26.8        |
| 5.1.5. GMAT mean score                                  | 24.5         | 24.5        | 24.5         | 24.5        |
| 5.1.6. GMAT test takers                                 | 14.7         | 14.7        | 14.7         | 14.7        |
| <b>5.2. Innovation linkages</b>                         | <b>50.4</b>  | <b>50.4</b> | <b>49.0</b>  | <b>49.0</b> |
| 5.2.1. University/industry research collaboration       | 64.0         | 64.0        | 60.9         | 60.9        |
| 5.2.2. State of cluster development                     | 66.3         | 66.3        | 62.6         | 62.6        |
| 5.2.3. GERD financed by abroad                          | 47.3         | 47.3        | 46.2         | 46.2        |
| 5.2.4. Joint venture / strategic alliance deals         | 32.4         | 32.4        | 36.9         | 36.9        |
| 5.2.5. Share of patents with foreign inventor           | 15.6         | 15.6        | 15.6         | 15.6        |
| <b>5.3. Knowledge absorption</b>                        | <b>10.5</b>  | <b>10.5</b> | <b>11.4</b>  | <b>11.4</b> |
| 5.3.1. Royalty and license fees payments                | 0.0          | 0.0         | 0.0          | 0.0         |
| 5.3.2. High-tech imports                                | 10.5         | 10.5        | 10.5         | 10.5        |
| 5.3.3. Computer and communications service imports      | 19.5         | 19.5        | 19.5         | 19.5        |
| 5.3.4. Foreign direct investment net inflows            | 11.8         | 11.8        | 15.5         | 15.5        |
| <b>6. Knowledge and technology outputs</b>              | <b>23.4</b>  | <b>18.7</b> | <b>20.8</b>  | <b>15.8</b> |
| <b>6.1. Knowledge creation</b>                          | <b>26.6</b>  | <b>12.7</b> | <b>28.4</b>  | <b>13.6</b> |
| 6.1.1. National office patent applications              | 4.8          | 4.8         | 6.7          | 6.7         |
| 6.1.2. Patent Cooperation Treaty applications           | 20.6         | 20.6        | 20.6         | 20.6        |
| 6.1.3. National office utility model applications       | n/a          | n/a         | n/a          | n/a         |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>54.4</b>  | <b>0.0</b>  | <b>58.0</b>  | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>23.6</b>  | <b>23.6</b> | <b>19.2</b>  | <b>19.2</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 20.4         | 20.4        | 7.0          | 7.0         |
| 6.2.2. New business density                             | 22.9         | 22.9        | 22.9         | 22.9        |
| 6.2.3. Total computer software spending                 | 38.3         | 38.3        | 43.1         | 43.1        |
| 6.2.4. ISO 9001 quality certificates                    | 15.9         | 15.9        | 15.9         | 15.9        |
| <b>6.3. Knowledge diffusion</b>                         | <b>19.9</b>  | <b>19.9</b> | <b>14.9</b>  | <b>14.6</b> |
| 6.3.1. Royalty and license fees receipts                | 13.9         | 13.9        | 8.5          | 8.5         |
| 6.3.2. High-tech exports                                | 9.9          | 9.9         | 9.9          | 9.9         |
| 6.3.3. Computer and communications service exports      | 32.6         | 32.6        | 32.6         | 32.6        |
| 6.3.4. Foreign direct investment net outflows           | 23.2         | 23.2        | 8.8          | 7.5         |
| <b>7. Creative outputs</b>                              | <b>54.2</b>  | <b>52.4</b> | <b>55.7</b>  | <b>53.2</b> |
| <b>7.1. Creative intangibles</b>                        | <b>41.3</b>  | <b>43.2</b> | <b>43.2</b>  | <b>43.2</b> |
| 7.1.1. National office trademark registrations          | 0.4          | 40.1        | 40.1         | 40.1        |
| 7.1.2. Madrid Agreement trademark registrations         | 8.8          | 12.8        | 12.8         | 12.8        |
| 7.1.3. ICT and business model creation                  | 76.5         | 83.6        | 83.6         | 83.6        |
| 7.1.4. ICT and organizational models creation           | 79.3         | 36.4        | 36.4         | 36.4        |
| <b>7.2. Creative goods and services</b>                 | <b>50.0</b>  | <b>44.2</b> | <b>52.2</b>  | <b>47.1</b> |
| 7.2.1. Recreation and culture consumption               | 93.8         | 93.8        | 100.0        | 100.0       |
| <b>7.2.2. National feature films produced</b>           | <b>34.9</b>  | <b>0.0</b>  | <b>34.9</b>  | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>100.0</b> | <b>0.0</b>  | <b>100.0</b> | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 2.5          | 2.5         | 2.6          | 2.6         |
| 7.2.5. Creative services exports                        | 36.4         | 36.4        | 38.9         | 38.9        |
| <b>7.3. Creation of online content</b>                  | <b>84.2</b>  | <b>79.1</b> | <b>84.2</b>  | <b>79.1</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 74.2         | 74.2        | 74.2         | 74.2        |
| 7.3.2. Country-code top level domains (ccTLDs)          | 84.0         | 84.0        | 84.0         | 84.0        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>89.7</b>  | <b>0.0</b>  | <b>89.7</b>  | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>88.8</b>  | <b>0.0</b>  | <b>88.8</b>  | <b>0.0</b>  |

The Innovation Index 2011 and 2012

| Germany (DE)   | 2011                         |  | 2012                         |  |
|--|------------------------------|--|------------------------------|--|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed Media Indicator) |
| <b>Key Indicators</b>                                    |                              |  |                              |  |
| Population (millions)                                    | 82.1                         | 82.1                                       | 81.4                         | 81.4                                       |
| GDP per capita, PPP\$                                    | 36,267.4                     | 36,267.4                                   | 37,935.5                     | 37,935.5                                   |
| GDP (US\$ billion)                                       | 3,330.0                      | 3,330.0                                    | 3,628.6                      | 3,628.6                                    |
| Innovation index   | 47.1                         | 47.4                                       | 46.6                         | 47.2                                       |
| Innovation output sub-index                              | 41.8                         | 43.7                                       | 41.4                         | 43.2                                       |
| Innovation input sub-index                               | 52.3                         | 51.1                                       | 51.8                         | 51.2                                       |
| Innovation efficiency index                              | 0.8                          | 0.9  | 0.8                          | 0.8  |
| <b>1. Institutions</b>                                   | <b>68.8</b>                  | <b>68.8</b>                                | <b>67.0</b>                  | <b>67.0</b>                                |
| <b>1.1. Political environment</b>                        | <b>87.6</b>                  | <b>87.6</b>                                | <b>83.5</b>                  | <b>83.5</b>                                |
| 1.1.1 Political Stability                                | 78.4                         | 78.4                                       | 80.7                         | 80.7                                       |
| 1.1.2. Government effectiveness                          | 89.0                         | 89.0                                       | 74.7                         | 74.7                                       |
| 1.1.3. Press freedom                                     | 95.5                         | 95.5                                       | 95.2                         | 95.2                                       |
| <b>1.2. Regulatory environment</b>                       | <b>60.9</b>                  | <b>60.9</b>                                | <b>59.8</b>                  | <b>59.8</b>                                |
| 1.2.1. Regulatory quality                                | 92.1                         | 92.1                                       | 90.9                         | 90.9                                       |
| 1.2.2. Rule of law                                       | 91.2                         | 91.2                                       | 88.2                         | 88.2                                       |
| 1.2.3. Cost of redundancy dismissal                      | 30.1                         | 30.1                                       | 30.1                         | 30.1                                       |
| <b>1.3. Business environment</b>                         | <b>57.7</b>                  | <b>57.7</b>                                | <b>57.7</b>                  | <b>57.7</b>                                |
| 1.3.1. Ease of starting a business                       | 47.8                         | 47.8                                       | 47.8                         | 47.8                                       |
| 1.3.2. Ease of resolving insolvency                      | 76.0                         | 76.0                                       | 76.0                         | 76.0                                       |
| 1.3.3. Ease of paying taxes                              | 49.4                         | 49.4                                       | 49.4                         | 49.4                                       |
| <b>2. Human capital and research</b>                     | <b>54.0</b>                  | <b>54.0</b>                                | <b>52.2</b>                  | <b>52.2</b>                                |
| <b>2.1. Education</b>                                    | <b>64.7</b>                  | <b>64.7</b>                                | <b>62.8</b>                  | <b>62.8</b>                                |
| 2.1.1. Expenditure on education                          | 44.3                         | 44.3                                       | 45.0                         | 45.0                                       |
| 2.1.2. Public expenditure on education per pupil         | n/a                          | n/a  | n/a                          | n/a  |
| 2.1.3. School life expectancy                            | n/a                          | n/a  | n/a                          | n/a  |
| 2.1.4. Assessment in reading, mathematics, and science   | 72.3                         | 72.3                                       | 72.3                         | 72.3                                       |
| 2.1.5. Pupil-teacher ratio, secondary                    | 81.4                         | 81.4                                       | 76.0                         | 76.0                                       |
| <b>2.2. Tertiary education</b>                           | <b>30.9</b>                  | <b>30.9</b>                                | <b>30.9</b>                  | <b>30.9</b>                                |
| 2.2.1. Tertiary enrolment                                | n/a                          | n/a  | n/a                          | n/a  |
| 2.2.2. Graduates in science and engineering              | 34.9                         | 34.9                                       | 34.9                         | 34.9                                       |
| 2.2.3. Tertiary inbound mobility                         | n/a                          | n/a  | n/a                          | n/a  |
| 2.2.4. Gross tertiary outbound enrolment                 | 23.0                         | 23.0                                       | 23.0                         | 23.0                                       |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>66.2</b>                  | <b>66.2</b>                                | <b>62.7</b>                  | <b>62.7</b>                                |
| 2.3.1. Researchers                                       | 51.9                         | 51.9                                       | 50.4                         | 50.4                                       |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 61.2                         | 61.2                                       | 68.2                         | 68.2                                       |
| 2.3.3. Quality of scientific research institutions       | 85.3                         | 85.3                                       | 69.4                         | 69.4                                       |
| <b>3. Infrastructure</b>                                 | <b>52.0</b>                  | <b>46.1</b>                                | <b>54.0</b>                  | <b>50.8</b>                                |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>65.7</b>                  | <b>48.2</b>                                | <b>71.2</b>                  | <b>61.7</b>                                |
| 3.1.1. ICT access  | 96.0                         | 0.0  | 90.3                         | 0.0  |
| 3.1.2. ICT use   | 70.4                         | 0.0  | 71.3                         | 0.0  |
| 3.1.3. Government's online service                       | 38.4                         | 38.4                                       | 51.0                         | 51.0                                       |
| 3.1.4. E-participation                                   | 58.1                         | 58.1                                       | 72.4                         | 72.4                                       |
| <b>3.2. General infrastructure</b>                       | <b>47.7</b>                  | <b>47.7</b>                                | <b>48.2</b>                  | <b>48.2</b>                                |
| 3.2.1. Electricity output                                | 24.1                         | 24.1                                       | 27.6                         | 27.6                                       |
| 3.2.2. Electricity consumption                           | 26.7                         | 26.7                                       | 26.5                         | 26.5                                       |
| 3.2.3. Trade and transport-related infrastructure        | 100.0                        | 100.0                                      | 100.0                        | 100.0                                      |
| 3.2.4. Gross capital formation                           | 17.7                         | 17.7                                       | 17.7                         | 17.7                                       |
| <b>3.3. Ecological sustainability</b>                    | <b>42.5</b>                  | <b>42.5</b>                                | <b>42.5</b>                  | <b>42.5</b>                                |
| 3.3.1. GDP per unit of energy use                        | 37.8                         | 37.8                                       | 37.8                         | 37.8                                       |
| 3.3.2. Environmental performance                         | 75.8                         | 75.8                                       | 75.8                         | 75.8                                       |
| 3.3.3. ISO 14001 environmental certificates              | 13.7                         | 13.7                                       | 13.7                         | 13.7                                       |

|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                         | <b>46.0</b> | <b>46.0</b> | <b>46.4</b> | <b>46.4</b> |
| <b>4.1. Credit</b>                                      | <b>61.1</b> | <b>61.1</b> | <b>61.1</b> | <b>61.1</b> |
| 4.1.1. Ease of getting credit                           | 84.5        | 84.5        | 84.5        | 84.5        |
| 4.1.2. Domestic credit to private sector                | 37.8        | 37.8        | 37.8        | 37.8        |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a         | n/a         | n/a         | n/a         |
| <b>4.2. Investment</b>                                  | <b>17.0</b> | <b>17.0</b> | <b>20.4</b> | <b>20.4</b> |
| 4.2.1. Ease of protecting investors                     | 44.4        | 44.4        | 44.4        | 44.4        |
| 4.2.2. Market capitalization                            | 4.2         | 4.2         | 2.6         | 2.6         |
| 4.2.3. Total value of stocks traded                     | 4.9         | 4.9         | 5.7         | 5.7         |
| 4.2.4. Venture capital deals                            | 14.5        | 14.5        | 28.7        | 28.7        |
| <b>4.3. Trade and competition</b>                       | <b>59.7</b> | <b>59.7</b> | <b>57.6</b> | <b>57.6</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 94.3        | 94.3        | 91.8        | 91.8        |
| 4.3.2. Market access for non-agricultural exports       | 31.7        | 31.7        | 31.7        | 31.7        |
| 4.3.3. Imports of goods and services                    | 11.6        | 11.6        | 12.5        | 12.5        |
| 4.3.4. Exports of goods and services                    | 14.2        | 14.2        | 16.3        | 16.3        |
| 4.3.5. Intensity of local competition                   | 100.0       | 100.0       | 92.3        | 92.3        |
| <b>5. Business sophistication</b>                       | <b>40.8</b> | <b>40.8</b> | <b>39.5</b> | <b>39.5</b> |
| <b>5.1. Knowledge workers</b>                           | <b>56.9</b> | <b>56.9</b> | <b>55.7</b> | <b>55.7</b> |
| 5.1.1. Employment in knowledge-intensive services       | 79.1        | 79.1        | 79.1        | 79.1        |
| 5.1.2. Firms offering formal training                   | 28.2        | 28.2        | 28.2        | 28.2        |
| 5.1.3. GERD performed by business enterprise            | 78.9        | 78.9        | 77.5        | 77.5        |
| 5.1.4. GERD financed by business enterprise             | 76.4        | 76.4        | 67.9        | 67.9        |
| 5.1.5. GMAT mean score                                  | 72.3        | 72.3        | 72.3        | 72.3        |
| 5.1.6. GMAT test takers                                 | 13.0        | 13.0        | 13.0        | 13.0        |
| <b>5.2. Innovation linkages</b>                         | <b>50.7</b> | <b>50.7</b> | <b>46.4</b> | <b>46.4</b> |
| 5.2.1. University/industry research collaboration       | 78.9        | 78.9        | 75.5        | 75.5        |
| 5.2.2. State of cluster development                     | 85.7        | 85.7        | 71.7        | 71.7        |
| 5.2.3. GERD financed by abroad                          | 22.8        | 22.8        | 21.8        | 21.8        |
| 5.2.4. Joint venture / strategic alliance deals         | 11.6        | 11.6        | 14.3        | 14.3        |
| 5.2.5. Share of patents with foreign inventor           | 19.2        | 19.2        | 19.2        | 19.2        |
| <b>5.3. Knowledge absorption</b>                        | <b>14.9</b> | <b>14.9</b> | <b>16.4</b> | <b>16.4</b> |
| 5.3.1. Royalty and license fees payments                | 1.8         | 1.8         | 1.5         | 1.5         |
| 5.3.2. High-tech imports                                | 19.3        | 19.3        | 19.3        | 19.3        |
| 5.3.3. Computer and communications service imports      | 33.8        | 33.8        | 33.8        | 33.8        |
| 5.3.4. Foreign direct investment net inflows            | 4.6         | 4.6         | 11.2        | 11.2        |
| <b>6. Knowledge and technology outputs</b>              | <b>31.0</b> | <b>29.1</b> | <b>32.6</b> | <b>30.7</b> |
| <b>6.1. Knowledge creation</b>                          | <b>32.7</b> | <b>27.1</b> | <b>35.3</b> | <b>29.7</b> |
| 6.1.1. National office patent applications              | 17.3        | 17.3        | 27.8        | 27.8        |
| 6.1.2. Patent Cooperation Treaty applications           | 49.9        | 49.9        | 49.9        | 49.9        |
| 6.1.3. National office utility model applications       | 14.2        | 14.2        | 11.4        | 11.4        |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>49.4</b> | <b>0.0</b>  | <b>52.4</b> | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>27.7</b> | <b>27.7</b> | <b>29.8</b> | <b>29.8</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 24.8        | 24.8        | 24.1        | 24.1        |
| 6.2.2. New business density                             | 5.6         | 5.6         | 5.6         | 5.6         |
| 6.2.3. Total computer software spending                 | 39.8        | 39.8        | 51.4        | 51.4        |
| 6.2.4. ISO 9001 quality certificates                    | 43.7        | 43.7        | 43.7        | 43.7        |
| <b>6.3. Knowledge diffusion</b>                         | <b>32.4</b> | <b>32.4</b> | <b>32.8</b> | <b>32.8</b> |
| 6.3.1. Royalty and license fees receipts                | 34.8        | 34.8        | 32.4        | 32.4        |
| 6.3.2. High-tech exports                                | 36.0        | 36.0        | 36.0        | 36.0        |
| 6.3.3. Computer and communications service exports      | 53.0        | 53.0        | 53.0        | 53.0        |
| 6.3.4. Foreign direct investment net outflows           | 5.9         | 5.9         | 9.7         | 9.7         |
| <b>7. Creative outputs</b>                              | <b>52.7</b> | <b>58.3</b> | <b>50.2</b> | <b>55.7</b> |
| <b>7.1. Creative intangibles</b>                        | <b>44.3</b> | <b>44.3</b> | <b>39.4</b> | <b>39.4</b> |
| 7.1.1. National office trademark registrations          | 21.8        | 21.8        | 58.0        | 58.0        |
| 7.1.2. Madrid Agreement trademark registrations         | 19.1        | 19.1        | 15.9        | 15.9        |
| 7.1.3. ICT and business model creation                  | 72.0        | 72.0        | 58.9        | 58.9        |
| 7.1.4. ICT and organizational models creation           | 64.3        | 64.3        | 24.9        | 24.9        |
| <b>7.2. Creative goods and services</b>                 | <b>44.9</b> | <b>49.1</b> | <b>44.5</b> | <b>48.6</b> |
| 7.2.1. Recreation and culture consumption               | 73.8        | 73.8        | 67.8        | 67.8        |
| <b>7.2.2. National feature films produced</b>           | <b>11.9</b> | <b>0.0</b>  | <b>11.9</b> | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>52.9</b> | <b>0.0</b>  | <b>52.9</b> | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 25.8        | 25.8        | 30.9        | 30.9        |
| 7.2.5. Creative services exports                        | 47.6        | 47.6        | 47.0        | 47.0        |
| <b>7.3. Creation of online content</b>                  | <b>77.3</b> | <b>95.4</b> | <b>77.3</b> | <b>95.4</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 98.9        | 98.9        | 98.9        | 98.9        |
| 7.3.2. Country-code top level domains (ccTLDs)          | 91.9        | 91.9        | 91.9        | 91.9        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>41.7</b> | <b>0.0</b>  | <b>41.7</b> | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>76.7</b> | <b>0.0</b>  | <b>76.7</b> | <b>0.0</b>  |

| Ireland (IE)   | 2011                         |                                     | 2012                         |                                     |
|--|------------------------------|-------------------------------------|------------------------------|-------------------------------------|
|  | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed<br>Media) | Score (0-100)<br>(Collected) | Score (0-100)<br>(Removed<br>Media) |
| <b>Key Indicators</b>                                    |                              |                                     |                              |                                     |
| Population (millions)                                    | 4.6                          | 4.6                                 | 4.6                          | 4.6                                 |
| GDP per capita, PPP\$                                    | 41,278.2                     | 41,278.2                            | 39,507.9                     | 39,507.9                            |
| GDP (US\$ billion)                                       | 227.2                        | 227.2                               | 222.3                        | 222.3                               |
| Innovation index   | 49.7                         | 47.7                                | 50.8                         | 48.1                                |
| Innovation output sub-index                              | 35.5                         | 32.8                                | 38.7                         | 35.5                                |
| Innovation input sub-index                               | 63.9                         | 62.7                                | 63.0                         | 60.8                                |
| Innovation efficiency index                              | 0.6                          | 0.5                                 | 0.6                          | 0.6                                 |
| <b>1. Institutions</b>                                   | <b>94.6</b>                  | <b>94.6</b>                         | <b>92.2</b>                  | <b>92.2</b>                         |
| <b>1.1. Political environment</b>                        | <b>89.6</b>                  | <b>89.6</b>                         | <b>83.0</b>                  | <b>83.0</b>                         |
| 1.1.1 Political Stability                                | 87.0                         | 87.0                                | 87.1                         | 87.1                                |
| 1.1.2. Government effectiveness                          | 83.9                         | 83.9                                | 66.1                         | 66.1                                |
| 1.1.3. Press freedom                                     | 97.9                         | 97.9                                | 95.9                         | 95.9                                |
| <b>1.2. Regulatory environment</b>                       | <b>97.0</b>                  | <b>97.0</b>                         | <b>96.4</b>                  | <b>96.4</b>                         |
| 1.2.1. Regulatory quality                                | 95.1                         | 95.1                                | 92.9                         | 92.9                                |
| 1.2.2. Rule of law                                       | 92.9                         | 92.9                                | 92.7                         | 92.7                                |
| 1.2.3. Cost of redundancy dismissal                      | 100.0                        | 100.0                               | 100.0                        | 100.0                               |
| <b>1.3. Business environment</b>                         | <b>97.2</b>                  | <b>97.2</b>                         | <b>97.2</b>                  | <b>97.2</b>                         |
| 1.3.1. Ease of starting a business                       | 96.7                         | 96.7                                | 96.7                         | 96.7                                |
| 1.3.2. Ease of resolving insolvency                      | 96.0                         | 96.0                                | 96.0                         | 96.0                                |
| 1.3.3. Ease of paying taxes                              | 98.9                         | 98.9                                | 98.9                         | 98.9                                |
| <b>2. Human capital and research</b>                     | <b>55.2</b>                  | <b>55.2</b>                         | <b>55.7</b>                  | <b>55.7</b>                         |
| <b>2.1. Education</b>                                    | <b>81.8</b>                  | <b>81.8</b>                         | <b>80.2</b>                  | <b>80.2</b>                         |
| 2.1.1. Expenditure on education                          | 60.1                         | 60.1                                | 60.9                         | 60.9                                |
| 2.1.2. Public expenditure on education per pupil         | n/a                          | n/a                                 | n/a                          | n/a                                 |
| 2.1.3. School life expectancy                            | 100.0                        | 100.0                               | 100.0                        | 100.0                               |
| 2.1.4. Assessment in reading, mathematics, and science   | 66.8                         | 66.8                                | 66.8                         | 66.8                                |
| 2.1.5. Pupil-teacher ratio, secondary                    | 92.7                         | 92.7                                | 86.5                         | 86.5                                |
| <b>2.2. Tertiary education</b>                           | <b>41.1</b>                  | <b>41.1</b>                         | <b>41.0</b>                  | <b>41.0</b>                         |
| 2.2.1. Tertiary enrolment                                | 54.7                         | 54.7                                | 54.3                         | 54.3                                |
| 2.2.2. Graduates in science and engineering              | 25.0                         | 25.0                                | 25.0                         | 25.0                                |
| 2.2.3. Tertiary inbound mobility                         | 18.2                         | 18.2                                | 18.2                         | 18.2                                |
| 2.2.4. Gross tertiary outbound enrolment                 | 82.2                         | 82.2                                | 82.2                         | 82.2                                |
| <b>2.3. Research and development (R&amp;D)</b>           | <b>42.7</b>                  | <b>42.7</b>                         | <b>45.8</b>                  | <b>45.8</b>                         |
| 2.3.1. Researchers                                       | 43.2                         | 43.2                                | 45.9                         | 45.9                                |
| 2.3.2. Gross expenditure on R&D (GERD)                   | 25.3                         | 25.3                                | 35.5                         | 35.5                                |
| 2.3.3. Quality of scientific research institutions       | 59.6                         | 59.6                                | 55.9                         | 55.9                                |
| <b>3. Infrastructure</b>                                 | <b>43.2</b>                  | <b>37.0</b>                         | <b>37.7</b>                  | <b>26.8</b>                         |
| <b>3.1. Information &amp; Communication Technologies</b> | <b>54.4</b>                  | <b>35.6</b>                         | <b>37.5</b>                  | <b>4.9</b>                          |
| 3.1.1. ICT access  | 83.3                         | 0.0                                 | 75.9                         | 0.0                                 |
| 3.1.2. ICT use   | 63.0                         | 0.0                                 | 64.4                         | 0.0                                 |
| 3.1.3. Government's online service                       | 31.5                         | 31.5                                | 9.8                          | 9.8                                 |
| 3.1.4. E-participation                                   | 39.8                         | 39.8                                | 0.0                          | 0.0                                 |
| <b>3.2. General infrastructure</b>                       | <b>30.6</b>                  | <b>30.6</b>                         | <b>30.9</b>                  | <b>30.9</b>                         |
| 3.2.1. Electricity output                                | 19.9                         | 19.9                                | 22.7                         | 22.7                                |
| 3.2.2. Electricity consumption                           | 22.6                         | 22.6                                | 21.6                         | 21.6                                |
| 3.2.3. Trade and transport-related infrastructure        | 70.7                         | 70.7                                | 70.7                         | 70.7                                |
| 3.2.4. Gross capital formation                           | 0.0                          | 0.0                                 | 0.0                          | 0.0                                 |
| <b>3.3. Ecological sustainability</b>                    | <b>44.6</b>                  | <b>44.6</b>                         | <b>44.6</b>                  | <b>44.6</b>                         |
| 3.3.1. GDP per unit of energy use                        | 53.9                         | 53.9                                | 53.9                         | 53.9                                |
| 3.3.2. Environmental performance                         | 55.5                         | 55.5                                | 55.5                         | 55.5                                |
| 3.3.3. ISO 14001 environmental certificates              | 24.3                         | 24.3                                | 24.3                         | 24.3                                |

|   |             |             |             |             |
|---|-------------|-------------|-------------|-------------|
| <b>4. Market sophistication</b>                         | <b>61.5</b> | <b>61.5</b> | <b>64.1</b> | <b>64.1</b> |
| <b>4.1. Credit</b>                                      | <b>93.3</b> | <b>93.3</b> | <b>93.3</b> | <b>93.3</b> |
| 4.1.1. Ease of getting credit                           | 94.4        | 94.4        | 94.4        | 94.4        |
| 4.1.2. Domestic credit to private sector                | 92.1        | 92.1        | 92.1        | 92.1        |
| 4.1.3. Microfinance Institutions' gross loan portfolio  | n/a         | n/a         | n/a         | n/a         |
| <b>4.2. Investment</b>                                  | <b>39.2</b> | <b>39.2</b> | <b>47.3</b> | <b>47.3</b> |
| 4.2.1. Ease of protecting investors                     | 98.9        | 98.9        | 98.9        | 98.9        |
| 4.2.2. Market capitalization                            | 0.0         | 0.0         | 0.4         | 0.4         |
| 4.2.3. Total value of stocks traded                     | 0.8         | 0.8         | 0.9         | 0.9         |
| 4.2.4. Venture capital deals                            | 57.3        | 57.3        | 89.2        | 89.2        |
| <b>4.3. Trade and competition</b>                       | <b>51.9</b> | <b>51.9</b> | <b>51.7</b> | <b>51.7</b> |
| 4.3.1. Applied tariff rate, weighted mean               | 94.3        | 94.3        | 91.8        | 91.8        |
| 4.3.2. Market access for non-agricultural exports       | 31.7        | 31.7        | 31.7        | 31.7        |
| 4.3.3. Imports of goods and services                    | 31.6        | 31.6        | 31.8        | 31.8        |
| 4.3.4. Exports of goods and services                    | 36.9        | 36.9        | 41.0        | 41.0        |
| 4.3.5. Intensity of local competition                   | 47.4        | 47.4        | 46.7        | 46.7        |
| <b>5. Business sophistication</b>                       | <b>65.1</b> | <b>65.1</b> | <b>65.2</b> | <b>65.2</b> |
| <b>5.1. Knowledge workers</b>                           | <b>63.8</b> | <b>63.8</b> | <b>62.6</b> | <b>62.6</b> |
| 5.1.1. Employment in knowledge-intensive services       | 72.1        | 72.1        | 72.1        | 72.1        |
| 5.1.2. Firms offering formal training                   | 83.1        | 83.1        | 83.1        | 83.1        |
| 5.1.3. GERD performed by business enterprise            | 71.7        | 71.7        | 74.9        | 74.9        |
| 5.1.4. GERD financed by business enterprise             | 50.3        | 50.3        | 37.2        | 37.2        |
| 5.1.5. GMAT mean score                                  | 62.5        | 62.5        | 62.5        | 62.5        |
| 5.1.6. GMAT test takers                                 | 15.5        | 15.5        | 15.5        | 15.5        |
| <b>5.2. Innovation linkages</b>                         | <b>61.7</b> | <b>61.7</b> | <b>63.0</b> | <b>63.0</b> |
| 5.2.1. University/industry research collaboration       | 68.6        | 68.6        | 67.6        | 67.6        |
| 5.2.2. State of cluster development                     | 45.4        | 45.4        | 46.1        | 46.1        |
| 5.2.3. GERD financed by abroad                          | 90.4        | 90.4        | 87.7        | 87.7        |
| 5.2.4. Joint venture / strategic alliance deals         | 21.8        | 21.8        | 38.8        | 38.8        |
| 5.2.5. Share of patents with foreign inventor           | 62.6        | 62.6        | 62.6        | 62.6        |
| <b>5.3. Knowledge absorption</b>                        | <b>69.8</b> | <b>69.8</b> | <b>70.1</b> | <b>70.1</b> |
| 5.3.1. Royalty and license fees payments                | 100.0       | 100.0       | 100.0       | 100.0       |
| 5.3.2. High-tech imports                                | 34.5        | 34.5        | 34.5        | 34.5        |
| 5.3.3. Computer and communications service imports      | 100.0       | 100.0       | 100.0       | 100.0       |
| 5.3.4. Foreign direct investment net inflows            | 44.6        | 44.6        | 45.7        | 45.7        |
| <b>6. Knowledge and technology outputs</b>              | <b>36.8</b> | <b>33.4</b> | <b>41.7</b> | <b>37.2</b> |
| <b>6.1. Knowledge creation</b>                          | <b>21.6</b> | <b>11.3</b> | <b>25.8</b> | <b>12.5</b> |
| 6.1.1. National office patent applications              | 5.0         | 5.0         | 7.4         | 7.4         |
| 6.1.2. Patent Cooperation Treaty applications           | 17.6        | 17.6        | 17.6        | 17.6        |
| 6.1.3. National office utility model applications       | n/a         | n/a         | n/a         | n/a         |
| <b>6.1.4. Scientific and technical journal articles</b> | <b>42.2</b> | <b>0.0</b>  | <b>52.2</b> | <b>0.0</b>  |
| <b>6.2. Knowledge impact</b>                            | <b>29.4</b> | <b>29.4</b> | <b>38.0</b> | <b>38.0</b> |
| 6.2.1. Growth rate of GDP per person engaged            | 18.6        | 18.6        | 27.2        | 27.2        |
| 6.2.2. New business density                             | 23.9        | 23.9        | 23.9        | 23.9        |
| 6.2.3. Total computer software spending                 | 53.1        | 53.1        | 78.9        | 78.9        |
| 6.2.4. ISO 9001 quality certificates                    | 32.9        | 32.9        | 32.9        | 32.9        |
| <b>6.3. Knowledge diffusion</b>                         | <b>59.4</b> | <b>59.4</b> | <b>61.2</b> | <b>61.2</b> |
| 6.3.1. Royalty and license fees receipts                | 64.3        | 64.3        | 81.3        | 81.3        |
| 6.3.2. High-tech exports                                | 51.5        | 51.5        | 51.5        | 51.5        |
| 6.3.3. Computer and communications service exports      | 86.7        | 86.7        | 86.7        | 86.7        |
| 6.3.4. Foreign direct investment net outflows           | 35.0        | 35.0        | 25.3        | 25.3        |
| <b>7. Creative outputs</b>                              | <b>34.1</b> | <b>32.2</b> | <b>35.7</b> | <b>33.7</b> |
| <b>7.1. Creative intangibles</b>                        | <b>22.9</b> | <b>22.9</b> | <b>26.1</b> | <b>26.1</b> |
| 7.1.1. National office trademark registrations          | 0.0         | 0.0         | 31.9        | 31.9        |
| 7.1.2. Madrid Agreement trademark registrations         | 2.0         | 2.0         | 2.1         | 2.1         |
| 7.1.3. ICT and business model creation                  | 43.6        | 43.6        | 55.1        | 55.1        |
| 7.1.4. ICT and organizational models creation           | 46.1        | 46.1        | 15.2        | 15.2        |
| <b>7.2. Creative goods and services</b>                 | <b>28.7</b> | <b>24.2</b> | <b>28.4</b> | <b>23.9</b> |
| 7.2.1. Recreation and culture consumption               | 47.8        | 47.8        | 46.0        | 46.0        |
| <b>7.2.2. National feature films produced</b>           | <b>46.9</b> | <b>0.0</b>  | <b>46.9</b> | <b>0.0</b>  |
| <b>7.2.3. Daily newspapers circulation</b>              | <b>37.4</b> | <b>0.0</b>  | <b>37.4</b> | <b>0.0</b>  |
| 7.2.4. Creative goods exports                           | 18.8        | 18.8        | 17.9        | 17.9        |
| 7.2.5. Creative services exports                        | 5.9         | 5.9         | 7.7         | 7.7         |
| <b>7.3. Creation of online content</b>                  | <b>62.1</b> | <b>58.7</b> | <b>62.1</b> | <b>58.7</b> |
| 7.3.1. Generic top level domains (gTLDs)                | 51.0        | 51.0        | 51.0        | 51.0        |
| 7.3.2. Country-code top level domains (ccTLDs)          | 66.4        | 66.4        | 66.4        | 66.4        |
| <b>7.3.3. Wikipedia monthly edits</b>                   | <b>40.1</b> | <b>0.0</b>  | <b>40.1</b> | <b>0.0</b>  |
| <b>7.3.4. Video uploads on YouTube</b>                  | <b>90.8</b> | <b>0.0</b>  | <b>90.8</b> | <b>0.0</b>  |